

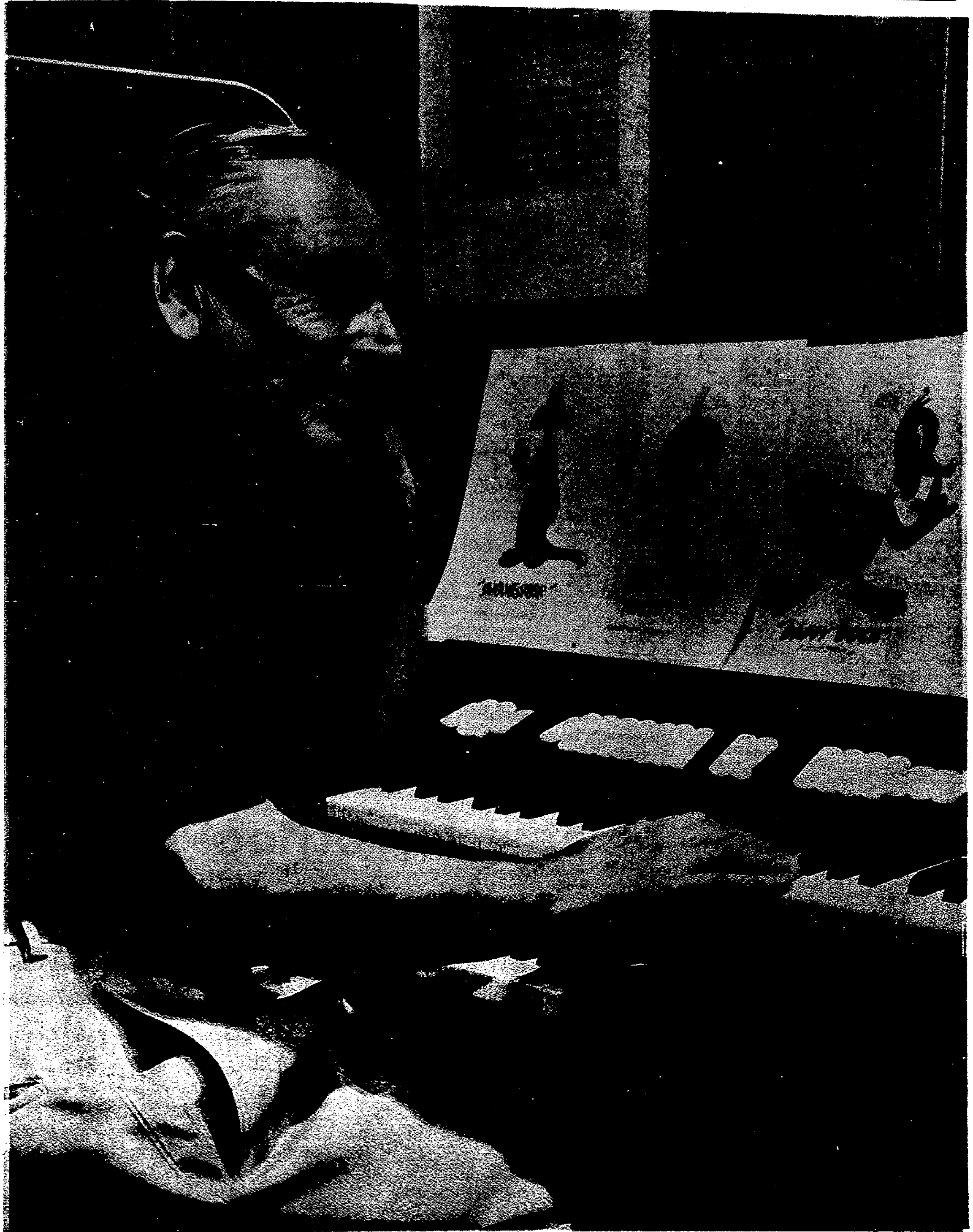
# Southland

August 15, 1954

**Telephone Tizzies**

**Motorboat Racing's  
Rambling Roses**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Don Webster.

Milton J. Franklyn... Daffy Duck Dances to His Music. See Page 11.

**Shop Mondays 9:30 a.m. to 9:15 p.m.**



# Quality Matchstick Bamboo Draw Draperies

# 148

24-inch Panel

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- Modern way to close off closet areas
- Easy to refinish to your color scheme

The latest and GREATEST in draperies! Finest quality imported bamboo fashioned in narrow vertical strips. Luxurious rippling folds let in air, filter light in soft, lacy effect . . . a glamorous treatment for any room. Tops taped and finished for drapery hooks.

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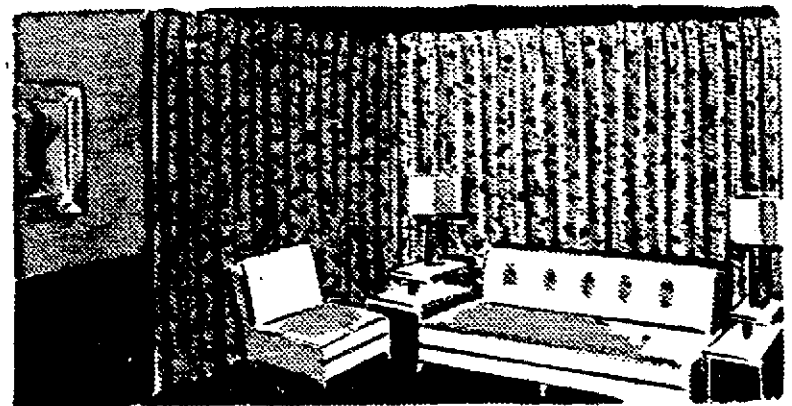


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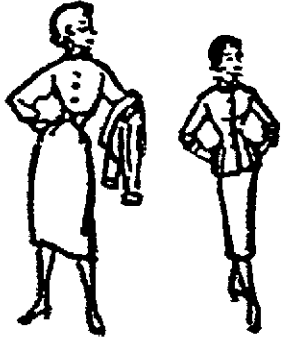
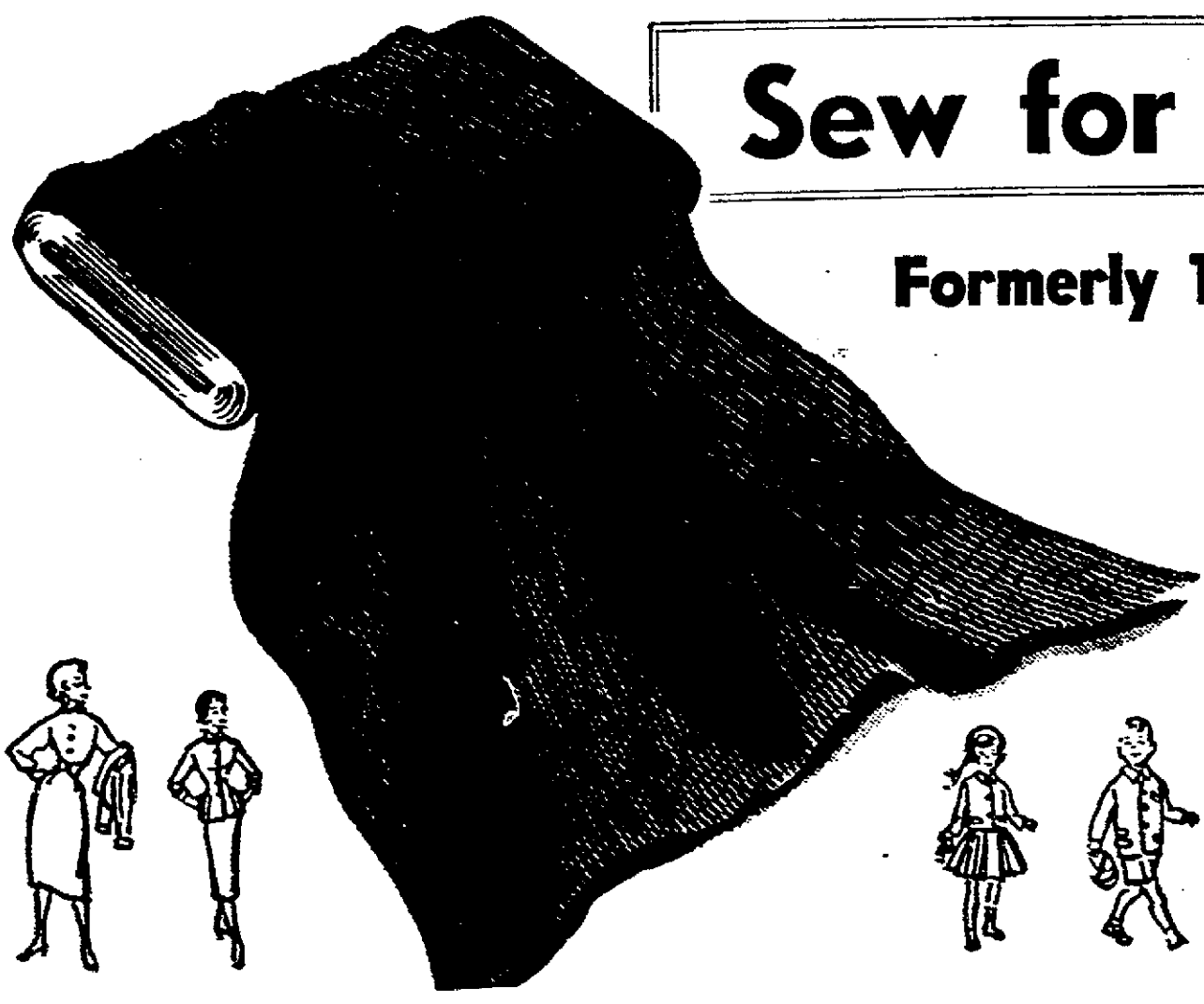
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# The Time of Their Lives

Sunday, August 15, 1964

**S**UNBURNED, tanned and happy, 100 Long Beach and Santa Catalina Island Girl Scouts are having the time of their lives this week at Skyland Ranch. They sleep in shelters under the stars, they cook at least some of their meals outdoors, they gather wood and build fires to heat water for their showers.

Located on the Banning-Idyllwild road 12 miles south of Banning and a half mile from the Vista Grande ranger station, Skyland Ranch, the Girl Scouts' summer camp, comprises 195 acres. Structures include a combination kitchen, dining room and lounge, 18 sleeping shelters, infirmary, storage rooms and showers. The girls are buying the camp and financing part of the improvements by their annual sale of cookies and calendars — remember that next time one asks you to buy a box of cookies or a calendar!

Last year the kitchen was built and cement poured for the dining room. This year the dining room walls and roof and fireplace were built. However, there

*By John Ronson*

still is no glass in the dining room windows. If the glass can't be financed and installed this fall, the windows will be boarded up for the winter.

That's the way the Girl Scouts do things, and many of their elders approve — Girl Scouts pay for things as they go, and they go without things until they can pay for them.

"Girl Scouts are independent, and they do a lot of things for themselves. That's why I'm so strong for them," enthusiastically says big Bill Roberts, member of the site development and finance committees.

**SKYLAND RANCH** is surrounded on three sides by the national forest. Approximately 30 acres of an old apple orchard gradually is being taken over by pine and brush. Coulter pines (native in that area), live and black oaks, cedars and pines predominate. There is an abund-

ance of shrubbery and many varieties of wild flowers, including azaleas, which border a small stream. Deer, quail, squirrels and other wild life abound.

The camp is divided into five units, with each unit planned for 20 girls and four adult counselors. Three units have sleeping shelters, with roofs but open sides, an enclosed dressing room in the center. The girls sleep in their sleeping bags on springs and mattresses. In the more "pioneer" units of the camp, the girls sleep on cots or in sleeping bags on piles of pine needles under the stars.

Approximately 400 Girl Scouts, aged 10 to 14, share the joys of the camp each year, each staying two weeks.

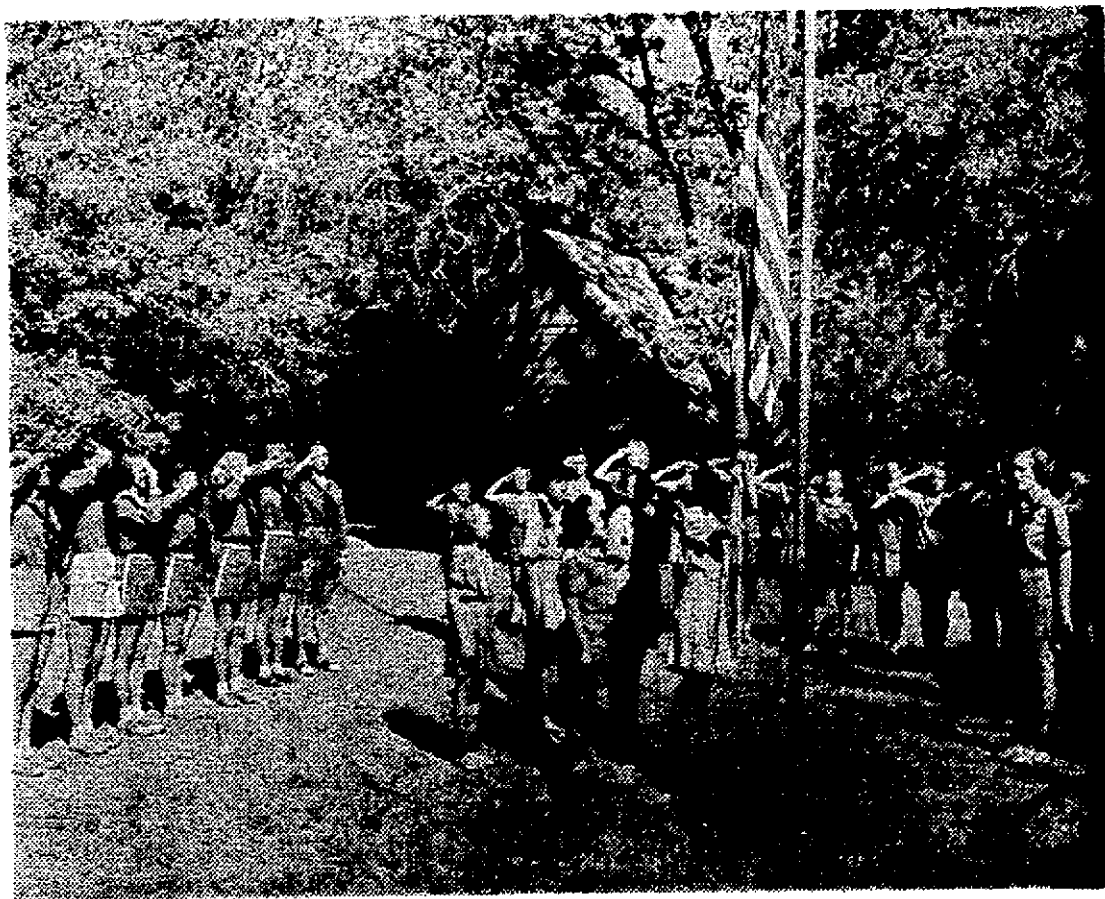
Miss Jean Hoff is camp director. Others who mightily aid the Skyland Ranch project are Mrs. Roger Huffman, president of the Girl Scout Council; Mrs. Jesse Holton, chairman site development committee; Mrs. J. W. Hensel, Skyland Ranch chairman, and Mrs. Ralph Merrill, camping chairman.



Packs on their backs, sturdy Girl Scouts hike along a trail near their camp, Skyland Ranch, in Banning area.



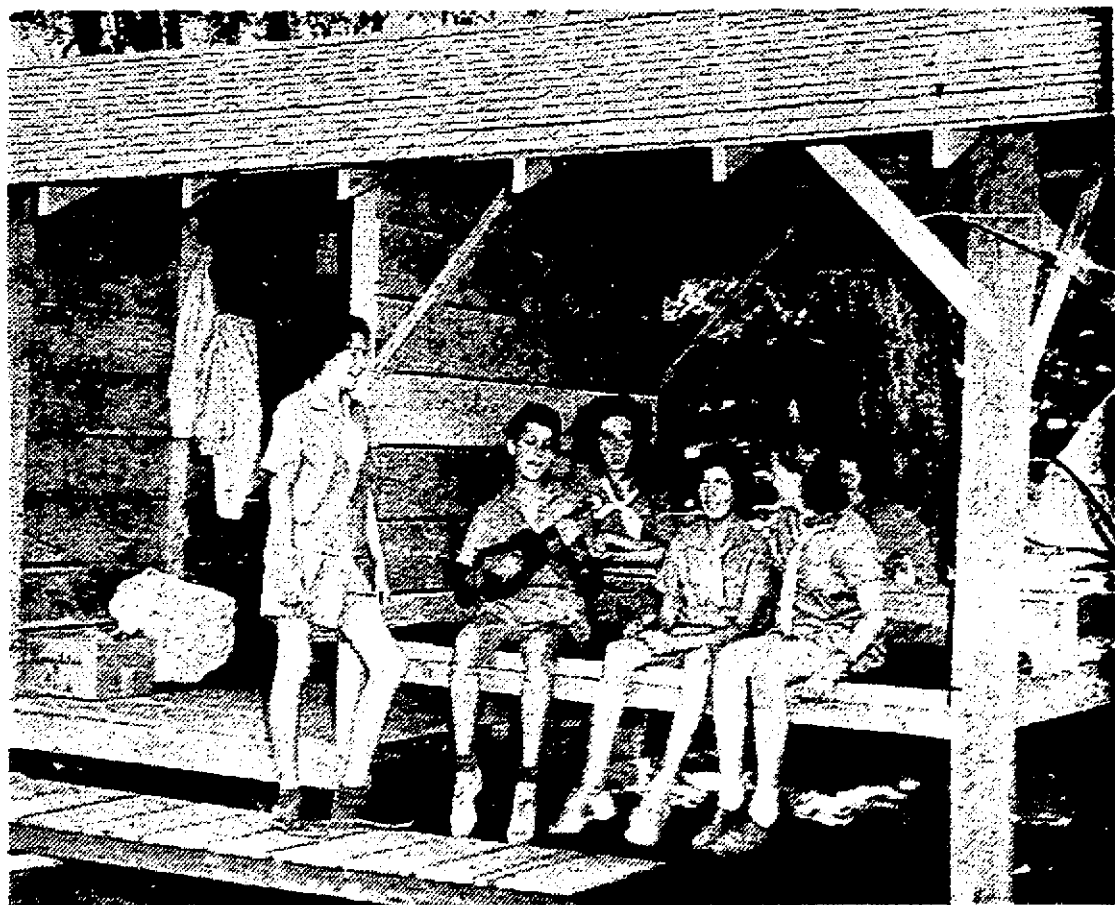
Laughing Girl Scouts perch above their "Hide-A-Way" sign at entry to one of the five units of their summer camp, happy vacation retreat.



Love of country and of the principles for which it stands are taught at the Girl Scout camp. In morning sunshine, green-clad girls salute the Flag.



It's chow time and Girl Scouts gather around the tables under the pine trees. The camp accommodates 400 girls in groups, two weeks per group.



Music, laughter and singing are an important part of camp life. Here a group stages an impromptu songfest at an open-air sleeping shelter.





Both Marie Dobbs (right), Van Nuys, and Betty Barton, Alhambra, are well known when it comes to tooling outboards around the "rooster tail" roads.

# Rambling Roses of Boat Racing

"OH, WHERE are those roses of yesterday?" lamented an old-timer around the boat race pits.

He meant gal speedboat drivers. Particularly, a few who in the past added tremendous color to the sport.

As for gal race drivers, they are still around. Some drive boats very fast. Sometimes they even beat the male competition in resounding fashion.

For instance, one of the most consistent winners at Long Beach Marine Stadium outboard regattas — and over the nation — has been a 105-pound Hollywood housewife, Kaye (Boots) Morphy.

Kaye three times drove a midget hydro called Miss Shooting Star to win the Pacific Coast championship. She once won the Nationals; has broken world records.

Stock outboarders have a couple of Southland school-gal drivers who do mighty well — Anne Hawley, 15, of Costa Mesa is one; another is Mary Hubbell, 12, whose dad is a former commodore of L. A. Speedboat Association and also a race driver.

Blue-eyed Betty Barton of Alhambra and Marie (Mrs. Lee) Dobbs of Van Nuys are both going gals when it comes to tooling an outboard hydroplane around the "rooster tail" roads.

Even the hot-shot inboard

By Bob Ruskau

fleets (though not locally) still boast a couple of comelies who have made a share of race history. Back east, as we Californians say, there is Ruby Scull of Ventnor, N. J., who has done things (such as breaking a record) in the 48-cubic-inch hydroplane class.

A couple of years ago, Mildred Foulke, Essex, Md., drove the 266-cubic-inch hydro, Sagana XII, 111.28 mph at Miami, Fla. She thus became the first woman officially to drive a raceboat over 100 mph.

SOMEHOW, though, these lasses of the roaring roads have lately not commanded the attention which a handful of queens did in the late "roaring '20s and throbbing '30s."

Of these, probably two of the most famous gals to ever drive speedboats were Southern Californians. They were Loretta Turnbull and Dorothy Munson.

Tops of them all in winning world fame and headlines — who in the sport will ever forget her? — was Miss Turnbull. Tetra for several years drove a succession

of outboard hydroplanes called Sunkist Kid.

She drove to a share of wins and renown throughout this country and Europe. In fact, she climaxed her career with an invasion of Europe in the 1930 international circuit.

Loretta drove well, won many races. But her main "queen IQ" factor was a sort of quality of "all-American girl." She had brown hair, brown eyes and a lovely smile. Yes, she did.

ANOTHER, ALMOST of equal renown, was Dot Munson. Dot came from Arcadia. She drove then in a class which no girl pilot has essayed since, nor perhaps will. She piloted a 225-cubic-inch hydroplane.

Well, the boats in that fleet weren't as fast then as now. They toured a mere 80 miles an hour on straightaway compared to the 104.692 mph world record which Richard (The Doge) Hallett of Downey now holds.

But Dorothy Munson was a gal whiz in a colorful class and, in competition, which is not straightaway. She piloted the Miss Arcadia to world records. For three years in a row she won the Pacific Coast championship.

They were blossoms superb among yesterday's speedboat flowers — the Rambling Roses this speedboat mourner was talking about.



Kaye (Boots) Morphy has for several years been a consistent outboard winner in the Marine Stadium.



Ann Hawley, 15-year-old Costa Mesa high school student, has been doing a nice driving job among M-Class outboard hydros. She has raced on Marine Stadium.



Loretta Turnbull, Monrovia, probably has gained more acclaim with hydroplanes than any other gal.



# The Voice on the Telephone

Since Dr. Alexander Graham Bell loosed his invention on the world it has worked wonders in communications and has kept modern man informed and efficient. And, as any PBX operator knows, it brings out character. But what characters!

Photo story by Eric Wadleen



"Yipe! Must get that bell toned down. Dozing here on a dull Friday afternoon, just waiting to go home and that thing screams."



"Hello. Is this the burly truck driver who ran into my car this morning? I just remembered a few things I forgot to say to you."



"Darling, I know I promised I'd get home from work early. But I rode down in the elevator with a bunch of the boys. Well, we..."



"There's no cause for you to say that, boss. My psychiatrist considers me very brilliant and his psychiatrist agrees with him."



"Yes, J. B. Most certainly, J. B. Of course, J. B. Certainly, J. B. right away, J. B. Certainly, J. B. Yes, of course, yes.... yes...."



"Limp Linen in the fifth? You overheard a friend of the cousin of the exercise boy declare he couldn't lose? A sure thing?"



"Look, Joe, the wife's here. I can't talk. I'll make it somehow, but I don't know if I can smuggle out my chips this time."



"Operator, the boss is expecting an important business call from Paris, so be on your toes. Yes, Paris. I think it's in Europe."



"Okay, okay, no need to shout. I heard you. Could have heard you without this. Wonder if he really meant what he said—Goodbye?"



# Sculpture in Three Dimensions

By Betty DeWees



—Roger Coar Photos

A photosculture of former British Premier Neville Chamberlain made by photosculptor Jeffreys.

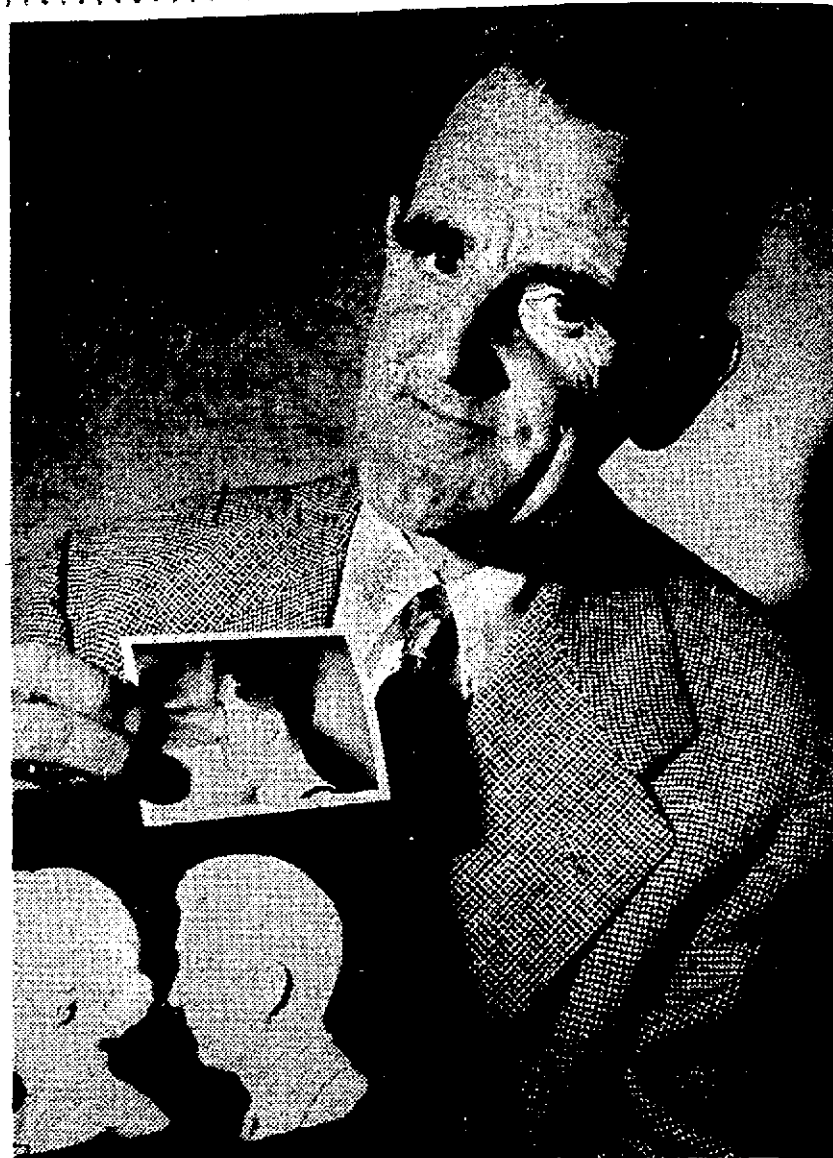
**PHOTOSCULPTURE** — something new in art and industry.

It's a process of producing a model in three dimensions from a photographic record of shape, and Sidney T. Jeffreys, 336 E. Pacific Coast Highway, who developed the method in England —part of the time in an air raid shelter—believes that it will become an important American industry.

By the aid of his ingenious machines, says Jeffreys, an ordinarily equipped photographer's studio can take 10 seconds pictures that can be developed into such sculptures—true images of the sitter.

And these images can be produced faithfully according to scale—a silver miniature to be worn as jewelry, for instance, or a life-size statue in bronze, plastic, wood, plaster, stone, etc.

Technically, the photographs taken in photosculpture are not



Sidney T. Jeffreys compares his portrait relief of Attorney E. W. Sheridan with subject's photo.

photographs of the sitter, but 240 photographs of a line of light outlining his head and shoulders.

**THE SUBJECT** sits in a slowly revolving chair in a darkened room, his eyes fixed on a small light, with a mercury lamp throwing a line of bright light down the exact middle of his face. Then as the subject revolves, the 240 photographs are taken of the line of light outlining his head, with the result that the full strip of film presents 240 lines covering its complete shape.

The next step is taken in the workshop, with the use of a screen, a pointer and a block of plaster of paris. The film is flashed onto the screen—about a foot square—one picture at a time.

As the first appears, the

pointer is drawn down it. Simultaneously the other end of the pointer activates a cutting instrument which traces precisely the same line on the plaster of paris. This action is repeated 240 times, the block being moved one 240th of its circumference for each operation. Then the completed bust emerges from the plaster of paris.

**A RUBBER MOLD** in two parts, front and back, is taken to perpetuate the portrait, and from this as many copies as are required can be taken in bronze, plaster or whatever material is desired.

Jeffreys, an electrical engineer in England, designed and built the photosculpture equipment in his home, and in 1936 exhibited

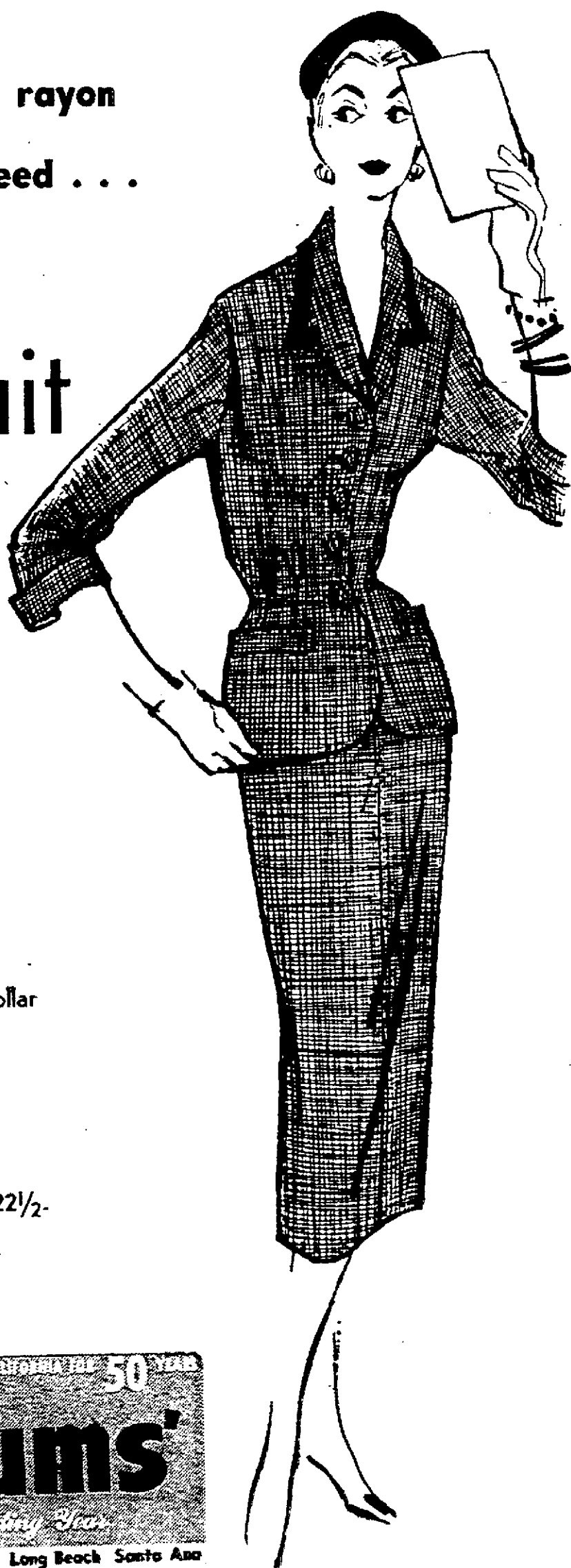
(Continued on Page 8.)

the coolness of rayon

the look of tweed . . .

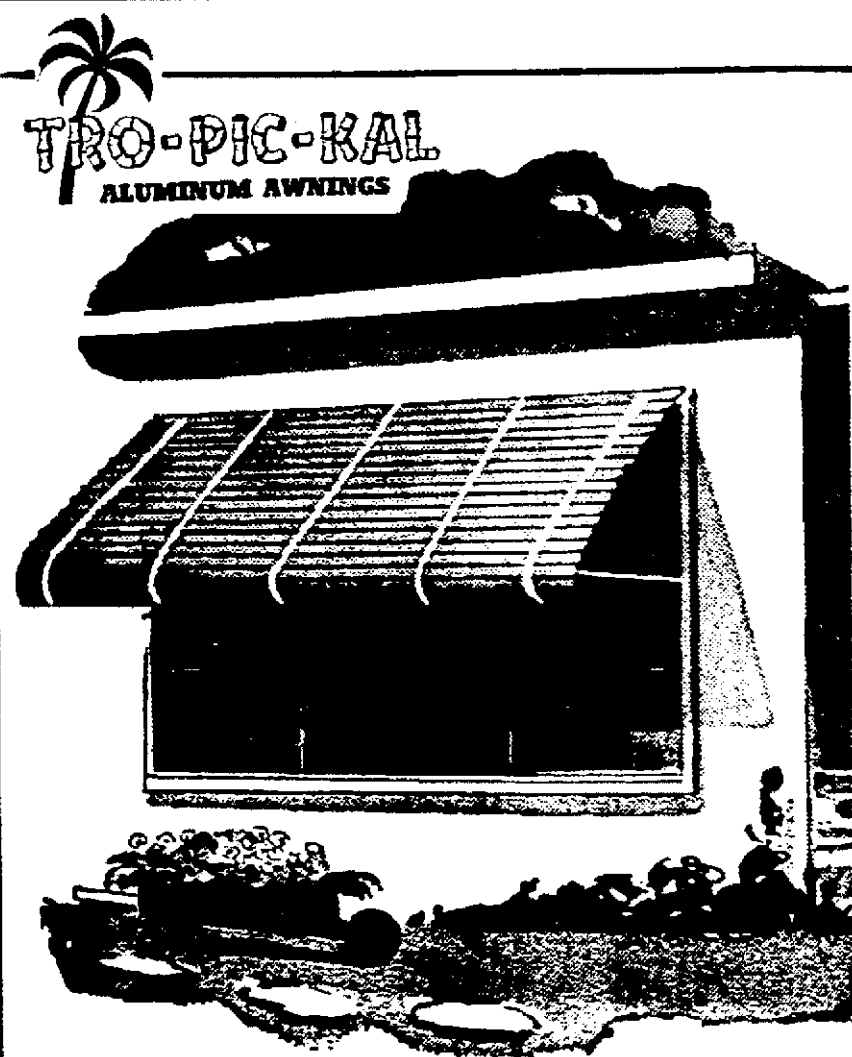
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13-inch with Saran Hair—it can be combed, curled, waved
- HORSMAN FAIRY SKIN** 3<sup>69</sup> Without Hair  
15-inch with soft satin head and body. Washable, unbreakable. Sleeps and coos.
- HORSMAN BABY DOLL** 3<sup>69</sup> 13-inch.  
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- SAUCY WALKER DOLL** 12<sup>95</sup>  
Ideal's Walking, Flirting Doll. 22 inches long. Beautifully dressed

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and Creme Rinse. 1.59 value
- BRECK SPECIAL BRECK SHAMPOO** 1<sup>00</sup>  
and Breck Creme Rinse. Reg. 1.00 Shampoo
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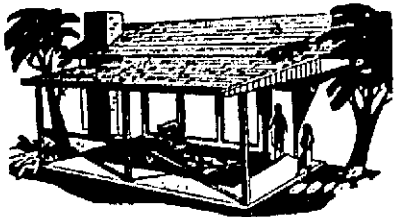
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# San Diego's All-Nations Clock

By Helen Johnson

**C**AN YOU IMAGINE a clock standing 21 feet tall and having 20 dials? Takes a lot of "stretch" even for a seven-footer, doesn't it? In San Diego you can look up at that same clock in all its mechanical majesty, without a doubt the best-made street clock in all America. It is also the first of its kind, and in all probability the largest to be built in a retail store.

Seven decades ago the idea of such a clock originated in the mind of J. Jessop, founder of the jewelry store by that name. He was then in England, the country of his birth. Jessop did not actually put the clock together, but every step of its construction was supervised by him and each piece that went into it was made entirely by hand by two skilled workers.

Rarely does a clock boast of so many jewels. These precious stones are strictly native products mined in San Diego County. They consist of topaz, agate and jade. Every stone used was cut in the Jessop shop by a lapidary.

This unique clock was 15 months in the making, and represents an investment of over \$11,000. The motive power of its giant mechanism is a 20-pound weight, and it winds itself by electricity. The huge movement was completed in 1908. It was erected in the case



—Photo by Bill Scherlis.

Widely-known landmark in San Diego is Jessop's unusual clock, above, which has served faithfully for 45 years.

and started running in 1909. The escapement is made of gold, steel, nickel, aluminum, and bronze, and is designed with the traditional Mission bell and California bear on top. Twelve of

the 20 dials tell the time of all nations of principal cities of the world, as well as the hour, minute, second, month, date, and the day of the week. There is nothing camouflaged about this master clock for it is enclosed in plate glass with heavy lighting so its every action can be seen.

## Sculpture in Three Dimensions

(Continued From Page 6.)

it at the International Exhibition of Inventions in London and the inventions exhibition at Newcastle-on-Tyne. He won a gold medal for the best invention of the year.

That same year he established his photosculpture studio on Old Bond St. in London. He made photosculptures of many prominent persons including Prime Minister Neville Chamberlain and Mrs. Chamberlain, the Right Hon. Sir Douglass Hacking, the Marquis of Titchfield, Sir Guy Hambling and daughter Miss Mollie Hambling and Fritz Kreisler.

**WAR CAME** and his studio was ruined in an air raid. He dug an air raid shelter for his family

under the roots of a large oak tree in the garden. The family spent many weeks in the shelter during the nightly air raids on London. During that time Jeffreys did further photosculpture experiments and produced miniature portrait reliefs in copper by electrotyping.

After the war he opened a studio in Watford, a London suburb. Then he came to the United States in 1948, and after four years in New York moved to Long Beach two years ago. He has a wife, Mary; three daughters, Sylvia, who was graduated from Poly High School this summer, and Betty and Marjorie who are married; a son, Sidney, a draftsman at Oxford. Another son, Alex, was killed three weeks before the war ended.

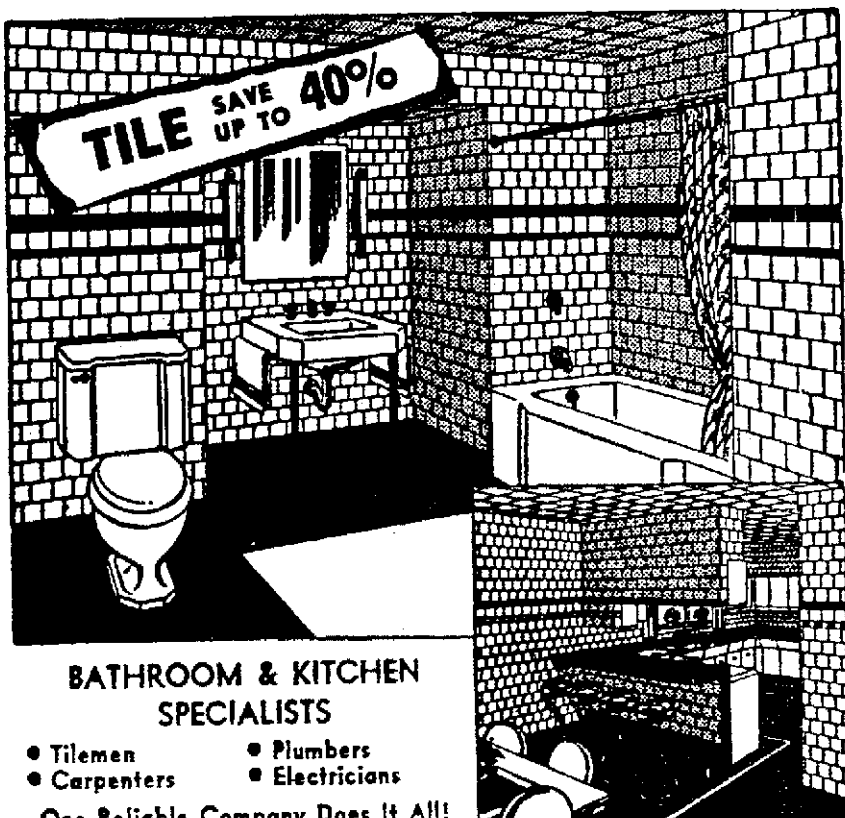
**THE CLOCK** has stopped only four times in its 45 years of existence. The first time was in 1926, on the day that C. D. Ledger, one of its makers, died. It stopped again the day of the funeral. Because of this it is often referred to as "the clock that grieved." Twice since, its enormous pendulum rested for brief periods, both times due to earthquake shocks.

Twice during its life its "health" has been checked by "specialists," in 1922, and again not long ago.

Richard Jessop, son of the founder and now president of the firm, likes to tell of his part in making the clock.

"I was chief errand boy for that clock; in fact, did all the dirty work. But I'm glad now that I did, for we're proud of it! It's a grand monument to my father!"

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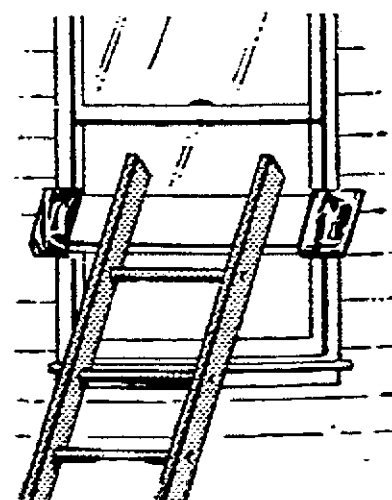
# PENNEY'S TOYLAND OPENS SOON WATCH PAPERS FOR DATE

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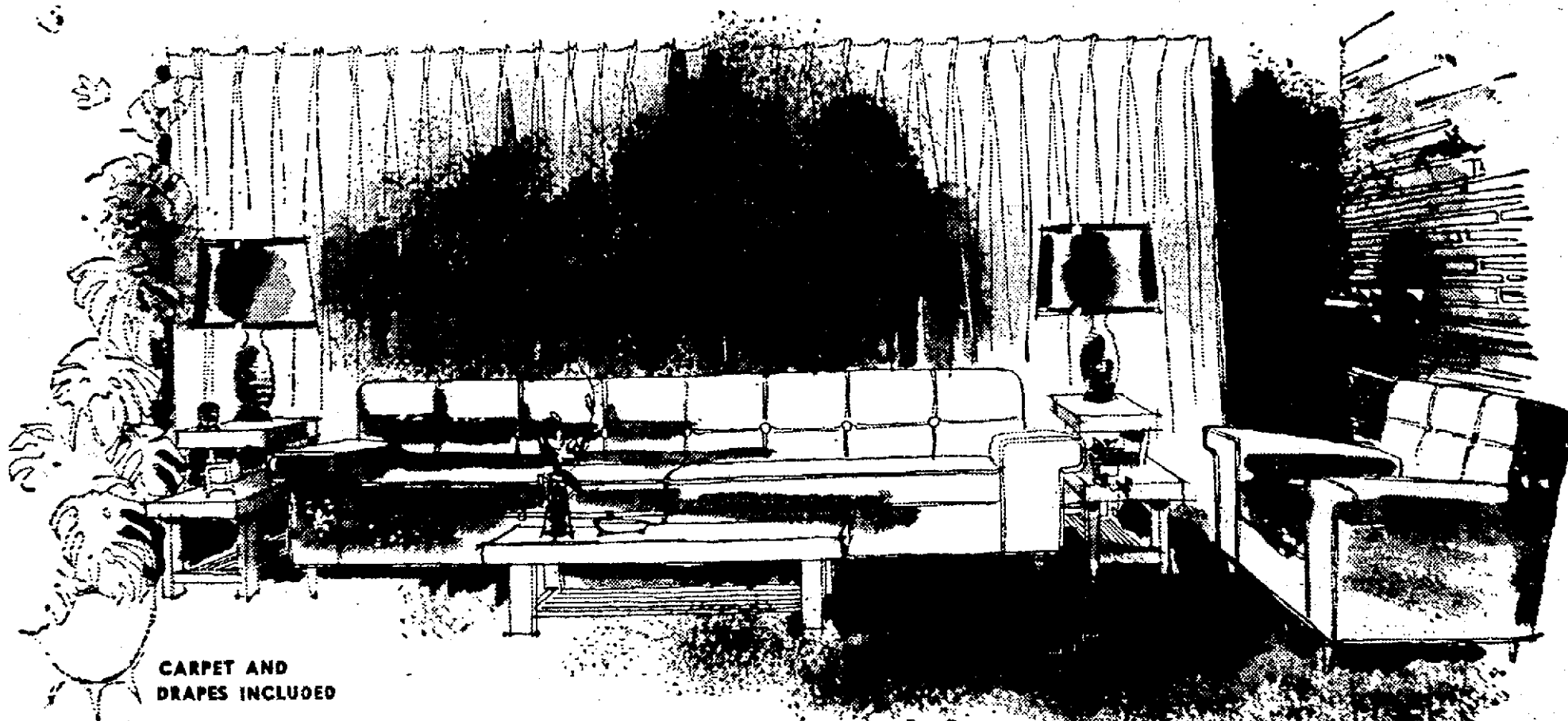
Make Do



When a ladder must be placed directly in front of a window, lash a strong board across the upper end of the ladder and pad the ends of the board to avoid marring paint on the trim. The American Home magazine says rags will serve as pads.



# FOR THE FIRST TIME ANYWHERE! TODAY—SUNDAY—11 A.M.



CARPET AND  
DRAPES INCLUDED

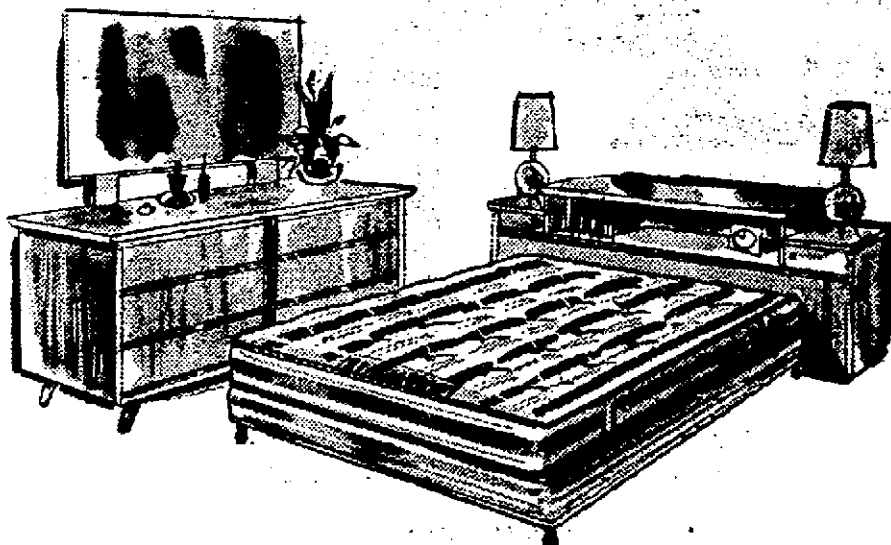
**THIS GROUP INSPECTED BY A CALIFORNIA APPOINTED NOTARY PUBLIC**

Having duly inspected the 3 room group of furniture as described in this advertisement we find it to be exactly as represented and all items can be purchased at the price listed.

*Ruth C. Parks*  
NOTARY PUBLIC (Seal)  
My commission expires  
*June 15, 1958*

In the face of so much misleading advertising we have had this entire offering inspected by a State of California Notary Public to verify the fact that everything offered here is exactly as represented and not misleading in any manner.

← READ THIS CERTIFICATE



INCLUDES SIMMONS POSTURE BEDDING

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Including Drapes — Carpet and Fully Guaranteed Nationally Advertised Furniture...

### SHERMAN BERTRAM ALL FOAM RUBBER LIVING ROOM INCLUDES...

LARGE SHERMAN BERTRAM SOFA WITH SOLID FOAM RUBBER CUSHIONS, MATCHING CLUB CHAIR. CHOICE OF LOVELY DECORATOR FABRICS.  
2 Modern Step End & 1 Coffee Table  
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Total of 160 inches by 84" made to measure any combination of windows.  
9x15 or 12x12 All-Wool tweed or cotton boucle broadloom carpet in selection of 15 colors.

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ONE OF OUR STAFF OF HIGHLY TRAINED EXPERIENCED INTERIOR DESIGNERS WILL HELP YOU CO-ORDINATE COLORS AND PLAN A PERFECT ROOM ARRANGEMENT, FOR THE HOME OF YOUR DREAMS.

### PLUS

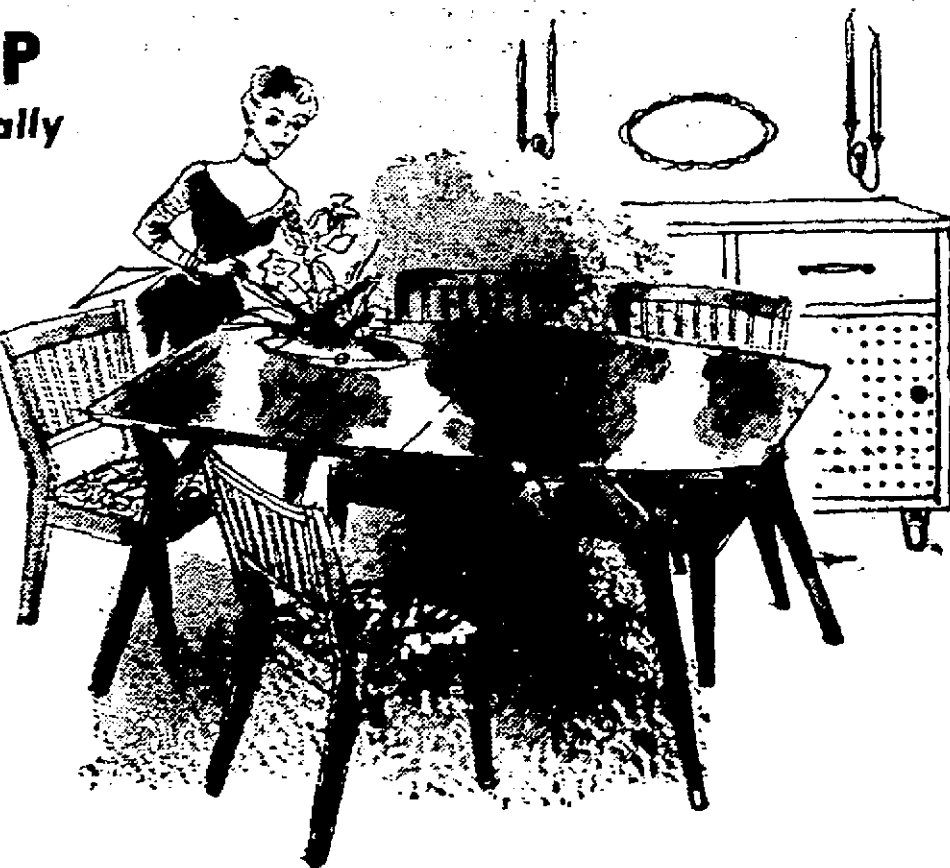
#### SIMMONS BEDROOM GROUP including

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### PLUS

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In choice of blond oak or walnut. 4 Matching Upholstered Side Chairs in choice of modern colors.



INCLUDES MORRIS OF CALIF. 5-PC. DINING ROOM

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**YOU SAVE \$335—COMPLETE PRICE**

**\$688<sup>50</sup>**

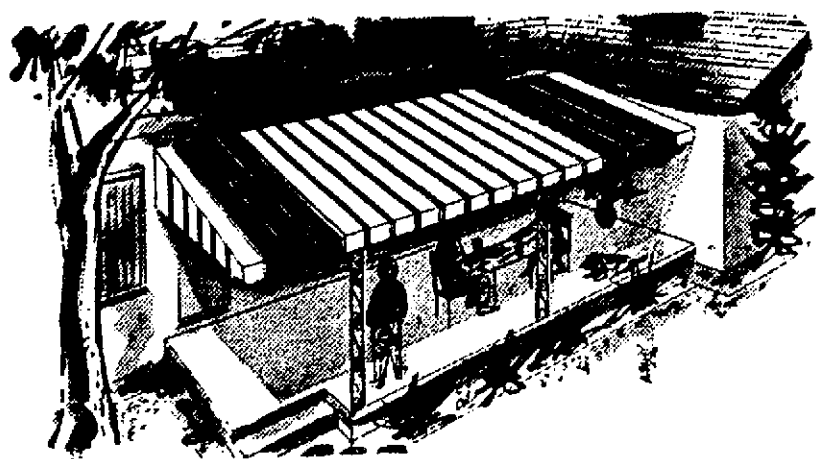
*Sirius*

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Beautiful Baked-on Enamel Patio Awning by A-I ALUMINUM AWNING CO. Available in new Custom Colors with white underside to reflect light into room. Year 'round sun and weather protection. Transforms a plain porch into a de luxe patio at low cost! A-I Aluminum Awning Co. are local manufacturers at 3118 South St. For free estimates at factory discounts on aluminum awnings for windows, doors and patios, call ME 3-5197.

## FASHION FAVORITES

# Fall Coats to Go Stepping

What's new in coats for fall? There are some surprises, and some of the features are trend-setting. Here are a trio that will telegraph ideas to style conscious women.



A designer's dream is the beautiful coat, right. This custom job only available on special order is Originala's reversible costume coat of natural vicuna and sable and can be had for \$10,000! It's a cherished luxury for evening with a timeless quality in its designing which would enable it to be worn year after year, and perhaps even be handed on to another generation. There'll be similar copies, however, in less expensive fabrics or furs, for the woman on a slimmer budget.

Pockets in the fall coats are a surprise element, in that they are placed literally all over, some being high and some dramatically low. Left, they are midway between, and open on the side. Designed for town and travel, the camel-colored Originala fleece is a mixture of wool with alpaca, and brings out the second point, that imaginative mixtures of fabric make for easier handling and draping.



Anthony Blotta's black wool and rabbit's hair choir boy day coat, right, is lined with white wool. Linings are an integral part of coats this year, you'll find, and often form an accent by contrast. Choose the best length for your personal needs, because lengths vary from three-quarter, through seven-eighth to 40-inch. Again the wide collar is shown. Sometimes it is stiffened, but in all cases helps to eliminate padding.



(Advertisement)

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The amazing new tablet from natural herbal sources. Users report rapid and lasting relief from the agonizing pain, stiffness, and swelling caused by arthritis and rheumatism.

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Alfa-C-Plus can be obtained at Schulman's Health Food Stores, 142 and 625 Pine Ave.

For further information call L. B. 7-3440 or 67-3117.

# new

The first  
anti-perspirant  
deodorant stick with  
a skin-tonic base!



feels frosty...  
not waxy

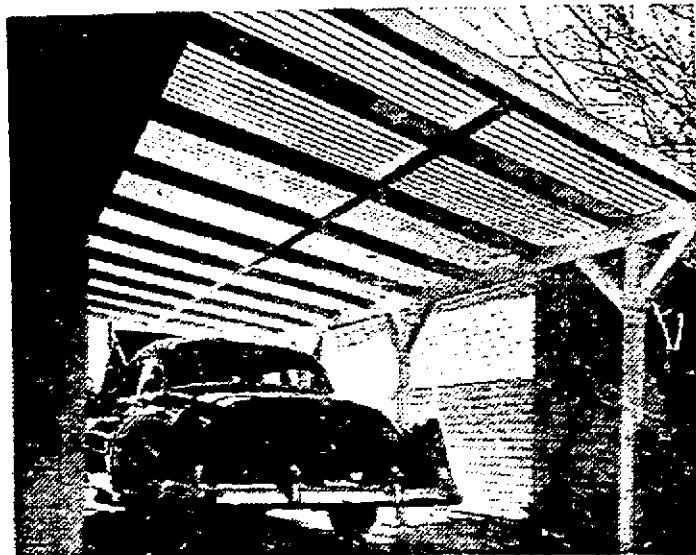
Cool as snowflakes! Just stroke it on—odor gone, underarms stay dry! New Fresh Stick Deodorant is the refreshing way to complete deodorant protection. Special, effective anti-perspirant ingredient is blended with a skin-tonic base. So gentle, so pleasant to use... it's not waxy. Safe for fabrics. Use daily.

Memo to wives... buy one for him, too.

only 49¢ plus tax!

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Greatly reduced prices on our large stock of industrial grades (factory seconds with very slight imperfections). Code approved.

PRICED FROM  
49¢ Sq. Ft.  
AND UP

### FREE INSTALLATION DRAWINGS

of car port, also drawings of patio, greenhouse, windbreak.

# Daffy Duck Dances to His Music



Photo by Don Webster

Milton J. Franklyn dreams up the ditties that set the mood for some of America's best-known actors.

**YOU KNOW** Bugs Bunny, who asks, "What's up, Doc?"

You know Porky Pig, Daffy Duck, Sylvester the cat, Tweety the bird, Pepe LePew the skunk that speaks with a French accent, and Elmer Fudd, who can't pronounce his "r's"?

You know the background music for their antics — imitative, interpretive music that now is lilting, now is mournful, and that sounds like a worm is crawling when a worm IS crawling?

Milton J. Franklyn, 5340 El Prado, Park Estates, who with his wife Charlotte moved to Long Beach last November from Lido Isle, writes that music. He not only composes it but he orchestrates it.

Franklyn, musical director of Warner Bros., now is on his 19th year with Warner Bros. and his 599th cartoon. He'll be doing his 600th cartoon, he thinks, by September.

**CURRENTLY**, Franklyn is

*By Vera Williams*

working on "Past Perfumance," which as you may guess is about the little skunk. Before that was a U. S. Air Force film, "A Hitch in Time." Just before that was "Stork Naked" and Baby Buggy Bunny" and before that was "Lighthouse Mouse." Incidentally, he recently wrote the music for the Sloan Foundation film, "By Word of Mouse," about a foreign mouse that comes to the United States and learns about big stores and automobiles owned even by the workers and freedom to vote. The background music, he says, "sounds something like Austria . . . or Germany . . . or Sweden."

Franklyn has a piano in his study and an organ in the living room of his home. Unlike many composers, he does not "finger out" his melodies on the piano and then write them. He "thinks"

his melodies before he goes to sleep. The next morning, early — 5 a. m. — he gets up to write them down. Later he plays them to see how they sound.

In filming cartoons, he explains, 16 drawings are needed for every foot of film and the average cartoon short is 500 or 600 feet long. The drawings then are colored and the proper backgrounds made. When the picture is finished, the music is set to the picture.

**FRANKLYN** does all of his work at home, going to the studio only to see the finished picture, or to watch the 30-piece orchestra record his music.

Starting his musical career early, he was leader of the University of California band at Berkeley and played in a San Francisco supper club. For eight years he was master of ceremonies and musical director for Fox, Loew's and Paramount-Publix theaters.

Beautify your home with Bixby Knolls Carpet Co.'s own . . .

## HACIENDA

The Lovely new cotton frieze Broadloom

**Approximately 100,000 Tufts to the Square Yard**

**Fully Guaranteed  
Installed Wall to Wall**

Including 40-oz. Pad

**SPECIAL  
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**\$6<sup>75</sup>**

**SQUARE  
YARD  
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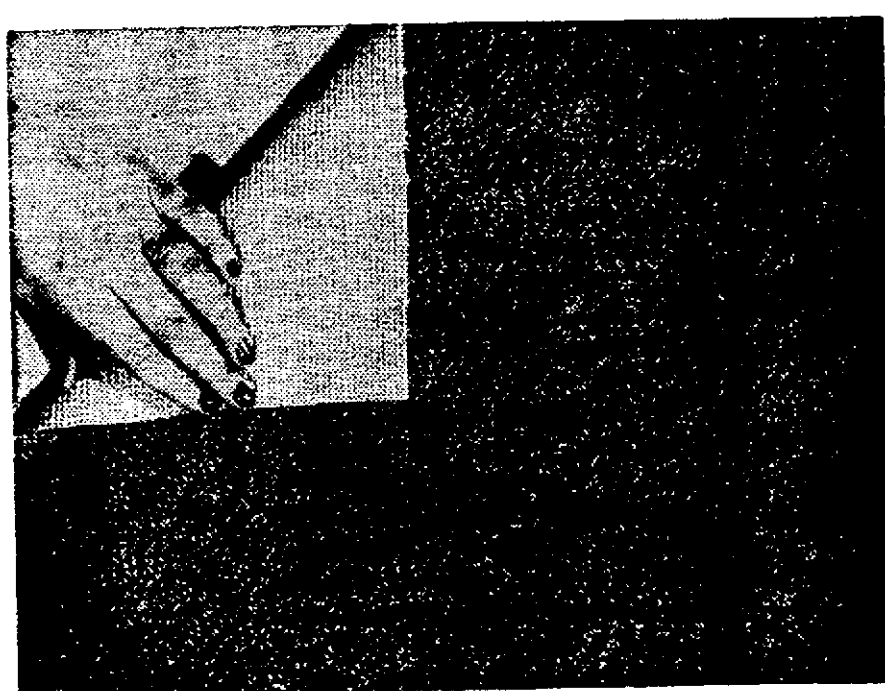
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**FOR EXAMPLE**

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**\$270**

Installed Complete, Tackless With Pad

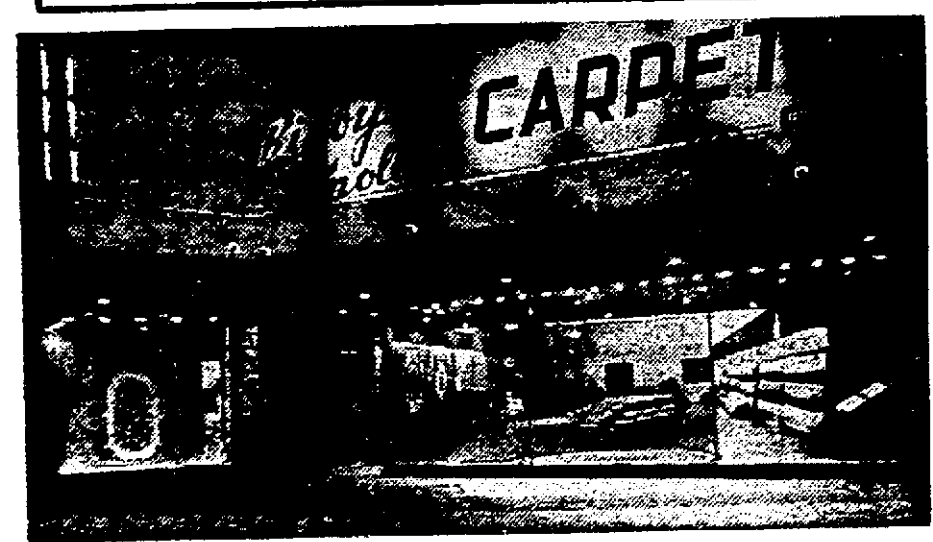


The wearing ability of a carpet is determined by the density of its pile . . . HACIENDA has approximately 100,000 tufts to the square yard . . . the closest weave ever produced in cotton carpet at any price.

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Lakewood Center Faculty Shops

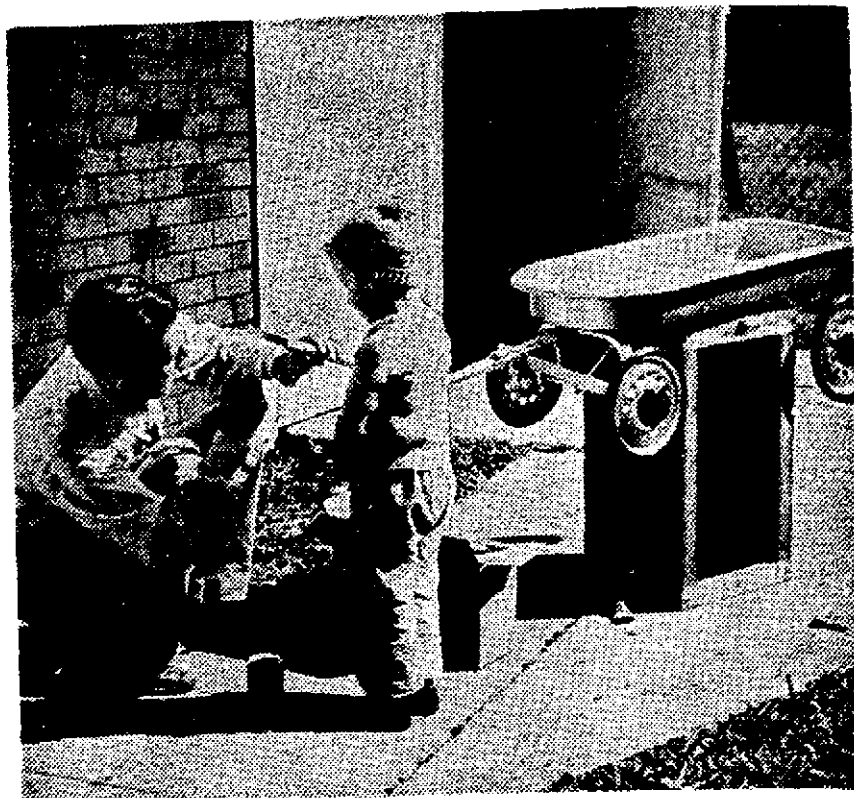
Lakewood  
Center

## CAMERA ANGLE

# Record Family Life in Pictures

## By the Shutterbug

IT ISN'T HARD to remember to take pictures on big occasions. When you are planning a vacation, when there is a graduation, a christening, a wedding, or other important family events in the offing you naturally think about taking pictures. You want a photographic record of these things for the family album. But, if you stop to think about



Here's an example of a back-yard picture that will mean much to the entire family as the years go by.

it for a moment, a very big part of family life is made up of little every day things. These, too, have a place in your family snapshot record. In years to come they'll make you smile and remember the little things that you'd otherwise have forgotten.

It is a good idea for mother to be very active in this business of every day picture taking. And for more than one reason. The first, and most important is that she is home more than any other adult member of the family and has a better opportunity to picture the appealing little scenes that take place day after day in any household which includes children.

A second reason is that father gets into the album, too. You know, I've seen some books of snapshots which made it appear that the family was fatherless. Father was always behind the camera, seldom if ever in the picture.

The only trick to getting these appealing every day pictures, just as they happen, is to keep the camera handy and have film in it at all times. If the camera is tucked away, on the top shelf of a closet in a bedroom upstairs, these back-yard pictures just won't be taken.

THE FILMS. "Operation Big Drop," "New Navy Wings" and "Breaking Official Speed Records," augmented by other selected subjects, will be shown at the meeting of the Cinema Club

at 8 p. m. Wednesday in Houghton Park clubhouse. Al Larabee will be program chairman. Visitors are welcome.

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1x12" PINE SHELVING. Eco-  
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True stock. Dressed. 1000 ft. .... **\$69<sup>50</sup>**

MAHOGANY SLAB DOOR. Top **\$8<sup>75</sup>**  
quality, precision milled. 2'6"x6'8"

Many other sizes in stock.  
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24"x36" WINDOW UNIT.  
Double hung ..... Ea. **\$2<sup>40</sup>**

QUARTER ROUND MOLDING.  
Sanded smooth. 3/4"x3/4". Lin. ft. **21<sup>2</sup><sup>c</sup>**

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2'8"x6'9". Clear kiln dry lumber **\$2<sup>20</sup>**

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# Land of Wineskins and Bullfights

By Greg Shuker

PAMPLONA, Spain.  
BULLFIGHT FANS from all over the world are overflowing this Spanish town. It's the time of the festival of San Fermin when the bulls, turned loose in the morning, run through the streets past the square and into the still-shaded ring — a time when the squish of the bota (wineskin) is drowned out only by the shouting of "Oles."

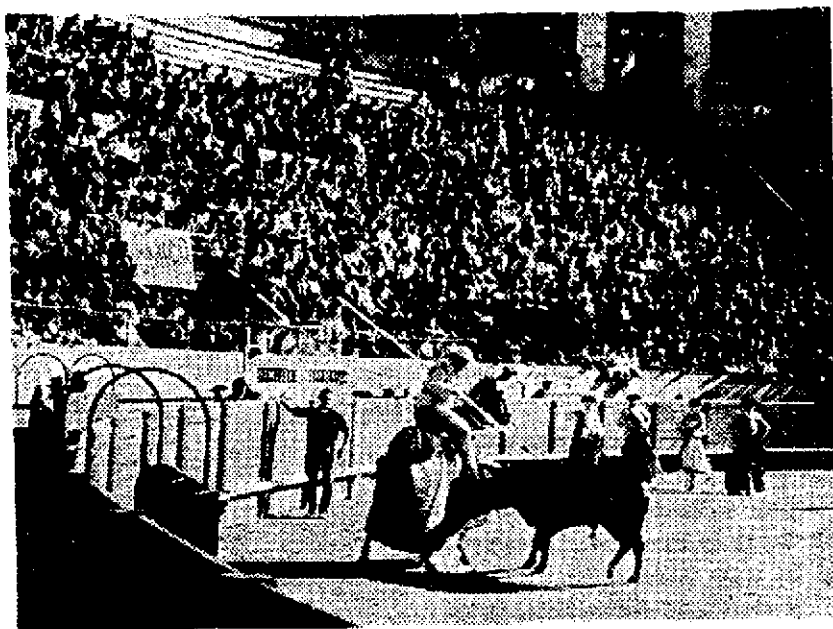
"This is the biggest thing that happens here all year," a Spaniard told us. "We take weeks getting ready for it and weeks to recover."

John Gardner and I can understand that, after a week here in the capital of Navarre. John and I, roommates at Northwestern University, are on a hitchhiking tour of Europe to talk to people and find out what they think.

There are plenty of people here to talk to. Everyone from aficionados from Argentina to the Aga Khan and Orson Welles — and quite a large group of young Americans — are in town.

We came down on a third-class train from Fuenterrabia for the magnificent sum of one dollar. It was packed with singing, happy people, mostly Basques, who thoroughly enjoyed the day-long ride.

When we got here we learned our advance preparations had paid off. A letter to the Spanish national tourist office, written in May, had netted us a double room and three huge meals for 100 pesetas (\$2.50) a day. Even with the extras that were inevitable because of the festival, we were able to keep



Pan American World Airways Photo

Spain is the land of the bullfight and this is a scene from one of the bullrings. Spain is historic, romantic.

pretty close to our \$3-a-day budget.

THE BULLFIGHTS were disappointing, however. The bulls were not as good as we had ex-

pected and most of the matadors seemed to be off form.

The audience was more animated than the fighters. For the (Continued on Page 20.)

## South America

By

AIR OR STEAMER



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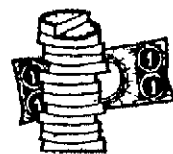
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## Going Away on Vacation?

Summer vacation time is at its peak and not everyone's vacation plans are complete. News and advertising to assist in planning vacations is a feature of the Travel Page of  
SOUTHLAND MAGAZINE

# PENNEY'S

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LIGHTWEIGHT  
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Vacationing? Take along the world's most popular traveller... lightweight plastic luggage. Handsome—looks like mellow leather. Practical—resists scuffs, stains, water, wipes clean. Note the sturdy steel frame construction, steel core handles, brass plated steel hardware, neat cotton lining. A superb value. Suntan color.

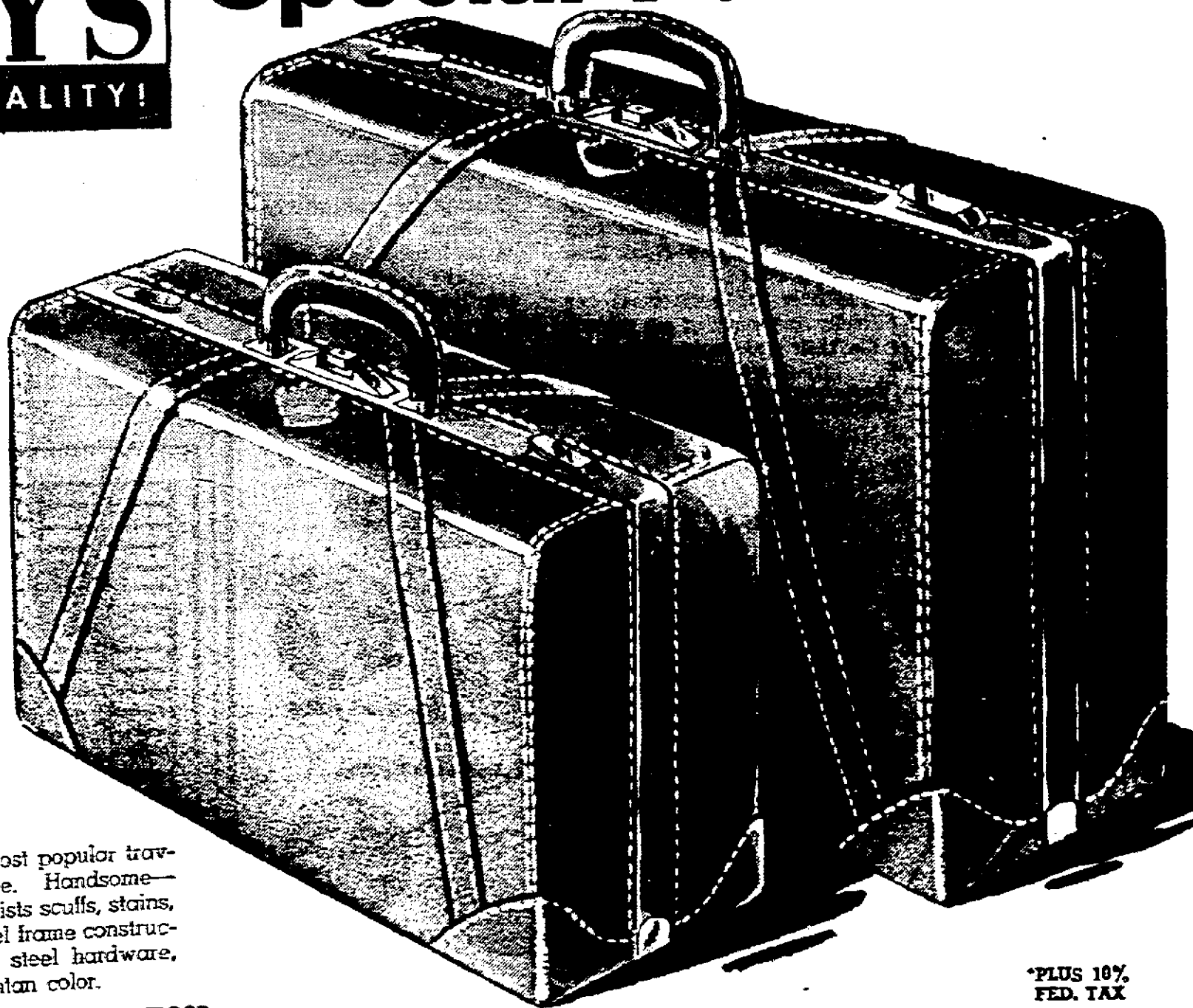
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COOKING

# Feed That Committee Well!



Coffee cake with plenty of butter and coffee can be the pause that refreshes a hard-working meeting.

By Mildred K. Flanary  
Press-Telegram Home Economics Editor

LIFE, AT TIMES, seems to be just one big committee meeting. There are committees for this and committees for that, but regardless of the business to be transacted, 10-to-1 there'll be something to eat in the transaction, too.

Certainly no one homemaker in Long Beach could more readily agree with the above—and truly there is no one better qualified to cope with a life of committee meetings than Mrs. Winfield Edson, 3939 Locust Ave., "first lady" of the First Baptist Church.

Mrs. Edson, you see, takes "public life" in its stride, and is a graduate home economist, as well. She handles the chattin'—the meetin' and the cookin' easily and happily. From vast experiences, she appreciates the folly of Old Mother Hubbard's cupboard. She must, at all times, have a "dish" prepared which can be brought forth with magical precision at that unexpected moment. Her surprises are always anticipated, too, for she has a way with food.

ONE OF HER specialties is Coffee Cake, and that is the recipe we're featuring today. She finds a date pudding, a special salad, an old-fashioned oatmeal cookie and a frosted melon mold are all popular with her guests and her family, and those recipes follow:

### Date Pudding

- 1 cup bread crumbs, torn
- 1 cup chopped nuts
- 1 cup white corn syrup
- ½ lb. chopped dates
- 1 tsp. baking powder
- ¼ tsp. vanilla
- 2 eggs, beaten

Combine and bake in moderate oven — 50 minutes. Serve with whipped cream. The above serves 6—is good warm or cold—and is quite rich.

### Salad

- 2 pkg. lime Jello
- 1 No. 2 can crushed pineapple
- 1 small jar green stuffed olives
- ¼ lb. blanched almonds, sliced

Use liquids off pineapple and olives and add to water for required 4 cups. Combine as usual and let chill 'til firm.



Mrs. Winfield Edson demonstrates that an oven can be more important than a gavel to a good committee.

### Frosted Melon Mold

Peel a whole melon. Cut a slice from end and remove seeds. Fill center with fruit gelatin or tomato aspic. Refrigerate until gelatin is firm. Soften cream cheese with milk and spread over outside of melon. Serve in slices on endive with French or mayonnaise dressing.

### Old-Fashioned Oatmeal Cookies

- 1 cup shortening
- 1 cup sugar
- 1 cup raisins (cooked)
- 1 tsp. soda—dissolved in 5 tsp. hot water from raisins
- 1 cup chopped nuts
- 3 eggs
- 3 cups flour
- 2 cups oatmeal
- 1 scant tsp. baking powder
- ½ tsp. salt

### Kitchen Tip:

Mrs. Edson's Kitchen Tip: Sometimes Mrs. Edson increases baking powder of the coffee cake recipe by ½ teaspoon and lets batter stand in the refrigerator over night. She then lets it pre-heat with the oven. The texture is less fine, but it tastes as good.

1 tsp. cinnamon and nutmeg  
Sift dry ingredients together. Cream shortening, add sugar and continue creaming. Add eggs and mix well. Add soda and water, dry ingredients, nuts and raisins and mix well. Drop on greased cookie sheet and bake at 350 degree F. until browned.

### Mrs. Edson's Coffee Cake:

- 1½ cups sifted flour
- ½ cup sugar
- 2 teaspoons baking powder
- ½ teaspoon salt
- 1 egg, beaten
- ¾ cup milk
- 3 tablespoons melted shortening

Combine dry ingredients and sift in bowl. Add liquids and mix quickly. Pour into greased pan—smooth batter and spread with melted butter. Sprinkle with brown sugar, chopped nuts and cinnamon. Bake at 400 degrees F. 25 minutes. Raisins may be added to batter.

## Cool Tea for Hot Days

IT'S HARD TO GET a good glass of iced tea — if you like real tea flavor and not just amber-colored water. Usually the brew is not strong enough and it is diluted with too much ice; or if the brew is strong enough, it is still over-diluted.

Here is our own favorite method of making iced tea. We like

it because it is quick and gives uniform flavor.

We use three level teaspoons of a fine grade of black tea and two cups of water for every two 16-ounce-glass servings. Yes, we like a really tall drink! First we put the required amount of water on to boil; as soon as the water boils, we pour it over the tea leaves in a teapot and let it brew exactly five minutes by the clock. Then we stir the tea leaves once and strain the tea into the glasses. If your glasses aren't heavy, put a teaspoon in the glass before you pour. Next we put ice cubes in each glass — leaving room for dilution — give the tea and ice a whirl with a long-handled spoon, and serve at once. If the tea stands a bit and clouds, add a tablespoon of boiling water for each serving and it will clear. But honestly, we think there is too much fuss about tea clouding — especially since we learned that fine teas are more likely to cloud than poorer grades!

Because the members of our family and many of our friends like their iced tea sweetened and

(Continued on Page 26.)

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Aluminum Awnings  
• Canvas Awnings • Drop Curtains  
• Garden Furniture Recovered  
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- FULL WALL PANEL: Shields Wall From Burning Grease
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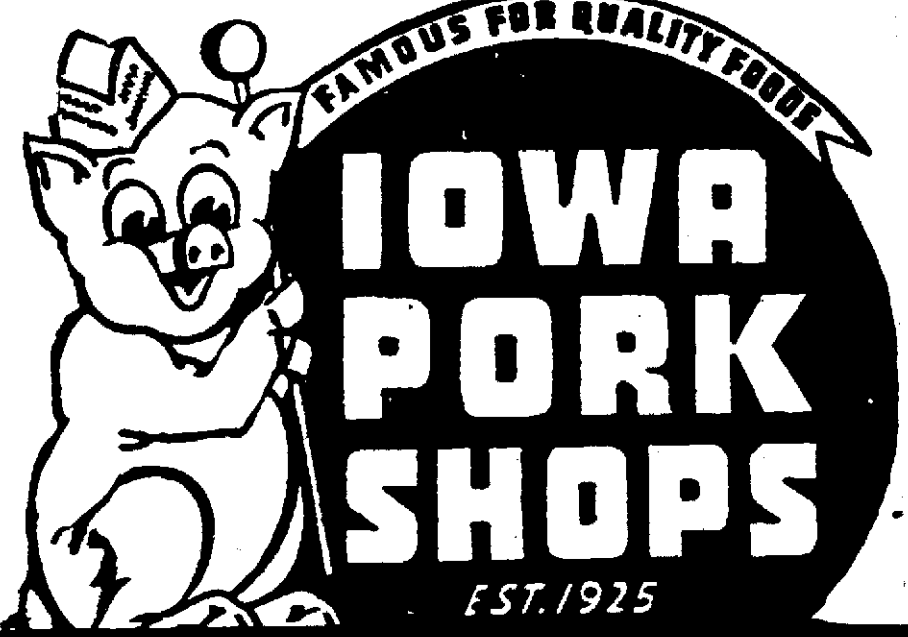
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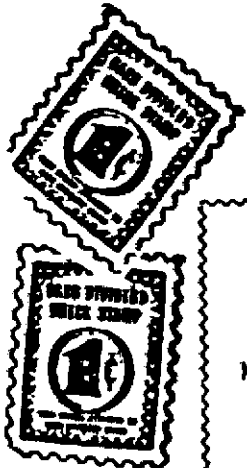
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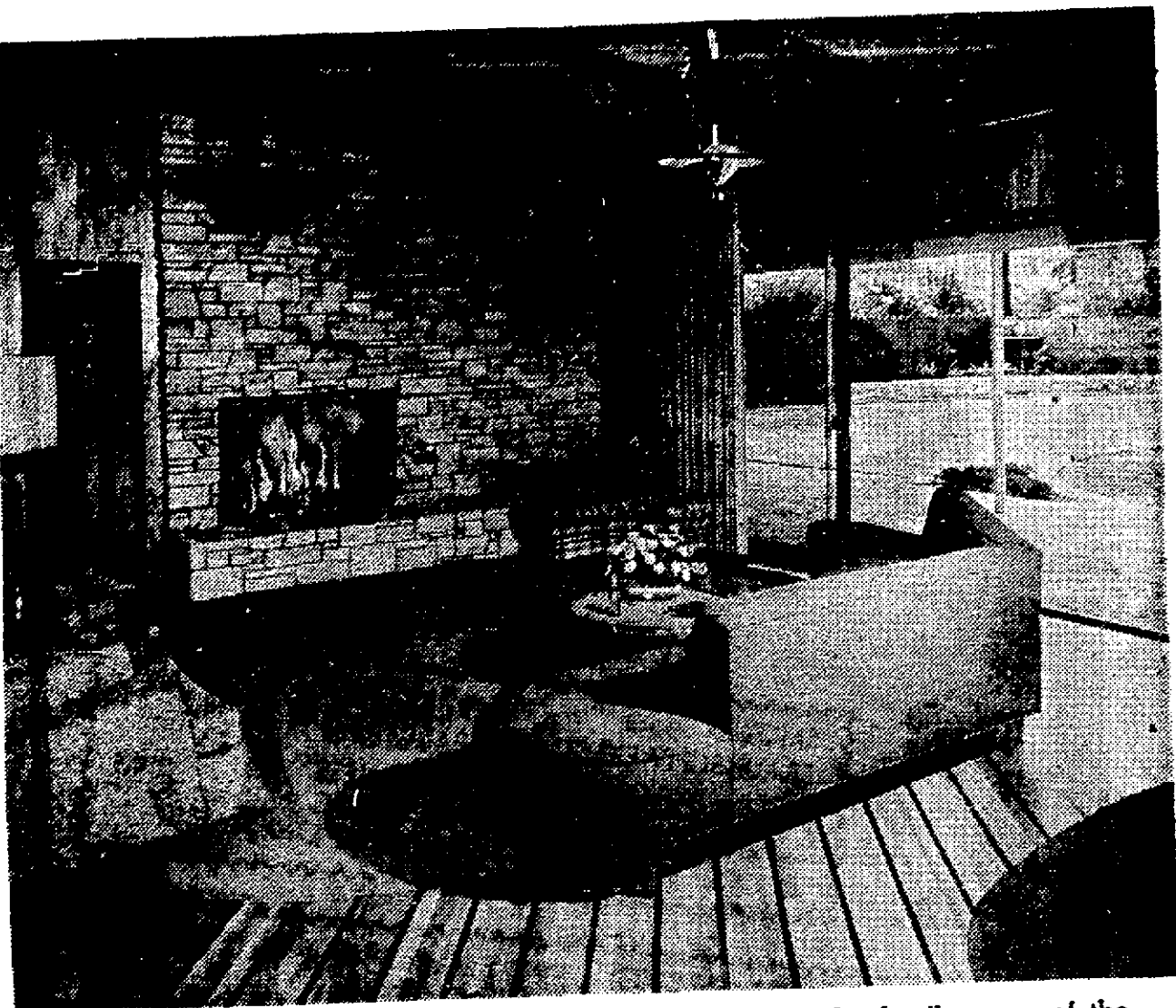
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# Home Keyed to



Angles and contrasting textures provide interest in the family room of the Charles Skidmore home. Dark liners of diagonally laid flooring are walnut.

ORIENTATED around a modified L-shaped pool is the home of Mr. and Mrs. Charles Skidmore, 1106 Andrews Dr. Every inch of its spacious 3300

By Eileen Ball

square feet was planned with the family's welfare uppermost in

the mind of its designer-builder, Ben F. Marron.

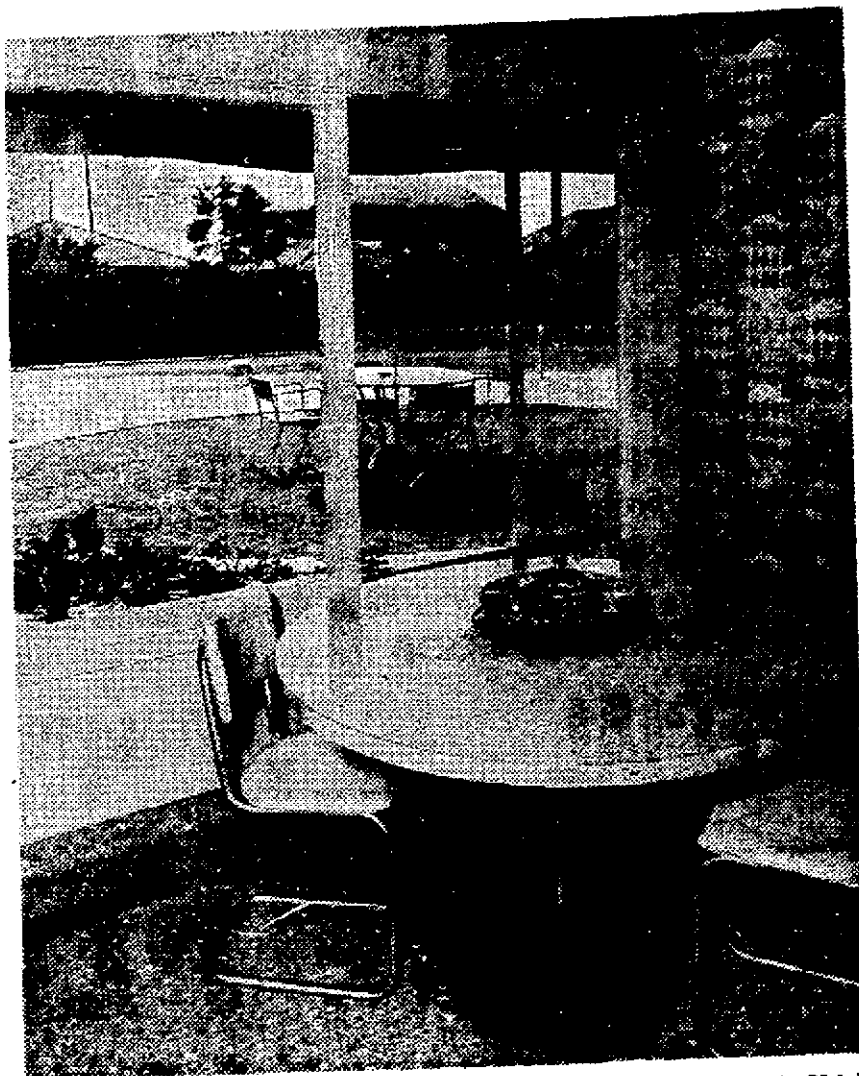
And thus the Skidmore home is perfectly geared to the activities of the household. Nine-year-old Patty regularly entertains groups of friends and her Brownie troop at pool parties. Friends of Bobbie, aged 7, enjoy similar privileges. Nor does Mrs. Skidmore suffer by these lively activities. An outside shower and a half bath located but a step from poolside keep young bathers out of the house and off the carpets while affording them a run of the extensive roofed terrace, a veritable outdoor living room in its own right.

Part of the house devotes itself to the activities of the family group. It offers a gay and friendly atmosphere for the pursuit of hobbies and for entertaining. Part of the house has been wisely set aside for quieter leisure. Thus the bedrooms are located quite away from the living centers. They enjoy a sense of privacy where members of the family may retreat for such purposes as reading, letter-writing and rest.

The house has vertical red-wood siding stained a rich brown — perfect foil for showing off the buff-toned Santa Maria fieldstone. Butter-yellow stucco accents the combination and gives the house a sunny facade with which to face the north.

The entry hall is wide and welcoming. One is immediately impressed with the fluidity of circulation in the house, for directly off the entry are the living room, dining room and family room. The latter is located immediately beyond the entry and is orientated toward the back of the lot. This is the most used room of all. And small wonder, since it provides every accoutrement for easy living plus direct access to the covered terrace which flanks the pool.

Natural ash paneling sets the informal mood. Gold draperies pull back to reveal an entire wall of glass, part of which slides open for direct, single-level integration with the shaded terrace. With the draperies drawn, the room is somewhat conventional and just as large as its actual wall-to-wall proportions. But with the glass panels opened, the room becomes one with the lanai and its colorful patio furnishings. Thus the family room becomes as great as all outdoors! Handsome flooring of natural



Photos by H. S. Melvin.

Lime and yellow wall tones combine with coral counter tops in Skidmore's kitchen. Glass areas overlook pool.

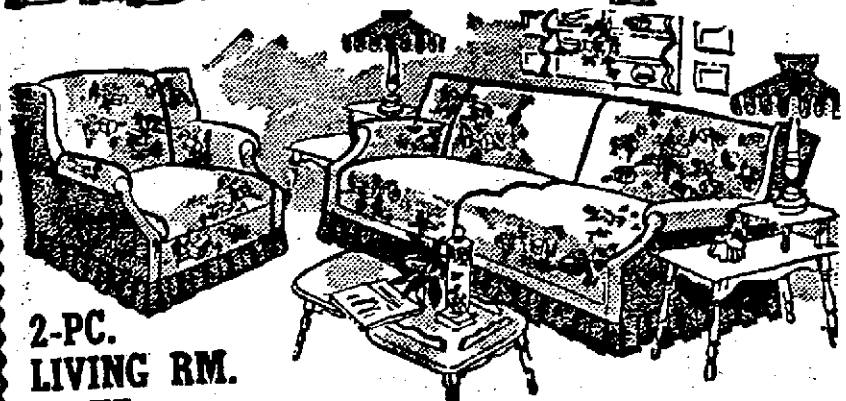
oak stripped at six-inch intervals with narrow walnut liners has been laid diagonally across the floor of the family room, adding considerable distinction. A contoured rug of soft sage green is centered in the conversational area, providing adequate warmth and softness underfoot without hiding the beauty of the surrounding exposed floor.

Two other elements of major import have been included in the make-up of the room. One is the magnificent Santa Maria fieldstone fireplace with its

raised and extended hearth. The second point of merit is the sloping, exposed-beam ceiling which slants gently toward the outside wall. The regular intervals at which the husky beams mark off the ceiling contributes a fine sense of texture and rhythm to the room. And they carry the eye irrevocably down toward the glass wall that so dramatically frames a view of the garden and pool.

The wall opposite the fireplace is completely paneled in honey-colored ash and has sliding doors

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# Joyous Living

which push back to reveal a cleverly installed bar. Access is through a doorway opening off a short hall leading from the living room to the kitchen. There is sufficient room behind the bar for two people to dispense refreshments. The cubicle also doubles as a projection room for the showing of home movies.

Facing the front of the lot and situated immediately to the right of the entry is the more formal living room. It is a north-front room, and has been given a feeling of warmth with its chocolate and shrimp pink color scheme. In contrast to the massive ruggedness of the fieldstone fireplace of the family room is

the more elegantly styled living room fireplace with its black Italian marble facade.

The same deep brown shag carpeting covers the floor of the dining room — a spacious and completely independent room. It combines a light mint green with the earthy carpet tone, creating a cooler, thoroughly relaxed color aura. Diaphanous gold silk gauze draperies patterned in an abstract foliage motif in browns, coral and green hang in semi-sheer folds to the floor.

The kitchen has a cool view of the pool from its preparation and serving centers. Its gay color

(Continued on Page 20.)



Interesting outdoor composition results from the lawn circle merging with modified "L" contour of the pool, as seen in this view of Skidmore garden.

## New and Versatile Sofa Sleeper



New sofa opens into twin beds which can be put together as an oversize double bed, if desired.

By Caroline Coleman

**A** REVOLUTIONARY SOFA sleeper that serves not only as a luxurious sofa but also as a pair of contour chairs, a single or king sized double bed, or as twin beds that may be detached and separated, has been made possible by an ingenious new mechanism that responds to the touch of a fingertip.

By day or evening, it is a luxuriously comfortable couch. The height of the seat and the depth of the seat cushions, as well as the pitch and feel of the back, conform with that of the regular sofa. In addition, the utmost in seating comfort is assured by means of the seven and a half inches of foam rubber cushioning which is provided over a spring foundation.

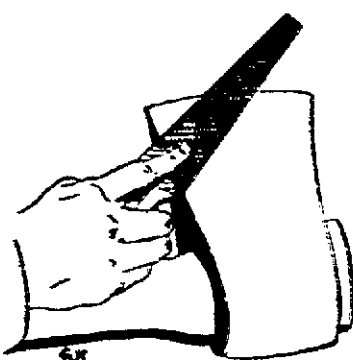
By simply swinging each sofa arm around to the front in a 90 degree arc, the sleeper, which has been given the trade name of Turn-A-Bed, easily converts into a pair of foam rubber cushioned contour-type chairs, ideal for reading, televising or just relaxing. Occupants enjoy posture seating, with feet and ankles supported by the arm rests in the recommended position for healthful relaxation.

Each section of this revolutionary sofa sleeper rolls easily on concealed swivel casters along a light weight metal track

which is hidden beneath the couch. Gone is the necessity for lifting heavy sofa cushions and finding a place to store them for the night. Gone as well is the need for lifting back-breaking spring mechanisms. One simply and easily turns each half to the position desired for use as either a single, twin or oversize double bed, gently extend the end, turn over the zippered cushion, and the foam rubber mattress is ready for sleeping.

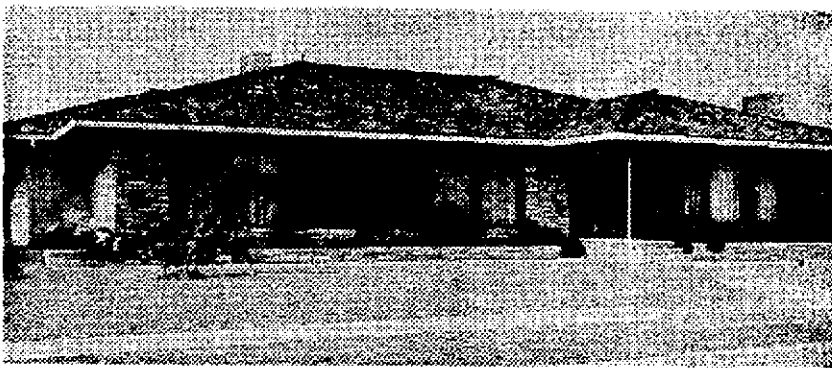
The beds can be separated from the rest of the sofa or from each other by simply removing them from the metal track—an exclusive feature which greatly

### Tool Tips



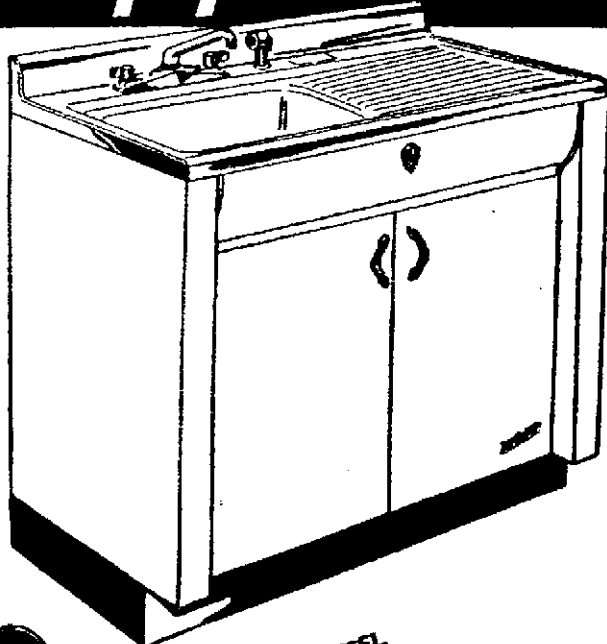
An ax and edges of garden tools can be kept keen with a few passes of a file. A whetstone, oil stone or carborundum will finish the sharpening.

extends the sofa sleeper's usefulness. For reasons of health, or any other reason, each individual bed may be easily rolled to another part of the room, any other room, or even to the porch for outdoor sleeping.



Exterior of the Skidmore home is finished in vertical redwood siding, yellow stucco, Santa Maria fieldstone.

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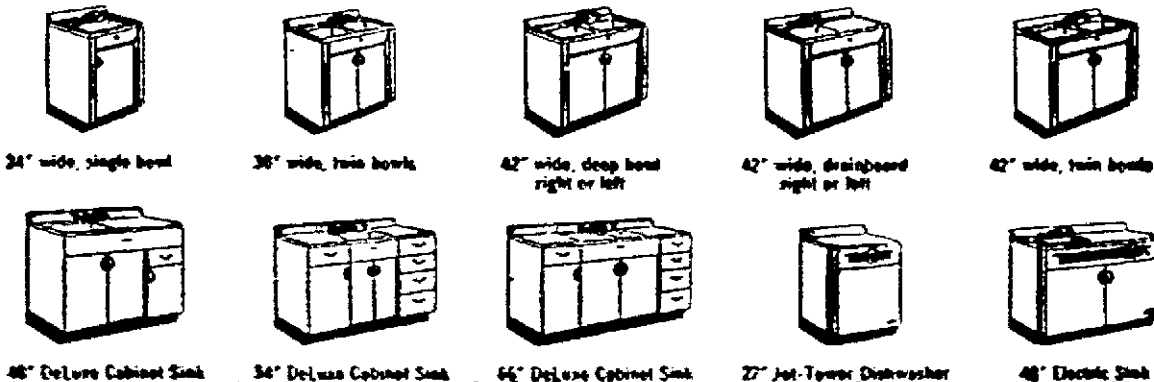
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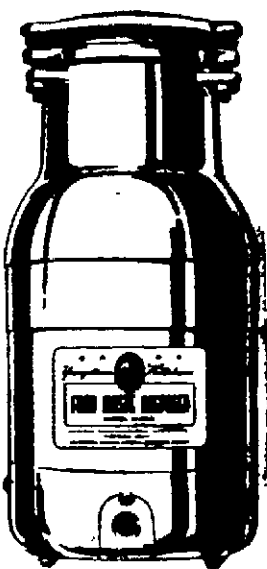
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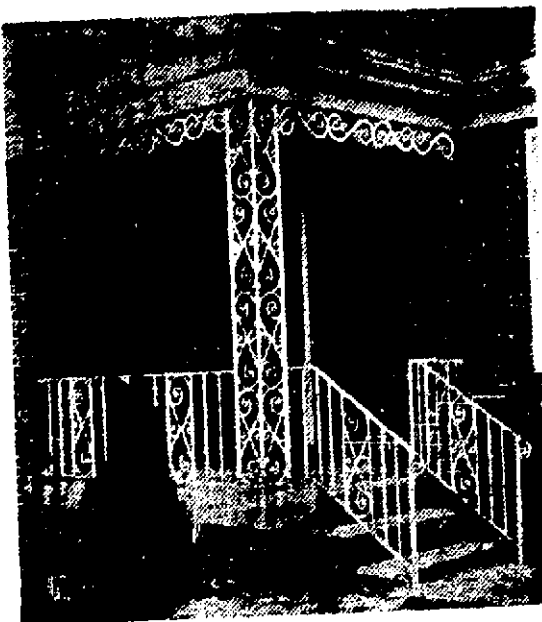
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## WHAT'S YOUR HOBBY?

# Just Like a French Doll

A MODERN HUSBAND might wonder if a psychiatrist were not in order should he find his wife spending hours dressing and undressing dolls with the greatest of enthusiasm. But, according to Mrs. Jean McDonald Millen, doll collector of 840 W. 29th St., this was common practice among the wealthy ladies of the 1850s. And a very pleasurable one at that, for by this method milady selected her Parisian wardrobe.

French dressmakers, says Mrs. Millen, gave to well-to-do European and American women unglazed china dolls, called bisques, and small wardrobe trunks bulging with costumes for every occasion. Using the dolls as models, England's titled ladies would select lace-trimmed petticoats, flowered bonnets, dresses of velvet and satin, and then would send their individual measurements to Paris. The following year, entirely new wardrobes would arrive for the dolls.

Among the 400 dolls in Mrs. Millen's 17-year-old collection are three of these French dolls, with two trunks still overflowing with fans, hoops and parasols — mementos of nearly forgotten days.

In sharp contrast to the French lovelies is a battered cloth doll of the same era, dressed in torn calico and a faded blue bonnet. Once it nestled in the arms of a little girl as she rode to California in a covered wagon.

**FIRST COMMERCIAL** manufacturing of china dolls in the United States took place in 1838. Prior to this time most dolls had been made of paper mache (wet paper with preservatives added) or wood. A few of the 30 dolls in Mrs. Millen's collection which are more than 100 years old have spoon-shaped hands without separate fingers and feet which turn toward each other. Junior, a large wooden doll, is the most unique because the joints of his hand-carved arms and legs are



Collecting dolls of many lands and ages is the hobby of Mrs. Jean Millen, shown with one of her favorites.

By Ellen Saunders

articulated and put together with wooden pegs. Thus Junior can assume any position he chooses and can hold a pen or pencil in his hands.

As Mrs. Millen displays a rare brown-eyed china beauty of the 1860s, she recalls that the whims of royalty once influenced even the color of dolls' eyes. Queen Victoria's fondness for blue-eyed china dolls caused manufacturers to produce only one in 1000 with brown eyes. Wax and bisque dolls of this period often had the brilliant blue eyes without pupils which early acquired for them the nickname of "sapphire eyes."

**BALD-HEADED ALICE**, who wears a wig, has few counter-

parts since 399 out of every 400 child dolls manufactured during the Civil War had pressed hair molded into the head.

Mrs. Millen also talks with authority on paper dolls. Her collection of these runs into the hundreds. Her favorites are the royal children of Europe. They were made at the turn of the century and include the Duke of Windsor and Queen Juliana of Holland.

But Mrs. Millen, whose dolls have won more than 35 ribbons at hobby shows, now faces stiff competition in her own household from Jennifer, her 11-year-old daughter, whose rapidly growing doll collection already numbers 200.



Photos by H. S. Melvin

French modiste dolls of the 1850s are among the 400 dolls in Mrs. Millen's collection. She has 30 more than century old. Above, part of her collection.



HOLLYWOOD

# Ladies Prefer Brunets

**I**F GENTLEMEN prefer blondes, as witness male interest in the Misses Monroe, Turner and Grable, then, in turn ladies prefer brunets. Fair-haired men play second fiddle where the girls are concerned if a scanning of the favorite screen stalwarts is any barometer. Somehow the corn-tops just don't seem to have the same allure as their brunet brethren.

Mae West once said in words that have proved more true than comic: "Hello, tall, dark and handsome; why don't you come up and see me some time?"

Mae evidently spoke for her entire sex as it's definitely evident that women want men in their lives who definitely fulfill the brunet classification.

John Wayne, the star of Warner Bros.' "Hondo," has been away up there in boxoffice favor for many a moon. He's one the public never tires of, and you can bet it's the ladies who make up the majority of ticket buyers to see the handsome, rugged Wayne.

Robert Ryan, who recently completed the co-starring honors with Academy Award winning Shirley Booth in Hal Wallis' "About Mrs. Leslie" for Paramount, is another dark hero constantly in demand.

**ONE OF THE QUICKEST** rises in popularity is that of Jack Palance, the moody one who all but stole the show away from Joan Crawford when he made his dark, sinister and intense ro-



Swashbuckling Errol Flynn has a reputation as a dark-haired Romeo off the screen as well as on it.

mantic mark as her murderous mate in "Sudden Fear." One of the best capsule descriptions of this matinee idol came from a librarian fan, who wrote of Palance as "the dark gentleman of the sonnets."

Gary Cooper has been the women's choice ever since the era of silent movies, when he made a modest beginning as a cowboy.

Another sigh-causer among the femmes is Ray Milland. And there's the handsome Ricardo Montalban among the newcomers, as well as the bravura-type Mario Lanza.

**SWASHBUCKLING** Errol Flynn is probably the best known Romeo off screen as well as on. Walter Pidgeon is another old-timer with the appeal of a Lothario who only appeared on the scene as of yesterday. Tony Curtis and Dale Robertson are out in the lead among the young set.

With this survey in mind, blonds and red-heads who are

out to capture movie fame and with it feminine fancy had better hurry for the dye-pot. For it's pretty much of a certainty that brunet men are the vogue and it looks like for keeps.



Rugged Robert Ryan gets many requests for photos.



Jack Palance is the "dark gentleman of the sonnets."



Gary Cooper has been a favorite since silent films.



Feminine moviegoers never tire of seeing John Wayne.



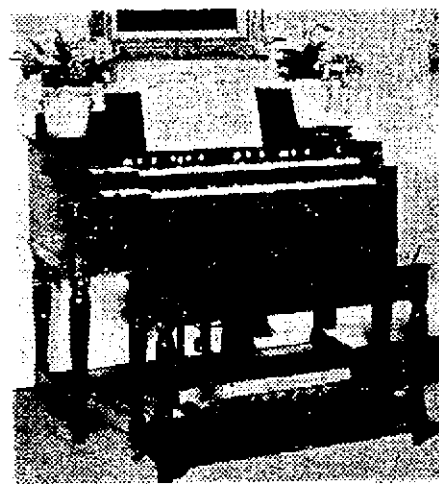
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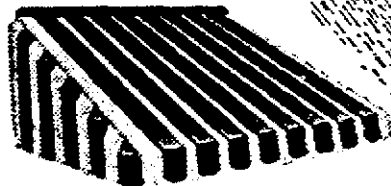
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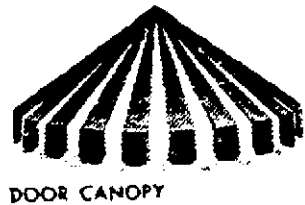


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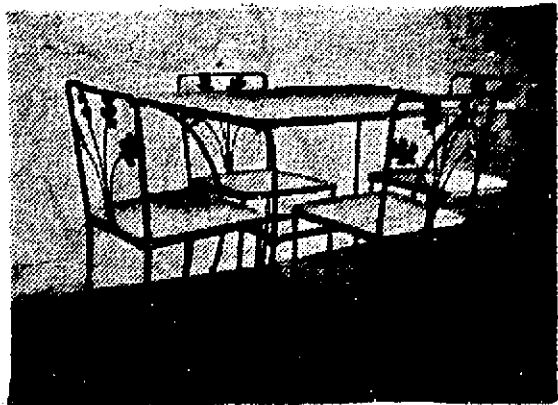
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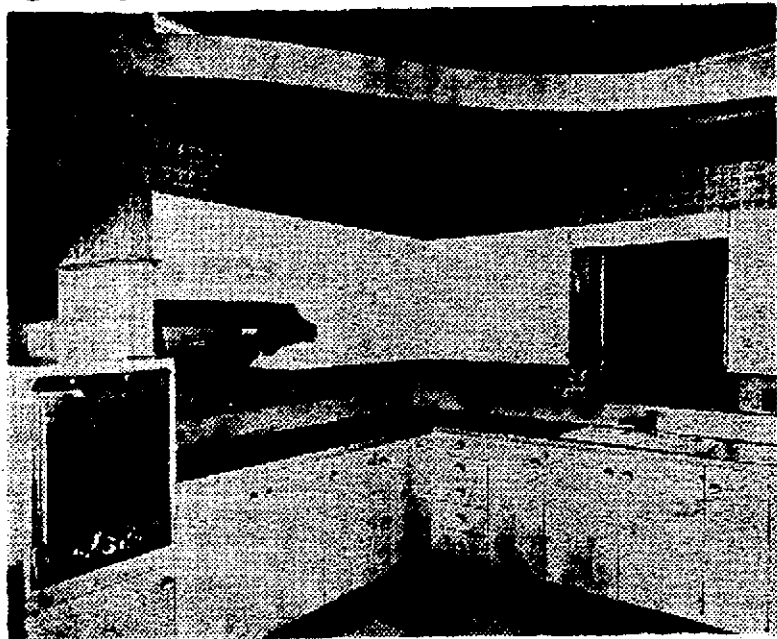


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**GUARDIAN FENCE**

## KEYED TO JOYOUS LIVING

(Continued From Page 17.)

mood was set by the spatter linoleum from which was borrowed pinkish-coral for the formica counter tops, and pale lemon yellow and lime green for walls and ceiling. Cabinets are natural birch. The dinette paper pictures neat rows of little coral-colored flower pots abloom with flowers set against a background of dark brown.

The terrace — 15 feet wide — conforms to the L-shaped contour of the house, and its deep roof effectively shelters the kitchen, living room and master bedroom from the sun's glare and contributes a decided feeling of security so necessary to houses where expansive use has been made of plate glass.

The master bedroom has sliding rooms that open to the pool. Silk draperies in a pastel plaid may be drawn across this sliding wall of glass for privacy without shutting out light.

Identically matched to the walls of the bedroom is the powder-pink deep-napped carpet. Used in combination with this palest of pink is pearl grey. The boxed, king-sized bedspread as well as the channel-back headboard have been tailored from light grey and white flecked fabric.

Pink and silver wallpaper, shell pink fixtures and light grey counter tops carry the scheme into the bath. It has been compartmentized so that the area containing the twin washstands and wall of plate glass mirror can act as a dressing room.

Also located in this wing of the "L" are the bedrooms of the Skidmores' daughter and son. Hers boasts a very feminine color scheme of turquoise, white, and rose, while Bobbie's room takes on a livelier feeling with its walls of yellow and chocolate brown shag rug accented with blue-green accessories.

## Land of Wine and Bullfights

(Continued from Page 13.)

Basques and Navarrese the bullfight is a wild spectacle and they treat it accordingly. In the south it is considered an art, but bullfighting here is a sport.

One Spanish student said to us: "We all talk about the bullfight. Don't think it's cruel, please, but only a cruel way of gaining true beauty."

We learned that a primary topic of argument here is the rivalry between bullfighting and football. We are quizzed about American "futbol" by several Spaniards.

There were other arguments, too. The civil war of 1936-39 is not forgotten here.

At night in our room two blocks from the main square we could hear people singing and roving the streets. There were fireworks displays and people dancing in the square. If we couldn't sleep, we would get up and join them. Sometimes we just stayed up without making an attempt to sleep first.

John and I became members in good standing of several of the local "fraternities." Each one had a band and a uniform, and we all wore the red scarf in honor of San Fermin.

IN THE MORNING the sidewalk cafes were crowded and the day's celebration started all over again. The only people who seemed to be tired were the Americans.

We noticed that young Spaniards don't date much in pairs, preferring to go out in groups. When a young American couple kissed on the square they were almost run out of town. "In private all right," a man explained to us, "but out here they'll get killed."

To us the young Spaniards seemed somewhat naive, but they also seem to have a much better time together than Americans. And fun doesn't mean spending a lot of money.

With all the parades and music, the wine and the bulls, the fireworks and dancing, you feel good to know that somewhere in the world there are people who can still have a good time together.



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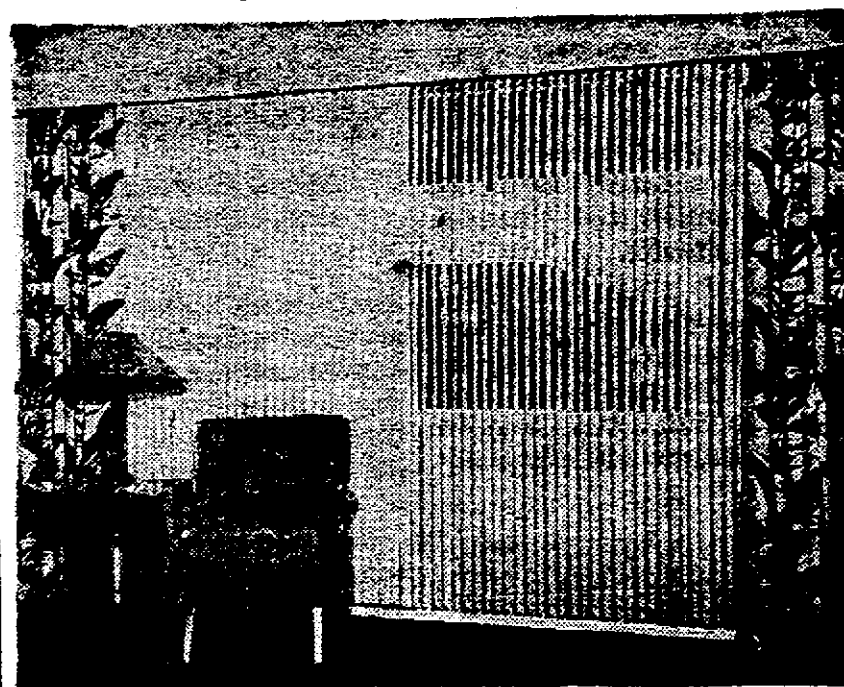
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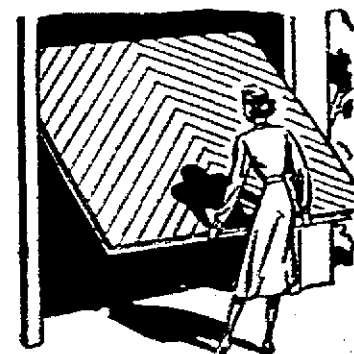


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# Fuchsias Are Versatile



Fuchsias are versatile and may be trained in many ways. Here is one in columnar effect to go with white pillars.

By Bob Gilmore

**FUCHSIAS** are much more versatile than the average gardener assumes. Although famed as a shade-loving, summer-flowering ornamental, the fuchsia can be made to flower practically throughout the year in the Long Beach area. To accomplish this you need merely plant the right varieties and then prune them intelligently.

Actually, there are many types of fuchsias. Some are splendid for hedges while others, as is usually the case, are treated as

low growing specimen plants. Certain varieties are widely used as ground covers, especially in shady rock gardens. You also have your choice of hanging basket fuchsias and those that perform well when espaliered against a fence or wall. Tall growing sorts may be utilized for creating columnar effects and finally a few can be trained like a tree.

Few ornamentals produce such a show of rich, vibrant colors at such low cost. Close to 500 sepa-

rate varieties are available and at an average price of 35 cents each. Even a comparatively small nursery will display as many as 10,000 individual plants, a complete flower show all by itself.

In most parts of the country the fuchsia is grown only as a shade-loving specimen. But in Long Beach many varieties may be grown in full sun. This seems especially true for the single-flower varieties. Generally speaking, of course, the fuchsia wants a cool situation and some protection in the inland regions from persistent exposure to the sun during the hottest part of the day.

How to prepare the soil for fuchsias is a subject on which even the experts disagree. One encouraging fact is that fuchsias are not over-sensitive to soil conditions and what they want can be obtained at relatively low cost. You should incorporate plenty of well rotted manure and leaf mold with the existing soil prior to planting. It is just as important to apply a mulch of coarse leaf mold or peat moss on top of the soil to keep it cool and aid in conserving moisture.

Fuchsias are heavy drinkers. The soil in which they grow must not be allowed to dry out during the summer and fall. Early morning watering is recommended; wet the soil thoroughly down to the root zone. Surface sprinkling is out; it is a complete waste of time, money and water. Keep the soil damp but not soggy. In addition, it is advisable to practice overhead sprinkling once or twice a week. Fuchsias really like a cold shower.

**FEEDING TIME** is during the spring and summer months. Foods with a high nitrogen content are best for spring and summer; later on, phosphorous and potash will be needed. Heavy pruning is best practiced in December and January, a time when the plants are least active. New shoots, however, may be pinched off from time to time to encourage a bushier growth and increased flower production.

## Perfect Patio Tree

By Murtha Hurley

**THE EVERGREEN** Brazilian pepper, might well be the perfect patio tree.

Though related to the California pepper, it is quite a different specimen in many ways. It grows 15 to 25 feet tall, is a neat, symmetrical, round-headed tree, its branches erect and spreading wide, often to 25 feet.

When matured it has a contour like a wide-spreading umbrella.

The leaves are much larger, broader and a darker green than the California pepper and its berries are larger and a deeper red tone. The leaves and branches are not pendulous.

The tree is hardy, does equally

(Continued on Next Page.)

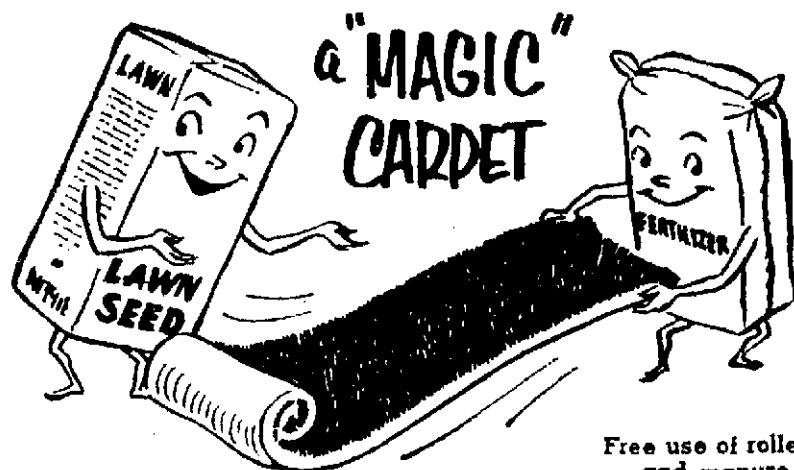


Glennys Gray Photo

The Brazilian pepper tree will add year-around, festive color and shade to your family's patio.

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**AFRICAN VIOLET SOCIETY:** Meets 1 p. m. second Friday of each month Linden Hall, Linden and Broadway. Visitors welcome.

**AGASSIZ NATURE CLUB:** Meets 7:30 p. m. fourth Tuesday of each month Alamitos Branch Library, 1836 E. Third. Visitors welcome.

**ALAMITOS BAY GARDEN CLUB:** Meets noon last Thursday of each month in homes Ph. 90-2298 for meeting place.

**BEGONIA SOCIETY,** Long Beach Chapter: Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.

**BELMONT HEIGHTS GARDEN CLUB:** Meets 2 p. m. first Tuesday of

each month Wesley Hall, Belmont Heights Methodist Church, Third and Terminal. Visitors welcome.

**CACTUS CLUB:** Meets 2 p. m. third Sunday of each month in homes. Ph. 98-590 for meeting place. Visitors welcome.

**CALIFORNIA FUCHSIA SOCIETY:** Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.

**LAKEWOOD GARDEN CLUB:** Meets p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.

**LONG BEACH GARDEN CLUB:** Meets 7:30 p. m. fourth Wednesday of each month in Machinists Hall, 728 Elm Ave. Visitors welcome.

**LOS ALTOS GARDEN CLUB:** Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

**HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB:** Meets third Tuesday of each month. Visitors welcome. Phone 90-1885 for meeting place.

**NATIONAL FUCHSIA SOCIETY,** Lakewood branch: Meets 8 o. m. second Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.

**NATIONAL FUCHSIA SOCIETY,** Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.

**NATIONAL FUCHSIA SOCIETY,** Long Beach branch: Meets 7:30 p. m. second Thursday of each month Machinists Hall, 728 Elm Ave. Visitors welcome.

**ORCHID SOCIETY OF SOUTHERN CALIFORNIA:** Meets 8 p. m. second Monday of each month Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd. Hollywood. Visitors welcome.

**PLAZA GARDEN CLUB:** Meets first Wednesday of each month, 8 p. m., in homes. Phone 90-2819 for meeting place. Visitors welcome.

**SOUTH COAST ORCHID SOCIETY:** Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.

**SPADE AND TROWEL CLUB** (branch of Lakewood Plaza Women's Club): Meets 8 p. m. second Wednesday of each month in homes. Ph. 90-7252 for meeting place.

## Patio Tree

(Continued from Page 21.)

well in hot places as it does near the coast. Because it is deep-rooted, there is no need to worry that the roots may loosen a cement or brick patio floor.

**A BEAUTIFUL TREE,** when in bloom in late spring and early summer, it is festooned with dancing cream-white flower clusters. Later, in fall and through the Christmas season the branches are hung with clusters of large rich red berries.

For best results, provide the tree with plenty of water, especially when in flower and during the summer and hot fall months.

Plant it in full sun in a deep rich loam.

# Worth His Weight in Gold



Corig, Cardigan Welsh Corgi, is the prized friend of Mr. and Mrs. Joseph W. Justin, North Long Beach.

By Eleanor Avery Price

**ALTHOUGH** the little Cardigan Welsh Corgi was a great asset to the Celts from the earliest times because of his many sterling qualities, his greatest worth was during the period when the Crown owned nearly all the land and the tenant farmers, or crofters, were permitted to fence off only a few acres surrounding their dooryards. The rest of the country was known as Common Land, and on this the crofter was per-

mitted to graze his cattle, one of the sources of his meager income. Naturally there was great competition to obtain as much of this pasture land as possible. It was at this point that the corgi was worth his weight in gold, for he could be whistle-trained to drive his neighbors' cattle as far afield as desired; in other words, to clear the ground for his owner.

The dog would scatter the cattle by biting their hocks and then ducking close to the ground to avoid being kicked. His speed was remarkable considering the shortness of his legs with their turned-out feet.

When the Crown lands were divided and sold to the crofters, and when fences appeared, the usefulness of the Corgi dropped, but he was still retained as a guard and a companion.

To the present day owners of the Cardigan Welsh Corgi, he is still a treasured dog, one that loves the family, is a magnificent companion, is clever and adaptable to obedience training. He is small, not over 25 pounds, and measures approximately 12 inches at the shoulder. Any color except pure white is permissible. White markings are desired.

Pictured is Corig, 2½ years old, the loyal friend of Mr. and Mrs. Joseph W. Justin, 145 Adair, North Long Beach.

**MOST DOGS** shed some, but if your pet is losing coat badly, he needs help. Never overbathe a dog, for it dries the skin and causes shedding. But if he has not had a bath recently, bathe him carefully to remove loose hair, then dry well and brush

vigorously. For the next two weeks, give him a raw egg every morning in a good half pint of goat's milk.

**DOG FANCIERS** will trek to San Diego on Aug. 29 for the summer all breed dog show and obedience trial of the Silver Bay Kennel Club of San Diego to be held in Electric Building, Balboa Park. This is a one-day benched affair, hours 9 a. m. to 9 p. m. All entries must be in the office of the superintendent, Jack Bradshaw, not later than midnight Monday. The office is located at 1412 W. 12th St., Los Angeles 15.

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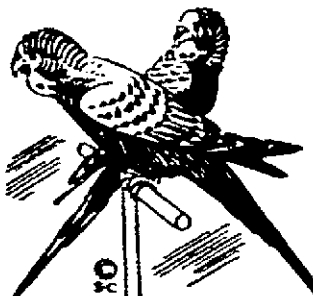
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## Tips on Gardening

**GARDENING TIPS** for the week . . . Make sure that any manure used in your garden is well rotted. The steer manure sold by reputable dealers is, of course, safe to use. But manures that are still hot will burn plant tissues, often causing heavy casualties among your plant population.

Martha Washington geraniums are entirely distinct from the old-fashioned common garden type. The plants are more compact and lower growing; in addition, you'll find some of the richest colors in the entire plant kingdom available. The lavender shades are especially worth noting.

Supplying plants with their necessary nutrients by leaf feeding is a relatively new concept in gardening circles. One of the most interesting advantages of this type of feeding is that the food factors are absorbed almost immediately by the plant cells.

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Phlox has many uses in the garden. is adaptable to many soils and makes excellent cut flowers.

*By Walter Finch*

PHLOX IS A PLANT of many uses, both in the garden and home. As this plant comes in both tall and dwarf varieties, it is able to adapt itself to most garden areas. Some people may remember this plant as "Texas Pride."

The blooms of this sun-loving garden plant range from white, shades of pink to red and lavender, some of which have dark or white eyes and come in clusters of individual blooms and several of such clusters per plant. This plant will become more bushy if a week or two after transplanting into a garden area the central growth is pinched.

As phlox can adapt itself to most garden soils, and because of its ability, even in the heat of summer to withstand periods of drouth, phlox can be planted in areas which can be given little care, such as parking strips or out-of-the-way corners of the yard. However, to assure the most abundance of blooms and the most brilliant colors, a continuous watering program, coupled with spraying for insects, and fertilization must be undertaken.

As phlox, like many other plants, has a tendency to die once it has produced seeds, the blooming period can be greatly extended by picking the flowers, which can be used as beautiful cut flowers in the home, or after the flowers have bloomed, removing the branches prior to the forming of the seeds.

The taller variety of phlox will grow to a height of approximately 18 inches and can be used in many areas in the garden either as a foreground plant for the taller varieties or a background plant behind low growing border plants. In this usage, it is usually best to space them approximately 6 to 8 inches apart. The dwarf varieties usually grow between 6 and 8 inches in height and should be planted approximately 4 to 6 inches apart. For a solid bed of dazzling color either the dwarf or the tall varieties will produce striking results in a bed. Only the heads of the plants can be seen and because the blooms of this plant come in trusses, or series of trusses per plant, striking garden effects can be achieved by this carpet-of-color process.

4 FT. EVERGREEN  
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5 to 6 FT.  
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ALL 5 GAL.  
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**RED BERRY PYRACANTHA, PINEAPPLE**  
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175 BUSH & CLIMBING  
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CHOICE, ONLY **89<sup>c</sup>**  
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**ARALIA**  
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Roses are red  
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The only way is the Right Way and for the land's sake, plant something!

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## BOOK REVIEWS

# Fable Born of Travail

By Garald Lagard

A FABLE, by William Faulkner (Random House, \$4.75).

Author Faulkner is apt to give even his most loyal of readers a bad time with the result of his nine years of "anguish and travail" in bringing to print his fable of World War I. That it is a fable speaks for Faulkner's daring; that it is great only because Faulkner did it speaks for the author's skill in dealing with his subject matter: You half-way believe it.

A French infantry division fails to attack the German lines upon orders, and Gen. Gragon demands that the complete unit be executed. But there is more to it than that. The Germans also cease fire, together with the British and Americans. This is a crisis and it has been advanced by a French noncom who has gathered together 12 friends. As the story advances the corporal grows more and more Christ-like, and his friends assume the importance of disciples. At last the noncom is betrayed, denied and executed. When he is buried a shell bursts over his grave and there is only an empty coffin.

But somehow the 1918 version of Passion Week fails to come off. It lacks the point for which Faulkner stretched. The philosophy fades, and the dramatic promise is somehow a failure. Perhaps the most dramatic story in the history of mankind is best left where it was meant to be — in the New Testament.

ANIMALS, MEN, AND MYTHS, by Richard Lewinsohn (Harper, \$5.00).

The author of "Gods, Graves

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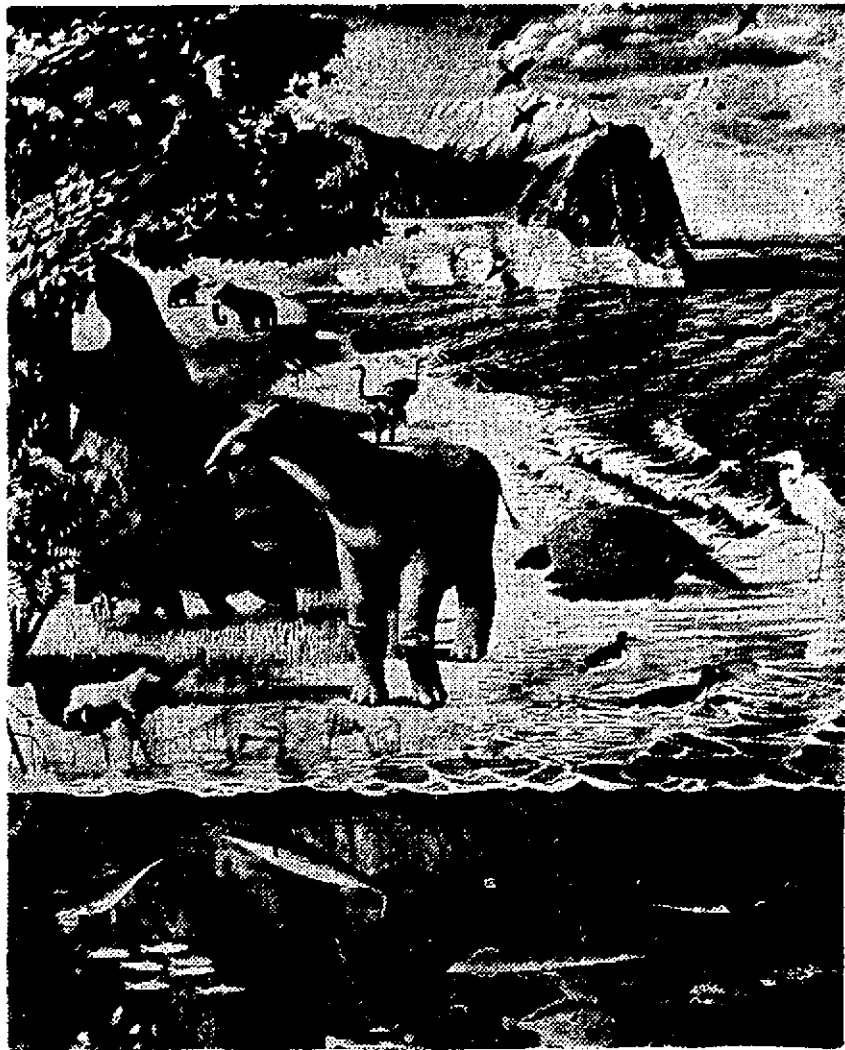


Illustration from "The Wonderful World: The Adventure of the Earth We Live On."

### Animals in the Third Age of Life

THE WONDERFUL WORLD, by James Fisher, Art Editor F. H. K. Henrion (Hanover House, \$2.50).

Here is the adventure of the earth we live on, from the vague beginnings of the hot planet, on through the start of life and its progress through time uncountable. This is a volume for juveniles, but it belongs in any adult library for its clarity and beauty of format. You name it, and if it concerns the world of our own earth here it is, down to the department headed "The Last Secrets."—G. L.

and Scholars" brings a second and exciting volume of evolution on earth of mobile life, from the first organism to the present laboratory animal who has advanced science in most remarkable ways. But everything connected with the animal is here; his use for sport, food, in war and for the purpose of comfort and ease. The fables about him are recounted, and a hazard at his future is given. It's a good adventure, this tale of what time has done to the beasts.

THE QUIET WOMAN, by Agnes Adams Fisher (Funk & Wagnalls, \$3.75).

A powerful story of a strength of character given to few women. Although Hortense lived on a farm in a bleak section of Wisconsin and rarely left it, she brought to her family an under-

standing and love that lifted them above the poverty of their cultural background. Hortense and the man she loved left New York when they were unable to marry as the man's wife would not give him a divorce. The reader is left with the question — who sinned the most — the wife who would not free her husband who no longer loved her in order that his sons might be legitimate or the woman who gave him so much and lived with him although legally never married. This story is obscure in places. Just why the wife refused the divorce, other than her desire to hurt her husband, is never clearly revealed. The time is not established until late in the development of the action. The reader gathers that divorce was rather frowned upon by the general public—J. G.

## ART CIRCLES

# Art Notes a Milestone

By Vera Williams

Independent Press-Telegram Art Editor

Pacific Coast Club Galleria, 850 E. Ocean Blvd.: Grace Miller, Ruth Osborn, Edith Cisko show.

Municipal Art Center, 2300 E. Ocean Blvd.: Gyorgy Kepes, Gio Ponti, Buckminster Fuller design show; Children's Summer Playground and Art Show.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Jane Rhorer show.

ORGANIZED 25 YEARS AGO with no officers, no dues and often no place to lay its collective head, Spectrum Club will celebrate its silver anniversary with an exhibit Aug. 22-Sept. 12 in Municipal Art Center, in conjunction with the coming city wide non-juried show, President Edgar H. Lore has stated.

Samuel Heavenrich, municipal art director, has set aside a special room for the silver anniversary exhibit which Lore expects to be an outstanding event in the club's history.

All exhibiting artists will be honored at a reception next Sunday, the opening day.

In March, 1929, a group of five professional and business men—William J. Wilson, auditor of Craig Shipbuilding Co.; Natt Piper, artist and architect; Henry L. Richter, art teacher at Poly High; Robert E. Unsworth, Press-Telegram artist, and Otis E. Hyde, building superintendent—sent out invitations to 45 men in various walks of life to join in forming a Business Men's Sketch Club. The overwhelming enthusiasm of the response launched an art club — subsequently called the Spectrum Club — that has maintained a high tempo of cultural art activities through the years and placed upon its membership roster names of many widely known Southland artists.

For some years, the group met in the studios of the artist members—each meeting notice carrying the admonition "Bring your chair." Clarence Aldrich, artist, was elected first president, and Henry L. Rohrbaugh, investor, secretary. First directors: Natt Piper, Henry L. Richter, Otis Hyde, E. H. Lore and Robert Unsworth.

Five years later Mrs. B. B. Stakemiller, an art patroness, lent a warehouse on Shannock

Ave., where under the guidance of Natt Piper, then chief building inspector of the city, and Joseph H. Stone, the artists traded palettes for hammers and saws, ransacked attics for furnishings and "La Ratonía" (The Rattery) materialized as a clubhouse and studio for working artists. Long Beach Camera Club, with Julian Hiatt as a motivating member, joined in the progress.

Two years later a brush fire destroyed dreams of adequate housing, so it was back to artists' studios with Arthur Beaumont, marine painter, opening his studio in Pacific Coast Club for meetings. Many vicissitudes of changing meeting places since has been the club's pattern.

At the first meeting, sketching and painting trips were scheduled on a weekly basis to the harbor and coast nearby and to the many landmarks of Long Beach, Los Angeles and vicinity, including Chinatown. In many instances only these first paintings remain of the now historical landmarks.

The next year marked the first annual rendezvous to the desert shack of George Barker on Baldy Mesa near Victorville. Since then two rendezvous are held annually—in spring to the desert and in the fall in the mountains. These painting treks and camps are of several days' duration and have covered countless spots ranging from Ensenada, Mexico, to Santa Catalina Island, Salt Creek Canyon near Bakersfield—and all way stations between. Last spring the group went to Box Canyon on the Mojave desert where it almost outnumbered the population of the nearby town of Mecca.

Many famous artists have visited the club and participated in its programs or "crit" sessions, among them Norman Rockwell, Millard Sheets, Grayson Sayres, Paul Lauritz, Ralph Holmes, Merrill Gage, Duncan Gleason, Paul Sample, George Bandriff, Arthur Beaumont, Bob Clunie and Sueo Serisawa, the latter a Poly High graduate who became a nationally known artist.

Groups of oldtime Laguna artists and the Painters & Sculptors Club of Los Angeles have been guests. The club has maintained traveling exhibits throughout Southern California and the nation. Fall and spring exhibits are held at designated locations.

The club holds monthly meetings and "crit" sessions at 341 American Ave., where men artists—amateur or professional—are welcome. Besides President Lore officers are Bob Peck, vice president; W. P. Tosso Jr., secretary, and F. W. Ebert, treasurer.

## The World of Stamps

FROM YUGOSLAVIA comes word of a new set of 12 stamps picturing wildlife of that area. The lowest value is the 2 dinar and the highest is 100 dinar. The illustrations include a squirrel, lynx, deer, bear, chamois, bearded eagle, giant beetles and grasshoppers, lizards and a trout.

FRANCE has issued three new stamps. A 12 franc pays tribute to the famed Legion of Honor. The 18 franc shows the Chateau de Villandry. The 15 franc honors the 150 anniversary of the Military Academy at St. Cyr, the equivalent of the American West Point. Depicted on this stamp are cadets marching in review.

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# HOW TO Lay Carpeting on a Stairway

CARPETING LEVEL FLOORS usually demands professional skill. But any handyman can carpet a stairway. And that's a job you are likely to face sooner or later, for stairway carpeting seems to wear out unreasonably fast.

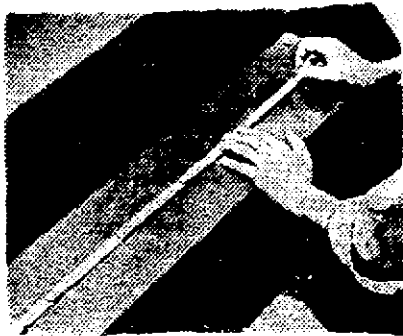
Follow the steps illustrated, and you'll get a professional look as you save those high wages professionals collect. If you use the fold-under described, you can double carpet life by buying just six extra inches of carpeting.

When you order carpeting, allow one-half yard for each tread and riser—plus that extra six inches.

If your stairway has a landing in the middle, buy an extra piece of carpeting and cover the landing separately.

Stairways that wind, so one end of a tread is narrower than the other, are slightly more difficult to handle. The carpeting tends to bunch up on the inside of the curve. Easiest way out is to gather the excess carpet near the bottom of each riser, lap it over, and tack it down. Uniformly done, the extra folds will look like a pattern.

1. **MARKING.** Before carpeting, clean treads and risers, and remove tacks. Eliminate squeaks with three 8-penny nails driven through tread into the riser beneath. Mark treads with chalk. Measure carefully: runners are about 27 inches wide.



2. **PLACING PADS.** Ready-made pads give your stairway a smooth look. Center pad between guide lines, carrying it over edge of tread and leaving a space between back edge and next riser. Fasten pad with No. 16 carpet tacks, driving front tacks under nosing. Tack the back edge every three inches.



3. **STARTING RUNNER.** Begin laying carpeting at top landing. Tack top edge securely. Then roll runner down the steps. Working from top down, put four tacks into each corner where a tread meets a riser, two into the riser first, then two into tread. Pull carpet tight before tacking, and line it up.



4. **HANDLING FOLD-UNDER.** At the bottom fold under the extra six inches of carpeting, and drive tacks three inches apart across bottom of riser. When carpeting shows wear, reverse runner. Extra length goes to top, placing worn spots on risers.



5. **FINISHING TOUCH.** To complete job, go back to the top and work down, tacking across bottom of each riser. Space tacks three inches apart. This prevents carpeting from working back and forth across treads. But don't drive tacks into the edge of treads; it destroys the waterfall effect and may cause rips.

(Copyright, Better Homes & Gardens)

## Paris of the North

SIX HUNDRED YEARS before the advent of Hans Christian Andersen and 700 years before Danny Kaye, the lovely city of Copenhagen was put on the map by the good Bishop Absalon. Today the Danish capital is a traveler's paradise with its wondrous castles, museums, palaces, theaters and restaurants.

Copenhagen, often described as "the Paris of the North," overwhelms the tourist with its charm and gaiety and its truly democratic air.

The royal family when in Copenhagen live in the vast Amalienberg Palace, really four palaces in one. In the courtyard, the changing of the guard takes place daily at noon, and it's a picturesque ceremony not to be missed.

The most famous waterfront park and promenade is the Langeleie by the ancient Cta-

del with its famed Gefion statue. In the water at the harbor's edge sitting atop a rock is "The Little Mermaid" of Hans Christian Andersen's charming story. Danish midshipmen toss a coin at her at examination time to bring themselves good luck.

COPENHAGEN'S attractive shops are difficult for the American tourist to resist, for here one finds Georg Jensen's renowned Danish silver, Bing and Grondahl's porcelain dishes and figurines, and many other items of exquisite handicraft.

And of course no visit to Copenhagen is complete unless one spends a few hours at Tivoli, one of the gayest and most spectacularly lighted amusement parks in all Europe, which offers an endless variety of free concerts, acrobatics, pantomime theater and ballet.

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# Southland's Crossword Puzzle

(Solution to Puzzle on Page 12.)

- ACROSS

1 Its capital is Montgomery

8 Risked

13 Hot weather "pick-me-ups"

20 Pert. to an Asian peninsula.

21 Military storehouse

22 Last of Spain's Gothic kings

23 Rubbers

24 Theme

25 "My country, 'tis of thee"

26 Skeletons: Engl. dial

27 Pronoun

29 Plug

31 Conrad

actor,

32 Georgian of Caucasus province

33 Mr. Acheson

34 Regrets

36 Knowledge

37 Pheasant brood: Var.

38 Combination of bets

40 Less honorable

42 Girl's

nickname

43 Church official

45 Law

47 Expunge

49 Having strong odor

51 Excite

52 God of fire

53 Church dignitaries

57 Yale

58 A kind of mind

62 Laugh: Fr.

63 Ancient country, SE of Palestine

65 S. American animals

67 Islands off Ireland

68 Yellow bugle

69 Without change

71 Where Eisenhower commanded, WW II

72 Allocate

74 National park on Maine coast

75 Realized

77 Ragout

78 Pledger

80 Entire

82 Refineries

84 Flower

85 Taunt

87 Wild plum

88 Damaged, as auto fender

91 FOA director

98 Bounce

child on knee

97 Girl's name

98 Brown colors

100 Cut off

102 Even: Cont.

103 Catches 40 winks

105 Auction off

106 Toward mouth

107 Plod through mud

108 Sect of dervishes

110 Girl's name

112 S. American tubers

113 Thorn: Comb. form

114 Recent Oscar winner

116 Girl's name

118 Dartmouth's town

120 Trample underfoot

121 Fasten together

122 Hillary's conquest

123 Requiring

124 Cubic measure

125 Installs new electric cables

DOWN

1 Native American Indian

2 City in Wyoming

3 County in California

4 Lower

5 "The have it"

6 Spoil

7 Reply

8 Explode

9 U. N. concern

10 Knock

11 Heroic

12 Adorn

13 Slows down

14 Gypsy husband

15 Arabian gulf

16 Of wax

17 Daughter of Icarus

18 Kind of rodent: 2 wds.

19 Unequal triangle

28 Frans

painter

30 Measure

33 Follower of Dan

35 Tall grasses

38 Negri, actress

39 Eli

40 Useless

41 Torn and tattered

44 Mr. Porter, composer

46 Fish stories: 2 wds.

48 Italian money

50 Infers

52 Tiaras

53 Preen

54 Ohio, or Red

55 Muse of poetry

56 Detection device of WW II

58 Signs

59 Mountain spur

60 Serve

61 Is aware

64 Rabid

66 Noah's floating home

70 Climbing plants

73 Give forth

74 Stage remarks

76 Fused

77 Anna

actress

79 Fits of

tempera

81 majesty

83 Burden

85 Delayers

86 Move

one's residence

88 Ike's birthplace

89 Elusive

90 Town in Ontario

91 Farm necessity

92 Early New Deal legislation

94 Give over

95 A dialect of NW Spain

96 Encircles: Obs.

99 Island off Malaya

101 One of Santa's reindeer

104 Turf

107 Seed: Comb. form

109 Italian commune

111 Came to earth

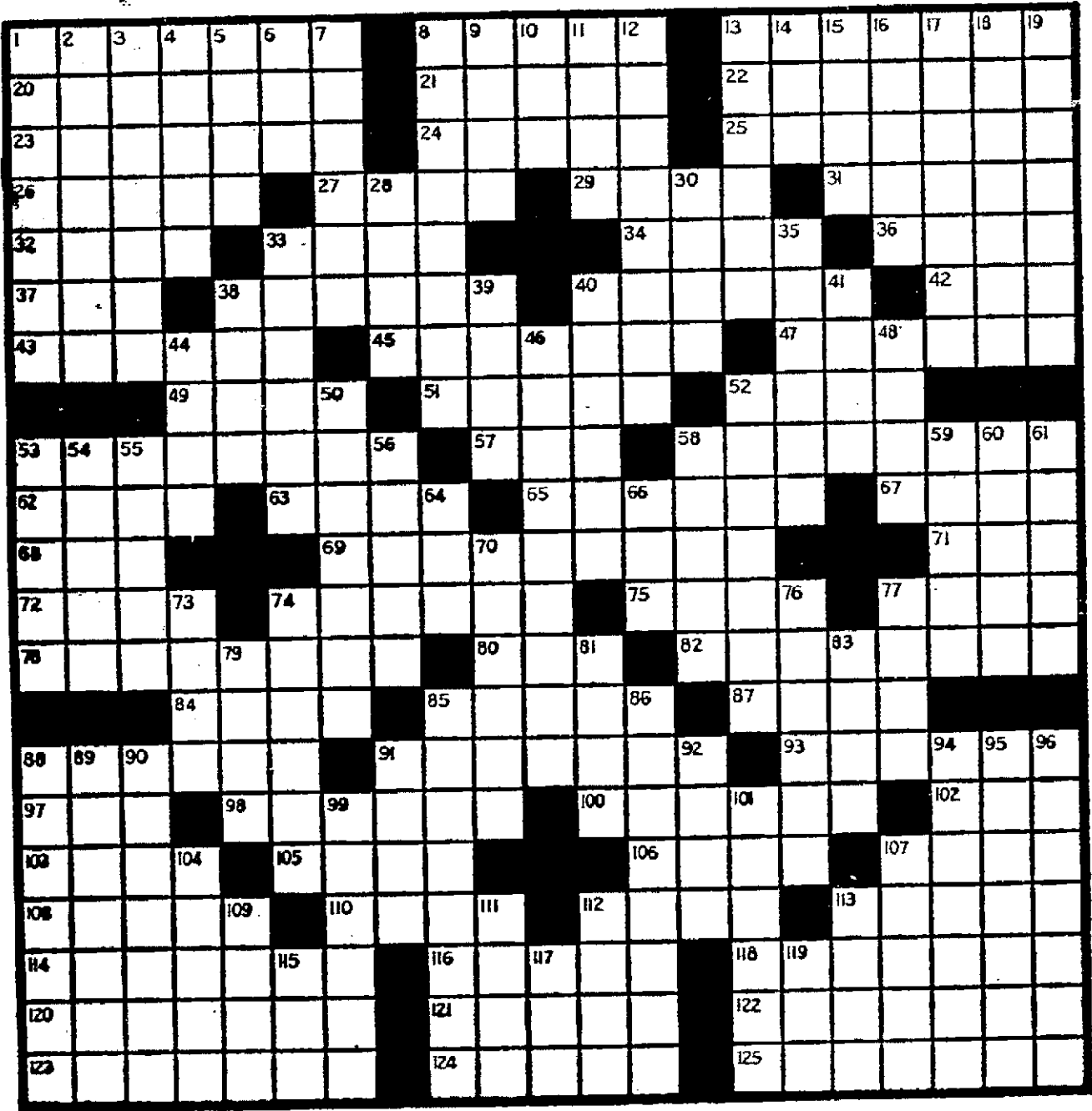
112 Unusual person: Slang

113 Snow: Engl. dialect

115 Race

117 First woman

119 "Maria"



## Cool Tea for Hot Days Refresher

(Continued From Page 14.)

flavored with lemon or lime, in summer we often make up a batch of lemon or lime tea syrup and keep it in the refrigerator. At serving time we add syrup to taste to each glass of tea, or let people help themselves. You can make other flavors of tea syrup, too — orange or mint, for instance.

**TO MAKE LEMON** or lime tea syrup: Ingredients: 1 cup sugar, ½ cup water, lemon or lime rind. 26 ¾ cup lemon or lime juice.

**Method:** Put sugar and water in a small saucepan. Cut rind thinly away from one-half a lemon or lime so it is membrane-free; slice into very thin even strips. Add rind to saucepan with lemon or lime juice. Stir over low heat until sugar dissolves. Bring quickly to a boil; boil 5 minutes without stirring. Cool and refrigerate in tightly covered jar. Makes about 1½ cups. In serving, garnish syrup with thin slice of lemon or lime.

**Orange Syrup:** Use 1 cup sugar, ½ cup water, thin strips of membrane-free orange rind from one-half of an orange, ½ cup orange juice. Skim off any bits of foam. Makes about 1½ cups. In serving, garnish syrup with thin slice of orange.

**Mint Syrup:** Use 1 cup sugar, 1 cup water and 3 tablespoons chopped fresh mint. Chill and strain. Makes about 1 cup. In serving, garnish syrup with mint sprig.

# Music's Durable Duke

By Bill Laffler

**DUKE ELLINGTON** started up the road to musical greatness about three years before Babe Ruth set the home run record of 60 in one season.

That was a long time ago, a couple of years before Charles A. Lindbergh became the "Lone Eagle" and long before Marilyn Monroe was born.

The Duke has traveled a long way since 1924, enriching American music with his own compositions and adding luster to the works of other composers with brilliant arrangements.

Now, 30 years later, the Duke is still a driving force in creating the music we like to hear.

Columbia has made available Ellington's recording of eight familiar compositions in a neatly packaged folder of two lps entitled "The Music of Ellington." Among the numbers are "I Let a Song Go Out of My Heart," "Do Nothing Till You Hear from Me" and "Don't Get Around Much Anymore."

Eight other pieces expertly handled by the Duke, including three of his own works, have been put on a 12-inch Capitol lp, "Ellington '55." Fine riffing on "One o'Clock Jump," the bop-pish trumpet tantrums on "Stomping at the Savoy" and the scintillating arrangement of "Honeysuckle Rose" make this a prize album.

The versatile Ellington excels in the Latin-American medium, too, with his fine recording of "Bunny Hop Mambo" (Capitol).

**SPEAKING OF MAMBOS**, dozens were issued a couple of weeks ago. Among the best: "St. Louis Blues Mambo" by Perez Prado (RCA-Victor) and "Hornpipe Mambo" by Chuy Reyes (Capitol).

**JAZZ GEM:** "The Music of Jelly Roll Morton" (two Columbia lps). Wally Rose's approach to Jelly Roll's piano technique is uncanny, and Turk Murphy and his band vividly recreate the Dixieland music that Morton often claimed he invented.

**TOPS IN POPS:** "The Man That Got Away" and "Here's What I'm Here For" by Judy



DUKE ELLINGTON

... He's traveled a long trail ..

Garland (Columbia) and "What A Dream" and "I Cried" by Patti Page (Mercury).

**IN THE MOOD** of the Hollywood Bowl, the Public Library offers new symphony recordings for home listening. Familiar lps include Beethoven, "Symphony No. 7 in A Major" (NBC Symphony Orchestra); Beethoven, "Symphony No. 9" (Chorale movement with the Robert Shaw Chorale, Eileen Farrell and Jan Peerce, soloists); Elgar, "Symphony No. 1" (London Philharmonic Orchestra, Sir Adrian Boult conducting); Mozart, "Symphony No. 40 in G Minor" with Haydn, "Symphony No. 94" (Toscanini conducting); Tchaikovsky, "Symphony No. 4" Boston Symphony Orchestra, Koussevitzky conducting) and Tchaikovsky, "Symphony No. 6 in B Minor" (Toscanini conducting).

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goers almost always observe  
this rule: Order the house spe-  
cialty and you'll enjoy a fine  
meal.

A restaurant owner usually  
has one dish that he's particu-  
larly proud of, a dish that con-  
stantly receives praise from his  
patrons. As a result he features  
it on his menu as a "specialty."  
Take Reaneau E. Mon, for  
example. Owner of the excel-  
lent Talk-of-the-Town restau-  
rant at 3980 E. Ocean Blvd., he  
repeatedly receives praise for his  
Special Prime Rib dinner. And  
rightly so. This house specialty  
features a big cut of prime rib  
which is fork-tender, oozes suc-  
culent juices and has such an  
outstanding flavor that gour-  
mets have been known to drive  
15 miles out of their way mere-  
ly for a taste.

Since the Talk-of-the-Town  
is a real, honest-to-goodness din-  
ner house (all entrees are  
served on a complete dinner),  
the prime rib dinner includes  
Mon's famed onion soup, a king-  
sized salad with choice of dress-  
ing, baked potato with cheese  
sauce, hot fresh cheesebread  
and a sundae or choice of other  
items for dessert. The price for  
all that is just \$2.75, consider-  
ably less than is charged for a  
la carte prime rib of compar-  
able quality in many other South-  
land restaurants.

The Talk-of-the-Town has  
numerous other fine dishes as  
well. Favorites of the patrons  
are Mon's "One Seventy-Five"  
specials which are chicken or  
pork chop entrees served for  
\$1.75 on the same generously  
complete dinner that goes with  
the prime rib.

"People don't just 'eat' at the  
Talk-of-the-Town," says Mon.  
"They 'dine.'"

He has a point there. The  
restaurant has a leisurely at-  
mosphere with impeccable table  
linen, shiny silverware and soft  
candlelight at each booth. An-  
other mark of distinction is the  
fact that water is not served  
merely in glasses but in large  
goblets.

The Talk-of-the-Town is open  
every day but Tuesday.  
—TEDD THOMEY.

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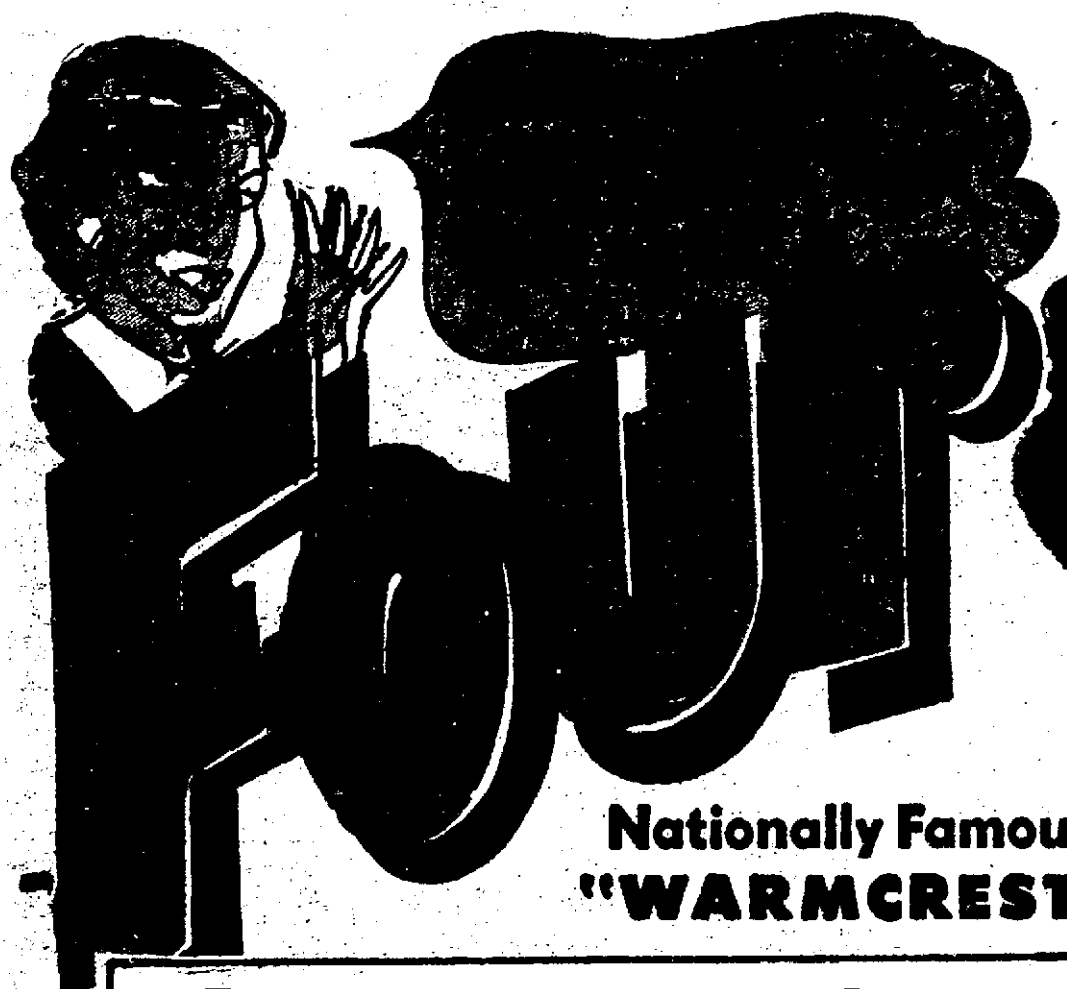
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# PILOT DIES TO SPARE LAKEWOOD

## Nike Bases for Long Beach Rushed

### Vital Harbor Defense Gets Top Priority

By ROBERT SANDERS  
The Long Beach area, with its vital harbor and oil and aircraft industries, is today getting a top priority in the nation's defense against a possible sneak attack by high-flying atomic bombers.

Nearly 500 tons of concrete evidence of this area's importance to the nation is now being poured at five strategic points where workers are rushing completion of launching sites for the latest and most effective bomber defense.

This is the Army's Nike, a pilotless, guided missile capable of 1500 miles per hour at altitudes of 60,000 feet. Once launched, it tracks its target electronically to destroy it in one blinding flash.

With a range of 30 to 50 miles, each Nike installation will protect one sector of the area from attack. Long Beach is surrounded by the five projects.

Nearest of the five is at Chapman and Western Aves. In Garden Grove, where the foundation work is already in place for twin storage buildings and launching platforms for the supersonic bird.

Another link in the "Nike ring" is the White Point section of Ft. MacArthur just north of Pico del Mar and west of Weymouth Ave. Others are at Point Vicente, Whittier Narrows and Los Angeles International Airport.

Nike nest construction work revealed Saturday at White Point involves 86 tons of concrete reinforcement costing \$300,000, which must be completed by Oct. 15. The entire installation with its ultra-expensive equipment is rumored to hit three-quarters of a million dollars. No date for final completion has been announced. Similar outlays will be required for the other installations.

There are several other defenses against enemy bombings, but the Nike, at the present time, is expected to carry the load in case of any mass attack from high altitude.

King-pin planes in the line of defense are the all-weather jet fighters. In this area, these would come from the 27th Air Division at Norton Air Force Base near San Bernardino.

However, a mass attack would probably render the fighters, with their complicated one-lighter-per-bomber tracking procedure, unfeasible. Then the Nike would come into its own.

In case of low-flying aircraft or robot bombs, the newest radar-controlled antiaircraft gun, the Skyweeper, would start bombarding the skies with 75-millimeter projectiles.

So far there has been no announcement of a Skyweeper installation in this area. There is little doubt, however, that these will be added, when the Nike projects are finished.

The Nike itself, 20 feet long

(Continued on Page A-2, Col. 3)

### Pfft Is Ready but Track Wet

Gary Miller, 15, of Lynwood, Long Beach-area champion may go pfft-pfft in his motorless racer Pfft in the All-American Soap Box Derby finals at Akron today.

It rained in Akron Saturday and the forecast was for more rain today, when 151 young contestants will go speeding down the hills in the Ohio city.

If the track is wet, it may mean everybody will go pfft-pfft.

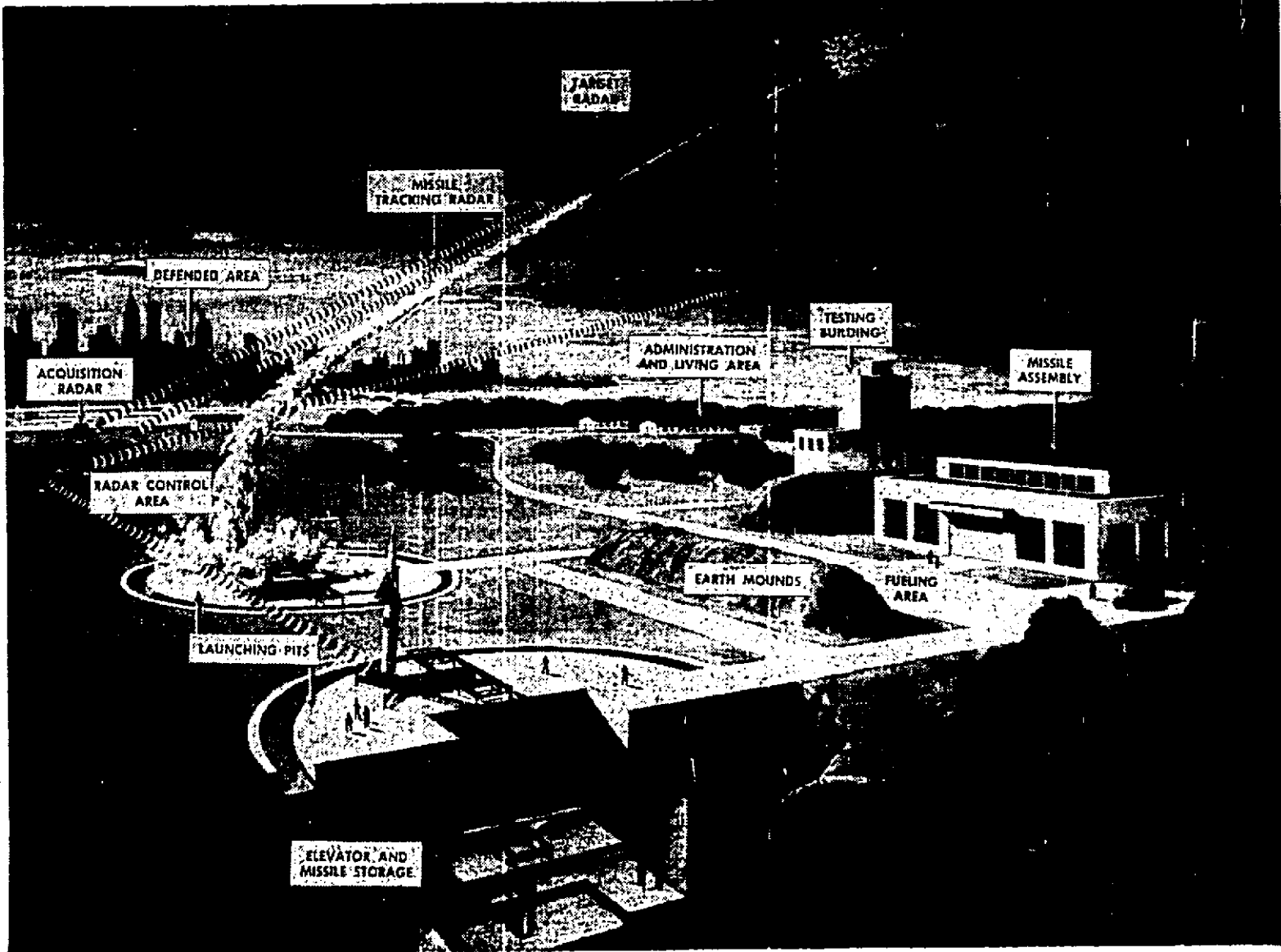
### L.A.C. SAYS:

#### Recession Safeguard

In conversation with the head of a large Chicago financing company we were reminded of something we had entirely forgotten. It was the way we used to have to renew the mortgage on our house every three, or sometimes as long as five, years. We went through that process several times when we paid added service costs on each renewal. We paid, to a big state-wide building and loan company, as high as 8 per cent interest and had to renew every three years.

This finance man was telling us that business was off from last year and that there was less demand for money. But he said there was no chance of a serious recession or depression because that really happens only when people cannot keep up payments on homes and business

(Continued on Page A-18)



### NEST FOR DEADLY NIKE

Designed for defense of the Southland and other strategic areas are Nike emplacements like this one. Effective to a height of 60,000 feet with a range of 30 to 50 miles, the Nike guided missile at 1500 mph can outmaneuver bombers and the fastest fighters. A typical Nike base consists of two areas: The launching area with its fuel storage,

underground magazines and elevators for bringing missiles to the surface and, placed from 1000 to 2500 yards away, the control area. Three radar units take care of search, tracking the target and control of missiles.—(Courtesy Steelways, published by American Iron and Steel Institute.)

### See Repeal Bid in Report on Fair Trade

WASHINGTON (AP)—Justice Department sources predicted Saturday that Atty. Gen. Brownell's special anti-trust study committee will recommend repeal of the federal "fair trade" law.

These sources also said they expect the committee to reject any proposal by Secretary of Commerce Weeks or other Commerce Department officials that labor unions be made subject to the anti-trust laws. They are now exempt.

Brownell appointed the 60-member committee last September. It is composed of government officials, law professors, industrialists, and private lawyers with experience in the field of anti-trust enforcement.

The committee was ordered to make a sweeping study of the anti-trust laws and their enforcement, to recommend legislative changes where necessary, and to formulate rules of enforcement as guides for businessmen wishing to abide by the law.

### May Ease Coffee

RIO DE JANEIRO, Brazil (AP)—Brazil announced Saturday night a change in its export policy by granting exporters permission to sell 20 per cent of all their foreign exchange earnings on the free money market. The measure may mean cheaper Brazilian coffee to the United States.

### Leaders of Almost All Christian Faiths Gather to Promote Unity

EVANSTON, Ill. (AP)—Ranking authorities of most of the world's churches gathered here Saturday to seek a stronger alliance among the long-separated legions of Christianity.

In a day of warring ideologies, the churchmen came to try to marshal their divided forces behind a common cause.

By auto, train and plane, a procession of high bishops, priests and preachers, of theologians, patriarchs and Sunday school superintendents moved into this university town.

Their two-week meeting, the first Assembly of the World Council of Churches since its founding six years ago, opens today with this goal sounded in its program of worship:

"We pray for the health and the power of Thy church on earth."

Delegates, consultants and official observers—1500 of them chosen by 161 Protestant, orthodox, Anglican and old Catholic denominations in 45 countries—are to take part.

They make up the most widely representative body of the world's church leadership ever assembled in America. Ahead of them is one of the most decisive

gatherings, in its varied implications, of Christian times.

It is packed with potentialities that could do much to make or break the effort of the churches—after centuries of dispersion—to build a more unified front.

"It is a crucial meeting," said Dr. W. A. Visser't Hooft, the council's general secretary. "It will show whether the churches are now ready to do more to go forward together."

For the first time, the assembly will dig into basic theological problems which long have stood as hazy roadblocks to more forthright co-operation.

Time-ingrained differences in tradition and backgrounds—political and religious—also present hurdles. On the program are a host of questions with ticklish ramifications for the churches—and society.

A "formidable bunker of problems" is the way Bishop Eivind Berggrav, former primate of

Norway, sees the prospects. He added:

"I am going to this meeting with faith and a prayer, a meeting which I, humanly speaking, only am shuddering at."

President Eisenhower will address the assembly Thursday.

Besides the delegates, other Christians from across the United States were pouring into suburban Evanston and adjacent Chicago. Some 4,000 have reserved seats at the assembly's public sessions.

And close to 100,000 are expected to mass tonight at Chicago's Soldier Field for a dramatic "festival of faith," described as one of the most spectacular public worship services ever arranged.

It will include 2,600 participants in music, pageantry and drama—a 2,000-voice choir, 400 actors, a 200-piece orchestra. It opens with a procession of about

(Continued on Page A-2, Col. 1)

### Gales Lash Okinawa as Typhoon Near

NAHA, Okinawa (Sunday) (AP)—Gusts of 85 miles per hour lashed the island fortress of Okinawa today as forecasters feared the fierce typhoon "Grace" would change her course and strike here in full fury.

The storm center was last reported about 60 miles south-southeast of the island.

A steady 55-mile-per-hour wind roared across the island. Weather experts, who earlier predicted the storm center would miss Okinawa, said its indefinite movement might bring the "eye" of storm over the island.

"The pressure is falling off rapidly," a typhoon expert said, "and it looks like the storm is still approaching."

### They'll Sharpen Up

CINCINNATI (AP)—The National Association of County and Prosecuting Attorneys voted Saturday to hold its winter board meeting in Las Vegas, Nev.

### Flaming F-80 Crashes Near Local Dairy

An Air Force reserve pilot, scant minutes away from his Long Beach base, was killed Saturday when his flaming F-80 jet fighter plunged to the ground near an Artesia dairy.

It was the second fatal crash in two days for pilots of the 452nd Tactical Reconnaissance Wing, which concludes its active duty training today at the local field.

Witnesses to Saturday's accident said the pilot, First Lt. Harry Preston Corder, 32, of 614 N. Bush St., Anaheim, stayed with his plane rather than allow it to rip into Lakewood City's crowded residential sections.

Lt. Corder radioed the base five minutes before the crash that he was in trouble and would return to the field.

Seconds before he struck, the pilot dropped one of his wing-tip fuel tanks, which landed near a home a quarter-mile east of the crash site in the middle of a dairy field at 11428 195th St.

The plane narrowly missed the home of Mrs. Lawrence Tawzer, 11102 E. 195th St., whose three small children were playing less than 50 feet from where the dropped tank landed.

Gerrit Bos, 11060 E. Orange-thorpe Ave., was working in a field near Mrs. Tawzer's home

(Continued on Page A-2, Col. 7)

### Eight Nations Defy Reds on Orient Parley

LONDON (AP)—Eight nations defied a last minute threat by Red China Saturday and announced they will meet in the Philippines Sept. 6 to forge a Southeast Asia Treaty Organization to halt Communist aggression.

The project, blueprinted last April by U. S. Secretary of State Dulles, went into production at last despite Red Chinese Premier Chou En-lai's declaration in Peking that nations joining the mutual security pact would imperil the peace in Indochina.

The eight nations which announced simultaneously they will attend the conference in Baguio, summer capital of the Philippines, were the United States, Britain, France, Australia, New Zealand, Thailand, the Philippines and Pakistan.

Conspicuously absent from the list were the other four "Colombo powers" besides Pakistan—India, Burma, Ceylon and Indonesia.

They chose to stay out despite Britain's long and painstaking efforts to gain their backing.

Failure of those four nations even to agree to attend the Baguio conference was celebrated by Communist China as a victory for Chou's "Hands Off Asia" policy, enunciated after a meeting with Indian Prime Minister Jawaharlal Nehru.

The eight nations headed by the western Big Three hope to weld a collective front against Communist expansion in the

(Continued on Page A-2, Col. 1)



Lt. Harry Corder  
Saved Lakewood Homes

### Chiang Sees Red Defeat in Isle Attack

TAIPEH, Formosa (Sunday) (AP)—Nationalist Chinese officials were confident today that the 100,000-man Communist Army reported training for the "liberation" of this island fortress would meet a dismal defeat if it dared to attack.

There was some fear, however, that the Reds may attack Nationalist-held outpost islands off the China mainland coast and steps were being taken to bolster them against any Communist attack.

Chinatone News Agency reported Saturday that the Reds had placed a 100,000-man "Formosa Liberation Army," including 12,000 trained paratroopers, along the Fukien Coast facing Formosa.

Their battlecry, according to Chinatone, is "Across the Straits."

Chinatone, although not the official Nationalist news agency, enjoys the confidence of the government and claims close contact with intelligence circles on the China mainland.

Chinatone said that an entirely new Communist command had been set up to head the 100,000-man army and that it was getting intensive training.

Reports of the new army came as the Communists stepped up their propaganda campaign promising "liberation" of Taiwan from the Chiang Kai-shek "pirates" and "traitors."

The campaign was climaxed Tuesday by Red Foreign Minister Chou En-lai's foreign policy report which included the re-taking of Formosa as one of Red China's four major policies.

But General Chiang's headquarters was sure that the Nationalist forces could beat back any Red attack, even on the outpost islands of Matsu, Kinmen and Tachen.

They pointed out that if the Reds could launch an amphibious attack, even granting that they could muster enough boats, they would still have the American Seventh Fleet to contend with.

American naval officials have made it clear recently that they would not hesitate to retaliate against any attack by any "enemy" in Far East waters.

The Seventh Fleet does not protect the outpost islands, such

(Continued on Page A-2, Col. 1)

### Gen. Zwicker Gets Orders for Far East

CAMP KILMER, N. J. (AP)—Brig. Gen. Ralph W. Zwicker, charged by Sen. McCarthy with being "not fit to wear that uniform," announced Saturday he was being relieved of his command of Camp Kilmer and had been ordered to Japan.

Zwicker, one of the central figures in McCarthy's dispute with the Army, said he would become adjutant general of the U. S. armed forces in the Far East. He will be stationed at Zama, Japan, he said.

(A Defense Department spokesman in Washington said Zwicker's reassignment was "routine." He said Zwicker had been on duty in the United States since June, 1952.)

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- Bridge ..... D-8
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- Ship Arrivals ..... B-11
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### WHERE HERO PILOT DIED

Curious crowds gather in an Artesia dairy field to view the twisted wreckage of the Long Beach based

jet plane in which First Lt. Harry Corder of Anaheim crashed to avoid houses.—(Staff Photo.)

# Almost All Christian Faiths in Unity Parley

(Continued From Page A-1)

1,000 council representatives in ecclesiastical garb. Many of them have been here for several days, taking part in preliminary conferences. They are housed in dormitories at Northwestern University, which closed its summer sessions two weeks early to make way for the meeting.

## Chiang Sees Red Defeat in Isle Attack

(Continued From Page A-1)

as Tachen, as it does Formosa and the Pescadores, but the Nationalists were confident that even an assault there would be beaten back.

The Nationalists have, however, repeatedly voiced the opinion in the press here that the fringe islands should be placed under the protection of the Yankee fleet.

Sources here believe the Reds may be strengthening their "On to Formosa" propaganda as a means to split the United States and Great Britain and to further discredit the U. S. A. The Communists, with their cries against Formosa, might be trying to cover up a move against another Asian nation, other than Taiwan.

## Wiley Says 'Oil' Real Target of Russ Plan

(Continued From Page A-1)

WASHINGTON (AP)—Sen. Wiley (R-Wis.) warned Saturday that if Red China attacks Formosa it would be done only with the approval of Russia to divert attention from the Kremlin's real objective of gaining domination of the oil-rich Near East.

Wiley, who is chairman of the Senate Foreign Relations Committee, said in an interview that Chinese Communist leader Chou En-lai's call for "liberation" of Formosa is "in the nature of a feeler."

But if the Reds do launch an attack on the Chinese Nationalist island bastion, he said it would be authorized by Russia.

"And then," Wiley added, "we've got to keep our eyes open. We must realize that while this is an important venture for the Chinese Reds, for the Kremlin it is only another diversionary tactic."

"We must bear in mind that the Near East is the big objective of the Soviet Union."

The State Department had no official comment on Chou's statement. Some officials privately viewed it as another move in the cold war of nerves.

## 400 Chinese Greet Attlee in Red Tour

(Continued From Page A-1)

TOKYO (SUNDAY)—More than 400 prominent Chinese welcomed former British Prime Minister Clement Attlee and his Labor party delegation to Red China at a reception in Peking's Pavilion of Purple Light, the Communist Radio reported today.

Chinese Premier Chou En-lai headed the 400, drawn from all walks of life. The reception was held Saturday afternoon a few hours after the British group arrived from Moscow.

## Eight Nations Defy Reds on Orient Parley

(Continued From Page A-1)

Southeast Asian area. A primary goal of the Baguio conference is expected to be drawing of a "no trespass" limiting the communist advances in Asia.

The American and British announcements were virtually identical.

They said the two nations had agreed with "like-minded governments that the situation in Southeast Asia calls for the establishment of a collective security arrangement, in accordance with the purposes and principles of the United Nations charter, to strengthen the fabric of peace in the general area of Southeast Asia and the south-west Pacific."

The United States and the Philippines also announced that the Philippines-American council will meet on Sept. 4 in Baguio to discuss "matters of mutual concern to the defense of the Philippines."

Dulles is expected to attend both meetings. British Foreign Secretary Anthony Eden "probably" will go to Baguio though he could be represented by Minister of State Lord Reading. British sources said.

French Premier Pierre Mendes-France, preoccupied by urgent domestic problems, is unlikely to attend the SEATO conference personally, French sources reported.

The announcements were preceded by a stern warning Saturday night by Chou En-lai against the Allied plans for SEATO and by a call for the "liberation" of Formosa. Chou cautioned that "if any of the nations concerned" join the U. S. "aggressive circles" the implementation of the Indochina truce might be disrupted.

INDEPENDENT PRESS-TELEGRAM  
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Per Month Per Year  
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By mail — 50 cents \$7.20

will offer a colorful panorama of the varied families of the faith.

There will be brown men and white, Orientals and Westerners, bearded fathers in flowing robes, young women in saris, and business-suited pastors and administrators.

Except for Roman Catholics, they will include most of the leading figures of present-day Christianity—from Asia, Africa, Europe and the Americas. At least 18 are to come from Communist countries.

Although the presence of those from Iron Curtain countries has drawn criticism in some quarters, the State Department said in admitting them that they should not be barred from a meeting so important to "world-wide Christianity."

"We will move along the pathway to world community, not by building up but by tearing down Iron Curtains," said Dr. O. Frederick Nolde, head of the council's international affairs commission.

Although delegates from Communist lands may take partisan views on social questions, he said, "such differences should be seen in the perspective of the continuing struggle of Christians as a whole against the false principles of totalitarian doctrine."

Council leaders have expressed hope that the churches—acting in greater concert—may help cut through the wrongs of nations, and advance principles to influence all of them toward justice.

"It is of tremendous importance to civilization," said Dr. Visser't Hooft. "What the world lacks most today is a common criterion, a common stimulus and conviction. The churches can provide it."

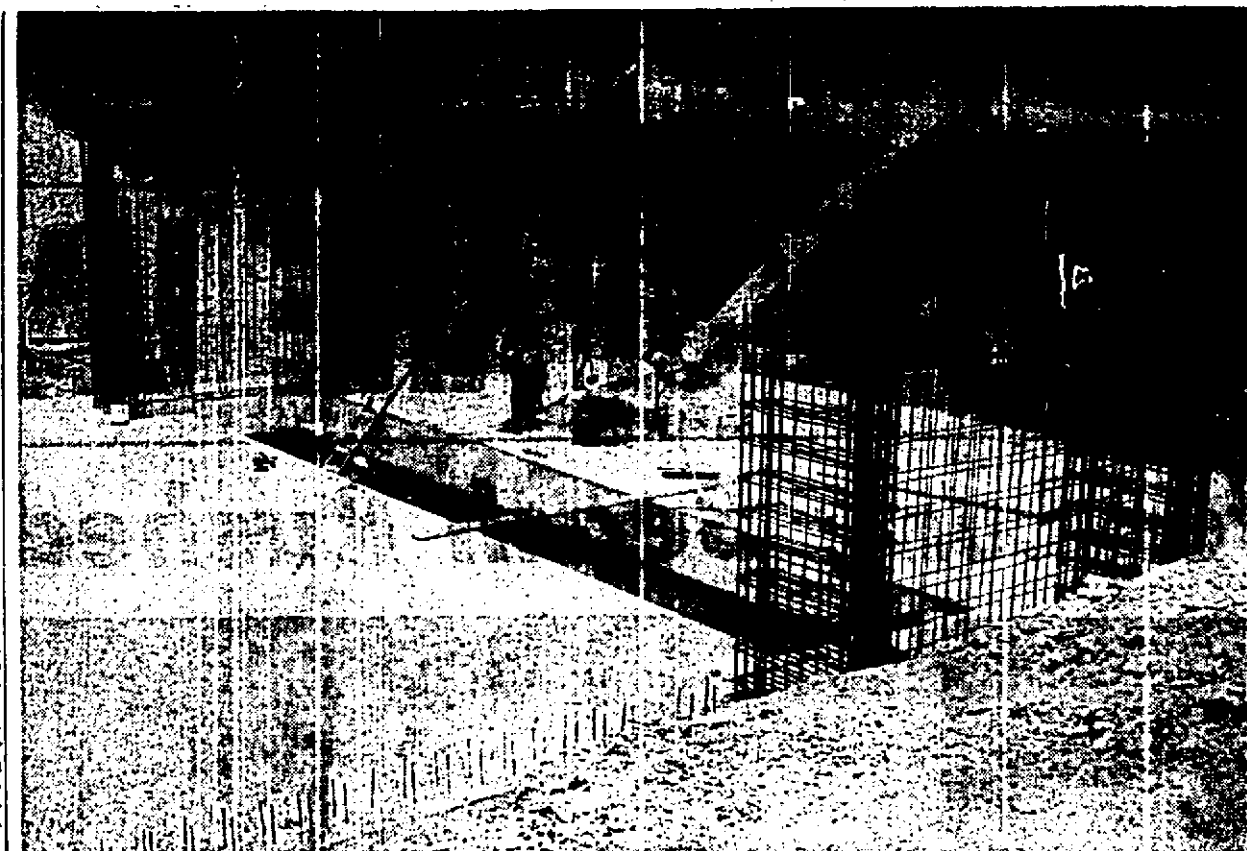
But the way to such joint endeavor is tangled up with old disagreements, which until recent years kept many of the members virtually isolated from one another.

Only after a 10-year series of tentative negotiations were they able to get together in the council. Commented the council's American secretary, Dr. Samuel McCreat Cavert:

"In trying to speak to the world, an assembly made up of groups with different social environments and understandings of Christian duty faces almost unimaginable difficulties."

"But the very fact of the diversity lends additional significance to whatever they are able, under the guidance of the Holy Spirit, to speak together as a word of guidance for our time."

Although the council does not try to form organic church mergers, viewing that as the job of individual members, it does aim to pave the way toward the New Testament goal—"that they may all be one."



NIKE SITE AT WHITE POINT

Heavily reinforced with steel, the concrete structure of a Nike launching site takes shape at White Point.

A ring of A-Bomber defenses is being forged in Southland.—(Staff Photo by Baxter Omohundro.)

## Nike Bases Rushed for L.B. Vicinity

(Continued From Page A-1)

and about 1 foot in diameter, is stored in huge 30-foot underground storage rooms and lifted by hydraulic jacks, similar to those on service station oil racks, to the surface launching platforms.

The control unit, containing a maze of top-secret electronic equipment which guides the missile on its death-dealing flight, is located about 1500 yards away.

Three separate radar units, containing more than 1,500,000 parts, are co-ordinated in the operation. One searches the area for high flying planes. Another tracks the target after it is located. A third guides the Nike.

The Nike takes off vertically trailing a 50-foot flame from its tail. According to Army officials, the only sound is a "whoosh" which will not appreciably disturb nearby residents.

The result of eight years of research and development, the Nike has been put together by the Army Ordnance Corps, Douglas Aircraft Co., Bell Laboratories and Western Electric Corp.

It was test fired for the first time with guidance control installed about two years ago in a hush-hush operation at White Plains Proving Grounds, N.M.

## Radar, Missiles, Jets Ring U.S. for A-Guard

The Long Beach area's Nike production or under test at the present time. These include: for antiaircraft, the Nike and two Navy models, the Terrier and Talos; for bombardment, Army's Corporal (to be made at Firestone's \$2,000,000 plant at South Gate); Air Force Matador and Shark; and Navy Regulus; plane-to-ground attack, Air Force Falcon B-63 and Navy's Dove, Petrel and Gorgon V; plane-against-plane attack, Air Force Falcon F-98 and Navy's Sparrow, Oriole and Sidewinder.

**RADAR WARNING NETWORK:** Screen of "Texas Towers" radar being strung along the Atlantic Coast; "Pine Tree" radar fence almost completed along the Canadian border; isolated unmanned radar warning stations placed strategically in the extreme northern border of the continent; fleet of Navy and Air Force airplane-type planes capable of long flights to act as radar stations in the air; Navy destroyers and submarines equipped to act as mobile radar stations at sea.

**ALL-WEATHER INTERCEPTORS:** The Air Force has more than 2000 jet fighters in 25 wings throughout the country ready for the initial stage of an attack. These include the North American F-86, Northrup F-89 and Lockheed F-94, all below supersonic speed. The new North American F-100, called the first faster-than-sound, combat-equipped airplane in the world, is now under production.

**GUIDED MISSILES:** 18 types of guided missiles are in use, in production or under test at the present time. These include: for antiaircraft, the Nike and two Navy models, the Terrier and Talos; for bombardment, Army's Corporal (to be made at Firestone's \$2,000,000 plant at South Gate); Air Force Matador and Shark; and Navy Regulus; plane-to-ground attack, Air Force Falcon B-63 and Navy's Dove, Petrel and Gorgon V; plane-against-plane attack, Air Force Falcon F-98 and Navy's Sparrow, Oriole and Sidewinder.

## Spat and Gun Blast Peace of 2 Families

A Belmont Shore couple was arrested Saturday night after a revolver over which they were struggling accidentally discharged, sending a bullet through the floor and into the apartment of their startled downstairs neighbor, police said.

Harry L. Gilpatrick, 47, of 30 Pomona Ave., was booked for disorderly conduct. His wife, Anna, 40, was booked for unlawfully discharging a firearm.

Mrs. Merrie C. Brown, 32 Pomona Ave., said she was seated in her living room when the shot ripped through her ceiling. She said her seven-year-old daughter, Shelley, had just left the room.

Det. Insp. Fred Whitmore said the Gilpatricks told him that Mrs. Gilpatrick got a 38-caliber revolver from a desk drawer as the climax of a bitter quarrel. The shot was fired in a struggle over the gun, Whitmore said.

## Pilot Dies in Crash to Save Homes

(Continued From Page A-1)

when he saw the plane swoop in low, drop the tank and then crash into the ground with a loud explosion.

"I thought it was going to hit the Tawzer house," Bos said. Ian Young, 11810 207th St., a dairy worker, said the plane "hit hard, bounced into the air, then came back down burning, rolling, and flipping along the ground."

Young and other dairymen ran to the plane, but roaring flames and intense heat drove them back.

Two Lakewood City residents, Mrs. Guy Halferty, 4931 Mamie St., and Mrs. Juanita Wishart, 4940 Mamie St., said the pilot was obviously trying to "jockey" his plane over the area in order to land in a pasture across the San Gabriel River.

Local Air Force officials said it was evident from the crash location that the pilot had decided he couldn't make it to Long Beach and changed his course. At the time of the crash, he was headed away from the base.

Corder, a World War II veteran with more than 1,500 hours flying time, also held a commercial pilot's license.

As a civilian, he was a research technician at Union Oil Co.'s Brea plant. He is survived by his wife, Shirley Rae, and two children, David Preston, 10, and Anita Rae, 7.

Mr. Corder's death came less than 24 hours after another 452nd pilot, Maj. David Emch, 35, of Los Angeles, perished when his F-51 propeller-driven fighter crashed Friday night near Hwy. 74 between Perris and Hemet.

As the F-51 smashed into the thick brush, it burst into flames which burned 75 acres before it was extinguished.

## Navy Legion Post Chiefs Installed

Ed Hisey of Wilmington, 19th District American Legion commander, was installing officer Saturday night at the installation of Navy Post 528 executives for the coming year in Coast Inn here.

Robert Hughes took over as commander from Joe Andrews who will serve this year as adjutant.

Other new officers are Nelson Aldrich, first vice commander, Fred Clark, second vice commander, Edward Galvin, finance officer, Robert Allen, service officer, Roy MacFarland, sergeant-at-arms, and Al Onstot, historian.

## Fast Life by PETRONIUS JR.

THE COLORADO LAGOON is one of the most crowded recreational spots we have.

It is evidence that the people want all the water recreation that can be provided.

WHEN THE MARINA is completed in Alamitos Bay, it will make room for many more who seek such recreation.

We need parks and playgrounds throughout the city.

BUT we should never forget that our greatest asset is our water front.

That applies to harbor, ocean beaches, yacht harbor and inland salt water swimming.

IN THE LONG RUN this asset may be more valuable to us than all the oil we may get from under these playgrounds.

## Angel's Flight Designer Dead

Services for Daniel S. Halladay, 88, retired civil engineer credited with surveying the city of Beverly Hills and designing Angel's Flight, who died Friday in Santa Ana, will be Monday at 2 p.m. in the Smith & Tutill Mortuary, Santa Ana.

Born in Michigan, he came to Santa Ana with his parents in 1876. Following his graduation from the University of California in 1890, he worked as a civil engineer in Mexico, Honduras and Guatemala for several years before coming to Los Angeles to practice until his retirement in 1915.

Survivors include the widow, Mrs. E. Maude Halladay; a foster daughter, Mrs. Robert H. Birkhead, and several nieces and nephews.

## Sun, Moon & Tides

TODAY

Sunrise: 6:14 a.m. Sunset: 7:40 p.m. Moonrise: 8:20 p.m. Moonset: 7:35 a.m.  
Tides: High, 10:49 a.m., 5.0 ft.; 10:30 p.m., 5.9 ft. Low, 4:35 a.m., -0.5 ft.; 4:50 p.m., 1.2 ft.

MONDAY

Sunrise: 6:15 a.m. Sunset: 7:39 p.m. Moonrise: 8:52 p.m. Moonset: 8:41 a.m.  
Tides: High, 11:21 a.m., 5.2 ft.; 11:15 p.m., 5.4 ft. Low, 5:06 a.m., -0.1 ft.; 5:18 p.m., 1.0 ft.

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save 1/3 to more than 1/2  
1000 pieces that would have sold for \$24,875  
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### WIDE BOUND MATCHED AIRPLANE LUGGAGE

durable plastic-coated covering	nicely lined
15" Overnight Case 6 <sup>95</sup>	29" Packing Case 18 <sup>95</sup>
regular 10.95	regular 19.50
18" Overnight Case 7 <sup>45</sup>	Women's Wardrobe Case 15 <sup>95</sup>
regular 11.95	regular 24.50
21" Week-End Case 7 <sup>95</sup>	Jumbo Packing Case 15 <sup>95</sup>
regular 12.95	regular 24.50
24" Pullman Case 9 <sup>95</sup>	Train Case 7 <sup>95</sup>
regular 15.95	regular 12.95

### DE LUXE LINCOLN ZEPHYR WEIGHT MATCHED LUGGAGE

extra wide cowhide bound	satlin lined	asst. patterns
15" Overnight Case 9 <sup>95</sup>	29" Packing Case 18 <sup>95</sup>	
regular 18.50	regular 32.50	
18" Overnight Case 10 <sup>95</sup>	Women's Wardrobe 18 <sup>95</sup>	
regular 19.50	regular 32.50	
21" Week-End Case 11 <sup>95</sup>	Hat and Shoe Case 18 <sup>95</sup>	
regular 19.95	regular 32.50	
24" Pullman Case 13 <sup>95</sup>	Pullman Fortnighter 29 <sup>50</sup>	
regular 22.95	regular 47.50	
26" Packing Case 15 <sup>95</sup>	14" Train Case 13 <sup>95</sup>	
regular 26.95	regular 22.95	

### GREAT ASSORTMENT OF MEN'S DE LUXE LUGGAGE

top grain leathers	brass hardware	handsome linings
Smooth Cowhide Two-Suiters, regular \$45	22 <sup>50</sup>	French Edge Diamond Companion, regular 49.50
Imported Java Buffalo Two-Suiter, reg. 47.50	22 <sup>50</sup>	De Luxe 6-oz. Solid Leather Two-Suiter, regular 79.50
Imported Java Buffalo Companion Case, reg. 39.50	19 <sup>50</sup>	De Luxe 6-oz. Solid Leather Companion, regular 69.50
		French Edge Diamond Two-Suiter, regular \$55

### MEN'S AND WOMEN'S LUGGAGE AT GREAT SAVINGS

select group	finest construction
Week-End Cases, nationally known pattern, reg. 29.50	15 <sup>95</sup>
Pullman Cases, nationally known pattern, reg. 42.50	22 <sup>50</sup>
Women's Wardrobes, nationally known pattern, reg. 49.50	25 <sup>95</sup>
Train Case, to match above pattern, regular 32.50	16 <sup>95</sup>
Top Grain Cowhide Over-night cases, Yale lock, reg. 45.18	18 <sup>95</sup>
16" Zipper Hat Boxes, asstd. colors, reg. 10.95	6 <sup>95</sup>
De Luxe DuPont Nylon Car Bags, regular 17.50	10 <sup>95</sup>
Large Nylon Swag Bag, regular \$9	4 <sup>95</sup>
Smooth Cowhide Brief Bag, assorted colors, reg. 17.50	9 <sup>95</sup>
Smooth Cowhide Zipper Utility Kit, reg. 3.95	2 <sup>45</sup>
Smooth Cowhide Zipper Note Book, reg. 2.95	1 <sup>95</sup>

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Factory Representative  
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Tuesday, Wednesday,  
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Other Styles at  
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Any extreme sizes or widths not carried in our own stock will be ordered at no extra charge.

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WALKER'S LOWER FLOOR

no charge for initials—prices plus tax  
LUGGAGE WALKER'S LOWER FLOOR



# 50,000 at 49th L.B. Iowa Picnic

By VERA WILLIAMS

Political candidates, a chairman from Oregon, and many thousands of Iowans—the traditional figure is 100,000, but traffic officers said it was close to 50,000—took over Recreation Park Saturday for the 49th annual Iowa picnic.

Candidates for political offices, occupied seats of honor on the platform and Malcolm Epley (formerly from Klamath Falls, Ore.) executive editor and Beauchamp columnist of the Press-Telegram, master of ceremonies, set the stage by announcing: "The shorter you talk, the more votes you'll get here today." They talked about two minutes each.

The candidates: brunette Mildred Younger (R), candidate for state senator and her opponent, blond Richard Richards (D); Harold J. Powers (R), lieutenant governor, candidate to succeed himself; Richard Graves (D), candidate for governor; George E. Johnson (D), candidate for state treasurer against Charles G. Johnson (R) who has held the office for something like 30 years; Robert C. Kirkwood (R), state controller, candidate to succeed himself; William S. Grant (R) and V. O. Fahney (D), opposing candidates for State Assembly from the 70th district; Herbert R. Klocksiem (R) and 6-foot, 9-inch Richard Nussell (D), candidates from the 44th Assembly district; Joseph M. Kennick (D), candidate from the 18th Congressional district.

Telegrams of regret that they were unable to attend the picnic came from Gov. Goodwin Knight and Rep. Craig Hosmer.

Mrs. Younger, born in California, said she had "trapped and married" a "Nebraskan," which was as close as she could come to Iowa. Her opponent pointed out proudly that he is an Iowan—born in Cedar Rapids. Mrs. Younger and Richards, who chatted pleasantly under the eucalyptus trees before they took their places on the platform, have been rivals since they were pitted against each other in debates in USC, it was revealed. She was graduated from the Undergraduate school and he from the Law School of USC in 1932. They have served against each other on many political committees.

Lt. Gov. Powers drew applause by paying tribute to Herbert Hoover and former Gov. Frank F. Merriam, Iowans transplanted in California.

Shortest speech was a two-liner by Assemblyman Klocksiem: "I have served you for 16 years. If I have done a good job—and I think I have—I'd like to do it again."

Graves, who never before has been a candidate for political office, for 20 years was director of the League of California Cities. He made the trip to Long Beach from his home in the San Francisco Bay area especially to attend the Iowa picnic.

Dr. William J. Petersen of Iowa City, superintendent of the State Historical Society of Iowa and Iowa history instructor at Iowa University, principal speaker, was introduced as "Steamboat Bill."

Why? Because in 1930 he wrote his thesis at the University of Iowa on the Mississippi River and is considered an authority on the river. His book, "Steamboating on the Upper Mississippi," published 1937 was voted by Iowa librarians as the finest contribution that year to American history by an Iowa writer.

Born in Dubuque, Dr. Petersen said, "I'm a river rat from Iowa being introduced by a beachcomber in California."

Dr. Petersen said there now are 225,000 Iowans in California, but he added ruefully that his state ranks sixth in sending its natives to California. Ahead of it, he admitted, are Texas, Illinois, Oklahoma, Missouri and New York, in that order.

Dr. Petersen proposed, he said, to devote an issue of the Palimpsest, monthly magazine of the Iowa Historical Society, to Iowans in California. Petersen is editor of the Palimpsest and also the Iowa Journal of History, quarterly publication of the society.

Sketching Iowa's rich and colorful history, he said the state's history began in 1673 when Joliet and Marquette paddled in a canoe down the Mississippi River.

Dr. Petersen said Iowa stands first in farm products, first in literacy and he quoted Walter Damrosch as saying it stands first in music in the nation.

The speaker brought personal greetings from Herbert Hoover, En-Gov. William S. Beardsley, Virgil Hancher, president of the Uni-



versity of Iowa; Russell Cole, president of Cornell College, and Earl Harper, now of the University of Iowa but formerly of Simpson College, all of whom have addressed Iowa picnics here.

Lon E. Peek, formerly of Waterloo, introduced Mrs. Edwin T. Meredith Sr. of Des Moines, a visitor in Beverly Hills, publisher and owner of Better Homes and Gardens and Successful Farming, and owner of TV stations in Phoenix, Kansas City, Omaha and in Syracuse, N. Y. Mrs. Meredith lives in a 37-room house on 40 acres of grounds in Des Moines.

The Municipal Band, directed by Eugene LaBarre, played the music of Iowa composers, notably Karl L. King, Meredith Willson, C. W. Dalbey and T. Fred Henry.

Marshall Craig, program and publicity director, former director of the Omaha Legion Band and in World War I director of the 27th Coast Artillery Band, directed the Municipal band in several numbers.

Mayor George M. Vermillion welcomed the Iowans. Responses were given by Norvin Smith, first vice president of the Iowa Association of Southern California, and Joseph Knox, past president of the Iowa Association of Long Beach. J. Oliver Brison, formerly of Creston, led the national anthem. Rev. George O. Marsh of Mason City gave the invocation.

The program closed with a "flash review" by the Percy Venable dancing school.

## Doc's Home Burgled

A medical kit and \$226 in cash were taken in a burglary at the home of Dr. Roy H. Nyquist, 5120 El Roble, the victim told police Saturday. Entrance was gained by forcing a rear window.

## Phobiaphiles! Here's Good List of Impressive Excuses

Are you a triskaidekaphobe? If you are, you probably shivered in your shoes last Friday, because a triskaidekaphobe is one who fears the number 13 and on Friday the 13th the triskaidekaphobe spells it out for himself this time—must have an especially bad time of it.

The study of phobia is called phobiology, and the phobiologists come up with some honey. Here are a few:

Aerophobia: Fear of air.  
Zoophobia: Fear of animals.  
Monophobia: Fear of being alone.  
Taphophobia: Fear of being buried alive.  
Autophobia: Fear of being egotistical.

Ereuthophobia: Fear of blushing.  
Ochlophobia: Fear of crowds.  
Acrophobia: Fear of high places.  
Claustrophobia: Fear of enclosed space.  
Pyrophobia: Fear of fire.  
Sitophobia: Fear of foods.  
Anthropophobia: Fear of human beings.  
Androphobia: Fear of men.  
Gynophobia: Fear of women.  
Nyctophobia: Fear of night.  
Agoraphobia: Fear of open places.  
Mausiophobia: Fear of pregnancy.  
Eremiophobia: Fear of solitude.  
Lalophobia: Fear of speaking.  
Have any of them?

## 27 Rescued as Fishing Boats Run Into Trouble

Twenty-seven persons were rescued when two fishing boats began sinking Saturday off Avalon and Newport Beach while another, a San Pedro tuna boat, went down 250 miles south of San Diego.

None of those rescued was identified. Eleven were taken from the fishing boat Moana, which suddenly began shipping water in the engine room about eight miles off Avalon.

Passengers and crew were taken aboard a Coast Guard patrol boat from Avalon. The Moana was towed into Avalon Harbor.

In a similar incident, five persons were removed from the fishing boat Abb, which began taking water 14 miles off Newport Beach.

Those aboard were rescued by a Coast Guard boat which arrived Saturday afternoon.

## Picnicker Recovers

Mrs. Mattie L. Cooke, 81, of Redondo Beach, was released from Community Hospital after treatment. She collapsed at the Iowa picnic in Recreation Park Saturday afternoon.

## Studebaker's 1955 Prices Not Yet Set

SOUTH BEND, Ind. (AP) — Studebaker board chairman Paul G. Hoffman said Saturday the firm has not set definite list prices on its 1955 models.

He said a delivery bonus arrangement with dealers in which the company sold autos below cost to stimulate the market applied to 1954 models only.

As for 1955 prices, he said, Studebaker will be able to offer prices "that will be competitive" because of its newly-negotiated agreement with the CIO United Automobile Workers and other cost reduction steps. UAW-CIO workers voted last week to take an average 14 per cent pay cut.

## 'CYCLOPEDIAS AVAILABLE

All 16 volumes of the American International Encyclopedia still are available in the lobby of the Independent Press Telegram building. Cost per book is only 69 cents. The cost by mail per book is \$1.15. Over 10,000 sets of the encyclopedias now have been purchased by readers of the Independent and Press-Telegram. Since only a limited number remain, those who wish complete sets or need a few books to complete their sets should call for them in the next few days.

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For those unable to come into the office, we have a service where we would be glad to go to the home to examine eyes at no additional cost.

## 'Nice' Drops Put Girl in Hospital

Instead of dropping ear drops into her ear, little 3-year-old Glenda L. Van Deren, of 6102 Conant St., dropped them into her stomach Saturday.

The child's father, William G. Van Deren, rushed her to Seaside Hospital, where her stomach was pumped.

## Arizona Picnic Slated Today

Former Arizonans will meet for their annual picnic in Recreation Park today starting at 11 a. m.

Lunches may be brought or purchased from a catering service at the affair which will continue through the afternoon.

Entertainment by a youth band and a dance group is scheduled. Councilwoman Ruth Bach will represent the city at the picnic sponsored by the Arizona State Society.

## Snatches \$400, Tries to Run Over Victim

A Long Beach market manager went in pursuit of two thieves who had snatched \$400 from his cash register Saturday and was nearly run down by one who escaped in a car.

Roger D. Brantley, manager of the F & W Market, 980 Daisy Ave., told police the affair started when he turned to get candy for two customers.

While his back was turned, he said, one customer plunged a large hand into the till, then both fled.

Brantley and a butcher, Henry A. Brown, went after the pair, who split up as they left.

One ran west on 10th St., then north on Maine Ave. and disappeared. The other leaped into a car parked at Daisy Ave. and Ninth St.

In order to see the license plate, Brantley ran to the front of the car and was nearly run over as the thief roared away from the curb.

One man was described as about five feet, eight inches tall, 30 years old and weighing about 150 pounds. His companion was six feet tall, 25 years old and weighed about 200 pounds. Both wore tan trousers and flowered Hawaiian shirts.

## Cash Register Taken

Thorough thieves Saturday afternoon carried away a cash register containing \$105.80 from the office of a garage at 114 American Ave., police reported. Value of the cash register was set at \$250.

Columbia Says "Mix Yourself a Fall Suit" . . . and Make It a Rosenblum



The indispensable Rosenblum two-skirt suit of 100% worsted houndstooth check. Colors are blue, brown or green with its extra skirt of wool gabardine in predominant contrast color.

Sizes 10 to 20..... 49.95

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VERSATILE STRAPS

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For all the hours of your day... the graceful styling and heavenly comfort of straps by Queen Quality... designed to delight your eye... and your foot!

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# Army Gets Tough, No 'Nursemaiding'

## Brass Starts GI 'Survival' Trade School

EDITOR'S NOTE: The U. S. Army wants to make a drastic shakeup in draftee training and military discipline. But it expects loud complaints from American mothers. Here is the candid comment of a panel of experts on the need for more sweat and hard knocks in Army training.

By BEM PRICE

WASHINGTON (AP) — Ever since Korea, a sort of quiet counter-revolution has been going on inside the Army against nursemaiding the troops.

In that bitter three-year fight the Army learned once again that soft, inadequately trained soldiers are the first to die.

Today, the Army is seeking to translate that lesson into a program of ruggedness, tighter discipline and hard knocks.

The result is that every second lieutenant who enters the regular Army can expect to take paratroopers or ranger training. For the reserves the tougher training is optional.

Why this change?

It's because the Army is around to admitting—at least within its ranks—that a democratic army even in a democratic country does not work.

After years of seeking to lure men into enlistment with promises of good pay, security and "learn a trade," it has decided that such promises do not produce men mentally and physically conditioned to fight.

Many an officer long has said privately that while Americans fought well in Korea, they could have fought better.

The changes to be wrought are the result of these admissions. As yet, they haven't filtered down through all ranks but the goal back.

The question of the new attitude was presented to the Army. A panel—and a remarkably frank one, it developed—was set up to provide the answers. On it were a brigadier general and six colonels, each a highly decorated combat veteran of World War II and Korea, now the top officers in the Army's organization and training division.

They were Brig. Gen. T. W. Dunn, Col. J. C. Hayden, Col. Glenn F. Rodgers, Col. Roy E. Moore, Col. Joseph H. Boyes, Col. James J. Tolson and Col. Louis F. Hamele.

They asked that the panel discussion be summarized and that



"The Tough Soldier Is the One That Lives the Longest."

no remarks be attributed directly.

What kind of an army is it? "We are training for survival and the sooner everybody understands that the better," one officer said grimly.

"We interviewed a lot of people who came back from prison camps in Korea. The tough ones—the ones with physical conditioning—are the ones who survived."

The soft ones died like flies. "Many civilians when they're talking about the Army say 'you don't need training in how to be miserable.' I say you do. If you haven't learned to survive under all conditions, you don't come back."

Another colonel broke in: "We're going to have to tell the people who come into the army they aren't coming in for a feather bed. We aren't going to call them 'boy' and lead them around by the hand. They've got to learn to be men."

"The Chinese were tough. They had light equipment and a sack of rice and they knew how to endure. In Korea we had to have three squares a day—and two of them had to be hot or Junior would write his congressman or his mother."

Why this toughening of the army's attitude? "In combat every man depends on the man next him. He must

have confidence in that man.

"There has been a lot of talk about failure to fire. You assumed that this failure to fire was the end result of an American soldier's unwillingness to kill, which has been taught him from childhood."

"Did you ever think that this failure to fire may result from his abhorrence of getting killed by sticking his head up?"

"The man who doesn't and won't fire has no sense of obligation to the men around him. But if you give him confidence and self respect—and it can be done in large measure through training—you have a fighting man who will shoot and kill."

A colonel sitting quietly at the end of the table spoke up: "Let me tell you a story. It goes back to World War II."

WHY THEY FOUGHT "There was a company in Italy which twice won the Presidential Unit Citation. Every man in it fought. I couldn't understand why this one company was so outstanding. So one day I called in the commander and asked him. He said:

"Well, I figured out who was the strongest character in the company. It was the first sergeant. Whenever we went into combat I got up ahead just like the book says and led. The sergeant brought up the rear. His orders were to shoot the first—who moved to the rear."

"As a result," the colonel continued, "every man in that company moved forward firing. A company in which every man fires can take a battalion objective, by the way."

"Pretty soon there was no need for the first sergeant. Every man had pride in his outfit and his own toughness. Their casualties were lighter, too."

"Of course, that is an extreme case but it does illustrate that where men become a unit and acquire a sense of identity with that unit, they will fight."

There was a pause. A colonel mused, "you know they used to say the Army is run by its non-coms. That ended in World War II, but we've got to get back to it. We've got to give the non-coms the authority and the privileges that go with authority. If we can make the non-coms proud of their units, we'll have no worries. They'll make it snap."

What about Democracy in the Army? "An army by its nature is autocratic," said one. "In a mild sort of way what we went through after World War II was something on the order of the Russian experience after World War I."

"The Russians experimented with friendly cooperation. They abolished the salute and except for actual duty hours everybody was treated the same. Fraternization between officers and

men was encouraged.

"It didn't work. They got their tails whipped off in the war with Finland. They had a big shakeup and now they have the most rigidly disciplined Army anywhere. We don't intend to go that far, but our experience has been on that order."

Specifically, these are some of the results of the change in high brass thinking:

Fifty percent of all basic training now is devoted to physical conditioning.

Thirty-three per cent of all field training is devoted to night exercises.

Orders have gone out that non-commissioned officers be given more authority and prestige and that discipline be tightened up all along the line, beginning with the officer corps.

About half of the army's 480,000 non-commissioned officers will be stripped of their NCO rank next March 1 and take on the rank of specialist. As specialists they will lose many of the privileges now rated by non-coms.

The purpose of the upheaval is to return command responsibility to the line (combat) non-coms and take it away from office workers and other specialists.

Off post saluting will be re-instituted Sept. 1.

ROTC graduates going on active duty as commissioned officers will have to pass basic classroom and field courses or lose their rank and revert to draft status.

Congress has been asked to revise the uniform code of military justice to give company commanders more power to punish minor infractions on the spot.

SHOOT AND SALUTE In brief, the army is trying to respond to the almost universal plea of field generals for troops who can shoot and salute.

How far, the panel was asked, do you expect to get with this toughening up program before mothers and congressmen are down your neck?

"That's the \$64 question. We don't know. You know, the caliber of men we get now differs from World War II. These people who are drafted into the Army now feel the government owes them something and they owe nothing. I guess that goes

back to the home, the school and the church and there isn't much we can do about it.

"Nobody wants to serve, and if they have to, they feel they should do as little as possible. You can't build an army on that attitude. Patriotism has no place in their life. If we can't instill

patriotism, maybe we can instill esprit. You can't have a spirited outfit when it is a soft outfit.

"Congressmen and mothers sooner or later are going to have to realize that in combat you play for keeps and the trained, tough soldier is the one who lives the longest."

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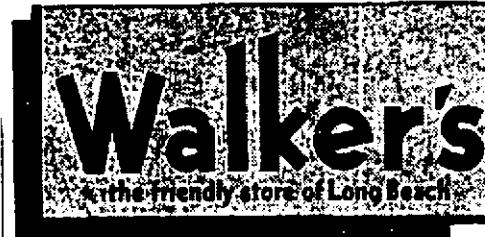
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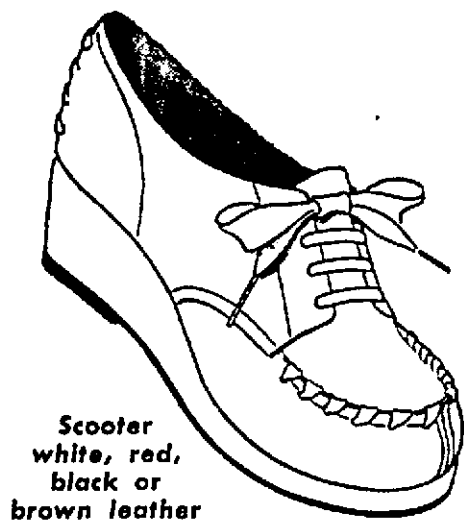
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## SIX STEPS TO FASHION FOR FALL

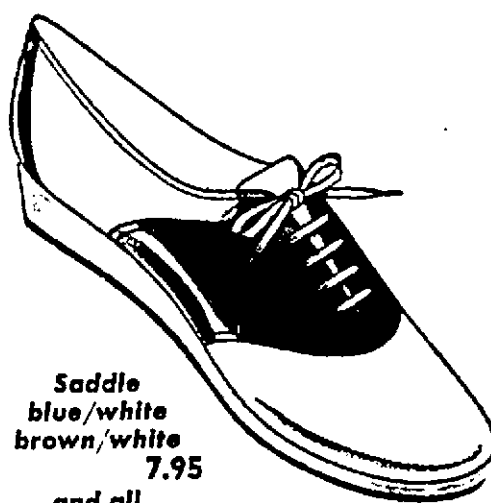
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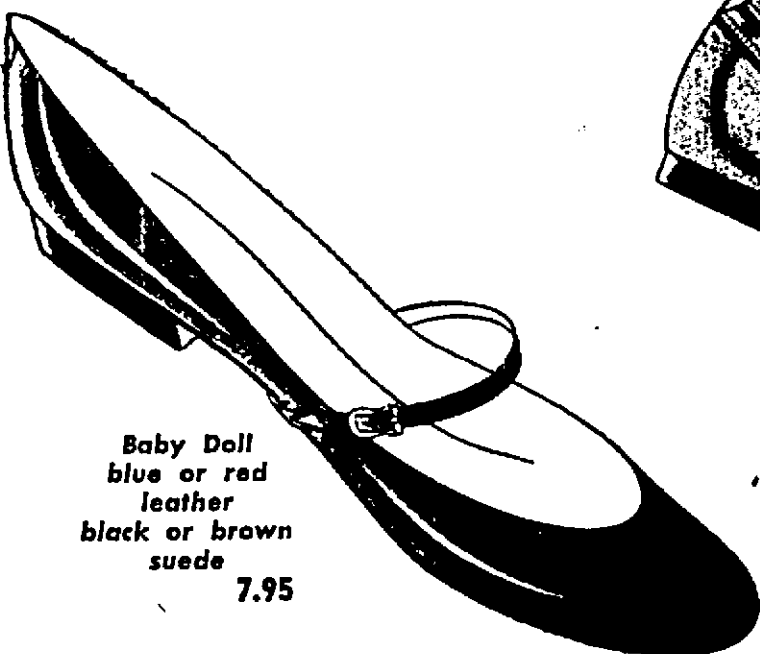
**Scooter**  
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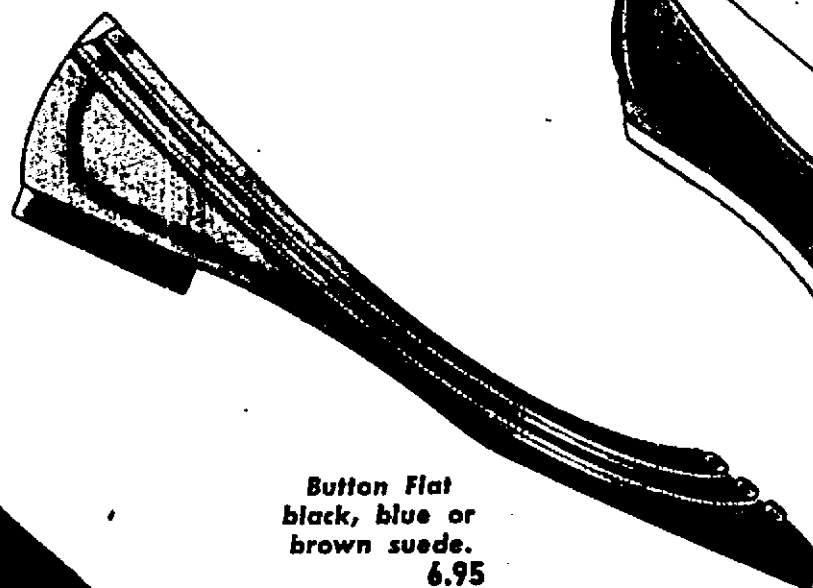
**Saddle**  
blue/white or brown/white **7.95**  
and all white leather



**Buckle Sandal**  
black buck **8.95**



**Baby Doll**  
blue or red leather or black or brown suede **7.95**



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black, blue or brown suede. **6.95**



**Crape Sole Tie**  
blue, black, grey or brown buck **8.95**





# Dr. Hugo Eckener, Famed Zeppelin Commander, Dead at 86

FRIEDRICHSHAFEN, Ger.—Dr. Hugo Eckener, 86, died at his lakeside villa here Saturday. He was 86.  
The famed German scientist, whose dream of popularizing lighter-than-air craft for global travel vanished in the flaming explosion of the Zeppelin Hindenburg at Lakehurst, N. J., in 1937, died at his lakeside villa here Saturday. He was 86.

## Tiny Portuguese Colony Set to Fight Off India Marchers

PANGIM, Goa (U.P.) — This make a "peaceful, non-violent" Portuguese territory on the west coast of India, prepared to repel with force an invasion of Indian nationalists marching from Bombay in hopes of liberating Goa "peacefully" today.  
Bloodshed appeared imminent as Portuguese Army battalions marched into Goa churches for blessings on their battleflags and then deployed in readiness to repel the Sunday march into the province.

The Indian government handed a last-minute note to Portugal urging that representatives of the two governments "confer without further delay" on Portugal's proposal for an impartial inquiry into the crisis.  
But already Indian nationalists, determined to "liberate" Goa on Sunday, India's independence day, were on the move from Bombay, 265 miles to the north.  
They pledged themselves to

## Allies, French Rip EDC Plan of Mendes-F.

PARIS (U.P.) — Formidable and perhaps unbeatable opposition is building up among western allies against the French plan to change the European Defense Community treaty.

Even before Premier Pierre Mendes-France's modification proposals got to the desks of other foreign ministers, some of France's five prospective partners in the EDC army were reported ready to reject most of them.

**TOUGH COMPROMISE**  
The plan for changes in the treaty framework provoked the resignation of three members of Mendes-France's cabinet Friday night.

This left him with a stern warning that big sectors of home opinion think the changes do not go far enough, while outside France the feeling is that they go too far.

The premier has the task of reconciling both elements.

The independent newspaper General-Anzeiger in Bonn summed up the general trend of the first unofficial reaction in a sharply worded editorial.  
"France's road to the European army is plastered with supplementary protocols," the newspaper said. "These are far from being harmless footnotes which merely explain the contents of the treaty. The supplementary protocols on which friends and enemies of the EDC in the French government have agreed after stormy debate intrude, without doubt, both the spirit and letter of the treaties."

**RAPS STALLING**  
In his weekly radio chat Saturday, Mendes-France told the French people that whatever the result, the assembly must make some decision on EDC.

"Of all policies, it is that of shilly-shallying which most harms the credit of a nation in the world," he told his audience.

"The truth," he added, "and our allies recall it every day, is that Germany will not remain indefinitely without a national defense, whatever our sentiments and reactions."  
Mendes-France dispatched his proposals Saturday through diplomatic channels. But the representatives of Belgium, Luxembourg, West Germany and Italy had already heard enough to prompt them to display little enthusiasm. Among these, only Italy has not already ratified the treaty as it stands. The French National Assembly is to take up the ratification question Aug. 28.

**SHARP REACTION**  
A diplomatic source who has been in conference with the other allied partners reported more than one of them was thinking of sending back a sharply worded note saying there seems no point in going to Brussels—where the six foreign ministers meet next Thursday and Friday to discuss EDC.

The ministers who resigned were all followers of Gen. Charles de Gaulle, a last-ditch opponent of the European army.

to a heart ailment after a lingering illness. His wife was at his bedside.  
Dr. Eckener, whose greatest successes were achieved in the 1920s and early 1930s, had lived in comparative obscurity since the end of World War II in a modest villa on the north shore of Lake Constance.

At a reception on his 85th birthday last August, the famed aeronautical engineer told reporters, "It would be foolish to build new dirigibles—because it would be very much like a covered wagon trying to compete with a truck."

He said the only future he saw in lighter-than-air craft was as a novelty for millionaires "who want the wonderful experience of Zeppelin flight."

In 1947 he made a trip to the United States, where he spent seven months as a consultant for the Goodyear Corp. In lighter-than-air research. At that time, he still was hopeful that dirigibles might be used for carrying heavy freight loads. But the advent of the jet age and the prospect of atomic engines convinced him the craft had no big commercial role.

Eckener was born at Flensburg in Schleswig-Holstein, the son of a tobacco dealer. He went

into aviation after obtaining a doctorate of philosophy at Leipzig University for studies in psychology. Afterward he worked as a part-time reporter for the Frankfurter Zeitung.

Count Zeppelin, founder of Germany's first major aircraft works, hired Eckener in 1909. Two years later he became a director of the company and the career which was to bring him world fame was well launched.

Zealously he pursued his goal of promoting transatlantic travel by lighter-than-air craft. His great skill as a navigator, his knowledge of air conditions and his amiable personality all contributed to his success.

He made history by flying the old Graf Zeppelin around the world in 1931. He started at Lakehurst, N. J., on Aug. 8,

While it took three weeks to complete the voyage, the actual flying time was 238 hours and 14 minutes. Stops were made in Friedrichshafen, Japan and Los Angeles.

He established the Graf Zeppelin on a regularly scheduled service to South America. In 1936 the new Hindenburg made 10 passenger trips across the Atlantic.

Honors were showered on Eckener, whose bearded face became a familiar one to newspaper readers over the world. He was awarded the gold medal of the National Geographic Society of Washington and elected to the chairmanship of the Aero-Arctic Society. The International Aeronautical Federation of Paris conferred the title of World Master Pilot on him in 1936.

## U.S. Ships Due at Haiphong Tuesday to Embark Refugees

HANOI, Indochina (U.P.)—Three American troopships are scheduled to arrive Tuesday at Haiphong port and immediately begin loading Vietnamese refugees fleeing Red-ruled northern Vietnam, an American officer said here Saturday.  
Each of the three ships can carry 2,500 refugees plus personal belongings. French and Vietnamese officials will determine refugee priorities.  
It was believed that among the first to be carried by the American craft will be Catholic refugees who flooded into Haiphong after the French withdrawal from the southern delta zone in June. They have been living in makeshift refugee camps in the Haiphong area.  
The first American evacuation ship probably will leave Haiphong for Saigon Aug. 18 and the other two on succeeding days. As soon as they disembark their first loads they will go back to Haiphong for more.

Other American ships are expected to arrive a few days later to swell the evacuation fleet.

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## Marine Air Reserve Joining in Exercise

In their largest mass maneuver since the Korean truce, more than 2500 Marine air reservists will combine with Marine ground forces today in launching "Operation Alert" at Oceanside's sprawling Camp Pendleton.

The huge land-air-sea operation, directed by Brig. Gen. Frank H. Lamson-Scribner, commander, Marine Air Reserve Training, will continue for two weeks.

Members of two Marine jet reserve squadrons at Los Alamitos Naval Air Station, as well as two groups of air reservists at El Toro, will participate in the training, which will include close-support missions, aerial gunnery, rocket, bomb and strafing missions and radar problems involving ground control night interceptions.

Operating out of El Toro, the local area squadrons will join with others from all sections of the country in co-ordinated maneuvers. Both jets and propeller-driven planes—some of which are veterans of World War II and Korea action—will be used.

Many of the "Weekend Warriors" themselves are combat veterans. At one time in Korea, more than 34 per cent of Marine pilots and almost the same percentage of ground crews were Marine Air Reservists.

Present as an observer during "Operation Alert" will be Lt. Gen. Oscar Brice, assistant commandant, Marine Corps for Air.

### Youths Burn Typist

SAN FRANCISCO (AP)—Aurora Gomez, 21, a typist, was treated at Emergency Hospital for burns on her left temple received when one of six boys who stopped her to ask directions threw lye in her face.

## Hopes High, Bit of Regret, Rica Leaves

With a regretful backward glance, Rica Diallina, comely 21-year-old "Miss Greece" in this year's Miss Universe Pageant, left Long Beach Saturday afternoon bound ultimately for home and a hopeful career as an actress.

Pretty black-haired Rica had nothing but praise for the United States and Southern California as she explained for Pittsburgh, first stop on the return to her native Crete.

"I wanted to come to America since I was a little girl," she said in halting English, "and I find American people very kind."

Saying that she likes "very much the cinema," Rica told reporters her plans to devote herself to carving out a career in moving pictures in Greece.

Rica, who has been staying at the home of Mr. and Mrs. Ralph Coudouris at 1380 Oregon Ave., was given a partially filled-in mock "marriage license" along with a tiny key-to-the-city necklace on a recent visit to San Diego.

However, she told newsmen, she has no plans for using "the marriage license."

She said she thinks marriage incompatible with a career and hopes to avoid it in pursuit of dramatic laurels.

"I don't want to marry because I want to be a good artist," Rica explained.

She is stopping off in Pittsburgh to attend a Greek Lodge convention there, then will move on to New York City for a visit before boarding a ship for home Sept. 27.

Expressing her "very great thanks to America who was so kind to me," Rica added, "I want to come back another time."

### White Road Lines on Right Advised

LOS ANGELES (AP)—Dr. John V. N. Dorr, 82, a scientist once associated with Thomas Edison, Saturday advocated white lines on the sides of highways as well as in the middle to cut down accidents.

Dorr said Connecticut officials tried the right-white-line plan and it helped reduce accidents in foggy weather.

"There are many places in Southern California where the outside white line would be beneficial," Dorr said.



RICA DIALLINA... "Very Much the Cinema"

## Fleet Reservists Arrive Here for Southwest Caucus

Delegates to the 17th annual southwest regional caucus here of the Fleet Reserve Assn. registered Saturday in the Wilton Hotel, then enjoyed a dinner-dance Saturday night in the CPO Club at the Navy Base here.

Today, business sessions will get under way in Veterans Memorial Building with opening ceremonies at 9 a. m. Rear Admiral John R. McKinney, USN (ret.), is slated to be principal speaker at the first session.

Committee reports and election of a regional vice president are scheduled for the afternoon.

During the day's caucus, delegates will brief out the program they plan to push at the national convention of the association Oct. 26-28 in San Diego.

### Knox, Oil Leader, Has Fatal Attack

Dewitt Knox, widely known Southland oil executive, died late Friday night in Seaside Hospital after a heart attack suffered a week ago while visiting his daughter, Mrs. Elaine Cannon, in her Long Beach home.

Mr. Knox was a member of the board of directors and secretary-treasurer of Macmillan Petroleum Corp., headquartered in Los Angeles.

He made his home in Los Angeles at 1132 Shenandoah Ave. Mr. Knox was active in the Independent Refiners Association and served for years as a member of the board of the Oil Producers Agency.

## L.B. Shipyard to Stay Busy

Between 6200 and 6800 persons will be maintained on the payroll at the Naval Shipyard on Terminal Island for the balance of the year, The Independent Press-Telegram learned Saturday.

The information came in a telegram from Sen. Thomas A. Kuchel, who said he had just been notified of the work load for the local installation by the Bureau of Ships.

### Hunter's Snake Catch Goes on Display Monday

A wriggly display of rattlesnakes and other more temperate sliders will be opened at Scotty's Sporting Goods, 316 Locust Ave., Monday at 10 a. m. Albert (Tex) Schuepach, snake-collector, announced Saturday.

"Fellow named Robert Clark of Pasadena went deer hunting the other day," Tex said. "Got 12 rattlers and no deer. I'm putting in this display so you'll know what to expect when you go deer hunting."

Tex's display will be impartial. It will include in addition to a 5 1/2-foot atrox (next thing to a diamond-back), specimens of the sidewinder, Pacific, western and red rattlers.

These pets, rounded up in Orange County and Palos Verdes Peninsula, will be accompanied by a case of "friendly crawlers," among them a banded king snake, a San Diego brand gopher snake and a California rosy boa.

The rosy boa runs a scant 36 inches, but "that's the best we can do in the constrictor line in these parts," Schuepach says.

### Fighter Outside Arena Gets Jail

Marcos M. Juarez, of Paramount, better known to local boxing fans as Marco Polo, the "fighting milkman," was sentenced to 30 days in county jail Friday for assaulting Jess Matdelano, 15001 Paramount Blvd., in a barroom brawl, July 22.

Polo, who gained local prominence as "King of the Ring" in Wilmington Bowl two years ago, also drew two years probation for the altercation.

The fighter was found guilty and sentenced by Judge Roberto Butzbach in Los Cerritos Municipal Court.

## Tunnel Caves In; 2 Saved, Seven Men Feared Lost

HONOLULU, T. H. (AP)—Six men were rescued from a cave-in under a piece of equipment in the tunnel.

He said the other men were deep inside the tunnel, which will be some 2,700 feet long when completed. It is part of a new highway connecting Honolulu with the east side of Oahu Island through Kaimali Valley.

Work had only recently been resumed on the tunnel following the clearing of debris from a similar cave-in several weeks ago. There were no injuries then.

A police spokesman said there was "little hope short of a miracle" that the still-buried men would be found alive.

Rescue squads were slowed in their efforts by huge steel girders which had collapsed under the terrific pressure of the slide and had to be cut apart with torches.

Lawrence Ah Nee, 24, who got out under his own power, told police he heard a "rumbling noise" overhead and started to run for the exit. As mud and rocks began falling, he crawled



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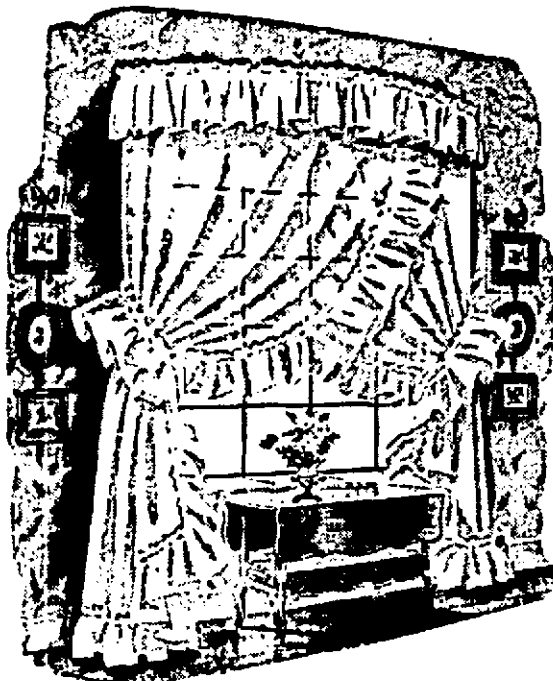
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# Bandit Suspect Waives Extradition

JACKSONVILLE, Fla. (AP) — Government agents said Saturday they plan to take George Patrick McKinney to New York early next week with a removal hearing to face charges growing out of the \$190,000 holdup of a Floral Park bank.

The hearing became unnecessary, agents said, after the 26-year-old accused man signed a waiver, which will relieve the

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Independent-Press-Telegram

government from bringing witnesses here from New York to identify him as the person named in the indictment.

The accused man's 23-year-old wife, Sharon, who married him under the name of Wade Johnson in Montreal, Canada, July 20, 1953, a month before the bank robbery, Friday was also drawn into the case which now involves four persons.

FBI agents took her into custody a short time after she was questioned by insurance investigators on a New York warrant charging her with being an accessory after the fact. She posted \$5,000 bond fixed by U. S. Commissioner T. V. Cashen and was released.

An indictment returned in federal court at Brooklyn charges McKinney with being the robber and with kidnapping the bank cashier. McKinney denied it.

Edward J. Powers, in charge of the Miami FBI office, said Mrs. McKinney witnessed the di-

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SHARON McKINNEY  
Free on Bond

vision of money from the holdup and acted as a lookout to safeguard the trio from any passing friend, Ronald Martin.

McKinney is charged in the indictment with kidnapping Eric Granwall, the bank manager, from his home on Aug. 18, 1953, and taking him to the bank where he forced McKinney to hand over the money, McKinney says he has no money and none has been found.

Efforts to find out where the cash went were made Friday by investigators for the National Surety Co. of New York which insured the Floral Park branch of the Franklin National Bank.

They got little information out of McKinney who invoked the Fifth Amendment but did admit his name was George P. McKinney and that he used the name Wade Johnson.

## Mysterious Blaze Destroys Garage

Fire of undetermined origin destroyed a garage and its contents in the rear of 1076 Lewis Ave., Saturday afternoon. The garage was filled with personal property belonging to Alice Darr. Neighbors sprayed adjoining houses with water from garden hoses to prevent the fire from spreading before firemen, commanded by Battalion Chief Ulrich L. Monroe, arrived. Rose Peterson, of 1049 Lewis Ave., was listed as owner of the garage.

## Reds Sentence 4 Spies

BERLIN (AP)—A Soviet sector court sentenced four East Berliners, among them one woman, to a total of 55 years at hard labor Saturday for "acting as agents of the American secret service."

# Girl Falls for London Bridge Gambols of Flighty Texan

LONDON (AP) — The Daily Express announced Saturday that it had received a cable from the flamboyant Texan who flew a light plane under two Thames River bridges saying: "You may announce our engagement."

The Texan, Gene Thompson, 25, a crop-dusting flier from Lubbock, set Britain a-twitter by scooting a small plane under the bridges and then taking off for home aboard the liner Atlantic before London police could catch him.

He said by radio and telephone he did it because his girl, Helen Brown, also of Texas, asked him to and he was so much in love with her he couldn't refuse. Miss Brown, 23, a psychology student, made it plain she thought he was a boob.

"I first saw her in person in Quebec, Canada," Thompson cabled today. "First held her hand aboard the Atlantic en route to Europe. Got my first kiss in Lucerne, Switzerland. Squeezed her beautiful self in Santa Margherita, Italy.

"Proposed in the romantic setting of Rothenburg, Germany, and fought the battle of the

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Yes, AUTHENTIC—not "navy type," not "navy style." The SAME fine shape and ease of fit specified by the Navy. Plus superfine Goodyear welt workmanship, flexible uppers, oak-bend leather soles.



Indicate 1/2 size smaller than usual size.

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## Educator Set Blast to Kill Self and Girl

SAN FRANCISCO (AP)—A third account was given Saturday of how Alvin L. Morse, 44, school principal here, and a 24-year-old blonde happened to be burned seriously in a trailer fire on the Carson River in Nevada.

Dr. Herbert C. Clish, superintendent of San Francisco schools, told reporters he had been informed by Irving G. Breyer, attorney for the school district, that Morse set the fire deliberately.

Dr. Clish sent Breyer to Carson City to interrogate Morse and the young woman, who were treated at a hospital there for serious burns received as a stove exploded in the trailer on Aug. 3.

Breyer told newsmen in Carson City that Morse said he had known the young woman for about seven years; that he wanted a divorce from his wife, but she wouldn't permit it.

Mrs. Sybil Morse of Burlingame did, however, receive an interlocutory decree from Morse this month on grounds of extreme cruelty. She got custody of their two young children.

The schoolman, principal of Mission High here, "became filled with remorse," Dr. Clish said Breyer's investigation disclosed. He said Morse and the young woman left recently on a trip through Northern California and Nevada. At a campsite beside the Carson River they were soon trout fishing by other campers.

Breyer quoted Morse: "The conflict over my responsibility to my home had made me extremely depressed."

Morse turned on a valve on the liquefied-gas stove, Dr. Clish said he was told, let some gas escape, then struck a match. He was knocked unconscious, and was burned badly. The girl somehow managed to escape and drag him with her to safety as the trailer was consumed.

Earlier, Breyer said, Morse and the girl had told him they never saw each other before the blast; that she had been fishing alone when she heard the explosion and ran to the man's aid.

Hospital records at first listed the burned couple as Alvin L. Morse and Mrs. Sybil Morse. Morse explained that Friday by saying that when they were brought to the hospital in a state of shock, an attendant asked him his name, and then asked the name of his wife. He said he didn't think the attendant was referring to the young woman.

Breyer said Morse collapsed after making his statement Saturday and was placed under the care of his doctor.



**CROWN FOR NORWALK QUEEN**

Pauline Wood, representing the Lions' Club, is congratulated on being named Queen of the Norwalk Community Fair by Dortha Chambers (left) who placed second representing the Women's Club, and Venita Scharff, third place winner as Knights of Columbus contestant. The fair opens Wednesday and continues through Aug. 22.—(Staff Photo.)

## RUSS RELEASE TO JAP PAPERS 'LAYS AN EGG'

TOKYO (AP)—About 100 excited Japanese reporters raced to the compound of the unrecognized Russian mission here Saturday to hear a "special announcement."

A Russian official handed the newsmen a written statement outside the building. Many, believing it was Soviet comment on detection of Yuri A. Rastvorov, grabbed the paper and ran for telephones.

Those who stopped to read the statement first found that it denounced "a group of thugs" who "stormed the Soviet mission" last Monday.

## Farm Bill Deadlocked; Solons to Try Again

WASHINGTON (AP)—Senate any farm bill this session. But later, after a private huddle between the two lawmakers and others in the conference, House announced the conference would take another crack Monday morning at ironing out remaining differences between Senate and House-passed versions.

Efforts to agree on a dairy price support program erupted in a breakup of negotiations at one point, with Chairman Hope (R-Kan.) of the House Agriculture Committee declaring the issue could no longer be threshed out by the group.

Hope said the House members probably will ask instructions from the full House Monday on the disputed points.

Chairman Aiken (R-Vt.) of the Senate Agriculture Committee said the changes for ceremony.

## More Soviet SS Men Set to Bare Plots

By DONALD J. GONZALES

WASHINGTON (AP)—Many more "Rastvorov-like" former Russian spies who broke with their Kremlin masters will be produced soon to tell their stories, U. S. officials said Saturday.

Informants disclosed this in the wake of the dramatic appearance of former Soviet spy Yuri A. Rastvorov at a State Department news conference Friday.

Rastvorov asked for and was granted asylum in the United States. Since he broke with Red Russia last January, he has been telling all he knows about the Soviet's worldwide spy network.

Top-level officials said he had given U. S. and Allied authorities "highly important" information on Red spy activities. They said "action" already had been taken against an unidentified number of Soviet agents operating in this country.

Officials also reported that other former Soviet agents now held by the United States and Allied governments will be brought forward when secret questioning of them has been completed.

The officials did not give any precise figure on how many will be produced, but their use of the word "many" indicated it might be at least half a dozen.

They said many Soviet agents fled from Moscow's control after the new Soviet rulers carried out the execution of former Soviet Police Chief Lavrenti Beria.

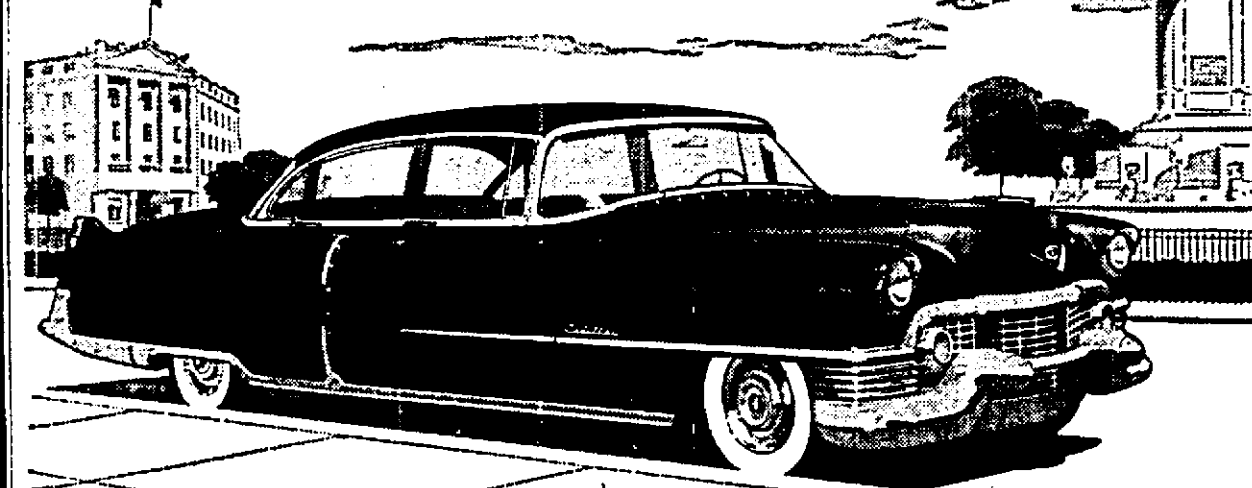
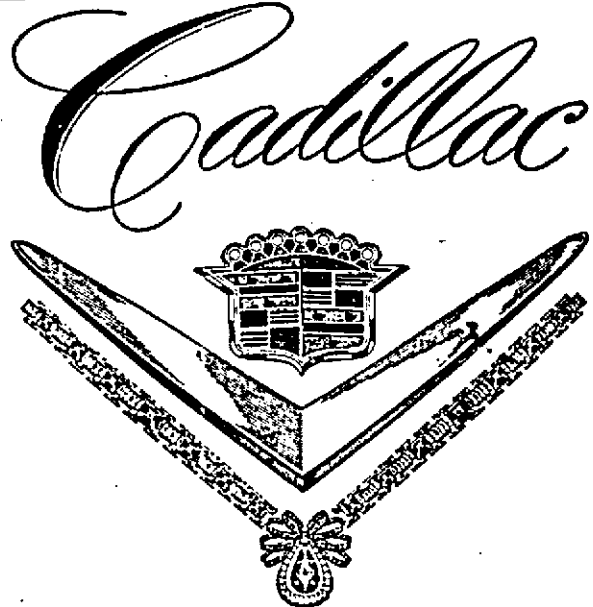
Rastvorov, broad-shouldered Russian, quit last Jan. 24 in Tokyo as a lieutenant colonel in the Soviet secret police (MVD). Later he was brought to the United States.

## Pedestrian Suffers Broken Leg When Hit

A 52-year-old pedestrian suffered a broken right leg Saturday when a one-half-ton panel truck hit him as he was walking south across Pacific Coast Hwy., at Pacific Ave.

The victim, Roy C. Brothers, of 578 E. 20th St., was picked up by Frank C. Baker, 50, of Bell, Calif., driver of the truck, who carried him to the curb, police reported. Brothers was treated in Seaside Hospital.

No citations were issued.



## You Know So Much About Its Owner!

Of course, you don't know the name of the gentleman who holds the title to this beautiful automobile.

We can't tell you ourselves who he is. We don't know his name, or his occupation, or the mission that brought him to this particular spot.

And yet, we feel—as you undoubtedly do—that we know a great deal about him!

We would surmise, for instance, that he is a well-known and widely respected member of his community—and a prominent figure in his daily profession.

We would guess, with reasonable certainty, that he is a person of sound judgment and excellent taste.

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And we would feel safe in saying that he is the sort of person you would like to know.

For anyone who has enjoyed the privilege of daily

contact with Cadillac owners—as we have—understands that the vast majority of the men and women who drive this distinguished car share a great common bond in all these respects.

Owners, the world over, will testify that the wonderful things a Cadillac says about you constitute one of the finest rewards of Cadillac ownership. But it is important to remember that Cadillac's eloquence is essentially a by-product of Cadillac's quality.

And this quality has never before been so manifest as in the Cadillac creation currently in our showroom. It is beautiful... and distinguished... and luxurious... and fine in performance—to a degree unprecedented, even for the "Standard of the World".

Why not stop in and see us soon for a personal inspection and demonstration? You'll be a most welcome visitor at any time!

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These items are reduced so low... we can't take trades.

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<b>GENERAL ELECTRIC</b> Black Daylight 21" Console, reg. \$419.95	<b>\$259</b>
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<b>BENDIX AUTOMATIC WASHER</b> Reg. \$229.95	<b>\$149</b>
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**KELVINATOR** 12-cu.-ft. refrigerator freezer, all de luxe features, no defrosting. Reg. \$529.95

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No discount card needed. No brokerage to pay. No charge for service and delivery.

**KELVINATOR** 9.4-cu.-ft. refrigerator, all de luxe features, automatic defrost. Reg. \$339.95

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**O'KEEFE & MERRITT** Reg. \$249.95 **\$199**  
Late model de luxe CP, clock, high broiler, griddle, etc.

**DIXIE GAS RANGES** Reg. 109.95 **\$79**

**WEDGEWOOD** GAS RANGE, C.P. griddle. Reg. \$269.95 **\$169**

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STOP — SHOP — SAVE



## At Least Two Charges Against M'Carthy Seen Sure to Flop With Resounding Thud

By WALTER T. RIDDER  
(Of L. P. T. Washington Bureau)

WASHINGTON—At least two of the accusations contained in the censure motion against Sen. McCarthy (R-Ill.), are likely to be dropped like hot potatoes when the censure committee gets around to mulling over the charges. The two charges are that Sen. McCarthy mistreated "innocent persons," naming specifically one Mrs. Annie Lee Moss and one Lawrence T. Parrish.

However, it appears that since the censure motion was filed that maybe Mrs. Annie Lee Moss and Lawrence T. Parrish aren't quite as innocent as the motion would imply. The facts in both cases are as follows:

On Tuesday, Feb. 23, 1954, a Mrs. Mary Stalcup Markward was called to testify before the so-called McCarthy subcommittee. A former undercover agent for the FBI, Mrs. Markward

testified that she had been treasurer of the Northeast Communist Club of Washington, D. C., and in that capacity had known a Mrs. Annie Lee Moss as a card-carrying, dues-paying member of the Communist party.

In her testimony, Mrs. Moss flatly denied and contradicted the testimony of Mrs. Markward. She denied paying dues, attending meetings, knowing anything about Communism and when asked "Did you ever hear of Karl Marx?" she replied: "Who is that?" She testified that she had been suspended by the Army pending her McCarthy committee testimony and was in a bad financial way.

Mrs. Moss was taken back into the Army and reinstated in her \$3,300-a-year job.

The McCarthy committee then was charged with having injured an innocent person and the charge was repeated in the motion of censure.

Then suddenly at the beginning of August, the Depart-

ment of the Army issued a press release declaring that in view of certain new information which had come to its attention, Mrs. Annie Lee Moss was being suspended pending a loyalty board review.

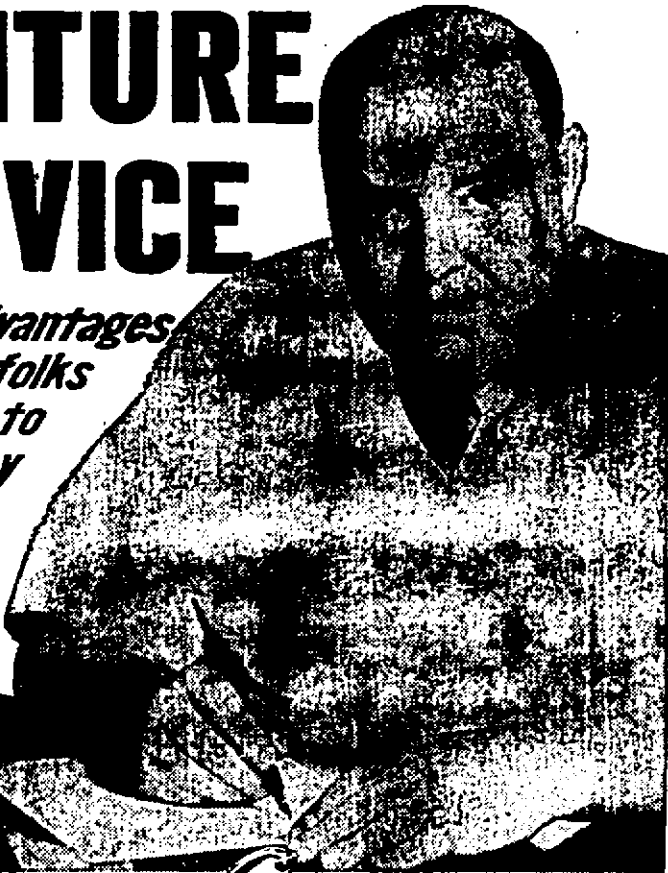
Her attorney declared Mrs. Moss would take advantage of her right to appeal the ruling within the next 30 days.

Whatever eventuates in the Moss case, it is certain that the censure committee is not apt to pay much heed to the charges based on it.

Similar is the case of Lawrence T. Parrish. Parrish appeared before the McCarthy committee on July 29 and declared he was not the man named in the subpoena. A government witness agreed with Parrish and he was excused from the stand with the profuse apologies of the acting chairman, Sen. Mundt of South Dakota. McCarthy himself later offered an apology.

## DR. CAMPBELL OUTLINES HIS ELEVEN POINT DENTURE SERVICE

and its advantages to thrifty folks who want to save money and buy on time



### 1. TRANSLUCENT DENTURES

Nowadays you don't have to accept anything less than translucent DENTURE MATERIAL and translucent TEETH. It's no more expensive than old fashioned materials used to be. I recommend them because they are recognized by dentists as the FINEST available for making dentures. See sample dentures and select your preference.

### 2. STRENGTHENED DENTURES

Bulkiness does not mean strength, especially when dentures are made with imported FREGO STRENGTHENER, now available to dentists in the United States. The strength of the Frego metal mesh permits VERY THIN construction. Gold plated stainless steel mesh is molded into denture. Glossy transparent plastic covers it. No part of metal is exposed to your mouth.

### 3. SAVE ON PARTIAL PLATES

Modern methods of casting metal parts of partials enable me to make them for LESS MONEY than formerly. Compared to full dentures, my former prices for partials may have seemed a little high. But now my prices for partials are LOWER, with the best work I have turned out.

### 4. IMMEDIATE RESTORATION

New dentures may be put in the SAME DAY the last of your teeth are extracted. If your case permits it, and you desire it, impression is taken BEFORE teeth are extracted. Dentures are started immediately and finished the same day.

### 5. NEW PLATES IN ONE DAY

This service offered any week day, except Saturday, if you come in BEFORE 10 A.M. A convenience to out-of-town and emergency cases. Other cases are finished in a few days.

### 6. DENTURE RENEWAL SERVICE

Teeth Reset in New Base After Gum Shrinkage

When you buy new dentures, you expect them to LAST A LONG TIME, and they usually do. But, even though your dentures don't change, YOUR GUMS DO. So look ahead—BE THRIFTY—and prepare for this, so it won't cost you a lot of needless spent money. With every new denture you buy from me comes the right to buy another at less than ONE THIRD THE PRICE of my most popular denture. This second denture is as new as the first in every respect except the teeth. Your old teeth are RESET into a new fitting denture. This way, when gums shrink and mouth tissues change, it costs you only a FRACTION OF THE COST of my most popular denture to get a new fit.

### WHAT THIS MEANS IN SAVINGS

My prices for new dentures are SO LOW that this cost, plus cost of reset dentures, may be LOWER than you'd expect to pay for new dentures alone. SAVE A LOT of money on my denture renewal service.

FAST COURTEOUS SERVICE  
NO MATTER HOW LITTLE  
YOU WANT TO SPEND!

6-4072



### 7. COUNT YOUR SAVINGS IN ADVANCE

To enable you to know where you stand on prices, I want you to know the complete and FINAL COST of my dentures IN ADVANCE.

My PRICEPHONE service avoids guesswork and misunderstanding. Just phone any one of my offices and they will give you the EXACT PRICE of any type of denture you wish to know about. There is NO CHANCE of added cost or extras, because I have definite fixed prices for each type of denture I make. You can safely plan this low cost in your budget, because it is the COMPLETE and FINAL cost.

### 8. COUNT ON EASY CREDIT, TOO

I PREFER to let you wear your new dentures on credit—this is simply good business sense. The EASIER I make it to get new dentures, the MORE business I do. To do the volume of business I have to do to keep my prices down, it is an absolute necessity to offer the easiest of credit terms.

Therefore, I gladly give you 15 MONTHS TO PAY, and you can wait 45 DAYS to make your FIRST small credit payment.

It's easy to qualify for credit. I handle my own credit, so no outside finance company can dictate to me. I want you to be pleased with your credit treatment at my offices, so you'll feel like putting in a good word for me with your friends.

### 9. PLAN FOR PENSIONERS

I have handled thousands of Pensioner cases. The price of my FINEST dentures is allowable under California State Medical Assistance regulations. If you are eligible for this financial aid, allow me to help you. If not, I can still help you by making your payments so small that they are easy for practically anyone.

### 10. TWELVE HANDY OFFICES

In listing my services, I would be remiss if I didn't stress the convenience of reaching me. Just a few miles apart, in every direction from downtown Los Angeles, my offices can be easily reached by most people within a radius of thirty miles.

### 11. Plates Repaired While You Wait

My plate repair service is fast and economical. Most repairs can be made in a few minutes.

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Over 75% of my practice in Long Beach are patients who have been recommended to me by those I have already served.

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\$1 Weekly

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Made exclusively for E-C to sell at 16.95... now while they last —get them at only 9.99! They're absolutely stunning... modern in style and constructed with all hardwood base... beautifully finished in blond. And so practical—plastic coated top is both heat and stain resistant. Cocktail table is 20x36"... step table is 16x28" and the lamp table measures 24x24". Order yours now!

### Save 11.96! Nev-a-Mar Hardwood Tables

Best sellers at the former 24.95 price—now Eastern has them at a mere 12.99! High quality construction... large size... all hardwood base with famous Nev-a-Mar plastic top that is heat and alcohol proof... can be washed clean with a whisk of a damp cloth. In 2 styles, cocktail table is 22x42" and step table is 16x28". Available in lime oak or mahogany. Order yours right now!



### Reg. 5.95 Imported 11-Pc. Cruet Set

Lazy Susan style in hand-fired, hand decorated ceramic. Set includes oil and vinegar vessels with stoppers, salt and pepper shakers, mustard cup with cover and spoon and Susan stand with holder.

**2.88**

25c extra for C.O.D.

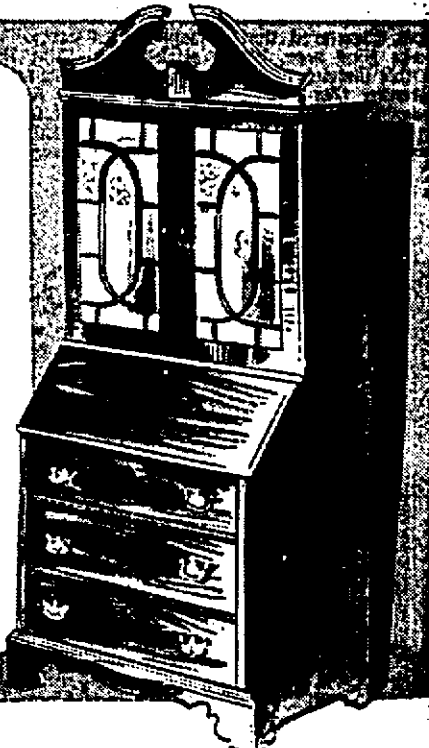
### SAVE 29.96!

89.95 Hardwood Secretary in mahogany or maple

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Save 29.96! All hardwood construction... rich mahogany or Salem maple finish... traditional styling. Grille front doors enclose spacious bookshelves; drop-leaf desk compartment; 3 roomy drawers.



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### New Zig-Zag Portable

Regularly 169.95

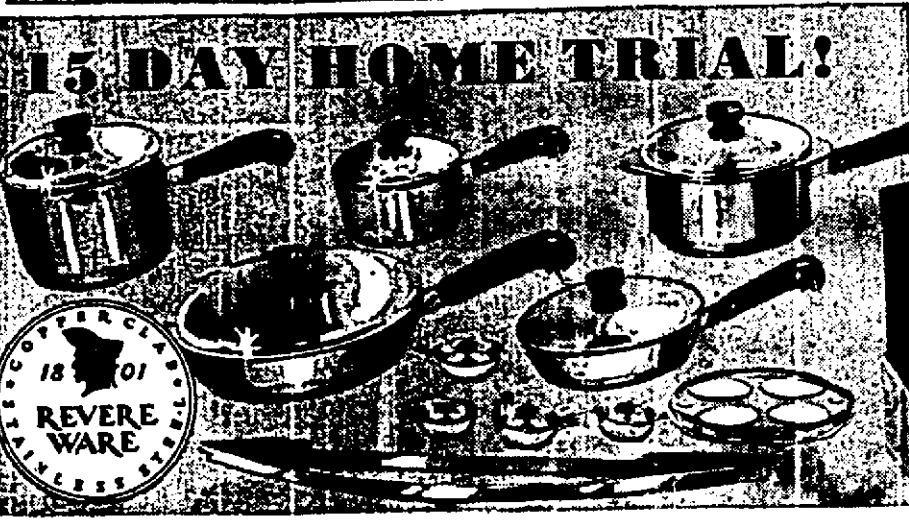
**99.95**

Nothing Down 1.60 Weekly

First and only at Eastern... a Zig-Zag portable for less than \$100! With all the deluxe zig-zag features you've seen in sewing machines at twice the price. Sews forward, backward and sideways. Deluxe carrying case. 20-year warranty. Order yours today!



SEWS EVERYTHING FROM  
**A to Z**  
WITHOUT ATTACHMENTS



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Its wonderful steel construction and copper clad bottoms assure you of the fastest cooking with less liquid... gives you the tastiest meals ever! 11 PURPOSE SET (illustrated)... includes 1 and 3 qt. saucepans, 1 1/2 qt. double boiler, 10" skillet and egg poacher, and 28 1/2" de luxe hanging rack. Regularly 42.10, now get yours for only

**39.95**

1.25 Weekly

KITCHEN JEWEL REVERE WARE SET... includes 1, 2, 3, 4 qt. saucepans, 6, 10" skillets, 6 cup percolator, 28 1/2" hanging rack. Reg. 52.55... **49.95** 1.25 Weekly

### OPEN STOCK PIECES

1 qt. saucepan.....3.95	8 cup percolator.....9.95
1 1/2 qt. saucepan.....5.25	1 1/2 qt. dble. boiler.....8.25
3 qt. saucepan.....6.75	2 qt. dble. boiler.....9.50
4 qt. saucepan.....7.75	6" cov. fry pan.....4.40
12" cov. fry pan.....9.75	8" cov. fry pan.....5.95
6 cup percolator.....8.95	10" cov. fry pan.....7.75

\*GET 2-X GREEN STAMPS AT ANY EASTERN-COLUMBIA STORE FOR CASH PAID AT TIME OF PURCHASE!

## LEGISLATION STATUS

**WASHINGTON (AP)**—Status of major legislation in Congress: **COMMUNIST CONTROL**—Senate passed and sent to House bill outlawing Communist Party as political conspiracy and depriving Red-infiltrated unions of bargaining rights. Other measures passed or in legislative pipeline cover witness immunity (sent to White House for signature); providing death for peace-time spies; opening way to barring Reds from defense plants raising penalties for bail jumpers (at White House for signature); stripping subversives of citizenship, legalizing some types of wire-tapping, taking pensions away from "federal Reds," and increasing penalties for persons who conceal Communists from arrest (at White House for signature).

**ATOMIC LAW REVISION**—Senate rejected compromise bill, ordered Senate conference to insist on Senate version in new conference with House. Final action expected this week.

**NATIONAL DEBT**—Senate passed and sent to House bill raising \$275,000,000,000 national debt ceiling temporarily by \$6,000,000,000. House-passed bill would raise ceiling by \$15,000,000,000.

**FOREIGN AID**—\$3,054,568,000 military-economic aid authorization at White House for signature.

**FARM**—Final action expected this week on compromise general farm bill substituting flexible for rigid price supports.

**POSTAL**—Five per cent pay raise for 1,500,000 federal workers, including 500,000 postal employees, sure of passage this week if Congress also approves postal rate increase.

**SOLDIER PENSIONS**—Bill granting 5 per cent pension increase to 943,800 veterans and dependents at White House for signature. Cost \$35,958,000 a year. Final action pending on

second measure raising disability pensions 5 per cent. Cost \$110,000,000.

**TAXES**—White House announced President will sign \$1,363,000,000 general tax revision bill this week.

**SOCIAL SECURITY**—House and Senate approved bills liberalizing benefits, broadening tax base, and extending coverage to millions of self-employed. Now in conference committee.

**HEALTH**—President's \$25,000,000 health re-insurance plan shelved for session.

## Congress Set to End Work in One Week

**WASHINGTON (AP)**—Congress belatedly found itself in the annual adjournment scramble Saturday and counted the prospects good for a cleanup of its legislative program in a week or less.

Senate Republican Leader William F. Knowland told reporters there is a chance unfinished "must" legislation can be cleared by Wednesday. But noting that Congress seldom quits in the middle of the week, he suggested Friday or Saturday would be "a safer guess" on the windup.

Here are the major bills still to be completed:

1—The foreign-aid appropriation bill—before the Senate today and still must go through a House-Senate conference committee.

2—Farm legislation—Must go before both houses for a final vote on the conference committee version.

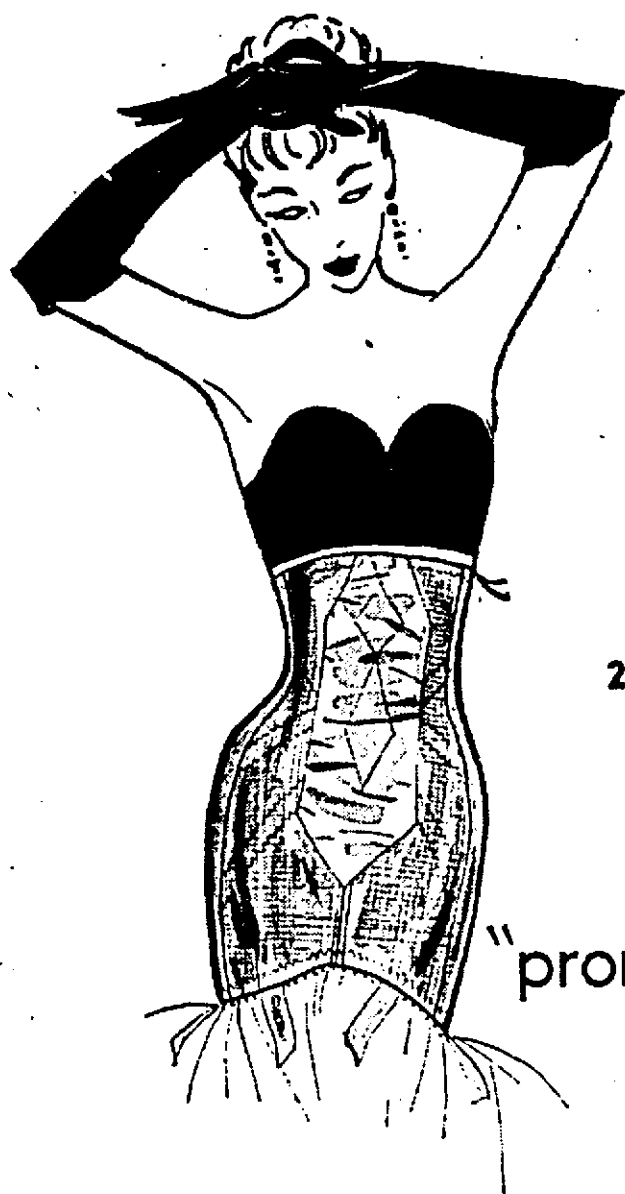
3—Social security—The Senate passed its version of the administration bill last night and a conference committee must adjust differences.

4—Anti-Communist bills—The Senate is scheduled to act on three of these Monday; House leaders still must decide what to do with the Senate-approved measure to outlaw the Communist party.

5—Debt limit—The House must accept or ask for a conference committee on the Senate bill to provide a temporary \$6,000,000,000 increase.

### That Explains Hula

**KIEPERSOL, South Africa (AP)**—Wait till the Hawaiians hear about this one! The natives here have discovered that pineapples make good beer. White settlers in this district find a connection between this fact and the increasing number of night raids on their pineapple plantations.



2 1/2-ounce

Dacron

girdle

"promise"

16<sup>50</sup>

To make you look pounds slimmer, the miracle girdle of the year! By Poirette Foundations, with the exclusive Biaband contour persuasion, it reaches four inches above the waistline to give you slenderizing control. Only 2 1/2 ounces of powerful dacron fabric and elastic! The lightest, most effective girdle you've ever worn! Try one today!

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## KNEE LENGTH HOSIERY

It's smart to wear stockings, and none are smarter than Belle Sharmeer's beautiful knee lengths, made to fit you as precisely as your regular hosiery. They're leg-flattering and comfortable... a band of lacy lastex eliminates quarter tug. Brev, modite and duchess, 8 1/2 to 11, in wonderful shades: pebblestone, heathermist and accent. Exclusively at Buffums'.

Pair, 1.50

Hosiery, Street Floor



**brev**  
(purple edge)  
for slender  
or small legs.  
Sizes 8 to 10 1/2

**modite**  
(green edge)  
for average  
size legs.  
Sizes 8 1/2 to 11

**duchess**  
(red edge)  
for tall,  
larger legs.  
Sizes 9 1/2 to 11 1/2



new subtle gleam and wonderful colors in fall handbags and jewelry

lustrous pearlized calf handbags

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bronze and gunmetal jewelry

\$2 and \$3

'Autumn Foliage' by Kramer, including two exciting new colors... gunmetal combined with crystal... and bronze, with topaz and gold-plated setting. A complete collection of necklaces, pins, bracelets and earrings, both drop and button styles. Leaf series, \$2 Flower series, \$3

all prices plus 10% federal tax Costume Jewelry, Street Floor

sale! Marie Earle  
creams and cosmetics

20% off

For the first time in the famed Marie Earle beauty line! 20% off the price of all her finest products (with the exception of Ballerina Ballet No. 1 Fragrance lines, the Men's Line and Queen Bee Cream). Here is a reminder of some of your favorites:

Aralinn, \$5 bottle, now \$4

Essential Cream, \$5 jar, now \$4

Golden Morn, \$5 jar, now \$4

Skin Vitamins, 7.50 box, now \$6

Almond Lotion, 3.35 bottle, now 2.50

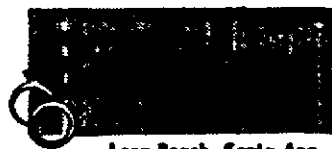
Soothing Freshner Lotion, 1.75 bottle, 1.40

Transparent Film (foundation), 2.25 size, 1.80

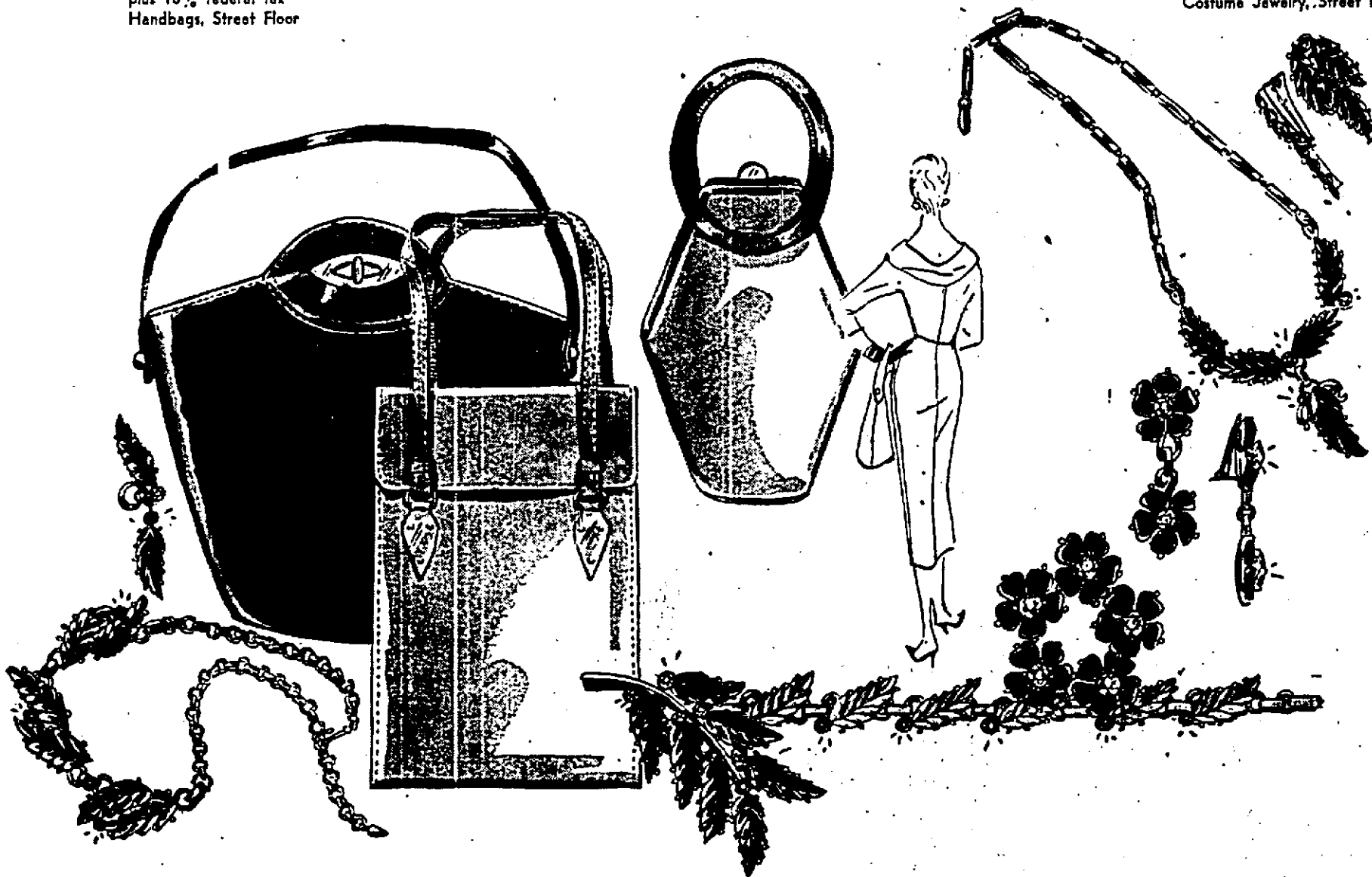
De Luxe Lipstick (choice of shades) \$2 size, 1.60

all prices plus 10% federal tax

Cosmetics, Street Floor



Long Beach Santa Ana



Store hours: Friday 12 noon to 9 p. m. — other days, 9:30 to 5:30





# Oil Industry Given Boost by Congress

WASHINGTON (AP)—The Republican-controlled 83rd Congress, now ready to adjourn sine die, can point to a record of generosity toward the oil and gas industries.

No legislation harmful to either was enacted and much that would have done considerable financial damage was killed.

In the latter category was another futile attempt to amend the tax laws to cut the oil and gas depletion allowance from 27 1/2 to 15 per cent. This would have nicked the oil and gas people for at least \$500,000,000 a year.

Not only was the allowance retained, but another important provision was added. This gave the oil and gas industry a new regulation allowing deduction of intangible drilling costs.

"This provision," said Russell B. Brown, general counsel of the Independent Petroleum Association of America, "constitutes the first statutory recognition of the right to figure intangibles as deductible expenses in calculation of taxes."

Also on the favorable side of the ledger were:

The so-called Tidelands Law giving coastal states control of submerged oil lands out to their historic boundaries.

A bill exempting local natural gas distributors from Federal Power Commission regulation.

Two bills authorizing federal charter of fast, privately-owned and built tankers, and permitting ship owners to trade in outmoded tankers for a government credit allowance which would apply to the building of new tankers.

Authorization of uranium development on public lands covered by oil and gas leases, not disturbing such leases.

Instruction to the Air Force to use asphalt, instead of costlier concrete, in most runway construction. This was a House Armed Services Committee recommendation, rather than a bill. But it carries considerable weight.

A bill tripling the amount of public lands in any one state which one person or a group can hold under oil or gas lease. This raises the limit from 15,360 to 46,080 acres. The measure also doubles—from 100,000 to 200,000 acres—the amount of land which may be held under option, and increases the option period from two to three years.

The House Interior Committee said "both large and small operators will benefit" from the landholding bill.

It added that "an independent who is planning an expensive wildcat well has need of sufficient acreage to justify such a venture."

Still another bill gives the Secretary of the Interior greater discretion in cancelling leases on non-productive acreage and in determining drainage from federal lands by wells of adjoining drillers.

One unsolved sore spot was the problem of foreign oil imports. The nation's independent producers fought another losing battle in their drive to curb imports which they say are hurting their market, but will renew the battle next year when President Eisenhower's trade program comes up for revision.

## Drainage Ditch Cleanup Slated

Los Angeles County Flood Control District maintenance crews will begin Tuesday cleaning out the City of Lakewood's drainage ditches and storm drains, City Administrator Robert Andersen announced Saturday.

Weeds, stagnant water, rodents and other obstructions will be removed. Andersen requested the action last week.

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For Real Results  
Get Fast-Acting  
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SPECIAL HEALTH CHECK-UP!  
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Inclusive)

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and Acute Conditions: Arthritis . . . Heart . . . Stomach, Bowels . . . Nervous  
System . . . Blood Pressure . . . Rheumatism . . . Kidneys, Bladder . . .  
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Beach) D.C. & STAFF  
P.M. 5:00 to 8:00 P.M. (Next to  
Beach) 309 SANTA MONICA BL.  
(Elevator to 4th Floor) (Barrio off floor)

(All offices open DAILY, including SATURDAY)

### STAR GAZER

By CLAY R. POLLAN  
Your Daily Activity Guide  
According to the Stars  
To develop message for Sunday,  
read words corresponding to numbers  
of your Zodiac birth sign.

AGES	STAR	AGES	STAR
MAR. 20	1	SEPT. 23	1
APR. 21	2	OCT. 24	2
MAY 22	3	NOV. 25	3
JUN. 23	4	DEC. 26	4
JULY 24	5	JAN. 27	5
AUG. 25	6	FEB. 28	6
SEPT. 26	7	MAR. 29	7
OCT. 27	8	APR. 30	8
NOV. 28	9	MAY 31	9
DEC. 29	10	JUN. 30	10
JAN. 31	11	JULY 31	11
FEB. 28	12	AUG. 31	12
MAR. 29	13	SEPT. 30	13
APR. 30	14	OCT. 31	14
MAY 31	15	NOV. 30	15
JUN. 30	16	DEC. 31	16
JULY 31	17	JAN. 31	17
AUG. 31	18	FEB. 29	18
SEPT. 30	19	MAR. 30	19
OCT. 31	20	APR. 29	20
NOV. 30	21	MAY 29	21
DEC. 31	22	JUN. 29	22
JAN. 31	23	JULY 29	23
FEB. 29	24	AUG. 29	24
MAR. 30	25	SEPT. 29	25
APR. 29	26	OCT. 29	26
MAY 29	27	NOV. 29	27
JUN. 29	28	DEC. 29	28
JULY 29	29	JAN. 29	29
AUG. 29	30	FEB. 28	30
SEPT. 29	31	MAR. 28	31
OCT. 29	32	APR. 27	32
NOV. 29	33	MAY 27	33
DEC. 29	34	JUN. 27	34
JAN. 29	35	JULY 27	35
FEB. 28	36	AUG. 27	36
MAR. 28	37	SEPT. 27	37
APR. 27	38	OCT. 27	38
MAY 27	39	NOV. 27	39
JUN. 27	40	DEC. 27	40
JULY 27	41	JAN. 27	41
AUG. 27	42	FEB. 26	42
SEPT. 27	43	MAR. 26	43
OCT. 27	44	APR. 25	44
NOV. 27	45	MAY 25	45
DEC. 27	46	JUN. 25	46
JAN. 27	47	JULY 25	47
FEB. 26	48	AUG. 25	48
MAR. 26	49	SEPT. 25	49
APR. 25	50	OCT. 25	50
MAY 25	51	NOV. 25	51
JUN. 25	52	DEC. 25	52
JULY 25	53	JAN. 25	53
AUG. 25	54	FEB. 24	54
SEPT. 25	55	MAR. 24	55
OCT. 25	56	APR. 23	56
NOV. 25	57	MAY 23	57
DEC. 25	58	JUN. 23	58
JAN. 25	59	JULY 23	59
FEB. 24	60	AUG. 23	60
MAR. 24	61	SEPT. 23	61
APR. 23	62	OCT. 23	62
MAY 23	63	NOV. 23	63
JUN. 23	64	DEC. 23	64
JULY 23	65	JAN. 23	65
AUG. 23	66	FEB. 22	66
SEPT. 23	67	MAR. 22	67
OCT. 23	68	APR. 21	68
NOV. 23	69	MAY 21	69
DEC. 23	70	JUN. 21	70
JAN. 23	71	JULY 21	71
FEB. 22	72	AUG. 21	72
MAR. 22	73	SEPT. 21	73
APR. 21	74	OCT. 21	74
MAY 21	75	NOV. 21	75
JUN. 21	76	DEC. 21	76
JULY 21	77	JAN. 21	77
AUG. 21	78	FEB. 20	78
SEPT. 21	79	MAR. 20	79
OCT. 21	80	APR. 19	80
NOV. 21	81	MAY 19	81
DEC. 21	82	JUN. 19	82
JAN. 21	83	JULY 19	83
FEB. 20	84	AUG. 19	84
MAR. 20	85	SEPT. 19	85
APR. 19	86	OCT. 19	86
MAY 19	87	NOV. 19	87
JUN. 19	88	DEC. 19	88
JULY 19	89	JAN. 19	89
AUG. 19	90	FEB. 18	90
SEPT. 19	91	MAR. 18	91
OCT. 19	92	APR. 17	92
NOV. 19	93	MAY 17	93
DEC. 19	94	JUN. 17	94
JAN. 19	95	JULY 17	95
FEB. 18	96	AUG. 17	96
MAR. 18	97	SEPT. 17	97
APR. 17	98	OCT. 17	98
MAY 17	99	NOV. 17	99
JUN. 17	100	DEC. 17	100

## No Smoking, but Girls Go Wrong in Rong Rong

RONG RONG, Majuro Atoll, Marshall Islands (AP)—The natives of the Marshall Islands are a strict people. Even smoking is taboo.

But, says a woman missionary who has spent 29 years in the western Pacific, they're not consistent. "They'll lie like troopers and think it's all right."

With a sigh Miss Eleanor Wilson admits her biggest problem: "A majority of the Marshallese do not feel it a sin for young people to live together. Why, the first couple I married here had lived together for 10 years."

Miss Wilson is a vigorous, white-haired woman of 62 for whom life holds no terrors and very few surprises.

Thirty years ago as a YWCA worker she said emphatically: "I'll never be a foreign missionary."

Twenty-nine years ago she was on her way to Japan as a missionary from the American Board of Commissioners for Foreign Missions, Boston.

Today she is in charge of the Rong Rong Mission. Life in the tropics has left its etchings around her eyes but her good humor has blossomed like the lush growth covering flat, tiny Rong Rong—less than a mile long and a half mile wide.

Boston missionaries first came to the Marshalls 97 years ago. They found smoking, drinking, dancing and adultery were taboo. Even today smoking can result in expulsion from the church.

Miss Wilson says she once

## Units Named for Naval Heroes

Names of naval heroes are to be given the two surface units which train weekly at the Terminal Island Reserve training center, it was disclosed Saturday by Comdr. A. W. Anderson, commanding officer of Surface Battalion 11-7.

Surface Division 11-24 henceforth is to be known as the Dahlgren-Judson Callaghan Division, named for Rear Adm. Callaghan, naval aide to President Roosevelt, who was killed in a Solomon Island naval battle in Nov. 1942, and Division 11-29 will be known as the John Paul Jones Division, named for the father of naval tradition.

Ceremonies naming the divisions are planned soon.

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WAY IN...  
1 DAY**

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May Co. Lakewood Misses' Dresses, Second Floor

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May Co. Lakewood Misses' Dresses, Second Floor

May Co. Lakewood Misses' Dresses, Second Floor

## TOWNSEND NOTES

TUESDAY  
Club 8 — Meets with Mrs. Rule Bennett, 5363 Olive Ave., 6 p.m., Mrs. Kate Coburn in charge.

WEDNESDAY  
Club 2—600 Cedar Ave., 1:30 p.m., potluck dinner followed by musical and literary program. Miss Virginia Dyer in charge.

## In Dutch Now— They'll Be in Red

THE HAGUE, Netherlands (AP)—A group of Dutch businessmen will go to China later this year to discuss trade relations with the Chinese Communists, a leading Dutch businessman reported. The invitation for the trip, scheduled for November, he said, was issued by the Chinese Communist government.

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Every shirt carries the label of one of America's largest makers. Savings up to 50%. Sanforized batistes, lenos, slip-dants, lawns, piques, Regular and spread collars. Long and short sleeves. White, gray, pink, blue, green.

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### PIMA BROADCLOTH 5.95 value

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White Sanforized permanent silky textured Pima cloth. Loomed from finest long staple cottons. Narrow gauge stitching. Slotted stay regular collar and button cuffs, or spread collar and French cuffs, French fronts, ocean pearl buttons.

### 100% DuPONT NYLON 5.95 value

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White 100% DuPont nylon, miracle fabric, miracle price. Cinch to launder, dries in a jiffy, requires no ironing. Narrow gauge stitching. French fronts; ocean pearl buttons. Slotted stay regular collar and button cuffs.

### 100% DuPONT DACRON 8.95 value

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White DuPont dacron; in a class-by-itself wonder fabric; that the most helpless male can launder. Requires no ironing; resists soil. Regular slotted stay collar, button cuffs; French front. Ocean pearl buttons.

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# Knowland to Inform Ike Congress Will Outlaw Reds

WASHINGTON (AP)—Sen. Humphrey cited reports that Rep. Knowland (R-Calif.) told the Senate Saturday night he intends to tell President Eisenhower Monday that Congress wants enacted a law outlawing the Communist party.

Knowland's statement was made after Sen. Humphrey (D-Minn.) told the Senate that there were rumors abroad that the House may attempt to "water down" or even kill a bill passed 85-0 by the Senate to outlaw the party.

Earlier House Republican leader Halleck of Indiana said he will bring before the House Monday a new measure to accomplish the same purpose, redesigned to eliminate some administration objections.

President Eisenhower has been described as opposing the Senate-approved bill because it would make "propaganda martyrs" of the Reds.

Humphrey told the Senate that he deplores "the effort being made to put a partisan label on what was done by the Senate."

Knowland, who will see the President at his regular Monday conference with legislative leaders, said there wasn't any desire on the part of Senators to weaken operation of the Smith Anti-Subversive Act by passage of the bill to outlaw the Communist party—an objection reportedly raised by Atty. Gen. Brownell to the bill.

"I would be very disappointed if there were returned to the Senate legislation that does not contain a provision outlawing the Communist party," Knowland said. "This is not in any way a partisan matter."

He said he wants legislation showing that "the American people have spoken through their Congress that they want the Communist party outlawed."

# Helicopter Rescues Chimney Sweep

SAINT JOHN, N. B. (AP)—A chimney sweep was plucked by a helicopter from a perch atop a 150-foot smokestack Saturday after he had been stranded there for six and one-half hours.

A Royal Canadian Air Force helicopter lowered a basket to E. J. Esson of Toronto and he scrambled into it without a moment's hesitation. He was taken to a nearby baseball field and rushed to a first-aid room, where he was reported none the worse for his experience, during which food and water was floated up the chimney attached to balloons.

Esson, who came here to inspect Saint John's chimneys, climbed up the stack at 10 a.m. When he was halfway up, the lower half of the ladder he was climbing broke loose from its moorings and gave way. He made his way to the top of the stack and immediately set about checking the soot-coated chimney while the crowd that gathered below worried about his plight.

Firemen rushed to Esson's rescue, but were unable to do anything because their longest ladder was 80 feet too short. Authorities sent for the helicopter. While the crowd of sev-

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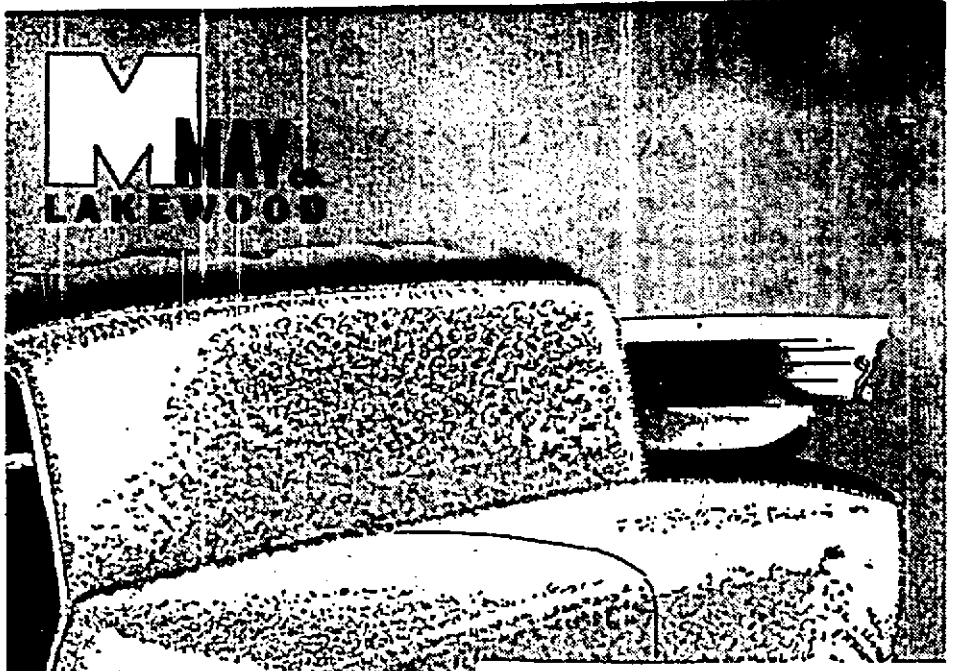
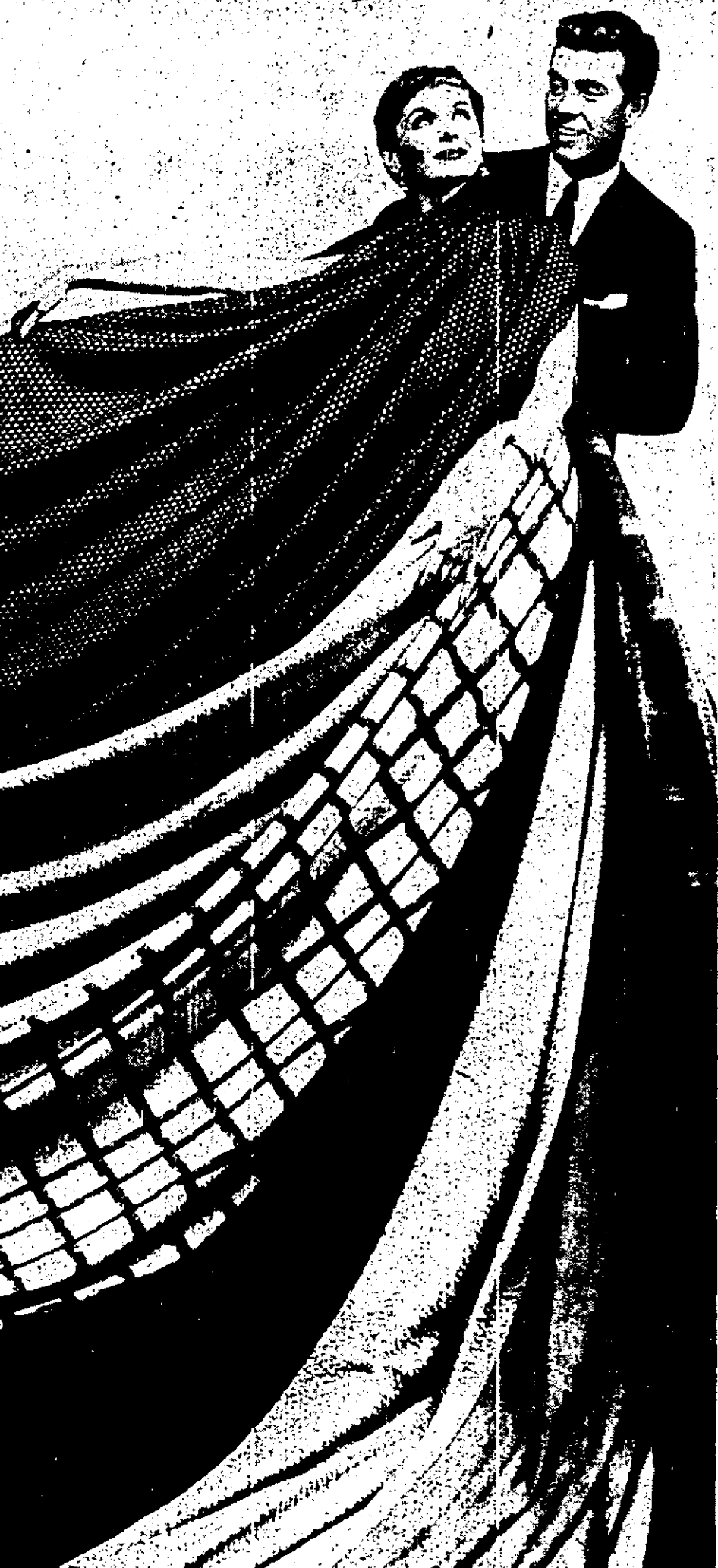
## CHOOSE FROM:

- |                     |                  |
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| Dress weights       | Tweeds           |
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|                     | Novalties        |

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| Bianchini          | Craigarden         |
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| Wain-Shill         | Spandon            |
| Chas. Creed        | Jennsens Van Buren |
| Jacqnar            |                    |
| John Knox          | Italy              |
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FITS ANY SOLID OR SPLIT SEAT  
**terry car tuck**  
**5.95**

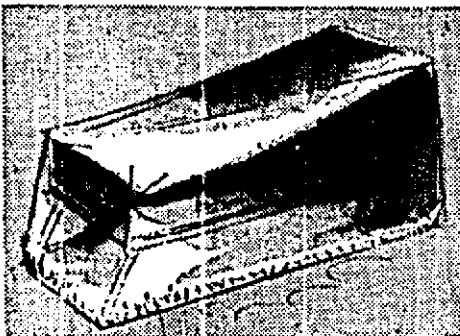
For protection against kiddies, pets, and the elements, this easy-to-install car tuck is perfect for all cars. Can be whisked on and off in seconds, launders just like a towel. Made of thick, thirsty, colorfast terry cloth, this item will add years to the life of your auto upholstery. Vat-dyed colors include: Wine, peacock blue, ten, Kelly green, charcoal grey.



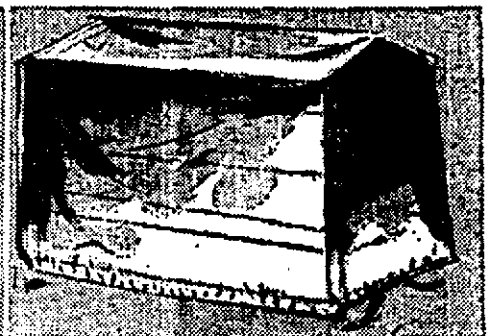
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Gives all your clothes perfect protection against dust and moths. Provides that extra room for cramped closets. Full length zipper. Plastic with quilted front in color choice of wine, green, blue.

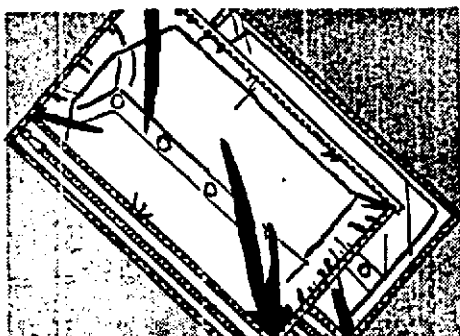
2.98-3.98 reg. and suit sizes,  
1.69, 2/3.00



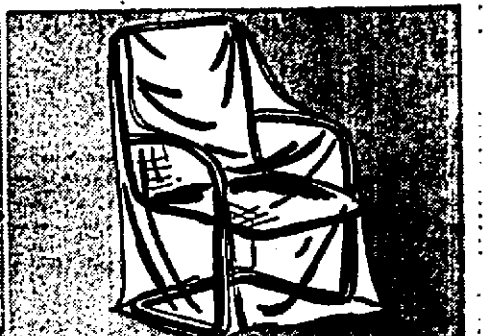
**CHAISE COVER**  
reg. 2.39 **1.79**  
Green plastic; elastic bound, protects your outdoor patio furniture.



**SWING COVER**  
reg. 8.95 **7.99**  
Heavy green plastic, zipper sides for easy putting on or taking off.



**SWEATER BAGS**  
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Ideal for storing any type sweater. Transparent plastic, zipper closure.



**CHAIR COVER**  
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Green plastic outdoor cover to match chaise cover. Adds longer life to patio chairs. Elastic bound.

May Co. Lakewood Kitchens, Street Floor

## Four Sisters Line Up Enough Guys for One Wedding---4 Honeymoons

SEATTLE, Wash. (CP)—Four sisters became brides in a quadruple ceremony Saturday, but the four pairs of newlyweds said they were planning separate honeymoons.



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In order to introduce our services to the people of Southern California, we will give one regular \$10.00 examination for only \$5.00. This offer for the next seven days only. When this ad is presented by you.

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OFTEN IS DUE TO NEGLECT OF YOUR PHYSICAL CONDITION  
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Let the Invisible Ray Pin Point Your Health Problem  
NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness, we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

INNERMOST ORGANS NOW VISIBLE  
Like viewing a motion picture, we can see clearly your heart, lungs, bronchia, spine, kidneys, stomach, large and small intestines, etc. We note the defects, deformities, diseases, at fault functioning and then prescribe the correct treatment to restore your health. (Other mechanical and electrical devices receive your blood pressure, pulse, heart and other functional or organic deficiencies—full-proof precision instruments that are the very latest in scientific diagnosis.)

What is it worth to you to know the truth about your ailments—no guess work—just facts—plain, scientific facts. HEAD-TO-TOE EXAMINATION SHOWS CONDITION OF SINUS, EARS, NOSE AND THROAT • LUNGS AND RESPIRATORY TRACT • KIDNEYS • VERTEBRAE AND RIBS • STOMACH • HEART AND HEART ACTION • BLOOD PRESSURE • STOMACH • KIDNEYS • COLON • PROSTATE • FEMALE ORGANS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER

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"That's where we draw the line," said Mrs. James D. Astel, the former Mrs. Marion White, a Seattle milliner, who decided "Jim and I" would have company when they stood up to say "I do."

For Superior Judge Malcolm Douglas it was the first quadruple wedding in his career, and he said he doubted whether any other matrimonial official had run across such an event.

After the love bug had bitten Marion and Jim, a publisher at Forks, Wash., Marion said they decided it would be wonderful if her three sisters got married too.

Marion had quite a promotion job to do, because none of the sisters had marriage plans at the time.

First, Marion made a trip to San Francisco where her sister Carmelita Coffman designs and makes women's hats. Mrs. Coffman became the wife of Herbert Del Monico, San Francisco milliner, in the quadruple wedding in Judge Douglas' chambers.

"Carmelita told me if I'd make the jump, she would too," Mrs. White said. "She wanted to make it a double."

But a double wasn't good enough for Marion who then went to see Emily Bastrand, her sister who owns a motel at Forks.

"Emily was easy," Marion said. "She thought a triple wedding would be fine and a quadruple wedding would be even better."

Emily, who married Walter Roberge, mayor of Forks and Chatham County commissioner in Saturday's private ceremony, told Marion to "sell a bill of goods to Dolores (Dolores Lopez, who owns a hat shop in Seattle)."

"Believe me, I had a terrible time selling Dolores," Marion said.

But at 1 p.m. (PST), all four sisters were ready, including Dolores who became the bride of Frederick Wettick, Seattle attorney.

Each of the eight principals has been married before.



NOW SHE IS FOUR

Princess Anne, who celebrates her fourth birthday today in Balmoral Castle in Scotland, demurely holds a flower in this official portrait. The little princess will receive a pearl—as she does each year—from her mother, Queen Elizabeth, for a necklace. But only when she is 18, and the necklace is complete, can she wear it.—(AP Wirephoto.)

### Show-Me Picnic Set for Aug. 29

Officials of the Long Beach Missouri Society announced Saturday that the annual Missouri picnic will be held at Bixby Park the afternoon of Sunday, Aug. 29. Program Chairman James R. Senton, former city councilman, said an attendance of 50,000 persons is expected.

Former residents of the "Show Me" State will register according to which of Missouri's 110 counties they come from. The picnic will start at 1 p.m.

Entertainment will be provided by the Long Beach Youth Band, the Little Folks' string band, the Harmony Rascals and the Southern Dixie barbershop quartet.

D. D. Willingham is president of the society. Other officers include Dr. Earl Porter, vice president; Lew Sandersen, treasurer; Mrs. Daisy Hihn, secretary, and Mrs. Lou Strohl, assistant secretary.



### Chennault Sees All Southeast Asia Red by End of '55

TOLEDO, Ohio (UP)—Maj. Gen. Claire L. Chennault, wartime commander of the famed Flying Tigers, said Friday night all of southeast Asia would fall to the Communists by the end of 1955 unless the United States takes "some realistic action" to stop it.

Speaking at the 14th Air Force Association's annual meeting, Chennault said:

"There is only one possible hope for peace in Asia: The United States must abandon its allies in Europe (in dealing with Asiatic problems) and make allies in Asia."

American foreign policy in the Far East, Chennault said, has been dictated by "consultation with the French and British" and that "has been the great mistake."

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Blood Poison	Dysentery	Leg Trouble	Sore Throat
Burns	Eczema	Liver Trouble	Stomach Trouble
Cancer	Eyes Trouble	Nerve Pain	Stomach Ulcers
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**"Ideal" sara ann 14" doll.**  
5.95 value **2.98**

Lustrous Saran wig that can be brushed, washed, waved, combed and shampooed. Dressed in colorful little frock with slip, panties, shoes, socks. All plastic, fully painted with sleeping eyes. And she comes with her own plastic curlers.

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10.95 Value, 21" Sara Ann 5.95

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Amy, Beth, Jo, Meg and Marmee.  
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Authentic reproductions from the beloved story by Louise May Alcott. All plastic, with moving eyes, arms, legs; saran hair, curlers.

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# Propeller Club President Talks to C of C Forum



HUGH GALLAGHER  
Merchant Marine Topic

United States, is slated to be the guest speaker Wednesday at Long Beach Chamber of Commerce Breakfast Forum in Wilton Hotel.

His topic will be "Promotion and Support of the American Merchant Marine."

Gallagher has been closely associated with the maritime industry for nearly 50 years and is presently assistant to the president of the Matson Lines.

His experience includes positions with Standard Oil Co. and the Pacific Steamship Co.

In 1925 Gallagher joined the Oceanic Steamship Co. as operating manager, and began his career with Matson Lines in 1926 when the company bought out the Oceanic interests.

The speaker for many years has been a key figure in the Pacific-American Steamship Association, National Federation of American Shipping, and the Waterfront Employers' Group.

John Paap, forum chairman, will introduce the speaker.

# Southland Calendar

**DAILY**  
"Space Station to the Moon," 3, 8 and 9:15 p.m. at Griffith Park Planetarium.  
Nisei Week Festival, through Aug. 22 in Little Tokyo, Los Angeles.

**TODAY**  
Colorado State Picnic all day in Bixby Park.  
Arizona State Picnic, all day in Recreation Park.  
Missouri State Picnic, Sycamore Grove Park, Los Angeles.  
Orange County Fair, Santa Ana.  
Gem and Mineral Show, Shrine Auditorium, Los Angeles.  
Antique Auto races, Catalina Island.  
Grunion runs, 10 to 11 p.m. on Southland beaches.

**MONDAY**  
Missouri State Society, 6:30 p.m. at Machinists Hall, 728 Elm Ave.  
Grunion runs, 10:30 to 11:30 p.m. on Southland beaches.

**TUESDAY**  
Symphonies Under the Stars concert conducted by William Steinberg, 8:30 p.m. in Hollywood Bowl.  
Grunion runs, 11:15 p.m. to 12:15 a.m. on Southland beaches.

**WEDNESDAY**  
Farmers' Fair of Riverside County, through Aug. 22 at Hemet.  
Community Fair, through Aug. 22 at Norwalk.

**THURSDAY**  
Symphonies Under the Stars concert conducted by William Steinberg, 8:30 p.m. in Hollywood Bowl.  
Michigan State Society, 6 p.m. in Bixby Park.  
South Dakota Society, 6:30 p.m. at Machinists Hall, 728 Elm Ave.

**FRIDAY**  
Fiestaballa Swimming Championships, 8 p.m. at Mission Beach Plunge, San Diego.

**SATURDAY**  
Nebraska State Society, 4 to 6 p.m. in Bixby Park.  
New England State Society, 6:30 p.m. in Silverado Park.  
Southern States Picnic, Bixby Park.  
Symphonies Under the Stars "pop" concert conducted by Meredith Wilson and featuring the King Cole Trio.

**Book Review Session Planned**  
Florence Powers will review a group of current books at a program in the patio of the Burnett Branch Library, 560 E. Hill St., at 2:30 p.m. Tuesday. The public is invited.

Among books to be presented are: "Desperate Scenery" (Paul), "I'll Cry Tomorrow" (Roth), "The Cobweb" (Gibson), "Diane" (Best), "Conquest of Don Pedro" (Ferguson), "Seven Years in Tibet" (Harrer), "He Went for a Walk" (Smith).

Miss Powers will be introduced by Jean Taggart, branch librarian.

**Panda 'Liberated'**  
HONG KONG (AP)—The latest specimen of this rare and precious animal to be captured in western China, its native habitat, has been taken to the Chinese Communist capital, Peking, to be housed in the Hsi Chiao public park where a special den has been constructed for it.

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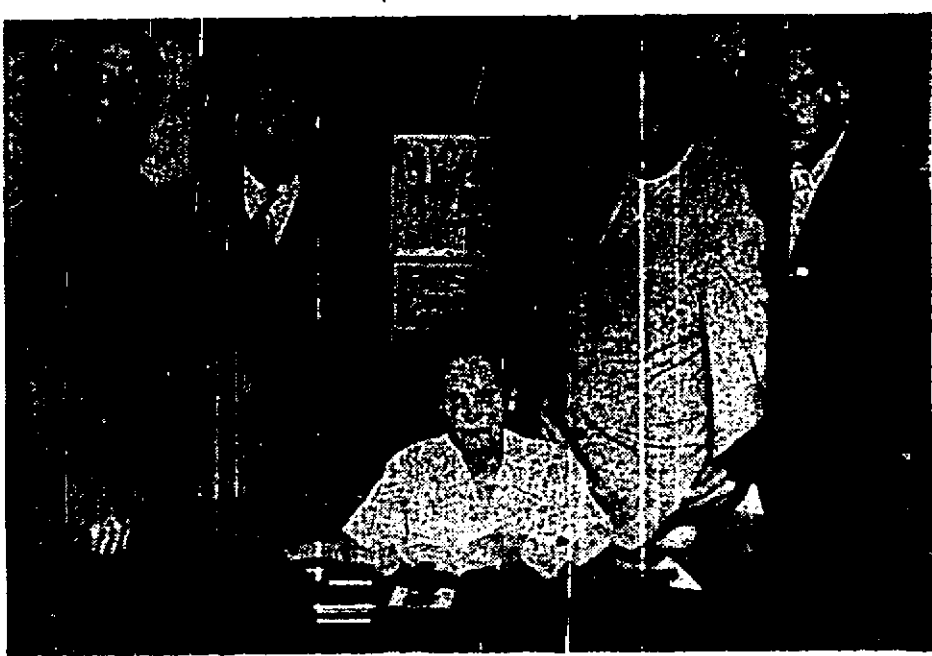
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# UNIONS BACK CHEST DRIVE

Drawing up an official endorsement in preparation for the United Neighbors Campaign next month are M. R. Callahan, secretary of the Bartenders Union; Francis Gentry, executive secretary of the Restaurant Association; Kathryn Arnold, secretary for the local joint board of the culinary workers and bartenders; Jack Arnold, secretary of the Culinary Alliance and George Toll, general for the campaign's advanced gifts unit plan for restaurants.

# Culinary Labor Pledges Support to Chest Appeal

Pledging endorsement and co-operation for the United Neighbors Campaign, union officials of the Culinary Workers and Bartenders Union with representatives of the Restaurant Association met last week with leaders of the campaign to draw up plans for their part of the drive next month.

Pointing out that union members have responded warmly and generously in the past to help their neighbors, Jack Arnold, secretary for the Culinary Alliance, stated that his AFL union would make every effort to enlist the whole-hearted support of the entire membership in this year's Community Chest drive.

M. R. (Mushy) Callahan, secretary for the Bartenders Union declared that the work being done by the 27 Red Feather agencies is worthy of the support of everyone and pledged his help.

According to George Toll, head of the drive's advanced gifts unit plan for restaurants, his team will start solicitation of dozens of dining establishments Sept. 20.

"With the active partnership of both employees and employers in this big community effort, I know this section of the drive will meet its goal and help insure the success of our \$790,000 campaign," Toll predicted.

Francis Gentry, executive secretary for the Restaurant Association promised to work closely on all phases of the proposed program.

INDEPENDENT PRESS-TELEGRAM—A-15  
Long Beach (Calif.), Sun., Aug. 13, 1954

# HOWARD JONES TO SPEAK

Howard Jones, assistant manager of the Chamber of Commerce and newly named convention manager for the City of Long Beach, will speak at the meeting of the Knights of Columbus Luncheon Club, Long Beach Council 987, Tuesday noon in Humpty Dumpty Cafe, 608 E. Fourth St. His topic will be "Convention Dollars Are Your Dollars."

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To 1/2 off

Beautiful Seafoam Mahogany, smooth Lined Oak, pearl gray or sunbleached, lovely Blond Mahogany bedroom sets—all at a 1/2 off price as a Special Feature of our August Sale! These are the smart Modern Sets so much in demand for California Homes. It's your chance to SAVE BIG MONEY!

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48" x 81". (Same colors as chromspun panel.) Reg. 4.98  
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CHAIRS, reg. 34.95 to 59.95..NOW

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42" x 81". White, pink, rose, gold, green, blue, gray. Reg. 1.39 .....Each **.99**

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Parts for all sewing machines—expert repairing  
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Singer Round Bobbin Portable.....39.95

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21-in. Butler Brothers table model TV.....169.95  
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17.95 7-ft. Lawn Umbrella.....14.99  
37.95 Innerspring Chaise Lounge.....24.88  
27.95 Baked Enamel Chaise Lounge..15.88  
11.95 Aluminum Stack Chairs.....7.88  
74.95 Lawn Swing.....30% OFF

# Simmons Double Studio Couches

A special purchase of warehouse close-outs saves you \$20

reg. 19.50 **79.88**

Comfortable as a couch by day, as a bed by night. Top pad is a full-length innerspring mattress—perfect for sitting or sleeping! Opens to twin beds just by pulling couch forward, revealing concealed metal frame.

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4'x6", reg. 12.50...10.49  
8'x10", reg. 44.95, 39.99







EDITORIAL

# State Senate Contest

ONE OF THE MOST important decisions to be made by Los Angeles County voters at the November election is the selection of a State Senator for Los Angeles County.

The Senator from the 38th District, which comprises all of Los Angeles County, represents more constituents than any other State Senator. This Senator represents a district with vast and complex problems which may be affected by State legislation. It is a district which needs intelligent, vigorous and tactful representation in those relationships with state officials and the officials of other counties which are a part of the responsibilities of a State Senator.

The major candidates: Mildred Younger, the able and attractive young woman who upset the incumbent, Sen. Jack B. Tenney, and won the Republican nomination; Richard Richards, Los Angeles attorney and Democratic party official who won the Democratic nomination.

Official returns from the primary election, just published by Secretary of State Frank Jordan, are of interest in previewing this contest. Here are the votes accorded the leading candidates:

For the Republican nomination: Younger 275,644, Tenney 134,560, Richards 29,325.

For the Democratic nomination: Richards 360,510, Younger 106,443, Tenney 65,796.

These figures show that what happens in November will be determined, in a considerable degree, by the votes of those people who marked their ballots for Tenney in June. The combined votes show Mrs. Younger and Richards at about a standoff (382,087 and 389,835 respectively) and with Tenney getting 200,536.

The official returns show that Republican candidates for the Senate seat received a total of 634,834, while the total for Democratic candidates was 442,099. (There were several other candidates running besides Tenney, Younger and Richards.)

This looks favorable for Mrs. Younger as the Republican nominee. It is important for her prospects, however, that Republicans and conservative Democrats swing solidly in behind her. The primary contest between Mrs. Younger and Tenney was unusually bitter, and for that reason there has been some speculation as to where the Tenney vote will go.

It is fair to assume that Sen. Tenney got a great many votes because he was the incumbent, always an important factor in California elections. And it seems safe to assume that Republicans who voted for Tenney mainly because he was their incumbent Senator will vote for the Republican nominee in the general election, Mrs. Younger.

As for rabid Tenney partisans, it is a little difficult to imagine them voting for Richards, the Democrat. Tenney is an extreme right winger, whereas Richards has been classed as somewhat on the left in the Democratic Party. Frank Nelson, Prohibition nominee who got just 1016 votes in the primary, would like to swing the rabid Tenney partisans in his direction, but it is doubtful if that will be a factor.

At any rate, the prospects are excellent for Mrs. Younger, who did right well in winning Democratic votes as well as taking the nomination in her own party. It is not, however, a sure thing, and people who are aware of this able young woman's devotion to good government and her high qualifications for the Senatorship should begin now giving her their active support.

JOHN S. KNIGHT

## Triumph of Clear Thinking

LOOKING AT THE ECONOMIC PICTURE, in the light of President Eisenhower's declaration that business is good and the economic slide has been halted:

The administration's farm measure, substituting flexible supports for agricultural products in place of rigid price controls, was a triumph of clear thinking and a personal victory for Secretary Ezra Taft Benson.

True, farm income has dropped while the price of farm machinery remains high but the solution for this imbalance does not lie in continued rigidity of price supports for agricultural products which causes huge, unmarketable surpluses.

Perhaps, as Henry Wallace now concedes, there is no ideal solution for the farm problem. Nevertheless, no one can deny that a prosperous agriculture is vital to our economic system.

This means that farm supports must be continued and the Eisenhower administration has wisely decided that on a long-range basis, the flexible system will prove more advantageous to the economy than the rigid supports advocated by many shortsighted Republicans and Democrats interested solely in getting their share of the farm vote this fall.

On the industrial front, where unemployment is highest, the government cannot be held responsible for the slump in sales of "hard goods" and automobiles.

Having been geared to a wartime economy since 1940 and huge defense spending, it was inevitable that such a high peak of activity could not be permanently maintained.

With the cutting of military expenditures after the Korean war, and the disappearance of overtime in factories that had been producing both military and civilian goods, a needed and possibly healthy readjustment had to come.

Another factor which has caused much distress among the independent automobile manufacturers is the fierce competition between General Motors and Ford for leadership in the industry.

While Walter Reuther and other labor leaders are clamoring for the government to "do something," they might at the same time recognize their own policies for the long run.

An example: In South Bend, the Studebaker Corp., one of the oldest concerns in America, is in extreme distress.

Studebaker has had a long history of good labor relations. Some of its competitors have even suggested that the company was "union run" because the unions demanded and got more in hourly wages than is being paid by its vastly larger and better heeled competitors.

But the company is now losing money, a lot of it. President Paul Hoffman and President Harold Vance told the unions that Studebaker couldn't live under existing contracts and asked its employees of take pay cuts averaging 14 per cent.

This request was first voted down by the unions but later approved after Hoffman served notice that Studebaker had "no other course" but to terminate the contracts and close the plant.

The situation must seem incomprehensible to Studebaker workers who may be facing the loss of their jobs and homes. But, as the Wall Street Journal says: "Union leaders have long preached about the 'vast' profits of companies and the need for unions constantly to win immediate wage or fringe gains, regardless of anything else."

Six hour days, annual wage increases, generous pensions and expensive fringe benefits are wonderful while they last. But they don't amount to much when the plant shuts down.

## 'YOUR CUE, AMIGO'



DAVID LAWRENCE

## Ike's Press Conferences Hurting Party

WASHINGTON — Presidential press conferences are getting no better — in fact, they are doing increased harm not only to the president and the Republican party but also to the influence abroad of the foreign policies of the United States.

Unfortunately much of the damage is done because sometimes the President isn't told the full story behind the questions fired at him.

Thus this week Mr. Eisenhower was asked about recurrent suggestions that the United States sever diplomatic relations with Soviet Russia, and he was told that the most recent one came from General Mark Clark. The fact was that the general was a witness before the Senate Rules Committee on other subjects, and Senator Jenner of Indiana, chairman, read to him a resolution, introduced by himself and Senator McCarran of Nevada, which would simply express the sense of the Senate that it would be desirable for the United States to sever diplomatic relations with Soviet Russia and the satellite governments. General Clark was asked what he thought about it, and he replied briefly that if he were a member of the Senate, he would vote for it.

Now Mr. Eisenhower at his press conference was not told that fact nor was he told that a committee of nine members of the House of Representatives, both Republicans and Democrats, had just filed a report unanimously recommending that the President convene an international conference to seek agreement with our allies on the severance of all diplomatic relations and the termination of all trade with the communist countries. This committee has been taking testimony in Europe and elsewhere for several months from persons of prominence who have escaped from the Communist regime and who are in a position to tell Americans how influential such a policy would be in encouraging the peoples behind the Iron Curtain.

But Mr. Eisenhower, without going into the merits of this very difficult and complicated question, rejected offhand any consideration of it. He said that if anyone would sit down and study the conflicting considerations objectively and not merely shoot from the hip on such questions, they would arrive at a similar conclusion.

SHOOTING FROM HIP

But how do the nine members of the House Committee who have spent many months on this problem feel? Have they been shooting from the hip, or has the President himself been doing that very thing because he has not been properly briefed on how the manifestation by him of a closed mind on this subject can bring discouragement to the enslaved peoples? Why did he have to discuss the question at all?

DREW PEARSON

## Crack at Congressman Brings Reprisal

WASHINGTON — The Eisenhower administration has learned a lot of things during this session of Congress and learned some of them the hard way. One thing it has learned is that it doesn't pay to step on the toes of a Congressman, especially when he's a member of the Appropriations Committee and has power of life or death over your money.

This was what Assistant Secretary of Commerce Lathrop Tector learned when he privately referred to Congressman Cliff Cleveland of Ohio as a "stupid old fool."

Quite a few people around Washington, both Republicans and Democrats, might agree with Tector. Certainly the Democrats have thought so for years. But when Cleveland, a Republican, got word that a fellow Republican had referred to him in these endearing terms, he reacted with vigor.

What he did was to cut off all supplemental appropriations for the Commerce Department. And since he is the chairman of the sub-committee dealing with Commerce Department funds, his word was potent.

Even after the full appropriations committee overruled him, Cleveland slipped round to see his friend and fellow

Republican, John Taber of New York, who is chairman of the full committee. He urged Taber to at least kill the Commerce Department's money for a business census.

Both business and labor wanted this census. In fact, no one testified against it. But Cleveland pleaded that his personal honor was at stake. So, just to satisfy Cleveland's grudge against the Assistant Secretary of Commerce, Taber cut out the money for the business census.

LESS COMPETITION

What appears to be a general trend of the Eisenhower administration toward more business mergers and less business competition was expressed by the new chairman of the Federal Trade Commission, Edward F. Howrey, during a closed-door grilling by the House Small Business committee.

Howrey frankly admitted that the FTC was dragging its feet in the investigation of recent mergers as well as the trade practices of major automobile companies.

"The Justice Department may be looking into that," testified Howrey, a former corporation lawyer. "We're doing our best to prevent overlapping in these matters. The Federal Trade Commission is not in the automobile business. If Congress passes a pending resolution directing the FTC to make such an investigation, then we would be in the automobile business."

Howrey added that in his opinion the auto mergers

What seemed worst of all at the press conference was the revelation that the President and his principal assistant, former Governor Sherman Adams of New Hampshire, are not working as closely together as might be imagined. The President was asked about the statement by Mr. Adams on a television program implying that the President might not run again in 1956. Mr. Eisenhower replied that he didn't know why any member of his staff was saying these things, that Governor Adams had never spoken about it to him nor had anyone else on his staff. He did say they had a right to speculate, but that whatever facts Mr. Adams had he wished he would give them to the President, for he (Mr. Eisenhower) had none.

If this were the first time Mr. Adams had discussed the subject publicly, it might be surprising, but he had made previous speeches on that subject. One would think by this time the President and his assistant would have had a heart-to-heart talk about the danger of raising doubts inside the Republican party as to whether it is to have the benefit of Mr. Eisenhower's leadership in a second term. It is conceded that politically, and especially in Congress, any doubt about running for a second term materially weakens an incumbent president. Caution at press conferences — or, perhaps better, briefings for the President ahead of time — might spare the Republican party a lot of headaches.

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Under the McCarran act it is clearly stated that anyone forced to register does not incriminate himself by the act of registration. But an act outlawing the Communist party would mean that anyone registering as a Communist would be incriminating himself.

Therefore, outlawing the Communist party would cancel out that portion of the McCarran act and all the work the government has done to force party members to register.

But since the party would also probably change its name if it was outlawed, the result might be the same in both cases: Starting from scratch to crack down on the Communists, going through a process that would take more years.

ON THE FRYING PAN

This columnist got his geographic facts mixed up the other day in reporting on the House vote on the Arkansas-Frying Pan project for diverting some of western Colorado's water by tunnel under the Rocky Mountains to the eastern slopes of Colorado.

Unfortunately, a good many Congressmen got their geographic facts mixed up too. Which was one reason why the irrigation-flood control project was defeated.

The project has been the subject of rival regional debate between the states of Colorado and California, the latter being scared to death that the precious waters of the Colorado River, which supply the water and power for Los Angeles and Southern California, may be diverted.

While only a tiny part of the Colorado, namely the headwaters of the Roaring Fork and a small portion of the Frying Pan, would be diverted, Californians fear this would be an opening wedge for the diversion of more.

Californians also claim that to compensate for the diverted water of the Frying Pan project it will be necessary later to erect the proposed Echo Park Dam and other reservoirs which they argue are impracticable and too expensive.

Otherwise, they claim, the present Colorado River compact would be violated.

## JAMES MARLOW

## Outlawing Red Party Risky Issue

WASHINGTON (AP)—The Communist party will not be outlawed, in spite of the Senate's hasty vote yesterday to do just that, unless the House also approves. The House may not in the rush to go home.

The Eisenhower administration, through Atty. Gen. Brownell, has opposed outlawing the party. Its argument: Outlawing the party right now would hinder rather than help in handling Communists.

The administration is using two main weapons against the party now: (1) The Smith act, passed in 1940, and (2) the McCarran internal security act, passed in 1950.

The Smith act is by far the more useful weapon so far. Under it the government can prosecute Communists in bunches or singly:

a. The act, in one section, says it's a crime to conspire to teach or advocate overthrow of the government by force. The government has convicted 72 Communist leaders in groups under this section, already upheld by the Supreme Court.

b. Another section says it's a crime to be a member of an organization which seeks overthrow of the government by force. The government hasn't tried any Communists under this section yet. It will soon. If the Supreme Court upholds this section of the act, the government can proceed to try party members singly.

The Smith act does not make membership in the Communist party a crime. Defendants are convicted for seeking forcible overthrow of the government, not for being Communists.

Now for the McCarran act. An act which outlawed the Communist party would probably make hash of this act on which the government has spent four years in work against Communists.

The McCarran act doesn't say the Communist party is illegal, either. It says that any organization found to be a tool of a foreign government must register: That is, its officers and members must register and the party must explain where it gets its money. The act set up the Subversive Activities Control Board to hold hearings and order registration if it found an organization—in this case the Communist party—to be a Moscow tool.

YEAR OF HEARINGS

The SACB held hearings for over a year, found the party to be a Russian tool, and then the party appealed to the courts. A final decision from the Supreme Court may come down next spring.

If the Supreme Court upholds the SACB, the board would order party members to register. Would they? Party leaders have indicated already they would not.

Probably, on the day the high court ruled against them, the Communists would dissolve their party and bob up shortly under another name. What then? The government would have to go through the whole laborious job all over again to prove this new organization was a Moscow tool. Once more when the high court ruled, the party could change its name again.

Under the McCarran act it is clearly stated that anyone forced to register does not incriminate himself by the act of registration. But an act outlawing the Communist party would mean that anyone registering as a Communist would be incriminating himself.

Therefore, outlawing the Communist party would cancel out that portion of the McCarran act and all the work the government has done to force party members to register.

But since the party would also probably change its name if it was outlawed, the result might be the same in both cases: Starting from scratch to crack down on the Communists, going through a process that would take more years.

Working on It

TO THE EDITOR:

How little we really know what goes on in Washington that houses our precious Constitution—the one thing that has kept us strong.

This world government you hear about would destroy our

## L.A.C. SAYS

## Recession Safeguard

(Continued From Page A-1.)

property. He said the only reason people lost houses and farms, in great numbers, in the 1930-32 period was because they could not refinance their mortgages. He said 90 per cent of these people could continue making the monthly payments. But the banks and other loaning institutions were in bad shape and usually refused to refinance the mortgage unless the principal was substantially reduced.

That caused foreclosures all over the country. Farmers left the farms and many city folk lost their homes. Business property was lost. Building and loan companies had their money tied up in all such loans. But as fear spread across the country property values dropped. The mortgage was usually more than the lowered property values. Panic swept lenders as well as borrowers. Result was foreclosures and a further spread of panic and depression.

That condition does not exist today. Most new homes are financed on 20 or 30-year contracts. No matter what the business conditions the home-owner has only to pay his monthly payment. It is usually no more than rent and often less. The interest charges are less, and monthly payments for less than the same amount of a loan in the 1932 depression. The loans are from insurance companies who also want the money out on a long-term basis, or the loans are insured to the banks by the government.

In addition to this safeguard against a depression or recession is the federal insurance of bank deposits and those with building and loan associations. There would be no reason for the people to start a run on a bank. The government guarantees up to \$5000. If that guarantee is not good then the money taken out of the bank would be no good. It is quite a different atmosphere in which our economy operates now. Those who get worried over stock market fluctuations or sporadic unemployment should consider these factors. They give a lot of confidence in the strength of our present economy.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## TOWN MEETING

### Little Red Bird

TO THE EDITOR:

Somewhat facetiously during the heat of the infamous Army-McCarthy hearings I commented that it would only be a matter of time until the Boy Scouts, Girl Scouts and Baptists would come under the baleful myopic eye of suspicion of subversion. Little did I suspect that my ironic jest would come home to roost.

I must thank the gods of journalistic enlightenment that I was warned, and none too soon . . . because my own 7-year-old daughter has been making tentative overtures concerning joining such nefarious organizations as the "Blue-birds," "Brownies" and eventually "Girl Scouts." Thank heavens the illustrious Illinois American Legion was on the job to nip the parasitic red bud of subversion growing on the flowering plant of feminine youth. I shudder to think that the dark shadow of the Kremlin has come so near to blotting out the sunshine of our domestic tranquility.

Imagine a collectivized daughter! Picture, if you will, this young inhibited heir apparent to the throne of democracy prancing about the house chanting tunes of dialectic materialism. Think of the influence she may have unconsciously exerted on her older brothers, nay, even her parents, when she quoted the words of Marx, Lenin and Stalin in defense of her rights to skate on the Sabbath!

Well, forewarned is forearmed. From this day forward little Miss dyed-red in the wool will repeat after me seven times a day . . . "I ain't joining nothing unless it's approved first by McCarthy, McCarran, MacArthur and Mc . . . nuts!"

EDWARD H. KAY,  
5101 Via Veranada.

Working on It

TO THE EDITOR:

How little we really know what goes on in Washington that houses our precious Constitution—the one thing that has kept us strong.

This world government you hear about would destroy our

Constitution completely. Andrew Carnegie said back in 1893 that Britain must recapture her giant child of the West or decline to a secondary power. They sure are working on it.

MRS. M. M. CONE.

### Great Future

TO THE EDITOR:

I fully agree with our former President: America is not on the brink of disaster. We have a great future before us. This is still a country of free men.

God bless Herbert Hoover. WILLIAM MENDENHALL,  
1782 Cerritos Ave.

### OTHER PAPERS

### Quick Fox in Jeopardy

(From "The Party" in the Oakland Tribune.)

THE press teletype operator who evolved a 43-letter sentence, containing 25 of the 26 letters of the alphabet, should make the acquaintance of Hulbert Hinkel Jr., 487-A Eagle Ave., Alameda.

The teletypewriter's sentence read: "William Jex quickly caught the five good Republicans." The sentence lacks the "z," and contains 45 letters.

Hinkel, in a recently completed manuscript, "Speed Typing," has given his attention to the matter of ending the reign of the traditional "Quick brown fox jumps over a lazy dog's back," which contains 35 letters.

Hinkel offers a number of such sentences: "Jumping over a brazen fox quickly wrecked their box," for instance, contains 45 letters, but in its favor is the fact that it rhymes, and there is a certain satisfactory destructive quality about it.

"Quick zephyrs just baffle and vex wild Geronimo" contains 40 letters.

"The crazy clown quickly jumped over the big fox," has 38.

"Now zebras quickly jumped over the big fox," has 35.

"Quick zephyrs wait vexing old Jumbo," has 30.

"Quick Jord symphs waltz, vex god," has 27.

And then, taking a deep breath, Hinkel offers the ultimate simplification.

His sentence: "Quick nymphs waltz, vex Dr. J. B. Fog." A 26-letter sentence, containing each letter of the alphabet.

## Portraits

by METCALFE

### You Do the Favor

I like to do a favor, dear . . . A noble deed and true . . . But there is not a single one . . . That I could do for you . . . Because no act could ever . . . A favor for your heart . . . Instead, the smallest service is . . . My very privileged part . . . In other words, you favor me . . . Whenever you request . . . The slightest thing to bring you joy . . . Or put your mind at rest . . . Whatever I can do for you . . . Is happiness for me . . . And for each chance to please you, I . . . Am grateful as can be . . . And so I hope that you will ask . . . A thousand favors, dear . . . I only want to serve you with . . . A love that is sincere.

## The Neighbors

By George Clark



"Even the players think of SOMETHING besides baseball I read that one of them owns a filling station."

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**FALSY GROUP MEETS**  
An ice cream social and "white elephant" sale will be held by the cerebral falsy parent group of White Memorial Hospital today from 8 to 9 p. m. at Pennsylvania Ave. and State St., East Los Angeles. The event is open to the public.

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**LUNCHEON AND SERVICE CLUBS**

**Reo and Maxwell Man Cranks Up for Rotary**

Expert on automobiles of other days is Floyd Clymer of Los Angeles who will talk at Wednesday's luncheon of Rotary Club in the Pacific Coast Club. "The Saga of the Automobile" will be Clymer's topic.

Clymer is the author of the famous "Scrapbooks" about old

cars. He was the world's youngest automobile salesman at the age of 11, selling Reos and Maxwells.

For four years Clymer has made tests of new cars for Popu-



FLOYD CLYMER  
Sold Reos at Age 11

lar Mechanics magazine. President H. J. Prichard will preside at the meeting. Glenn E. Thomas, who owns a sizable collection of early-model cars, will be chairman of the day.

**UPTOWN OPTIMIST CLUB**  
—Monday 12:15 p.m., Lakewood Country Club. David Feuer, chairman; Andy Holmes, president. Guest speaker: Superior Judge Joe Raycraft, past president of San Pedro Optimist Club, six years on Municipal Court bench, Los Angeles, and now sitting in Long Beach Superior Court.

**DOWNTOWN LIONS CLUB**  
—Friday noon, Wilton Hotel. Tom Donovan, chairman; Walter E. Hoffman, president. Guest speaker: Harold Smith, public relations representative of Standard Oil Co. of California, showing Standard's "Magic Barrel" which illustrates the many products made from one barrel of crude oil.

**AD CLUB**—Thursday noon, Lafayette Hotel. F. A. Fetach, chairman; Fred Sykes, president. Panel of four radio specialists discussing "Radio in the Atomic Age": Frank W. Crane, managing director of the Southern California Broadcasters Association; Stanley Spero, chairman of the sales committee of SCBA and sales manager of KMPC; Tom Swafford, assistant general manager of KNX and Columbia Pacific Network; and Robert J. McAndrews, president of the SCBA and commercial manager of the John Poole Broadcasting Co.

**KIWANIS CLUB**—Tuesday noon, Lafayette Hotel. William F. Kelly, chairman; William T. J. Harris, president. Guest speaker, Delbert Olden, associate highway engineer, state of California, discussing the new freeway system.

**LONG BEACH EXCHANGE CLUB**—Wednesday noon, Lafayette Hotel. Denis W. Selfers, chairman; James Morrison, president. Guest speaker: Del Walker, Poly High coach, five times city golf champion.

**OPTIMIST CLUB OF LONG BEACH**—Thursday noon, Lafayette Hotel. Wellington Phillips, chairman; Gene Bishop, president. Guest speaker: R. B. Lindsag, scientist specializing in nuclear fission, discussing future possibilities of atomic energy.

**DOWNTOWN 20-30 CLUB**—Wednesday, 7:30 p. m. Humpty Dumpty restaurant, 698 E. 4th St. Jim Leggett, chairman; Bob

Watson, presiding. Guest speaker: Chief Leonard Foster of Fire Prevention Bureau. Preparations for work in Emergency March of Dimes which begins Monday.

**UPTOWN EXCHANGE CLUB**—Tuesday, 6:30 p. m. Cock o' the North restaurant, 5834 Atlantic Ave. Speaker from state Exchange Club organization.

**SHRINE CLUB**—Tuesday noon, Wilton Hotel. A. H. Hubbard, chairman; Jack Marshall, president. Guest speaker: George J. Nagel, special agent for the FBI.

**Hospital Bed Dearth Perils Disaster Aid**

"If Long Beach were to suffer a disaster requiring hospitalization for more than 50 victims, we'd be hard put to find room for them," declared Dr. Richard Schug at the first meeting of the new Red Cross disaster preparedness committee.

of hospital beds at this or any other moment, clearly reveals our 'Achilles heel'." A total of 1430 registered nurses along with hundreds of Red Cross nurses aides are listed on call-records, instantly available for disaster-relief, declared Mrs. Charles Fitzgerald, who heads the nursing subcommittee. Dr. Todd summarized, "Our blueprints are complete with communication, transportation, medical, nursing, feeding, clothing and shelter all covered. With individual families better prepared and increased hospital facilities the Long Beach area will be in readiness." Other members of the committee reporting on the readiness of their divisions were: Cecil Willis, Ernest Glasser, Dr. Floyd Garner, Mrs. Opal Bartman, Police Capt. Otto Faulkner and Roland R. Bach, Red Cross chapter manager.

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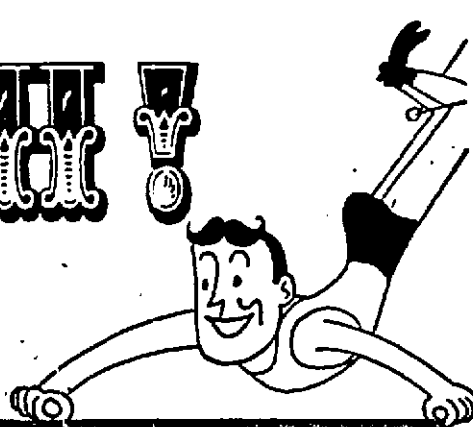
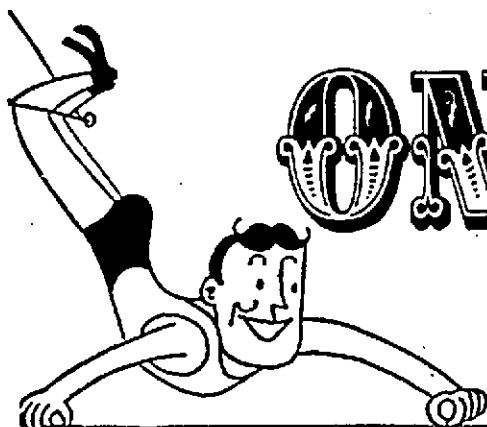
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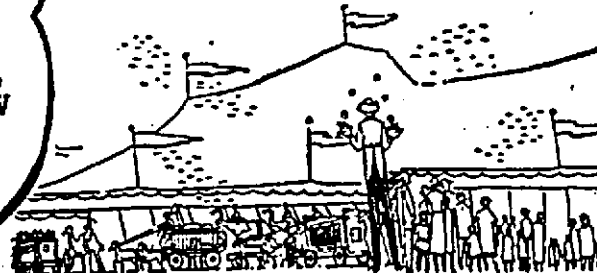
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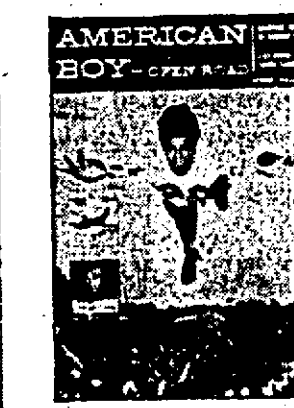
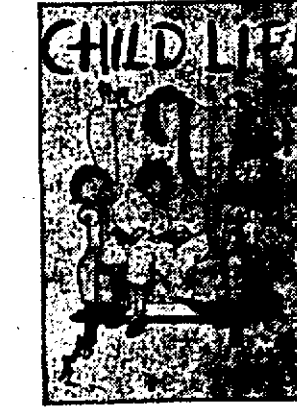
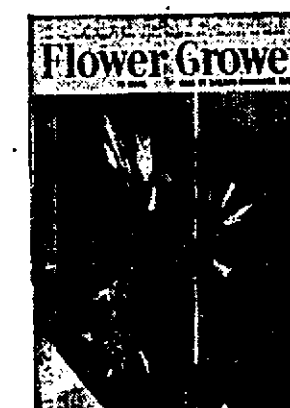
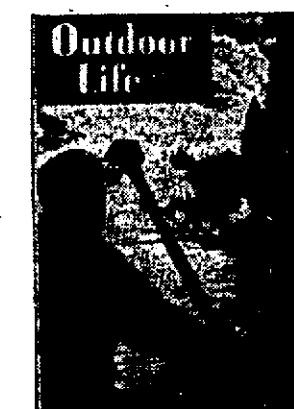
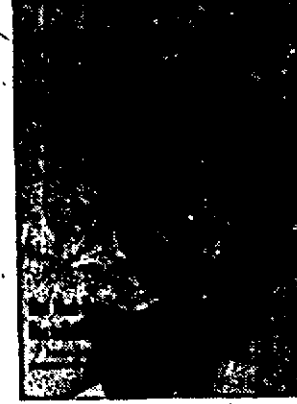
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WITH MALCOLM EPLEY

WELL, we got through a week that contained a Friday, the 13th, and nothing more serious happened on that day within ken of this dept. than an auto accident, at Sixth and Locust, and a somewhat painful but probably beneficial experience for three pipe-smoking boys.

The auto accident would hardly be worth mentioning, as only fenders were damaged, except that it occurred at a corner which supposedly was accident-proofed a little while ago.

Sixth and Locust for years was a great place for smashups. There are two mortuaries there, and motorists seemed determined to give one or both some business. Finally, the city traffic dept. recognized the intersection's lethal potential and installed stop signs on Sixth.

But still, through my open window a block or so away, comes frequently the unmistakable sound of squealing rubber and then the metallic crash. There is nothing, apparently, that will stand in the way of motorists who are stubborn about their rights to tangle with each other in an intersection.

THE pipe-smoking boys, of the 12-13 age bracket, picked the wrong time and place to demonstrate their sophistication on a downtown corner.

It just happened that Joe Kennick, the city juvenile dept. supt., came along and saw them there.

A tacitful gentleman, Bro. Kennick called the boys around the corner of a building and talked it over with them. They were, he said, trying to prove they were big, whereas they proved they were small. A little more of that, and the boys, tears in their eyes, put the cheap pipes on the walk and crushed them with their heels.

It was a triumph in juvenile psychology, but afterwards Kennick said he wasn't sure it was necessary. "The way those kids were dragging on those pipes, I think I'd left them alone the problem would have solved itself," he mused.

AND I must tell you about a Sterling Bemis, our Sunday editor, and Benny, a colored gentleman who is widely known locally for his affable manners and as one who serves beverages and foods at fashionable affairs.

He was so functioning the other evening at a little dinner honoring the city Council members and other elective city officials. Present, also, was our Mr. Bemis, invited because of his journalistic rather than political activities.

When Bro. Bemis approached the service table one of the co-hosts, evidently wanting Benny to know the newsman was eligible, said: "You know Mr. Bemis of course, Benny."

"Why sure," said Benny, extending his hand. "I've voted for him many times."

VIRILE LANGUAGE is fairly common among talking birds, and people who own such birds are frequently embarrassed. But a little rough talk from the cage can come in handy, sometimes, as the Philip Cummings of 2264 Tevis Ave. found out.

They have a mynah bird named Poncho, whose vocabulary is limited to "Poncho," "Go to hell!" and a tremendously lecherous wolf whistle. (The whistle, by the way, attracts many angry glares plus an occasional appreciative smile from feminine pedestrians passing the Cunningham domicile.)

Recently, when Mrs. Cunningham was out shopping, a salesman rang the doorbell, came in and gave Mr. Cunningham a powerful sales talk about his product. He was going strong and Cunningham was beginning to wonder when it would stop when the salesman paused for breath.

"Go to hell!" came a shrill voice from the kitchen.

Startled, the salesman looked toward the kitchen and called out:

"What did you say, lady?"

Cunningham introduced the salesman to Poncho and they had a laugh about it, but the fellow was upset and soon concluded the visit.

THIS DEPT., has evidently become known as the favorite local depository for gripes—more so than I had realized.

Atty. Jim Webb had a lady client in his office who told him a long list of grievances against her husband.

"Did you ever take these complaints up with him?" asked Webb.

"Yes, I did."

"What did he say about them?"

"He just said, 'Aw, tell that to Epley.'"

# Polio Aid Drive Will Open Monday



TENLEY ALBRIGHT... From Sickbed to Rink Crown

## Balloons to Signal Campaign Beginning

By PAUL FRAME

At 9 a.m. Monday in front of the City Hall six little children who know what polio means will launch the Emergency March of Dimes in the Long Beach area.

They know because they are still in process of overcoming the after-effects of the disease that likes to choose its victims among the young.

The six children are competing in a contest to choose a prince and a princess to help spur the March of Dimes into a national fund to combat polio that today is \$20,000,000 short. For this reason, local adult National Foundation for Infantile Paralysis workers say, none can lose.

When votes are cast by the public for a favorite prince and princess during the campaign which ends Aug. 31, contributions will be made. Containers for contributions to be mailed out in the area will have the names of the six—three boys and three girls—on the outside, with places to mark a choice.

Club women will solicit donations from door to door and votes also may be cast at this time. The winning prince and princess will get an overnight trip to Catalina Island paid for by the Avalon Lions Club.

The little polio victims will launch the drive Monday at the City Hall by releasing thousands of balloons over Long Beach.

All are out-patients at the Tichenor Clinic and all in braces. SUSIE COLLINS, 6, is the daughter of Mr. and Mrs. James Collins, 5309 Spring St. She contracted poliomyelitis in September 1952. In January 1953 she needed long leg braces and a reinforced canvas girdle. The right leg brace and body support now are necessary and recovery is termed "constant" by Gladys Neff, physiotherapist at the clinic.

DONNA RAMIREZ, 5, is the daughter of Mr. and Mrs. Peter Ramirez, 1140 Ohio Ave. She became ill with polio in November 1952. On July 14, she underwent surgery which is expected eventually to allow her to be free of the braces.

MARTY FROST, 6, daughter of Mrs. Durwood Gresham, 2112 Orange Ave. had polio in November 1951. She faces her second operation.

BRAD BOZARTH, 6, is the son of Mr. and Mrs. Charles Bozarth, 5644 Bonfair Ave., and he was felled by polio in October 1951.

ROBIN KOOP, 6, of 4607 Dunrobin Ave. has been on a program of muscle re-education and pool therapy. The son of Mr. and Mrs. Clifford Koop was stricken in 1947.

GARY FENNELL, 6, son of Mr. and Mrs. Melford Fennell, 3625 Faust Ave., had polio in July 1950. He has marked residual paralysis of abdominal muscles and those of the lower extremities.

### EMERGENCY

#### Tiny Polio Victim to Launch Drive

Blue-eyed Debbie Stone, a 4-year-old polio patient who has won the hearts of nurses and fellow patients at Rancho Los Amigos Hospital, will press a button Monday which will send hundreds of tons of rock toppling into the Niagara River gorge to open the emergency March of Dimes campaign.

While television cameras carry the event across the nation, the curly-haired little blond polio victim will set off the signal via long distance telephone lines.

The toppling rocks will symbolically send the crippling effects of polio "down the river" and open the foundation's \$20,000,000 emergency funds campaign.

Debbie, daughter of Mr. and Mrs. Milton Stone of Venice, has been a patient at the hospital since April, 1952, and now can spend part of her time outside an iron lung.



JUSTICE DOUGLAS To the Mountain Tops

television ventriloquist, Tenley Albright of Newton, Mass., holder of the world's figure skating title for women; Nancy Merkl of Portland, Ore., who came back from a polio attack to shatter more than a score of swimming records; Nina Warren, daughter of the present Chief Justice of the United States, and orchestra leader Elliot Lawrence.

Their active careers emphasize a point which polio experts frequently make but which many people forget:

Of all victims of infantile paralysis, 50 per cent recover completely. Another 30 per cent may have after-effects, but they are not serious enough to be disabling.

Still another 14 per cent are left severely paralyzed, but even some of these learn to carry on active and productive lives despite a physical handicap.

For only 6 per cent does the disease prove fatal.

### SKATING BACK

Tenley Albright, was stricken with polio in 1946. Her back muscles were weakened, one leg was partially paralyzed.

As her condition improved, Tenley took to the ice and practiced day after day. In 1952 she placed second in the Olympic figure skating contest, and the following year she won the world's title.

"Buddy" Davis had polio as a child, and doctors doubted that he would ever be much of an athlete. But Davis fooled them. At Texas A&M he was a star basketball player as well as a high jumper. In 1952 he broke the Olympic high jump record with a leap of 6 feet and 8 and a fraction inches. The next year he broke the world record of 6 feet, 11 inches.

Dinah Shore, the blonde actress-singer of the movies and TV, was only 18 months old when polio struck. At first her case was wrongly diagnosed, but by the time she was 3 her mother realized that something was seriously wrong and took her from her home in Tennessee to New York.

There a doctor gave the polio verdict. He said that with proper treatment Dinah had a 50-50 chance of avoiding permanent crippling in her right leg but that it would take "God and faith and prayers and work—plenty of work."

Until she was 6 Dinah took daily exercises under the direction of a trained masseuse. Meanwhile, her mother cautioned her against favoring her right leg in any way.

"When I played hopscotch or rode a bicycle—and she insisted that I participate in all of the games along with the other children—she saw to it that I used my right leg along with my left," Dinah once told an interviewer.

Today the only after-effect of her childhood polio is an unusually high-arched foot.

## Douglas, Dinah Shore, Skater Wouldn't Be Stopped by Polio

By FRANK CAREY

William O. Douglas, justice of the Supreme Court... Singer Dinah Shore... world high-jump champion Walter F. Davis... Inventor Allen B. Dumont.

All were polio victims. All fought back. All have overcome, in Douglas' words, "not only the disease, but the challenge of life itself."

And they are only a few from a roster of prominent Americans who have made comebacks over the dread ailment, which this summer is running at a near record rate.

During 16 weeks since April 4, 6,136 cases were reported—a 24 per cent jump over the five-year average for the same period. And virulence of the disease has been higher than last year, with paralytic cases making up 56.4 per cent of those reported, against 49.3 per cent in 1953.

No one yet knows what effect the vaccine developed by Dr. Jonas E. Salk and administered

to several hundred thousand children this spring will have. However, even if the inoculations proved 100 per cent successful, they were given to such a small fraction of the total population they could be expected to have but little effect on the national total.

### HELP MEANS HEALTH

The success of the drive might mean the difference between eventual recovery and life-long suffering for hundreds of this year's victims. According to Justice Douglas, whose legs once were paralyzed by polio, "the extent of a victim's recovery depends almost entirely upon the help he receives."

Douglas fought back from his illness to rise to a position on the highest court in the land and became an accomplished mountaineer, climber, golfer, horseman and swimmer. But he is only one of the many famous personalities who have licked polio. Among others listed by the national foundation are:

Actress Ida Lupino, Judy Holliday, Kitty Carlisle, Mari Blanchard, Paul Winchell, the



DINAH SHORE "Faith... and Hard Work"

### RENAME ORANGE COUNTY?

## Citrus Areas Peeled for Crop of Houses

Pretty soon it will be Orange County no longer; it will be "Tract County."

At least that is the way it looks with bulldozers uprooting orange trees and subdivisions and industries sprouting where groves used to stand, lush with fruit.

In the last five years, Los Angeles and Orange Counties have lost between 20,000 and 30,000 acres of citrus groves.

Gone are many of the orange groves of western Orange County—the groves that shaded and bordered Fullerton, Anaheim, Garden Grove, Santa Ana, Buena Park and La Habra. Gone, too, are the groves of Norwalk and Downey.

The story always is the same: Industries and homes.

Replacing these Los Angeles and Orange County groves, say spokesmen for Sunbelt Growers, the world's largest citrus marketing cooperative, groves are being planted in Central California, particularly in Tulare County, in the vicinity of Porterville and Lindsay; in Coastal California, especially in Ventura County; and in the Coachella Valley, Indio and the like, in the desert.

In Arizona, groves are being planted around Yuma and in the Salt River Valley.

Refuting claims that the California citrus industry is going out of business, Sunbelt Growers sold in 1953 a total of \$172 million, f.o.b. value of fresh citrus fruits and citrus canned and frozen products. This total was approximately \$6 million more than the previous season, and 1954 to date is running well ahead of 1953. The 10-year average f.o.b. return prior to World War II was only \$75 million.

This year some 260,000 California acres are under citrus cultivation and will produce about 15 million boxes of navel oranges; 20 million boxes of Valencia oranges; 13 million boxes of lemons; and nearly 3 million boxes of grapefruit. More than 150,000 persons in the state will derive their entire livelihood from citrus this year. Twice that many in worldwide transportation and distribution will be benefitted economically by the citrus crops.

Citrus is the No. 1 food crop raised in California, while, in turn, California leads the nation in the value of farm production.

The total acreage devoted to citrus in California has declined by about 14 per cent in the last 10 years. Statisticians at Sunbelt expect another 4 per cent decline in the next three years. The shift in acreage involves all varieties of oranges, lemons and grapefruit, although within the last four years there has been a slight increase in the bearing acreage for lemons. The lime crop is negligible—only about 326 acres, scattered over the state.

In this changing citrus picture, a change in marketing also is significant. A few years ago practically all citrus fruit was marketed as fresh fruit. Now about a third of the total product reaches the market canned or frozen.

Latest is lemonade concentrate and so brand new it isn't on the market yet is lemon juice in a cellophane bag.

## Independent-Press-Telegram

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### WHAT DID YOU DROP, COP?

All James Johnson of 2020 Roxanne is hunting for is a way out. He was one of a group of police department candidates who skirmished through a rugged physical test at Wilson High School. This under the bar maneuver would be handy in searching for footprints, or something.—(Staff photo.)

## Countywide Park System Proposed

By BUD LIMBKE

A comprehensive plan which would end a four-year standstill on development of the county's 61 local parks and park sites in unincorporated communities and at the same time begin development of a countywide system of large regional parks is awaiting action by the Board of Supervisors.

Details of the plan submitted to the supervisors are contained in a report prepared as the result of an eight-month study by the Metropolitan Recreation and Youth Services Council. The 34 members of the council include representatives of various youth organizations, city and county governmental agencies and several prominent citizens.

One of the principal recommendations by the council is for the supervisors to place all of the county's unincorporated territory except National Forests and existing park districts in a single, huge Recreation, Park and Parkway District.

This new district would have the power to levy a tax of up to 25 cents per \$100 valuation on property owners of unincorporated areas.

The district would take over the financial responsibility for operation and development of all so-called local or neighborhood parks within its boundaries, relieving the taxpayers in all districts of the county of this cost.

Cities electing not to carry on their own park and recreation program could, however, annex to the large park district to obtain this service.

As a consequence of the proposed shift in financing local parks in unincorporated areas, the county would discontinue an annual appropriation of approximately \$550,000 to cities and school districts to finance local recreation activities.

The district plan for financing parks and recreation is expected to overcome the long-standing objections by the League of California Cities to the practice of the county government of furnishing local recreation facilities in unincorporated territories but not in cities.

The council points out in its report that taxpayers in cities pay, through the county general tax levy, an estimated 80 per cent of the cost of these local recreation facilities in areas outside city boundaries while at the

same time paying for such facilities within the cities.

As the result of strong pressure by the League of Cities, the supervisors four years ago halted further development of the 61 local parks in unincorporated communities, pending the working out of a plan for local financing of the facilities. Fifteen of the 61 unincorporated area local parks are entirely undeveloped.

A County Service Area Law was passed by the State Legislature in 1953, making it possible for a county to set up a service area in a portion of unincorporated territory and levy a tax within it to pay for recreation facilities or other municipal-type service.

The council, however, favors formation of a park, recreation and parkway district rather than a service area for financing the local parks primarily because a district can bond itself for capital improvements while a service area cannot. In either case, the Board of Supervisors would be the governing body and the local facilities would be administered by the County Department of Parks and Recreation.

Placement of all unincorporated areas in a single district, rather than in several, is recommended to take advantage of the larger tax base, to permit integrated and co-ordinated planning of the entire program and to provide local parks in blighted areas which could not otherwise pay for them.

The council's report closely follows many of the recommendations by Paul Gruendyke, county superintendent of parks and recreation, which he has made in a letter to County Chief Administrative Officer Arthur J. Will.

Both the council and Gruendyke recommend that the county government assume the leadership in developing a countywide system of regional parks, to be financed from the county general tax.

Among the city parks which Gruendyke cites as meriting consideration as regional facilities to be operated by the county are Long Beach's Marine Stadium, Heartwell and Recreation Parks.

Parks which Gruendyke classifies as local, and which would be operated through financing of the proposed park district, include Artesia Park and Bloomfield Park, in Artesia; Enterprise Park, near Compton; Guirado Park, in West Whittier; Hacienda Park, in La Habra Heights; Lawndale Community Center; Lennox Park; Lomita Park; Los Nietos Park; North Ranchito and South Ranchito Parks, in Pico; Paramount Park; Rivera Park; Simms Park in Bellflower, and South Whittier Park.

Because it is in the area involved in a controversy over incorporation and annexation to Long Beach, South Lakewood's Wardlow Park is not listed in Gruendyke's classification but a spokesman for him said the park is definitely considered to be local.

Among those classified as regional are all beaches, marinas and shoreline parks, all state parks operated by the county, Alondra Park at Lawndale, Lakewood Golf Course and the proposed 2500-acre recreation area behind Whittier Narrows Dam.

Gruendyke contends that a \$20,000,000 bond issue is needed to bring all local parks owned by the county in unincorporated territory up to a "maximum development standard" in a short period of time. This could be accomplished in the proposed park district with a total tax rate of 30 to 35 cents, for a 20-year bond issue, according to him.



### WISH YOU WERE HERE

Long Beach Chamber of Commerce doesn't stop with advertising the beauties of Long Beach—it also hires them. Among the Chamber's receptionists are Marlene Becker, Miss Welcome to Long Beach, photographed in a beach frolic as she romped over Ida Mougantseva, Princess Petite. The princess is information receptionist and Marlene has charge of mail inquiries and both were the candid subjects of the camera of Staff Photographer Roger Coar.

# Goodyear proudly presents THE ALL-NEW TUBELESS SUPER-CUSHION

HERE's the proud successor to every tire you've ever known or heard about—the All-New Tubeless Super-Cushion by Goodyear!

With the introduction of this new tire, Goodyear again proves its long-established leadership in tire development. For here is a completely new and different tire . . . far beyond the early versions of tubeless tires you may be familiar with—designs that replaced the tube by lining the inside of the tire with a heavy plastic sealant, or with extra-heavy layers of air-holding rubber almost as thick as the tube itself.

This new, ultra-modern tire—the All-New Tubeless Super-Cushion—was born of an exclusive and patented Goodyear development—the 3-T process.

Tough, husky Goodyear cord is triple-tempered under Tension, Temperature and Time to produce a tubeless tire body that's completely unified—completely airtight . . . the strongest ever made . . . and yet so easy riding!

The new Tubeless Super-Cushion ushers in a new era of driving safety and comfort! And it costs you no more than a standard tire and tube!

On every count the new Tubeless Super-Cushion is superior to them all!



**Steepest heart on the highway!** Goodyear tempers tough cord sinews and integrates them with improved rubber compounds under 1) Tension, 2) Temperature and 3) Time to give the new Tubeless Super-Cushion the mightiest body ever made! This triple-action process permits integral construction—makes the plies stronger, livelier, completely unified—practically immune to "growth" and separation.



**Air is here to stay!** Goodyear's exclusive and patented triple-tempered cord construction—plus the Grip-Seal Liner—keeps air pressure in its place. The 3-T process permanently locks the super-strong fabric layers into a single airtight unit. When it comes to holding air—no other tire can compare!

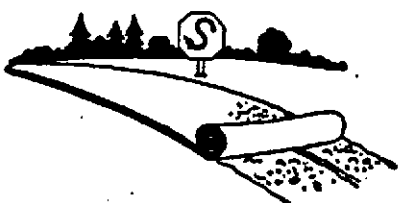


**New freedom from flats!** The Tubeless Super-Cushion 3-T Cord construction and exclusive Grip-Seal Liner give a double line of defense against punctures. On a 32-million-

mile taxi fleet test, flats were reduced 80%. Yet there's no heavy sealant to shift within the tire, destroy balance, increase running heat and shorten tire life.



**Greater protection against blowouts!** There's no such thing as a blowout-proof tire. Any tire, tubeless or conventional, will blow out if it is cut through. However, many blowouts result from a bruise which causes an internal break in the tire's body. With a tire and tube, this can cause chafing of the tube and an eventual blowout. But with this new tire—there's no tube to blow out. And the 3-T body is so tough that the break grows very slowly. The result? Instead of a dangerous blowout, the tire goes flat slowly—probably in your garage, where it can do no harm.



**Puts a rug on every road!** Goodyear's new Tubeless Super-Cushions coddle you with a soft, soothing, pillowy ride—blot out bumps that might jar you. Lighter in weight, they help take the tug out of turning.



**It's the strong silent type!** No buzz on the straightaway . . . hardly a whisper on curves! "Squeal" on turns is muffled by new "Safety Silencers" molded between the outer ribs of the tread.

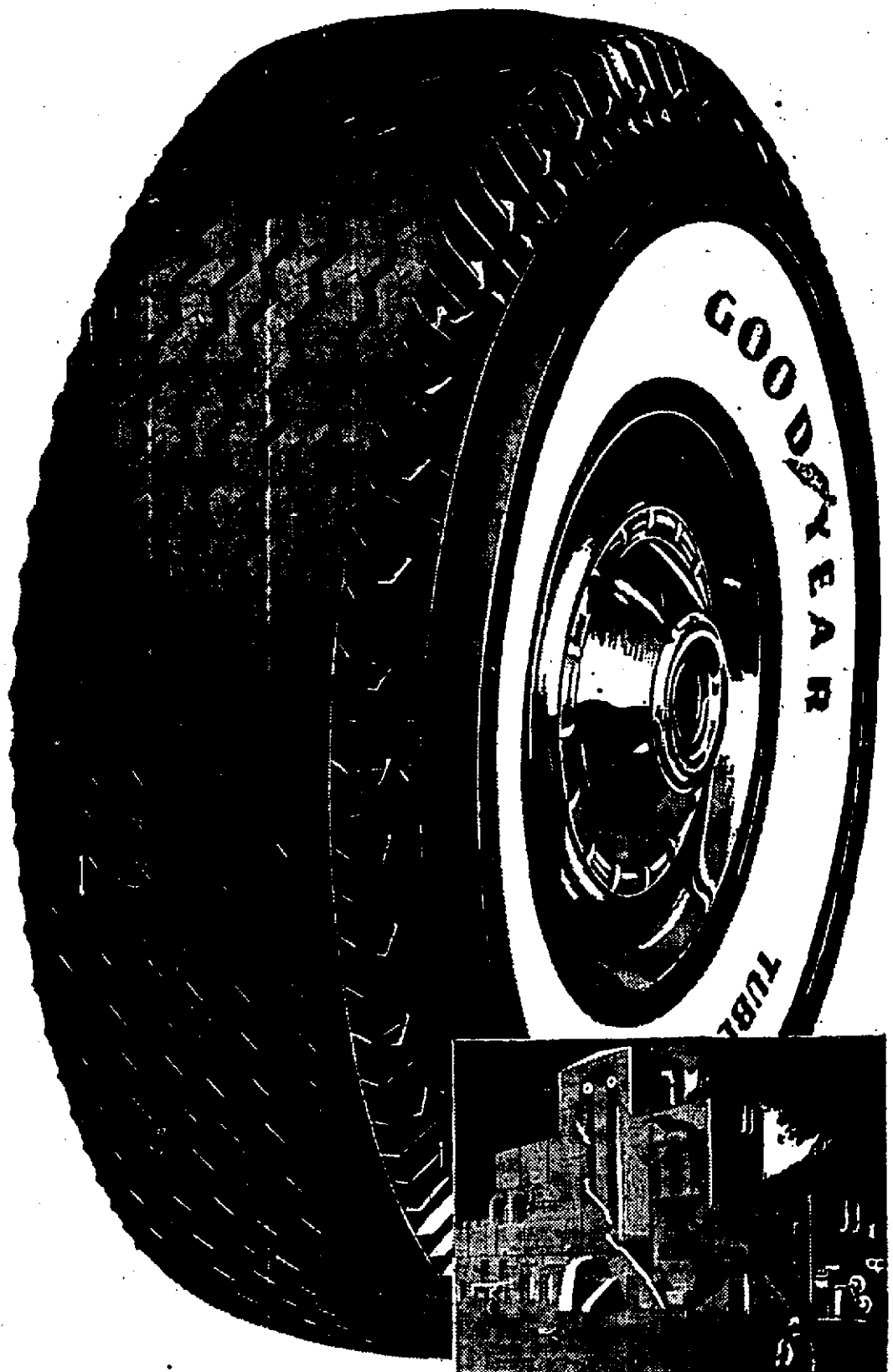


**You save in its long run!** New flatter tread design makes every notch and groove share the wear more evenly—gives up to 12% more mileage than even the sensational Super-Cushion of 1933. And the new Tubeless Super-Cushion shrugs off mileage-robbing heat, even at high speeds, to give you longer, safer tire life.



**Safer . . . less skid!** 1806 inches of nonskid edges and 880 deep-cut stop-notches stand guard between you and a dangerous skid. 15% more traction lets you brake gently to swifter, safer stops—with less slip or sway.

**Don't wait!** See the All-New Tubeless Super-Cushion at your Goodyear dealer's today! Remember, this great new tire costs you no more than a standard tire and tube. Your dealer will buy all the unused mileage in your present tires. Goodyear, Akron 16, Ohio.



Gigantic 3-T machines like this one—six stories high, more than one hundred and fifty feet long and costing millions of dollars—temper Goodyear tire cord under Tension, Temperature and Time to produce the strongest, longest-wearing, most durable tire cord ever developed—the best air-holding tire body. Goodyear's exclusive and patented 3-T process is the biggest advance in tire construction in years—and only Goodyear has it!

All-New Tubeless Super-Cushion by

# GOODYEAR

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!



# Dodgers Slash Giant Margin to 1½

## Stewart, Toski in \$100,000 Showdown

### Skirmish Today for Title

CHICAGO (AP)—With his 7-year-old son clutching his hand through most of the 18 holes, bespectacled Earl Stewart Jr. scored an amazing 65 Saturday on Tam O'Shanter's rain-soaked course to snatch the 54-hole lead from Bob Toski in the rush for the "World" title and its first prize worth \$100,000.

The red-haired Stewart, 33-year-old former National Intercollegiate champion from Louisiana State, matched his leading first round score with a 32-33 to total 201—15 under par—after 54 holes and set up a terrific, pressurized duel today with the 127-pound Toski and veteran Lloyd Mangrum.

The threesome jumped ahead in the field of 96 pros as a swarming gallery of 25,000 fans ignored the wet 6,900-yard course.

**FABULOUS AWARDS**  
Never in golf tournament history has so much been at stake—a first award of \$50,000 in cash and a \$50,000 exhibition contract in a prize list totalling \$150,000 in all.

Toski, the 27-year-old third leading money winner on the pro circuit, entered the third round after shooting a 67-65 for a tournament record halfway score of 132.

But the little wallop from Livingston, N. J., had his lead dissolved by Stewart's unerring putting although he fired a creditable 35-35—70. His 10-foot putt on the last hole rimmed the cup, costing him a tie.

This gave Toski a three-round total of 202.

Meanwhile, the dapper, mustachioed Mangrum, who won both the All-American and "World" titles at Tam in a 1948 grand slam, moved into contention with a 32-33—65 for 204.

**STOLE SHOW**  
But it was Stewart, cheered on by his young son, Chip, clinging to him like a lost child, who stole the show. The Texan's blazing 65 duplicated the same tally that gave him the first round lead Thursday. Friday he faltered momentarily with a second round 71.

Par for the Tam course is 36—72.

In addition to taking golf's greatest jackpot today, Stewart is in position to shoot for an all-

### Surging Braves Clip Cubs

MILWAUKEE (AP)—The red-hot Milwaukee Braves rolled to their eighth straight victory and 19th in the past 21 games Saturday night with a 3-1 triumph over the Chicago Cubs behind lefty Chet Nichols' three-hit pitching.

A near-sellout crowd of 44,159 watched the Braves snap another full game off New York's National League lead as the Giants dropped their second straight to Brooklyn. The Braves now trail the Giants by 4½ games and the Dodgers by three.

Danny O'Connell, who led the eight-hit attack with three for four, drove in the first Milwaukee run with a single. Eddie Mathews singled home the second and Bob Rush's wild pitch sent home the third. Ralph Kiner's 18th homer, his second in two games here, accounted for the Cubs' tally.

**Sports on Radio-TV**  
KAPB—Hollywood—KFWB—Sacramento vs. New York Giants—KJZZ—2:30 p.m.  
Los Angeles vs. Seattle—KMPG—2:30 p.m.  
San Francisco vs. Chicago—KJZZ—5 p.m.  
San Diego vs. St. Louis—KJZZ—5 p.m.  
San Francisco vs. Chicago—KJZZ—5 p.m.  
San Diego vs. St. Louis—KJZZ—5 p.m.

**Today's Sports Card**  
Los Angeles vs. Seattle—KMPG—2:30 p.m.  
San Francisco vs. Chicago—KJZZ—5 p.m.  
San Diego vs. St. Louis—KJZZ—5 p.m.  
San Francisco vs. Chicago—KJZZ—5 p.m.  
San Diego vs. St. Louis—KJZZ—5 p.m.



Earl Stewart Jr. hits a golf ball during the third round of the World Championship at Tam O'Shanter.

### Stars Win in 10th, Hold Lead

The Hollywood Stars salvaged the finale of their five-day series with San Diego Saturday by coming from behind to gain a 4-3 victory in 10 innings and thus increase their slim first-place lead over the Padres to a game and a half.

The Stars' winning run came with one out and the bases loaded in the extra-inning frame that was filled with tension. Frank Kelleher had opened the inning for Hollywood by blasting a long triple to deep left center. The Padres then pulled a strategy move and purposely walked Monty Basgal and Jack Lohrke to load the bases.

That move brought the Stars' pitcher, Roger Bowman, to the plate. San Diego pitcher Al Lyons breezed two strikes past Bowman but his third pitch, a slider, was hit into the left field wall.

The Padres opened the scoring in the second inning with a single tally. Big Luke Easter lofted a fly ball between Kelleher and Tommy Saffell which fell safely for a double. Then Easter moved to third as Earl Rapp grounded out. Harry Elliott fled deep to center and Easter scored after the catch.

Hollywood countered with one run to tie the score in their half of the second on successive singles by Jack Phillips, Lohrke and George Vico.

San Diego bounced back with two more in the third.

Mike Sandlock started the rally with a double and was safe at third on Bill Thomason's bunt. The Stars yelled so loud over the call at third that Manager Bobby Bragan and Phillips got the ball.

Sandlock then scored on a wild pitch with Thomason taking second. Milt Smith singled Thomason to third and he scored as Dick Sisler hit into a force.

The Stars closed the gap in the fifth as Saffell doubled and came home on Kelleher's single. Lee Walls tied the game up in the seventh as he homered over the leftfield wall.

**NEW YORK (AP)—Joe DiMaggio, the former Yankee Clipper, boomed a 350-foot homer into the left field stands as of old Saturday to produce a 3-2 victory for American League Old-timers over their National League counterparts at Yankee Stadium.**

The two-inning game, bringing together 18 living members of the Hall of Fame and other notables of the diamond, was played as a prelude to the regular Yankee-Boston Red Sox conflict. DiMaggio's blow came off Carl Hubbell, the former New York Giants' ace, after Jimmy Fox and Joe Cronin had singled in the first inning.

### DiMag, Terry Homers Top Old-Time Tilt

Bill Terry, recently enshrined in the Hall of Fame, lined a four-bagger into the rightfield stands in the first inning for one of the Nationals' runs. The other came in the second inning when Hank Greenberg doubled, moved up on Ted Williams' single and scored on Gabby Hartnett's sacrifice fly.

National League immortals who returned for the occasion included: Frank Frisch, Paul Waner, Bill Terry, Rogers Hornsby, Pie Traynor, Carl Hubbell and Fred Clarke. Among the American League former greats were: Cy Young, Al Simmons, Jimmy Fox, Joe Cronin, Charley Gehring, Mickey Cochrane, George Sisler, Bill Dickey, Lefty Grove and Ed Walsh.

**GETTING READY FOR NATIONALS**  
Long Beach fly and bait casters have been practicing hard in preparation for national tournament which opens at Recreation Park this week. Top left, Jim Corbell in action for trout fly for distance; top right, Carroll Thorn Jr. trying for dry fly accuracy; lower photos, Roy Mabee on wet-fly rings, a group of casters in a plug contest and (bottom) Jon Tarantino, San Francisco, national all-around champion, swinging for distance.—(Staff photos by Don Webster; Tarantino photo by Claude Kreider.)



**IRRELEVANT INSULTS?**  
Tebbetts Denies Discourse Quoted by Umpire Stewart  
CINCINNATI (AP)—Manager Birdie Tebbetts of the Cincinnati Redlegs and National League Umpire Bill Stewart are in sharp disagreement as to what Tebbetts said to Stewart on Friday night's game between the Reds and the St. Louis Cardinals.

Tebbetts, tossed out of the game, was quoted as telling Stewart "you're a lousy umpire. You blew it in the World Series; you blew it in the All-Star game and you blew it tonight. Why don't you quit?"

Tebbetts told a newsmen Saturday he did not make such a statement but Stewart said the Redlegs manager did and added "it's in my report to Mr. Giles (Warren Giles, National League President)."



Roy Campanella of the Brooklyn Dodgers looks on during the game.



Leaders of the National League tournament stand on the field.

NEW YORK	BROOKLYN	PHILADELPHIA	PITTSBURGH	ST. LOUIS	ST. PETERSBURG	WASHINGTON	WICHITA
Campanella, 2B	Gillette, 2B	Shaw, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B
Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B

Totals 36 10 24 10 Totals 231 42 7 10  
a-Struck out for Williams in 6th.  
b-Struck out for Williams in 6th.  
c-Struck out for Williams in 6th.  
d-Struck out for Williams in 6th.

**Clark, 'Ham' Post Upsets, Reach Finals**  
NEWPORT, R. I. (AP)—America's fading tennis prestige was partially restored Saturday when Straight Clark of Pasadena, Calif., and Hamilton Richardson of Baton Rouge, La., shot into the finals of the upset-riddled Newport Invitation Tennis Tournament.

Clark, 29, who has been a member of the U. S. Davis Cup squad but never a regular, defeated Owen Williams of South Africa, 6-1, 8-6, 2-6, 6-2. Richardson, 29, who went to Australia last year but didn't see action, turned back Australia's Rex Hawtrey, 10-8, 6-4, 6-4.

They will play today in the second all-America singles final of this year's event. A year ago Tony Trabert of Cincinnati became the first American since 1950 to win the singles title when he downed Vic Seixas of Philadelphia.

Trabert didn't compete this year because of a blistered hand. Seixas lost in the earlier rounds. Australia's two Davis Cup stars and top foreign seeds, Lew Hoad and Ken Rosewall, also were ousted.

Hoad fell before his fellow countryman, Roy Emerson, who bowed to Richardson Friday in the quarter-finals. Rosewall was beaten by Clark.

**National Casting Tourney Starts**  
By DONNELL CULPEPPER  
The scorer's cry of "Perfect," fly for distance and the various skish competitions. Members of the Long Beach Casting Club, which is hosting the national this year for the second time, have been practicing hard for weeks in preparation for tournament.

They will have a real job on their hands, challenging such top casters as Jon Tarantino of San Francisco, youthful all-around champion of 1953 and one of this year's favorites; W. J. Lovely of St. Louis, another 1953 champion who holds many records, and Charles L. Schall of St. Louis.

Other 1953 champions who will be hard to beat are Richard R. Ward, dry fly, Washington, D. C.; Casper A. Rigamer, wet fly, New Orleans; Marvin Allen, 3ths, New York; Dr. Bill Wernet, 4ths, Canton, Ohio; Myron Gregory, trout fly for distance, San Francisco, and Marion Gar-

### Leaders Boot Five Run Lead

NEW YORK (UP)—The Brooklyn Dodgers capitalized on errors by Third Baseman Hank Thompson and reliever pitcher John McCall of the New York Giants Saturday to overcome a five-run deficit and score a 6-5 victory which moved them to within 1½ games of the National League lead.

A crowd of 28,956 saw Roy Campanella rap a two-run single in the seventh inning to knock in Brooklyn's winning run after the two fielding misplays and some questionable strategy by Manager Leo Durocher enabled Brooklyn to get back into the game. Reliever Jim Hughes, who gave up only one hit in the last three innings, was credited with the victory.

With Ruben Gomez breezing along behind a 5-0 lead in the sixth inning, Thompson fumbled a potential inning-ending double-play grounder, which loaded the bases and Carl Furillo then hit a grand slam homer.

The Dodgers loaded the bases thereafter and knocked out Gomez and his successor, Don Liddle, in the process, but McCall struck out Duke Snider to end the inning, with the Giants still leading, 5-4.

In the seventh, however, Gil Hodges led off with a single to center and when Sandy Amoros bunted a pop fly, McCall first dropped the ball and then threw wildly past first base, enabling Hodges to reach third and Amoros second base.

Knuckle-baller Hoyt Wilhelm relieved McCall and retired Jackie Robinson on a pop fly and Furillo on an infield grounder to keep the runners anchored to their bases. With the first base open the Giants chose to pitch to Campanella, who lashed a ground single to the right of Shortstop Al Dark, scoring Hodges and Amoros.

NEW YORK	BROOKLYN	PHILADELPHIA	PITTSBURGH	ST. LOUIS	ST. PETERSBURG	WASHINGTON	WICHITA
Campanella, 2B	Gillette, 2B	Shaw, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B	DiMaggio, 3B
Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B	Thompson, 1B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B
Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B	Ward, 2B

Totals 36 10 24 10 Totals 231 42 7 10  
a-Struck out for Williams in 6th.  
b-Struck out for Williams in 6th.  
c-Struck out for Williams in 6th.  
d-Struck out for Williams in 6th.

**Tourney Schedule**  
Tuesday, 5 p.m.—Opening ceremonies at casting pool.  
Wednesday, 8 p.m.—Meetings of executive committee, national council and national tournament committee at casting pool.  
Thursday, 8 a.m.—4th oz. distance bait at casting pool.  
Friday, 8 a.m.—4th oz. distance bait at casting pool.  
Saturday, 8 a.m.—4th oz. distance bait at casting pool.  
Sunday, 8 a.m.—4th oz. distance bait at casting pool.

**Clark, 'Ham' Post Upsets, Reach Finals**  
NEWPORT, R. I. (AP)—America's fading tennis prestige was partially restored Saturday when Straight Clark of Pasadena, Calif., and Hamilton Richardson of Baton Rouge, La., shot into the finals of the upset-riddled Newport Invitation Tennis Tournament.

Clark, 29, who has been a member of the U. S. Davis Cup squad but never a regular, defeated Owen Williams of South Africa, 6-1, 8-6, 2-6, 6-2. Richardson, 29, who went to Australia last year but didn't see action, turned back Australia's Rex Hawtrey, 10-8, 6-4, 6-4.

They will play today in the second all-America singles final of this year's event. A year ago Tony Trabert of Cincinnati became the first American since 1950 to win the singles title when he downed Vic Seixas of Philadelphia.

Trabert didn't compete this year because of a blistered hand. Seixas lost in the earlier rounds. Australia's two Davis Cup stars and top foreign seeds, Lew Hoad and Ken Rosewall, also were ousted.

Hoad fell before his fellow countryman, Roy Emerson, who bowed to Richardson Friday in the quarter-finals. Rosewall was beaten by Clark.

**National Casting Tourney Starts**  
By DONNELL CULPEPPER  
The scorer's cry of "Perfect," fly for distance and the various skish competitions. Members of the Long Beach Casting Club, which is hosting the national this year for the second time, have been practicing hard for weeks in preparation for tournament.

They will have a real job on their hands, challenging such top casters as Jon Tarantino of San Francisco, youthful all-around champion of 1953 and one of this year's favorites; W. J. Lovely of St. Louis, another 1953 champion who holds many records, and Charles L. Schall of St. Louis.



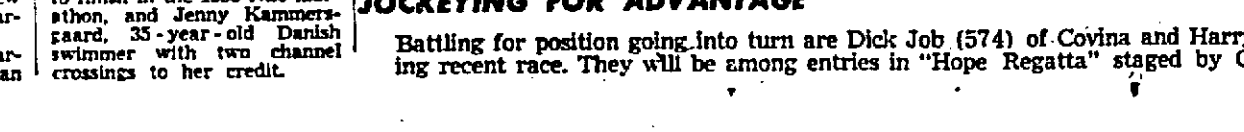
erd is \$167,870 made in the 1948 Cow Palace heavyweight title brawl between Edward Charles and local Pat Valentin. The estimate for Aug. 30 is \$170,000.



# Bears Rally to Bump Steelers

Swimmers and observers will leave Folkestone for Cap Griz-Nez, France, at about 5 p.m. Friday. The swimmers are expected to enter water

Oldest competitor is 57-old Ned Barnie, a Scot



Day (672) of Los Angeles du  
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Griz-Nez, France, at about 5 p.m. Friday. The swimmers are expected to enter wa-

Oldest competitor is 50-year-old Ned Barnie, a Scotchman.

athon, and Jenny Kammergaard, 35-year-old Danish swimmer with two channel crossings to her credit.

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# Major League Averages

AMERICAN LEAGUE CLUB BATTING									
Club	AB	R	H	HR	RI	BB	SO	AVG	SLUG
New York	3841	204	1040	104	104	104	104	.261	.444
Chicago	3841	204	1040	104	104	104	104	.261	.444
Boston	3841	204	1040	104	104	104	104	.261	.444
Baltimore	3841	204	1040	104	104	104	104	.261	.444
Washington	3841	204	1040	104	104	104	104	.261	.444
Philadelphia	3841	204	1040	104	104	104	104	.261	.444
AMERICAN LEAGUE CLUB PITCHING									
Club	W	L	IP	RA	BB	SO	AVG	SLUG	ERA
Chicago	11	10	104	104	104	104	.261	.444	3.50
New York	11	10	104	104	104	104	.261	.444	3.50
Boston	11	10	104	104	104	104	.261	.444	3.50
Baltimore	11	10	104	104	104	104	.261	.444	3.50
Washington	11	10	104	104	104	104	.261	.444	3.50
Philadelphia	11	10	104	104	104	104	.261	.444	3.50
AMERICAN LEAGUE INDIVIDUAL									
Player	AB	R	H	HR	RI	BB	SO	AVG	SLUG
Williams, Boston	440	24	104	10	10	10	10	.261	.444
Norman, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444
Castro, New York	440	24	104	10	10	10	10	.261	.444

# Layton-Blears Meet Snyder-Szabo at Aud

The English Lions of the Japs will open the card at 8:30 wrestling ring, Lord Layton and p.m.

Lord Blears, will square off against Wilbur Snyder and Snyder Szabo in the main event of Thursday night's wrestling show at the Municipal Auditorium.

The tag team go is scheduled for three falls with a one-hour time limit.

Promoter Louie Miller was overjoyed at being given the opportunity to stage the match which he feels will prove to be one of the top bouts of the local summer season.

The three-fall semi-windup looks as another action-packed affair with Tom Rice meeting Papa Gino Garibaldi.

Gene Lederman, U.S. Navy wrestling champion, will make his professional debut in one of the one-fall prelims, meeting John Cretoria. Promoter Miller, an outstanding wrestler himself, predicts that Lederman will soon be one of the game's leading attractions.

Jack McDonald and Frank

# BANNISTER Knew About Landy's Cut

MANSTON, England (AP)—Dr. Roger Bannister said Saturday he knew all about John Landy's celebrated cut foot before their "Mile of the Century" race last week.

Dr. Bannister, speaking both as a physician and as a runner, said furthermore the cut on the Australian's foot didn't effect the race.

Bannister won by three yards as both men again broke through the four-minute barrier during the Empire Games at Vancouver, Canada.

"Landy told me before the race that he did not think the cut would make any difference—and it didn't," the doctor said.

# Sun Lumber Nine Seeks Title in City Softball

Championship of the Class AA softball league—toughest in Long Beach's network of night ball—will be at stake Wednesday night when the Elks 888 play Sun Lumber Co. at Park Ave. Field. The game is set for 8:45 p.m.

Sun Lumber, champion of first-round play, could clinch the class title with a victory. If the strong darkhorse

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# Playground Nines Open Title Play

Summer-long softball and swimming programs of the summer playground season come to a climax this week with two of the year's biggest athletic events—the week-long playground softball "world series" at Recreation Park and the citywide water sports carnival at Colorado Lagoon.

Forty-six boys' teams in four age classifications and 19 girls' teams in two divisions open play Monday in the softball event co-sponsored by the Recreation Department and the city schools. Finals in all classes are billed for Friday.

Hundreds of boys and girls of all ages are scheduled to compete for all-city swimming titles in the mammoth meet Saturday over the Olympic course at Colorado Lagoon. Both racing and diving events are slated, according to city supervisor of aquatics Frances Dixon.

Lee School, represented by five teams in the six divisions, is the leading contender for softball honors.

# Yanks Score Five Track Triumphs

LONDON (U.P.)—Josh Culbreath, United States 440-yard hurdles champion, set a new British national and English native record in his specialty Saturday as Americans won five events of the British Track and Field Games at White City Stadium before 30,000.

Culbreath, running on a track that was soft from week-long rains, won by three yards in the time of 52.2 seconds, two seconds off his American record. Old British mark was 52.2.

Willie Williams of Illinois won the 100-yard dash in 9.5 seconds; Jerry Welbourn of Indiana captured the pole vault at 14 feet, 5 inches; and Floyd Jeter of Los Angeles won the running high jump at 6 feet, 7 inches. Other American victory came in the 1320-yard relay, won by a team of Ralph Fessenden of Illinois, Art Bragg, Williams and Culbreath in 2:19.4.

# Schoonmaker in Bowl Main

Cecil Schoonmaker, California state bantamweight champion, will headline Tuesday night's boxing show at the Wilkington Bowl, it was announced Saturday by Matchmaker Earl Beebe.

Schoonmaker is slated to meet Gil Valarde of Los Angeles in an overweight match.

The 10-round non-title go shapes up as one of the best action bouts signed for the Wilkington arena since boxing was revived there a few months ago.

The six-round semi-windup will feature lightweights Bobbie Mattison and See Gonzales.

Three four-rounders will round out the program: George Holmes vs. Jackie Condon, 164 pounds; George Barnes vs. Jim Forte, 158 pounds; and Tony Marcon vs. Tony Rangel, 150.

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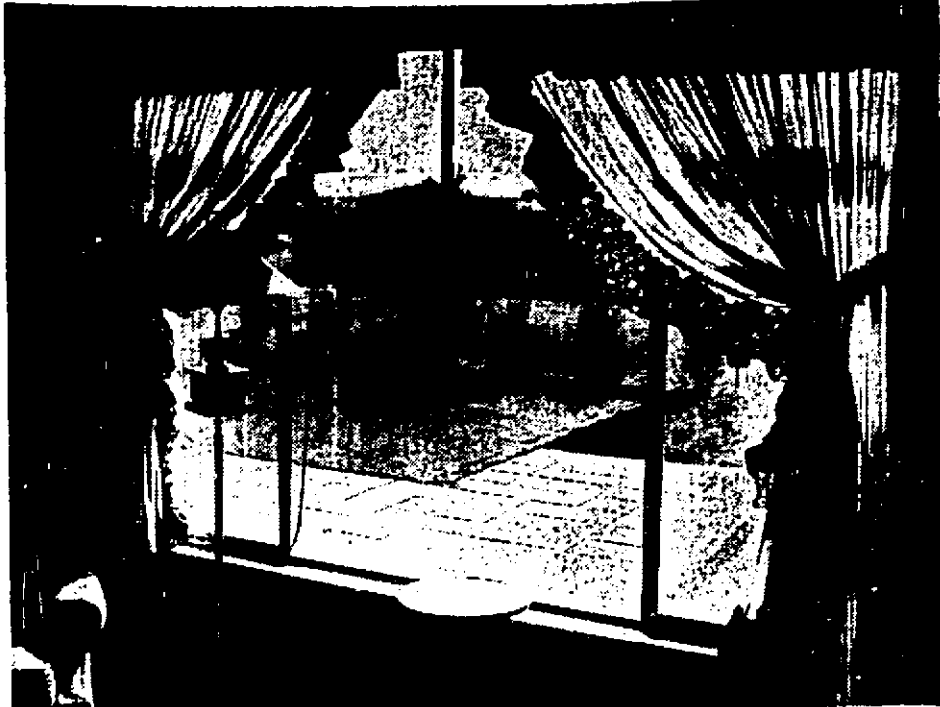
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**REAL CALIFORNIA THEME**  
Through the large living room window of one of the homes in the L. S. Whaley 18th unit in Los Altos may be seen part of the patio and rear lawn area. The homes, with more than 1100 square feet of living space, are sold for \$9950. They have three bedrooms and two baths.

## Half of Whaley's 18th Unit Sold

With sales just over the half-way mark, Lloyd S. Whaley's 18th unit in Los Altos is now seeing an average of five families moving into the homes daily. "With school approaching, the families are moving in at once to be well settled before the youngsters must report for classes," said Jim Burdge, president of the Los Altos Realty Co., sales agents.

The unit, located at Studeraker Rd. between Anaheim St. and Atherton St., offers three bedrooms, two-bath homes for \$9950 full price. Down payment is \$450 plus \$80 costs and im- pounds for veteran or non-veteran and monthly payments

Under the financing plan the homes are completely paid off in 20 years, Burdge said. Designed to emphasize the indoor-outdoor living mode, the homes have at least 100 square feet of living space plus an attached garage. There are large windows overlooking the patio and rear lawn areas.

"We have noticed that most of the buyers recently have been persons who have shopped around for a home," explained the sales manager. "They come back to our homes and report they are getting the most for their money."

Location of the 18th unit

## Expansion by Kaiser L. B. Plant

Construction has started on Kaiser Gypsum Company's new \$110,000 plant for the production of plaster retarder on a site adjacent to the company's Long Beach gypsum products plant. Claude E. Harper, vice president and general manager, announced. The plant is at 1301 Water St.

The new plant will be the only one for the manufacture of plaster retarder west of the Mississippi, and marks Kaiser Gypsum's latest step in its goal of a completely integrated operation. Retarder is mixed with calcined gypsum to make wall plaster, and is the agent controlling the setting time of the plaster. Ordinary retarder acts so quickly that it would be difficult to use in wall construction.

First developed in the United States about 1900, plaster retarder was the material that made gypsum, as plaster, practical for use in building construction.

The Long Beach retarder plant, scheduled for completion Sept. 1st, has been planned to take advantage of recently developed procedure for the manufacture of retarder of high efficiency and excellent stability, and will be of the most modern design.

## New Paint Store by Ken Brown

Ken Brown, a young businessman with more than eight years of experience in the paint business as decorator consultant and paint adviser for a major company in San Francisco, has opened his own store at 1120 Atlantic Ave. It will be known as the K. B. Paint Co.

He will cater somewhat to the home owner and the do-it-yourself group. The store will feature nationally known brands of paint and wallpaper at prices within the reach of all, said Brown.

The store will offer a complete decorating staff to consult with customers at no cost or obligation.



## SPEAKER

Frank O. McIntyre, director of public relations for the California Teachers Association will speak at the breakfast forum of the Long Beach Board of Realtors Tuesday in Lafayette Hotel. His subject will be "Building a Better Mouse Trap." Joseph Reed is chairman.

## Bonzer Firm Joins Merger

Merger of Bonzer Manufacturing Company, Inc., of Long Beach with Western Products Company, Inc., of Los Angeles was announced by Lawrence W. Bonzer, newly-elected president of the combined sales operation. Major West Coast producers of automotive accessories for the past seven years, the two firms have consolidated into one producing corporation, but with individual corporate structures intact.

Burnell Koolish, Linn Bowling and Bonzer are members of the new firm's board of directors which was formed at an executive meeting.

To be located in Los Angeles, the new concern will have 75,000 square feet of manufacturing space in a fine equipped plant in the eleven western states, according to Bonzer.

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## Photo Contest for Children by May Co.

May Co., Lakewood, once again is sponsoring in the Long Beach area the annual Children's National Photograph Contest in which \$5000 in prizes is offered. All children 14 years of age or under may enter by being photographed in the studios of the May Co. stores. A duplicate picture is sent to the judges.

National judges of the contest include Judy Halliday, star of Columbia's comedy, "PIFFET," Van Johnson, starring in Columbia's "The Caine Mutiny," Paul Whitman, ABC-TV star and orchestra leader, Emmett Kelly, famous clown of Ringling Bros. and Barnum and Bailey Circus; Esther Averill, well-known author and illustrator of children's books.

The judges have been instructed that beauty alone doesn't count in the contest; a plain face with a sparkling personality will have as much chance at the \$500 prize as a pretty one, and freckles are as important as dimples.

## Named Agent

Paul F. McBride, general agent, Occidental Life Insurance Company, announced the appointment of Frank C. Stivers as special agent. Stivers was formerly an officer of the Bank of America, Fourth and Pine Ave., as their business extension representative. He entered the life insurance field in 1951.

## ALUMINUM and PLASTIC TILE



Call the man that does the work. WE INSTALL & REMODEL ALUMINUM - PLASTIC ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER 44.50  
TUB, 4 FT. HIGH 29.00  
TUB ENCLOSURES 24.00

All Work Guaranteed  
Call Us for Free Estimate!  
**HEISE TILE**  
Licensed Contractor  
Day or Night L. R. 5-2470

## Four Proficiency Awards Made to Local Graduates

Proficiency certificates in bookkeeping, general clerical, stenographic and typing tests and checks for \$25 each were awarded last week to four Long Beach high school students. The \$100 in awards and certificates were given by the Long Beach Chapter of National Office Management Association, according to Ed Peters, education committee chairman.

The award winners in business fundamentals and general information tests, as well as in the skills of their choice, were Bonnie L. Barrett, bookkeeping, and Barbara Nickerson, stenography, both of Jordan High School; Beverly D. Raven, general clerical, Polytechnic High School, and Marilyn D. Kingston, typing, Woodrow Wilson High School.

John W. Wilson, W. Odie Wright and Eaton O. Bemis, principals of Jordan, Poly and Wilson High Schools, as well as their department heads and teachers, according to Sam Roberts, president of Long Beach NOMA, have made these awards possible through their participation in friendly relationships between the high schools and the NOMA organization which annually conducts the tests.

## Points to Good Sales Past Month

Ed Grant, Long Beach realtor of 3000 S. Seventh St., proudly points to his recent sales to show that "business is good."

For the month of July Grant sold 10 units at 719 Obispo Ave. for \$45,000; five units at 386 Carroll Park Pl. for \$21,000; four units at 1404 Cedar Ave. for \$20,000; two units at 4314-18 Colorado St. for \$17,000, and homes at 244 Quincey Ave., 3130 Palo Verde Ave., 706 Temple Ave., 825 Hoffman St., 2277 San Vicente Ave., 2354 Snowden Ave., 1530 Walnut Way, 4748 Pimental Ave. and 2513 E. 11th St.

## Sears to Build

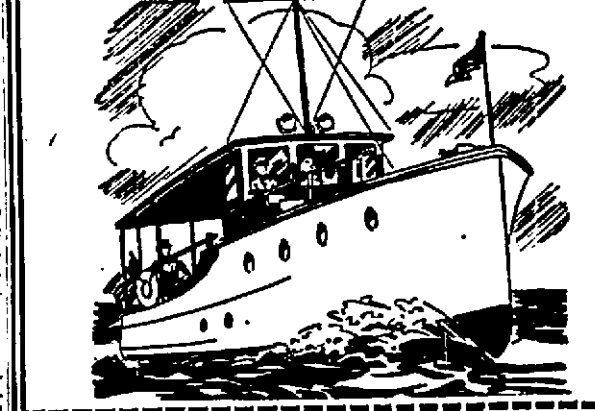
Sears, Roebuck & Co. has purchased an 11-acre tract in Fresno to build a big new retail store. It is at Blackstone, Dayton and Garland Aves.

## Big Warehouse

Haan Construction Co. of Compton won the contract for erecting a \$215,000 warehouse at 550 N. Parker St., Orange, for the National Automotive Fibres.

## PLEXIGLAS ACRYLIC PLASTIC SHEET

All thicknesses from 1/8-in. to 1/2-in. Clear or blue. Ideal for boats, airplanes, trailers. Call to Your Fitters



**Marine Glass Co.**  
SCOTT-WOODARD-SCOTT-SR.  
GLASS FOR ALL PURPOSES  
Cor. 14th & Magnolia Phone 7-7475  
Member of Long Beach Builders' Exchange

## FIREPLACE FIXTURES SAVE DOLLARS NOW! DURING STAR'S MIDSUMMER SALE

	<b>SOLID BRASS TOP BOUND FOLDING SCREEN</b> Reg. \$9.95... <b>5<sup>95</sup></b>
	<b>Solid Brass Firsset</b> Includes: firsset, poker, shovel, brush. REG. \$14.95... <b>10<sup>95</sup></b>
	<b>Solid Brass Curtain Screen</b> Baked enamel finish... Various sizes. REG. \$45 VALUE... <b>29<sup>95</sup></b>
	<b>SOLID BRASS ANDIRONS</b> 17" Tall Wore 15.95... <b>9<sup>95</sup></b>
	<b>STEEL GRATE</b> 18" ... <b>1<sup>95</sup></b>
	<b>SOLID BRASS WOOD BASKET</b> Cast brass feet; polished handle and edges... 22-in. long. REG. \$18.95... <b>9<sup>95</sup></b>
<b>Special Purchase All-Aluminum Cart</b> 3 shelves; large wheels... Folding... Use outdoor or indoors... Limited quantity. <b>SOLD FOR 49.95 BUT IT NOW 5<sup>95</sup></b>	

**Star** 2335 AMERICAN Phone 4-7957 **EASY TERMS**

## BACK TO SCHOOL

### WILL IT BE SAFE?

GENUINE lath and plaster on schoolhouse walls and ceilings gives your children real protection from the dread disaster of spreading fire. When your kiddies are safe in a modern, well built schoolhouse, you can be sure of the future... But... What about your future?...

Are you knocking on the walls of the home you plan to buy to make sure of GENUINE Plaster walls and ceilings?

**BE SAFE!**

**BE SURE!**

**INSIST ON GENUINE Lath and PLASTER**

\* Fire Underwriters give GENUINE lath and plaster, properly applied, an American Standard Fire Rating of One Hour. This can save your life! So be sure that you "knock on the wall!"

**Southern California Plastering Institute**  
315 West Ninth Street Los Angeles 15

Get your **3 1/2%** **FUTURE in hand EARN MORE**

JUST NORTH of POST OFFICE

All funds received by the 10th of the month earn from the 1st.

**328 AMERICAN AVE.**

## 'Living Like Millionaires'

THE TOM GORMAN FAMILY

### FREEDOM HOMES

### REEL-LIFE STORY

Newport-Balboa Vista BY THE SEA

First a Swim Just 1.6 miles from home

Then a picnic at World-famous Huntington Beach

Everyone fishes for Albacore—off Newport Pier

Studying art at popular Laguna Festival

Peeking in at new school just around the corner

On Sunday—it's dress up and go to church

Yes, living it up like millionaires is the new daily happy life of the Tom Gormans since they moved into their \$7995 three-bedroom Freedom Home overlooking Newport Harbor. They invite you to be their neighbors. 550 other families already have moved in. A \$55-a-week income can qualify any new or vet. Purchases can be made today; move in time can be tomorrow. Model homes are open daily and Sunday until 9 p. m. at Victoria and Placentia in Costa Mesa, all furnished by Sears Santa Ana.





#### KITCHEN GLAMOUR

Increased sales of homes are reported by Melody Estates after a change in terms. The kitchens, one of them shown here, are outstanding sales points in the Orange County homes.

### Sales of Melody Estates Homes Show Good Gain

Predictions of increased home sales following reductions in FHA down payment requirements are being fulfilled at Melody Estates, popular Garden Grove subdivision, according to Bill Tietz, president of Tietz Construction Co., builders and developers.

Real estate observers generally expected this report from Melody Estates because of its record as having Orange County's fastest selling homes in its price range—\$18,500 to \$20,500. New down payments are as low as \$2995.

Electrical conveniences have been a major factor in keeping sales ahead of construction, Tietz said. These include all-electric kitchens with built-in Thermador range and oven, Hotpoint automatic dishwasher, garbage disposer, exhaust fan, and 220-volt outlet for clothes dryer, Touch-Plate system of house lights, flood-lighted yards, radio-controlled garage doors, in direct lighting in living rooms, and electric heaters in bathrooms.

With floor space up to 1750 square feet, Melody Estates also offers Roman brick fireplaces, interior planters, lanai window walls, ceramic tile counter tops in kitchens and baths, natural birch kitchen cabinets, and four-foot eave overhangs.

Models furnished by Lloyd's of Long Beach are located on Brookhurst Ave., north of Chapman Ave. in Garden Grove.

**Park Estates Home**  
Carl Brooks, 1366 Coronado Ave., is building a seven-room home at 5290 El Roble St. at a cost of \$23,000. The home will have two brick fireplaces and a built-in oven and range in the kitchen.

**Refresher Course Given by Realtors**  
Plans are underway, according to Herschel Hart, educational chairman of the Board of Realtors, to assist those requesting refresher courses in the fundamentals of real estate, by sponsoring the fall course for examination preparation on Sept. 27. The five-week course will cover 10 specific lectures on "Selling is a Business"—"Instruments of Transfer," "Practical Application of Deeds and Leases." Interested parties may call the board office for further information, 712-29.

**Church Builds**  
The First Baptist Church, 5340 Arbor Rd., Lakewood, will build a \$54,000 Sunday school building adjacent to the church.

### Gardendale's Sales Climb

An average of 15 new homes are purchased each week at Gardendale according to developers, who described the new community of 162 three-bedroom, two-bath dwellings as Garden Grove's first development of all contemporary homes with a host of modern built-in features.

The homes, at Brookhurst Ave. and Cerritos St., are planned and built "around the kitchen" and are available on nothing down terms for veterans, with monthly terms like rent, it was announced by officials of the Pioneer Land Co., sales agents for the property. Veterans may move into the dwellings on a payment of \$125.

AIA Architect designed the contemporary homes, priced at \$12,995, in 20 widely varied styles, with various floor plans and color schemes, all typified by model dwelling, furnished by Frank's of Long Beach, which is on display from 10:30 a. m. to dark.

Modern built-in features include real wood-burning fireplaces, central hall plan, exposed ceiling beams in the living room, forced-air heating, redwood fencing around part of the property, generous use of glass, high windows, cut-out roof treatments for tree growth, board and batten.

The homes may be reached from Los Angeles by taking the Santa Ana Freeway to Firestone Blvd., Firestone to La Palma just past Buena Park, and turning right around the bend to Brookhurst and Cerritos. From Long Beach, drive east on Spring St., which becomes Cerritos, follow to the end of the street development.

### Aldon Opening Sales for Big Unit Near Knott's Berry Farm

Launching one of the largest building programs it has undertaken in a single area since its organization nine years ago, Aldon Construction Co. announced full-scale operations have been started at Buena Plaza. The initial unit will be 624 four-bedroom, two-bath homes, priced at \$13,725 each. The over-all community will comprise more than 2000 homes valued at approximately \$35,000,000 and a major \$7,000,000 shopping center.

The announcement came from Don Metz, Willard Woodrow and Ira Oberdorfer, heading the Aldon concern, one of the nation's largest developers, with more than a \$200,000,000 volume in recent years on Lakewood Plaza, Granada Hills and other sections of San Fernando Valley, Chalmers Estates in San Diego and near Tucson, Ariz.

Establishment of Buena Plaza sales headquarters at Miller St. and La Palma Ave. in Buena Park this weekend came simultaneously with taking of advance sales for what Aldon has titled its "masterpiece series of 1955"—twenty-two new exterior styles based on seven varied floor plans and introducing new liberalized purchase terms for veterans and non-veterans.

E. "Billy" Hamburg, sales agent, explained the new Buena Plaza homes will be available to veterans without any down payment, not even cash for escrow costs and impounds, and on 30 year 4 1/2% V.A. loans, with monthly payments of \$71.49 for principal

and interest. Newly-reduced F.H.A. terms, brought into effect by adoption of the new national housing act last week, will be available to non-veterans.

Highlighting quality appointments in Aldon's new Buena Plaza four-bedroom, two-bath homes are used brick or slumped stone floor-to-ceiling fireplaces, sliding glass walls, 75,000 BTU forced air heating with thermostat-control, 13/16" parkay hardwood floors, colored plumbing fixtures, oversize stall showers with 6 ft. of ceramic tile, natural finish kitchen cabinets, range hood and exhaust fan, Waste King garbage pulverator, Dish Whiz automatic dishwasher, eating areas in kitchens, 50 gallon automatic gas water heaters and many others.

"We firmly believe that our new 'masterpiece series for 1955' represents the finest of over 20,000 homes Aldon has built," officials declared. "The exteriors have personality while the new floor plans offer the widest choice in our history."

The Aldon-built Buena Plaza development will have dead-end safety streets, ornamental street lights, sewers, sidewalks, parkway trees, curbs and gutters. Schools are nearby and churches, parks and beaches are only minutes away, officials said.

The location is within 30 minutes fast freeway and major artery travel from the industrial and commercial areas of downtown and southeast Los Angeles, the Long Beach-Harbor section and Anaheim, Fullerton, Santa

Ana and other parts of Orange County. The first unit of the property is situated at Miller St. and La Palma Ave., which may be reached from Long Beach via east on Carson St. (which becomes Lincoln Ave.) to Miller St. and turning north.

While construction of the first model homes has not been completed, it was announced that a complete display of the twenty-two elevations has been made available at the Buena Plaza headquarters as well as full sets of blueprints and specifications.

The property is just west of Knott's Berry Farm, nationally-known tourist attraction.

### Art Linkletter Again Chosen President of Touch-Plate Corp.

Art Linkletter, star of radio and television, was re-elected as president of Touch-Plate Mfg. Corp., at the recent annual meeting of the stockholders. In welcoming the stockholders to the new plant here, Linkletter stated that he had interests in many small businesses of various types, and of them all, Touch-Plate Mfg. Corp. had shown outstanding progress since its beginning five years ago. He also stated that, in his opinion, the corporation would soon be one of the largest manufacturers of low-voltage switching systems. Ken Cronk, general manager of the corporation, directed a tour of the new plant for Linkletter and the stockholders.

The manufacturing plant is at 1766 Seabright Ave., Long Beach. Other officers elected were: Kenneth P. Cronk, executive vice president; and Margaret P. Kennedy, secretary-treasurer. A. Ronald Button, prominent Los Angeles attorney and Southern California Republican chairman, Lisle Reinhold, Reinhold-Geiger Plastics, Inc., Kenneth A. Chatterton, Stoddy Company, Whittier, and Kenneth P. Cronk, general manager of the corporation, were elected to the board of directors.



#### ANOTHER PLAZA

"Masterpiece Series" of over 2,000 dwellings at the new \$35,000,000 community of Buena Plaza, typified above, is being launched this week end by the Aldon Construction Co., nationally-known home builders and developers at Miller St. and La Palma Ave., Buena Park. Priced at \$13,725, the four-bedroom, two-bath homes, are offered to veterans at "nothing down" terms, with no cash required for impounds or closing costs. Non-veterans terms are also available.

# FINAL CLOSE-OUT SALE CREST HOMES

TODAY, SUNDAY, AUGUST 15, 1954

**FREE DONUTS & COFFEE**  
Served from 6:00 P.M.-11:00 P.M.

**FOLLOW MAP AT BOTTOM OF PAGE... OR SEARCHLIGHT AT NIGHT**

**MOVE**

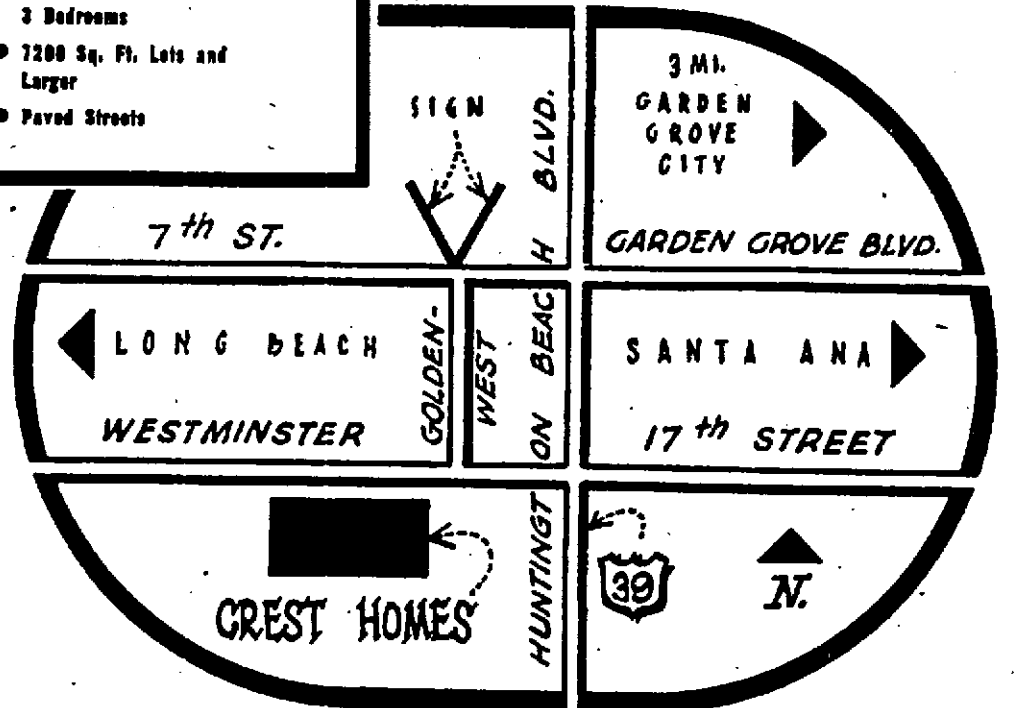
into your 3-Bedroom Calif. Modern Ranch Style House

**TODAY!**

#### INSPECT THESE FEATURES

- G.E. Disposals
- Sudsmaster Dishwasher
- Mahogany Kitchen Cabinets
- Mahogany Doors Throughout House
- Weatherstripped Front and Rear Doors
- Aluminum Casement Windows
- Aluminum Screens
- Tub Showers
- Interior & Exterior Color Schemes
- Colored Rock Roofs
- Public Sewers
- All Utilities In and Paid For
- Work Saving Floor Plans
- Bus Service at Entrance of Tract to Long Beach and Santa Ana
- Stucco and Redwood Exteriors
- 2 Bedrooms and Den or 3 Bedrooms
- 7200 Sq. Ft. Lots and Larger
- Paved Streets

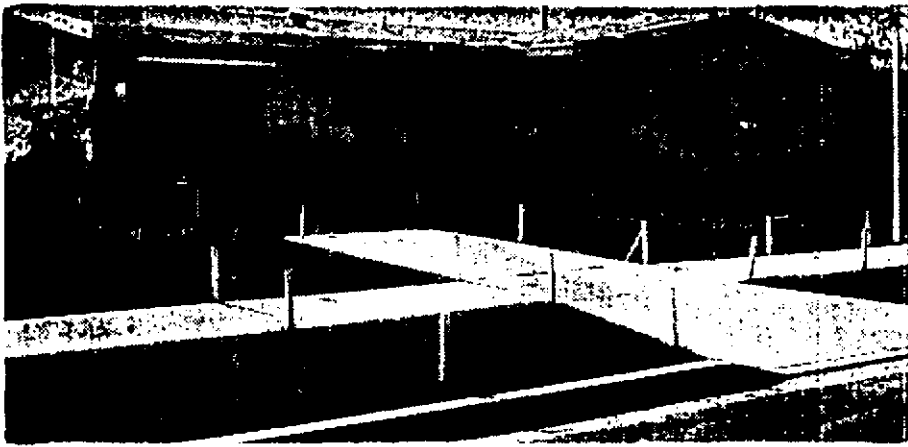
FOR ONLY...  
**\$199<sup>00</sup>**  
FULL PRICE  
**\$7945!**



Come Out and See  
**3 FURNISHED MODELS**  
Furnished by Wright Furniture Co., Huntington Beach

**Tolson & Associates Sales Agents**

## BUY TODAY... MOVE RIGHT IN

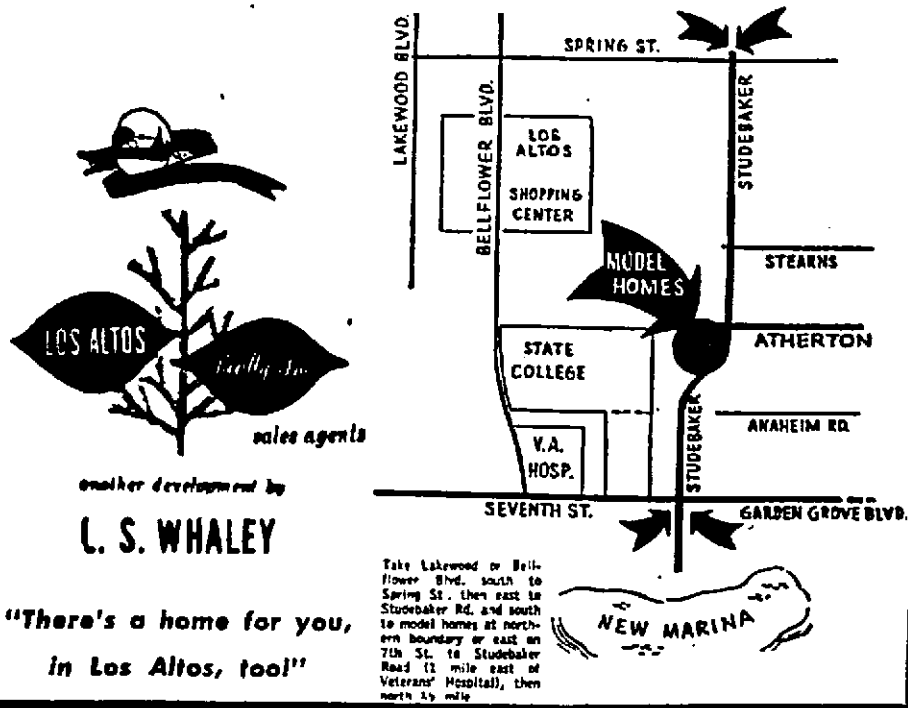


There is no delay in clearing credit when you buy in the new 18th unit of fast-growing Los Altos. Three bedrooms, two baths \$9950. Over 50 per cent of these homes are now sold and buyers are moving in daily. You, too, can join in this parade of buyers and be well settled before school opens.

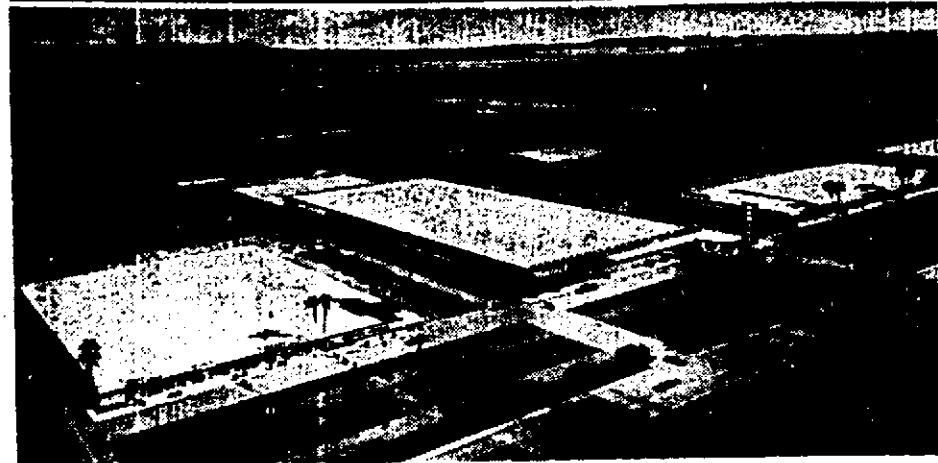
**Where Else But In Los Altos Can You Get**

Three bedrooms  
Two baths  
Over 1100 Square Feet of living area  
Luxury Features  
Wide, paved streets in City of Long Beach  
Schools, college within walking distance  
Near huge new shopping center  
On terms less than rent

\$9950 total cost. Paid off in full in 20 years. \$450 down, plus \$80 costs and impounds, moves you in. Then pay less than comparable rent per month to enjoy California living in California style.



"There's a home for you, in Los Altos, too!"



#### SHOPPING AREA OPEN

First stores in new multi-million-dollar Lakewood Park shopping district at Carson and Woodruff Aves. were opened last week. Bernard Berk, Los Angeles realtor, has been named leasing agent for the new shopping development by Lakewood Park Corp.

### Another Orangewood Estates Unit Ready

Advance showing of five dis-Brookhurst Rd. and S. Nicholas Ave., Fullerton. The first group of 100 dwellings in the 624 three- and four-bedroom two-bath homes of the community of Orangewood Estates "New Chieftain" unit was reported on Orangewood Ave., between

### First Stores Open at Carson-Woodruff

Initial buildings for 20 stores building have been designed with dual fronts, providing direct access to the parking area. However, smaller units have a single entrance with rear delivery entrances.

Leases already signed for space in the primary building include those for a paint and wallpaper store, beauty shop, restaurant and cocktail room, optometrist and package liquor store. A few store spaces are still available in this building.

Leases have been signed for the six shops in the 4500 square foot service shops building. Tenants include a dry cleaner, television and radio repair, laundry, shoe repair and barber shop. A Christian Science reading room will be located there also.

More than 1000 cars will be accommodated at one time in the Carson-Woodruff shopping district. This figure is predicated upon the use of three feet of parking to each foot of gross store area.

### New Terms Draw Crowds to Chapman Gardens Unit

Offer of three-bedroom homes for \$69 per month with no down payment brought vastly increased crowds this week to Chapman Gardens, Garden Grove.

Sell-out of the 200-home development within the next week was predicted by the developers. "At last we have worked out a plan which offers both non-vets and vets a chance to buy a three-bedroom Award Home for no money down."

"The response is tremendous," spokesman for the company said. Monthly payments under the no down payment plan are \$69 per month, including everything with no balloon payments or first month "extras."

Full price of the three-bedroom Award Homes is \$7495. Six different floor plans, averaging about 1000 square feet in size are offered buyers.

Features include kitchens with natural birch cupboards, double sinks with stainless steel-edged drains, roomy dining areas and



#### IN ANAHEIM

Model home in Golden West Park, pictured here, is four-bedroom, two-bath home built by Mac-Bright, Inc., selling for \$10,575, with only \$299 down payment for non-veterans as well as veterans. Walker & Lee, Inc., are sales agents.

### Golden West Park Sales Spurred as School Nears

The desire to get settled before school starts, coupled with a very desirable down payment for non-veterans of only \$299 for a 4-bedroom 2-bath home in the booming town of Anaheim, has caused home buyers to visit Golden West Park in great numbers, it was reported by Walker & Lee, sales agents.

Homes are fully priced at \$10,575, with monthly payments, including principal and interest, starting at \$69.50. It was pointed out that veterans who have already used their G.I. financing can buy and still retain their veterans' tax exemption.

Builders Mac-Bright, Inc., have also included in their development a limited number of 3-bedroom 2-bath homes. These were signed for families who find four bedrooms superfluous, and would rather have that space put into the living room. In the case of Golden West Park's 3-bedroom homes, the living room is 20'x20'.

Rising on five basic floor plans and a variety of interesting elevations all color-planned, Golden West Park homes encompass more than 1500 square feet of space, excluding garages and porches. Exterior redwood siding trim sets off colored composition or snow-white rock roofs, which

are further enhanced by wide overhanging eaves and attractive facias.

An orange tree adorns every lot, and each home has an attached or detached 2-car garage included in the purchase price. Included too, are sewers, curbs and sidewalks.

There are furnished models on display from 10 a.m. to 9 p.m. Home seekers are directed to drive along Carson-Lincoln (Highway 91) and turn south on Highway 101 (Manchester) four-fifths of a mile.

When time's an item Classified ads are for you! Things get done pronto when you phone 6-9071 for an ad or snow-white rock roofs, which

### Union Oil Buys Big Office Site

Union Oil Company of California announced that it is acquiring the entire block between Fifth and Maryland Sts. and between Bixel and Boylston Sts. in Los Angeles, overlooking the Harbor Freeway, upon which it plans to erect a height-limit office building as the new headquarters for the company.

Twenty-five parcels of land are involved in the purchase, including the Twilts Building and additional property between Boylston and Broadway Sts. More than 200,000 square feet of land are involved.

The site for the new Chamber of Commerce building is directly across the street on Maryland.

vets...  
**GARDENDALE**  
homes have  
**KITCHEN-PLUS!**

1st all-modern  
all-equipped homes  
in Garden Grove

**\$125**  
moves you in!

3 bdrms. 2 baths  
monthly  
payments  
less than rent  
\$12,995 full pr.

plus!  
BUILT-IN WESTERN HOLLY autom. GAS OVEN

plus!  
BENDIX Automatic WASHER & DRYER

plus!  
REL AIR BEECHWOOD Natural CABINETS

plus!  
BUILT-IN Upholstered BREAKFAST NOOK

plus!  
WASTE KING GARBAGE PULVERIZER

plus!  
FORCED AIR HEAT REAL FIREPLACE WALL OF GLASS facing patio EXPOSED-BEAM CEILING PARTIAL REDWOOD FENCING CENTER HALL PLAN

plus!  
GARDEN GROVE location - Best in Orange County for year-round living, for convenience, for long-term property value!

SEE FURNISHED MODELS by FRANK BROS. Long Beach In contemporary modern Open Daily 10:30 a.m. to dark

**GARDENDALE**  
—by Lansdale  
Brookhurst & Corliss,  
Garden Grove  
Pioneer Land Co., Sales Agents

to go: FROM LONG BEACH, drive east on Spring St., which becomes Corliss, and follow to end of Corliss.

FROM LOS ANGELES, take Santa Ana Freeway to Freestone, and drive on Freestone to La Puente, just past Rosemead Park. Turn right toward La Puente to Brookhurst and Corliss.

## VETERANS...

### Banner Park

★ 3 BEDROOMS ★ and 2 BATHS

# \$125

MOVES YOU IN

- Built-in Western-Holly ranges and ovens!
- Garbage Disposal
- Stantony Hoods with light and fan
- 1 1/2 baths
- 40-gallon water heater
- King size lots
- Rough-in for automatic washer and dryer
- Mahogany paneling
- Stall shower
- Metal sash

For those of you who insist on a better home... yet who want a bargain in your buy!

**INVESTIGATE**  
Drive out today!

Sales Agents:  
Pioneer Land Co.

## LOW TERMS OFFERED

No down payment to vets and low FHA terms to non-vets is the new financial arrangement offered by Casas Lindas. The Garden Grove subdivision of three and four-bedroom and bath homes is located on 9th St. between Chapman and Garden Grove Blvd.

## new low FHA terms!

### NON-VETS

VETS... it's true  
YOU CAN BUY ONE OF THESE  
LUXURY HOMES FOR ONLY

# 5%

DOWN  
plus costs and impounds

# Nothing Down For Non-Vets!

(just closing costs)

## Award Homes in CHAPMAN GARDENS, GARDEN GROVE

6 different exteriors! 6 different floor plans!

Monthly Payments  
**\$69**  
only  
includes Impounds,  
Principal & Interest!

Drive out today. From Los Angeles, take Santa Ana Freeway or Firestone Blvd. to Harbor Blvd. and drive south to Lampson Ave. From Long Beach take Garden Grove Blvd. to Harbor Blvd. and drive north to Lampson Avenue.

QUALITY FEATURES include: Extra large-wide lots, Picture windows, Architectural designs by Edward K. Fickett, A.I.A., Color schemes by William Manker, Bermuda roofs, Wide overhangs, Natural Birch kitchen cabinets, Brass hardware, Chrome fixtures, Holly dual furnaces with all safety features, Sewers and all utilities in and paid for, Attractive covered carports, Wide paved streets and concrete curbs.

priced from \$17,500 to \$20,500

## Santa Ana's PARK LANE

a Henry C. Cox and Affiliated Companies Development

Model Homes Furnished and Decorated by Horton Furniture Co., Santa Ana

### Estates finest of all

All the custom features you could desire and many, many more are found by the discriminating buyer at distinguished Park Lane Estates. Each home is a "Crown Jewel" designed to surpass your fondest dreams. A perfect setting for your personality... a delightful showplace... a comfortable "lifetime" home.

Model Homes are 3 blocks west of Flower on the corner of Memory Lane (Garden Grove Blvd.) and Westwood—just as you enter the city limits of Santa Ana. Easily accessible via the Santa Ana Freeway, from Long Beach go west 7th St.

HOME OWNERSHIP IS  
**Security**  
WALKER & LEE Inc., Sales Agents

Phone  
Kimberly 3-0097

Open Evenings  
7-11 P





## Specialist on Sugar Beet Is L.B. 'Realtor of Week'

A chemist who became a great authority on breeding sugar beets is the Realtor of the Week honored at the meeting of the Long Beach Board of Realtors.

Born on a farm near Fort Collins, Colo., Joseph F. Reed graduated from the Colorado Agricultural College and majored in chemistry. He spent one year as chemist with the Great Western Sugar Corp. and then joined the Department of Agriculture Bureau of Plant Industry in charge of experimental work in several states in the breeding and testing of sugar beet seed.

Reed next went to the Upper Columbia Land Co., where on a 17,000-acre tract just south of the Canadian border he managed the growth of seeds.

He came here in 1931 and dealt in securities and has been in realty since 1940. He owned his office on First St. many years and now is associated with Clive Graham at 500 E. Fourth St.

Since entering realty he has followed a motto of "Service Beyond the Sale." He adds that "when I find a good home and sell it to a man I always feel I am doing him a good service." Reed is a real booster for Long Beach. "There never can be anything to stop our growth," he feels.



JOSEPH F. REED  
Believes in L.B. Future

"We have changed somewhat to an industrial area from the former tourist center and we will continue to grow," Reed lives at 2335 Cedar Ave. He is a member of the First Baptist Church and for a past-time he gardens.

## Payments for Non-Vets Reduced in Memory Lane

Non-veterans may now purchase homes in Park Lane Estates, new limited subdivision on Memory Lane in west Santa Ana, with greatly reduced down payments it was announced by Frank Hart, sales manager for Walker & Lee, Inc., sales agents.

The new policy results from recent liberalization of FHA terms of financing. Hart said. Several weeks ago a 5 per cent down payment for veterans was arranged by Henry C. Cox and affiliated companies, builders and developers of Park Lane Estates, with excellent results, he added.

With 16 exterior designs, featuring redwood, brick, stucco, mahogany trim, cedar or shake roofs in various combinations,

Park Lane Estates has a higher quality atmosphere and appearance than many other built developments where the houses cost considerably more, the realtor declared. The Park Lane homes are priced from \$17,500 to \$20,500.

In all eight floor plans, each living room is distinctive. All are paneled in Philippine mahogany and have artfully designed planters, large fireplaces, sliding glass window-walls, drapery hardware and valance boxes.

Park Lane Estates may be reached via E. Seventh St. in Long Beach, which becomes Garden Grove Blvd., and later is Memory Lane. The new neighborhood is at the corner of Memory Lane and Flower St.

## Anaheim Village Reports Sales at \$1,150,000 Mark

Keeping a close pace with the fast moving Southland building picture, Griffith Bros. and Paul L. Pierce announced that sales for their Anaheim Village homes have hit the \$1,510,000 mark.

Both builders had been highly successful in the Whittier area for many years and their Anaheim Village first unit in Anaheim last year was their first Orange County venture.

"Our faith in this area has been justified," Pierce said as he pointed to the total sales mark

of both Village unit one and the current second unit. The latest unit is at Euclid and Manchester Freeway and has already reached the 70% sold mark in less than one month.

The ideal location of the Village homes across from the proposed new 45-acre Broadway shopping development, the styling, floor plans, and wide variety offered were all listed by the builders as reasons for the phenomenal sales record at their latest development.

## World of Wheels

By DICK KLINE

There has been a big change in things around the Hale Young Ford Agency on Anaheim. J. F. Lanier is the new general manager and he comes here from Memphis. Kim Haines, a salesman, has been promoted to sales manager. We tried several times to get their pictures but each time the photog found they were out. Maybe next week.

Dave Davis of Beach City Chevrolet left Friday to officiate at the Soap Box Derby in Akron. Dave has been plenty busy in getting the contest off so successfully here. . . . Mr. and Mrs. Jack Holman are preparing for a trip to Miami Beach as guests of the Chevrolet factory as a reward for Jack winning a sales contest held in May and June.

Chet Holman and C. F. Holman of Harbor Chevrolet have returned from their vacations. It was great news to hear that the two sons of Harbor Chevrolet is back home from the hospital.

Andy Anderson, general manager of Beach City Chevrolet, announces the appointment of G. L. Gregory as general sales manager. Greg was formerly employed as sales manager for a Los Angeles firm and has moved to Long Beach with his wife and child. Gregory also announced the following additions to his sales staff: Bill Stammer, Ross Delnick, Bob Croxson and Harry Owen.

Jay Holland, general manager for Holland Long Beach Packard, announced that Owen Gray has joined his staff as office manager. . . . Al Schofield of the St. Venz Motors has been elected vice president of a local dance club in honor of his rug cutting ability.

Vance Simonds, general manager of Harbor Lincoln-Mercury, gave a cocktail party for Mike Salton who was visiting from Dallas.

Earl Kendall, service manager for Masters Pontiac, is vacationing in Utah. Jim Elliott of Masters is vacationing in the High Sierras. Which reminds me, why is it always the High Sierras? They're all high to us. . . . Charlie Campbell held a dinner party for his sales staff Tuesday, rewarding them for the successful completion of a sales contest. Earl Ratliff, office manager of Campbell Buick, is vacationing in Oklahoma. George Collins and Quinn McEdders of Campbell's are back from their vacations.

Rud McKenzie took 20 of his service department on a deep sea fishing trip Monday and Tuesday as a reward for their team winning a service contest.

Ray Gould is back from salmon fishing in British Columbia. Ray went north on a Dutch freighter, taking his car with him, and then drove back.

Lamont Davis, sales manager of Glenn E. Thomas, announces that he was most happy to welcome John Hollway back to his selling staff. John was with the Thomas organization from 1941 through 1947. . . . Bob Bailey and Harry Wiseman have joined

the sales staff of Berry & Berry. . . . "Mac" McLaughlin received a nice thank you note from the two Texas gals that won the Powder Puff Derby. They were very appreciative of the transportation provided them by the New Car Dealers Association.

Robert L. Barr, well known young Chevrolet salesman, has joined the new car sales staff at Cormier Chevrolet. Bob, a graduate of the University of Minnesota with a B.S. degree and from Loyola University School of Law with an L.L.D., practiced insurance law in Chicago with his father and then became West Coast manager for a large Chicago insurance firm. He later became a division manager for the American Tobacco Co. but later turned to selling his cars and considers the automotive field the best of all.

## Tells of More Insurance Sales

Californians bought more life insurance during the first half of 1954 than during any similar period in the history of Connecticut Mutual Life Insurance Co.'s operations on the Pacific coast, according to George P. B. Smith, executive vice president of the company. He was in Long Beach the past week visiting sales and investment representatives of his company. Sales for the period were 15 per cent ahead of the same period last year, he said. The Connecticut Mutual has been writing life insurance in California since 1861, and total insurance in force on California residents amounts to over \$177,000,000.

Smith told members of the C. Carter Schneider Agency, Long Beach representatives, that nationwide sales of the company were also ahead for the first half and are at an all-time peak.

## Near-by Ocean Big Factor in Freedom Homes Sales

Men of the sea are planning to get their "land legs" by living in Newport-Balboa Vista Freedom Homes. A checkup of recent sales applications reveal that four sea captains attached to privately owned boats in nearby Newport harbor have moved their families into these \$7995 homes-by-the-sea.

In addition to captains, the sales sheets show that many merchants catering to the port activities such as fishing supply houses, marine engine companies and sailboat manufacturers are also newcomers to the eight hundred unit tract. A wide variety of occupations are also listed including aircraft workers and civil service employees who commute to Los Angeles each day; fruit growers who commute to San Fernando valley; oil field employees from the Huntington Beach and Long Beach sectors.

Of the 500 families who have already moved in the list shows many are attached to the school systems in Newport, Laguna, Balboa, Santa Ana, Costa Mesa and Corona del Mar. Sales offices and model homes are open to home seekers daily until 9 p. m. The homes are available to both vets and non-vets on the same terms, everyone being able to move in immediately at \$400 down and \$42.26 monthly, principal and interest payments.

A weekly income of \$55 can qualify purchasers because of a low overall cost of the spacious three-bedroom homes of \$7995.

**SPEED UP SALES** through Independent-Press-Telegram Classified ads. Merchandise, cars, real estate and personnel things go fast through For Sale ads! Dial 6-9071.

**1-BDRM. . \$3195**  
**2-BDRM. . \$3895**  
**3-BDRM. . \$6295**

On Your Last Lot  
Financing Assistance. Inspect Model  
New Under Construction at 12613 S.  
Atlantic Blvd. in Compton.  
Open Even. and Sunday  
General Contractor  
**W. F. DREHER**  
Call Anytime—  
NEVada 6-1019

**LUXURY FEATURES**  
Offering veterans terms of nothing down, Grove View Estates in Garden Grove provide luxury features in the three-bedroom, two-bath homes which are priced from \$13,000. Sliding walls of glass, fireplaces with log lighters, forced air heat and center hall plans are found in the homes offered by Pioneer Land Co., sales agents, at Chapman Ave. and Nelson St.

advance showing... months ahead of schedule!

## New chieftain unit ORANGEWOOD ESTATES

Another Feather in our Cap! New Location... New Features...  
More Happy Hunting Grounds for Home Hunters!

4+3 Bedrooms • 2 Baths

**NOTHING DOWN**

FOR VETS except costs & improvements

Vote from **65** MONTH

Full Price from \$12,750

Another

W. E. ROBERTSON CO. Development

Over 25 Years of Building  
Experience in Southern California



## NEW FHA TERMS put these Luxury Homes Within Reach of ALL



IN  
SMOG-FREE  
GARDEN  
GROVE

**New Low FHA Down Payment \$2995**

total prices from \$18,500 to \$20,500

**SOLD WEEKS AHEAD  
OF COMPLETION**

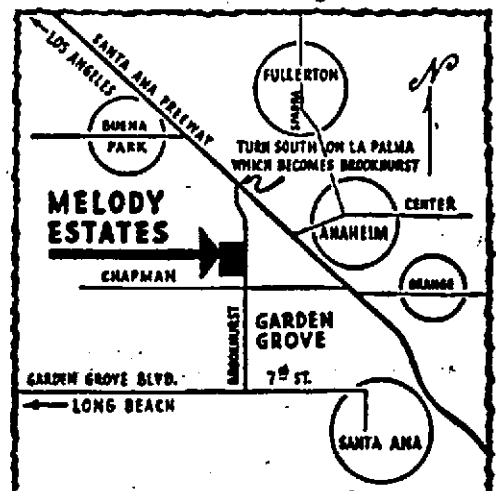
*Here's Why!*

Over 50 Extra Features  
To 1750 Sq. Ft. Living Area  
Low FHA Down Payment Proves  
the Value



**PLUS**

- Inspect during construction, Choose your own colors
- Closets and Cabinets
- Electric Exhaust Fans... "Touch-Plate" Wiring
- Close to Schools, Shopping, Beaches
- Pullman Bath, Stall Showers
- Roman Brick Fireplaces
- Shake Roofs Available
- 90,000 BTU Forced Air Furnace
- Orange Trees on every lot
- Ceramic Tile Kitchens and Baths
- Sliding Glass Lateral Walls



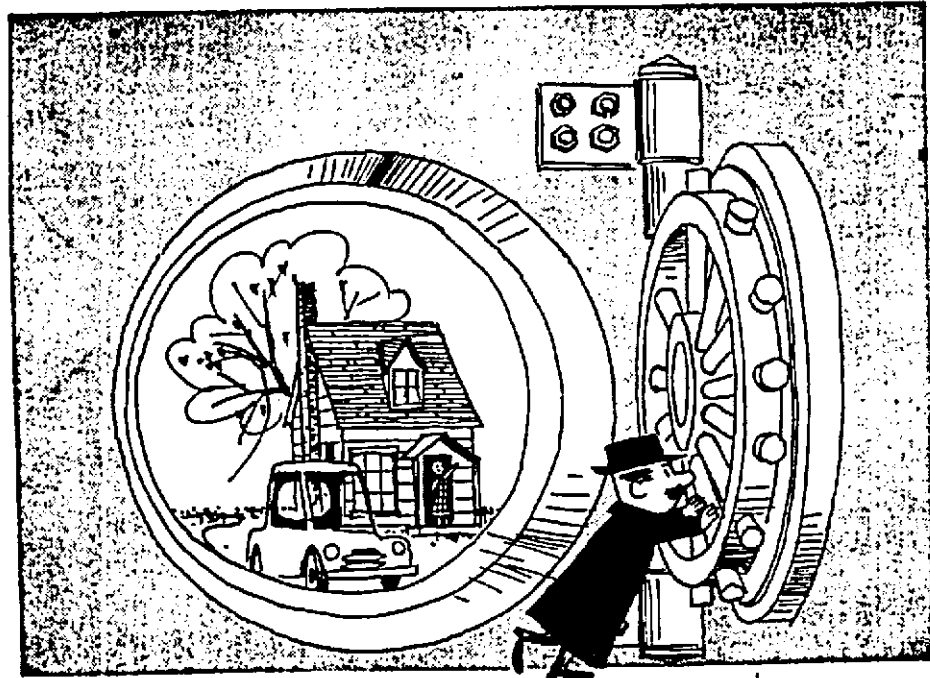
**Beautifully furnished  
Models by Lloyd's  
of Long Beach**

**OPEN EVENINGS 'TIL 9  
INCLUDING SUNDAYS**

**Custom Built Homes**

# Melody Estates

**TIETZ CONSTRUCTION CO.** 11611 Brookhurst St., Garden Grove—Phone LEhigh 9-1151



*This might be one way to protect your  
property, but—*

## THE T.I. WAY IS THE SURE WAY

You'd be surprised how many supposedly "airtight" property titles turn out to be full of holes. It happens every day.

You could search your title yourself—if you have the very special skill it takes to study the scores of legal records pertaining to your property. The job would take you many months... and even then, you'd always wonder if you overlooked something important. Our facilities and trained personnel

get the job done in a matter of hours. And more important, we insure your title and your ownership rights. For with assets of more than \$33,000,000—and with the only complete records of every square inch of land in Los Angeles County since 1850—we are able to stand guard over every policy we issue.

If you own property that is not protected by Title Insurance, find out how safe, easy and inexpensive it is to have.

"None too small, none too big,  
for T.I. protection"



America's Largest  
Title Company

## Title Insurance and Trust Company

Southern California's Oldest Trust Company

433 South Spring Street, Los Angeles 54

(Branches and associated companies in twelve California counties)



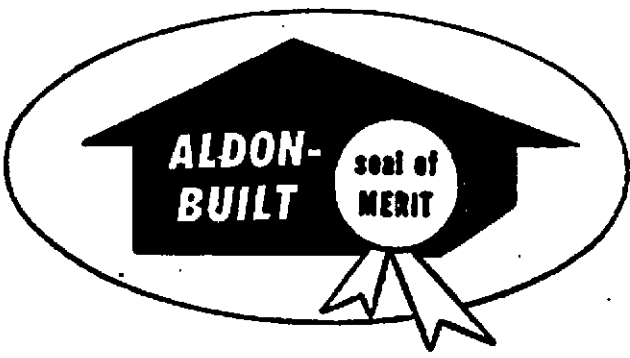
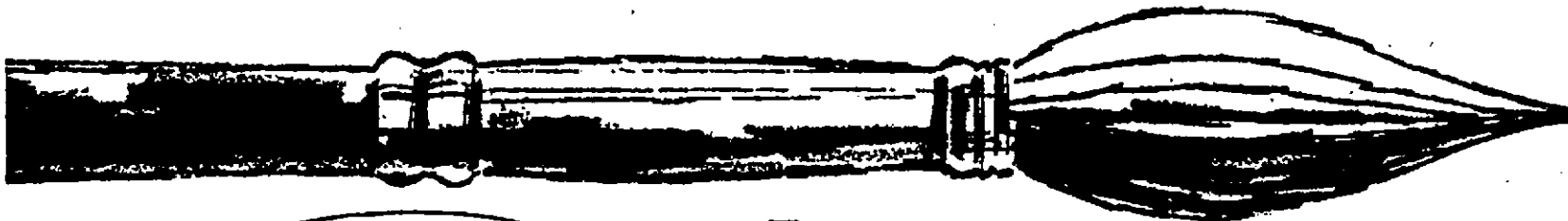
"the builder that every other builder compares himself to"...

# ALDON

**INTRODUCES THE HOMES THAT FORCE COMPARISON!!!**

**THE 4 BEDROOM 2 BATH "MASTERPIECE SERIES"**

**FLOOR-to-CEILING FIREPLACE • SLIDING GLASS WALL • 75,000 BTU FORCED AIR HEATING**



## buena plaza

**not  
a dime to  
move in**  
*no hidden charges!*

*terms for vets beyond comparison* **NO cash for costs** **NO cash for impounds**

Our friendly competitors in the building business have never run ads praising Aldon-built homes... and we're not going to hold our breath until they do. But we are flattered that they regularly check up on us... to see what ALDON is up to now.

Because nobody knows better than another builder that Aldon sets the pace for the industry.

Nobody, that is, except more than 20,000 veterans... living in Aldon-built homes in Lakewood Plaza, Granada Hills, and the new Clairemont Estates in San Diego.

Aldon's famous "finest-homes-ever-built" standards made these value-conscious veterans choose Aldon homes in the first place. And Aldon's policy is to stay ahead of the field... with new planned communities... with more improved and varied stylings... with new bonus features. AND with the most down-to-earth easy-to-handle vet terms in all America!

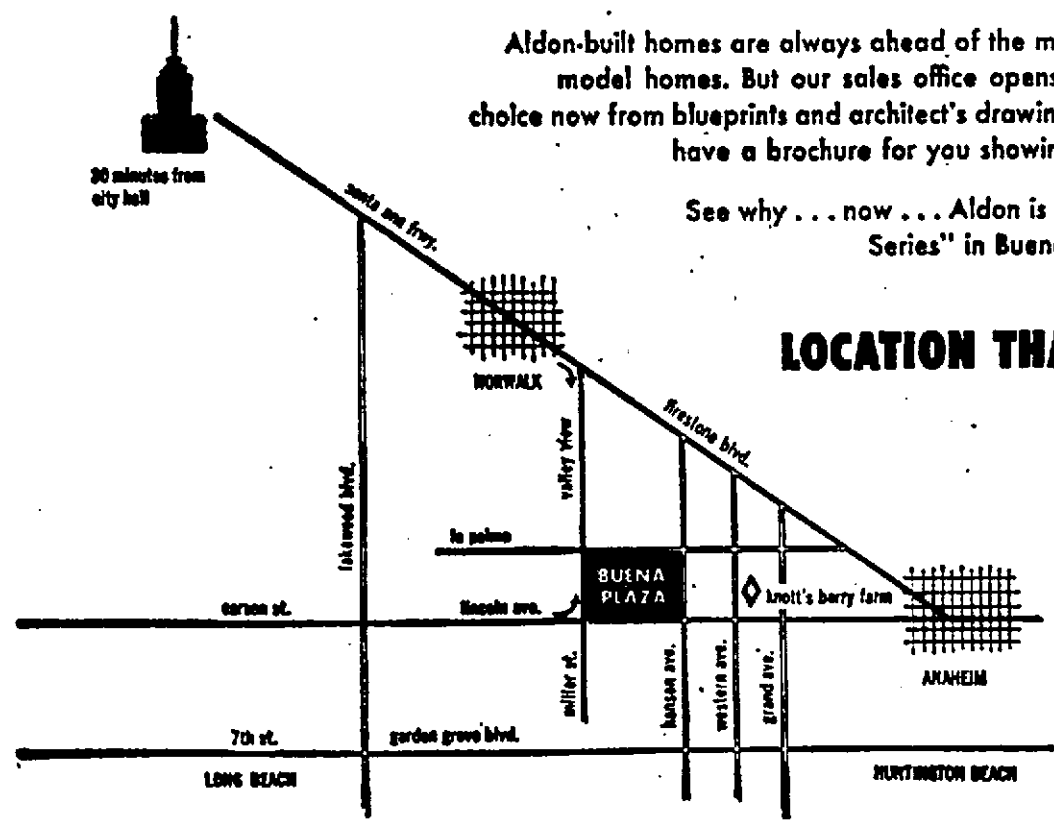
All the features you expect from Aldon are in the new 1955 Masterpiece Series of 4-bedroom 2-bath homes in Buena Plaza. (Just a few are listed at right.)

**PLUS** something completely new in vet terms on homes of this quality. **NOT A DIME TO MOVE IN!** No cash for costs... for impounds... no hidden charges.

Aldon-built homes are always ahead of the market. In BUENA PLAZA, we're just starting the model homes. But our sales office opens **THIS WEEKEND**. We invite you to make your choice now from blueprints and architect's drawings to insure your complete choice of color. We have a brochure for you showing every one of 22 sparkling new homestyles.

See why... now... Aldon is setting the pace for 1955 with its "Masterpiece Series" in Buena Plaza! They're homes that force comparison.

### LOCATION THAT FORCES COMPARISON...



BUENA PLAZA is the new crossroads of the Southland in Buena Park... the hub community for convenient access to downtown or industrial Los Angeles... Long Beach Harbor areas... Anaheim-Santa Ana-Orange County Industries. Fast freeways and major streets take you to any of these points within 30 minutes... and Aldon's community-planning makes Buena Plaza as complete as it is convenient.

**TO GET THERE**, drive down the Freeway-Firestone Blvd. to Valley View, and turn south. Or drive east on Carson St. (which becomes Lincoln Ave.) from Long Beach to Buena Park, and turn north on Miller St. Follow the "not-a-dime-to-move-in" signs.

**\$71<sup>49</sup>**  
MONTH principal & interest  
full price \$13,725  
**VETS—NOT A DIME TO MOVE IN!**

**NON-VETS—  
NEW LOWER FHA TERMS  
AVAILABLE!**

### THE FEATURES THAT FORCE COMPARISON...

- floor-to-ceiling fireplace
- sliding glass wall
- 75,000 BTU forced-air heating (Pioneer)
- natural kitchen cabinets
- range hood and fan
- Waste King garbage disposal
- 13/16" parkay hardwood floors
- oversized ceramic tile shower
- colored plumbing fixtures
- electric bath heaters
- 50-gallon Pioneer water heater
- 2-car garage
- ornamental street lights
- sewers, sidewalks, curbs, & gutters
- more living area than any home in its price range (average 1350 sq. ft. plus 2-car garage)

**1-YEAR GUARANTEE**  
Now a government requirement... but originally introduced by Aldon 3 years ago! Another guarantee of Aldon quality!

**Sales Office: MILLER ST. at LA PALMA AVE., Buena Park**

**E. "BILLY" HAMBURG, Sales Agent**

## OBITUARIES

**McELHANY** — Cloyd Milton Dorothy G. Lee and Mrs. Ruby McElhany, 74, of 1870 Corinne Ave., died Friday at home. He was born in Venango County, Pa., and came to California 26 years ago and to Long Beach 46 years ago. He was an oil-field worker. Surviving are his wife, Lois M.; a brother, Frank, of Fullerton; three sisters, Etta, Mrs. Ruth Fillman, and Mrs. Mae Merryman. Service will be at 2 p.m. Tuesday in the chapel of Rose Hills Mausoleum, Whittier, where entombment will follow. Montebello Lodge 451, F.A.M., will officiate. B. W. Coon Funeral Home is in charge of arrangements.

**STARES** (Surfside Colony) — Mrs. Edna W. Stares, 66, of Apt. A, C-17, died Saturday at her home. She was born in Buffalo, N. Y., and had resided at Surfside Colony the past 10 years, having come from Banning. She was a member of the Order of Eastern Stars by one son, Harry Stares, of Surfside Colony, and a daughter, Mrs. Enid McAfee of Glendora. Episcopal service will be in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, at noon Wednesday, with interment in Forest Lawn Memorial Park. Smith Mortuary of Huntington Beach is in charge of arrangements.

**LAUBACH** (Huntington Beach) — Arthur Leon Laubach, 73, of 115 Sixth St., died Saturday in a Newport Beach hospital. He was born in Benton County, Iowa, and moved to Huntington Beach 18 years ago from Los Angeles. He was owner of a Huntington Beach liquor store. He was a member of the Fraternal Order of Eagles, Aerie No. 102 of Los Angeles, and of the BPOE, Santa Ana Lodge 794. Survivors include a daughter, Mrs. Mildred Cottingham of Huntington Beach; a stepson, Frank Pope, Santa Ana, and a stepdaughter, Mrs. Mabel Rozelle of Compton; two brothers, Charley and Clarence. Service will be in the Smith Mortuary chapel in Huntington Beach at 2 p.m. Tuesday, with Rev. Robert A. Blume officiating. Interment will be in Westminster Memorial Park. Committal service will be by the Santa Ana Elks Lodge.

**BOOKOUT** (Compton) — The infant son of Mr. and Mrs. Eugene Bookout, 2735 W. Bennett St., died Wednesday in a Long Beach hospital. Surviving besides the parents are the grandparents, Mr. and Mrs. Clifford Carney of Bellflower, and Mr. and Mrs. John Tack of Long Beach. Grave-side service was Saturday in Sunnyside Memorial Park, with Paramount Mortuary directing.

**TOMPKINS** (Downey) — James Henry Tompkins, 73, of 11709 S. Downey Ave., died at home Saturday. He was a native of Michigan and had lived in Downey 50 years. Surviving is his wife, Charlotte. Service will be at 10 a.m. Tuesday in the Miller Memory Chapel, with the Rev. James Robertson officiating. Interment will be in Rose Hills Cemetery, Whittier.

**NICHOLS** (Artesia) — Carl N. F. Nichols, 60, of 12326 Hibbing St., Artesia, died Friday in a Long Beach hospital. A retired tree maintenance man, Mr. Nichols had lived in the area 18 years. He was World War I veteran, belonged to the Assembly of God Church in Artesia. He leaves his wife, Mrs. Nellie Nichols; one daughter, Mrs. Ina Whitehead of Norwalk; a son, Charles of Artesia; five sisters, Mrs. Hettie Tindell, Mrs. Lizzie Russell, Mrs. Essie Lane, Mrs. Annie Moore and Mrs. Goldie Simms, and one brother, Harvey Nichols. Services will be held at 2 p.m. Monday in the Assembly of God Church in Artesia with Rev. A. B. Farmer officiating. Burial will be in Artesia Cemetery with Gallagher and DeYoung Funeral Home in charge.

**GARDNER** (Bellflower) — Mrs. Laura Nelson Gardner, 75, died Saturday in her home at 5912 Whitewood, Bellflower. She had lived in Bellflower for seven months and was born in Council Bluffs, Ia. She leaves a son, Elston A. Gardner, and two daughters, Mrs. Frances H. Allick of Long Beach and Mrs. Gertrude Santie of San Pedro. Services and interment will be in Denver, with Mottell's Mortuary in charge of local arrangements.

**FRITZEN** (Hawallian Gardens) — Mrs. Emma Fritzen, 75, of 12225 215th St., Hawaiian Gardens, died Friday in her home. A former resident of Long Beach, she had lived in the area for 32 years. Mrs. Fritzen was born in Amsterdam, N. Y. She leaves her husband, Phillip; and three sisters, Mrs. Clara LaFrance, Mrs. Margaret Ford and Mrs. Mildred M. Hunt. Services are set for 11 a.m. Monday in Mottell's chapel with Rev. William L. Collin officiating. Burial will be in Sunnyside Memorial Park.

**ROMERO** — Mrs. Leticia G. Romero, 79, of 225 Linden Ave., died in a local hospital Friday. A member of St. Anthony's Church, Mrs. Romero had lived here one year. Survivors include a sister, Mrs. Teofila G. Martinez, Long Beach. Rosary will be in Mottell's chapel at 8 p.m. Monday with requiem mass Tuesday at 8 a.m. in St. Anthony's Church. Burial will be in All Souls Cemetery.

**WATKINS** — Susan Carol Watkins, infant daughter of Mr. and Mrs. John Watkins, 1415 Warren Ave., died Friday in a local hospital. Private graveside services will be in Sunnyside Memorial Park with Mottell's Mortuary in charge.

**SMITH** — Mrs. Betty J. Smith, 50, of 2885 Maine Ave., died Friday in a local hospital. A resident of Long Beach since 1921, Mrs. Smith was born in Denver. She leaves her husband, Clarence F.; her father, Benjamin Howland, and three sisters, Mrs.

**TOLL** (Wilmetton) — Claude Leonard Toll, 75, 543 Broad Ave., died Friday in a local hospital. A Watkins Products salesman, he had lived in the area 13 years. A member of the Odd Fellows Lodge of Dupree, S. Dak., he was born in Sweden. He is survived by his wife, Laura; sons, Thomas and Lloyd; stepson, George H. Toll of Long Beach; and two stepdaughters, Estelle Cannon of Long Beach and Anne Keeney. Private services will be at 4 p.m. Wednesday in Mottell's Mortuary with Rev. William McCance officiating.

**STAMM** — Mrs. Dorothy H. Stamm, 60, of 1302 E. Third St., died Thursday in a local hospital. Born in Indianapolis, Ind., she had lived here 14 years. Mrs. Stamm was an apartment manager here and belonged to the Apartment House Assn. She is survived by her mother, Mrs. Kate M. Henderson of Long Beach, a sister, Mrs. Earl W. Green; and an aunt, Mrs. Elizabeth Malone of Long Beach. Rev. Keith A. Druley will officiate at services at noon Monday in Mottell's chapel.



SGT. LEROY GIBBONS  
Double Decoration

### Funeral Tuesday for Crash Victim

Service for Mrs. Shirley Johnson, 18, of 17178 Everston St., Norwalk, killed in an automobile accident in Santa Ana Canyon Wednesday night, will be in the Ralph Shannon Funeral Home, Orange, at 2 p.m. Tuesday. Interment will be in Little Lake Cemetery, Norwalk. She was born in Marshall, Tex., and was an employee of Pacific Telephone Co., Anaheim. Surviving are her husband, William; father, Joe Bell; mother, Mrs. Mildred Franco of Norwalk; a sister, Joyce Bell and a half-sister, Fenelope Franco, both of Norwalk.

## Military SERVICE

AIR • LAND • SEA

In a double presentation in Stuttgart, Germany, Sgt. Leroy Gibbons received the nation's third highest combat decoration, the Silver Star, and an Oak Leaf Cluster for his Purple Heart. Presentations were made by Brig. Gen. George E. Lynch, 7th Corps chief of staff. He was awarded the Silver Star for gallantry during the fighting in Korea, and the cluster in lieu of a duplicate Purple Heart for wounds received in action. His wife, Gladys, who is in Germany with him, is the daughter of Mr. and Mrs. Paul K. Forster, 1070 Loma Vista Dr.

**SGT. CHARLES A. SPURLOCK** received the Commendation Ribbon recently in Korea from Capt. Donald C. Lee, commanding officer of the 558th Military Police Company. The 22-year-old soldier is the wife of Mrs. Peggy Ann Spurlock and of Mr. and Mrs. Lewis E. Spurlock, 124 S. Thompson St., Fullerton.

**JAMES H. MCROY JR.**, chief builder, and John J. Brill, chief steelworker, USNR, are attending the Amphibious Construction Battalion Training Course of the squadron.

**ALEX I. SAMARIN**, son of Mr. and Mrs. John Samarin, 9240 E. Rose Ave., Bellflower, has been promoted to the rank of corporal in the Marine Corps at Kaneohe Bay, T. H. He is serving with Marine Air Base Squadron 13.

**ROME ON FURLOUGH** after service overseas is Aic Thomas W. Dowsett, son of Mr. and Mrs. A. E. Dowsett, 3817 E. 4th St. He has been attached to the 345th Bomb Squadron at Yokota (Japan) Air Force Base, and recently took part in a goodwill tour to Okinawa, the Philippine Islands, Australia, and New Zealand. On completion of his furlough he will go to Roswell (N. M.) Air Force Base.

**AIC OTHAL F. HUMPHREY**, 27, husband of the former Betty J. Hiser, 335 E. 57th St., recently was assigned to Eglin Air Force Base in Florida. Humphrey's previous assignment was in Korea, where he served 12 months as noncommissioned officer in charge of utilities in a Battalion Training Course of the squadron.

## Beauty Show Dates Listed

Long Beach will be host to the fourth annual Miss Universe Beauty Pageant from July 14 through July 24, 1953. It was announced Saturday by Executive Producer Oscar Meinhardt. Although the ink is hardly dry on the screen contracts that went to the triumphant beauties in this summer's contest, Meinhardt explained that public announcement of the 1953 dates is being made at this time so that other local organizations, in making plans for functions of their own, can avoid conflict with the pageant.

The general format of the affair will parallel that of this summer, although serious thought is being given to the possibility of adding one additional public event. These definite dates have been established for the 1953 pageant:

July 14: Arrival in Long Beach of international and American state winners; July 15 (Saturday): welcoming dinner; July 17 (Sunday): parade; July 19 (Tuesday): preliminary judging for selection of Miss U.S.A.; July 20 (Wednesday): crowning of Miss U.S.A.; July 21 (Thursday): preliminary judging for selection of Miss Universe; July 22 (Friday): crowning of Miss Universe; July 23 (Saturday): Coronation ball; July 24: departure for respective homes.

## 9 Jehovahites Jailed

BERLIN (UP) — A Communist court has ordered imprisonment of nine more East German members of the Jehovah's Witnesses religious sect, the West Berlin Free Jurists Committee announced Saturday. The sect, outlawed in the Soviet zone, reported 10 days ago that 1534 "witnesses" are now in East German jails.

## WE CAN HELP

70% OF ALL  
HARD OF HEARING PEOPLE

NO MATTER WHAT YOU HAVE BEEN TOLD  
NO MATTER WHAT YOU HAVE TRIED  
NO MATTER WHAT THE CAUSE

## TYMPANIC OSCILLATIONS

Have Helped Thousands to Regain Improved Hearing  
Many Have Discarded Their Hearing Aids

This Treatment is Now Offered in LONG BEACH

Don't delay—seek relief now! Tympanic oscillation treatments have been tested and proven over a period of years, and seventy per cent of all cases treated have been HELPED!

Come in — We Will Give You the

1st Treatment Only \$2.00 for Next 7 Days

Just Bring in This Ad

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In Southern California Since 1934

DR. W. M. FURR, D.C.

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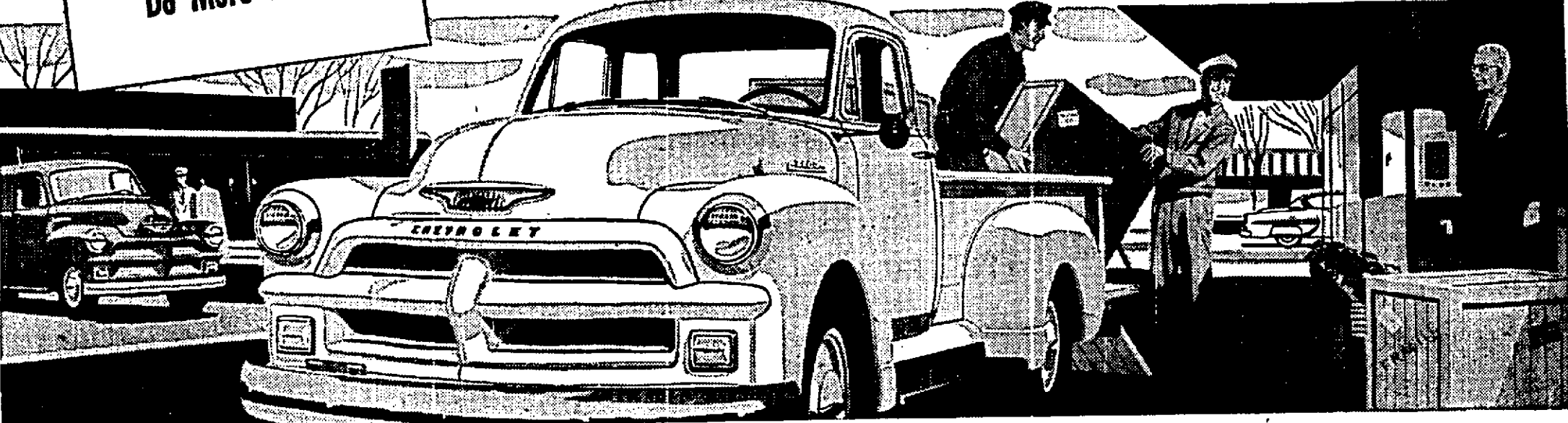
Mon., Wed., Fri., 9:30 A.M. to 5 P.M.; Tues. & Thurs., 9:30 to 5; Sat. 7:15

Any way you figure it  
**NEW  
CHEVROLET  
TRUCKS**  
Do More Work!

# More work per day!

You save time with lower loading height and bigger load space in most models... new power in all models... plus scores more features!

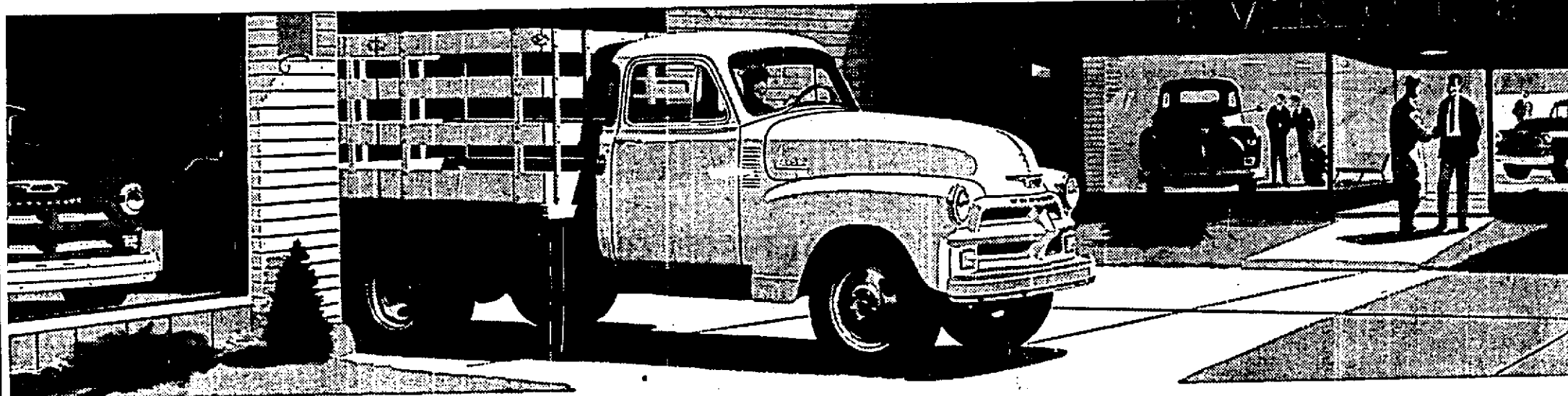
New pickup, stake and platform bodies let you haul more. In addition, you get new hour-saving engine power in all models. New truck Hydra-Matic transmission (optional at extra cost on 1/2-, 3/4- and 1-ton models) can save you still more time on the job!



# More work per dollar!

New high-compression power saves on operating costs, new chassis ruggedness cuts upkeep — and you're ahead on the deal at the start!

All three great Chevrolet truck engines deliver greater horsepower plus increased operating economy. And new Chevrolet trucks are built stronger to last longer and save you money on maintenance. You're ahead all the way with America's lowest-priced truck line!



the time to buy! Get our BIG DEAL! Save with a New Chevrolet!

TRUSTWORTHY TRUCKS ON ANY JOB!  
Chevrolet Advance-Design Trucks



Come in and get a money-saving deal on the new Chevrolet truck that's just right for your job!

**HARBOR CHEVROLET, INC.**  
601 E. Anaheim — Phone 6-3293  
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**PARKWOOD CHEVROLET**  
BELLFLOWER BLVD. at SOUTH

**BEACH CITY CHEVROLET, INC.**  
3001 E. Pac. Cot. Hwy. (Near Redondo) 90-7421  
LONG BEACH, CALIFORNIA

**CORMIER CHEVROLET CO.**  
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LONG BEACH, CALIFORNIA











**for information, call 6-9071**

<b>WESTERN CAMERA CENTER</b> 2311 E. Anshelm, Ph 4-2314. Open Fri. even till 8 p. m.	<b>2515 MOUNTAIN cabin, colapable.</b> 1089 Grand.	<b>TEEN-AGE girl's clothing, reasonable.</b> ME 3-4113	<b>bums. Very best voices.</b> Ph. 6-1091
<b>NIKON 35 mm. with V-4 Nikkor lens, fully synch. \$195. 39-8483</b>	<b>COMPLETE painter's swinging stage.</b> 2-1310.	<b>BURNER Woodburn stove, \$10. 1671 E. Market, N. L. B.</b>	<b>ROLL-AWAY Bed, \$18; Universal sew. mach. \$33. 1043 Coronado</b>
			<b>Commercial POPCORN POPPING MACHINE. \$15. Phone 8-6552.</b>



pets. Available Sept. 1st. Forced-air heat, garbage disposal, Dishwasher. 704 sq. ft., 1-bedroom.

ground floor. Practically new. \$80  
with garage. By appointment.  
90-6394 or 61-1556

DESIRABLE Belmont. 3-bd. spec-  
tacular new decor. Hardwood  
duplex. Heat. Disposal. Garage.  
Will consider 3 teachers to share.  
Adults. 2-6882.

COUPLE only no pets. 237 BEL-  
MONT. Front 3-bdrm. de luxe  
kitchen, dining rm., wired for electric  
range & dryer. Double garage.

PENT HOUSE, 7 LARGE ROOMS  
FINE CONDITIONS. RENT \$110  
CALL AGENT 2-3418 E. 2ND OR  
PH. 2-5187 OR 2-5487.

2-BR. FRONT DUPLEX. Carpeted

thermo heat, second hand. Packed  
+ storage room. Call 341-0000.  
Maiden, 1000 sq. ft. N. L. E. M.  
WILLFLOWER 2-bdr. duplex w/air  
furn., redecorated. Painless pay-  
ment plan. Call 341-0000. Children  
to 2-1817. 9210 Maple.

FRONT 1-br. duplex, sep. din. rm.  
w/alcove, 1000 sq. ft. Call 341-  
0000. 311 E. Plymouth.  
Close to 200-2177.

2-bdr. Side by side duplex, 1700  
sq. ft. Permanent employed. 2-4552. 144  
Chester.

REAR 1-br. duplex, 1000 sq. ft.  
to school. 12336 E. 122nd St.  
Arlene.

DOWNSIDE 1-br. + pull-down  
bath. Call 341-0000. W. & 42nd  
children 0-4. 42-6216.

686-SUNNY 4 rms. Lots of closets  
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7633-13 Santa Fe. Ph. 40-6790.

NICE 2-bdr. duplex. Double garage.  
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3-BEDROOM  
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Only 2 yrs. old & like new. Ranch style. Lot 70x118. 4 1/2 baths, double carport leading to roof. W. w. apron fencing, fenced, dirt, patio. An excellent buy.

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Located on a corner. Very reasonably priced at \$11,500 with financing.  
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The total price for this 3-br. frame home. Living room carpeted.  
**NORTH LONG BEACH**  
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English style 4-br. & den, large  
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#### Trailers 165 Trailers 165

#### Trucks & Tractors 165

#### Automobiles For Sale 175

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### Top Values

See for Yourself

'48 FORD... \$595  
Commander, Land Cruiser, radio, heater, overdrive.

'49 FORD... \$595  
Coupe.

'50 STUDE... \$650  
4-door, Max overdrive.

'51 FORD... \$850  
4-door, Max overdrive.

'52 STUDE... \$1895  
4-door, Max overdrive, A beauty overdrive. All extra.

'53 STUDE... \$995  
1/2 ton pickup, new paint, top notch.

Several Excellent Work Cars or Second Cars — Requiring No Down Payment

**M. Verne Holmes**  
Oldest Studebaker Dealer in the Harbor Area.  
35th & Atlantic  
Phone 4-2603

### \$5 DOWN

On approved credit Compare Prices

'51 PACK... \$795  
4-door, Ultramatic, radio and heater. \$10 per month.

'50 CHEV... \$595  
Coupe, Radio & heater. \$20 per month.

'50 STUDE... \$395  
2-door, Radio & heater, overdrive. \$20 per month.

'50 BUICK... \$795  
CONVERTIBLE. Dynaflo, radio & heater. \$40 per month.

'46 FORD... \$195  
Tudor. Real clean. \$10 per mo.

'47 FORD... \$195  
Tudor. Real clean. \$10 per mo.

'52 DODGE... \$895  
4-door PICKUP. \$35 per month.

'49 FORD V8... \$495  
4-door PICKUP. \$25 per month.

'49 MERC... \$495  
4-door, Overdrive, radio and heater. \$25 per month.

### ACTION CITY

Used Cars

Large Corner of Firstone Blvd. & Studebaker Rd. NORWALK

Caterpillar from Shopper's Market

Lights on All Day Sunday

Open 7 Days a Week

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### WILMINGTON \$1 SALE

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'52 STUDE \$899  
Commander V-8, Overdrive, radio, heater, beautiful original finish. Low mileage.

'51 PLYM \$799  
Cranebrook. De luxe factory radio and heater. Custom seat covers. Immaculate.

'52 CHEV \$999  
De luxe 4-door. Radio, heater. Original powder blue finish. Car shows finest care.

'51 PONT \$1099  
Chieftain de luxe 3-door. Loaded with extras including radio, heater, etc. Local car. Like brand new.

'50 STUDE \$599  
Champion Regal 4-door. Overdrive, radio, heater, whitewall tires. Looks & runs like brand new.

'51 STUDE \$699  
1/2-ton PICKUP. Max radio and many extras. Mechanically perfect.

### NO DOWN PAYMENT

On Approved Credit

Up to 30 Months to Pay

We offer the finest selection of used cars in this area. \$100 to \$1000.

**SIBANTIC SALE**  
Lasts This Week Only!

**BELMONT J. SAN CHEZ**  
Wilmington  
Yamaha 4-3161

### '52 Studebakers

V-8 Commander  
4-Door Sedan  
**\$1795**

BELMONT J.  
**San Chéz**  
—STUDEBAKER DEALER—  
1350 AMERICAN

### '54 Chevrolet

**CORVETTE**

All factory equipment. 3 to choose from. Red, white, blue.  
**\$2895**

**ART MORGAN**  
Anaheim & Atlantic

### Come One, Come All!

Lids Off at  
**Freeman A. McKenzie**

### FORDS GALORE

All Models—6's - 8's

Before You Buy Any Car  
Before You Accept Any Deal

Get the  
**McKenzie Deal**

Trade-in Values Higher Now  
Than Ever Before

**133 American Ave.**

# BUY

*With Confidence  
Save with Pride!*

## When Buying Your NEW 1954 Chevrolet

### DEAL with the DEALER WHO Gives You the Following:

1. A policy of absolute honest & fair dealings for over 30 years.
2. Largest service facilities in the Southwest! (with customer waiting room, TV and free coffee).
3. Locally owned, operated and managed in all depts. by local residents.
4. No high pressure selling! (Our product sells itself).
5. Guarantee in writing, every transaction (used car, new car or service).
6. Over 100 cars and trucks always in stock.
7. Honest Trade-in appraisal.
8. Choice of Financing.
9. Employees who know their job!

### ALL WAYS A BETTER DEAL

## HARBOR

Since 1923



ANAHEIM AT ATLANTIC

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Open Even. & All Day Sunday

# \$49 DOWN

Bring whatever cash you have in your pocket—or your old car. . . . Choose from any of 75 thoroughly reconditioned automobiles. 90-day guarantee. (Qualified Credit.)

'52 OLDS... \$1795  
"38" HOLIDAY. Hydramatic, radio, heater and whitewall tires. Powder blue—red interior.

'52 FORD... \$1395  
VICTORIA. Fordomatic, radio, heater, continental tire, twin pipes and whitewall—first.

'53 STUDE... \$1395  
CHAMPION 4-door. A one-owner beauty. Has overdrive.

'52 CHEV... \$895  
4-DOOR. Xtras.

'52 STUDE... \$895  
4-DOOR. Overdrive, radio and heater.

'50 CHEV... \$895  
BEL AIR. Powerglide, radio and heater.

'51 CHEV... \$795  
DE LUXE 4-door. Radio and heater.

'49 STUDE... \$695  
STARLIGHT club. Overdrive, radio and heater.

'50 BUICK... \$595  
4-DOOR. Dynaflo, radio and heater.

'49 MERC... \$595  
4-DOOR. Overdrive, radio and heater.

WEEKLY PAYMENTS

'50 BUICK... \$14.80  
SUPER RIVIERA club. Black. Dynaflo, radio, heater and whitewall tires.

'50 CHEV... \$11.75  
CLUB COUPE. Radio and heater.

'51 PLYM... \$11.50  
CRANBROOK 2-door. Radio, heater and whitewall tires. Like new.

'49 PONT... \$7.50  
CHIEFTAIN 4-door. Hydramatic, radio and heater.

'48 BUICK... \$7.50  
SUPER CONVERTIBLE. Whitewall tires, radio, heater and new top.

'49 BUICK... \$7.50  
SUPER sedanet. Dynaflo, radio and heater.

'48 OLDS... \$6.50  
"38" 4-DOOR. Hydramatic, radio and heater.

'48 STUDE... \$6.50  
CONVERTIBLE. Overdrive, radio and heater.

'49 STUDE... \$6.00  
CONVERTIBLE. Overdrive, radio and heater.

'46 BUICK... \$6.00  
SUPER sedanet. Black. Radio and whitewall tires.

'46 FORD... \$5.00  
CLUB COUPE.

'50 NASH... \$5.00  
2-DOOR. Loaded.

'47 STUDE... \$5.00  
4-DOOR. Overdrive, radio and heater.

'46 OLDS... \$3.50  
SEDANET. Hydramatic, radio and heater.

## MEL BURNS

### SEZ WOW LOOK WHAT WE HAVE ACTUALLY ALLOWED FOR TRADE-INS

ON 1954 FORDS

1947 Chry. . . \$728

1948 Plym. . . \$700

1948 Chev. . . \$882

1949 Ford . . . \$950

1950 Ford . . \$1100

1950 Chev. \$1050

1951 Ford . . \$1370

1952 Ford . . \$1741

1952 Ford . . \$1889

1953 Ford . . \$1900

1953 Chev. \$1900

WE WILL SHOW YOU THE RECORDS UPON REQUEST

## WHY

DON'T YOU GET IN ON THIS TRADE-IN

## GRAVY TRAIN

WE HAVE OVER

# 100

NEW 1954 FORDS TO CHOOSE FROM

★ ★ ★ ★ ★

## LOOKING for a BARGAIN DEAL

ON A LOW MILEAGE 1954 FORD LOOK THESE OVER

CRESTLINE 12 4-DOOR SEDAN. EQUIPPED WITH RADIO, HEATER, FORDOMATIC, WHITE SIDE WALL TIRES, SEAT COVERS, TINTED GLASS AND MANY OTHER ACCESSORIES.

REG. LIST PRICE \$3002

SALE PRICE **\$2199**

1954 FORD TUDOR Reg. List \$2077  
Sale Price **\$1699**

1954 FORD ML CLUB COUPE **\$1799**

25 OF THESE BARGAINS TO CHOOSE FROM SEE

## MEL BURNS

### FORD

2000 American

PHONE 70-6964

SHOW ROOMS ON EITHER SIDE OF STREET



# WE ARE DEATH TO COMPETITION!

## Less TALK—More ACTION

# HOW MUCH DO YOU WANT FOR YOUR CAR?

# WE'LL TAKE YOUR DEAL!

## Let's WHEEL and DEAL on a BRAND NEW 1954 FORD

**IF** you haven't been offered enough at other dealers . . . CASH IN on our LOW OVERHEAD . . . we're out of the high rent district

NAME your driving pleasure . . . sedans, coupes, convertibles, station wagons, Victorias. . . . We have 'em all . . . you can't afford to pass this deal up.

**BE HERE TODAY, WITHOUT FAIL**

## HALE YOUNG FORD

2641 E. ANAHEIM

## The BIG FORD BLOCK

LONG BEACH — Ph. 8-1156

## UNITED CAR CO.

310 South Long Beach Bl. COMPTON

ON NORTH SIDE OF TOWN HALL





# Dance Benefit for Carmelites

## Women

Independent Press-Telegram

LONG BEACH, CALIF., SUNDAY, AUGUST 15, 1954

### Fragrant Magnolias to Deck Clubhouse at Dixieland Ball

Magnolias, moonlight, music and merrymaking will combine their magic charms at Lakewood Country Club next Saturday night, Aug. 21, where a real, old time Southern magnolia ball is to be given by the Auxiliary to the Carmelite Nuns as a benefit for the Carmelite Nuns of Long Beach. Redolent of the Deep South, Dixieland belles in beflowered hoop skirts and picture hats will mingle with the dancers selling gorgeous magnolias from heaping baskets. The club will be decorated to carry out the effect of a Colonial mansion both inside and outside. Dancing begins at 9 o'clock.

Darrell Brewer and his dance band will provide music for dancing inside the clubhouse, with pretty Pat Manners as vocalist. Emphasizing the magnolia motif, the backdrop behind the orchestra will be adorned with huge painted magnolias. The waxy blossoms will also be banked around the base of the stage and will be entwined around stately pillars transforming the setting into

a replica of an old-time southern plantation.

For those who prefer to remain outdoors, the clubhouse grounds will be illuminated with colored lights. Outdoor refreshment tables will be presided over by Mrs. James H. Westcott, chairman, and members of her committee. Dainty sandwiches made by the Carmelite Nuns will be served from an artistically adorned table centered by a huge punch bowl banked with fragrant magnolias.

Mingling with the merry-makers will be pretty young girls dressed as southern belles who will sell flowers for charity. These will include Patricia McMahon, daughter of the auxiliary president; Sandra Baker, daughter of the C. M. Bakers, and Anita and Mary Breitfeller, daughters of the Stephen F. Breitfellers.

Nimble fingers have been fashioning huge paper flowers and designing other decorations under the direction of the first vice president, Mrs. Fred J. Hayes. Her assistants are Mmes. Richard Desmond, Arlington Smith, Lawrence Cesa, Thomas Giglio, Margaret Seror, Myrtice Carroll and Mary Newman.

Mrs. Bernard Wishney heads the ticket committee, assisted by Mmes. John Crane, Dale Winans and Dwayne E. Ryerson. Tickets will be sold at the door on the night of the dance, according to Mrs. James A. Hayes, dance chairman.

The new mayor of Lakewood, Attorney Angelo M. Iacoboni, is general chairman in charge of arrangements for the benefit. He and Mrs. Iacoboni will be joined by the president of the auxiliary, Mrs. James McMahon, and Mr. McMahon in greeting guests at the door. Last summer's benefit was attended by approximately 1,000 couples and with additional space provided this year through the outdoor arrangement it is hoped that an even larger number will attend Saturday night's affair.

Combining their efforts to raise funds to aid the Carmelites are all of the 900 members of the auxiliary who represent the 13 Catholic parishes in Long Beach and environs. Headed by the prioress, Rev. Mother Mary Elizabeth, 17 Carmelite Nuns live in cloistered seclusion behind the high walls of the monastery at 3361 East Ocean Blvd., where they spend their lives consecrated to

the service of God and the welfare of souls. The local monastery was founded in 1949.

The order originated in Spain in the 13th Century and now every city of importance in the United States has a similar Carmel. Carmelites strive to live a life of continual prayer. The study of the Scriptures, spiritual reading, prayer and meditation occupy their entire time.

According to the prioress, not only Catholics but persons of any and all faiths may request prayer and divine assistance. By their Rule the Carmelites are bound to pray for the city in which their order is located and many in Long Beach can attest to the efficacy of the prayers of these consecrated nuns. Each Carmel is independent of the other and each is self-supporting, hence the necessity for the annual benefit given by the lay organization of Catholic women.

### Crawfords Welcome Travelers

The Walter Crawford home at 3401 E. Ocean Blvd. was the scene of a dinner party welcoming the Herbert Murphys and George Aldays back from a three-month trip to Europe. On the dining table was a lighted revolving globe of the world, surrounded by deep purple dahlias and tropical foliage. Little globes and steamer tickets also carried out the travel motif.

Guests greeting the travelers were Mrs. and Mmes. Virgil Rothwell, Virgil Ridgeway and George Bendlage, Messrs. and Mmes. T. J. Taylor, Walter Gresham, Joseph Read and Romaine Akers.

### Conclude Trip

Arriving home today from a two-week auto trip will be Dr. and Mrs. Robert Heller of 270 LaVerne Ave. After spending a few days at a dude ranch in Montana they visited former college friends of Dr. Heller at University of Montana, his brother in Kallispell, Mont., and then motored through Washington and Oregon.

### Colorful Night in Hawaii for VCC Summer Party

The rhythmic melodies of Eddie Bush and his Singing Surfers will waft across the fairways at Virginia Country Club the night of Aug. 28 when members, with their guests, will gather outdoors for a luau feast and dance. Hawaiian costumes or informal dress will be the order of the "Night in Hawaii." Highlighting the cocktail hour will be the traditional ceremony of Kalia Pia, taking the roast pig from the pit. Native dancers from Waikiki Beach and the spectacular knife dance will be featured during the floor show.

Informal entertainment by colorful Hula girls will be given during the dinner hour when members will partake of Moa Neo (chicken), Uha (baked fish), Uwala (yams), Pila (rice), Maia (baked bananas), Opi Nui (mixed green salad), pine apple, papaya and Tahitian dessert.

Serving as co-chairmen for the evening will be Dr. and Mrs. Peter Mamula, assisted by Messrs. and Mmes. H. G. Anderson, Bill Barnett, Alan Hess, E. W. Elliott, Hal Lewis, C. F. Van de Water, Raymond Dudley, Paul McBride and Harold West.



JUST LIKE DIXIE, is the opinion of Lakewood's mayor, Atty. Angelo M. Iacoboni (in foreground on the left) as he gives a nod of approval to the dainty Southern sisters, Anita and Mary Breitfeller, St. Anthony's High students who are attired in the picturesque costumes they will wear at the annual charity ball Saturday night at

Lakewood Country Club. Planning to attend the event are Dick Schlemmer, right foreground, and standing from left, Mrs. Iacoboni, Mrs. Leslie E. Still Jr., Atty. Still and Miss Mary Ann Reiman. The affair is to be given by the auxiliary to the Carmelite Nuns as a benefit for the Carmelites.—(Staff photos.)

### Party Roundelay Vies for Attention With Vacationers

By JEAN B. MOORE

With gentle give-up smiles, the men settle back to their newspapers as the women squeal enthusiastically over party plans. That is the usual case.

But it is turnabout time at the University Club. Up to their mustaches in party details are Bob Mulvey, Randy Randolph, Morry Rosenbaum, Dick Shelley, Ray Peterson, Hugh Gibbs and Norb Dean.

All the wives have to do Friday night is simply appear. Dinner and entertainment are strictly in the men's hands, and blessed if they aren't having a good time planning.

To make sure the dinner that night in the Lafayette's Supper Room is superb, menu chairman Randy Randolph phoned out all the entrees before making a selection.

During one of the committee meetings, Norb Dean and Dick Shelley got into a heated discussion. Unable to agree, they left the club on the eighth floor and descended to the lobby to ask a bellhop, "Is there an Encyclopedia Britannica in this house?" To which the hop replied, "No sirs, but what did you want to know?"

Bob Mulvey, general chairman, dipped into the treasury with a heavy hand for the entertainment. He explained his desire to his committeemen with a vaguely familiar quote, "My friends, money is not all. It will not mend a broken heart. It cannot restore a shattered dream. It will not rekindle a chilled love nor can it recapture for you youthful fantasies. I refer, of course, to Confederate money."

At any rate, he came up with television talent, a comedy dance duo and tapper, a magician and the spirited Royal Rogues.

Despite the "For Men Only" sign tacked on the planning committee, the lads still had to rely on Doris Kimbel, Dorothy Southgate and Kitty Rosenbaum who loaned dulcet voices to the telephone squad.

Just how bright these 11 Junior League provisionals are will be proved again Wednesday when the sponsors are entertained at a coffee hour in Barbara Hamman Ivy's home. Before she left for the East on a trip, Coni Chace mailed out pert red and white invitations bidding the sponsors to Barbara's home at 3090 California Ave.

In her usual original manner, clever decorator Elizabeth Norberg will fill ming yellow wire bird cages with water-

### Auxiliary to Meet Monday

The charming home of Mrs. Calvin Laurer, 1800 E. Ocean Blvd., will be the setting Monday for one of several meetings of the Auxiliary to Children's Memorial Hospital to take place in the homes of Auxiliary members this coming year.

Among the many activities of the Auxiliary, Mrs. Frank Rogers, ways and means chairman, will review the program being formulated for the spectacular Gaslight Review to be presented by the Auxiliary Sept. 29, at the Balboa Bay Club.

The morning meeting will be followed by a luncheon with cards and swimming in the afternoon around the pool.

melon pink flowers for table adornment.

Then, if the sun co-operates, each guest will open favors of Japanese parasols in brilliant colors to protect arms and bare backs.

The fabulous Broadmoor in Colorado Springs, where reservations are made at least a year in advance, will be home for a week for Nell and Mark Taylor and their youngsters, Mary Nell and Mickey.

To make the vacation perfect, Adrienne and Gordon Robbins will motor out from their Grand Island, Neb., home with their lad, Charles, to enjoy the horseback riding, golf links, ice rink, indoor and outdoor pools of the hotel with the Taylors.

We can almost hear their 'round-pool conversation in advance. "Tell us all about Long Beach," the Robbins will demand. They lived here a long time before becoming midwesterners, and the Taylors are the ones to bring them up to date. Nell and Mark will take their children to Bryce, Zion and Grand Canyon during the trip.

While localities filter out of the city, others sit in. Arriving Thursday from Baltimore, Md., for several days were Dr. and Mrs. James B. Helme who are visiting his mother, Mrs. William Van Deren, at the Lafayette.

Annual pilgrimage to Long Beach is being made by the Stewarts of Ruston, La., who are tape measuring the added inches achieved during the past 12 months by their grandchildren. Smoker, Ray, Hunt and John Gould, live-wires of Martha and Mickey Gould Jr.

Along with Martha's parents came her brother, John. They are guests at the Pacific Coast Club.

Friendships cemented in the early 40's when all were on the Panhellenic board have resulted in a monthly bridge party in years since. Virginia Benedict was hostess to the group this week in her Havana Ave. home.

On deck were Doris Olson, Hazel Taylor, Libby Whitchurch, Maryelle More, Sally Lemon, Gertrude Guertin, Margo Germaine, Lu Burton and Sally Robbins, guest of the club.

When civilization crowds in with strangling tentacles of an octopus, it's time to get away from traffic, TV, radio, electricity, newspapers and the telephone.

Picking back into the mountains near Rancho Santa Jose in Baja California are Betty and Bix Bixby. Right at this minute they are probably gazing at azure skies and sniffing the fragrance of pine. With them on the 10 day reprieve from city life are their young'ns, Barbara and Jean, plus Susan Exley and Deborah Chamberlain.

Eleanor and Roy Brown had a similar idea. With Pepper and Roianth they sought the quiet life among the lakes and pines in the High Sierra near Sequoia. Not even the most intrepid mailman can find their whereabouts.



GETTING INTO the Dixieland mood for the old-time Southern Magnolia Charity Ball are members of the Auxiliary to the Carmelite Nuns of Long Beach. The spacious Colonial home of the Paul R. McCrerys' on Country Club Dr. is the setting for the above picture. The demure Southern belle in the foreground is Sandra Baker, one of the many girls who will sell

### Miss Charlotte Abrams Complimented at Party

Hundreds of dainty pink flowers and tiny white bells literally covered the patio and garden of the Harold Beckley home, 4323 California Ave., Thursday when Mrs. Beckley and her daughter, Mrs. William H. Wallace, entertained at a garden luncheon party for Miss Charlotte Abrams.

Miss Abrams, daughter of Mr. and Mrs. William Carl Abrams of 3935 California Ave., will marry Lt. (j.g.) Nicholas Ulrich Sommerfeld, USNR, in a formal ceremony Sept. 11 in All-Saints Episcopal Church. The popular bride-elect returned last week from teaching the past year at the Dependents' School on the Port Lyautey Base in French Morocco. Her fiancé is the son of Mrs. Martin Sommerfeld of Northampton, Mass., and the late Professor Sommerfeld. His mother plans to be in attendance at the wedding.

The many friends of the attractive Miss Abrams gathered in the Beckley patio for the cocktail hour and during luncheon were seated at umbrella tables decked with green garlands and tiny pink bells and covered with pink tablecloths. The long buffet table in the dining room was centered with an artistic arrangement of pink roses and white chrysanthemums.

During the afternoon Miss Abrams opened the numerous bridal gifts that had been placed under the large elm tree in the garden. Bidden were Mrs. William C. Abrams, mother of the honoree; Mmes. Robert Ivey, Clare Hamman, Robert Lintz, William Sievers, Suzanne Taylor, V. R. Marichal, William Merrill, Edward Hilleary, Roy

### Inside You'll Find

Angelo Patri—Page E-8.  
Bridge—Page D-8.  
Chef of the Week—D-7.  
Child Care—Page D-8.  
Dr. Crane—Page D-8.  
Fashions—Page E-8.  
Molly Mayfield—Page E-8.  
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Why Grow Old?—D-8.  
Window Shopping—D-8.

flowers for sweet charity. Displaying the hand-fashioned magnolias that will enhance the ballroom at Lakewood Country Club the night of Aug. 21 are, from left, Mmes. Bernard Wishney, Lawrence Cesa, Fred J. Hayes and William J. Refferty. This is the second annual summer benefit to be given for the Carmelite Nuns residing in the Carmel of St. Joseph.



### PINK ELEPHANTS EVERYWHERE!

In every size and shape, pink elephants will dominate the scene Aug. 27 at Lakewood Country Club when the 18th Congressional District Republican Women's Federated stages its Pink Elephant Ball. Shown above are, from left, Mrs. R. F. Dupuy, decorations

chairman; Mrs. Richard A. Bixby and Mrs. Fletcher Young, tickets; Mrs. George P. Taubman, president, and Mrs. F. E. Guber, ways and means chairman. Fabulous plans are under way for the decorations for this society event with many hundreds of colored balloons to form a canopy over the dance floor.—(Staff)

## Youthful Poise Keynotes Show

By JOYCE KENT

Society Staff Reporter  
With much of the know-how and poise shown by professional models, save for an occasional broad smile for a parent or boy friend in the audience, participants in the Bu-fums' Young Careerist program Wednesday evening served as models in the annual back-to-campus style show sponsored jointly by Mademoiselle Magazine and the department store.

The Young Careerist program offers summer employment at Bu-fums' to two girls and a boy from each of the Long Beach high schools and colleges in both selling and

sales supporting departments. The program affords the young people an opportunity for buying trips, training in fashion show modeling, advertising and other specialized fields of retailing. At the close of summer, the boy or girl proving most adept in the field will be named "careerist of the year" and will be awarded a \$500 scholarship.

A standing-room-only audience at the Lafayette was much aware of that certain touch of radiance and youthful vitality belonging only to teenagers that would have made even the poorest collection of style take on special charm. But, outdo themselves the store did, with 80 ensembles for the back-to-school lad and lassie.

Leading the fashion field in color were the tawny tones, traveling the color scale from

brightest orange through yam, praline, tan, camel's hair and beige. Also noted were blacks and dark browns and their charcoal treatments, given fashion impact with the bold use of color in accessories.

As for style, the "sonny boy" look for campus and street wear and the merry widow silhouette with bouffant skirt, led the way for dressy occasions. Sissy bows, little boy hats and collars, along with man-tailored shirts were much in evidence. Also new this season is the "double look" of two shirts in contrasting colors worn one over the other, or a shirt over a contrasting sweater.

As for fabric, mannish tweeds and flannels are "the thing" for skirts, dresses and jumpers, and are available in numerous color and style treatments. Also stressed were the new "miracle" fabrics including wondermere with the look and feel of cashmere, lorette, a near indestructible blend of wool and orlon; and pellen, used as lining in the tweedy skirts for that stand-out look.

Outstanding accessory color shown was turquoise and its many variations which lend themselves beautifully to the new tawny tones and charcoal blacks and browns alike.

Accessory-wise gals around campus will be torn between the oversize tote bags and

undersize doll hat boxes. Shades of mama's day will be seen in cloche hats pulled way, way low on the ears, and string after string of beads draped from high at the neck to the waistline.

Fitting climax to the show was a glimpse at the outfit pictured on the cover of the August back-to-school edition of Mademoiselle—the above the knee Bermuda skirt worn with double tawny shirts and just below the knee stockings.

The show was novelly presented in play form with an airplane as setting and a group of on-tour models as they hit their various stops on the fashion junket as players. John Hersey, Bu-fums' fashion coordinator, did the very able commentary, and background music was provided by Ray Broggle's orchestra.

Famela Lindus, West Coast editor of Mademoiselle, was guest of honor.

Dancing until midnight followed the show.

Young careerists participating as models were Kaye Baldwin and Nora Szarkowicz, Jordan; Marianne Ford, Diane Gordon and Dick Dixon, Wilson; Marlene Lewis, Margaret Rupel and Jack Brennecke, Long Beach City College; Maureen Mahoney and Jack Radialch, St. Anthony; Joyce Niederberger and Joan Potter, Long Beach State; Jane Roberts, Ann Vandette and Thomas Mabry, Polytechnic.



### PRESENT PORTABLE LIFT

Members of Long Beach Alumnae of Alpha Xi Delta Sorority, represented by their president, Mrs. Albert S. Derian, left, presented a portable ambu-lift to the local Cerebral Palsy Foundation. The ambu-lift was accepted on the terrace of the home of Mrs. John Kelly, sorority member, by the foundation president, Mrs. William W. Holm, right, to become a part of the "equipment-to-learn" pool maintained by the foundation.—(Jasper Nutter photo.)

## Ruth Funk Returns From Teaching at U. of London

Miss Ruth L. Funk has just returned home after an absence of a year spent in London where she was a lecturer on United States and European history in Furzedown College, which is a teacher-training school for University of London. Miss Funk is spending the weekend with her parents, Mr. and Mrs. Brown Funk of 1717 Atlantic Ave., before going to her Pasadena home.

## Plies-Ballard Vows Spoken in Garden

Miss Betty Ann Ballard, daughter of Mr. and Mrs. John C. Ballard of Los Angeles and Victor George Plies repeated nuptial vows in a garden setting at Harbor City Four-square Church, with Rev. Marion Plies, the church pastor and mother of the bridegroom, uniting the couple in marriage.

A chapel-length white, flowered organ gown was worn by the bride, and a small cap held her lace-edged veil. She carried a white orchid on a white Bible.

Matron of honor was Mrs. John Ballard Jr., and a niece and nephew of the bride, Kathy and Jack Ballard, preceded the bride party as flower girl and ringbearer, respectively.

Son of Mr. George and the Rev. Marion Plies of Harbor City, the bridegroom was attended by his uncle, Albright Plies, as best man.

A reception followed for 250 guests in the chapel of the church.

A resident of Southern California for the past two years, the bride attended schools in Nebraska. Her husband, who has resided with his parents in Harbor City for the past 15 years, is a Narbonne High School graduate.

After a brief honeymoon, the couple plan to live in Harbor City.

### Group Gathers

Compton-Lynwood Chapter of Gold Star Mothers, Inc. met at the Compton Community Center for hospital and bazaar sewing this week. Volunteer workers will go to the Veterans Hospital in Long Beach on Aug. 18 to do escort work with Edith Mae Geer as hospital chairman.



Miss Ruth Funk

Junior College in Los Angeles. She taught in London under the Fulbright Act.

During her absence she traveled in England, Scotland, Wales, Norway, Denmark, Sweden, Holland, Belgium, Luxembourg, Switzerland and spent Christmas of last year in Paris. In addition to visiting all the capitals of these countries.

She attended receptions for exchange teachers given by Lady Churchill, Ambassador and Mrs. Winthrop Aldrich and the day before her return on the American liner United States. She attended a reception at which the Queen Mother presided. It was her good fortune, also, to see Queen Elizabeth upon several occasions.

Under the Fulbright Act, a small group of teachers in the United States is selected annually to exchange positions with teachers in England, Scotland and Northern Ireland for the purpose of promoting good will and understanding among the participating countries.

### Dessert, Cards

Members of Jewel Club, Order of Eastern Star, will gather for dessert and a card party at noon Tuesday at the home of Lilly Harryman, 1471 Locust Ave. Reservations should be made with the hostess or Eva Brown.



Mrs. Richard Guy

## Mr., Mrs. Richard Guy Say Vows in Nevada

Attired in a delicate pink pois de sois gown, fashioned by Italian designer Walter Basso, and carrying pink Cecile Brunner roses on a white Bible, Miss Ruth Williams recited her nuptial vows with Richard Guy in an afternoon ceremony in Carson City, Nev. The couple will reside at 4 62nd Pl.

The bride is the daughter of Mrs. John Augustus Williams of San Francisco, who gave her in marriage. The bridegroom is the son of Mrs. Lillian Pector of the Villa Riviera.

To honor the newly-married couple a dinner was given at Trader Vic's in San Francisco with the mothers of the bride and bridegroom and other close relatives attending.

The former Miss Williams attended Miss Hamlin School for Girls, San Francisco, and Castejo School for Girls, Palo Alto. She then received finishing school education in Europe. Her husband, who attended Oakland High School and College of the Pacific, was affiliated with Max Rhinehart productions. Guy is a Long Beach retail merchant.

### Relief Corps

Women's Relief Corps No. 93 will meet for a business session at 12:30 p. m. Wednesday in Veterans Memorial Bldg. Mrs. Gene Rudolph will preside.

### Announcement

Mrs. Esther A. Sacks, 4453 Cerritos Ave., announces the engagement of her daughter, Doreen, to Richard D. Waspe, son of Mr. and Mrs. Harry Wase of Downey. No wedding date has been set.

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## Rear Adm. Gehres Speaker for GOP Picnic Wednesday

Rear Adm. Leslie E. Gehres, USN (ret.) will be the principal speaker Wednesday at the annual picnic of the Long Beach Council of Republican Women in Blaby Park. Luncheon will be served at the picnic tables at noon, and the program will follow at 1 p. m.

Adm. Gehres subject will be "The Ramparts We Watch." He is a veteran of 32 years' service, and a member of the "High Hats," the Navy's famed squadron of precision and stunt fliers and a contributor to the development of naval aviation techniques.

In 1944 Gehres, at his own request, reverted to the rank of captain and took command of the carrier "USS Franklin." His exploits as skipper of the vessel were commemorated in the motion picture "Task Force."

Harvey Wagner, prominent Long Beach baritone, will sing. All Republican groups in Long Beach and adjacent areas have been invited to attend the affair.

Among honored guests will be Rep. Craig Hosmer and Mrs. Hosmer; Mayor and Mrs. George M. Vermillion; members of the Long Beach City Council; Chief of Police and Mrs. Dovey; Ward Johnson, president of the Chamber of Commerce; Supervisor and Mrs. Burton W. Chace; Ken Sutherland, city prosecutor; Assemblyman and Mrs. Herbert Klockstein; Assemblyman and Mrs. William S. Grant; Mrs. Jean Fuller, president of the California Federation of Republican Women, and members of the District Central Committee and their chairman, Capt. Owen Murphy. Mrs. Louis W. O'Bryan will preside.

## House Party for Elliotts

A surprise housewarming, complete with ham dinner, honoring Mr. and Mrs. Sidney N. Elliott in their new home at 3814 Pacific Ave., has been given.

Party guests gathered early in the home of Mr. and Mrs. Chester Yunker and then traveled in a group to the Elliott home. Plans for the surprise were made by Messrs. and Mrs. Harry Hull and Louis Gunn.

The Elliotts were presented with a card table, matching chairs and table cover by assembled guests, Dr. and Mrs. Eldon Bassett, Messrs. and Mrs. Gus Lueking, John Burley, Neil Palagrove, Leonard Albrecht, Carl Brooks, W. W. Hoagland of Rolling Hills, and Carl Brooks of Sierra Madre.

### Emblem Club

Emblem Club No. 106 will have a chairman's meeting at noon Wednesday at the home of Mrs. Walter Hest of 2835 Cedar Ave. Mrs. Peter Greenberg will be hostess with Mrs. Hest.



As seen in August 1st Vogue

## College and Career Girls

You are invited to see Vogue's 9 new looks in fashions for 1954 shown exclusively at Schick's for the smart girl on and off the campus.

### Middy and Skirt

Practically the same middy you wore in grade school... but what a transformation! A beautiful bright worsted wool plaid with a prim little middy tie and a gay pleated skirt...

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20 suits . . . .	NOW	9.90	14.90	19.90
70 blouses . . . .	NOW	3.90	4.90	9.90
20 coats . . . .	NOW	14.90	29.90	39.90
20 hats . . . .	NOW	2.00	5.00	7.00

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# Fliggs' Slate Cocktail Hour to Greet Adm., Mrs. Smoot

By VIRGINIA NEWTON  
Mid-Summer time continues to be a gay interlude of welcomes and farewells in the service colony. Among the distinguished events on the calendar is a welcome party slated Wednesday at the cocktail hour for new residents, Rear Adm. and Mrs. R. N. Smoot. Hosts will be Comdr. and Mrs. Claude Fligg at their Naples home.

An event of note last week was a coffee gathering at the Officers Club, Allen Center, Tuesday with charming hostesses, Mmes. Ellery Carr, W. W. Weber and Harold Lerner greeting the many guests.

Comdr. and Mrs. Daniel LaMothe and family will enjoy a short vacation in the bay area visiting Mrs. LaMothe's mother, Mrs. William J. Hartung of Burlingame.

Capt. and Mrs. W. A. Cockell had a happy surprise this week

with the arrival home of their two sons, Lt. (jg) William A. Cockell here on leave, and Midshipman Robert, from the Naval Academy.

Wednesday Kay Steltenkamp was delightfully surprised on her 16th birthday with a dinner party given by her parents, Comdr. M. Steltenkamp, USN (ret) and Mrs. Steltenkamp of Belmont Shore. Among those attending were Judy Makrauer, Neena Kelly, Jean Sprague, Jo Ann Quigley, Jackie Skelsey and Dorothy Allgrin.

Col. and Mrs. T. L. Wiper enjoyed several days sailing with Mr. and Mrs. R. Carlson aboard their yacht Flash with a stop-over in Catalina.

Lt. Col. and Mrs. William Weldon were hosts at a barbecue supper party one evening last week at their spacious Lakewood home. Among the guests were the two recently married Air Force couples, Capt. and Mrs. Harold Eld and Capt. and Mrs. Mervin Reeves.

Rear Adm. and Mrs. R. N. Smoot were honored guests at the commissioning ceremonies of the Mine Sweeper USS Pluck at the Wilmington Boat Works on Wednesday.

Lt. Col. and Mrs. Edward Garrett and Major and Mrs. Robert Nixon were co-hosts at a farewell steak fry at the Garrett's home in honor of Capt. and Mrs. John Prong. Capt. K. Prong leaves shortly for the Air Force Far East command.

Lt. and Mrs. William Cuthbertson have left for Chanut Air Force Base in Illinois, where the Air Force officer will attend school.

House guests of Tommy and Mrs. Arnold of Lakewood were former residents Lt. Comdr. and Mrs. H. J. Voght, who have just returned from duty in Bermuda.

Hank and Ann Voght enjoyed life in Bermuda, and returning on the Queen of Bermuda to the United States they attended several important ship's parties.

Coming across country in their new car they visited with their children Capt. and Mrs. Robert Roberts and children in Waco, Texas, and after visiting with their son and family in Lakewood left to be the house guests of their son, Bob Arnold and family of Alameda. While there they will see Navy friends in the San Francisco area before going on to new duty with the 13th naval District headquarters in Seattle, Wash.

Lt. Col. and Mrs. William Funderburk, who have returned recently from a motor trip to Alaska, have had as their house guests from Stockton, Mrs. H. M. Meyer and daughter, Melinda.

Comdr. and Mrs. Steltenkamp and daughter Kay enjoyed a vacation trip to Ensenada where they stayed at the Bahia spending lazy summer days fishing and swimming.

Capt. and Mrs. Gene Fair have had as their house guests Mr. and Mrs. William Rogers from San Francisco and Mrs. Maude Stancliff of Bakersfield.

New arrivals to the Air Force set here are Maj. and Mrs. G. Kraft and son here from Okinawa.

A recent patio supper party honoring Mr. and Mrs. Robert Gennette, recent newlyweds, was given at the lovely home of Lt. Comdr. Raymond Jer-

don, USN (ret) and Mrs. Jordan. Among those attending were the bridegroom's mother, Mrs. A. J. Gennette who flew out here from Arlington, Va. for the wedding; also Mrs. Mary Turner, Mrs. Mary Rae Seidmore, Jan Rustad, Kathryn Klak, Janette Scott, Mr. and Mrs. William Green, Mrs. May Harding, Mrs. F. Schwartz, Mrs. H. Kokes, Miss Plack, Mr. and Mrs. Ivan Donaldson, Kathy Donaldson, Charles Eckery, Fred Schwartz, Bill Seidmore and Les McCrone.

Mrs. Gennette is the former Judy Jordan of this city.



—Staff Photo

Miss Audrey Holt

## Audrey Holt Resigns as a Public Health Director

"Her contribution to the Public Health Department and through it, to the community, has been outstanding. When Audrey Holt leaves her post as Director of Public Health Nursing for the City Health Department, this city will lose one of its most capable women executives." These words were the expression of Dr. I. D. Litwack, Health Officer of Long Beach.

Dr. Litwack, whose words

mirror the sentiments of scores of professional associates and friends, pointed out how Miss Holt, who came here as Director of the Public Health Nursing Service in 1947, has helped build this department to its present high level.

For Miss Holt, the return to Kansas City will not be as a stranger. She was on staff of that city's Visiting Nurse Association for 12 years and thus returns as its Director with the help of many former friends still on its staff.

Following her departure from Long Beach, she will vacation for two months before beginning her new duties and

has plans for month long traveling, in company with a sister. They will visit another sister in Corpus Christi, Tex., and a niece in Florida on their leisurely travels.

Audrey Holt, in addition to her duties with the Health Department, has been an active supporter of many civic functions and has contributed much to the community through Soroptimist affiliation.

Although the move to Kansas will offer her an exhilarating career challenge, still she will leave Long Beach with many regrets for she has learned to love this city and its people

during her stay with us. Several informal farewell parties are being planned for this popular director and through these, as well as other gestures from her friends, it is hoped she will realize how much she will be missed here.

## WCC to Gather for Annual Fete

Woman's City Club will hold its annual covered dish picnic Friday at Bixby Park. Gordon Baker Lloyd, garden consultant, will be featured on the program along with James E. Son and his Boys' Band.



Mrs. Ransom L. Sare

## Couple Wed in Lakewood

A radiant summer bride was Miss Madies Jane Gordon, daughter of Mr. and Mrs. E. P. Kalbough, 4907 N. Verdura, Lakewood, when she became the wife of Dr. Ransom L. Sare in a ceremony at the Lakewood Community Methodist Church. Rev. Robert McIntyre read the rites.

Given in marriage by her father, Miss Gordon wore a waltz-length gown of white organza over pink tulle and carried a bouquet of phalaenopsis and lilies of the valley on a white ribbon.

Mrs. J. R. Decker attended as the matron of honor and Mrs. Jeanne Simpson was bridesmaid. Dr. Alfred Jacobs served as best man and ushers were Dr. Roy Stokes, Dr. Ordeen Syverson and Stanley Steenbeck.

The bride was graduated from Carson Newman College at Jefferson, Tenn., and Johns Hopkins Hospital at Baltimore, Md. Her husband, son of Mr. and Mrs. Lester A. Sare of Oakland, was graduated from the University of Colorado, USC, Los Angeles College of Chiropractic and University of Guadalajara.

They are now at home to their friends at 3157 Heather Rd. in Lakewood.

## Barbecue Today for Rick Rackers

Taking time out from philanthropic activities, Rick Rackers, junior auxiliary to the Assistance League, will have an outdoor barbecue at the Mounted Police Clubhouse today.

Colorful cottons and sport shirts will be the vogue, and husbands and members will don chef's hats and aprons to cook steaks at the late afternoon outing. A dance will take place following the barbecue in the clubhouse.

Those attending will be Rick Racker, President Florence Somerville and husband Ely, Catherine and Bob Anderson, Millie and Frank Vessels Jr., Laboma and Bill Smith Jr., Janice and Howard Coale, Marilyn and Taylor Holmquist, Peggy and Ken Davidson, Carlene and Norman Jaques, Joan and Bill Dummitt, Jane and Jim La Masney, Ethel Severson and Bill Tomerlin, Marjorie and Sam Peek, Jean and Clyde Dunlap Jr., Jackie and Dean Lucas, Priscilla and Sherman Toft, Betty and De-catur Mitchell.

Kay and John Turner, Marilyn and Jack Marquette, Ruth and Bill Van Derhoff, Marian and George Green, Kathryn and Charles Morgan, Kathryn and Irving Smith, Gloria and Earl Wallace, Dorothy and Ralph Anderson, Jean and Ted Wicks, Merrietta and Harold Harris, Ann and Julius Molina, Aimee and Richard Walker, Evelyn and Donald Hodges, Anne and Richard Rensink, Lorraine and Harry Fulton.

Ethel Severson is in charge of arrangements, assisted by Mmes. Green, Anderson, Marquette, Turner and Rensink.

## To Study at Stephens

The many friends of Mr. and Mrs. Harry Wilkinson of Larchmont, N. Y., for many years residents of Long Beach, will be pleased to learn that their daughter, Carol, will enter Stephens College, Columbia, Mo., in the fall to pursue her college work.

A graduate of Mamaronock High School, Carol was one of the popular members of the school where she was a member of Horizon Club, Shoestring Players, Girls Council, Mixed Glee Club, French Club, Cecilians, Forum and Badminton Clubs. She served on the business staff of the high school "Record" and in addition was a member of the Subdeb section of the Women's Club and of the Larchmont Junior Assembly.

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Buffums' again proudly presents our own De De Johnson with her trunk-ful of exciting new fashions for fall. Beautifully simplified to fit into our contemporary American way of life! Make your selection now... or order in your personal choice of color and fabric. Highlighting handsome wool jerseys, imported Lanella flannels, rayon tweeds and Hand-loomed textures. The entire collection is an inspiring example of the clean cut precision that is the American Air!

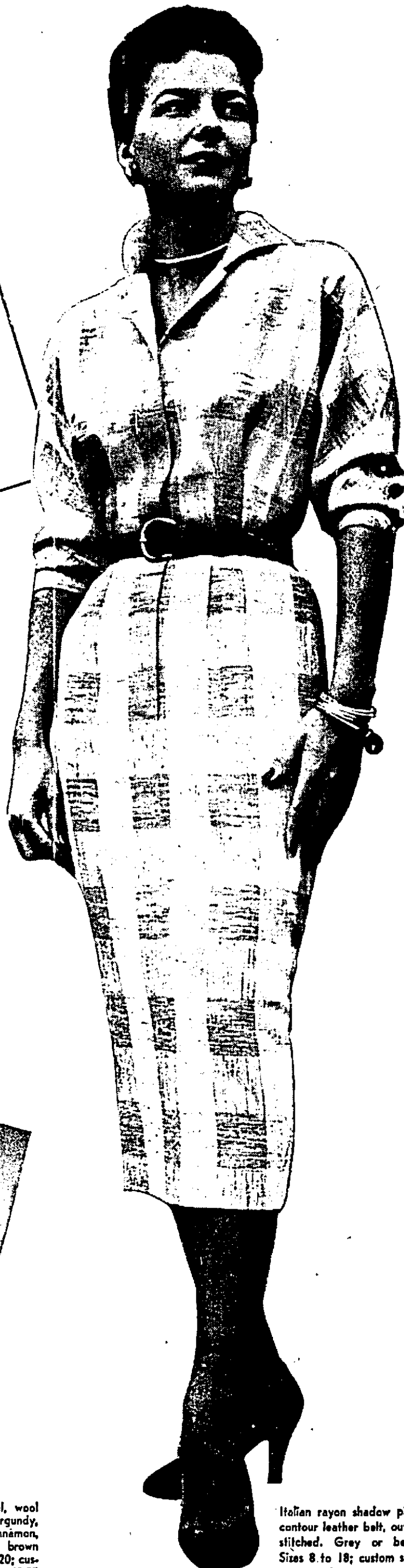
Fashion Shop, Third Floor



Imported rayon in striking color combinations, heather grey with fuchsia, heather grey with gold. Sizes 8 to 18; custom sizes, 12 to 18, 49.95

Swiss Lanella flannel, wool and cotton blend. Burgundy, avocado putty, cinnamon, grey heather, black, brown heather. Sizes 10 to 20; custom sizes, 12 to 18, 49.95

Italian rayon shadow plaid, contour leather belt, outline stitched. Grey or beige. Sizes 8 to 18; custom sizes, 12 to 18, \$65.



## Pioneers Fete Golden Year



Mrs. James G. Frutchey

There's sure to be a lot of reminiscing, embellished by anecdotes of California pioneer days, at Mr. and Mrs. Edgar C. Crowell's home today as they celebrated their golden wedding day.

Both the Crowells were born in San Francisco and recall turbulent early days of the now cosmopolitan city. Before they settled down to married life Aug. 17, 1904, Crowell took a fling at the Klondike gold rush in 1897 and went away to sea.

Besides their own memories of a bygone lusty era in California history, the Crowells have other stories they heard first hand from his forebearers. His parents and grandparents crossed the plains by ox team on their pioneer trek to California in 1850.

The Crowells' pioneer heritage lured them to the less settled southland. So they came to Long Beach in 1912 and set up a mattress and upholstery business at 249 E. Broadway. In 1923 they built their family home in North Long Beach at 485 E. 57th St. where they have lived for the past 20 years.

Their two sons, Charles Crowell of Azusa and Joseph Crowell of Long Beach, now direct operations of the couple's mattress factory. The Crowells also have two daughters, Mrs. Florence MacArthur and Mrs. Alice Belshe, both of Long Beach; 10 grandchildren, and two great-grandchildren.

The celebrating couple, who were active many years ago in organizing Long Beach units of Native Sons and Daughters, Moose and Eagles Lodges, invite all their friends and relatives to their open house today at their home.



Mr. and Mrs. Edgar C. Crowell

## Charleen Morgan Weds J. G. Frutchey in Nevada

Miss Charleen Joan Morgan, daughter of Mr. and Mrs. A. V. Morgan, 4409 Myrtle Ave., and James G. Frutchey, son of Mr. and Mrs. J. F. Frutchey, 4073 Chevy Chase Dr., Flintridge, Pasadena, were married in the Little Church of the West, Hotel Last Frontier, Las Vegas, Aug. 7.

Rev. A. C. Melton of the Congregational Church performed the double ring marriage ceremony at 6 p. m.

Miss Morgan was given in marriage by her father. She wore a ballerina length, rose beige silk organza ribbon knit dress and carried a bouquet of purple orchids. A small cap veil of beige net completed her attire.

Her matron of honor, Mrs. Dick Deebie, wore an afternoon dress of pink linen and also carried orchids. Dick Deebie served as best man.

Miss Morgan, a graduate of Polytechnic High, attended USC where she was a member of Alpha Delta Pi sorority.

Frutchey was graduated from U of Washington. He is associated with his father in the Los-Cal Lumber Co. of Los Angeles.

The couple will honeymoon at Lake Tahoe, after which they will make their home at 1029 E. Carson St., Long Beach.

Guests attending the wedding were Mr. and Mrs. A. V. Morgan, Mr. and Mrs. J. E. Frutchey, Mr. and Mrs. Dick Deebie, Long Beach.

## Washingtonians Anticipate Queen Mother's Visit in Fall

By VIRGINIA WELDON KELLY  
Staff Washington Correspondent

Washingtonians of all ranks and degrees are wondering just who will be on the list for the big reception to be given at the British Embassy in honor of the Queen Mother of England. The function will take place on Nov. 9.

Six-foot-four Sir Roger Nash, British ambassador, is now on a several weeks trip home to England that will combine business with a holiday. Washingtonians suppose that his journey is in part connected with the forthcoming visit of Queen Mother Elizabeth.

When the Queen Mother arrives here on Nov. 4, she will visit for two days at the White House. President and Mrs. Eisenhower will entertain for her at two dinners: A private party and a dinner of state.

If plans remain the same as now, the Queen Mother will move to the British embassy for the remainder of her visit on Nov. 6. On the 7th she will attend a service at the beautiful Washington Cathedral. On the 8th she will visit Annapolis.

She will lunch with Virginia Gov. and Mrs. Stanley in Richmond on the 10th and will then go to Williamsburg for a couple of days.

Before coming to Washington the Queen Mother will attend the rites celebrating the 200th anniversary of the founding of Columbia University under a charter granted by George II.

In New York at a banquet given by the English Speaking Union the Queen Mother will accept the George VI memorial fund scholarships.

Two gentlemen named Ike and Winnie may have made painting generally popular but a lady is responsible for the artistic fever that has swept ultra Washington circles. She is Mrs. Rosamund Gaydash, wife of Lt. Col. George Gaydash.

The Gaydashes formerly were stationed in Honolulu and California and now they are about to swoop off to Paris where Col. Gaydash will be stationed.

Among Mrs. Gaydash's students in her painting classes are Mme. Yang, wife of the Korean ambassador; Mme. Barrington, wife of the Burmese ambassador; Mrs. Sinclair Weeks, wife of the Secretary of Commerce; Mrs. Sherman Adams, wife of the assistant to the President, and

## Prepare Now for Future Use of Atomic Energy

Suppose the atomic energy is turned to use. Each one of us would then be provided with added power of material wealth. We would have more and better clothing, cleaner and simpler homes, easier and faster travel, food that is plentiful and wholesome. What then shall we do to survive?

With leisure in abundance will man destroy himself with indolence and vice, or will he turn to industry and virtue, not as a necessity of economic struggle but as a spiritual choice? For unless he turns upon himself and develops the resources of his mind and body and soul and uses them for his salvation he is lost. Unless he turns to the culture of himself he will sink into utter uselessness.

He must turn to the development of his strength, his capacities. He must develop his creative power and approach thus the godliness in himself. He must turn to his play, his crafts, his arts, his conduct, his manners. He must turn to the best in himself, not because this is a way of commanding the respect and applause of his fellows, but because this is the way of self-respect.

We are living through an interregnum stage. We have some leisure and some work. When it was all work and no play we stole time for rest, sleep, thought, play, entertainment. We have already reduced the amount of work and increased that for leisure. Even now our problem is to save ourselves from idleness. We are not doing it successfully. We over-indulge, we have become crea-

tures of excess. We want power over our fellows. We drink too much. We have too much. We say too much. There are not enough jails, not enough hospitals, not enough training schools for our weak ones. Most of our present day difficulties come, not because we are hungry but because we are overfed; not because there is no leisure, but because there is more than we know how to use wisely; not because there aren't enough machines to produce what we use, but because there are too many machines to give us more time to waste than man ever had.

How shall we save ourselves from our own cleverness? Shall we add to our confusion, pile up our errors until they overwhelm us or shall we turn to ourselves and shift the whole emphasis, so that we consciously turn to self-understanding and to self-culture? Why not begin now? There is no time to lose. The future is here. Let us face its terrible responsibilities. Find yourself now, know yourself, be true to yourself and you will come into the new world, that lies just around the corner, a healthier and a happier man. (This column runs daily in Long Beach Independent.)

## Lilly Dache, High Priestess of Glamor, Tells Formula for a More Beautiful Face, Figure

By DOROTHY ROE  
Associated Press Women's Editor

Any woman who allows herself to look old at 55 is merely a dope, says Lilly Dache, a high priestess of glamor. "Every woman can be young, vital, attractive or any age," insists this French dynamo. "All she has to do is work at it. Nobody needs to have gray hair or wrinkles any more. Such things are merely a sign of laziness."

Jelly" ingredient. Says she: "I don't mean that women will live 60 times longer than men if they use this cream on their faces. But perhaps they can look 60 times as young, and that would be better. This ingredient has been tested in France for several years. It costs \$2,000 a pound, and has been found to contain all the known vitamins and a number which haven't even been named yet."

At a time when most women would be thinking of nothing more strenuous than competitions of the local garden club, Lilly is starting a new career.

"Always I have wanted to design the whole woman," she says. "A woman can wear a beautiful hat and a stunning gown, but if her face is tired and her hair is faded, what good does it do?"

"The inner spark of beauty and vitality must be there, or all the beautiful clothes are

wasted. So now I am starting with the woman herself. I want to show her how to keep her face fresh and glowing, her hair beautiful and shining, her body young and lithe. Then she is ready for the other glamor—the hat to call attention to her face, the gown to dramatize the best points of her figure. And as a final touch, of course, she must be surrounded by fragrance. That is the complete picture of the modern woman, whose duty it is to be as beautiful as she can. And she can."

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## Shirt Blouses Sleeveless or Puffed

The shirt is for every day, and has many phases so you can't escape it. Shirt blouses shown for summer are sleeveless or have puffed sleeves with the shirt cuff moved up, and these are perfect for those who prefer to mix their own separates, that is.

Sheer cotton fabrics make the shirtwaist dress considerably more dressy, just right for strands and strands of big pearls. Elegance results when shirtwaist dresses are featured in silks. Scattered shirtwaists make an entrance in cottons with dainty embroideries, and the plain shirtwaist is revamped when done in flower sprig prints.

Squaw skirts are new in number. The flounced, tiered skirt whether with Navajo Indian details of braid and embroidery or in graduated tiers of colors is seen everywhere. This fashion has been growing since its discovery in the Southwest, and it emerges as a nationwide fashion this season.

Pleated skirts are new in flattened out versions which give width to skirts. The fluted skirt which has a wide, turned-up hem to make it stand out is one of these. Others are wide pleats mounted on a hipband, which flare over petticoats.

The fashion writers of Women's Wear Daily find that play-suits have come back with authority. There are many more bloomer or pantie suits intended only to make women pretty on the bench, or for sunning in their own back yards. These are the suits with skirts to match, giving great versatility to this fashion.

## Rebekah Lodge

Wide Awake Rebekah Lodge 71 will meet Monday at 7:30 p. m. in Machinists Hall. Noble Grand Mary Corrigan will conduct the session. Pictures will be shown of the Rebekah Children's Home at Gilroy by Viola Rice, trustee of the home. Refreshments will be served by Elsie Tipping, chairman. The public is invited to attend.

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## Demo Club Sets Party for Public

Democratic Women's Study Club will stage a luncheon and card party at 12:30 p. m. Monday in Linden Hall. The public is invited to the event.

Luncheon will be served by the following committee: Mrs. Urada Downs, chairman; Mrs. Mable Adee, cochairman; Mmes. Stella Noble, Louise Buckminster, J. H. Briscoe, Dana J. Bullock, Glen Ricks, Roland Williams and Elsie Brosnahan.

Reservations should be made with any committee member. The executive board will meet before the luncheon at 10 a. m.

## On Calendar

Women of the Moose have scheduled the following events this week: Monday, child care at the home of Mrs. Betty Langdon, 2275 W. 19th St., from 11 a. m. to 3 p. m.; Wednesday, business and balloting meeting at 8 p. m. in Moose Hall.



Mrs. Jack C. Murray Jr.

## Donna Jean Deitz Jack Murray's Bride

Westside Church of Christ was the setting for the nuptial ceremony uniting Donna Jean Deitz, daughter of Mr. and Mrs. Albert Richardson, 1804 W. 20th St., and Jack C. Murray Jr., son of Mr. and Mrs. Jack C. Murray, 368 Wisconsin Ave. James Shields officiated.

As she repeated her marriage vows, the bride was attired in Chantilly lace and nylon tulle. Her veil also was of tulle. For her bouquet she carried white carnations and yellow roses.

In the wedding party were Nila Higley, maid of honor; Joann Leitz and Joan Chekouras, bridesmaids; Kenny Leitz, best man; Bill Rippie and Phil Millett Jr., ushers. The bridal attendants wore tulle gowns, violet or yellow. Their flowers were yellow and white carnations.

The reception was at the church where Bonnie Lee and Charlene Kopp were hostesses. The bride attended Polytechnic High School and BTD, Long Beach City College. She is affiliated with Lambda Phi and Sigma Delta. Her husband was a student at Poly High and City College. At Poly he was a member of Sigma Chi.

AUGUST

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## Several Islanders Plan Jaunts Abroad

By ALMA OVERHOLT

The flags of three commodores are fluttering from the halyard of the Catalina Island Yacht Club this week end. Some 200 Corinthians and their ladies are participating in the annual midsummer deck party at the clubhouse. Several hundred pleasure craft bobbing at anchor on Avalon Bay are an unforgettable picture backdrop.

Preceding the festivities ashore, the flag officers and their "mates" rendezvoused aboard Commodore Charlie Tanner's yacht the Johanna R. Assisting the commodore at serving refreshments were his two lovely daughters, Shirley and Joan, and the latter's husband, Bill Paynter, down from Bakersfield. Aboard were Vice Commodore Ed and Rose Delaney, Rear Commodore Fred and Marge Furtch, Secretary Robert and Arlyne Ingold, Port Captain George Clough, Fleet Captain Brooks and Margaret Gifford, Junior Staff Commodore Pete and Marion Young.

As soon as Catalina's yachting fun draws to a close many of the Southland's seagoing socialites will start their trek to distant shores. Hal and Betty Gartner are already putting the covers on their Dream II. Next week they leave for New York where they will board a chartered stratosphere plane to fly to Europe.

They will retain their luxury aircraft and crew during their entire three months sojourn, and fly to England, Scotland, Rome, Spain, Paris, the Scandinavian countries, West Germany and Switzerland.

Fred and Gerry Collinge, come September, will be tak-

ing off for the Orient via the President Cleveland. They will visit Japan and Hong Kong. On their return they will cruise to Acapulco aboard their yacht Hermosa for several weeks of great game fishing. At Catalina this week they have Cecil and Jessie Dobson as their guests aboard.

Staff Commodore Bill and Helen Warrington are at anchor aboard their Bledick and excitedly planning a second European jaunt, this time for a year or so. Donald and Katherine Dotson are at Catalina on their first cruise; this summer aboard their Rita II. With them are daughter Rita, just graduated from Marlborough, and young friend, Sandra Johnson.

Milton and Marguerite Patrick are enjoying a fortnight at Catalina visiting old friends. Avalon was their home for many years where Patrick was an official of the Santa Catalina Island Company. The Patricks are guests of the John Joseph McCormicks, who have a home at the island.

Yachting folk at Catalina gave a warm welcome to June Pollard when she and husband Martin came into Avalon Bay aboard their Cad-o-let. Aboard with them are Merle and Paula Afterbaugh.

The Bernard Kennepols are enjoying their "hibaschi" aboard their cruiser Playmate, with daughter Darlene adept at turning, the luscious steaks. The hibaschi, introduced from Japan, is a little brazier and has caught on as ideal for barbecuing aboard. The Avalon fire department has given up dashing its equipment to the water front whenever a curl of smoke is reported wafting skyward from aft of a boat. "Does

it smell good?" they ask first. Doug and Marilyn Graham have been entertaining Ben and Dorothy Anderson and son Lee of Pasadena aboard their yacht Mardel, at the Tuna Club and at their island home. Eddie Groendyke, son, Eddie Jr., and Eddie Witherspoon are a Tuna Club stag trio out fishing from aboard the Salt Peter.

Paul and Harriet Giddings of Pasadena and their daughter and son-in-law, Jane and Wesley Powers, are in residence for the remainder of the summer at their historic Catalina home, Holly House, overlooking Avalon Bay. Lucile and Warren Lamb are also at their Catalina home, Idol Ours, for the summer. With them are

their son, Lt. Mead Lamb, and bride.

Staff Comdre. Willard and Junita Thurston have as guests at their Catalina home and aboard their yacht Wilts, Lionel and Bernice Mayfield, whom they had visited at their lovely home in Kansas City during their recent trip to the midwest. Bob and Helen Ashbury of Riverside are guests aboard the Ela' of Stewart and Oakley Phillips.

Seen chatting on the deck of the Tuna Club were Dr. Howard and Deane Marshall, Jeff and Lil O'Hern and Bunny Seabright, the plucky lass who will be remembered as the first woman winner of the grueling aquaplane races in the '30s.



### MEMBERSHIP PARTY BY COUNCIL

The attractive garden and pool of the Sam E. Leddel home, 4226 Pacific Ave., will be the setting for the annual membership garden party by Council of Jewish Women. Planning the affair, which will take place at 1 p. m. Tuesday are, from left, Mrs. Leddel, hostess; Mrs. Sam Rosenblatt, chairman of Evening

Branch; Mrs. Jack Slomann, party chairman; Mrs. Norman Gottlieb, of Lakewood Branch, and Mrs. Budd Murray of Long Beach Section. Prospective members will be guests for the dessert and an afternoon of swimming, cards and games.—(Jasper Nutter photo.)



### PTA PRESIDENTS

Plans for social and business projects are already being discussed by the new presidents of the 65 Parent Teacher Associations. Some of the leaders shown above at a recent gathering are from left Mrs. L. B. Hodges, Barton; Mrs. Robert Hayden, Birney; Mrs. W. D. Evans, Bixby; Mrs. George Clay Jr., Bryant; Mrs. T. G. Coultrup, Buffum; Mrs. I. W. Ames, Burbank.

### Bride-Elect Honor Guest

A bridal shower in honor of Carolyn Coleman, who recently became the bride of Ronald Penning, was given at the home of Miss Carol Knight of Compton.

Adding a decorative note to the festive affair was a white parasol with yellow roses centered the table.



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### Entertain at Card Party

Kappa Zeta Chapter of Epsilon Sigma Alpha entertained guests at a "courtwhist" card party at the home of Eileen Roney, 5605 Flagstone Ave., after which a salad luncheon was served. Guests included Mmes. John Connole, Rand Tracy, Lee Barton, H. Legris, Hugo Elliot, Misses Betty Roney, Marian Lang and Faith Edgar.

A model meeting took place Thursday at the home of Mrs. Howard Messman. Mrs. Frank Piercy gave a talk on Australia, her native country.

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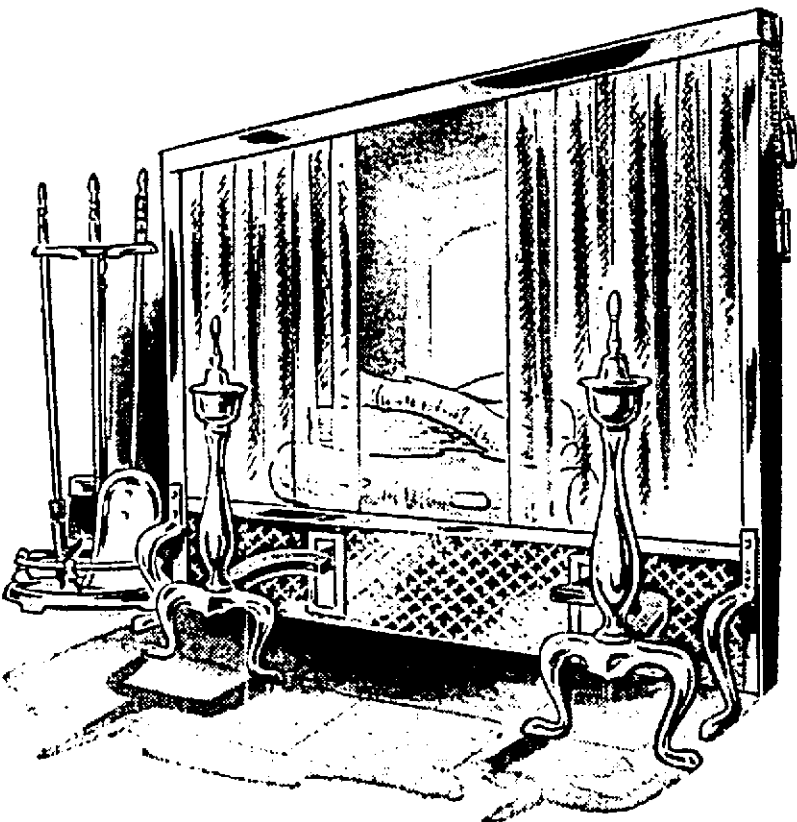
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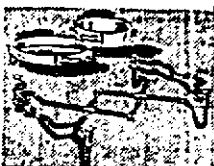
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5.00 value! Antique hammered brass wood basket—20"x12"



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15.22 value! 34 pieces stainless steelware in utility storage rack.



1.00

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9.95 value! Slight imperfections reduce insulated ice bucket.



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1.29 value! Choose from big group of smart wastebaskets.



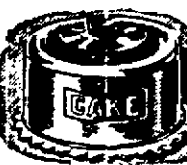
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6.14 value! 9-piece set, big wood bowl, 6 individuals, fork, spoon.



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## Reception to Honor Artists, Players

Next Sunday from 3 to 6 p. m. the Municipal Art Center will stage an informal reception for artists participating in the 1954 Long Beach Non-Juried Exhibition, for members of the University Club which is donating awards, and for the Palos Verdes Players who will present a short version of Rostand's "Cyrano de Bergerac" as part of the general festivities.

The public is invited to the fete. Hostesses will be Mrs. Ernest Lockwood and Mrs. Cecil Willis.

For the second year the University Club is contributing awards for the winning works to be selected by a professional jury.

"Cyrano" highlights in concert form will be staged midway in the reception at 4 p. m. The English version, chosen by the Players, is from the Brian Hooker translation used by Walter Hampden in revivals during the 1920's and by Jose Ferrer in the recent motion picture of the famous play.

Musical score for the production will be Respighi's "Ancient Airs and Dances for the Lute."

Stan Johnson director, will star as Cyrano. Other roles will be enacted by Jim Bridgman, Christian de Neuvillotte; Bill James, Comte de Guiche and Ragueneau; Dick Twchy, Bret; Virginia Hunter, Roxane; Nadine Nichol, Sister Marthe; Chuck Durrell, Valvert.

## Candlelight Nuptials Said

In a candlelight double ring ceremony at Greta Green Wedding Chapel Miss Doris Hollabaugh of Bellflower became the bride of E. L. (Bert) Ferdon, son of Mr. and Mrs. Lawrence Ferdon of Wausau, Wis. Rev. Russell C. Gray officiated.

Given in marriage by her father, the bride wore a street-length white nylon gown over white tulle; the collar and cap sleeves were edged with small daisies. A small hat covered with daisies held her shoulder-length veil and she carried a cascade bouquet of white carnations centered with a detachable glimmelia.

The mother of honor, Mrs. Gladys Gathard, wore a pale pink and nylon gown over pink tulle with white accessories. She carried a colonial bouquet of yellow carnations.

John Rydewski was the best man and Gerald and Donald Hollabaugh, brothers of the bride, lit the candles and acted as ushers.

A reception was held in the patio of the chapel immediately after the ceremony when hostesses were Eleanor and Lillian Hollabaugh.

After the reception, the young couple left on a honeymoon motor trip to Wisconsin, where the bridegroom plans to continue his schooling.

DAILY 9:30-5:30, FRI. TILL 9



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## Bride-to-Be Is Honored

The home of Dr. and Mrs. Victor Marrero of Whittier was the setting for a personal shower honoring Katherine Lee Alexander, who will marry Michael J. Murphy on Sept. 4. The Marrero home was decorated in a pink and white motif for the fete. Pink and white roses were arranged in the living room. The reception table featured a centerpiece of carnations with wedding bells formed an arch over the table. The same motif was carried out in individual cakes, and pink candles were placed at each end of the table.

Assisting Mrs. Marrero was Mrs. Gilbert Marrero.

Guests were Mrs. Arvin Alexander, mother of the honoree; Miss Carol Alexander, her sister; Mrs. Cornelia Alexander, her grandmother; Mrs. Jim Borden, mother of the prospective bridegroom; Mrs. Maude Mather, his grandmother; Carolyn Lehman, Francis Satarino, Doris Mann, Doris Crase, Paula Turner, Molly Turner, Mrs. H. E. Turner, Mrs. Ray O'Neil, and Mrs. T. R. Maxey of Tujunga.

## Potluck Supper

Dr. Carl L. Taylor Post and Auxiliary 100, will have a joint potluck supper Tuesday at 6:30 p. m. in the Signal Hill City Hall Bldg. Ruth Staley is chairman of the supper. A business meeting will follow at 8 p. m. Special guests will be the auxiliary's Girl Staters for 1953 and 1954.

The mother of honor, Mrs. Gladys Gathard, wore a pale pink and nylon gown over pink tulle with white accessories. She carried a colonial bouquet of yellow carnations.

John Rydewski was the best man and Gerald and Donald Hollabaugh, brothers of the bride, lit the candles and acted as ushers.

A reception was held in the patio of the chapel immediately after the ceremony when hostesses were Eleanor and Lillian Hollabaugh.

After the reception, the young couple left on a honeymoon motor trip to Wisconsin, where the bridegroom plans to continue his schooling.

DAILY 9:30-5:30, FRI. TILL 9

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Miss Ann Missman Plans to Wed

Mr. and Mrs. Edward E. Missman of 147 Covina Ave. are announcing the engagement of their daughter, Ann, to James Lee Johnnie, son of Mr. and Mrs. Leon L. Johnnie of 4650 Ransom Ave.

Miss Missman is planning to attend City College in the fall where her fiancé has been a student. Both young persons are graduates of Wilson High School.

No definite date has been set for the wedding.

## Rebekah Lodge

Del Mar Rebekah Lodge No. 275, IOOF, will meet Tuesday for business session and social hour. Lida Stevens is chairman.



Mrs. Thomas Uecker

## Heinzerlings to Fete Bridal Pair at Reception

A bridal theme will prevail when Mr. and Mrs. Victor W. Heinzerling entertain Aug. 29 at a wedding reception for Mr. and Mrs. Thomas Edward Uecker.

The new Mrs. Uecker is their daughter, Carol Lynn (Vicki) Heinzerling, who will be a senior this fall at Polytechnic High School. She is a member of Tajma Sorority and is active in campus activities. Interested in little theater work, she is currently appearing in "Belles on Their Toes" at Community Theater, as is her mother.

She and her bridegroom were married July 11 in Yuma, Ariz. For the reception she will wear the white eyelet ballerina gown with blue accessories in which she spoke her marriage vows.

Attending the couple at the ceremony were Joanne Vandette, attired in blue, and Tom Thompson. The newlyweds are now at home in Long Beach after a honeymoon at Lake Arrowhead.

At the reception in the Heinzerling patio and home Mmes. Jack Hammond, M. K. Homan, Venetta Kuehnert and Fred McDowell will assist the hostess.

The bridegroom is the son of Mr. and Mrs. Edward Harry Uecker, 820 Cartagena Dr. He was graduated from Polytechnic High School and Long Beach City College. He plans to enter UCLA this fall.

## Legion Unit

Members of Arthur L. Peterson Unit 27, American Legion Auxiliary, will gather Tuesday at 6 p. m. Esther Penn Greengory will be in charge of the program and Miss Joan Balling, who attended Girls State, will give a report of her trip.

The first general meeting of the Los Angeles County board of the 1954-55 season will be held at Pierre's, 2295 Huntington Dr., San Marino, on Aug. 23 at noon.

The local members and other members visiting in this area are invited to the luncheon at noon and afternoon program at 1:30 p. m. Several supreme officers will attend.

The past presidents and presidents will gather at 10:30 a. m. when special guest will be Mrs. Leora Gonsalves, newly appointed field director for California and Nevada.

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## Joint Meet of Symphony Heads Held

Board members of the Long Beach Auxiliary of the Southern California Symphony Association and of Symphony Juniors gathered for a joint meet Tuesday at the Towne Club with Mrs. John Persons, auxiliary president, in charge.

The following auxiliary members gave reports: Mrs. George Paap, Continuance Fund; Mrs. John Cottrell, membership, who announced a fall tea will honor newcomers; Miss Gladys Brown, concert chairman, who said sales are running high for the first concert of the season slated here in December.

Mrs. Lewis Kean Jr., Symphony Juniors vice president, outlined future plans in the absence of the president, Mrs. Ray Parker.

She introduced Symphony Juniors board members attending: Mmes. Walter Mundy, Arthur Hooper, Lawrence Stewart, Edward Bragg, Carl Brooks, Walter Downing Jr. and Burton Pike.

Senior board members attending were Mmes. Howard Rollins, Joe Preston, W. G. Rhorer, Leroy Carlisle, John Davis, Lee Denny, Walter Groshong, Marcus Lipton, Ray Gould Jr., Fritz Bruggemann, John Cottrell and Persons.

## Reception Given for Bridal Pair

COMPTON—Mr. and Mrs. William S. Morrison Jr. were the honored guests at a wedding reception at the home of his parents, 1501 No. Rose Ave., Compton. The bridegroom, a native of Compton, met his bride, Mary Joan Normile, in New York where they were both employed by an oil company. They were married in New York at the Church of the Blessed Sacrament.

For the past year he has been a metallurgical engineer in Ras Tanura, Saudi Arabia, where the young couple will make their home.

The past presidents and presidents will gather at 10:30 a. m. when special guest will be Mrs. Leora Gonsalves, newly appointed field director for California and Nevada.

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## GARDEN PARTY HOSTESSES

Fashioning dainty flower baskets which will grace the tables at the annual St. Bartholomew Altar Society garden party at 1 o'clock Tuesday in the home of Mrs. Clifford E. Wavell, 614 Santiago Ave., are committee members, from left, Mrs. Marvin L. Fletter, chairman; Mrs. Charles F. Lawing, president of the society; Mrs. Wavell, hostess, and Mrs. Arlington R. Smith, past president. Following dessert, bridge and canasta will be played. Others serving with Mrs. Fletter will be Mmes. George W. Dalessi, Claude Fredrick, Elmer Froid, Clarence B. Gabel and George E. Green. The public is invited to this annual benefit for St. Bartholomew School.—(Staff photo.)



Mrs. E. L. Danner

## Noel Diane Hall Is Now Mrs. E. L. Danner

Before an improvised altar in the home of Mr. and Mrs. M. E. Danner of 2740 E. 221st Pl., the former Miss Noel Diane Hall became the bride of E. L. Danner in a single ring ceremony Friday evening. Bishop William P. Appleberry officiated in the presence of the immediate families and a few intimate friends.

The attractive young bride, daughter of Mrs. Robert R. Hall of 2414 Adriatic Ave. and Robert Hall of this city, was gowned in white lace and tulle accented with a pink satin sash. She carried an arm bouquet of pink and white carnations.

Merle Stang as maid of honor was dressed in navy tulle with white net overskirt and carried white carnations. Keith Danner served as best man.

At the reception, also in the home of the bridegroom's parents, Mrs. Danner was assisted by Mmes. Shanna Danner and Faun Dene Cummings. The couple left on a wedding trip to Big Bear and upon their return will reside in Long Beach.

The former Miss Hall attended Polytechnic High and her husband attended school in Heber City, Utah.

## Marriage Told

Mr. and Mrs. Peter A. Martinez of Rivera announce the marriage of their daughter, Miss Kathleen Martinez, to Philip Coleville Evans of Fullerton.

Following the nuptials the young couple honeymooned in Santa Barbara. The bride attended Pasadena City College, Fullerton J. C. and Holy Name Catholic College in Oakland. They will make their home in Alberta, Canada.

## First Meeting

The first general meeting of the Los Angeles County board of the 1954-55 season will be held at Pierre's, 2295 Huntington Dr., San Marino, on Aug. 23 at noon.

AUGUST

# FUR SALE!

Our famed August Fur Sale your chance for luxury at pre-season prices

Frank A. Hill & Son invite you to see their beautiful selection of stoles, capes, coats and fur accessories now at amazingly low, special August prices! Select from precious minks, sables, squirrel and many other fine furs, in this season's newest and smartest designs. Here's a grand opportunity to buy now and save during this once-a-year sale!

Frank A. HILL and Son  
3316 E. BROADWAY • PHONE 8-9925



Open evenings by appointment

Open Friday Nights 'Til 9



# To Play Concerts In Iceland

By VERA WILLIAMS  
Press-Telegram Staff Writer

Stephen, Jennifer and Suana Runolfsson are going to eat their first hangikjot (smoked lamb), their first Icelandic pancakes—made as thin as a tortilla, sugared, covered with whipped cream, folded and devoured in thirds. And they will see their first glacier, Vatnajökull, and their first volcano, Hekla.

Because Stephen, Jennifer and Suana, 4½, 2½ and 1½, brunettes, blonde and redhead, respectively, are accompanying their parents, Sverrir and Janet Runolfsson on a concert tour of Iceland. The family, 2707 Flangel St., near the Lakewood Country Club, left by plane Monday afternoon and 25 flying hours later, were at Reykjavik, Iceland's capital.

Sverrir and Janet, tenor and pianist, will play their first concert Aug. 20 in Reykjavik and their next at Akureyri. They expect to remain in Iceland five weeks.

Born in Reykjavik, the descendant of Icelanders as far back as family history records, Sverrir came to Los Angeles in 1945 to study music. The guest of Sumi Swanson, also an Icelandic, he sang at the Long Beach Exchange Club. Russell Johnston, dean of City College, heard him and urged him to enroll in the music course at City College.

There he heard Janet, daughter of Mr. and Mrs. Herbert Murphy, 4205 California Ave., also a City College music student, play the piano and asked her to play his accompaniment.

"Pretty soon," says Sverrir ruefully, "I owed Janet so much money for playing my accompaniments, the only thing I could do was to marry her."

They met in May, 1948, and were married the following December.



Sverrir and Janet Runolfsson

ember. In 1949 they went to Iceland—Janet's first trip there.

This will be the first plane flight for Janet and the children, and it will be the children's first trip to Iceland.

The Runolfssons expect to open concerts with their favorite number, Handel's "Where'er You Walk." The first Icelandic number of the concert will be "Sprettur" (gallop) by Sveinbjorn Sveinbjornsson, internationally famous Icelandic composer. The programs, largely classical, will include Icelandic, English, Italian and Swedish numbers.

Sverrir speaks his native Icelandic, English and Danish. Janet knows a few words of Icelandic. Stephen, Jennifer and Suana know no Icelandic now but they expect to by the time they come home.

Pupils of the Gladora Studios of Inglewood will present a "Youth on Revue" on the Community Program, sponsored by the Recreation Department in Exhibit Hall of the Municipal Auditorium on Monday at 8 p. m.

The show will open with "The Encores," a teen-age lineup of girls and boys. Following will be the production, "Out of This World," with little tots performing. "The Bobettes" will sing and dance to "Candy," and the "Dancettes" will present "Get Happy." "Le Ballet" will star Patricia Fowler and Don Wilson, backed by a corps de ballet of 15 dancers.

"The Encores" will close the show with the production, "New York, New York," a modern blues number.

Community singing, starting at 7:30 p. m., will be conducted by Mae Mathers with Madeleine Frazer as the accompanist.

Old time and square dancing to the music of the Tyo Orchestra and with Bill Simmons as caller will follow the stage performance.

This civic program is free to the public; doors will open at 6:30 p. m.

## Youth Revue for Monday

A bridal brunch was held in the home of Miss Carolyn Specht, 2020 W. 263rd St., Long Beach, who acted as cohostess with Miss Violet Farrell of Wilmington to honor Miss Sue Anne Finch of Wilmington, bride-elect of Larry Mills, also of Wilmington.

The hostesses were assisted by their mothers, Mrs. Henry Specht, president of Wilmington Lady Lions Club, and Mrs. George Farrell.

Guests attending were the bride-elect's mother, Mrs. Leo Nixon; Mrs. A. C. Mills, mother of the future bridegroom; Misses Ethel Nelson, Sheryl O'Dowd, and Harold Moon; Misses Marla Dexter, Joan Munson, Margaret Morton, Beverly Bradford, Gloria Stevens, Mary Scott, Patsie Williamson, Joyce Goodner, Barbara Vance, Elaine Kramer, Greta Hastings and Ronda Morgan.

Mrs. Hastings returned recently from New York after attending the fall fashion shows. As a result, she is more enthusiastic about Long Beach merchants than ever and feels that local women should more fully recognize the excellent caliber of fashion stores available for their shopping pleasure.

A cordial invitation is extended to all to visit her "Woman's World" at 430 E. Ocean Blvd.

## New Beauty Salon Opens

Wilma Hastings likes Long Beach and why not? She has lived here since 1920. Since 1945 she has taught Southland women the art of personal charm and good grooming in her Finishing and Fashion Modeling Schools. A little over three years ago she expanded her 9 Atlantic Ave. location to include the beautiful and distinctive building at 430 E. Ocean Blvd.

Monday she steps into another related department in the school when she opens to the public, as well as to the students, a Salon of Beauty that will cater to distinctive hair styling and all beauty needs.

Mrs. Hastings is especially proud, too, of her fine treatment line of cosmetics that carry her own name. The salon will be managed and staffed by Gladys Morgan, well known and respected nationally in the world of cosmetology.

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Pine at Fourth — Phone 707-451

Miss Caroline Weir, creator of Night and Day Cream, will be at Walker's this week to show you how you can combat dry, lined, blemished skin



ONE cream with MANY beauty benefits! NIGHT and DAY Cream by Caroline Weir

This new Caroline Weir Night and Day Cream with Lanolin will play an important part in your beauty life... it's formulated for 24-hour beauty duty! It's an effective cleanser, night cream and make-up base, all in one. It softens and soothes dry skin, helps smooth out lines, wrinkles, crows' feet, aids in clearing your complexion. All this... for a surprising low price at Walker's.

4-ounce jar 100 plus 10% fed. tax

COSMETICS WALKER'S STREET FLOOR

## GOP Council Unit to Gather Tuesday

The evening division of the Long Beach Council of Republican Women will meet Tuesday at 7:30 p. m. at the Republican headquarters, 36 Locust Ave. Minerva Anderson is program chairman. Judge Leon Benwell will show a movie on "How Our Laws Are Made" and Mrs. Gladys O'Donnell, newly elected secretary of the Republican State Central Committee, will speak on "Party Structure." Refreshments will be served.

## War Mothers

American War Mothers, Chapter 5, will meet in Veterans Memorial Bldg. at 11:30 a. m. Monday. Mothers with birthdays in August will be honored at noon covered dish luncheon. The business meeting will be at 1 p. m., with Mary McDonald presiding. The chapter is planning another event for Thursday at Veterans Memorial Bldg. Luncheon will be served at noon, followed by a card party.

## To Be Hostess

Mrs. Hattie Greenfield will be hostess at a meeting of Emily T. Jewel Tent 15, Daughters of Union Veterans, at 7:30 p. m. Monday in Veterans Memorial Bldg. Mrs. Myrtle Thompson will serve refreshments during the social hour.

## Thursday Event

Rebekah Gleasons will meet Thursday at MacArthur Park at noon for potluck luncheon.



BOB RUSSELL

## Chef of the Week

## Connoisseur of Beauty Also Artist in Kitchen

By MILDRED K. FLANARY  
(Press-Telegram Home Economics Editor)

A polished diplomat with the ability to "lubricate" a program—to please, fascinate and entertain his audience—to "linguistically" transpose his listeners from one country to another—and, above all, to execute the complete whole with perfect timing—thus we introduce today's Chef of the Week, Bob Russell.

Long Beach will long remember him as the capable gentleman behind the "mike" who guided the destinies of the Miss Universe pageant. He conducted, directed and wrote the music and the lyrics for it, as well.

One of four brothers and four sisters, Russell had his versatile beginning in Passaic, N. J. From the age of seven, however, New York City has been his home. His elemental education was complemented by music, both the opera and popular style, and by languages. He converses fluently in French, Spanish, German, Finnish, Russian, Chinese, Yugoslavian and Hebrew.

He and his wife have a little Miss Universe of their own—a darling red-haired lassie just 12 years old.

His flair for acting, the stage and the theatre started in his early childhood. It has developed into that of producer, composer, director and recording artist. A TV star in his own right, he is under contract with both NBC and CBS, and directs such TV shows as "Big Top" and "Joe DiMaggio Club." Bob sang with the Philadelphia Grand Opera for a year, but finding that endeavor didn't buy the butter, potatoes or even the apple sauce, he switched to the ballad and popular style of music.

Sportswise, our "chef" is a participant, not just a member of the rooting section. Low 80s in golf, a fast game of tennis, swimming, riding and a past in track, football and handball, have kept his weight on an even keel for the past 20 years. To comment that he must be a most balanced person, he replied: "There's a chink in every armor and a hole in every dike."

Russell has no idiosyncrasies about foods—and no allergies. He enjoys the foods of all nations. Desserts and medium

rare steaks with big, black mushrooms are his weaknesses. When it comes to the feathered varieties, though, he prefers dark meat—especially when it's tucked into a roullet. Yep! He cooks, too!

## CHICKEN SOUFFLE

Prepare 1 cup cream sauce, using chicken fat, chicken stock and cream or top milk. When the sauce is boiling add: Minced chicken, nut meats, minced and drained cooked vegetables. Reduce the heat and add: 3 beaten egg yolks. Stir and cook for 1 minute longer to permit the yolks to thicken. Season with: Salt and pepper and freshly grated nutmeg. Cool these ingredients. Whip until stiff: 3 egg whites. Fold them lightly into the chicken mixture. Bake the souffle in an ungreased baking dish in a moderate oven 325 degrees until it is firm, about 40 minutes.

## Entertain at Proxy Fete

A proxy shower was given honoring Mrs. Eva Jane Mezzanatto, who is now residing in Manhattan, Kan. Her husband, Richard, is stationed at Ft. Riley, Kan. The affair was held at the home of the honoree's mother, Mrs. J. L. Howell, 515 W. Corregidor Ave., Compton.

Hostesses were Mrs. Howell and Mrs. Judy Donaldson, sister of the honoree. The living room was decorated with pink, blue and yellow balloons and the refreshment table held a stork on a lazy Susan which was filled with pink and white petunias. A pink and blue basket held the many gifts, that were opened by Mrs. Howell for her daughter. A high light of the shower was a phone call from the honoree.

## HALF-PRICE SALE



## Cool Zero Cold Wave

Save as much as you spend! Our regular \$15 Zero Lanolin Creme Cold Wave... now yours for only 7.50. Hair Cutting from 1.50

750

BEAUTY SALON  
WALKER'S  
THIRD FLOOR

Pine at Fourth  
Phone 707-451



Pine at Fourth — Phone 707-451

## h-o-l-d everything BRAS and GIRDLES



Watch your figure shape up... and your budget, too... with Lovable's magic underpinnings. Short or tall, Lovable's tiny 11-inch girdle stretches like taffy to sleek every inch of you... jumps right back to tuck away bulges.

Panty or regular girdle, each 2<sup>50</sup>

Team it with Lovable's excellent RINGLET bra for a truly Lovable figure 1<sup>50</sup>

SANITARY GOODS  
WALKER'S STREET FLOOR

## new safe All-in-One capsule discovery for

## easy reducing

science now helps you take off your fat while you eat the foods you choose

Do you like sweets, candy, cake, butter, gravy, potatoes? Have you tried one thing after another to reduce, spent dollar after dollar for pills and tablets and in spite of everything you've tried you're still too fat? Well, be as skeptical as you like, but now, right now, there's a wonderful new kind of capsule that helps you take off pounds and inches of ugly fat safely, quickly and so much easier you hardly know what's happening. You don't suffer starvation dieting hunger, you take no drugs, you don't exercise. In fact, you don't even diet one bit more than you want to, because you automatically eat less and here's why...

## counteracts hunger

Just recently a well known scientist perfected a new tiny capsule that combines not one but ALL THE RECOGNIZED proven aids to reducing. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories yet expands when it absorbs water thereby helping give the feeling of a full contented stomach. In fact these tiny capsules are so packed with vitamins and minerals, protein and non-caloric filling food, they actually equal and exceed many a meal.

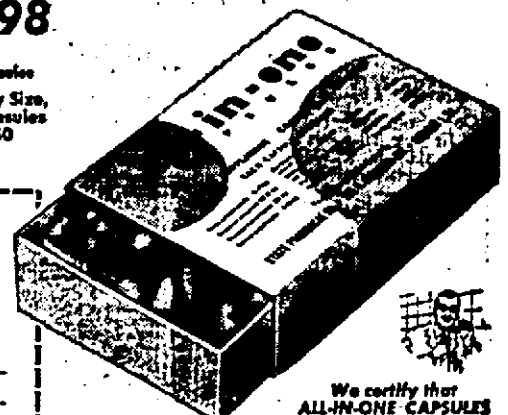
## fat goes fast

You'll be surprised at the fat you lose the first week, the inches that disappear the first month. No hunger, no strict dieting, no drugs, no exercise. And the cost is absolutely nothing unless you grow slim, more youthful looking, more active and enjoy better health.

\$2.98  
80 Capsules  
Economy Size,  
160 Capsules  
\$5.50

COSMETICS WALKER'S STREET FLOOR

Mail coupon or phone 707-451  
WALKER'S  
Pine at Fourth, Long Beach, California  
Please send me the following ALL-IN-ONE Capsules:  
☐ Boxes Regular Size at \$2.98 a box.  
☐ Boxes Economy Size at \$5.50 a box  
Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Charge ☐ Check ☐ Money Order ☐  
Avoid additional C.O.D. costs by using charge account, or enclosing check or money order.  
Plus 3% Sales Tax  
© 1954 by WALKER'S STREET FLOOR, INC.



We certify that ALL-IN-ONE CAPSULES are entirely safe for human consumption.

Signed: Paul W. Block, Secretary, Structural American Research and Testing Laboratories, Chicago, Illinois

In the Long Beach Area

# Susan's Window Shopping

WHETHER dining on the terrace or dancing in the patio, this charming ballerina-length formal is just right! The underskirt of yards and yards of nylon net ruffling is over a taffeta petticoat while a Chantilly-type lace forms the overskirt and shawl. Priced under \$30, it comes in colors of winter aqua and coral.

(For the name of the store showing this style, phone Susan at 70-3951, Ext. 259, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.)



## Elijah's Use of Dramatic Advertising Psychology Unique in Biblical History

By DR. GEORGE W. CRANE

Case L-384: Elijah, aged about 50, was a famous Hebrew prophet who used dramatic psychological methods to help promote religion.

The Gestapo of his day were after him, for wicked Queen Jezebel had ordered him killed on sight. She and King Ahaz had led the Hebrews into worshipping foreign gods, especially the idol Baal.

Jezebel was so fervent in

trying to annihilate the worshippers of the true God, that she even fed 400 of Baal's priests at her own table every day.

So Elijah made one final bold stroke. He challenged all the priests of Baal to a public contest, and 850 entered into it on Baal's side.

Elijah called for two steers to be offered as sacrifice. The 850 prophets of Baal took one and prepared it. They piled wood on their altar, then laid the meat atop the wood.

Then Elijah asked them to call on Baal to set the wood on fire by a bolt of lightning or some other miraculous deed.

So Baal's priests called on Baal from morning till high noon, but nothing happened.

"Call louder," he urged. "Maybe Baal is on a hunting trip or asleep, so shout louder," and the priests did so.

But still Baal didn't heed them. So they took knives and razors and cut themselves until the Bible says the blood gushed out upon them.

But still Baal didn't respond. So as evening approached, Elijah prepared his sacrifice. But he dug a ditch around the entire altar. Then he ordered the people to pour 2 barrels of water all over the wood, to get it soaking wet.

"Do it a second time," he demanded, and the people poured four more barrels of water over everything on the altar.

"Do it a third time," Elijah dramatically exclaimed, and they did, till the trench around the altar was full of the water.

Then Elijah called in a loud voice for God to prove to the vast crowd that he was the true God and that Elijah was his prophet.

And the Bible says fire descended, burned up the entire sacrifice and even "licked up the water that was in the trench."

But despite this dramatic defeat of Baal, the people still followed after this foreign idol, as Queen Jezebel demanded.

And her Gestapo forced Elijah to flee into the wilderness to hide. There he finally grew so discouraged that he asked God to kill him.

"Oh, Lord, take away my life," Elijah begged. "I even I only, am left to worship thee."

But God informed Elijah there were still 7,000 other faithful Hebrews who hadn't bowed the knee to Baal.

But those 7,000 apparently hadn't gone to church when Elijah was there so their influence hadn't buoyed up his morale.

That brings out one of the strongest reasons why we should all form the habit of going to church regularly.

For your presence there buoy up my morale. And when Mrs. Crane and I march down the aisle with our five children and fill up almost an entire pew, that should buoy up your morale.

And all of us then encourage the spirit of our priest or clergyman, for Elijah's case shows how a brave clergyman can grow dependent over empty pews and the belief that nobody else believes in morality.

I've missed church but 3 times in 30 years, so I am not trying to theorize about religion. Like all good psychologists, I recognize its power for changing personality and making this world better.

(This column runs daily in Long Beach Independent.)

## Speech Club Outlines Activities

President Peggy Nolan is directing the activities of the summer meetings of the Hub City Toastmistress Club, which is in the form of work shops and educational programs. At a meeting at the Tally-Ho Restaurant in Lynwood, each member present, participated by giving a resume of her duties as an officer or chairman and outlining what she hoped to accomplish for the club during the present term.

Lorraine Potter, who represented the Hub City club and the North Long Beach Toastmistress Club at the international convention at Louisville, Ky. in July, will give an official report of the convention at the next meeting. She was on the final tally committee for the ITC election along with Mrs. Bertha Whitmore, former regional supervisor of SW region, and also took part in an educational skit put on for the convention by Mrs. Ina Potter of Long Beach, past national president of ITC.

At the meeting, Mrs. Potter presented the Hub City club and the North Long Beach Toastmistress Club at the international convention at Louisville, Ky. in July, will give an official report of the convention at the next meeting. She was on the final tally committee for the ITC election along with Mrs. Bertha Whitmore, former regional supervisor of SW region, and also took part in an educational skit put on for the convention by Mrs. Ina Potter of Long Beach, past national president of ITC.

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## Why Grow Old?

# Extra Pounds Shorten Life

By JOSEPHINE LOWMAN  
For the past few days I have been printing some letters from marathon winners. I always hope that these will inspire other women to do what the writers of these letters have done.

I hope this not only because I know how much happier they will be without excess pounds, but also because I know what a health hazard overweight is to them.

The medical profession has been talking and writing a great deal about the dangers of overweight. The mortality rates in such diseases as heart failure and diabetes and others is startlingly higher in that group which is overweight.

## Oswald Jacoby

### Figure This Play; Join Expert List

In today's hand, West passed originally, but later made the unusual bid of two diamonds after that suit had been bid by North. It was therefore apparent that West had good distribution. Since West had been unable to open the bidding despite his good distribution, it was clear that West couldn't have more than about 10 points in high cards.

East likewise had 10 points in high cards, and it should have been clear, therefore, that the high cards were about equally divided between the two sides. When the strength is evenly divided, favorable distribution and a successful finesse or two will often permit a player to make about nine or ten tricks at his best suit.

If East had stopped to reflect about all this, he would not have doubled South at three spades. When he did double, unwisely enough, South taught East a lesson by making the contract with an over-trick.

West opened the queen of diamonds, and dummy won with the king. South realized that East had started with a singleton diamond, but he couldn't afford to draw trumps. Instead, he took the ace of clubs and gave up a club, thus allowing West to lead the jack of diamonds, so that East could ruff out dummy's ace.

East next cashed the ace of hearts and led a low heart. South ruffing. Declarer led a low club towards dummy, and West vainly ruffed with the

when compared to those of normal weight. You simply cannot dream these statistics away. You must face them. If you are overweight, you have less chance of living to a ripe old age and you also have less chance of remaining well and vital into old age. As a matter of fact you are playing into the hands of fate in making yourself more susceptible to many of the chronic diseases at middle life. Do not take this lightly. You must make your choice, but a choice it is.

Many women write me to say that they are enjoying life so much more after losing weight, not only because they like their new figure but because they do not tire so easily as they did, that they have pep to burn and have also lost many small difficulties such as constipation, a stiff joint and so forth.

While only ten to fifteen pounds overweight is better

## Child Care

### Dishonest Boy Needs Guidance

By REULAH FRANCE, R. N.

Q—"I'm 11 years old. My big brother, who's 16, takes my weekly allowance. In June he took the money with which I was to buy Daddy a Father's Day gift. My mother has five children. Neither she nor my father have any more money to spare. What should I do?"—Ruth L.

(A)—Any teen-age boy who takes money from anyone acts sinfully. For his sake as well as yours something should be done to help him become honest.

No dishonest person is trusted. If he steals from his sister he may also steal from other people. Some folks think there's a difference between honesty at home and elsewhere, but there isn't. What we do within our family circle sets the pattern for what we will do, when tempted, outside also.

I admire your unwillingness to worry your parents with this problem. You did right in turning to me. Some sisters would have "tattled" and complained at home.

You and I must help your brother. Tell him you wrote to me and I said it is just as wrong to take money from a member of your family as it would be to steal from a blind beggar or a church charity box. He is setting a bad example for his younger brothers and sisters, and is being most unfair to his parents and to you. He is establishing an entirely wrong way of living.

At sixteen he should be able and willing to earn some money. You are too young to do that yet.

Every boy and girl everywhere is of special concern to me.

(Reulah France appears daily in the Press-Telegram.)

## Stoles Get Competition

The sweater, as a light summer wrap, has gained fashion prominence equal to that of the stole.

Each year, there are the predictions that the stole, as good fashion, is finished. And each summer, women get them out again (or buy new ones) and find them indispensable. But for variety's sake, the sweater is a nice change.

This year, sweaters are cut like brief jackets, or short tops or waist-length cardigans. They come in light, bulky wools or soft, downy wools and in every conceivable color. There are loosely-cut sweaters meant to be worn over slim dresses. The sweaters that are snug at the waist were designed especially for wider skirts.

## At Crestline

At their cabin in Crestline this week end are Mr. and Mrs. Tom Monahan and children, Michael, Michele and Denise, of 3129 Chatwin Ave. Mrs. Monahan and the children will remain at the cabin this week. Mr. Monahan will join them next week end to bring them home.

NORTH		1	
♠ A 102			
♥ 10965			
♠ AK74			
♣ 62			
WEST		EAST	
♠ 5		♣ Q97	
♥ KQ87		♥ AJ3	
♥ QJ10983		♠ 5	
♣ Q10		♠ K95	
SOUTH (D)			
♠ KJ843			
♥ 4			
♠ 62			
♠ AJ873			
North-South vul.			
South	West	North	East
Pass	Pass	1 ♠	Pass
1 ♠	2 ♠	Pass	Pass
3 ♠	Pass	3 ♠	Double
Pass	Pass	Pass	Pass
Opening lead—♦ Q			

five of spades to force out dummy's ten. South returned to his hand by ruffing another heart in order to ruff a fourth round of clubs with dummy's deuce.

Now South ruffed a diamond with the eight of spades and ruffed his last club with dummy's ace. East, reduced to his three trumps, had to undertrump on this trick.

With the lead now in dummy, any card was enough to give declarer a trumpless trump finesse. South simply had to cover any play by East.

South might have been held to nine tricks if the defenders had opened trumps and continued with a trump at the first opportunity, but the contract could not be defeated. East's double served only to locate the trumps and thus helped declarer rather than the defenders.

## Meet Monday

Social and Sewing Club of Anna Etheridge Tent, Daughters of Union Veterans, will meet Monday at 10 a. m. with Mrs. Lura Wolcumb, 522 E. 11th St. Sandwich luncheon will be served at noon. Mrs. Elsie Songsted will be in charge.



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## Homelife With Alyce

By MARYALYCE RIVARD

No wonder that some Daddies know all the answers . . . they've been listening to Mama lecture for years.

TO RIPPEN green fruits, put them in a paper bag in a dark place for a few days . . . then write yourself a note so you don't forget them. . . I've probably unearthed more sacks of mouldy figs than anyone in captivity simply because they were hidden so good we couldn't find them . . . (who's a squirrel?).

THESE IDIOTIC new-fangled appliances . . . if they're so smart and scientific, why can't they tell you what's wrong with them when they break down? They just sit there in all of their porcelain smugness and just dare you to get along without them. . . And you know what? It would be pretty bad, I guess. . . 'Scuse me, Mr. Dishwasher, hope I haven't made you mad.

REMEMBER: "A GENTLEMAN IS A FELLOW WHO WON'T STARE AT A GIRL IN A BATHING SUIT UNLESS HE HAS SUNGLASSES ON."—GLEN PRESTON BURNS.

## Distinctive Weddings



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**BACK-TO-SCHOOL SECTION**

# Predict 5,300 Gain in Public Schools

Enrollment in the Long Beach Unified School District will soar again to an all-time record when classes begin Sept. 13. Registration from kindergarten through the twelfth grade will be 5,300 more than for the first month of school last year, predicts Paul Borgfeld, school statistician.

The enrollment in the elementary and junior and senior high schools will reach 60,350 at the end of the first school month. Last year at the end of the first school month this enrollment was 55,056.

Each of the school segments will have a record enrollment. Kindergarten registration will increase from 6,671 to 7,100; elementary from 30,173 to 33,500; junior high from 10,120 to 11,200; and senior high from 8,072 to 8,550, according to Borgfeld.

The predictions are for enrollment at the end of the first school month. Several thousand youngsters register late each year. The stable enrollment is not reached until the end of the first school month.

Borgfeld explains that the increase this year is equivalent to adding a city of 35,000 persons to the school district in one year. Enrollment in the past five years has gone up more than 20,000 in the district and continues to skyrocket.

The increase last year was the highest in the history of the school system.

The above figures do not include enrollment in the City College and the Schools for Adults, both of which are a part of the Long Beach Unified School District.

School officials expect that enrollment in these post high school classes will reach 15,000 full and part-time students this year.

# New College Here Makes Fast Growth

Starting with an initial enrollment of 169 persons, Long Beach State College has seen many records broken since it was established in 1949.

The coming term the school expects to see the enrollment swell to 4,000 students. Statistical compilation by the State Department of Education and other sources indicate that enrollment at the college will approximate 5,000 in 1956 and 7,500 in 1957.

Although the bulk of the enrollment at Long Beach State comes from the California counties of Orange, Riverside, San Bernardino and Los Angeles, students presently enrolled also represent more than 40 other states, 119 communities and 10 foreign countries.

The college is situated within the boundaries of the City of Long Beach. However, it services more than two million persons who reside in the area delineated by establishing midway points between the University of Southern California, the University of California at Los Angeles, Occidental College, Whittier College, and Long Beach State College.

**FULLY ACCREDITED** Long Beach State was established in 1919 as a member of the California state college system. Among other members of the system are San Diego State, San Jose State, and Fresno State.

The legislation creating the college stated that the institution was authorized to offer four-year undergraduate and one-year graduate programs.

The college has been fully accredited by the Northwest Association of Secondary and Higher Schools, one of the six regional accrediting agencies of equal rank in the United States, and by the California State Department of Education. These accreditations were granted by committees composed of representatives of the leading collegiate institutions of the western states.

The college campus includes 320 acres, fronting on Seventh St. in Long Beach near the Orange County-Los Angeles County boundary. The \$1,000,000 site, part of a historically famous California ranch, was purchased by the City of Long Beach and given to the State of California for the college campus. Because of the crowded conditions on the temporary site used on Anaheim St., the State provided for the erection of emergency buildings on the permanent site.

**BUILDINGS READY SOON** As soon as the site was made available a master plan for the permanent college plant was designed on the basis of a capital outlay to the State of approximately \$20,000,000.

In October the first units of the library, classroom, fine arts and little theatre, and

Gymnasium buildings will be turned over to the college. Field facilities of approximately \$100,000 have been completed and officially opened for use.

Money has been allocated and contracts are being prepared for the construction of a science building, another classroom unit, the Student Center, and an Administration Building. In addition to these items money is currently being allocated for remodeling the emergency facilities for permanent use.

Instructional work at Long Beach State College is offered in divisional patterns. The five divisions of the college are Arts and Languages, Education and Psychology, Natural Science, Health, Physical Education and Recreation, and Social Science.

The instructional areas at the college are art, English, foreign languages, home economics, journalism, music, speech, drama, education, psychology, philosophy, mathematics, industrial arts, nature study, nursing, physical science, health education, physical education, recreation, anthropology, business economics, general social science, geography, history, political science, and sociology.

Long Beach State College also grants the Master of Arts degree in art, biological science, education, English, music, psychology, and social science.

# School Calendar

"When does school start?" "When is Christmas vacation?" "What holidays are observed by the schools?"

These and a number of other questions can be answered by anyone who saves the following copy of the calendar of the Long Beach Unified School District for the 1954-1955 school year.

The official calendar is as follows:  
First semester begins Sept. 13.  
Armistice Day, Nov. 11.  
End of First Quarter, Nov. 12.  
Thanksgiving Recess, Nov. 23-26.  
Christmas Recess, Dec. 20-31.  
First Semester ends, Feb. 4.  
Second Semester begins, Feb. 7 (City College—Jan. 31).

Washington's Birthday, Feb. 22.  
Spring Vacation, April 4-8.  
End of Third Quarter, April 15.  
Public Schools Week, April 25-29.  
Holiday for pupils and Second Semester ends, June 17.

# 'Good Old Golden Rule Days'



**'WHEN WE WERE A COUPLE OF KIDS!'**

Eagerly looking forward to the opening of school, these two 5-year-olds joined other youngsters in Bixby Park in learning the Will D. Cobb and Gus Edwards old-time hit, "School Days." Harold Wright, 1043 Temple Ave., and Michael Browder, 2132 E. Broadway, will be among the thousands of Long Beach youngsters enrolling when school opens Sept. 13 with those "dear old golden rule days."—(Staff photo by Don Webster.)

# BE THERE!

"Get off to a good start and report for school the first day," urges local school authorities. In previous years several thousand students have delayed a few days or a few weeks in reporting to school. School officials point out that this delay in entrance in school many times causes serious delay in satisfactory adjustment to regular class work. All classes from kindergarten through the senior high schools start on Sept. 13.

# Registration Dates Set for L. B. State

Pre-registration counseling, orientation and registration information for the fall, 1954, semester at Long Beach State College was announced by Dr. P. Victor Peterson, president of the college. Long Beach State is currently accepting qualified students for the four years of undergraduate work as well as for the graduate year.

Although the college is presently operating in temporary buildings on the permanent campus it expects to move into four of its permanent buildings in October. The four new buildings are the Gymnasium, the Classroom, the Library, and the Fine Arts and Little Theater buildings.

Pre-registration counseling and orientation for freshmen students will be held Sept. 14 and for other new students on Sept. 15th.

Faculty members will be on campus Sept. 14 and 15 for counseling for returning students.

Actual registration for new students will be Sept. 17 from 8:00 a.m. to 7:00 p.m.

Returning students will register September 16th in the following order: Surnames beginning with M-N, 8:00 a.m.; O-R, 9:00 a.m.; S, 10:00 a.m.; T-Z, 11:00 a.m.; A-B, 12:00 p.m.; C-G, 1:00 p.m.; H-L, 2:00 p.m.; and any letter after 3:00 p.m.

There will be a penalty fee for registration after Sept. 17 with

the last day to register, Sept. 24. Classes will begin Monday, Sept. 20.

Dr. Peterson said that all freshmen students who plan to enroll at Long Beach State for the first time in the fall are required to take the College Aptitude Test. All students who have not completed the English composition requirement as well as entering freshmen must take the English Proficiency Examination.

All graduate students must now take the Graduate Record Examination before or during their first semester as a graduate student. All three exams will be given on campus Sept. 11th and 18th. Reservations to take the tests must be made ten days prior to the exam day.

Students who plan to attend Long Beach State in the fall are urged to file applications now. Further information may be obtained from Clarence R. Borgland, Admissions Officer of the College at 6201 East Anaheim, Long Beach.

# Welcome by Newcomb

Sept. 13 will be a big day for families in this school district for it marks the opening of our public schools. It will be, therefore, a day of great adventure for many boys and girls.

When schools closed in June, 55,000 pupils were enrolled in our elementary and high schools.

When we reopen in a few weeks 60,000 will be enrolled.

We are ready to receive the 60,000 because our Board of Education made their plans long ago to provide for the instructional and classroom needs of every boy and every girl in our school district.

Unfortunately, many boys and girls in America today are not so lucky.

We welcome pupils and parents to the new school year. **DOUGLAS A. NEWCOMB**, Superintendent of Schools. **D. A. NEWCOMB** We Are Ready, He Says



**DOUGLAS NEWCOMB** Welcomes School Newcomers

# Frances is headed for school



(photo above) all shirts: 3.50 (3-6x), 3.95 (7-14) all skirts: 3.95 and 5.95 shirt: 3.50 and 3.95 ... skirt: 4.95 and 6.95.

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# RUSHED FOR OPENING

Completion of construction of the Leland Stanford Junior High School is being rushed so the new Los Altos structure will be ready for the opening of the new term. The school is located at Los Arcos St. and Fanwood Ave. The school was named after the famed California educator.

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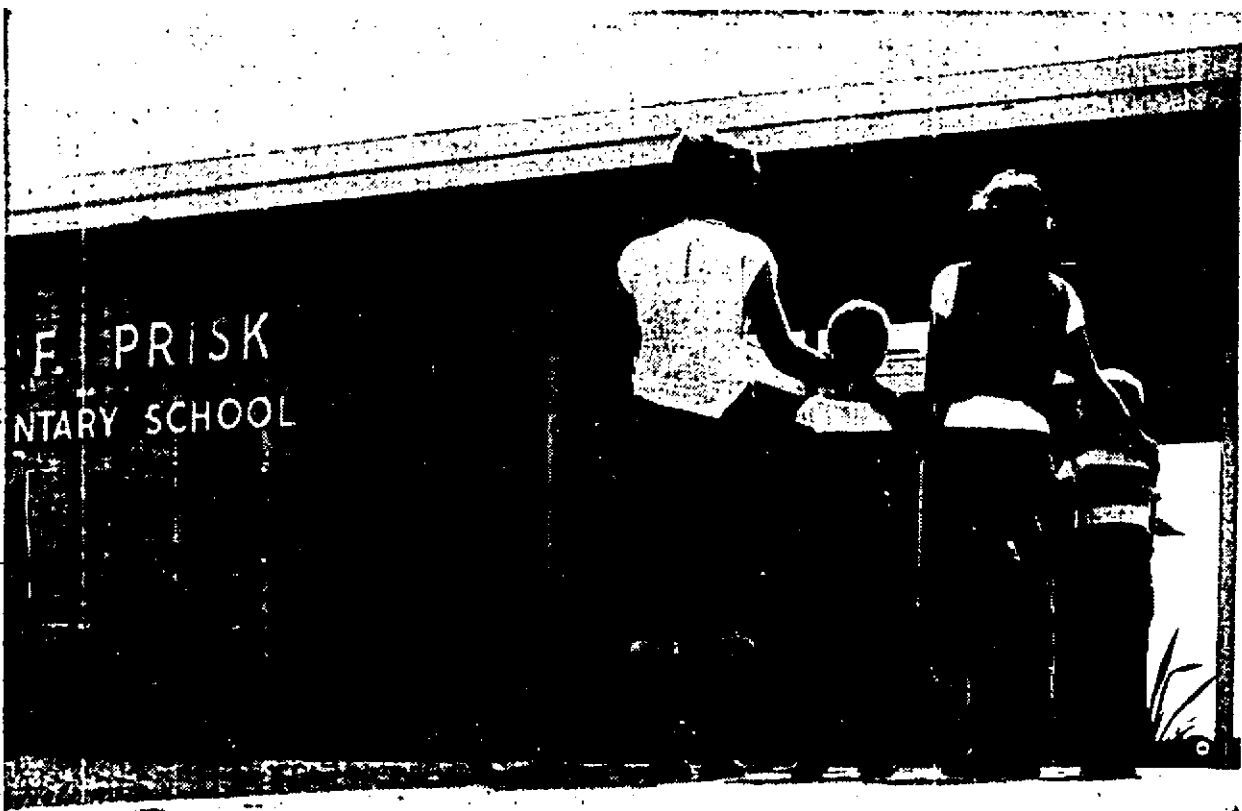
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□ Coats



#### GETTING ACQUAINTED

With the opening of classes Sept. 13, the William F. Prisk School at Los Arcos St. and Fanwood Ave. will be one of the two new buildings ready for use. Two neighborhood mothers are pictured with their sons viewing the new structure. Across the street, west of the Prisk School, will be the Stanford Junior High, the other new school ready for the opening. They serve the Los Altos area.

## Two New Schools Ready for Opening

One new elementary school and one new junior high school will be opened for the first time when school starts on Sept. 13, according to Douglas A. Newcomb, superintendent of schools. The two new schools, the Prisk Elementary School and the Stanford Junior High School are located across the street from each other at the intersection of Los Arcos St. and Fanwood Ave. in Los Altos.

### Change Made of Principals in 12 Schools

Youngsters will be greeted by 12 new principals and eight new vice principals when the elementary schools are opened in the Long Beach Unified School District on Sept. 13.

The administrative changes including transfers and promotions were announced by George L. Geiger, assistant superintendent. The new assignments of principals include Harry Ellsworth Laster, Burroughs School.

John Andrew Lepick Jr., Emerson School.

Frank Richardson Ross, Field School.

Danuta Obradovich Gregory, Lee School.

Bruce Creme Metcalf, Los Cerritos School.

Marjorie McNutt, McKinley School.

Julia Morgan, Prisk School.

James Bristow Fortmann, Roosevelt School.

Robert Newton Hart, Signal Hill School.

John Sterling Folsom, Sutter School.

Herbert Lionel Cullen, Webster School.

Ruth Frost Huddleson, Whitaker School.

The new assignments of vice principals are as follows:

James Howard Evans, Cleveland and Henry Schools.

Marion Kyle Greenwood, Muir and Webster Schools.

Dorothy Lucille Healey, Carver School.

Margaret Anita Herivel, Grant School.

Benjamin Ira Holzman, MacArthur School.

Clifton B. Vesely, Barton School.

Mary Jo Woodfin, Aldams and Lowell Schools.

Mildred Lindroth, Twain School.

All other administrative assignments on this day.

A boy or girl must be 5 years old on or before Dec. 2, 1954, to enroll in kindergarten and 6 years old during the summer.

The Tucker School is named in honor of Benjamin Tucker who has contributed outstandingly to the work with the handicapped youngster in this area. The new Tucker School is named in honor of Eugene Tischer, who served for twenty years as a member of the local school board, and contributed outstandingly to the development of the local public schools.

The boundaries for the new Prisk School are as follows: Beginning at Clark Ave. and Atherton St., east on Atherton St. to the Orange County boundary, northeast along the Spring St., west on Spring St. to Clark Ave., south on Clark Ave. to the point of beginning. Option this new school at Stearns St. and Argonne Ave. will be ready for use in December.

The second elementary school to be completed before the end of this year is the Eugene Tischer Elementary School at Atherton St. and Petaluma Ave. to the point of beginning.

Stanford School has been named in honor of the famed educator who bears the name of Stanford University.

Both schools will make possible the maintenance of full-day schooling for boys and girls in this expanding Los Altos area—at least for the first few months of school.

Two more elementary schools are under construction and nearing completion. They are the Benjamin Tucker Elementary School designed for the special needs of youngsters who are cerebral palsied and orthopedically handicapped. It is expected that this new school at Stearns St. and Argonne Ave. will be ready for use in December.

The new assignments of principals include Harry Ellsworth Laster, Burroughs School.

John Andrew Lepick Jr., Emerson School.

Frank Richardson Ross, Field School.

Danuta Obradovich Gregory, Lee School.

Bruce Creme Metcalf, Los Cerritos School.

Marjorie McNutt, McKinley School.

Julia Morgan, Prisk School.

James Bristow Fortmann, Roosevelt School.

Robert Newton Hart, Signal Hill School.

John Sterling Folsom, Sutter School.

Herbert Lionel Cullen, Webster School.

Ruth Frost Huddleson, Whitaker School.

The new assignments of vice principals are as follows:

James Howard Evans, Cleveland and Henry Schools.

Marion Kyle Greenwood, Muir and Webster Schools.

Dorothy Lucille Healey, Carver School.

Margaret Anita Herivel, Grant School.

Benjamin Ira Holzman, MacArthur School.

Clifton B. Vesely, Barton School.

Mary Jo Woodfin, Aldams and Lowell Schools.

Mildred Lindroth, Twain School.

All other administrative assignments on this day.

A boy or girl must be 5 years old on or before Dec. 2, 1954, to enroll in kindergarten and 6 years old during the summer.

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### Wise Parents



GO and GROW in...

## LAZY-BONES

REG. U. S. PAT. OFF. AND CANADA  
FLEXIBLE SHANK SHOES FOR BOYS AND GIRLS

Don't take chances with little ones! Growing toes are safe with LAZY-BONES shoes...scurrying feet need the band of the flexible shank...delicate feet the unlined softness!

Sizes 4 1/2 to 8—B.C.D.E. .... \$4.95  
Sizes 8 1/2 to 12—A.B.C.D.E. .... \$5.95  
Sizes 12 1/2 to 4—A.B.C.D.E. .... \$6.95  
Sizes 3 1/2 to 12—AAAA to E ..... \$7.95 & \$8.95



FREE  
Jumbo Pencil Box with Pencil, Ruler and Crayon. Free with your new shoes.

WHERE TO LOOK FOR LAZY-BONES? YOU'LL FIND THEM AT

## Dobyns

Children's Dept.—2nd Floor

225 PINE AVENUE — DOWNTOWN LONG BEACH



## SCHOOL AGAIN!

1. MELTON REVERSIBLE JACKET — all wool Melton cloth carefully tailored in navy, green or maroon; 4-12 7.50; 14-20 8.95. Worn with popular "pegger" cords. Grey, charcoal or beige; 26-34, 6.95

2. ALL NYLON JACKET — quilted lining — zip front. Washable — warm — long-wearing. Navy, taupe, green; 14-20 12.95. "Pegger" denims in blue or charcoal, sizes 26-34, 4.50. Cotton flannel shirts; 4-20, 2.50

OFF TO A

GOOD START

DESMOND DRESSED!

3. BOYS' BLUE OR BROWN JEANS — heavily reinforced, built for wear; 4-12, 2.95 to 3.25. Worn with "Donmoor" T-shirt in a wide range of patterns and colors; 6-20, 1.69

4. GENUINE HOCKMEYER TWEEDUROYS in gray or brown; sizes 4-12, 5.95. Also navy brown corduroys, 5.95. Gayley and Lord fine gingham shirt — in blues, reds and greens; 4-20, 2.95

Charge it—

pay in 30, 60 or 90 days!

BOY'S & CAMPUS SHOP

## DESMOND'S

Broadway at Locust in Downtown Long Beach • Free Parking

### for a high I. Q. in Campus Clothes

... buy classics! Skirts, sweaters, Bermuda shorts, shirts, belts and lingerie—we have them all. For your college wardrobe problems consult our Jeanie Du Brock of UCLA.

As pictured, Jantzen's "Honeybun" in a variety of lush new colors in a lambswool-Vicara-nylon blend.....\$8.95

## The SPORT BAR

IN BELMONT SHORE





## State College Adds 21 More to Faculty

Appointment of 21 new faculty members at Long Beach State College was announced by Dr. P. Victor Peterson, president of the college. This increase brings the total full-time faculty to 121 with approximately 25 additional part-time faculty members. Many of the new faculty members have been added to offer courses for students enrolling as freshmen and sophomores. Others have joined the faculty to staff new offerings recently added to the college curriculum.

New staff members in the natural science division include James K. Bartlett, assistant professor of chemistry, formerly associated with Santa Clara University; Cramer W. Schultz, instructor in mathematics and physics, from John Muir Junior College; Dr. Paul L. Kleintjes, assistant professor of industrial arts, from Oswego State Teachers College; and James E. Ryan, assistant professor of industrial arts, who has been serving at Long Beach State as a part-time faculty member.

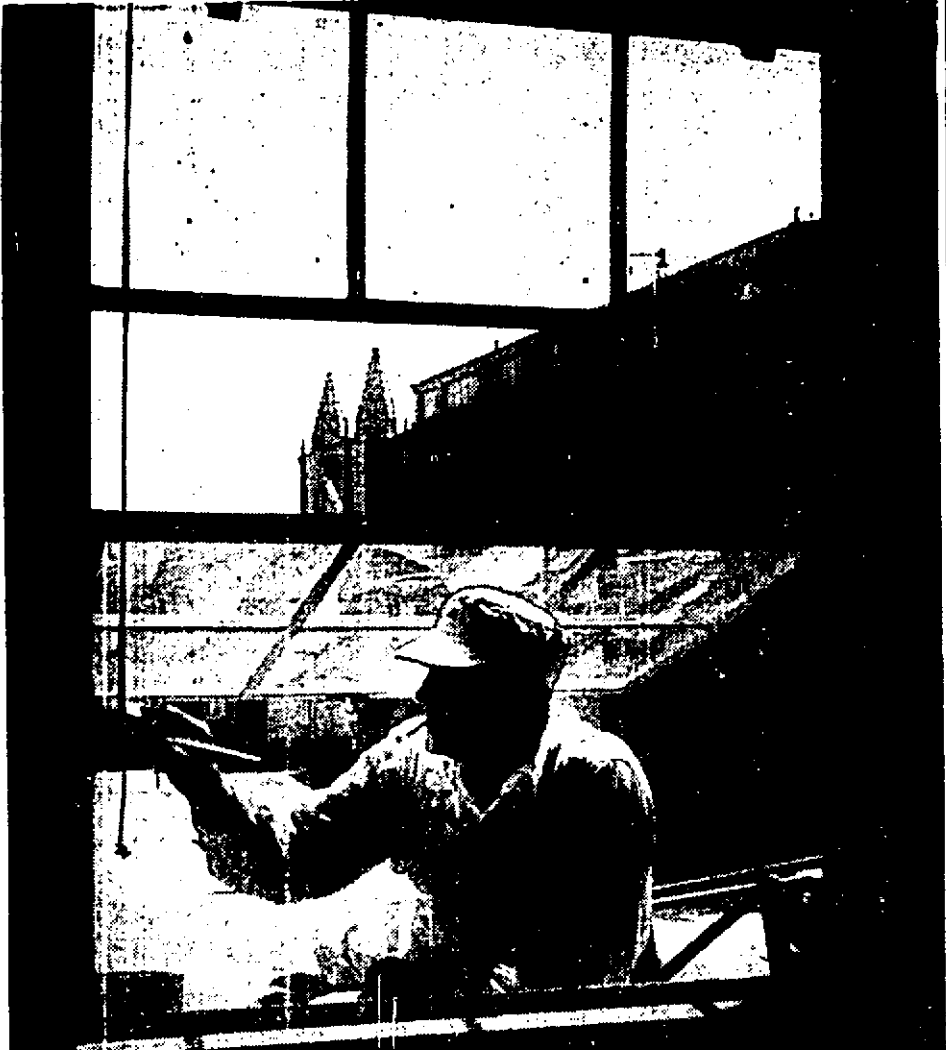
Additions to the division of social sciences include Dr. James C. Lien, assistant professor of political science, who comes to Long Beach State from a teaching position at the University of California at Los Angeles, and Dr. J. Richard Powell, assistant professor of economics, formerly associated with the University of California at Los Angeles and the University of Texas.

Additional faculty members in the division of arts and languages include Dr. Sanford Helm, assistant professor of music, formerly a faculty member at the University of Michigan; Dr. Richard Darbee, assistant professor of English, from the University of New Mexico; Ned W. Bowler, instructor in speech, formerly with Stanford University; and Donald S. Jones, assistant professor of speech and drama, formerly associated with Union College in New York State.

Stanley B. Hodge, instructor of art; Simon D. Steiner, instructor of art; and James H. Noguer, assistant professor of foreign languages, formerly part-time staff members at the college, have been added to the full-time staff.

Staff additions in the division of education and psychology include Dr. John A. Brownell, instructor of education, formerly employed in the Whittier public schools; Dr. R. Burdett Burk, assistant professor of education, formerly associated with Adams State College of Colorado; Dr. Jerome W. Stone, instructor of education, from the University of Southern California; F. Alan Timmons, instructor of education, formerly with Arizona State College at Tempe; Wayne W. Young, assistant professor of education, who has had a number of years of experience as an elementary school principal; and Dr. Marshall R. Crawshaw, assistant professor of education, formerly director of adult education, Torrance, and immediate past president of the California Driver Education Association.

New members of the division of health, physical education and recreation include Dr. Marcel J. De Lotto, associate professor of physical education, formerly associated with the University of Oregon, and David E. Gray, assistant professor of physical education, from the Los Angeles City Department of Recreation and Parks.



### DRESSING UP FOR SCHOOL

With the opening of school less than a month away, youngsters will be trying on new clothes, getting haircuts or new shoes in preparation for the coming term. School buildings, too, will present that refreshed look when classes open. From a view inside the St. Anthony's Boys' High School and looking toward the Girls' High, Staff Photographer Don Webster made this picture of cleaning and painting activities at the parochial institution.

### Sixth and Pine First School Site

First public school building built by the school district was on the west side of Pine Ave. just below Sixth St. It was in a barley field and construction was started in 1886.

While it was a two-story building, the top floor was not finished immediately because some persons believed there never would be enough children here to necessitate such a "huge school."

### Teachers Go to School First

New high school teachers in the local public schools will go through a three-day indoctrination period during the week preceding the opening of school on Sept. 13.

At 9 a. m. on Wednesday, Sept. 8 the new high school teachers will meet with their principals in the school to which they have been assigned for a full day program. On Thursday morning at 9 they will meet with assistant superintendents in the board room of the school administration building and in the afternoon at the Jefferson Junior High School assembly room.

On Friday at 10 a. m. the new high school teachers will attend the meeting with the Superintendent of Schools at the Municipal Auditorium and at 2:30 p. m. with their principals at their respective schools.

### Voted \$6,000 for 1886 School

When Long Beach organized a school district in 1886, the first task of the directors was to call for a bond issue to raise funds for a school building. The directors, John Bixby, A. M. Houch and F. G. Butler, were chosen in a special election in which 33 votes were cast.

The directors asked for \$6000 for the school, and considerable complaint was heard that the amount was too high. The bonds received the necessary two-third majority after a spirited contest.

### Low Tax Rate Prevails Here

Once again the Long Beach Unified School District will have one of the lowest school tax rates in Los Angeles County, report local school officials.

"The school tax rates for our neighboring school districts will be from 75 to 78 per cent higher than in the Long Beach Unified District," according to Paul Borgfeld, school statistician.

### 1,959 Graduates; 7,000 Beginners

Enrollment in the Long Beach Unified School District will continue to increase for many years to come. The fact is evidenced by a comparison of the enrollment in the 12th grade and in kindergarten.

The senior class which graduated in June from the local public schools totaled 1,959. The new class of kindergartners coming in this fall will exceed 7,000.

### Many New Teachers at School Opening

Five hundred and eight teachers will be instructing for the first time this September in the Long Beach Unified School District.

Three hundred and forty-eight will be new elementary school teachers and 160 will be new high school teachers. Only 179 will fill additional assignments. The remainder will be vacancies left by resignations, retirement and transfers of teachers.

### MORE TEACHERS

There will be 178 more teachers in the Long Beach Unified School District this September than in the fall of last year.

The increase in numbers of teachers will total 111 in the elementary grades and 64 in high schools. The increase in numbers of teachers will provide instructors for the more than 5,000 increase in enrollment.

## Another Star Teacher Joins Humphreys School of Music

**GENE CONKLIN**  
OF TV FAME  
ADDED TO STAFF

Besides his outstanding work with the Fred Waring and Freddie Martin organizations, most southern Californians know Gene Conklin for his instrumental and vocal leads on the Harry Owens' and Frosty Frolics television shows.



### MUSIC CENTRE GROWS

Mr. Conklin, the latest among many prominent musicians to join Humphreys', will teach saxophone, clarinet, flute, vocal and whistling. Both youngsters and adults find rapid progress through his ability to teach and demonstrate.

### ALL INSTRUMENTS TAUGHT

Instructors of all orchestra and band instruments are on hand at Humphreys for beginner, intermediate or advanced pupils. Every facility is here for the student: Sheet music, repair shops, recordings and recording equipment, plus the helpful counsel of men with a lifetime in the music field.

### GET THESE MANY ADVANTAGES

**HUMPHREYS SCHOOL OF MUSIC**  
130 PINE AVENUE  
TELEPHONE 6-4296

Convenient to bus service in the heart of downtown Long Beach; equipped with large, airy and well-lighted studios; staffed by top teachers; and with every facility at hand. Humphreys School of Music is the logical place for musical education. Come in and see for yourself!

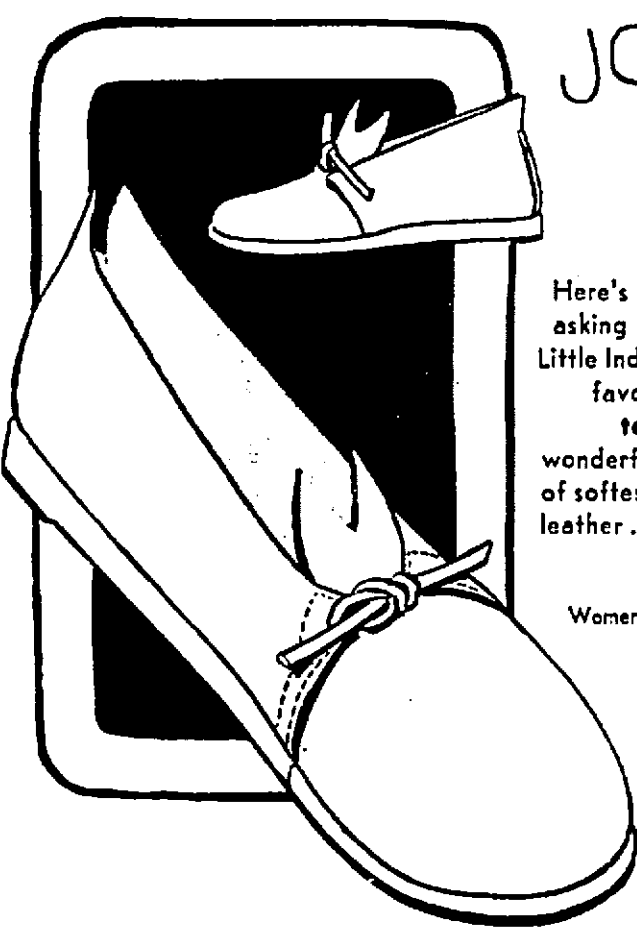
### the "Little Indian" by

JOYCE

10<sup>50</sup>

Here's what you've been asking for! Your favorite Little Indian style and your favorite spoonbill last together in this one wonderful, wearable shoe of softest white box glove leather... to pamper feet on campus and off.

Women's Shoes, Street Floor



HAPPY MARRIED TO SOUTHERN CALIFORNIA FOR 50 YEARS

Golden Wedding Year

Long Beach Santa Ana

## RENT and TRY SAVE when you BUY

New Spinets \$8<sup>00</sup> month

Start your youngsters' piano lessons now. Regular rental of brand new spinets of \$10 per month reduced until school starts. You save the difference as long as you continue renting!

And the first 6-months rental applies in full if you decide to buy this or any piano.

**HUMPHREYS**  
LONG BEACH'S GREATEST AND LARGEST MUSIC STORE—EST. 1914  
130 PINE AVENUE • PHONE 6-4296



### SPECIAL SUMMER PIANO BUYS!

New, full-keyboard Spinets, Reg. \$595..... \$495.00  
New, 5-octave Spinets, big reduction..... \$395.00

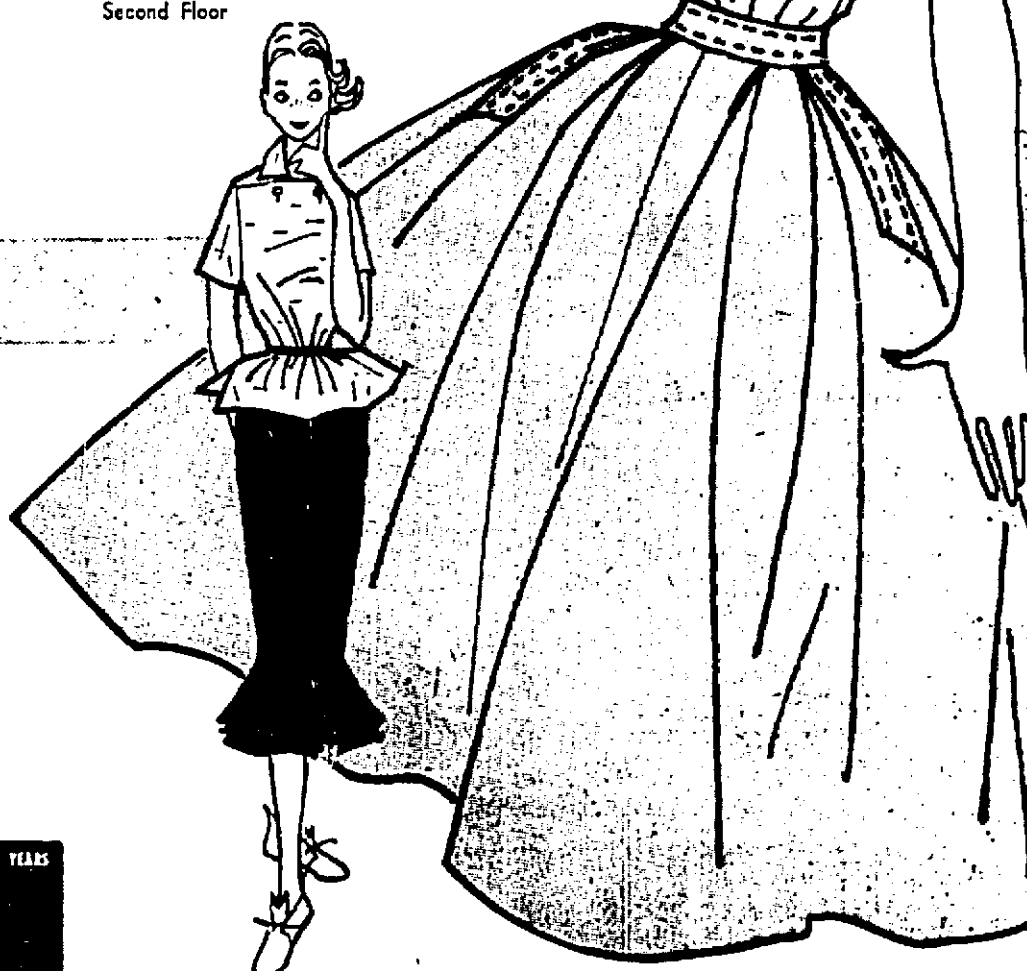
back to school....

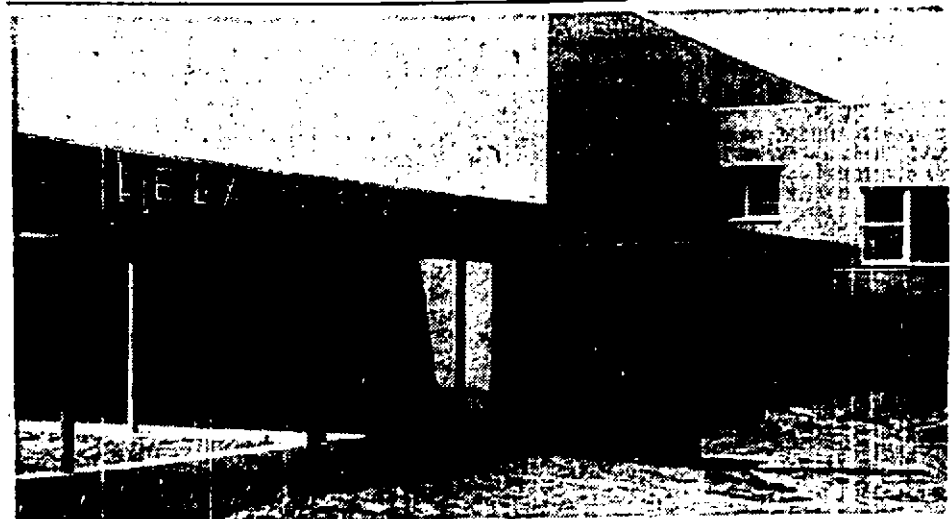
top hit!  
the "Bandito"  
2<sup>95</sup>

The blouse that takes its inspiration from the Italian shirt sensation! Pull-over with slash sides and patch pocket... to wear tucked in with your full skirts... pull tight with a belt over your slim ones! Choose it in black, white, orange, lime, turquoise crinkle cotton or in red, black, royal and white checked gingham. Small, medium and large.

All wool flannel skirt, hand-stitched waistband and slashed pockets in grey, navy, charcoal or brown. Sizes 9 to 15... 5.95

Young Californian Sportswear,  
Second Floor





#### COLLEGE BUILDINGS RUSHED

Fast-growing Long Beach State College soon will have four of its large, new buildings ready for use. Under the building program costing more than \$20,000,000, additional construction will be started this year. This view was taken from the new library building, looking toward two other large structures nearly completed.—(Staff photo.)

## Half-Day School Serious Threat to Growing Area

Serious threats of half-day schooling and prompting by more than 200 civic, service, fraternal, business and labor groups resulted this month in the calling of a school bond election on Nov. 2. Passage of the school bonds would "complete the job" of building the local school system for the foreseeable future, according to Douglas A. Newcomb, superintendent of schools. The reasons for the decision of the Board of Education to ask the citizens to vote school bonds are as follows:

"1. This school district faces a real and immediate crisis. Every boy and every girl in the senior high schools and thousands more in junior high and elementary schools will be limited to half-day schooling unless additional facilities are provided very soon.

"2. Half-day schooling is detrimental to boys and girls, especially those in high school. Unless we provide additional facilities for high school students, thousands of them will be turned loose into the community and thereby increase the incidence of juvenile delinquency.

"3. The need for schools is on all levels—elementary, junior high, and senior high. Although the need on all levels is imperative, it is most critical in the senior high school. No new senior high school has been built in this district in more than twenty years. Jordan High School was the last. It was begun in 1933. It is not realistic to expect our present three senior high schools to accommodate 16,000 students adequately. That is the number of students we expect to have enrolled in the senior high schools in a very few years.

"4. Our school district can well afford full-day schooling. We can afford to vote additional schools because we have used less than one-half our legal bonding capacity. We have one of the lowest tax rates in Los Angeles County. It will be among the lowest even

after we have provided adequate facilities. The cost per pupil for education in our district is low, and, therefore, most citizens favor "finishing the job." They view with disfavor voting a bond issue every two or three years. We believe that the amount provided in this bond issue will "finish the job" and provide adequate facilities for the foreseeable future. Building such facilities as soon as possible will guarantee full-day schooling. And our growth that is what the citizens want."

### SCHOOL DRESSES

for

Girls 7 to 14	\$3 <sup>95</sup>
Subteens 8 to 14	\$6 <sup>95</sup>

Sophisticated styles in newest fabrics and colors to fit the young miss.

Skirts—Blouses—Accessories  
REGULATION GYM CLOTHES

*Left's Pigtail Parlor*  
3999 ATLANTIC  
Phone 40-7445

Shop Mondays 9:30 a.m. to 9:15 p.m.



FIRST TO SEARS then to school

## Boys' Cotton Knit Shirts

98¢ Value **77¢**

Active youngsters will need lots of these sturdy shirts! Fine combed cotton in wash-fast blazer stripes . . . reinforced with NYLON at neckline and shoulder seams to keep its trim shape after countless tubbings. Many color combinations, sizes 4-16.

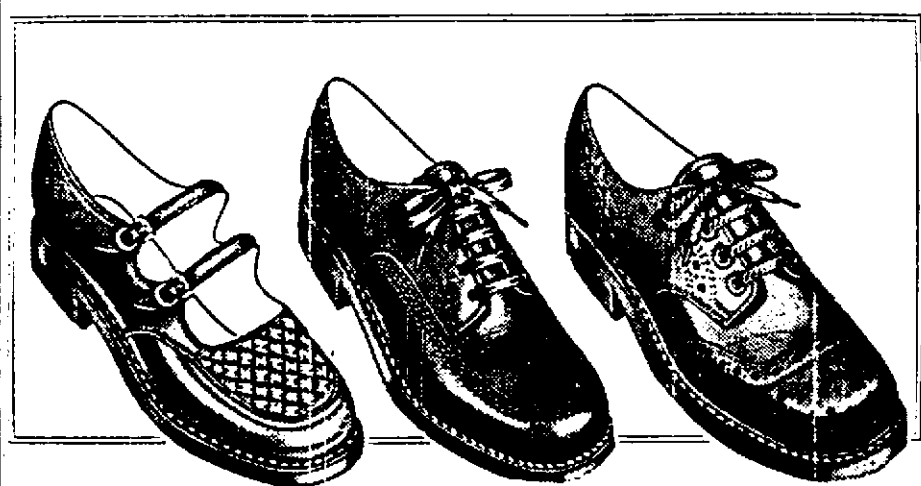
## Formerly 1.98 Boys' Guaranteed FUSED KNEE JEANS

Double Knees Guaranteed for the Life of the Jeans!

**1.69**

Vulcanized double knees on these Sanforized 8-oz. jeans cannot wear, peel or wash off! All seams are double stitched with copper rivets and bar-tacking at strain points. Thread bar-tacks in back can't scratch furniture. Sturdy zipper fly. Brown fused knee jeans . . . 1.98

**FREE**  
a brand new pair if the knees fail to wear for the life of the jeans!



## 4-Star Biltwel Shoes

Your Choice

**4.98**

No better values for wear, style, fit! Prime quality scuff-resisting leathers. Nylon sewn uppers resist rips . . . actually better 11 ways! Completely laboratory tested. Compare anywhere. Sizes 8½ to 3.



## "Honeysuckle" Cotton New Dresses Only 3.98

Sizes 3 to 6x

Yes, the season is almost over . . . so first to Sears, then to school. And Sears is ready with their famous "Honeysuckle" cotton dresses for the "honey-bunch" age! Dozens of styles, sparkling colors with the wash-and-wear quality you insist upon. The little girls will be glad vacation time is over with their wardrobe packed with these!



**Hurry!**  
Just Arrived! Special Shipment

## Girls' Fall Coats Only 17.95

These coats are truly beautiful and NEW! 90% Wool and 10% Cashmere . . . styled by Honeylane in soft beige, grey and rich red. The adjustable cuffs are ideal for fast growing young ladies. Two popular styles . . . raglan sleeves with Peter Pan or shawl collar. 7 to 14.

## EVERYTHING FOR BACK-TO-SCHOOL

For 23 years LEVIN'S has been the headquarters for back-to-school clothes at practical down-to-earth prices. Here you'll find clothes that lead the style parade on every campus.

here are the most terrific campus fashions in years!

### SHIRTS

Thousands of high-styled sport shirts in short and long sleeves. Popover and button-front styles. All the new colors! S-M-L-XL.

\$3.95 \$4.95 \$5.95

ALL COMPLETELY WASHABLE

### WOOL JERSEYS

We carry only one quality—the FINEST. Terrific selection of new styles. All colors. Sizes S-M-L-XL.

\$6.50 - \$7.95

### CORD PEGGERS

• CREAM  
• BLACK  
• SILVER  
• CHARCOAL  
• POWDER BLUE

\$6.95

### the one and only PEGGERS

Now! 8 NEW COLORS

in heavy 10-oz. denim that wears and wears.

- WHEATONE TAN
- CHARTONE GRAY
- FADED BLUE
- NAVY
- GREEN
- SILVER GRAY
- BLACK
- SUNTAN

Pegged and pleated to perfection!

\$4.50

Navy \$4.95

### SWEATERS

"TOWNE & KING" 40% imported cashmere in all the wanted colors. Sizes 36 to 46. \$13.95

IMPORTED 100% LAMBS- WOOL. 10 delicious colors. Long sleeves. Sizes 34 to 46.

\$7.95 & \$11.95

### SUEDE JACKETS

Fine quality, perfect sueded in a wonderful selection of new colors in NAVY, RUST, COCOA, CHARCOAL, GREEN, BUCK. Tailored with padded shoulders and one-piece backs. \$19.95

### CAMPUS SPECIAL!

ALL-WOOL FLANNEL SLACKS 8 Most Wanted Colors

\$11.95

## LEVIN'S

MEN'S WEAR

316 PINE AVENUE



Open Mondays and Fridays, 9:30 A. M. to 9:15 P. M. . . . Other Days, 9:30 A. M. to 5:30 P. M.

Park Free Phone 35-0121

Satisfaction guaranteed or your money back



American at Fifth Downtown Long Beach





### AND WE GOTTA LEARN THESE?

Words, words, words and no pictures! Appearing a little dazed over the seriousness of the problem, Marsha Gemmill, 5, daughter of Mr. and Mrs. Dean Gemmill, 5817 Roseday Ave., and Hal Bergstrom, 4½, son of Mr. and Mrs. Harold Bergstrom, 5760 Scrivener Ave., are wondering if they ever will learn all those words Webster lists. Hal's sister, Jeanne, who is 6, beams with pride. She can read some of the words. All three will be in school starting Sept. 13.

## Expect Over 17,000 to Attend Classes City College Offers

Pre-registration, for day students only, is now being conducted by both the liberal arts and business-technology division of Long Beach City College for the fall term which opens Sept. 13, according to Dean of Student Personnel Harley Smith.

More than 17,000 day and evening students are expected to enroll in City College and School for Adults classes. Officials on the Lakewood campus expect a building, according to Mrs. Joy day enrollment of more than 2800, largest since 1947. An additional 3000 liberal arts students are expected for evening sessions on the Lakewood, Polytechnic, Jordan and Wilson campuses.

Business and Technology day and evening enrollment is expected to top 2800, while 10,000 are expected in School for Adults classes. Prospective new day students in either the liberal arts or business-technology divisions should arrange now to have high school transcripts sent to the City College Guidance Center, 1305 E. 16th and Sept. 10 at the School Pacific Coast Hwy., Smith said, and they may telephone 7-6481 to arrange to take the necessary college aptitude tests.

Last scheduled day for the entrance tests prior to the opening of the fall semester will be Friday, Sept. 5. Continuing students not yet pre-registered and new students who have completed the aptitude tests may telephone 5-1221 or 7-6481 to arrange for liberal arts or business-technology pre-registration, respectively.

Parents who wish to register for the fall session of the Child Development Center, Lakewood campus, may now obtain applications and medical forms at the school for Adults office, Lakewood campus administration building, according to Mrs. B. Astell, director. Noting that the morning session is virtually closed, Mrs. Astell announced Saturday that classes on the Lakewood, Polytechnic, Jordan and Wilson campuses are expected to begin on Sept. 13, and instruction begins on Sept. 15.

Combined City College-School for Adults class schedules are available at the Lakewood campus, 4801 E. Carson, the 14th and 15th for junior high students, 1305 E. Pacific and 1305 E. Coast Hwy., and at the Jordan, Wilson, Polytechnic and West school a twelfth grade.

Children attend the Child Development Center daily, and mothers assist one morning or afternoon a week. Both parents attend a series of evening class meetings. Registration fee at the center is \$6 per family, and transcripts sent to the City College Guidance Center, 1305 E. 16th and Sept. 10 at the School Pacific Coast Hwy., Smith said, and they may telephone 7-6481 to arrange to take the necessary college aptitude tests.

When Long Beach opened its first public school the citizens received a promise from the supervisors that \$75 would be provided the first year for expenses. That was in 1885 after Mrs. John Bushy and Mrs. W. W. Lowe appealed to the supervisors. A regularly certified teacher could not be obtained even for a three-month school for \$75 so Grace Bush, a 16-year-old daughter of a pioneer family who had a year, received elsewhere a high school education, consented to undertake the task. Just before the end of the term it was found that Miss Bush lacked credentials to accredit the pupils for a year of school work, so the final two weeks a regular way was for sale and the owners teacher was employed.

When classes were called 11 pupils appeared, each with his own chair and other equipment. Two weeks later the building was sold and the school was housed in a tent for the remainder of the year. Later the tent was moved to First and Locust Ave. and remained there for a year.

A vacant building at the south-west corner of Pine and Broad, so the final two weeks a regular way was for sale and the owners teacher was employed.

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## See More Parochial Students

Steady growth is evidenced in the Catholic school system in the Long Beach area. Rapidly expanding population has created in this system, as in other school systems, a demand for increased facilities, new methods of programming and child accounting and teacher recruitment. Catholic schools in the area will open Sept. 13. Last year's 1300 high school students will grow this year to 1400; last year's 3600 elementary school population will increase to 4000, reports the Rev. P. Roche, assistant school superintendent of the Los Angeles archdiocese.

The new parish of St. Pancratius in Lakewood, with Rev. Daniel Kieley as pastor, will open the first unit of the parish school with an enrollment of approximately 250, with grades one to four, several of them being double grades. The new school is located at Downey Ave. and St. Pancratius Place, near South St.

Expansion of the school plant at St. Cornelius Parish, 3330 Bellflower Blvd., with Rev. Michael O'Connor as pastor, is another major step. An additional school unit has been constructed, embracing four new classrooms and convent for the South Lakewood district.

St. John Bosco School for Boys at 13640 S. Bellflower Blvd., in Bellflower, also will open Sept. 13 with an enrollment of from 230 to 240 expected. The school for Adults class schedules are available at the Lakewood campus, 4801 E. Carson, the 14th and 15th for junior high students, 1305 E. Pacific and 1305 E. Coast Hwy., and at the Jordan, Wilson, Polytechnic and West school a twelfth grade.

## Walker's

the friendly store of Long Beach



### WHO IS ELIGIBLE . . .

Any sophomore, junior or senior high school girl from Jordan, Poly, St. Anthony or Wilson who is a member of Walker's Hi-Teen Club. (If you are not a member of the Hi-Teen Club and would like to take part in the contest, come to Walker's Campus Shop, register and receive a membership card.)

### WHAT THIS PROGRAM OFFERS . . .

The opportunity to be Walker's representative on the school campus, to work in the store on Saturdays and during vacations. The twelve Hi-Teen Favorites each year visit clothing manufacturers, model in fashion shows and enter various store activities. In addition to salary, they receive special gifts of clothing and compete for other prizes including a complete fashion modeling course.

Get your application blanks, now, in Walker's Hi-Teen Campus Shop, Second Floor of Fashion.

Contest closes August 30 and applicants will be photographed on this date. Be sure your entry is in.

## Walker's

the friendly store of Long Beach

WALKER'S

# Land O' Youth

FOURTH FLOOR

everything for boys and girls for back-to-school



### so-pretty FROCKS with TOTE BAGS to match

Now big and little sister can compete with Mom when it comes to fashionable frocks with match-up accessories!

Sizes 3 to 6X..... 4<sup>98</sup>  
Sizes 7 to 12..... 5<sup>95</sup>

Rayon Linen Print with grosgrain bow tie, full skirt. Navy or grey.

Broadcloth with fluff checked apron effect on full skirt. Red with black and white. Cecca with brown and white.



GIRLS' WEAR FOURTH FLOOR

### "BIG SIS" Vests and Pants styled by CARTERS

Medium weight cotton pantie in white, pink, blue, yellow, green, navy, red. Sizes 2-16..... 69<sup>c</sup>  
White vest, sizes 2-12..... 69<sup>c</sup>

### Carter's "Spanky Pants"

Swiss dot knit cotton in white, pink, blue, yellow, green, red. Sizes 2-16..... 79<sup>c</sup>

White vest, sizes 2-12..... 69<sup>c</sup>



### LEVIS new double knee JEANS with longer-life

electronic fused knee..... 2<sup>98</sup>

Western styled of Levis 9-oz. sanitorized special woven white-back denim. Superior copper rivets for extra strength. Sizes 4-12.

Use Walker's Convenient Back-to-School Layaway Plan



### Rayon Linen Sport Shirts

Color fast, fade proof and guaranteed washable—just the thing for back-to-school. New Mardi Gras colors. Sizes 8-20..... 3<sup>95</sup>

### Tackletwill Windbreakers

Sturdy satin-back tackletwill, fully rain and wind repellent. Sizes 4-12..... 5<sup>95</sup>  
Same style, sizes 14-20..... 6<sup>95</sup>

### Jr. Cooper Jockey Briefs

White two-ply cotton knit briefs with guaranteed elastic waistband. Sizes 22-34, open fly..... 85<sup>c</sup>  
Closed..... 79<sup>c</sup> Tee Shirts..... 1.00

BOYS' WEAR FOURTH FLOOR

introducing the new, low in cost, high in quality

## Yanigan Shoes

The shoes that give your children comfortable, back-to-school wear. They'll love the styles, you'll love the price.

# 4<sup>95</sup>

sizes 8 1/2-3  
LAND O' YOUTH  
FOURTH FLOOR

also a large assortment for boys and girls of RED GOOSE SHOES

## BACK TO SCHOOL

WITH

### joyce NEW SHOES

## FRENCH CUFF

BLACK  
BLUE  
BROWN  
GREY  
SUEDE..... 10<sup>95</sup>

ALSO NEW SWEATER COLORS IN WOODCHUCK

JOYCE SADDLES 9<sup>95</sup>  
SPOONBILL ALERTS (white) 8<sup>95</sup>

AND ALL THE NEW JOYCES

ASK ABOUT OUR LAYAWAY PLAN  
CHARGE ACCOUNTS INVITED

HOME OF BEAUTIFUL I. MILLER SHOES & ACCESSORIES  
PARK FREE at ROBY'S  
85 LINDEN AVE.

Guild House  
Sole Shoes and Long Beach 7-1715

# Long Beach Has Many Outstanding Private Schools

## Military Academy Stresses 'Character Before Career'

"Character Before Career" has long been the motto of the Southern California Military Academy.

### RUTHERFORD PREPARATORY SCHOOL

410 WEST THIRD ST.  
Telephone 35-8054

Since 1935  
Specializing in Preparing for  
U. S. Coast Guard Academy  
U. S. Military Academy  
U. S. Naval Academy  
Air Force Academy

EMIL LANGE, Ed. D.  
Director and Lessee

## REAL ESTATE & INSURANCE COURSES

Classes or by home study. Simplified, leading to license  
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3846 Wilshire Blvd., L. A. 5  
NEWMAN SCHOOL Phone DU 7-2364

## The COLONIAL SCHOOL

Established 1924

Accredited Day School for Boys and Girls  
from Pre-School Through 6th Grade

FRENCH - SPANISH - DANCING

TRANSPORTATION  
Call 63-0190

1217 Atlantic - Long Beach

## Greatest Opportunity for Future Vocational NURSES

You Earn Your Full Tuition  
While Training

ST. MARY'S AFFILIATED  
ENROLL NOW!

SOUTHERN CALIFORNIA  
Vocational Nurses School  
806 American Ave., Long Beach Ph. 35-1126

IDEALLY LOCATED FOR BIXBY KNOLLS, LAKEWOOD,  
GARDEN ESTATES, BELMONT SHORE AND NAPLES.

## There Still Is Time ... to enroll for our Fall Term starting Sept. 13th.

KINDERGARTEN and JR. FIRST  
Boys and Girls—Ages 3 to 6 Years  
Accredited teachers supervise classes in Singing, Dancing,  
Arts and Crafts, Number Concepts, Social Studies, Spanish,  
Phonics.

REASONABLE RATES—TRANSPORTATION AVAILABLE  
EDGEWATER PRE-SCHOOL  
"The Little School in Seal Beach"  
Ph. L. B. 90-6057 Mon thru Fri.—L. B. 8-5730 Sat., Sun.

## DANCING

Why not give your child the opportunity that you may never have had? The cost is so little in comparison to the training received.

Long Beach's Largest  
& Finest Studios

Ben & Sally  
518 E. 4th Phone 7-6431

## THE UPDIKE SCHOOL FOR SLOW-LEARNING CHILDREN

offers the Best in educational opportunity

- Individual Attention
- Accredited Teachers
- Day School
- Kindergarten thru 7th Grade
- Limited Enrollment
- Regular Classroom Activities

Free consultation and referral service

PETER E. UPDIKE, Director  
Call NEmark 5-0912 920 S. TAMARIND ST.  
9:00 A.M. to 2:30 P.M. COMPTON, CALIFORNIA

## Nurse School Is Enrolling

Students for a new term starting early in September are now being enrolled at the Southern California Vocational Nurses School, 806 American Ave.

Affiliated with St. Mary's Hospital for training, the school offers a one-year course which qualifies the student for the state license examination as vocational nurse. After four months of schooling, student nurses are enrolled in St. Mary's.

The pay they receive there will more than pay the entire cost of the schooling, according to Mrs. Carolyn Garland, the school's director.

Mrs. Garland, herself a registered nurse, states that the demand for vocational nurses offers unlimited opportunity in this field.

Colonial School, at 1217 Atlantic Ave., offers classes from the pre-school through the sixth grade. All classes are held in a garden setting.

The staff of teachers, all trained for individual instruction, is fully accredited. "Know the Child" is the fundamental idea used by the teachers and they follow a carefully evaluated curriculum in each case.

Miss Hazel Gray, formerly of the Long Beach Public Schools, is available to his students.

Classes are scheduled at convenient evening hours and are kept at minimum numbers for close personal supervision. Many graduates are now successful newspaper and commercial photographers and others are finding profit and pleasure from their camera work as a hobby.

Julian Hiatt, founder and instructor of the school, is widely recognized within the profession of photography both as a successful technician and a qualified teacher. He formerly taught in the public school system of Long Beach.

His school is a completely equipped studio and all equipment is available to his students.

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Personalized attention, a factor often lacking in both commercial and public schools, is a major feature of the Julian Hiatt School of Photography, 2700 E. Pacific Coast Hwy., where enrollment for the fall term is now being taken.

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## Tours Are on Curriculum of Palos Verdes College

The Human Relations program was inaugurated a year ago under the direction of Dr. Malcolm Dana, former president of Olivet College. Its curriculum forms an integrated approach to the social sciences and is one of two such undergraduate programs in the country. The New University of Miami, Fla., has the other.

Palos Verdes College will again take its freshmen and sophomores to Chicago, New York and Washington for three weeks next spring, it was announced. Serving as illustration for campus classes, the travel-study program also includes trips to central Mexico and Sacramento alternate years. This unique program, included in the \$800 annual tuition, has brought student groups into conference with Vice President Nixon, Supreme Court Justice Burton, Secretary of the Navy Thomas, Governor Knight and forty-five other national figures.

During the same period that lower division students leave their campus liberal arts classes, juniors and seniors in the Human Relations program undertake individual research problems in the Los Angeles area.

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## Speech Stressed at Kiddie Koop

A day nursery that places special emphasis on the correction of speech difficulties due to emotional disturbances is the Kiddie Koop, 2418 Pacific Ave.

Arts and crafts, dramatic expression and rhythms are taught. The nursery, under the directorship of Geraldine G. Bouse, is open six days per week, Monday through Saturday.

During the same period that lower division students leave their campus liberal arts classes, juniors and seniors in the Human Relations program undertake individual research problems in the Los Angeles area.

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## Enrolling Now for the ...



If you plan to enroll your child in a PRIVATE SCHOOL this fall, won't you please allow us to tell you about this wonderful ranch-type School for boys and girls in kindergarten through the seventh grade? We are just a little outside of town in a beautiful rural area where we have plenty of green grass play space, room for some donkeys and a few other animals, and peace and quiet galore. We offer you the ideal in education for we use only proven methods, experienced teachers and small classes. Our pupils receive individual attention at all times. Our modest monthly charge includes a delicious hot lunch each noon and transportation that will meet your individual requirements. Call us right now for further information or to have us mail you our booklet about the school.

THOS. WELCH, Director

## \*The Country Day School

Classes Start Tues., Sept. 7

School Open For Inspection

Any Time Including

Evenings and Sundays

TELEPHONE L. B. 8-1974 (At Any Time)

## COLLEGE OF MEDICAL X-RAY

Learn quickly, easily and inexpensively—New classes Sept. 7

1220 W. VERNON AVE., LOS ANGELES 37 AX 3-3012

## BETTER POSITIONS HIGHER SALARY

## Gain a Bachelor of Science Degree in 2 Years

- Higher Accounting
- Business Administration
- Secretarial Science

## Gain a Master of Science Degree in 36 Semester hrs.

(Includes C. P. A. Coaching)

FALL TERM — SEPT. 27

California College of Commerce  
1611 PINE AVE., PHONE 6-2990  
LONG BEACH, CALIF.

## give your boy an ALL-AROUND EDUCATION

at Mountain Oaks ... for boys 4 to 15

Enroll now. Non-military. High

scholastic rating. Particular attention

to your boy's individual needs ... in

development of character and personality,

as well as his progress in the classroom.

Highly qualified personnel, small classes.

Sports, crafts, per farm. Friendly

atmosphere, close supervision. Whole-

some meals, excellent facilities.

22 mi. N. E. of L. A.

1225 Norumbega • Monrovia

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Since 1913 MOUNTAIN OAKS

Pre-School to 9th Grade

Fall Term Starts Sept. 13

Write for folder, phone or visit

LOW RATES

SOUTHERN CALIFORNIA

MILITARY ACADEMY

A Bulwark of

CHRISTIAN

LEADERSHIP

for the Youth

of Today

Fall Term Opens

September 13

Year-round School and Summer Camp

ACADEMIC PROGRAM

Covering Pre-School Through Ninth Grade

★ Individual attention in small classes

★ Bible study under trained teachers

★ Language instruction for all grades

★ Military science and tactics

★ Exceptional athletic program with

complete playground facilities

★ Modern, roomy living quarters

★ Well-balanced meals planned by our

experienced dietitian

Since 1919—A Guiding Force in the Lives of Young Men

Southern California Military Academy

2065 CHERRY AVE. Long Beach, Calif. Phone 8-1188

Dr. John E. Brown, President



## School Now in 21st Year

Now in its twenty-first year, Progress School, 647 Locust Ave., will commence its fall term Sept. 13.

This co-educational school under the direction of Frances N. Nielsen, principal, stresses fundamentals and good study habits and offers individualized instruction and supervision.

Classes embrace primary through high school.

Modern clinical methods are used in a special reading program to help students with their reading problems.

## College of Commerce Preparing to Open New Course on Sept. 13

California College of Commerce, 1611 Pine Ave., will open for 110 weeks.

The two courses first available will be the C. P. A. coaching course and negotiable instruments law. Others will be organized later.

Many alumni of the school are expected to enroll for this course.

The new business administration course, which leads to a Master of Science Degree, can be received on a part-time night daily at the school to discuss the school schedule of three hours courses.

## Dance Classes for All Ages

Now in their 29th year in Long Beach, the Ben and Sally Studio of Dancing, 518 E. Fourth St., offers a complete education in the dance. Classes or private instruction are available for ballet and toe, tap, acrobatic, ballroom dancing and baton twirling and voice personality cultivation.

"A child at the age of four needs dancing instruction," says the studio, "and the training they receive will help them throughout life."

Enrollment is now being taken for teen-age ballroom classes.

## Morris Manor Now in 17th Year

Morris Manor School, under the direction of Mrs. Ethel Morris, has been at the same location, 1130 Locust Ave., for 17 years.

"Your Child Deserves the Best" is the basic principle underlying the entire program of study and social relations. The same idea is responsible for the position held by Morris Manor School in the minds of Southern California educators, the founder points out.

Buildings are modern structures equipped with the latest conveniences for the comfort and health of the students. Classrooms are ample and well lighted. Fire resistant construction affords a maximum of protection.

Teachers are accredited and employ the latest proven methods and newest approved textbooks in all grades. Individual attention brings out latent talents and encourages recognized abilities in each child. Spanish is taught in all grades.



### ALL SET FOR SCHOOL

With a big picture book they now know by heart, Linda Crismon, 5, daughter of Mr. and Mrs. Bill Crismon, 4168 Jacinto Way, and her cousin, Claudia Crismon, 5, daughter of Mr. and Mrs. Pat Crismon, are all set to show the teacher they know how to read. They will enroll Sept. 13.

### Only Pre-School Tots Accepted

Edgewater Pre School is now accepting a limited number of students between the ages of 2-6 for the Fall semester beginning Sept. 13.

Owned and operated by Mr. and Mrs. L. L. Taylor, Edgewater students are taught by a staff of college-trained, accredited teachers.

Since the days when Taylor was superintendent of Recreation for the City of Palm Springs and Mrs. Taylor taught for the Long Beach school system, they planned to build a school that would satisfy the most discriminating parent. Edgewater is the result.

Designed for a pre-school, Edgewater classrooms are sunny and spacious with thermostatically controlled heat and fire-resistant walls.

Both morning and full day sessions are offered; with limousine transportation included in the tuition.

Every precaution is taken to insure the health of all students.

### 2nd Grade at Playmate

Continued growth of Playmate Day School, 2630 Pacific Ave., has made necessary the addition of a second grade to the kindergarten and first grade.

Only a few openings are still available in all classes, according to Elbe Harris, director, who urged early enrollment.

Kindergarten classes are held both morning and afternoon, with or without extended day care.

### Rural Setting for City Pupils

The Country Day School will begin its fifth year when it opens its doors to 80 Long Beach boys and girls Sept. 7. Strictly a country school for city children, full advantage is taken of the great interest the pupils show in this unusual setting.

Donkeys and chickens are included in the study plans and arithmetic lessons can involve the yield of strictly fresh eggs to one hundred pounds of feed.

Though the school's pupils may find a consuming interest in their country friends they are kept busy working on the old-fashioned three R's to the point where a failure in spelling could mean the loss of their turn at watering the donkeys or feeding the ducks. It didn't work that way in father's time but it seems just fine today, say school officials.

### Udipe School for Las Vegas

Peter E. Udipe, director of the Udipe Schools, announced the establishment of a new school in Las Vegas, Nevada.

"The new program will be similar to the one that has been giving educational opportunity to the retarded children of this area since 1931," he stated.

The Udipe School in Compton will continue to provide the best possible learning environment to the child who needs more individual attention. Interested parents should call or write for information and school literature.

### Mountain Oaks Appeals to Boys

Mountain Oaks School for Boys, in Monrovia, opens its 41st fall term on Sept. 13, featuring pre-school to the 9th grade for boys 4 to 15 years.

Besides featuring small classes under the close supervision of an accredited teaching staff, good housing facilities are provided and home-cooked food. Such activities as swimming, fishing, hiking parties, crafts, pet farm and games, make Mountain Oaks a popular place for boys to thoroughly enjoy life on the 40-acre oak-studded campus in the foothills, while receiving their education.

A special feature this year is the monthly picnics attended by parents, who also take part in the games with the boys. Enrollments are now being filled.

### Gene Conklin on Humphreys' Staff

Latest addition to the teaching staff at Humphreys School of Music, 130 Pine Ave., is Gene Conklin who has won a host of fans throughout Southern California through his appearances as featured performer on television's Harry Owens Show and Frosty Frolics.

Gene will teach saxophone, clarinet and flute as well as vocal and whistling. He plans to combine TV work along with musical parts in motion pictures and teaching.

### Business Charm Taught Students

Craig's School, 532 Pine Ave., not only emphasizes the importance of speed and accuracy in typing and shorthand, but also the necessity of learning to remove individual attention. Inter-lax.

Development of personality, poise and business charm are also emphasized.

**PENNEY'S**  
ALWAYS FIRST QUALITY!

Wrinkl-Shed®  
IT'S A DAN RIVER COTTON

The trend is Back-to-School in...

**DAN RIVER WRINKL-SHED**

WON'T SHRINK OUT OF FIT...WRINKLE-RESISTANT, COLORFAST!

Dan River Wrinkl-shed®  
**COTTON PLAIDS**

... perfectly well-schooled for no-muss wear!

... perfectly "turned out" for the fashion minded scholar!



**3.98**  
Sizes 7-14

Sizes 4-6x **2.98**

Advertised in LIFE, August 9th. First showing at Penney's NOW!

Pick plaids for school, young lady, — all of these vividly colored cotton charmers are styled for pert flattery! Pick these plaids from Penney's, Mom—they're child's play to care for in famous Dan River Wrinkl-shed cotton. Cotton that washes with ease, dries in a breeze; takes only the touch of an iron to make it smart and new-looking again! Pick several for a back-to-school wardrobe—they're priced to please at a mere 3.98 and 2.98!

Dan River Wrinkl-Shed  
COTTON DANFLEX

**BOYS' SPORT SHIRTS**

sizes **1.98**  
4 to 18

Top quality fabric—Dan River's Wrinkl-Shed cotton Danflex! That means lasting color freshness, shrink-resistance, machine washability. Penney's has lots of colorful new patterns—ideal for school or play! Long sleeves, one pocket, double yoke.



STORE HOURS  
9:30 TO 5:30  
FRIDAYS  
9:30 TO 9:00

DOWNSTAIRS STORE

New Fall Arrivals!

Dan River's "Wrinkl-Shed" Cotton

Yarn Dyed

**GINGHAM CHECK**

Sizes 9-17 and 12-20 **2.79**  
16½-24½

Try to beat this Penney combination of quality fabric and fashion styling... at a miracle-low 2.79! Shrugs off wrinkles, keeps its bright good looks wash after wash (you can toss it in the machine). Cord trim pockets and sleeves, novelty collar with solid color looping. Bold check in many colors. 9-17, 12-20, 16½-24½.

Many Other Styles to Choose From  
DOWNSTAIRS STORE



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Reserve One Now during our AUGUST SALE

ALL MAKES REDUCED 20%-50%



A \$1.00 deposit will hold one for you—or Pay Like RENT at \$5.00 per month

BRAND NEW **1954 PORTABLES**

A few examples of the bargains we offer:

ROYAL—Gray Model, Tab Margins, etc. .... \$64.95  
REMINGTON PORTABLE, Standard Keyboard. .... 29.95  
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— HUNDREDS TO CHOOSE FROM —

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TRADE-INS ACCEPTED—Highest allowances guaranteed.

Use your trade-in as down payment, pay balance in small monthly payments.

**HART TYPEWRITER Co.**

Open Friday Evening — All Day Saturday  
241 East Broadway Ph. 6-4730

YOUR TAILORED SHIRTS IN NEW PERKY PATTERNS!

**1.98**

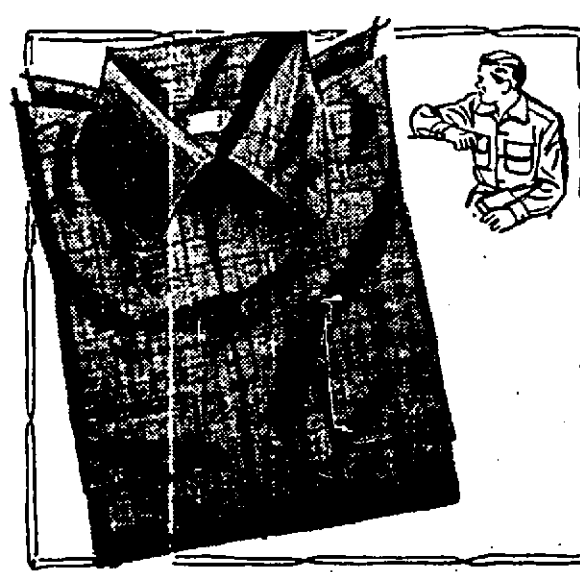
On campus or off, you'll be tops in a Penney shirt! Short-sleeved and smartly tailored, they're in fine cotton gingham (some famous Dan River's), completely washable, classically styled with convertible club or Peter Pan collars. Vivid plaids, gale checks. Sizes 32-40.

STREET FLOOR



PENNEY'S

"THE FAMILY STORE"



Men's Sport Shirts in **DAN RIVER'S TEXTURED COTTON** **2.98**

Handsome Towncraft in ribbed, surface-interest chambrays with the famous Wrinkl-Shed finish that makes for machine-washability, wrinkle-resistance! Expensive-looking style details like pick-stitching, rayon satin yoke lining, rounded collars... blue, tan, gray and green in dusty effect colors. S, M, L.

STREET FLOOR

PINE AT SIXTH

LONG BEACH

# Campus Fashions Fleecy, Tweedy



VERSATILE four-in-one costume of camel-colored fleecy and wool jersey (left) is Claire McCordell contribution to the college girl's wardrobe. Layering begins with a smooth-fitting blouse of jersey under the brass-buttoned jacket. The coat of fleecy matches the skirt. Also destined to be a campus favorite is the two-piece dress at right in navy and white tweed and navy wool jersey, designed by Karen Stark for Harvey Berin. The blouse is banded around the neckline and tabbed with touches of tweed. The shaped skirt, smoothly fitted through the hips, is built up under a navy leather belt. Both outfits are available locally.

## Daughter's Off to College! What's She Going to Wear?

By MARY HARTMANN  
Staff Fashion Consultant

NEW YORK—So "Genius" is going to college. At last the great day is at hand. After problems of enrollment and subjects are settled, her parents are faced with one last question: "What shall she wear?" Several Long Beach stores can solve the college puzzle over the right wardrobe.

First, a suit to arrive in might be of imported British tweed with velveteen touches (Schick's)—or a soft wool flannel suit in charcoal gray with notched collars and turned back cuffs—or a new three-piece suit of red wool with a fitted short jacket sporting a cardigan neckline, three-quarter sleeves and a 10-gore skirt. Father might also want to contribute a detachable racoon collar (Schick's, also).

Bare knees will be a must two seconds after arrival in the dormitory. Banker's gray flannel shorts, Bermuda-length, with a man's oxford shirt are always smart. But newer by far are "cropped skirts" in beige corduroy plaids or gray or navy blue flannels.

But mother is looking ahead. She feels that it's high time her daughter wore some "haute couture" and has picked as a first venture Brancage's argyle dress (Buffum's), suitable for tea after football game or for a faculty dinner.

Does daughter like slacks? She may favor them in black embroidered velveteen.

Every college girl should have a jumper. How about "a which" by Carolyn Schinner in orange tweed (Schick's)? Or a Lanz gray flannel embroidered with black cotton flowers (Buffum's or Dine)? Plus a

scoop-necked periwinkle blue by Anne Fogarty to be worn with these. Also a good companion for the jumper would be a swan neck shirt (May Company) or a "jag shirt" (Buffum's) or a cashmere sweater in the new apricot shade.

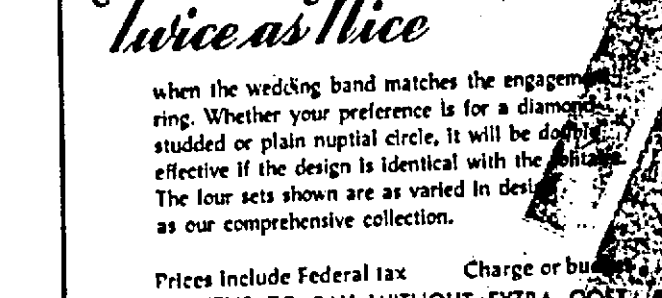
Mother favored an extra suit and picked out a Claire McCordell camel's hair and jersey in three pieces (May Company). Daughter has one more choice: The Harvey Berin blue tweed and jersey dress with neck tabs (Buffum's).

(Next week Mary Hartmann will be back with suggestions on date dresses and formal for the college.)

### Good Ideas

A few good ideas can make a tremendous difference in your kitchen. For example, how about stain-proof tile splash-backs around the sink and range—two places where ugly, stained walls are all too common? How about a pull-out table? It's wonderful for extra work space, family dining, informal entertaining.

Longest established JEWELERS and SILVERSMITHS



Twice as Nice  
when the wedding band matches the engagement ring. Whether your preference is for a diamond-studded or plain nuptial circle, it will be doubly effective if the design is identical with the solitaire. The four sets shown are as varied in design as our comprehensive collection.

Prices include Federal tax. Charge or buy on 12 MONTHS TO PAY WITHOUT EXTRA COST.  
**C.C. Lewis**  
JEWELRY COMPANY  
333 PINE AVE. est. 1889  
OPEN FRIDAYS 9:30 A. M. UNTIL 9 P. M.

## Beware of Individual Who Is Constant 'Complainer'

By ANGELO PATRI

We have all met the "complainer," he who always had bad news to tell. Nobody ever had such a headache, or headache, or such bad luck as he. Nobody ever had such a troublesome time rearing children, nobody. The weather is terrible, can't get anything done. The neighbors? No words are adequate.

Now, everybody has his troubles. Nobody escapes them. Pain, grief, annoyances—who does not have his daily share? Trying to get along with his share of woe is enough of a burden without having to listen to the "complainer." Nobody loves a "complainer."

The worst effect he produces is that which he brings out in the children who hear his tale of trouble day after day. Naturally they begin to think in the same terms. Their troubles become the most important events of their day; they dwell on them, cherish them, cultivate them to their own great unhappiness.

What these unfortunate overlook is that there is always something good befalling them. If they would only put the same stress on the happy feelings, the pleasant happenings, that they place on the annoyances, they would soon overcome their distress. Dwelling on trouble, centering thought on pain or illness

### Robin Hood Ready for Tenth Year

The Robin Hood School, 5929 E. Second St., under the direction of Charlotte Matrone Schmetzer, enters upon its tenth year as a private day school.

The children receive instruction in small groups from the age of three up to the third grade. If a child is in need of an enriched program, or if special help is required, either requirement can be handled.

The three R's are stressed by an accredited teacher, in addition to French, dramatics, art and music. Dancing is given by Valerie Silver, of the Valerie Silver Studio of the Dance. Extended day care is available to a limited group. The fall enrollment is practically filled and only a few openings remain. Station wagons provide transportation.

### Alice Watkins Heads Huntington School

Mrs. Alice Watkins, who for 26 years owned and operated this city's largest private school, ends her retirement Sept. 13 when she will assume direction of the Huntington School for Boys and Girls.

The new director announced that this school has been redecorated throughout and that the addition of new turf and several new playground devices will give Huntington School one of the best small child playgrounds in Long Beach.

The school enrolls children in kindergarten and first grade and strictly limits the enrollment to assure individual instruction for each of its forty pupils.

The Huntington School is located at 1416 E. Ocean Blvd.

## Molly Mayfield Should Stop Vying With Mom

DEAR MRS. MAYFIELD:

I am 18 and have met a man 11 years my senior, who I know is the only man for me. But my mother is ruining my happiness. She is a young woman, so you see there really isn't such a great difference in our ages. My father died when I was a baby. Well, when I brought this man home, my mother began flirting outrageously with him. So she started calling her dates. She keeps telling me he is too old for me and she makes him think of me as a child.

### Service Academy Training Given

Rutherford Preparatory School, 410 West Third St., offers intensive training to young men preparing for examination for entrance to U. S. Coast Guard Academy, U. S. Military Academy, U. S. Naval Academy, and the Air Force Academy.

More than five hundred of its students have entered the first three academies during the seven years the school has been in operation.

More than one hundred of its students who have entered the service academies have been sons of officers in the Army, Navy, Marine Corps and Coast Guard. Rutherford School is under the direction of Dr. Emil Lange, noted educator.

### Crinolin Tip

If you're about to buy a crinoline petticoat to wear under full-skirted summer dresses, you'd be wise to invest a little extra money in one that is guaranteed to hold its stiffness through countless washings.

IT'S NEW... IT'S AMAZING!  
A 30-year-old appliance company has developed a dustproof vacuum cleaner. It replaces not only the cleaner, but the dust rag, the dust mop and the floor polisher.  
AND IT'S PRICED RIGHT  
Before you buy a vacuum cleaner investigate Air-Ways Sanitizer  
We will show it in your home without obligation  
PHONE 70-4149  
for Showing

Any Day... Every Day...  
**BUY MORE SPEND LESS**

Yes—Any Day at Cole's You Get More For Your Money - At Prices To Please For Quality & Economy Shop at Cole's

HUNT'S FANCY SOLID PACK, NO. 2 1/2 CANS  
**TOMATOES 2 for 39¢**

REAL VALUES ON MEATS  
MORRELL'S PRIDE—BY THE PIECE  
**Canadian Bacon \$1.09 lb.**  
COLE'S FINEST QUALITY LEAN BEEF FRESH GROUND  
**CHUCK 45¢ lb.**  
TENDER ECONOMICAL BABY BEEF  
**HEARTS 21¢ lb.**  
MEAT PRICES NOT EFFECTIVE AT SANTA FE

HEART'S DELIGHT FANCY PACK IN HEAVY SYRUP  
**Fruit Cocktail 3 for 49¢**

DELICATESSEN PRODUCE  
SLICED AMERICAN **CHEESE 49¢ lb.**  
SLICED ALL-MEAT **BOLOGNA 49¢ lb.**  
RED RIPE **WATERMELON 2 1/2 lb. 10¢**  
SWEET SPANISH **ONIONS 3 lbs. 10¢**

5 LBS. 10 LBS. P & G  
**FLOUR 47¢ 89¢**  
GOLD MEDAL **BISCUITS 39¢**  
BETTY CROCKER **CAKE MIX 29¢**  
AJAX FOAMING  
**CLEANSER 3 for 31¢**

FROZEN FOOD VALUES  
MCP. FROZEN **LEMONADE 2 for 19¢**  
SWANSON'S FROZEN **FRYING CHICKENS 99¢**

**Cole's MARKETS**  
10581 GARDEN GROVE BLVD., GARDEN GROVE  
6191 ATLANTIC BLVD., LONG BEACH  
4121 NORSE WAY, LAKEWOOD  
1000 EAST FOURTH ST., LONG BEACH  
1843 SANTA FE AVE., LONG BEACH  
5190 ATLANTIC AVE., LONG BEACH

**MAY CO.**  
LAKEWOOD  
IN OUR AIR-CONDITIONED BEAUTY SALON

**ANNUAL 1/2 PRICE SALE**  
MAY CO.'S OWN COLD WAVE PERMANENTS  
25.00 cold wave permanents 12.50  
20.00 cold wave permanents 10.00  
17.50 cold wave permanents 8.75  
(Dyed and bleached solutions excluded)  
What better time to have your cold wave permanent... before you go vacationing... before Fall's round of social or business activities?  
styled haircuts from 2.00  
Come in, with or without appointment, or call L. B. 39-2411, ME 3-0111, ext. 343.  
May Co. Lakewood Beauty Shop, Second Floor



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INDEPENDENT  
Press-Telegram

## EXCLUSIVE

**'Target Moscow':  
How Our Global  
Bombing Crews  
Are Getting Ready**

★

**ED FURGOL: He  
Wins by  
Breaking the Rules**

→  
**GLORIA VANDERBILT  
STOKOWSKI**  
From Heiress to Actress  
SEE PAGE 8



# You Can Make a Million

... with a new "idea" and faith in America's future



**F**OR TOO MANY YEARS NOW I have heard the familiar lament from young and old: "You can't make a fortune any more in this country. The pioneering days are over. Even if you did hit it rich, taxes would take it all away. Besides, who can buck the big outfits?"

I can readily understand why this line of thinking has grown up. It's all too easy to take it for granted that you can't get ahead—not in a big way, anyhow. That, to some extent, will justify your taking it a bit easy and letting nature take its course—the "hidin' my time" philosophy. But no one really makes a success that way. Our company, Revell, Inc., is just one proof that tremendous opportunities still exist. And I mean right now.

Our venture was born in the postwar years, a period during which many other presently successful companies started with approximately the same elements: the "idea," the will to see it come to life and to grow and the confidence to go ahead with the full understanding that the words, "land of opportunity," are no empty slogan.

Our idea was a rather simple one. It was created as many other ideas are born—through something seemingly quite unrelated.

I used to listen devotedly to the Jack Benny program. In those days just after the war, Jack built a lot of comedy situations around his 1913 Maxwell car. The very mention and sound of this ancient

by **LEW GLASER**

PRESIDENT OF REVELL, INC.

machine awakened nostalgic memories in me and in more than one of my friends. So I was very receptive when a former toy manufacturer came in with a rather modest plastic-model plan for development. He had laboriously hand-modeled some exquisite scaled miniatures of old cars—among them a Maxwell. And before you could say "Rochester," we were in a business that has grown to where we ship hundreds of thousands of hobby-model kits every month.

Our reward is not merely monetary. There is vast satisfaction in making available to people of all ages and all classes an opportunity for creative relaxation. I especially like the use of our kits by family groups. Families that work and play together are healthy families.

I don't want to give the impression that ours is the only success story of this period. Here are just a few others who hit it right on the nose in these postwar years.

There's the refugee who came almost penniless to the United States, scraped together enough for some samples and introduced the Necchi Italian sewing machine. He's made his million—and given substantial amounts back to public welfare.

There's the packing-house employe who, in the days when the sale of colored margarine was illegal,

thought up the plastic bag in which housewives could knead the coloring into the margarine without soiling their hands. He collected royalties on hundreds of millions of packages.

There are the men behind the frozen-juice concentrates. They have made millions for the individuals who had the courage to back something new.

Your contribution to 1954 business doesn't necessarily have to be something brand new. It could be merely a variation on something now existing that pays off a million fold. Take John W. Rollins, a Delaware businessman who turned an idea that he got from his modest-sized auto agency into a multimillion-dollar business in renting fleets of cars, trucks and airplanes to businesses. Why? Because Rollins was struck with the idea that a salesman who was having a hard time paying for his car shouldn't have to supply the tools of his trade any more than a stenographer must bring her own typewriter.

My advice to you, young or old, is to take a steady and clear-eyed look at the world about you. Is what you are making or selling the best possible application of your brains or your skill? Have you spotted an unfulfilled need for a product you know something about, or something you could devise brand new? Don't try just saying, "Somebody ought to..." That's a sort of futility this nation can't afford.

America will still pay off. There's still time to make your million.

**parade**

The Sunday Picture Magazine  
AUGUST 15, 1954

editor

Jess Gorkin

managing editor

W. A. Sprague

asst. managing editor

Robert F. Goldman

art director

Edward R. Wade

staff editor

Pauline Beaves Hodges

## THE COVER

● Gloria Vanderbilt Stokowski's is a familiar face to most newspaper readers. But now the heiress (\$4,000,000 from her grandfather) is appearing in a new role: as the princess in Molnar's *The Swan*, on the summer-stock stage.

When Gloria played John Paul Jones in a charity pageant (right), her "crew" laughed at the notion of a female John Paul Jones. But producer Gilbert Miller saw talent in her acting, suggested she try the stage. Encouraged by her husband, symphony conductor Leopold Stokowski, Gloria accepted. Tomorrow's her opening night.

For the story of how this real-life princess was drawn to her fairy-tale role, see page 8.



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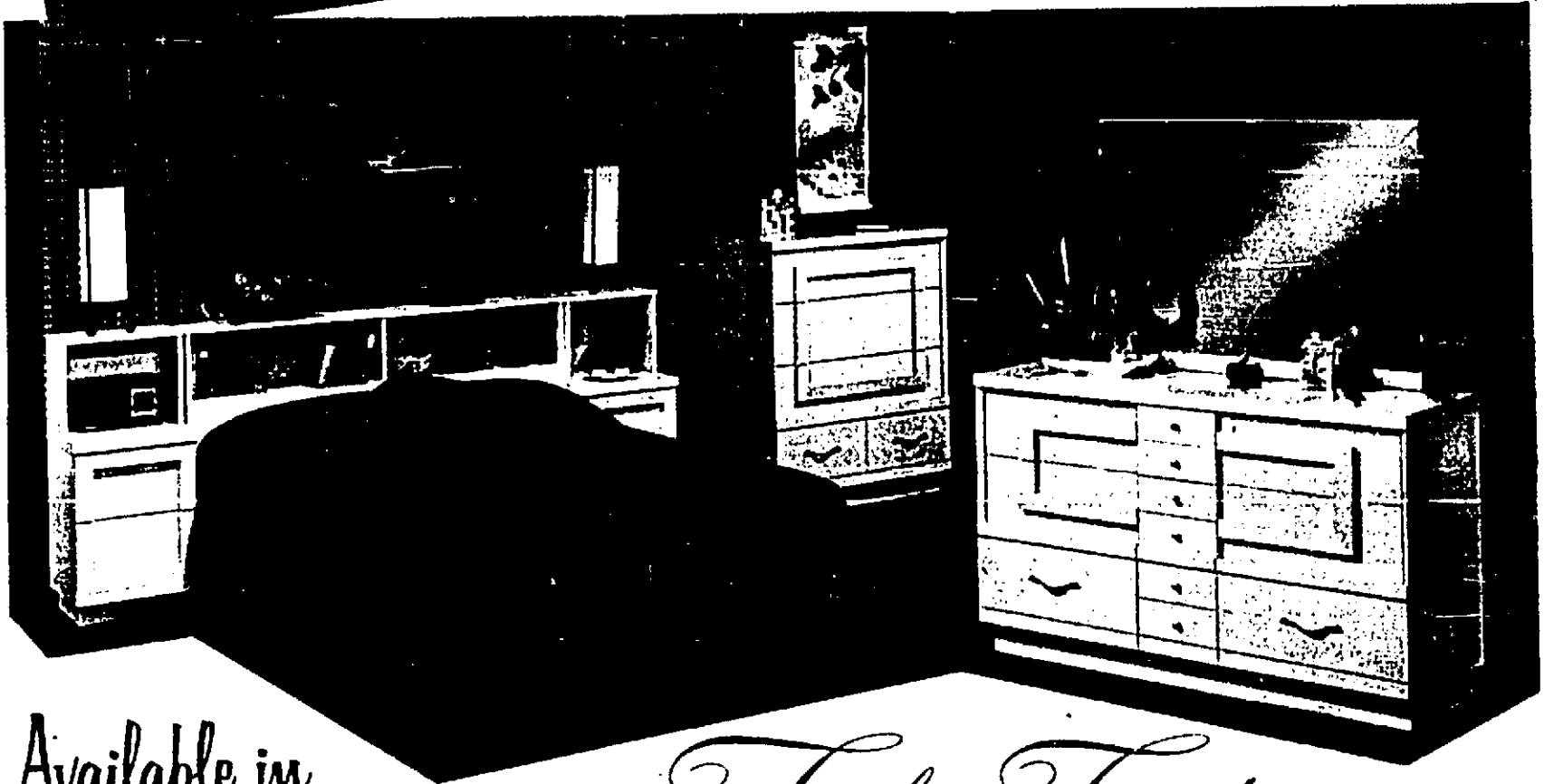
(COVER: LARRY FRIED)



Attention Young Couples! Attention Mother and Dad! Attention Girl Teen-Agers!

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While You Can **SAVE \$50<sup>00</sup>** or more!



Available in  
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NEW FINISHES!

- ★ FAWN MAHOGANY (Shown Above)
- ★ TIFFANY GREY MAHOGANY
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NATIONALLY FAMOUS

## *Fashion Trend*

BY JOHNSON-CARPER

Do away with old-fashioned bedroom furniture! Make your bedroom as modern and as beautiful as any room in the house with gorgeous FASHION TREND by Johnson-Carper—designed by Park Avenue's Edmond J. Spence.

One quick glance proves its beauty . . . the long years prove

its quality. Full plywood dustproofing, center-guided drawers, oak drawer interiors, full dovetail drawer construction, and gleaming, colorful finish baked on beautiful mahogany veneers. Yes, you've seen FASHION TREND in LIFE and LADIES' HOME JOURNAL. Buy now while you can save \$50 or more!

### Big Double Dresser, Mirror and Spacious Bookcase Bed *only*

ESPECIALLY IN THIS AREA BY

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# \$149<sup>95</sup>

CHEST OF DRAWERS . . . \$69<sup>95</sup>

DECK NIGHT TABLE . . . \$39<sup>95</sup>



All worn out?



Feel better because you slept better



Avoid "coffee nerves" with Instant Postum  
...and pay less than a penny a cup!

If you're one of the people bothered by the caffeine in coffee—yet you crave all the warmth and satisfaction of a *good* hot drink—by all means try Instant Postum.

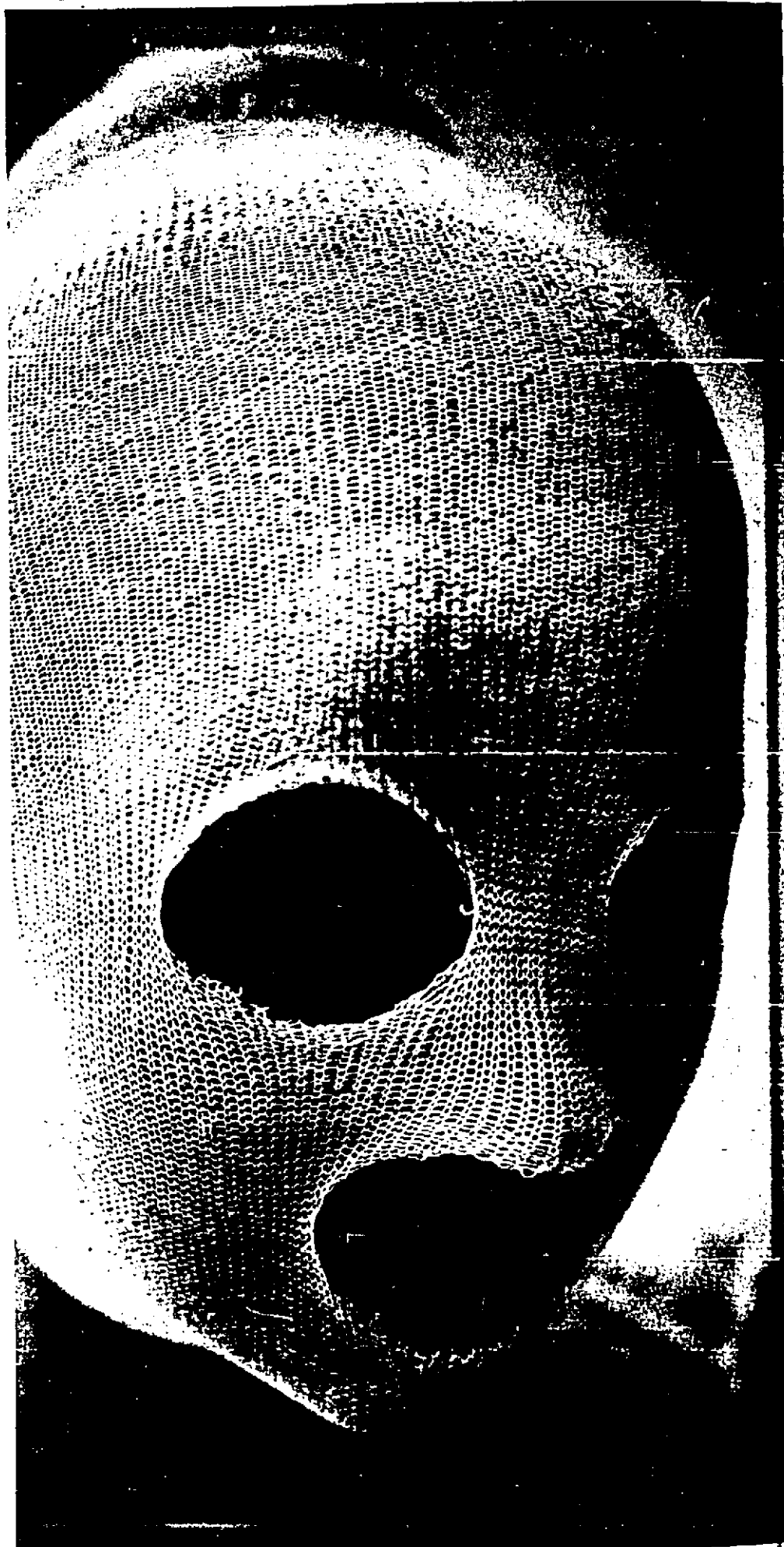
You'll love the hearty, satisfying flavor of Instant Postum—and it has absolutely no caffeine!

No caffeine means no "coffee nerves" to steal your sleep... no coffee headaches or plain old coffee grouch.

Instant Postum is made instantly in the cup with hot water or warm milk. Another wonderful General Foods product.

# Instant Postum

No caffeine!



Mystery-woman effect is achieved by pulling bandage over head, cutting holes.





PUTTING IT ON in hospital, round applicator holding bandage open is placed on head; hair goes through it.

## Headgear from the Drugstore

• What started as a surgical bandage may become a style note before the summer is out. Knit like a stocking, but made of stout cotton, the new tubular webbing is designed to hold dressings in place. As these photos show, however, with a little ingenuity it can make almost any woman (in this case, a Danish photographer's model) look like a medieval figure of mystery and charm.



HELMET EFFECT results when bandage is pulled down tight and tied neatly under chin. "Pony tail" hangs loose.

**IT'S NEW! IT'S BLUE! IT'S cheer!**  
The only suds with **BLUE-MAGIC WHITENER!**



**First and only washday  
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**Exclusive!** New blue CHEER—and only blue CHEER—has this exciting new Blue-Magic whitener... a scientific discovery that whitens and brightens in the newest, most modern way!

And it's safe for even the most delicate washable colors in your family wash!

**No need to blue!** New CHEER—all by itself—washes whites so glowing white, so bright, you'll never need bluing again!

**No need to bleach!** Yes, except when you have problem stains, you don't even need to bleach!

**See for yourself!** CHEER's magic blue granules make instant white suds—peppy white suds that "unfasten" even greasy grime and give you sparkling clean, white washes every single time—and with no need for bluing or bleach.

Procter & Gamble's  
**cheer**

The one and only  
**BLUE-MAGIC SUDS**



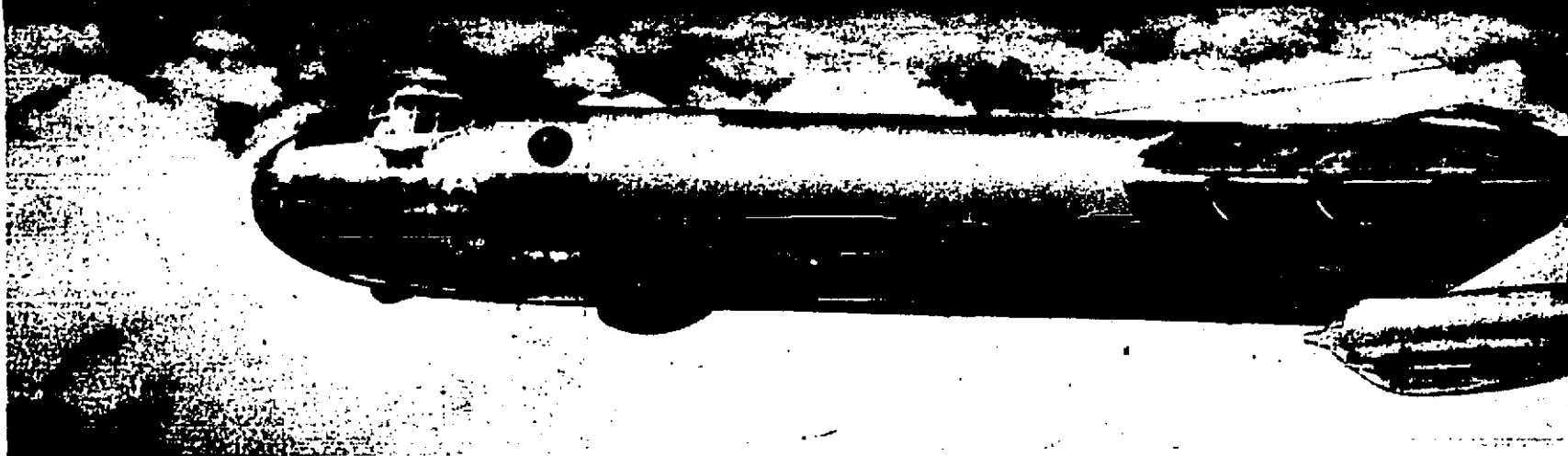
Great for both automatic and conventional washers



Works like Blue Magic for dishes, too!  
(Always buy an extra box for the kitchen)

Watch dishes "do themselves" in CHEER's instant, pure-white suds—watch 'em dry twinkle clean... without wiping. And CHEER is lovingly gentle on your hands!

# 'TARGET MOSCOW': Our Global Bombing



by JACK ANDERSON and FRED BLUMENTHAL  
PARADE'S WASHINGTON CORRESPONDENTS

## PARADE EXCLUSIVE

**I**N CARSWELL AIR FORCE BASE, TEX. INSIDE THIS base's third barbed-wire fence, in an area so secret it is censored out of all photographs, men who will fly our newest bombs are training for their grim mission.

The graduates of this super-secret course join "select" B-36 crews. They are today's minute men, ready to deliver America's answer to any aggressor foolhardy enough to attempt another Pearl Harbor.

Each crew is assigned secret targets behind the Iron Curtain, usually an industrial complex or military installation. The target complex is reproduced in miniature on a "training plate" to familiarize crew members with the landmarks. Then the crew picks out an American target with similar landmarks and uses it for "target practice." Our major industrial areas are "wiped out" regularly by high-soaring B-36s on practice raids.

The crewmen also spend long hours at homework, examining all available maps and photos, studying intelligence reports, acquainting themselves with every detail of their targets.

"We know more about our targets than we do about our own home towns," one pilot told PARADE.

It used to be that all nuclear training was given at Sandia Base, New Mexico. All officers selected to fly the A-bomb were rotated through Sandia. Pilots got only a four-day briefing, concentrating on how to fly an A-bomb mission. The bomb commanders, as atomic-aircraft commanders came to be known, were put through a more technical three-week

course. The most intensive training was given to weaponeers, who actually handled the bomb.

Since then there have been some changes. The crew assignments have been juggled around. Now the bomber is commanded by the airplane commander, who is both chief pilot and bomb commander. The radar operator acts as bombardier, handling the radar bomb sights. As for the weaponeer, he is now known by the highfalutin title of armament specialist.

The training program also is no longer confined to Sandia, but is spread throughout the Strategic Air Command. A-bomb crews now get their secret schooling at Carswell and two other main centers.

### Guards and Barbed Wire

**P**ARADE PAID A flying visit to Carswell to meet a bomber crew in person and learn more of its vital assignment. The base lies on the broad back of Texas, nudging the blue waters of Lake Worth. It has a neat, freshly swept appearance, sectioned off with barbed wire.

Classes are held in pastel-tinted aluminum buildings, grouped together in a section referred to only as the "white area," so called because it is blanked out of all photographs. Behind its barbed-wire barricades, the "white area" may well be the toughest place in the world to get into.

First, it takes a top-secret clearance to be admitted. But this alone isn't enough; a person needs a good reason for going inside. Then he must pass through three guarded gates. At the last gate, he leaves his own identification pass and clips a special card to his shirtfront.

Beyond this, he must be physically recognized by the Air Police. An unsmiling corporal on guard once refused entrance to the base commander, whom he had never seen. And the commander didn't get through the gate until another guard was called up who could vouch for him.

Periodically other SAC bases send air policemen, trained as saboteurs, to try infiltrating Carswell's defenses. One got as far as the flight line, when he was discovered sprawled on the ground in the middle of a taxi-way. Another managed to leg it over a barbed-wire fence and lob a simulated "bomb" at a gas tank before he was picked up. Still another stole into the base by swimming the icy waters of Lake Worth on a winter night.

In each case, the "saboteur" was captured before inflicting serious damage. Two test penetrators were stripped down to their goose pimples and ordered to stand with their hands against the wall before they finally satisfied the guards they weren't real saboteurs.

"We were just trying to get the bare facts," explained one guard, grinning.

Carswell's crews are kept on wartime alert, ready to take off on a round trip to Russia at the drop of an enemy bomb. They are called away from their quarters, sometimes in the dead of night, for sudden combat-training missions. And when they step into a B-36 and soar off into the stratosphere, they usually don't come back to earth for one or two days. Sometimes they fly halfway around the world, then land at an overseas base for a few weeks of temporary duty.

This has nibbled away at the morale of the lonely wives at home. The SAC divorce rate is the whispered talk of the Air Force, and the chaplains blame it on these separations. As one told PARADE:

"Husbands are constantly flying off into the unknown for days, sometimes

weeks at a time. The wives are left home to sit and watch out the window. When they are separated too long and too often, the marriages sometimes break up."

But Maj. Gen. John B. Montgomery, dynamic, youthful commander of the Eighth Air Force at Carswell, won't stand for any nonsense from the wives. He holds each officer personally responsible for his wife's behavior.

### Briefing Tours for Wives

**A** MAN WHO can't control his wife," says Montgomery, "can't command an airplane."

Carswell "brass" thinks it may help to take the wives down to the flight line and give them special briefings. Even General Montgomery's wife had never seen the inside of a B-36 until she was invited recently to slip into a pair of slacks and crawl through one of the big bombers. The plan now is to show all wives through a B-36 and explain the importance of SAC's mission. Then maybe they will understand the need for the sudden calls which take their men away.

But in spite of the enforced loneliness and the little irritations, morale among the SAC bombers' crews is high. They are a mature, sober group of men. They move with snap and show unconcealed pride in their command. For example, a colonel's wife was stopped by air policemen recently for driving 18 miles an hour in a 15-mile zone. Instead of being indignant over such rigid enforcement, the colonel remarked approvingly: "At Carswell, signs mean what they say. If the speed limit is 15 miles an hour, that's it."

Discipline is sharp and competition keen. Annually, all "select" bomb crews are checked out by a Strategic Evaluation Squadron from SAC headquarters. If any crew fails to measure up, it automatically loses its "select" status and each member



# Crews Get Ready



• The B-36: 162' long, it has 10 engines (four jets), flies above 45,000' at 435 mph-plus.

is demoted one rank if he held a spot promotion.

Of course, there isn't the slightest doubt that the SAC bombers can plant the seed from which springs the world's greatest mushroom—a tremendous, awesome thing, boiling with fire and smoke, saturated with radioactivity. At first, the big problem was how to prevent the bomber from being hurtled into the ionosphere on the billows of its own bomb blast. Means have been devised to overcome this danger.

SAC observers also had ringside seats for the Pacific tests. Among them was Gen. Curtis LeMay, commander of the Air Force's long-range striking force. The lessons they learned are being built into the training program. Each squadron is assigned a training officer who goes to Sandia for up-to-the-minute nuclear instruction, hot off the proving grounds. He carries the information back to the squadron, which takes a two-day refresher course every three months.

As part of the Carswell story, PARADE is permitted to describe an actual simulated bomb mission. The targets were American industrial complexes, whose counterparts lie deep inside Russia.

Twenty-one huge B-36s, taking off at three-minute intervals, participated in the mission. To equal the flying time to Russia, they zigged across Canada to the Arctic, then zagged back into this country. Then they scattered, striking out for separate targets.

In case of a real strike against Russia, the crews wouldn't waste time on briefings. They already know all they need to know about their target areas. Global weather reports, giving the forecasts for Russia, are flashed down to Carswell every day from SAC headquarters.

But for the training mission, three days' notice was given. Briefing officers spelled out details of the mission: route,

weather, targets, "enemy" defenses. The Air Defense Command had been alerted to watch for the attackers on its radarscopes and send jet fighters to intercept them.

Twenty-four hours before take-off, the ground crews started working in round-the-clock shifts to get the big bombers in shape. When every detail had been checked and tested, more than 21,000 gallons of gas and 1,200 gallons of oil were pumped into the tremendous wing tanks—enough fuel to drive an automobile around the world 16 times.

PARADE was given a special progress report on B-36 No. 5734, commanded by 33-year-old Lt. Col. George Payne, a cool, quiet native of Little Rock, Ark.

At 0830 on take-off morning, 16 over-alled crewmen clambered up ladders into the nose and tail of No. 5734. One by one, six giant reciprocating engines joined in a chorus of roaring thunder, accompanied by the whining soprano of four jet engines.

Taking off into the sun, the huge B-36—a battleship with wings—soared into the

stratosphere. As it climbed up over 45,000 feet, the earth's patchwork of greens and browns faded into varying shades of gray. Outside, the sky turned dark blue, almost black, and the temperature dropped to 50° below zero.

Over Lake Winnipeg, Canada, the rendezvous point, No. 5734 pulled into formation, and the 21 B-36s droned on together, crisscrossing Canada into "enemy" territory. Dusk fell. Below, radar beams stabbed into the night, probing for them.

Finally, 100 miles from the target, a portside gunner spotted the telltale bluish-green exhaust flames of a jet fighter. It came closer to the blacked-out bomber. Then it streaked on by.

## Bomb Away!

**M**INUTES LATER, No. 5734 was over its target—a large American industrial complex that must remain unnamed. Radar operator Maj. Frank Detroy, Jr. peered at the target on his radarscope, then called for the snap-action bomb-bay doors to be opened.

Quickly, quietly, the make-believe bomb was sent screaming down. The pilot pulled the heavy bomber into a sharp turn to break out of the blast zone.

If this had been the real thing, a sudden shock wave would have bounced up and slapped the homeward-bound B-36. The target center would have convulsed and disappeared with a tremendous roar, leaving only a gaping hole and scorched, charred remains.

But this was only a test run. No bomb was dropped. Only a radio signal was flashed to indicate that a "bomb" had been dropped at all. The target still stood.

It was always possible that next time it might not be a practice run. As they headed home to Carswell, each crewman knew he could do the job if it had to be done.



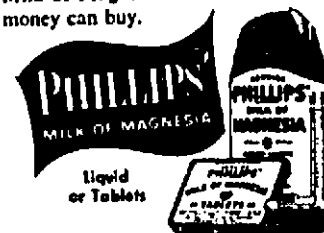
**FIVE OFFICERS** headed the 16-man crew of B-36 No. 5734. Here commander Payne is at left; radarman Detroy, center.

My Irregularity worries are over!



**Milk of Magnesia provides better relief—more complete relief**

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoonfuls taken at bedtime work *leisurely*—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.



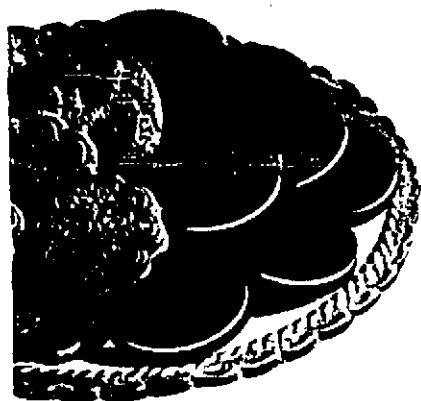
The convenient 4 ounce size ..... 25¢  
The economical 12 ounce size ..... 55¢  
The money-saving 25 ounce size ..... 85¢  
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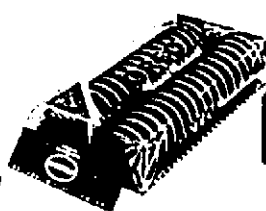
Cover, Larry Fried from Pix; 4-5, Lund Hansen from Black Star; 6-7, U. S. Air Force, Consolidated Vultee Corp.; 8-10, Larry Fried from Pix; 12, Gommi; 14-15, Drawing by Gregory d'Alessio; 16-18, INP, Wide World.



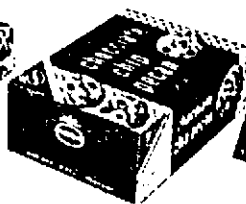
**Let them have another, Mother,  
they're pure NABISCO cookies!**



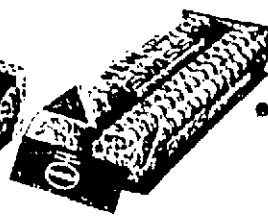
**NATIONAL BISCUIT COMPANY**



Seems as if everybody loves the way we put so much extra-creamy filling in **ORZO CREME SANDWICH**. Because folks are eating 'em up! Have you tried these chocolate-y cookies lately? They're wholesome—like all NABISCO cookies.



You'll bite into plenty of crunchy pecan bits—lots of good, sweet chocolate in **CHOCOLATE CHIP PECAN COOKIES**. And they taste so extra delicious, because all our ingredients are the very finest quality, as pure as you could find!



We've put an exciting new filling in our new **SWISS CREME SANDWICH**. It's lemon-flavored, and there's lots of it in these crisp, daintier sandwich cookies. We put more shortening in, too, for the richer taste you'll love.



*Under full-length portrait, Gloria pores over her lines. "Nothing pleases me more than hard work," she says. She's getting plenty.*





'PRINCESS' and 'tutor' Peter Donat (nephew of Robert Donat) rehearse one of their scenes for director Richard Bender (right) at her home.

## A Real-Life Princess in a Fairy-Tale Role

Heiress Gloria Vanderbilt Stokowski is a new name in lights

**O**NCE UPON A MOUNTAINHOME, PA. EVENING recently, at that hushed moment when a conductor raises his baton to signal the start of a concert, a piping voice from the balcony startled the audience.

"That's my Da-da!" little Stan Stokowski, 3½, shrieked at maestro Leopold Stokowski.

Unfortunately, Stan won't have a chance to get his sure-fire laugh tomorrow night when his "Ma-ma," Gloria Vanderbilt (she has gone back to her maiden name for stage purposes), sweeps across the stage in Ferenc Molnar's *The Swan* at the Pocono Playhouse here. Stan, his brother Chris, 2½, and their Da-da will return to New York tonight, safely out of heckling range. Ma-ma will be excited enough as it is. It'll be a first try at the stage for Gloria, who's been heiress, socialite, mother, painter and writer.

You remember Gloria. The newspapers used to call her "the poor little rich girl." At 11, heiress to a vast fortune, she was a football in a custody battle between her mother and her aunt. At 17, she was a much-rushed glamor deb. After an unhappy first marriage, she married Stokowski in Mexico in April, 1945.

Now, after nine years in which her name appeared in the newspapers only infrequently, she's been stepping out again. Last October, a one-woman show of her paintings (on the abstract side and mostly in pastel colors) drew attention. And now the stage.

Actually, this is not her first stage appearance. "When I was 15 and going to Miss Wheeler's School in Providence," she says,

"I played the girl in *Our Town*. And then I appeared in a few Greek tragedies."

Her next appearance was 15 years later, although she had kept in fond touch with the theater in the years between. Last April, she was cast as John Paul Jones in a pageant in an "April in Paris" charity ball. To the sailors from Brooklyn Navy Yard who served as her "crew," a female John Paul Jones was quite a joke. But to Producer Gilbert Miller, cast as Benjamin Franklin, it wasn't. He suggested Gloria might try the stage.

### Encouragement At Home

**E**VERYTHING that had been in the back of my mind came forward with a rush," she recalls. "I dashed home to talk to Mr. Stokowski—he was leaving for Europe on a tour the next day—and he was full of encouragement. We decided there'd never be a better time to accept the opportunity."

Miller settled on *The Swan*, which had been produced on Broadway in 1923 with Eva LeGallienne as the star. Somewhat like the movie *Roman Holiday*, it centers around a princess—"the proud white swan"—who falls in love with a tutor, but reluctantly gives him up for a royal marriage.

"It's a fairy tale, really," Gloria says. "And a costume piece, with long, flowing gowns with Gibson Girl collars. I loved it the first time I read it."

Gloria plunged right in. "Nothing pleases me more than hard work," she says. She was given plenty. The penthouse overlooking the East River became a rehearsal hall.

Continued on Page 10

You'll feel pretty 'n perky in cotton dresses beauty-finished with **INIT** starch



Only **INIT** beauty-treats your cottons for that smart look, that smooth feel



Pretty, perky you in that feel-cool, look-cool dress starched with Linit. Yes, even if the thermometer goes up 'n up Linit-starched cottons feel delightfully fresh, look sparkling sleek all summer long. You see—only Linit makes a thin fluid starch that gets into (not onto) fabrics. That's why your iron glides so smoothly, easily... and your cottons keep so fresh and cool-feeling between washings. Linit is easy to prepare... no cooking... ready to use in less than a minute.



A product of Corn Products Refining Co.

## Art and a musical husband drew her to the stage

Last week end, the Stokowskis came to the Pocono Mountains of Northeastern Pennsylvania for a week of full rehearsals. Next the company goes on to the Falmouth Playhouse, Coonamessett-on-Cape-Cod, Mass., and opens there August 30. After that, who knows?

"Oh, there's been some gossip about Broadway," Gloria says. "But I don't think about it. Right now I'm concentrating on giving my best these two weeks. If you take one thing at a time, the rest follows."

When you ask her why a woman with \$4,000,000, a happy home and plenty to keep her busy suddenly decides to go on the stage, she gives the same sort of answer. "When I was in

school," she says, "I was determined to be an actress. I was serious as only a 15-year-old can be serious."

"Then when I was in Hollywood, I was offered a screen test. My family persuaded me not to take it. But it seems to me that if you want to do something badly enough, the opportunity comes when the time is right. I think this is the right time for me."

Painting and writing and her husband ("He's a strong believer in everyone having a form of self-expression") drew her toward the stage, too. "The arts are just different ways of expressing yourself," she says. "It seems a logical step from one to another. But I think the stage is the highest of all. It demands more of you. In all the arts,

you're trying to reach an audience, to communicate with them, but only in drama are they right there at the moment."

Those are the reasons Gloria gives. But as you talk to her, you wonder if there aren't some others. Like a child born in the slums, Gloria is a victim of her environment—but determined to triumph over it.

Rather than retreat into the self-indulgences of other wealthy young women, she wants to make her own way. Drama, like painting and writing, is helping her. Gloria feels that she has a talent to express and she is bent upon expressing it, in spite of the difficult obstacles that face rich girls as well as poor.



GOWNS with Gibson Girl collars delight Gloria, being fitted for one here. She "just loves" part of princess in love with tutor.



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*Taste that flavor—*

*that's a Cavalier!*



**CAVALIERS ARE KING-SIZE**  
yet priced no higher than leading regular-size brands. Get a carton today!

*A cigarette is only as mild as the feel of its smoke! Try king-size Cavaliers... FEEL that smooth, easy-going mildness!*

• Yes, a cigarette is only as mild as the feel of its smoke... and every day more smokers are discovering that Cavaliers' smoke feels extra light, smooth and easy-going! And tastes so good!

Cavaliers give you an extra length of the world's aristocratic tobaccos... tobaccos carefully selected for supreme mildness and flavor. There is no better natural filter. There is no finer source of flavor.

Yes, try king-size Cavaliers! See how they give you extra mildness where it counts... in the feel of the smoke! No wonder, when thousands of smokers compared Cavaliers with the cigarettes they had been smoking, 8 out of 10 interviewed said Cavaliers are milder!

See why, among thousands of smokers interviewed...

**8 OUT OF 10 SAID**

**CAVALIERS ARE Milder!**



See why Cavaliers are America's fastest-growing king-size cigarette! Try a Cavalier... ah-h! Feel that mildness, so light, so smooth, so easy! Taste that flavor, so fine and rich! That's a Cavalier!



# Back to School

PARADE's new patterns\* start with  
sew-easy togs for every student



6-14 yrs.

#401—BIG-SISTER WESKIT: With a skirt and bow-trimmed blouse for her first day back to school. Sizes 6, 8, 10, 12, 14 years. For size 8: weskit, ¾ yd. of 39" material; skirt, 1½ yds.; blouse, 1½ yds.

#404—MIX-AND-MATCH PIECES: A simply tailored blouse-and-skirt pair that does wonders for a junior wardrobe. Sizes 11, 12, 13, 14, 16, 18. For size 12: skirt, 3 yds. of 39" material; either blouse, 2½ yds.



3-8 yrs.

#403—EVERYBODY'S PET: Ruffled pinafore to top a dainty princess dress for a new scholar. Sizes 3-8 years. For size 4: dress, 2 yds. of 39" material; ¼ yd. contrast; pinafore, 1½ yds.



11-18 yrs.

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## A weary lookout takes a "Coffee-break"

The night of vigilance ends. The Coast Guardsman stands lookout, face lined with the strain of his long watch. Then, from a hatchway, comes a friendly voice: "Bet you can use a cup of coffee!"—and the answer is a grin. Coffee! You can feel its bracing warmth—the cheering lift in every cup. Coffee! Nothing has that flavor, and for only pennies a cup. During your day, too, "bet you could use a cup of coffee." Enjoy it often—and make it right. Use 2 level tablespoons (or 1 Standard Coffee Measure) to every cup. Give yourself a "Coffee-break." Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall St., New York 5, N. Y.

## Be Safe...

... not sorry. Drive carefully on winter roads and prevent accidents.

## Mrs. Dennis Day WHY DO YOU PREFER BLUE BONNET?



Mrs. Dennis Day, Los Angeles, Calif., wife of the noted radio and TV singing star, is the mother of four lively youngsters.

"I've discovered that all margarine are not the same! Take nutrition, for instance. Smooth-spreading BLUE BONNET contains both the essential vitamins A and D. And it's a valuable source of food-energy—my children thrive on it. BLUE BONNET truly is unsurpassed for Flavor, Nutrition, Economy!"

## FAVORITE!



For a trick well done, reward him with nutritious

**MILK-BONE**  
Dog Biscuits.

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410 E. 19th St., New York 9, N. Y.  
Send me free MILK-BONE dog biscuits. Also booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)  
Name.....  
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This offer good in United States only  
**NATIONAL BISCUIT COMPANY**

## The CATHOLIC Woman Is Never In Doubt!

The Catholic woman, of course, has the same problems of living that other women have.

But she is never in doubt as to how to solve them. In every decision she makes... large and small... whether they occur in her adolescence or later on as a wife and mother... she can use the clearly defined principles of her Catholic Faith. Some will say that this is a form of "thought control" to which they would not submit. By the same reasoning, the Bible with its strict commandments guiding human behavior might also be called a form of thought control.

Women generally, of course, are opposed to divorce. Many of them regard it as a grave social evil. Catholic women not only share this view, but know that according to God's law divorce with remarriage is a serious sin.

Catholic women may be tempted, at times, unlawfully to limit the number of their children to fit the family income. But the Church reminds them this is a violation of God's law. Likewise, the obligation to provide religious training for their children is not a matter of choice, but a duty.

Sincere people of all faiths, it is true, are regular in their church attendance and conscious of their need to worship God. But for all Catholics, including women, these are regular obligations which they can never shirk. Attendance at Mass on Sundays and Holy Days, Confession and Communion at

least once a year, and fasting and abstinence, are not merely religious exercises which a Catholic may observe or ignore. They constitute elements in the required Catholic "way of life."

Catholics gladly choose this way because they believe that the Church... from Peter to the present day... speaks with the voice and authority of Christ. And believing this, they are never in doubt concerning moral and spiritual values... never at a loss for spiritual assurance and help for guidance and consolation.

Whether you are a woman or a man... married or single... it will be an interesting and moving experience for you to read our specially-prepared pamphlet describing the powerful impact of the Catholic Faith upon the life of a woman. It's yours for the asking—will be sent to you in a plain wrapper—and nobody will call on you. Ask for Pamphlet PR-44.

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★ INVEST IN  
**U.S. DEFENSE BONDS**  
NOW EVEN BETTER ★

by Beth Merriman,  
PARADE'S FOOD EDITOR

## A Really New Cheese



A NEW FORMULA for making cheese, reportedly the first in 500 years, has resulted in Nuworld cheese, so called because it was developed in this country by the Universities of Wisconsin and Minnesota. So far only one company makes it, but others will be licensed.

### NUWORLD CHICKEN-HAM CASSEROLE

3 cups seasoned cooked rice 6 thin slices cooked ham  
6 cooked chicken breasts

#### Nuworld Cheese Sauce

Spread rice in shallow baking dish. Add about 1/2 of the sauce. Place overlapping ham slices on top. Add another 1/2 of the sauce. Top with chicken breasts and remaining sauce. Bake in moderate oven (350°F.) 20 minutes. Makes six servings.

### NUWORLD CHEESE SAUCE

4 tablespoons butter or margarine few drops bottled hot-pepper sauce  
4 tablespoons flour 2 cups milk  
1 teaspoon paprika 1/2 to 1 pkg. (4 oz.) Nuworld cheese  
1/2 teaspoon dry mustard salt to taste

Melt butter or margarine; combine flour, paprika and mustard; blend in; add pepper sauce. Add cold milk all at once; stir over low heat until mixture is smooth and thickened. Crumble cheese; add; stir until melted. Salt to taste. Makes about 2 1/2 cups.

**CREAMY**, crumbly, semi-sharp, natural (not processed), Nuworld lends itself to many recipes. Above: smooth cheese sauce in chicken-ham casserole.



### KITCHEN HINT:

All cheese responds best to moderate-cooking temperatures in recipe use. High temperatures make it stringy and tough.





# Have a Pepsi—

the modern, the  
*Light* refreshment

**N**ICEST thing about the beaches these days is that the people there seem to feel as good as they look—and they look wonderful!

Full of life, trim of shape, they owe their slender waists and graceful figures mostly to their modern, wholesome diet habits.

They shun the over-rich, the over-heavy. Their taste today is for food and drink that's lighter and less filling.

That's why Pepsi-Cola is more popular today than ever. It's kept in step with modern fashion, changing tastes. Today's Pepsi is light, dry (not too sweet), reduced in calories.

You'll find Pepsi-Cola everywhere, in the familiar economy bottle that serves two people, and in the smaller, single-drink size.

How long since you've had a Pepsi-Cola? It's the modern, the light refreshment. It refreshes without filling. Have a Pepsi.



**Pepsi-Cola**

*refreshes without filling*

# Check Perspiration! Stop Odor 24 Hours!

with Colgate's New

## VETO CREAM

There's a miracle anti-perspirant in Veto that's not found in any other deodorant. Veto Cream checks perspiration *instantly*. What's more, tests prove that for 9 out of 10 people, it prevents odor for a full 24 hours. For Veto destroys the bacteria that cause odor.

Yet Veto is safe for normal skin, certified harmless to clothes. It's delicately fragrant, always satin-soft, pleasant to apply. Get Veto today, use it daily!



**Stops Odor  
Before It Starts!**

## Fast Acting Powder Kills Athletes Foot Germs *Painlessly!*

**Inflamed, tender cracks between toes  
heal fast when stubborn germs die!**

If you can't seem to get rid of the maddening itch or peeling of Athletes Foot... if those raw, red cracks between your toes never seem to heal... get Mennen Quinsana Powder quick! It starts to relieve the fiery stabbing pain... even in raw inflamed cracks between toes instantly, *painlessly!*

Quinsana is recommended and used practically every day, by foot specialists, chiropodists, and podiatrists! They know that Quinsana kills the fungi that cause Athletes Foot. They know that its effective action is *painless* even when working in the most tender exposed cracks.

**MADDENING, BURNING ITCH STOPS!  
YOUR FEET FEEL WONDERFUL!**

Imagine hot, tired, aching feet cool and comfortable! Imagine those raw red cracks soothed... healed! Imagine that peeling, that burning maddening itch, *gone!*... Yes, *gone!* That's what fast-acting Quinsana has done for thousands of foot specialists' patients. That's what it can do for you!

**NOW GET RID OF ATHLETES FOOT...  
AND BLOCK ITS RETURN!**

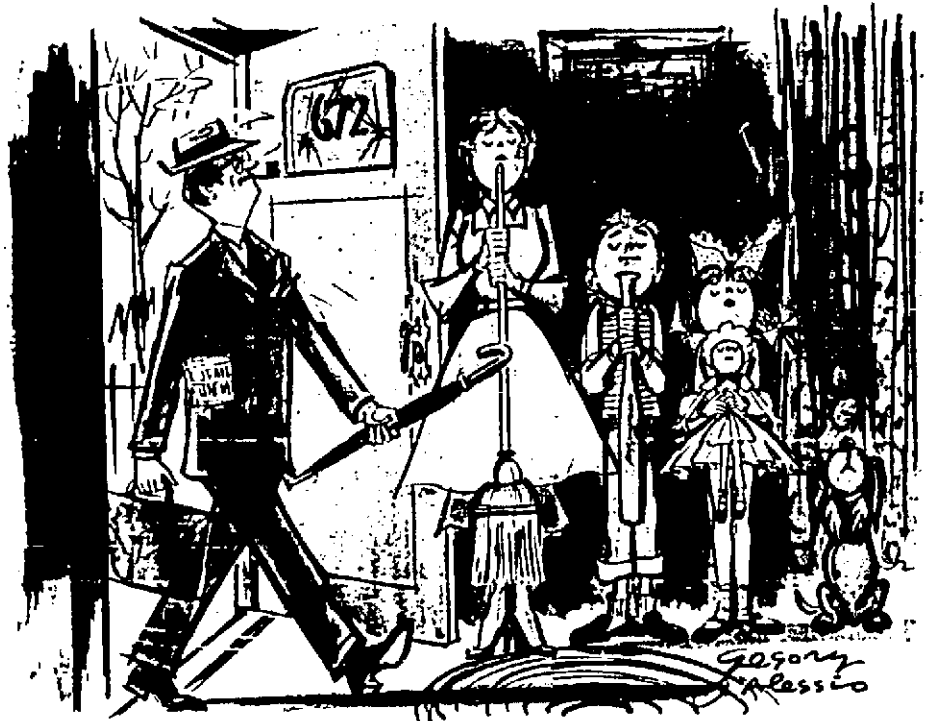
Don't wait! You can begin to get rid of Athletes Foot today. Get Quinsana at your drug counter immediately.

When regularly used, Quinsana's germ-killing action *blocks* the return of fast-spreading stubborn Athletes Foot fungi. Used as directed, Quinsana powder means *real* freedom from the burning, itching miseries of Athletes Foot! Get Quinsana Powder today!

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COUNTERS

ONLY **49¢**

TAX FREE



**IS THIS YOUR HOME?** A father like this, warns the author, is heading for trouble. Home never can be a perfect place.

## For a Happy Home—Relax

Forget the time clock, stop fighting your children and smile

by HERMAN S. SCHWARTZ

"RELAXATION IS THE KEY to physical ease, mental peace and spiritual tranquility," says Herman S. Schwartz in his new book, *The Art of Relaxation* (Thomas Y. Crowell Co., New York; \$3). The following passage from the book tells how relaxing can mean a happier home—for all the family.

**T**HE MOST IMPORTANT thing in life for most human beings is marriage and all that it implies—home, children, a joyful sense of roots and security. In the relaxed home, cheerful performance of our normal duties will give every member of the family pleasure.

*Father:* The modern father is usually aware of his social responsibilities in the upbringing of his child and looks upon such duties as necessary and agreeable. He is even ready to forfeit some of his own vanishing freedoms in the process. But when he fails to throw off the strain of the working day, he is ill-prepared to deal with his offspring.

In his home many a weary father acts like a hulk in a china shop, then later condemns himself for his behavior. When a man returns to his family at night, he should not let the jarring tensions and haste of his business day enter the house with him.

In the home, we should not expect things to run as smoothly as in the shop or the office. Living by precision is a man-made or artificial way of life. Clocks are made by man. Working on strict time schedules and motoring on

Copyright by Thomas Y. Crowell, 1954.

crowded roads compels us to abide by demanding man-made rules. This is all the more reason why you should guard against bringing into the home the tension that you are living and working under during the day.

Establish the "reflex" habit of completely relaxing for 10 to 15 minutes upon entering your home. Throwing off the irritations of the day will help you to minimize the occasional irritations of family living. The food may even taste better, and the meal will certainly digest better. Familiar trials and tribulations can be aired later in the evening.

### Stick to Basic Values

**S**O TAKE IT EASY. Suppose things are not in their exact place, or your wife and children don't jump to attention as you enter; dinner isn't ready, or a dish isn't to your liking; or you miss a favorite radio or TV program? So what? Remind yourself of the really basic values. And see to it that you really act like the kind and considerate father you picture yourself to be.

*As you turn the key in the door of your home, turn on a smile.* If you meet signs of discord, make yourself relax; and say nothing that reveals you are aware of the troubled atmosphere. If family storms have been brewing, give them every opportunity to quiet down. Often we can minimize a threatened outburst of dissension by ignoring it.

*Mother:* Of course, the housewife's lot is not



an easy one, but she can find many ways to relax from home duties. If you want to feel at ease, do not imagine yourself to be perfect, or work too hard to make just one thing perfect. Otherwise, you may overlook other and more important things, such as approaching "deadlines" for different tasks. And when you become aware that "time has run out," you are bound to become tense.

So if you feel overwhelmed by the many tasks still ahead of you, form the habit of choosing what is most important in your list of "priorities." Never try to have everything sparklingly clean and tidy at the expense of the happiness and tranquility of your family.

Yours is the opportunity to make your home a pleasant, kindly, serene haven for your loved ones, a citadel to which they can retreat with confidence and safety. And what a lift you can give your despondent or depressed husband and "defeated" child when they come in from the harsher outer world! Speak to them in a soft agreeable voice. Choose the right time to speak. Then your words will not make your listeners feel weak or resentful.

Tensions and irritations are contagious—they spread from the parent to the child. The child puts up his defenses by either withdrawing or reacting violently and in either case shuts out his parent from his inner life.

The first psychological casualty of ordinary weariness and tension is the mother's loss of patience and good judgment. You expect the impossible; you look for unwarranted sympathy. You wonder why your loved ones are so unreasonable in their demands, and why they are not moderately considerate of you. You become annoyed with everybody and everything, even yourself. So it's little wonder that this mood transfers itself to your small child.

For instance, you put the child to bed and heave a sigh of relief. You expect him or her to fall asleep immediately. The thought in your mind is, "Now I will be able to do my necessary chores" or breathe more freely for a few minutes. But a child isn't so considerate. He frequently struggles against going to sleep. You become annoyed. His nightly dozen "innocent" little requests at bedtime quickly shatter your remaining composure. You reinforce with harshness your demands for the sandman to come quickly. Finally, with a grim feeling of parental rejection, your child cries himself to sleep, and you close his door with an ugly feeling of guilt. This picture is repeated in countless households every night.

How can you take the cutting edge off this daily child-adult separation? In general, by eliminating the spirit of mutual combat. By gentle firmness, lead the youngster to bed. Avoid any show of anger at his violent protests or

tantrums. As he quiets down, demonstrate your continuing affection for him. Read him a story, hum a tune. Teach him quietude as you teach yourself patience. Sit beside him. Enjoy some of the enforced leisure. Your child should then fall asleep with less resentment and with greater affection for you.

The time spent in putting your child to sleep can either wreck your nerves or relax them. If you anticipate your child's questions and his myriad requests, you will not be upset. And when he finally falls asleep, you too will be rested.

**Children:** The teen-age son or daughter is a disconcerting new source of family tensions. The parent, bewildered and irritated almost beyond endurance by the adolescent's unpredictable behavior, is likely to fall back on his habit of authority. But the "dos" and "don'ts" that exacted unquestioning obedience no longer are effective. And so the tension grows.

### Teen-age Troubles

**T**HE PARENTS' hopeful attitude of "I understand you, because I too was young once" may have held true formerly but it does not in the mid-20th century. Adolescents today face new problems that were absent in past generations. They are also subject to fresh and powerful morale-shattering influences, and to a lamentable lack of those useful and responsible tasks which either came naturally to, or were forced upon, the youth of a half-century ago. Consequently, youngsters are now not only harder to understand but also more difficult to "manage."

It may help to realize that the adolescent is biologically an adult. He is able to wear adult clothes and to drive an automobile. He has the capacity to fulfill all his basic needs.

He can hear, read and see almost the entire range of human experience, dramatized through all channels of public information, temptingly exaggerated by experts in the art of salesmanship. All the world's luxuries, allure and excitement are dangled before his gaze. Sex is brilliantly glorified through every medium of publicity. Yet parents, as well as teachers, clergy, the government and the unwritten laws of our necessary moral code, constantly proclaim, "You mustn't! You're not old enough! You haven't a job!" The real wonder is that juvenile delinquency is not more prevalent.

When parents reflect upon the emotional and biological storms that often rage within the adolescent, the temptations to which he is subject, the acute loneliness and yearning which occasionally possess him, and his frequent spells of sheer emptiness and despair, they may be less disturbed by sudden outbursts of adolescent temper. The parent who is free from strain himself will realize that youth is merely expressing its rebellion before the persons with whom it feels most free.

In dealing with their teen-age children, relaxed parents rely upon their intuitive sense, and upon the promptings of love and understanding. They give the adolescent every opportunity to assume his just responsibilities, to deal co-operatively with the family's problems and to make his contribution democratically by free expression of his views and ideas. Wise parents harness their patience under pressure and wait for the teenager's mood of revolt to change.

### THE AUTHOR:

A chiropractor in private practice for 30 years, Herman S. Schwartz has done extensive research in nervous and mental disorders. He has been active in the Institute of Religion and Psychiatry, sponsored by Marble Collegiate Church in New York, and is vice president of Temple Emanuel, El, Queens, N. Y.



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*it's easy to*  
*avoid chafing on*  
*'those days'*

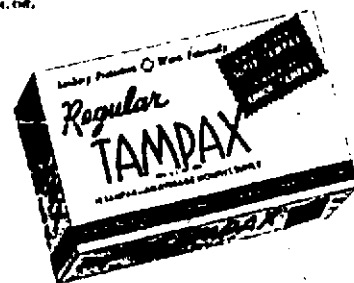


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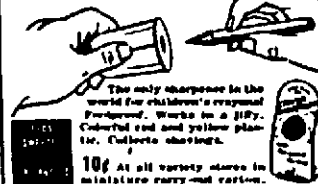
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You can't win the National  
Open with a crippled arm,  
the book said—but Furgol  
forgot to read the book

**TRIUMPH:** Mopping perspiration from his face, Ed Furgol grins proudly after turning in four-round score of 284 to win the 1954 National Open tourney at Baltusrol in Springfield, N. J.



# Ed Furgol:

CLAYTON, MO.

**G**OLF NEVER HAS had a champion like Ed Furgol. By all the rules he shouldn't even be a good week-end golfer. His left arm is withered and 6 inches shorter than the right. The left elbow is bent at a 45-degree angle. Nobody with a handicap like that can play good golf. That's what the book says.

But for some reason Ed Furgol never read that part of the book. And so today he is National Open Champion, the hardest title of all to win and one of the greatest triumphs in the world of sport.

When he won this June at Springfield, N. J., against 152 of the world's finest players, this gaunt son of an immigrant Polish machinist broke every rule there was. Every rule but the one that says great heart and determination will overcome any handicap, physical or otherwise.



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59¢



by BOB BRUMBY

# He Breaks the Rules

I've known Furgol since he turned professional in 1945. Honest, straightforward and dead game, he's the kind of person you instinctively like. But I never gave him a chance to win the Open, and I doubt that anybody else did—except his lovely wife, Helen. Furgol himself was discouraged and anxious to quit tournament golf. He wanted a job teaching at some club. Both Furgols were fed up with living out of a suitcase, forever on the move.

"All Helen and I want is a home," Ed told me, "a place where we can settle down and live like human beings. Helen has been wonderful. She deserves a home—and I want to give her one."

Shortly after that he got a job teaching at the Westwood Country Club here (just outside St. Louis) and quit the tournament trail as an active player. But he still had that fierce yearning to win a big title. And you couldn't blame him. He had fought hard every step of the way since the day an accidental fall left him with a crippled arm.

It happened when he was 11 years old, on a playground near his home in New York Mills, N. Y. Ed was swinging on a parallel bar, when he suddenly missed his hold. He fell on his left elbow, partly crushing the bone. Improperly set, the bone failed to knit normally and the arm withered. The youngster lost partial use of it.

There wasn't enough money for treatment by a specialist because the boy's father was struggling to raise a family of five on a machinist's pay. In order to help family finances, Ed started caddying.

Doctors advised him to play golf to strengthen the arm. Self-conscious and bitter about his handicap, the boy at first refused. He felt he had no chance to hold his own against able-bodied youngsters of his own age. Then one day a miracle happened. Swinging with one hand, he sent the ball soaring down the green. At that moment he fell in love with golf and began to practice in earnest.

## Practice Pays Off

DOWN he despaired of competing on equal terms with other youngsters. But gradually his relentless practice began to pay dividends. His score dropped, kept dropping. He became a good amateur golfer. In 1945 he won the North-South amateur championship at Pinehurst, N. C. Later that year he turned pro.

Not long after he met and married Helen, then hit the tournament trail again. "Helen stuck by me all the way," Furgol said later. "We played in every tournament. We wore out a car a year. We lived in motels. Some-

times we ate hamburgers, sometimes we ate steaks, sometimes we didn't eat at all. It was a hard grind until I got the job at Westwood."

Here Furgol settled down to being a teaching pro. He and Helen had a happy home—and a growing bank account. But still the urge to prove he could win a big title wouldn't let him alone. Between seasons at the club he played in tournaments. Last year he won his first pro title, the Phoenix Open.

I ran into Furgol in Chicago last summer shortly after I returned from Europe, where I had covered Ben Hogan's victory in the British open. We talked about Hogan and the game in general.

"Some day, Bob," Furgol said, "I'll win a big one and then you'll be writing a story about me."

"That will be the happiest day of my life," I told him—but I doubt there was much conviction in my voice. Frankly, I didn't think a man with his handicap would win anything bigger than a whistle-stop tournament. Especially a man 37 years old.

When the Open began at Baltusrol, Ed Furgol was just another player so far as the press was concerned—a spear-carrier in a drama featuring stars like Hogan, Snead, Mangrum.

**THE AUTHOR:** Bob Brumby, NBC television sports commentator and nationally known golf writer, is a personal friend of most of the game's top figures. Himself a former pro, he has followed Ed Furgol's career since the latter turned professional in 1945.

Furgol played steadily the first two rounds, then made his move. When it looked as though he actually might have a chance to win, newspapermen crowded around him before the start of the final round. "How are you going to play Hogan?" they asked. Hogan was faltering then, but nobody was counting him out. He was still the man to beat.

"To hell with Hogan," Furgol rasped. "I'm going to play my own game. Let him play his. We'll see who wins."

Furgol promised himself he'd win in his own way—and he did. He played his own game through the searing pressure of the final round of the Open. He played his own game as he vowed he would, slashing in fury at the ball with a powerful right hand—and an almost useless left.

He won a championship that means a fortune in cash and virtual life security. Figured on the basis of prestige, teaching fees, exhibition matches (including a world tour),

Continued on page 18

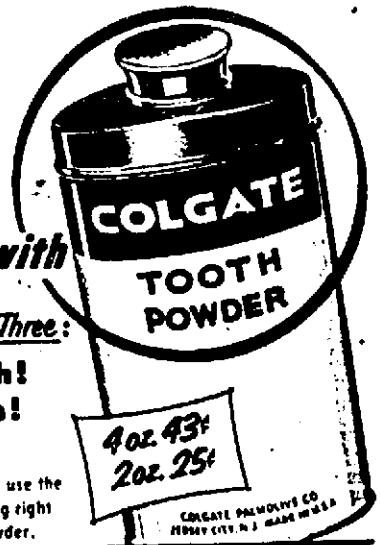
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ED FURGOL CONTINUED

## Odds were million-to-one, but Furgol's right-handed swing made him a champ

endorsements and the like, the championship is worth in the neighborhood of \$100,000. This is an incredible payoff for a golfer - or anyone else - with Ed Furgol's handicap.

Furgol's victory is comparable to a one-armed fighter whipping Rocky Marciano for the heavyweight title; or a one-armed baseball player out-hitting Stan Musial and Ted Williams. It could happen, but the odds were a million to one against it until Furgol came along.

For, after all, golf is a game in which the left arm controls the swing until the hands reach the hitting zone, where the right hand applies the power. To students of golf, the most remarkable part of Furgol's success is the fact that he could throw away the rule book, thumb his nose at theory and still win the biggest title of all.

Take a look at his swing today - the swing he had to develop by himself without guidance, simply because no teacher had ever worked out the problem young Furgol had to cope with.

Because of his injury, he starts his swing with a dead wrist and elbow. This means the right hand and arm predominate in the backswing, which is against all rules. To compensate for the lack of power in his left arm, Furgol gives his body an exaggerated turn, winding it up like a steel coil, with the weight shifting almost entirely to the right foot.

Says Furgol: "I delay shifting the hitting area until the hands have made contact with the ball. This gives me a

kind of whip-like stroke, as though I'm punching the ball. That's probably because I unwind slowly. And I have to dip more than normally because of my short left arm."

If the ordinary golfer followed this procedure he would hook the ball from here to eternity. His right hand and arm would take entire control of the swing, the club head would turn over disastrously. But after years of practice Furgol has mastered the trick of "hitting into and through the ball" with unerring accuracy.

### A Tip for Duffers

IT WON'T BE necessary to rewrite the book of golf rules because of Furgol's victory. His "dipping, right-handed swing" isn't for you or me. Only a person with his endless patience and perseverance could develop it.

One thing Furgol's amazing swing proves - and this should encourage all duffers - is that if the player brings the club head into the "hitting zone" and follows through, the results will be good. Of course, as Furgol explains, the more smoothly you can get the club head into proper hitting position the easier the game becomes.

"We used to call Ed 'Wingy,'" said a fellow golfer after Furgol won the Open, "but now we call him the Man Who Beat the Game. It was like a guy walking into Monte Carlo with a couple of bucks in his pocket and breaking the bank. And it couldn't have happened to a nicer guy."



**HAPPY TALK:** At his golf-supply shop in Clayton, the new champ discusses future plans with his wife, Helen, who stuck by him during his grim years of struggle.



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by PETER DRYDEN

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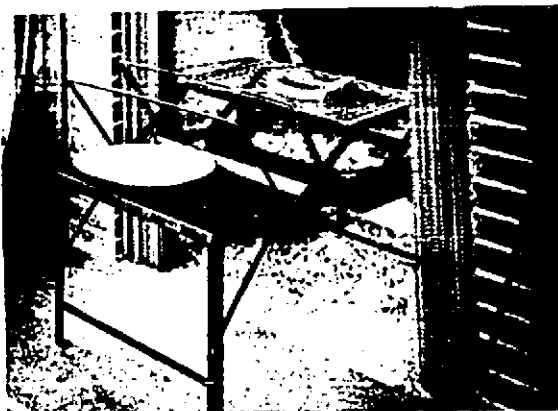
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Never Really  
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\*Iron deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

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- ☐ LOSS OF APPETITE
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That's why we're making this unheard of offer . . . to demonstrate the pleasures and profits of introducing Chilton Christmas cards. You'll be proud to send these beautiful cards to your most special friends! And you'll be thrilled to show to your friends and neighbors the samples we will send on approval with your gift cards!

With Chilton Christmas Cards, you'll earn \$10, \$50, \$100, even \$250, quickly . . . easily . . . and have fun while doing it. Your own good sense will tell you that there must be literally hundreds of folks right in your own neighborhood, who'll thank you for introducing them to the amazing quality and value of Chilton Christmas cards. And the guaranteed Chilton "friendship plan" will show you the proven way to present these cards. You need no experience; as a new member of the Chilton family you get our money-making guides which explain everything.

**BUT ACT QUICKLY — THIS OFFER IS LIMITED — ONLY ONE TO A FAMILY!** Just fill out and mail the coupon . . . your only cost is the 3¢ stamp you use to mail the coupon. We'll send you your assortment of 25 personalized Christmas greetings, plus other boxes of beautiful Chilton Christmas Cards, on approval. Send no money — pay nothing when your boxes arrive. Show the sample cards to your friends and neighbors. Unless you receive immediate orders, as an active Chilton dealer, keep your gift assortment, return the other cards and owe nothing! YOU TAKE NO RISK! But you must hurry. This offer may not be repeated! Mail the coupon NOW.

**FOLKS SAY "WE'RE THRILLED"**



"What a grand opportunity to go calling on all the people you would so much like to know! When I'm showing Chilton greeting cards to them, I'm a woman who really loves her work."  
—M. H. B., Washburn, Minn.



"There's a welcome waiting for me at every door I visit — and I have earned almost \$40.00 in just a few weeks!"  
—M. B. A., Fleming, N. Y.



"It's a never-ending thrill to be accepted into peoples' homes. At my age that means more than you could ever understand."  
—Mrs. J. J. C., Washington, D. C.

**CHILTON GREETINGS CO.**

447 Essex St., Boston 11, Mass.

1306 Racine St., Chicago 12, Ill.

IN CANADA:  
105 SIMCOE ST.,  
TORONTO, 1

**CHILTON GREETINGS CO.**

107 Essex St., Dept. PB-3, Boston 11, Mass.  
1306 Racine St., Dept. PB-3, Chicago 12, Ill.

YES, please send me, for just the 3¢ stamp on this envelope, 25 beautiful Chilton Christmas Cards. I understand that I will receive other Chilton Christmas cards on approval and that if I'm not satisfied I may keep the imprinted assortment and return the others without obligation.

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ADDRESS \_\_\_\_\_

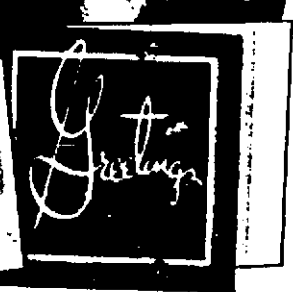
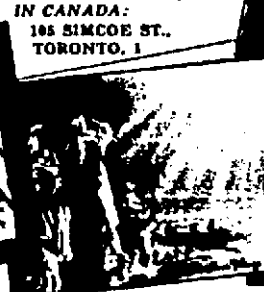
CITY \_\_\_\_\_

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PRINT YOUR NAME ON 1 LINE HERE JUST AS YOU WANT IT ON YOUR 25 CARDS. LIMIT 30 LETTERS.

\_\_\_\_\_





# Southland

August 15, 1954.

**Telephone Tizzies**

**Motorboat Racing's  
Rambling Roses**

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Don Webster.

Milton J. Franklyn ... Daffy Duck Dances to His Music. See Page 11.

**Shop Mondays 9:30 a.m. to 9:15 p.m.**

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Long Beach

# Quality Matchstick Bamboo Draw Draperies

**148**  
24-inch Panel

- Cuts heat, glare, lets in light, air
- Striking as movable room partition
- Modern way to close off closet areas
- Easy to refinish to your color scheme

The latest and GREATEST in draperies! Finest quality imported bamboo fashioned in narrow vertical strips. Luxurious rippling folds let in air, filter light in soft, lacy effect . . . a glamorous treatment for any room. Tops taped and finished for drapery hooks.

## Other Matchstick Bamboo Draw Draperies

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Matching Cornices .....		2.98 to 6.98	

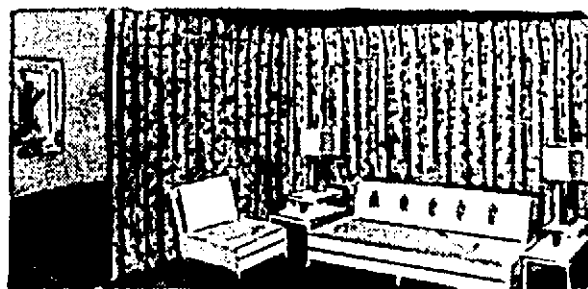
—they just look like a million dollars!

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For FREE DECORATOR SERVICE. No obligation. All custom work may be bought on Sears Easy Terms.



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A tremendous selection of decorator choice fabrics. Group includes boucles, tweeds, chromspuns, bark-cloths. Adds luxury to any room.

as low as  
**12<sup>80</sup>**  
single pair

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Formerly 1.19 Sheen Gabardine **NOW!**

**99¢**  
yd.

Supple enough for dresses yet sturdy enough for a jacket! Popular acetate and rayon sheen. Crease-resistant, spot-resistant. Solid colors. 44-in. wide.

Reg. 1.19 Corduroy  
**1.00** yd.

Completely washable, formerly 1.19 yd.! Colored pin-wale. 36" wide.

1.19 Value Cottons  
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Ready for schools' hard knocks! Cotton treated to resist spots.

Soft Rayon Flannel  
**79¢** yd.

Hand washable rayon with soft flannel finish, for fall.

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**98¢** yd.

Prints for those dressy occasions "after school."



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FREE  
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# The Time of Their Lives

**S**UNBURNED, tanned and happy, 100 Long Beach and Santa Catalina Island Girl Scouts are having the time of their lives this week at Skyland Ranch. They sleep in shelters under the stars, they cook at least some of their meals outdoors, they gather wood and build fires to heat water for their showers.

Located on the Banning-Idyllwild road 12 miles south of Banning and a half mile from the Vista Grande ranger station, Skyland Ranch, the Girl Scouts' summer camp, comprises 195 acres. Structures include a combination kitchen, dining room and lounge, 18 sleeping shelters, infirmary, storage rooms and showers. The girls are buying the camp and financing part of the improvements by their annual sale of cookies and calendars - remember that next time one asks you to buy a box of cookies or a calendar!

Last year the kitchen was built and cement poured for the dining room. This year the dining room walls, roof and fireplace were built. However, there

*By John Ronson*

still is no glass in the dining room windows. If the glass can't be financed and installed this fall, the windows will be boarded up for the winter.

That's the way the Girl Scouts do things, and many of their elders approve - Girl Scouts pay for things as they go, and they go without things until they can pay for them.

"Girl Scouts are independent, and they do a lot of things for themselves. That's why I'm so strong for them," enthusiastically says big Bill Roberts, member of the site development and finance committees.

**SKYLAND RANCH** is surrounded on three sides by the national forest. Approximately 30 acres of an old apple orchard gradually is being taken over by pine and brush. Coulter pines (native in that area), live and black oaks, cedars and pines predominate. There is an abund-

ance of shrubbery and many varieties of wild flowers, including azaleas, which border a small stream. Deer, quail, squirrels and other wild life abound.

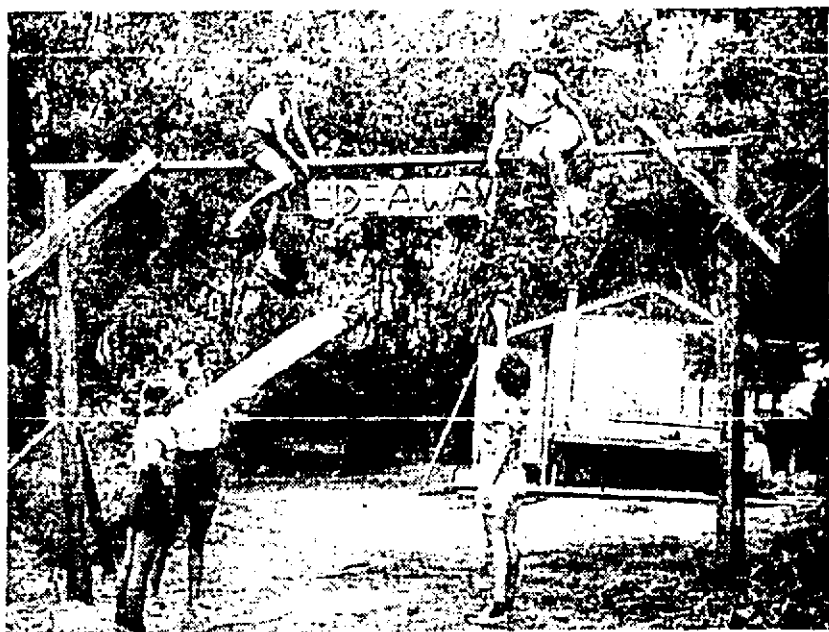
The camp is divided into five units, with each unit planned for 20 girls and four adult counselors. Three units have sleeping shelters, with roofs but open sides, an enclosed dressing room in the center. The girls sleep in their sleeping bags on springs and mattresses. In the more "pioneer" units of the camp, the girls sleep in cots or in sleeping bags on piles of pine needles under the stars.

Approximately 100 Girl Scouts, aged 10 to 14, share the joys of the camp each year, each staying two weeks.

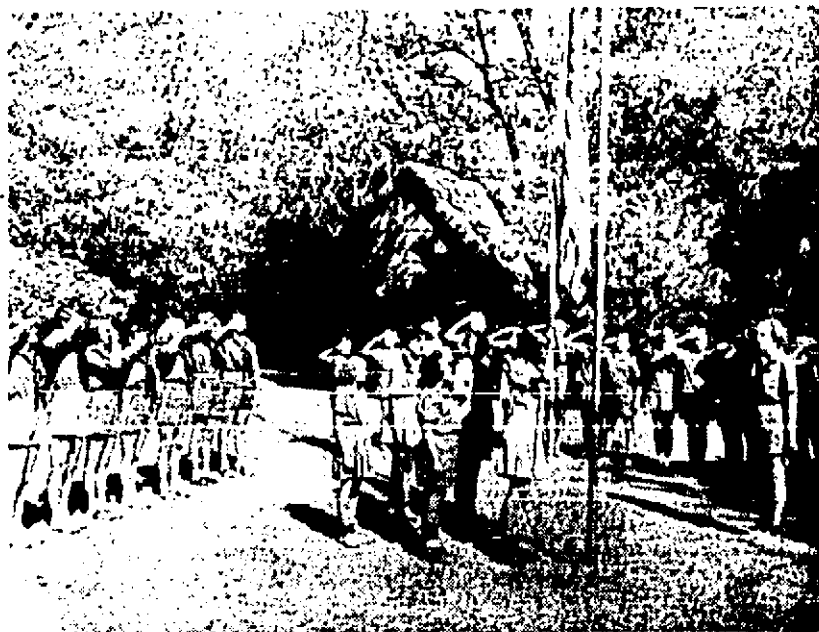
Miss Jean Hoff is camp director. Others who mightily aid the Skyland Ranch project are Mrs. Roger Huffman, president of the Girl Scout Council; Mrs. Jesse Holton, chairman site development committee; Mrs. J. W. Honsoel, Skyland Ranch chairman, and Mrs. Ralph Merrill, camping chairman.



Packs on their backs, sturdy Girl Scouts hike along a trail near their camp, Skyland Ranch, in Banning area.



Laughing Girl Scouts perch above their "Hide-A-Way" sign at entry to one of the five units of their summer camp, happy vacation retreat.



Love of country and of the principles for which it stands are taught at the Girl Scout camp. In morning sunshine, green-clad girls salute the flag.



It's chow time and Girl Scouts gather around the tables under the pine trees. The camp accommodates 400 girls in groups, two weeks per group.



Music, laughter and singing are an important part of camp life. Here a group stages an impromptu songfest at an open-air sleeping shelter.



Both Marie Dobbs (right), Van Nuys, and Betty Barton, Alhambra, are well known when it comes to tooling outboards around the "rooster tail" roads.

# Rambling Roses of Boat Racing

"OH, WHERE are those roses of yesterday?" lamented an old-timer around the boat race pits.

He meant gal speedboat drivers. Particularly, a few who in the past added tremendous color to the sport.

As for gal race drivers, they are still around. Some drive boats very fast. Sometimes they even beat the male competition in resounding fashion.

For instance, one of the most consistent winners at Long Beach Marine Stadium outboard regattas — and over the nation — has been a 105-pound Hollywood housewife, Kaye (Boots) Morphy.

Kaye three times drove a midjet hydro called Miss Shooting Star to win the Pacific Coast championship. She once won the Nationals; has broken world records.

Stock outboarders have a couple of Southland school-gal drivers who do mighty well — Anne Hawley, 15, of Costa Mesa is one; another is Mary Hubbell, 12, whose dad is a former commodore of L. A. Speedboat Association and also a race driver.

Blue-eyed Betty Barton of Alhambra and Marie (Mrs. Lee) Dobbs of Van Nuys are both going gals when it comes to tooling an outboard hydroplane around the "rooster tail" roads.

Even the hot-shot inboard

By Bob Ruskauft

fleets (though not locally) still boast a couple of comelies who have made a share of race history. Back east, as we Californians say, there is Ruby Scull of Ventnor, N. J., who has done things (such as breaking a record) in the 48-cubic-inch hydroplane class.

A couple of years ago, Mildred Foulke, Essex, Md., drove the 266-cubic-inch hydro, Sagana XII, 111.28 mph at Miami, Fla. She thus became the first woman officially to drive a raceboat over 100 mph.

SOMEHOW, though, these lassies of the roaring roads have lately not commanded the attention which a handful of queens did in the late "roaring '20s and throbbing '30s."

Of these, probably two of the most famous gals to ever drive speedboats were Southern Californians. They were Loretta Turnbull and Dorothy Munson.

Tops of them all in winning world fame and headlines — who in the sport will ever forget her? — was Miss Turnbull. "Tetta for several years drove a succession

of outboard hydroplanes called Sunkist Kid.

She drove to a share of wins and renown throughout this country and Europe. In fact, she climaxed her career with an invasion of Europe in the 1930 international circuit.

Loretta drove well, won many races. But her main "queen IQ" factor was a sort of quality of "all-American girl." She had brown hair, brown eyes and a lovely smile. Yes, she did.

ANOTHER, ALMOST of equal renown, was Dot Munson. Dot came from Arcadia. She drove then in a class which no girl pilot has essayed since, nor perhaps will. She piloted a 225-cubic-inch hydroplane.

Well, the boats in that fleet weren't as fast then as now. They toured a mere 80 miles an hour on straightaway compared to the 104.692 mph world record which Richard (The Doge) Hallett of Downey now holds.

But Dorothy Munson was a gal whiz in a colorful class and, in competition, which is not straightaway. She piloted the Miss Arcadia to world records. For three years in a row she won the Pacific Coast championship.

They were blossoms superb among yesterday's speedboat flowers — the Rambling Roses this speedboat mourner was talking about.



Kaye (Boots) Morphy has for several years been a consistent outboard winner in the Marine Stadium.



Ann Hawley, 15-year-old Costa Mesa high school student, has been doing a nice driving job among M-Class outboard hydros. She has raced on Marine Stadium.



Loretta Turnbull, Monrovia, probably has gained more acclaim with hydroplanes than any other gal.



# The Voice on the Telephone

Since Dr. Alexander Graham Bell loosed his invention on the world it has worked wonders in communications and has kept modern man informed and efficient. And, as any PBX operator knows, it brings out character. But what characters!

Photo story by Eric Wadler



"Yipe! Must get that bell toned down. Dozing here on a dull Friday afternoon, just waiting to go home and that thing screams."



"Hello. Is this the burly truck driver who ran into my car this morning? I just remembered a few things I forgot to say to you."



"Darling, I know I promised I'd get home from work early. But I rode down in the elevator with a bunch of the boys. Well, we...."



"There's no cause for you to say that, boss. My psychiatrist considers me very brilliant and his psychiatrist agrees with him."



"Yes. J. B. Most certainly. J. B. Of course, J. B. Certainly. J. B. right away. J. B. Certainly. J. B. Yes, of course, yes.... yes...."



"Limp Linen in the filth? You overheard a friend of the cousin of the exercise boy declare he couldn't lose? A sure thing?"



"Look, Joe, the wife's here. I can't talk. I'll make it somehow, but I don't know if I can smuggle out my chips this time."



"Operator, the boss is expecting an important business call from Paris, so be on your toes. Yes, Paris. I think it's in Europe."



"Okay, okay, no need to shout. I heard you. Could have heard you without this. Wonder if he really meant what he said—Goodbye?"

# Sculpture in Three Dimensions

By Betty DeWees



—Roger Coar Photos

A photosculpture of former British Premier Neville Chamberlain made by photosculptor Jeffreys.

**PHOTOSCULPTURE**—something new in art and industry.

It's a process of producing a model in three dimensions from a photographic record of shape, and Sidney T. Jeffreys, 336 E. Pacific Coast Highway, who developed the method in England—part of the time in an air raid shelter—believes that it will become an important American industry.

By the aid of his ingenious machines, says Jeffreys, an ordinarily equipped photographer's studio can take 10 seconds pictures that can be developed into such sculptures—true images of the sitter.

And these images can be produced faithfully according to scale—a silver miniature to be worn as jewelry, for instance, or a life-size statue in bronze, plastic, wood, plaster, stone, etc.

Technically, the photographs taken in photosculpture are not



Sidney T. Jeffreys compares his portrait relief of Attorney E. W. Sheridan with subject's photo.

photographs of the sitter, but 240 photographs of a line of light outlining his head and shoulders.

**THE SUBJECT** sits in a slowly revolving chair in a darkened room, his eyes fixed on a small light, with a mercury lamp throwing a line of bright light down the exact middle of his face. Then as the subject revolves, the 240 photographs are taken of the line of light outlining his head, with the result that the full strip of film presents 240 lines covering its complete shape.

The next step is taken in the workshop, with the use of a screen, a pointer and a block of plaster of paris. The film is flashed onto the screen—about a foot square one picture at a time.

As the first appears, the

pointer is drawn down it. Simultaneously the other end of the pointer activates a cutting instrument which traces precisely the same line on the plaster of paris. This action is repeated 240 times, the block being moved one 240th of its circumference for each operation. Then the completed bust emerges from the plaster of paris.

**A RUBBER MOLD** in two parts, front and back, is taken to perpetuate the portrait, and from this as many copies as are required can be taken in bronze, plaster or whatever material is desired.

Jeffreys, an electrical engineer in England, designed and built the photosculpture equipment in his home, and in 1936 exhibited

(Continued on Page 8.)

the coolness of rayon

the look of tweed . . .

## fall suit

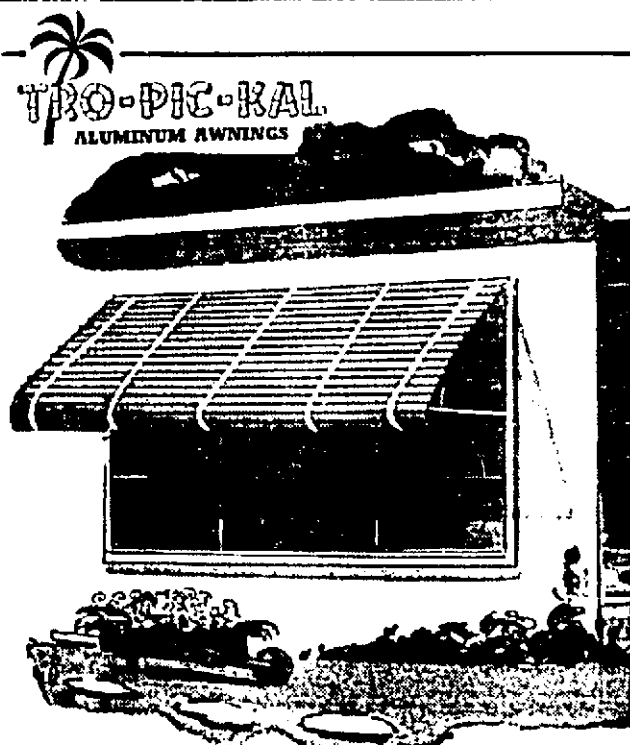
10<sup>95</sup>



Looks like wool,  
washes like cotton  
this rayon and acetate  
peppertone suit . . . the collar  
velveteen. Indispensable  
little suit with a city  
air, fashion flair, and the  
price—only 10.95!

Sizes 10 to 20, 12½ to 22½.

Budget Dresses, Second Floor



- ★ Newest and most beautiful awning ever built
- ★ Admits soft-filtered light, no dark rooms
- ★ Attractively different, yet economical
- ★ Eliminates the "boxed-in" feeling
- ★ New design offers full ventilation
- ★ Beautiful for Patio Covers
- ★ Choice of many color combinations
- ★ Free estimates, terms available

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**3 for 10¢**



*Layaway a Doll for Christmas*  
**ONE DOLLAR HOLDS ANY PURCHASE**

*If you are not completely satisfied, your deposit will be returned at any time. New 1954 dolls are now on display.*

CINDY STRUTTER

**22-inch BRIDAL DOLL**

All Vinyl, Rooted Hair—White Satin Dress

**9<sup>49</sup>**

**HORSMAN FAIRY SKIN DOLL**

17-inch All Vinyl Body, Washable Hair

**6<sup>59</sup>**

**HORSMAN PONY TAIL DOLL**

13-inch with Saran Hair—it can be combed, curled, waved

**4<sup>69</sup>**

**HORSMAN FAIRY SKIN**

Without Hair

15-inch with soft satin head and body. Washable, unbreakable. Sleeps and coos.

**3<sup>69</sup>**

**HORSMAN BABY DOLL**

13-inch.

Rooted Miracle Hair, Soft Plastic Head, Sleeping Eyes, Washable Body

**3<sup>69</sup>**

**SAUCY WALKER DOLL**

Ideal's Walking, Flirting Doll, 22 inches long. Beautifully dressed

**12<sup>95</sup>**

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**GLAMOUR LUNCH KIT**

Complete with matching slip-proof vacuum bottle—drawstring kit

Reg. 2.69 **1<sup>98</sup>**

**SMOKING STAND**

Modern combination ash tray and ceramic planter, 25 inches high, beautiful colors.

**2<sup>98</sup>**

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**Aquamarine Shampoo**

Large 16-oz. Bottle—2.00 Value

**1<sup>25</sup>**

BRECK SPECIAL

**BRECK SHAMPOO**

and Breck Creme Rinse. Reg. 1.00 Shampoo

**1<sup>00</sup>**

HELENE CURTIS—MAGIC MIST

**SPRAY NET** That keeps the hair soft. Large can contains 2 1/2 times the regular 1.25 size.

**1<sup>69</sup>**

**SOF-SET NO-LAC**

The new no lacquer hair spray

**1<sup>35</sup>**

HELENE CURTIS

**EGG SHAMPOO**

and Creme Rinse. 1.59 value

**1<sup>00</sup>**

WRISLEY'S FINE LANOLIN

**TOILET SOAP**

Reg. 1.00 box

**2 for 1<sup>00</sup>**

**FOLDING DECK CHAIR**

Canvas with arms.

Reg. 2.95 **1<sup>95</sup>**

**DENNIS MITCHELL LAUNDRY CART**

Reg. 4.35

**3<sup>29</sup>**

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**WATER PITCHER**

Ice lip 85-oz.

Matching Tumblers, 11-oz.

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**WAX**

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JOHNSON'S HARD GLOSS

**GLO-COAT**

For all floors, linoleum, asphalt tile, rubber, wood, etc. Qt. can

**49¢**

**98¢**

**49¢**

**79¢**

SAY-ON

**MOTOR OIL**

S.A.E. 20-30-40. Quart

**10¢**

**TEAPOTS**

Baked Earthenware 4-Cup

**39¢**

**DECORATED 4-PIECE METAL CANISTER SET**

**49¢**

OVAL METAL

**WASTE BASKET**

**39¢**

STEP-ON

**DISPOSAL CAN**

**98¢**

METAL

**DUST PAN**

With rubber lip

**21¢**

**ALUMINUM ANGEL FOOD CAKE PAN**

**89¢**

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With Pouring Spout. Reg. 3.49

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**9¢**

LADIES' PLASTIC

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**2 Rolls for 25¢**

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**MINUTE MOP**

Reg. 3.95 Value

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**PLASTIC WADING POOL**

96x84x14 1/2 inches deep. Heavy duty plastic.

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**Bathroom Scales**

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self-service drug stores

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PORCH ENCLOSURE — LUMP SUM ROOM  
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We are specialists. Let us analyze your problem and offer helpful, friendly advice. Free estimates. Small Job Plastering Our Specialty  
**LEC-TRONIC**  
**OVERHEAD DOOR**  
**\$199<sup>00</sup>** complete

  
**ADD A PATIO PORCH**  
(May Be Enclosed Later)  
**TO YOUR GARAGE OR HOUSE**  
Includes 20'x10' Slab and Structure With Built-up Roof. All Labor, Materials. As illustrated.  
**TOTAL PRICE \$369.00**  
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National Products, Manufactured Locally

Duratile, 3 walls over tub, up 48".....	Installed Special <b>47<sup>50</sup></b>	Duratile behind stove, floor to ceiling.....	<b>39<sup>50</sup></b>
<b>INSTALL IT YOURSELF</b>		Duratile, Metal Tile, Tilemaster Plastic Tile.....	<b>47<sup>c</sup></b> sq. ft.

- Old fashioned tubs tiled or modern tubs installed
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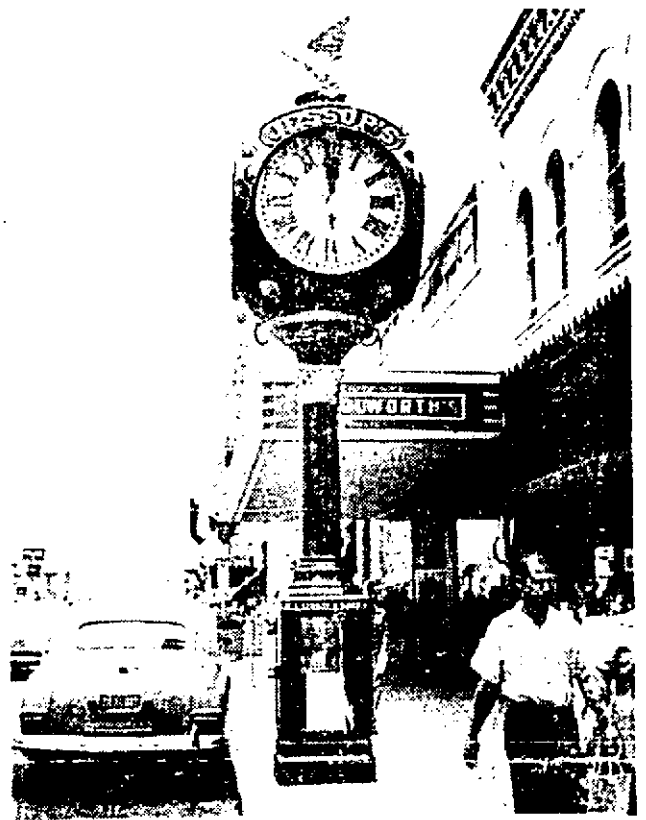
# San Diego's All-Nations Clock

By Helen Johnson

CAN YOU IMAGINE a clock standing 21 feet tall and having 20 dials? Takes a lot of "stretch" even for a seven-footer, doesn't it? In San Diego you can look up at that same clock in all its mechanical majesty, without a doubt the best-made street clock in all America. It is also the first of its kind, and in all probability the largest to be built in a retail store.

Seven decades ago the idea of such a clock originated in the mind of J. Jessop, founder of the jewelry store by that name. He was then in England, the country of his birth. Jessop did not actually put the clock together, but every step of its construction was supervised by him and each piece that went into it was made entirely by hand by two skilled workers.

Rarely does a clock boast of so many jewels. These precious stones are strictly native products mined in San Diego County. They consist of topaz, agate and jade. Every stone used was cut in the Jessop shop by a lapidary. This unique clock was 15 months in the making, and represents an investment of over \$11,000. The motive power of its giant mechanism is a 20-pound weight, and it winds itself by electricity. The huge movement was completed in 1908. It was erected in the case



—Photo by Bill Scheraga.

Widely-known landmark in San Diego is Jessop's unusual clock, above, which has served faithfully for 45 years.

and started running in 1909. The escapement is made of gold, steel, nickel, aluminum, and bronze, and is designed with the traditional Mission bell and California bear on top. Twelve of

the 20 dials tell the time of all nations of principal cities of the world, as well as the hour, minute, second, month, date, and the day of the week. There is nothing camouflaged about this master clock for it is enclosed in plate glass with heavy lighting so its every action can be seen.

## Sculpture in Three Dimensions

(Continued From Page 6.)

it at the International Exhibition of Inventions in London and the inventions exhibition at Newcastle-on-Tyne. He won a gold medal for the best invention of the year.

That same year he established his photo-sculpture studio on Old Bond St. in London. He made photo-sculptures of many prominent persons including Prime Minister Neville Chamberlain and Mrs. Chamberlain, the Right Hon. Sir Douglass Haclang, the Marquis of Titchfield, Sir Guy Hambing and daughter Miss Mollie Hambing and Fritz Kreisler.

WAR CAME and his studio was ruined in an air raid. He dug an air raid shelter for his family

under the roots of a large oak tree in the garden. The family spent many weeks in the shelter during the nightly air raids on London. During that time Jeffreys did further photo-sculpture experiments and produced miniature portrait reliefs in copper by electrolyzing.

After the war he opened a studio in Watford, a London suburb. Then he came to the United States in 1918, and after four years in New York moved to Long Beach two years ago. He has a wife, Mary; three daughters, Sylvia who was graduated from Poly High School this summer, and Betty and Marjorie who are married; a son, Sidney, a draftsman at Oxford. Another son, Alex, was killed three weeks before the war ended.

THE CLOCK has stopped only four times in its 45 years of existence. The first time was in 1926, on the day that C. D. Ledger, one of its makers, died. It stopped again the day of the funeral. Because of this it is often referred to as "the clock that grieved." Twice since, its enormous pendulum rested for brief periods, both times due to earthquake shocks.

Twice during its life its "health" has been checked by "specialists," in 1922, and again not long ago.

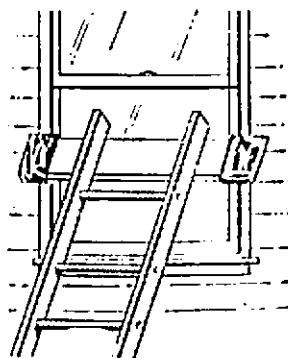
Richard Jessop, son of the founder and now president of the firm, likes to tell of his part in making the clock.

"I was chief errand boy for that clock; in fact, did all the dirty work. But I'm glad now that I did, for we're proud of it! It's a grand monument to my father!"

# PENNEY'S TOYLAND OPENS SOON WATCH PAPERS FOR DATE

**LOTS MORE SPACE! MUCH LARGER SELECTIONS!**  
**JUST AROUND THE CORNER IN Y. W. C. A. BLDG.**  
**(Old Cafeteria Section) ON WEST 6th STREET, LONG BEACH**

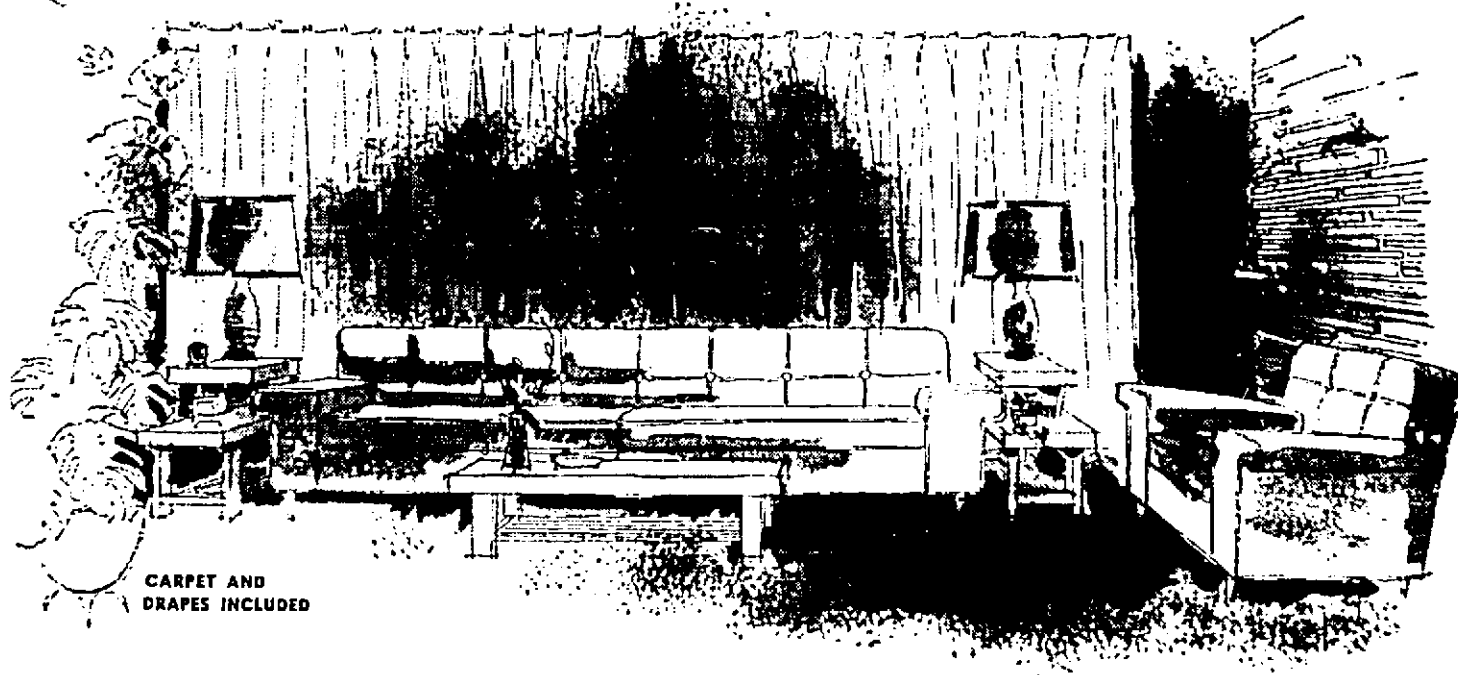
## Make Do



When a picture is to be placed directly in front of a window, fast a strong board across the upper end of the ladder and pad the ends of the board to avoid marking paint on the trim. The American Home magazine says tape will serve as pads.



# FOR THE FIRST TIME ANYWHERE! TODAY—SUNDAY—11 A.M.



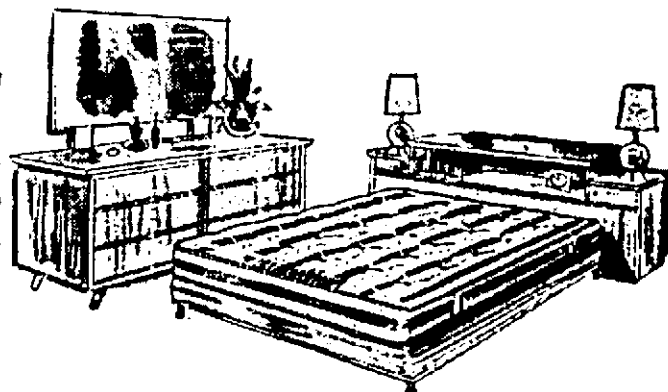
**THIS GROUP INSPECTED BY A CALIFORNIA APPOINTED NOTARY PUBLIC**

Having duly inspected the 3 room group of furniture as described in this advertisement we find it to be exactly as represented and all items can be purchased at the price listed.

*Ruth C. Parker*  
NOTARY PUBLIC (Seal)  
My commission expires  
*June 15, 1958*

In the face of so much misleading advertising we have had this entire offering inspected by a State of California Notary Public to verify the fact that everything offered here is exactly as represented and not misleading in any manner.

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ONE OF OUR STAFF OF HIGHLY TRAINED EXPERIENCED INTERIOR DESIGNERS WILL HELP YOU CO-ORDINATE COLORS AND PLAN A PERFECT ROOM ARRANGEMENT, FOR THE HOME OF YOUR DREAMS.

### PLUS

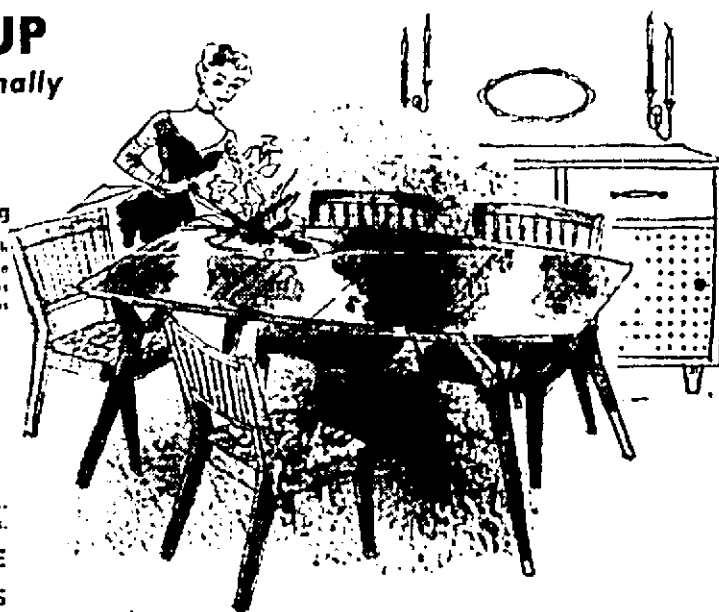
**SIMMONS BEDROOM GROUP including**

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### PLUS

**MORRIS OF CALIFORNIA  
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In choice of blond oak or walnut, 4 Matching Upholstered Side Chairs in choice of modern colors.



INCLUDES MORRIS OF CALIF. 5-PC. DINING ROOM

Total Price if Purchased Separately. 1021.00

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**\$688<sup>50</sup>**

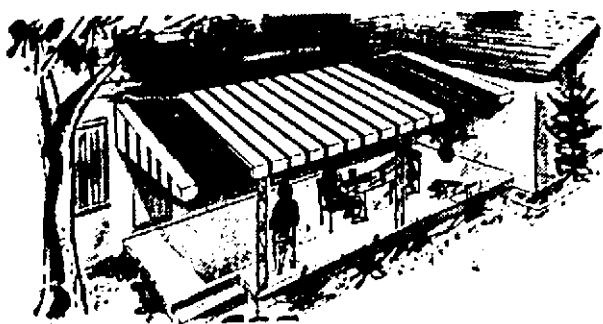
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## FASHION FAVORITES

# Fall Coats to Go Stepping

What's new in coats for fall? There are some surprises, and some of the features are trend-setting. Here are a trio that will telegraph ideas to style conscious women.



A designer's dream is the beautiful coat, right. This custom job only available on special order is Originala's reversible costume coat of natural vicuna and sable and can be had for \$10,000! It's a cherished luxury for evening with a timeless quality in its designing which would enable it to be worn year after year, and perhaps even be handed on to another generation. There'll be similar copies, however, in less expensive fabrics or furs, for the woman on a slimmer budget.

Pockets in the fall coats are a surprise element, in that they are placed literally all over, some being high and some dramatically low. Left, they are midway between, and open on the side. Designed for town and travel, the camel-colored Originala fleece is a mixture of wool with alpaca, and brings out the second point, that imaginative mixtures of fabric make for easier handling and draping.



Anthony Blotta's black wool and rabbit's hair choir boy day coat, right, is lined with white wool. Linings are an integral part of coats this year, you'll find, and often form an accent by contrast. Choose the best length for your personal needs, because lengths vary from three-quarter, through seven-eighth to 40-inch. Again the wide collar is shown. Sometimes it is stiffened, but in all cases helps to eliminate padding.

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The first  
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deodorant stick with  
a skin-tonic base!



feels frosty ...  
not waxy

Cool as snowflakes! Just stroke it on—odor gone, underarms stay dry! New Fresh Stick Deodorant is the refreshing way to complete deodorant protection. Special, effective anti-perspirant ingredient is blended with a skin-tonic base. So gentle, so pleasant to use ... it's not waxy. Safe for fabrics. Use daily:

Memo to wives... buy one for him, too.

only 49¢ plus tax!

**FRESH STICK DEODORANT**  
*keeps you Lovely to Love Always!*

Fresh is a registered trademark of The Pharm-Craft Corporation

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Ask for

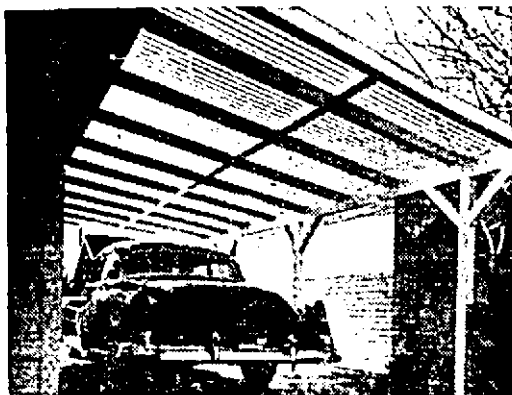
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The amazing new tablet from natural herbal sources. Users report rapid and lasting relief from the agonizing pain, stiffness, and swelling caused by arthritis and rheumatism.

You get not only immediate relief but more beneficial lasting results. Why suffer? A trial will convince you. Nothing like this has ever been offered before. Alfa-C-Plus is truly different.

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For further information call L. B. 7-3440 or 67-3117.



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Alsynite is a totally new kind of building panel — a light-transmitting material that's shatterproof and feather-light, that can be sawed and nailed, and is available in 8 sparkling colors.

Alsynite can be used to advantage in all types of structures. Besides replacing glass for many standard applications, it has many new architectural uses and possibilities never before practical.

Greatly reduced prices on our large stock of industrial grades (factory seconds with very slight imperfections). Code approved.

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of car port, also drawings of patio, greenhouse, windbreak.

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Photo by Don Webster

Milton J. Franklyn dreams up the ditties that set the mood for some of America's best-known actors.

# Daffy Duck Dances to His Music

By Vera Williams

**YOU KNOW** Bugs Bunny, who asks, "What's up, Doc?"

You know Porky Pig, Daffy Duck, Sylvester the cat, Tweety the bird, Pepe LePew the skunk that speaks with a French accent, and Elmer Fudd, who can't pronounce his "r's"?

You know the background music for their antics — imitative, interpretive music that now is biting, now is mournful, and that sounds like a worm is crawling when a worm is crawling?

Milton J. Franklyn, 5310 El Prado, Park Estates, who with his wife Charlotte moved to Long Beach last November from Lido Isle, writes that music. He not only composes it but he orchestrates it.

Franklyn, musical director of Warner Bros., now is on his 19th year with Warner Bros. and his 599th cartoon. He'll be doing his 600th cartoon, he thinks, by September.

CURRENTLY, Franklyn is

working on "Past Performance," which as you may guess is about the little skunk. Before that was a U. S. Air Force film, "A Hitch in Time," and before that was "Stark Naked" and Baby Buggy Bunny" and before that was "Lighthouse Mouse." Incidentally, he recently wrote the music for the Sloan Foundation film, "By Word of Mouse," about a foreign mouse that comes to the United States and learns about big stores and automobiles owned even by the workers and freedom to vote. The background music, he says, "sounds something like Austria . . . or Germany . . . or Sweden."

Franklyn has a piano in his study and an organ in the living room of his home. Unlike many composers, he does not "finger out" his melodies on the piano and then write them. He "thinks"

his melodies before he goes to sleep. The next morning, early — 5 a. m. — he gets up to write them down. Later he plays them to see how they sound.

In filming cartoons, he explains, 16 drawings are needed for every foot of film and the average cartoon short is 500 or 600 feet long. The drawings then are colored and the proper backgrounds made. When the picture is finished, the music is set to the picture.

FRANKLYN does all of his work at home, going to the studio only to see the finished picture, or to watch the 30-piece orchestra record his music.

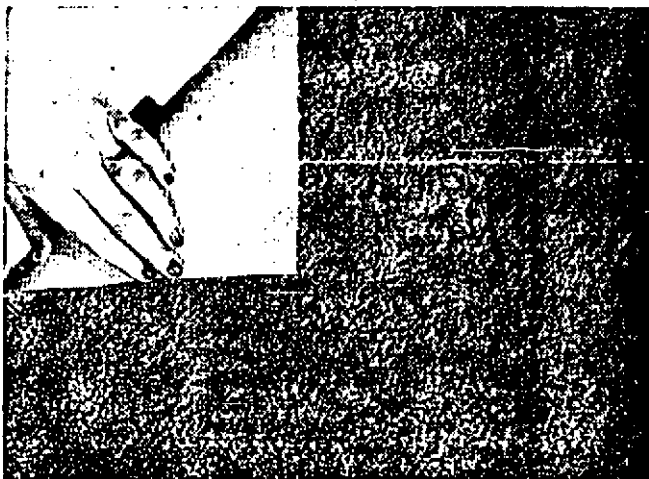
Starting his musical career early, he was leader of the University of California band at Berkeley and played in a San Francisco supper club. For eight years he was master of ceremonies and musical director for Fox, Loew's and Paramount-Public theaters.

Beautify your home with Bixby Knolls Carpet Co.'s own . . .

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The Lovely new cotton frieze Broadloom

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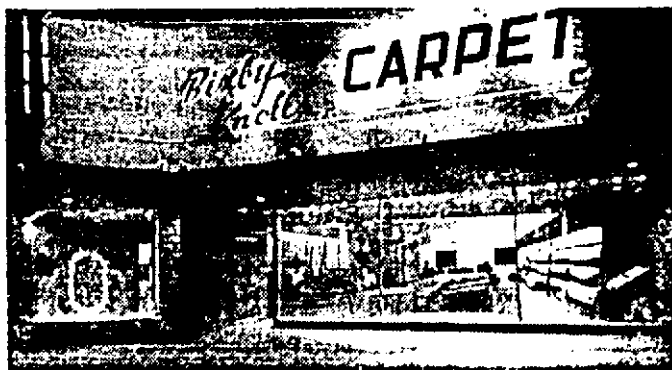
Including 40-oz. Pad

**\$6<sup>75</sup>**  
SPECIAL INTRODUCTORY PRICE SQUARE YARD COMPLETE

Laid wall-to-wall with tackless strip on 40-oz. waffle padding

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## CAMERA ANGLE

# Record Family Life in Pictures

### By the Shutterbug

IT ISN'T HARD to remember to take pictures on big occasions. When you are planning a vacation, when there is a graduation, a christening, a wedding, or other important family events in the offing you naturally think about taking pictures. You want a photographic record of these things for the family album. But, if you stop to think about



Here's an example of a back-yard picture that will mean much to the entire family as the years go by.

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IS EXCELLENT FOR SUBFLOORING,  
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A GOOD SHEATHING IS REQUIRED. **\$90<sup>00</sup>**  
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FIR and LARCH V-JOINT. Choice Paneling, 1000 ft. ....	\$130 <sup>00</sup>	MAHOGANY SLAB DOOR, Top quality, precision milled, 2'6" x 6'8" .....	\$875
CEDAR CLOSET and CHEST LINING, 40 ft. per bundle .....	\$9 <sup>60</sup>	Many other sizes in stock, AA quality, priced from .....	\$7 <sup>50</sup>
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2x4 DRY FIR, True stock, Dressed, 1000 ft. ....	\$69 <sup>50</sup>	INTERIOR DOOR JAMBS, 2'8"x6'9", Clear kiln dry lumber .....	\$2 <sup>20</sup>

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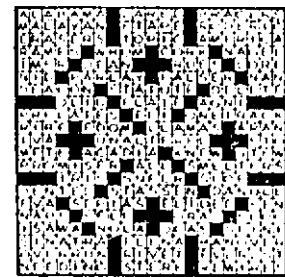
it for a moment, a very big part of family life is made up of little every day things. These, too, have a place in your family snapshot record. In years to come they'll make you smile and remember the little things that you'd otherwise have forgotten. It is a good idea for mother to be very active in this business of every day picture taking. And for more than one reason. The first, and most important is that she is home more than any other adult member of the family and has a better opportunity to picture the appealing little scenes that take place day after day in any household which includes children.

A second reason is that father gets into the album, too. You know, I've seen some books of snapshots which made it appear that the family was fatherless. Father was always behind the camera, seldom if ever in the picture.

The only trick to getting these appealing every day pictures, just as they happen, is to keep the camera handy and have film in it at all times. If the camera is tucked away, on the top shelf of a closet in a bedroom upstairs, these back-yard pictures just won't be taken.

THE FILMS, "Operation Big Drop," "New Navy Wings" and "Breaking Official Speed Records," augmented by other selected subjects, will be shown at the meeting of the Cinema Club

SOLUTION TO TODAY'S PUZZLE  
(See Page 24.)



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# Land of Wineskins and Bullfights

By Greg Shuker

PAMPLONA, Spain.  
BULLFIGHT FANS from all over the world are overflowing this Spanish town. It's the time of the festival of San Fermin when the bulls, turned loose in the morning, run through the streets past the square and into the still-shaded ring — a time when the squish of the bota (wineskin) is drowned out only by the shouting of "Oles."

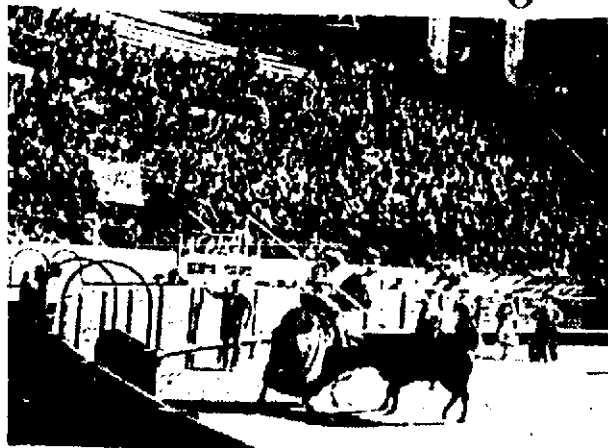
"This is the biggest thing that happens here all year," a Spaniard told us. "We take weeks getting ready for it and weeks to recover."

John Gardner and I can understand that, after a week here in the capital of Navarre. John and I, roommates at Northwestern University, are on a hitchhiking tour of Europe to talk to people and find out what they think.

There are plenty of people here to talk to. Everyone from aficionados from Argentina to the Aga Khan and Orson Welles — and quite a large group of young Americans — are in town.

We came down on a third-class train from Fuenterrabia for the magnificent sum of one dollar. It was packed with singing, happy people, mostly Basques, who thoroughly enjoyed the day-long ride.

When we got here we learned our advance preparations had paid off. A letter to the Spanish national tourist office, written in May, had netted us a double room and three huge meals for 100 pesetas (\$2.50) a day. Even with the extras that were inevitable because of the festival, we were able to keep



Pan American World Airways Photo

Spain is the land of the bullfight and this is a scene from one of the bullrings. Spain is historic, romantic,

pretty close to our \$3-a-day budget.

THE BULLFIGHTS were disappointing, however. The bulls were not as good as we had ex-

pected and most of the matadors seemed to be off form.

The audience was more animated than the fighters. For the (Continued on Page 20.)

## South America

By

AIR OR STEAMER



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# Wonderful Mexico has...

such a favorable exchange...



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In Mexico's mountains is 65° to 75°

and the nights are "topcoat cool".)

such a lot to see...



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In Fact...



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## Going Away on Vacation?

Summer vacation time is at its peak and not everyone's vacation plans are complete. News and advertising to assist in planning vacations is a feature of the Travel Page of  
SOUTHLAND MAGAZINE

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**MEN'S  
LIGHTWEIGHT  
VINYL  
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LUGGAGE**

21" Companion

**\$15\***

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Vacationing? Take along the world's most popular traveler... lightweight plastic luggage. Handsome—looks like mellow leather. Practical—resists scuffs, stains, water, wipes clean. Note the sturdy steel frame construction, steel core handles, brass plated steel hardware, neat cotton lining. A superb value. Suntan color.

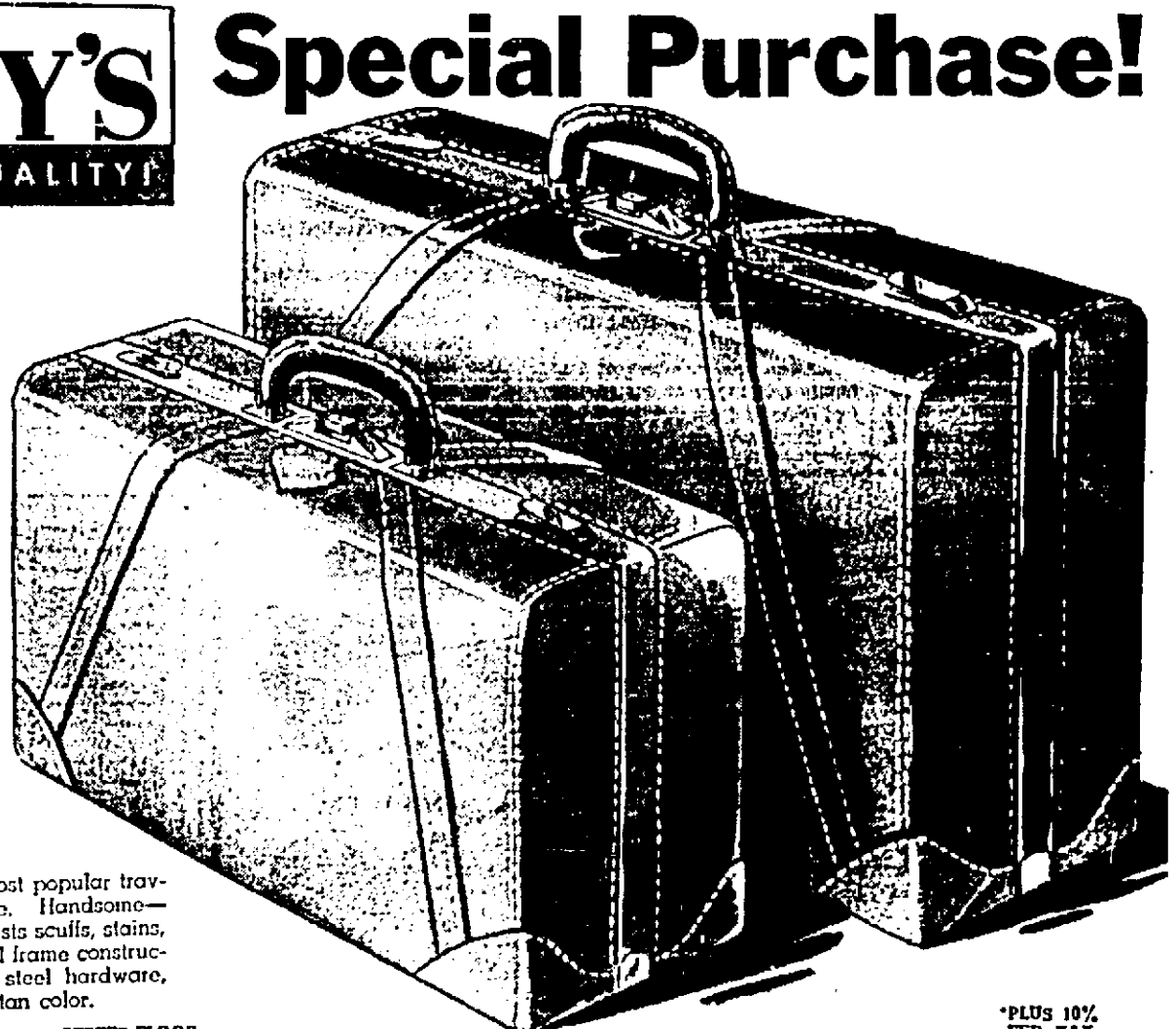
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# Feed That Committee Well!

By Mildred K. Flanary

Press-Telegram Home Economics Editor



Coffee cake with plenty of butter and coffee can be the pause that refreshes a hard-working meeting.

## Cool Tea for Hot Days

IT'S HARD TO GET a good glass of iced tea — if you like real tea flavor and not just amber-colored water. Usually the brew is not strong enough and it is diluted with too much ice; or if the brew is strong enough, it is still over-diluted.

Here is our own favorite method of making iced tea. We like

it because it is quick and gives uniform flavor.

We use three level teaspoons of a fine grade of black tea and two cups of water for every two 16-ounce-glass servings. Yes, we like a really tall drink! First we put the required amount of water on to boil; as soon as the water boils, we pour it over the tea leaves in a teapot and let it brew exactly five minutes by the clock. Then we stir the tea leaves once and strain the tea into the glasses. If your glasses aren't heavy, put a teaspoon in the glass before you pour. Next we put ice cubes in each glass — leaving room for dilution — give the tea and ice a whirl with a long-handled spoon, and serve at once. If the tea stands a bit and clouds, add a tablespoon of boiling water for each serving and it will clear. But honestly, we think there is too much fuss about tea clouding — especially since we learned that fine teas are more likely to cloud than poorer grades!

Because the members of our family and many of our friends like their iced tea sweetened and

(Continued on Page 26.)

LIFE, AT TIMES, seems to be just one big committee meeting. There are committees for this and committees for that, but regardless of the business to be transacted, 10-to-1 there'll be something to eat in the transaction, too.

Certainly no one homemaker in Long Beach could more readily agree with the above — and truly there is no one better qualified to cope with a life of committee meetings than Mrs. Winfield Edson, 3939 Locust Ave., "first lady" of the First Baptist Church.

Mrs. Edson, you see, takes "public life" in its stride, and is a graduate home economist, as well. She handles the chaffin' — the meetin' and the cookin' easily and happily. From vast experiences, she appreciates the folly of Old Mother Hubbard's cupboard. She must, at all times, have a "dish" prepared which can be brought forth with magical precision at that unexpected moment. Her surprises are always anticipated, too, for she has a way with food.

ONE OF HER specialties is Coffee Cake, and that is the recipe we're featuring today. She finds a date pudding, a special salad, an old-fashioned oatmeal cookie and a frosted melon mold are all popular with her guests and her family, and those recipes follow:

### Date Pudding

- 1 cup bread crumbs, torn
- 1 cup chopped nuts
- 1 cup white corn syrup
- $\frac{1}{2}$  lb. chopped dates
- 1 tsp. baking powder
- $\frac{1}{2}$  tsp. vanilla
- 2 eggs, beaten

Combine and bake in moderate oven — 50 minutes. Serve with whipped cream. The above serves 6 — is good warm or cold — and is quite rich.

### Salad

- 2 pkg. lime Jello
- 1 No. 2 can crushed pineapple
- 1 small jar green stuffed olives
- $\frac{1}{2}$  lb. blanched almonds, sliced

Use liquids off pineapple and olives and add to water for required 4 cups. Combine as usual and let chill 'til firm.



Mrs. Winfield Edson demonstrates that an oven can be more important than a gavel to a good committee.

### Frosted Melon Mold

Peel a whole melon. Cut a slice from end and remove seeds. Fill center with fruit gelatin or tomato aspic. Refrigerate until gelatin is firm. Soften cream cheese with milk and spread over outside of melon. Serve in slices on endive with French or mayonnaise dressing.

### Old-Fashioned Oatmeal Cookies

- 1 cup shortening
- 1 cup sugar
- 1 cup raisins (soaked)
- 1 tsp. soda—dissolved in 5 tsp. hot water from raisins
- 1 cup chopped nuts
- 3 eggs
- 3 cups flour
- 2 cups oatmeal
- 1 scant tsp. baking powder
- $\frac{1}{2}$  tsp. salt

### Kitchen Tip:

**Mrs. Edson's Kitchen Tip:** Sometimes Mrs. Edson increases baking powder of the coffee cake recipe by  $\frac{1}{2}$  teaspoon and lets batter stand in the refrigerator over night. She then lets it preheat with the oven. The texture is less fine, but it tastes as good.

1 tsp. cinnamon and nutmeg  
Sift dry ingredients together. Cream shortening, add sugar and continue creaming. Add eggs and mix well. Add soda and water, dry ingredients, nuts and raisins and mix well. Drop on greased cookie sheet and bake at 350 degree F. until browned.

### Mrs. Edson's Coffee Cake:

- $1\frac{1}{2}$  cups sifted flour
- $\frac{1}{2}$  cup sugar
- 2 teaspoons baking powder
- $\frac{1}{2}$  teaspoon salt
- 1 egg, beaten
- $\frac{2}{3}$  cup milk
- 3 tablespoons melted shortening

Combine dry ingredients and sift in bowl. Add liquids and mix quickly. Pour into greased pan, smooth batter and spread with melted butter. Sprinkle with brown sugar, chopped nuts and cinnamon. Bake at 400 degrees F. 25 minutes. Raisins may be added to batter.

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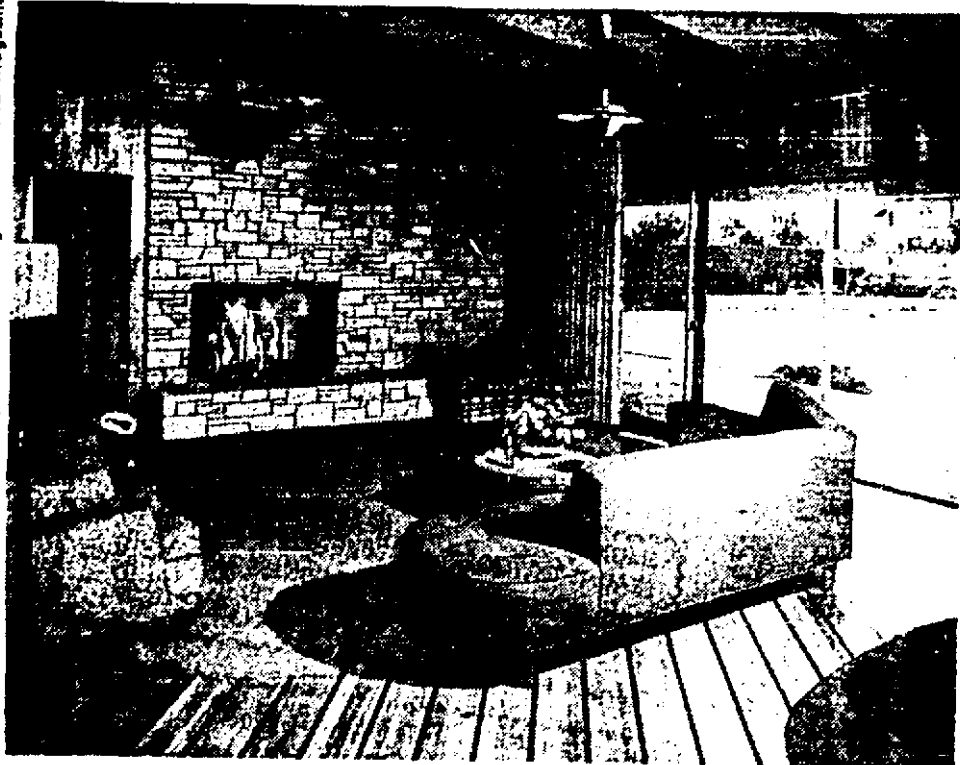


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# Home Keyed to



Angles and contrasting textures provide interest in the family room of the Charles Skidmore home. Dark liners of diagonally laid flooring are walnut.

**O**RIENTATED around a modified L-shaped pool is the home of Mr. and Mrs. Charles Skidmore, 1106 Andrews Dr. Every inch of its spacious 3300

*By Eileen Ball*

square feet was planned with the family's welfare uppermost in

the mind of its designer-builder, Ben F. Marron.

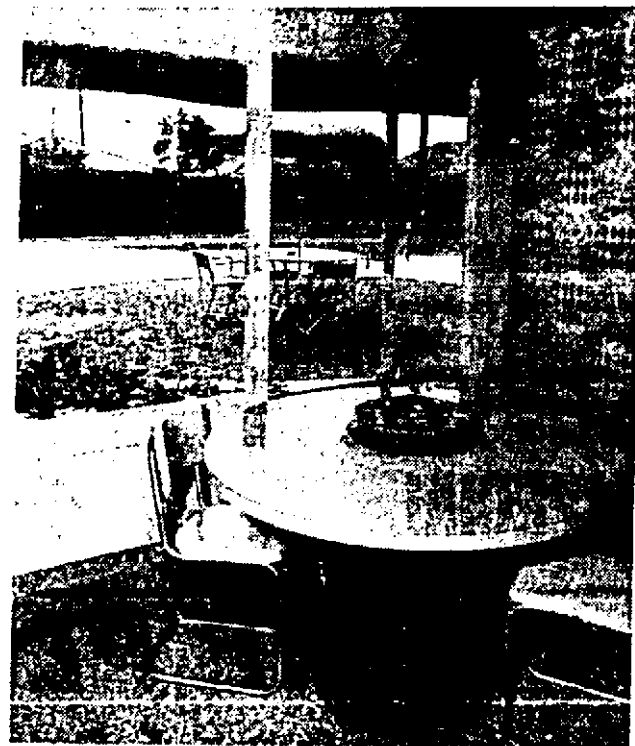
And thus the Skidmore home is perfectly geared to the activities of the household. Nine-year-old Patty regularly entertains groups of friends and her Brownie troop at pool parties. Friends of Bobbie, aged 7, enjoy similar privileges. Nor does Mrs. Skidmore suffer by these lively activities. An outside shower and a half bath located but a step from poolside keep young bathers out of the house and off the carpets while affording them a run of the extensive roofed terrace, a veritable outdoor living room in its own right.

Part of the house devotes itself to the activities of the family group. It offers a gay and friendly atmosphere for the pursuit of hobbies and for entertaining. Part of the house has been wisely set aside for quieter leisure. Thus the bedrooms are located quite away from the living centers. They enjoy a sense of privacy where members of the family may retreat for such purposes as reading, letter-writing and rest.

The house has vertical redwood siding stained a rich brown — perfect foil for showing off the buff-toned Santa Maria fieldstone. Butter-yellow stucco accents the combination and gives the house a sunny facade with which to face the north.

The entry hall is wide and welcoming. One is immediately impressed with the fluidity of circulation in the house, for directly off the entry are the living room, dining room and family room. The latter is located immediately beyond the entry and is orientated toward the back of the lot. This is the most used room of all. And small wonder, since it provides every accoutrement for easy living plus direct access to the covered terrace which flanks the pool.

Natural ash paneling sets the informal mood. Gold draperies pull back to reveal an entire wall of glass, part of which slides open for direct, single-level integration with the shaded terrace. With the draperies drawn, the room is somewhat conventional and just as large as its actual wall-to-wall proportions. But with the glass panels opened, the room becomes one with the lanai and its colorful patio furnishings. Thus the family room becomes as great as all outdoors! Handsome flooring of natural



Photos by H. S. Mevin.

Lime and yellow wall tones combine with coral counter tops in Skidmore's kitchen. Glass areas overlook pool.

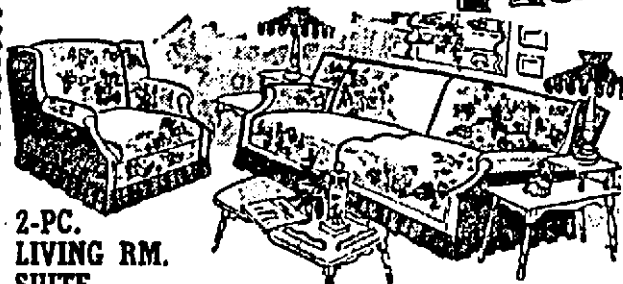
oak stripped at six-inch intervals with narrow walnut liners has been laid diagonally across the floor of the family room, adding considerable distinction. A contoured rug of soft sage green is centered in the conversational area, providing adequate warmth and softness underfoot without hiding the beauty of the surrounding exposed floor.

Two other elements of major import have been included in the make-up of the room. One is the magnificent Santa Maria fieldstone fireplace with its

raised and extended hearth. The second point of merit is the sloping, exposed-beam ceiling which slants gently toward the outside wall. The regular intervals at which the husky beams mark off the ceiling contributes a fine sense of texture and rhythm to the room. And they carry the eye irrevocably down toward the glass wall that so dramatically frames a view of the garden and pool.

The wall opposite the fireplace is completely paneled in honey-colored ash and has sliding doors

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# Joyous Living

which push back to reveal a cleverly installed bar. Access is through a doorway opening off a short hall leading from the living room to the kitchen. There is sufficient room behind the bar for two people to dispense refreshments. The cubicle also doubles as a projection room for the showing of home movies.

Facing the front of the lot and situated immediately to the right of the entry is the more formal living room. It is a north-front room, and has been given a feeling of warmth with its chocolate and shrimp pink color scheme. In contrast to the massive ruggedness of the fieldstone fireplace of the family room is

the more elegantly styled living room fireplace with its black Italian marble facade.

The same deep brown shag carpeting covers the floor of the dining room — a spacious and completely independent room. It combines a light mint green with the earthy carpet tone, creating a cooler, thoroughly relaxed color aura. Diaphanous gold silk gauze draperies patterned in an abstract foliage motif in browns, coral and green hang in semi-sheer folds to the floor.

The kitchen has a cool view of the pool from its preparation and serving centers. Its gay color

(Continued on Page 20.)



Interesting outdoor composition results from the lawn circle merging with modified "L" contour of the pool, as seen in this view of Skidmore garden.

## New and Versatile Sofa Sleeper



New sofa opens into twin beds which can be put together as an oversize double bed, if desired.

By Caroline Coleman

A REVOLUTIONARY SOFA sleeper that serves not only as a luxurious sofa but also as a pair of contour chairs, a single or king sized double bed, or as twin beds that may be detached and separated, has been made possible by an ingenious new mechanism that responds to the touch of a fingertip.

By day or evening, it is a luxuriously comfortable couch. The height of the seat and the depth of the seat cushions, as well as the pitch and feel of the back, conform with that of the regular sofa. In addition, the utmost in seating comfort is assured by means of the seven and a half inches of foam rubber cushioning which is provided over a spring foundation.

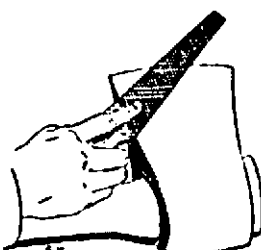
By simply swinging each sofa arm around to the front in a 90 degree arc, the sleeper, which has been given the trade name of Turn-A-Bed, easily converts into a pair of foam rubber cushioned contour-type chairs, ideal for reading, televisioning or just relaxing. Occupants enjoy posture seating, with feet and ankles supported by the arm rests in the recommended position for healthful relaxation.

Each section of this revolutionary sofa sleeper rolls, easily on concealed swivel casters along a light weight metal track

which is hidden beneath the couch. Gone is the necessity for lifting heavy sofa cushions and finding a place to store them for the night. Gone as well is the need for lifting back-breaking spring mechanisms. One simply and easily turns each half to the position desired for use as either a single, twin or oversized double bed, gently extend the end, turn over the zippered cushion, and the foam rubber mattress is ready for sleeping.

The beds can be separated from the rest of the sofa or from each other by simply removing them from the metal track—an exclusive feature which greatly

### Tool Tips



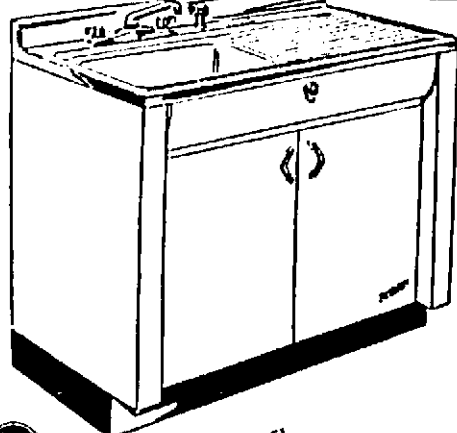
An ax and edges of garden tools can be kept keen with a few passes of a file. A whetstone, oil stone or carborundum will finish the sharpening.

extends the sofa sleeper's usefulness. For reasons of health, or any other reason, each individual bed may be easily rolled to another part of the room, any other room, or even to the porch for outdoor sleeping.



Exterior of the Skidmore home is finished in vortical redwood siding, yellow stucco, Santa Maria fieldstone.

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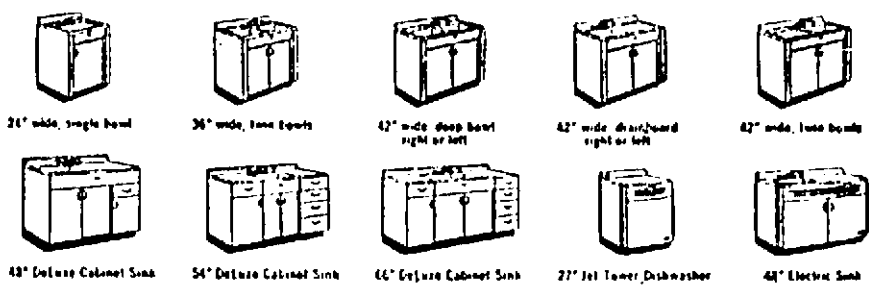
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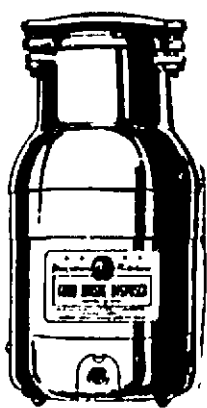
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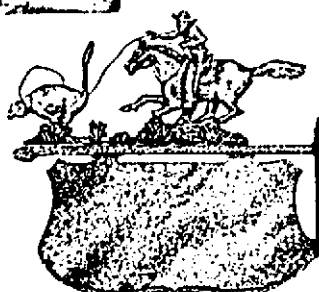
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## WHAT'S YOUR HOBBY?

# Just Like a French Doll

A MODERN HUSBAND might wonder if a psychiatrist were not in order should he find his wife spending hours dressing and undressing dolls with the greatest of enthusiasm. But, according to Mrs. Jean McDonald Millen, doll collector of 819 W. 29th St., this was common practice among the wealthy ladies of the 1850s. And a very pleasurable one at that, for by this method milady selected her Parisian wardrobe.

French dressmakers, says Mrs. Millen, gave to well-to-do European and American women unglazed china dolls, called bisques, and small wardrobe trunks bulging with costumes for every occasion. Using the dolls as models, England's titled ladies would select lace-trimmed petticoats, flowered bonnets, dresses of velvet and satin, and then would send their individual measurements to Paris. The following year, entirely new wardrobes would arrive for the dolls.

Among the 400 dolls in Mrs. Millen's 17-year-old collection are three of these French dolls, with two trunks still overflowing with fans, hoops and parasols — mementos of nearly forgotten days.

In sharp contrast to the French lovelies is a battered cloth doll of the same era, dressed in torn calico and a faded blue bonnet. Once it nestled in the arms of a little girl as she rode to California in a covered wagon.

FIRST COMMERCIAL manufacturing of china dolls in the United States took place in 1833. Prior to this time most dolls had been made of paper mache (wet paper with preservatives added) or wood. A few of the 30 dolls in Mrs. Millen's collection which are more than 100 years old have spoon-shaped hands without separate fingers and feet which turn toward each other. Junior, a large wooden doll, is the most unique because the joints of his hand-carved arms and legs are



Collecting dolls of many lands and ages is the hobby of Mrs. Jean Millen, shown with one of her favorites.

By Ellen Saunders

articulated and put together with wooden pegs. Thus Junior can assume any position he chooses and can hold a pen or pencil in his hands.

As Mrs. Millen displays a rare brown-eyed china beauty of the 1850s, she recalls that the whims of royalty once influenced even the color of dolls' eyes. Queen Victoria's fondness for blue-eyed china dolls caused manufacturers to produce only one in 1000 with brown eyes. Wax and bisque dolls of this period often had the brilliant blue eyes without pupils which early acquired for them the nickname of "sapphire eyes."

BALD-HEADED ALICE, who wears a wig, has few counter-

parts since 399 out of every 400 child dolls manufactured during the Civil War had pressed hair molded into the head.

Mrs. Millen also talks with authority on paper dolls. Her collection of these runs into the hundreds. Her favorites are the royal children of Europe. They were made at the turn of the century and include the Duke of Windsor and Queen Juliana of Holland.

But Mrs. Millen, whose dolls have won more than 35 ribbons at hobby shows, now faces stiff competition in her own household from Jennifer, her 11-year-old daughter, whose rapidly growing doll collection already numbers 200.



Photos by H. S. Mevin

French modiste dolls of the 1850s are among the 400 dolls in Mrs. Millen's collection. She has 30 more than century old. Above, part of her collection.



HOLLYWOOD

# Ladies Prefer Brunets

**I**F GENTLEMEN prefer blondes, as witness male interest in the Misses Monroe, Turner and Grable, then, in turn ladies prefer brunets. Fair-haired men play second fiddle where the girls are concerned if a scanning of the favorite screen stalwarts is any barometer. Somehow the corn-tops just don't seem to have the same allure as their brunet brethren.

Mac West once said in words that have proved more true than comic: "Hello, tall, dark and handsome; why don't you come up and see me some time?"

Mac evidently spoke for her entire sex as it's definitely evident that women want men in their lives who definitely fulfill the brunet classification.

John Wayne, the star of Warner Bros. "Hondo," has been away up there in boxoffice favor for many a moon. He's one the public never tires of, and you can bet it's the ladies who make up the majority of ticket buyers to see the handsome, rugged Wayne.

Robert Ryan, who recently completed the co-starring honors with Academy Award winning Shirley Booth in Hal Wallis' "About Mrs. Leslie" for Paramount, is another dark hero constantly in demand.

**ONE OF THE QUICKEST** rises in popularity is that of Jack Palance, the moody one who all but stole the show away from Joan Crawford when he made his dark, sinister and intense to-



Swashbuckling Errol Flynn has a reputation as a dark-haired Romeo off the screen as well as on it.

mantle mark as her murderous mate in "Sudden Fear." One of the best capsule descriptions of this matinee idol came from a librarian fan, who wrote of Palance as "the dark gentleman of the sonnets."

Gary Cooper has been the women's choice ever since the era of silent movies, when he made a modest beginning as a cowboy.

Another sigh-causer among the females is Ray Milland. And there's the handsome Ricardo Montalban among the newcomers, as well as the bravura-type Mario Lanza.

**SWASHBUCKLING** Errol Flynn is probably the best known Romeo off screen as well as on. Walter Pidgeon is another old-timer with the appeal of a Lothario who only appeared on the scene as of yesterday. Tony Curtis and Dale Robertson are out in the lead among the young set.

With this survey in mind, blonds and red-heads who are

out to capture movie fame and with it feminine fancy had better hurry for the dye-pot. For it's pretty much of a certainty that brunet men are the vogue and it looks like for keeps.



Rugged Robert Ryan gets many requests for photos.



Gary Cooper has been a favorite since silent films.



Feminine moviegoers never tire of seeing John Wayne.



Jack Palance is the "dark gentleman of the sonnets."



Well-groomed Ray Milland sets many hearts aflutter.



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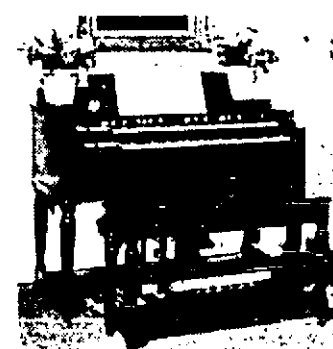
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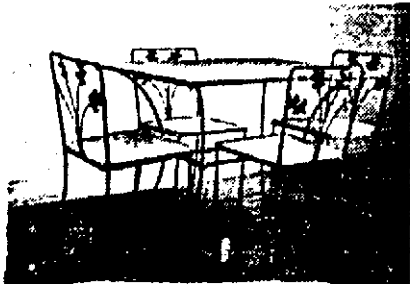
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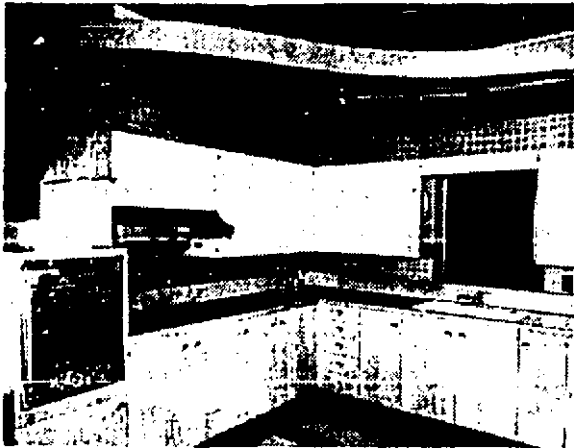


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## KEYED TO JOYOUS LIVING

(Continued From Page 17.)

mood was set by the spatter linoleum from which was borrowed pinkish-coral for the formica counter tops, and pale lemon yellow and lime green for walls and ceiling. Cabinets are natural birch. The dinette paper pictures neat rows of little coral-colored flower pots abloom with flowers set against a background of dark brown.

The terrace — 15 feet wide — conforms to the L-shaped contour of the house, and its deep roof effectively shelters the kitchen, living room and master bedroom from the sun's glare and contributes a decided feeling of security so necessary to houses where expansive use has been made of plate glass.

The master bedroom has sliding rooms that open to the pool. Silk draperies in a pastel plaid may be drawn across this sliding wall of glass for privacy without shutting out light.

Identically matched to the walls of the bedroom is the powder-pink deep-napped carpet. Used in combination with this palest of pink is pearl grey. The boxed, king-sized bedspread as well as the channel-back headboard have been tailored from light grey and white flecked fabric.

Pink and silver wallpaper, shell pink fixtures and light grey counter tops carry the scheme into the bath. It has been compartmentized so that the area containing the twin washstands and wall of plate glass mirror can act as a dressing room.

Also located in this wing of the "L" are the bedrooms of the Skidmores' daughter and son. Hers boasts a very feminine color scheme of turquoise, white and rose, while Bobbie's room takes on a livelier feeling with its walls of yellow and chocolate brown shag rug accented with blue-green accessories.

## Land of Wine and Bullfights

(Continued from Page 13.)

Basques and Navarrese the bullfight is a wild spectacle and they treat it accordingly. In the south it is considered an art, but bullfighting here is a sport.

One Spanish student said to us: "We all talk about the bullfight. Don't think it's cruel, please, but only a cruel way of gaining true beauty."

We learned that a primary topic of argument here is the rivalry between bullfighting and football. We are quizzed about American "futbol" by several Spaniards.

There were other arguments, too. The civil war of 1926-29 is not forgotten here.

At night in our room two blocks from the main square we could hear people singing and raving the streets. There were fireworks displays and people dancing in the square. If we couldn't sleep, we would get up and join them. Sometimes we just stayed up without making an attempt to sleep first.

John and I became members in good standing of several of the local "fraternities." Each one had a band and a uniform, and we all wore the red scarf in honor of San Fermin.

IN THE MORNING the sidewalk cafes were crowded and the day's celebration started all over again. The only people who seemed to be tired were the Americans.

We noticed that young Spaniards don't date much in pairs, preferring to go out in groups. When a young American couple kissed on the square they were almost run out of town. "In private all right," a man explained to us, "but out here they'll get killed."

To us the young Spaniards seemed somewhat naive, but they also seem to have a much better time together than Americans. And fun doesn't mean spending a lot of money.

With all the parades and music, the wine and the bulls, the fireworks and dancing, you feel good, to know that somewhere in the world there are people who can still have a good time together.



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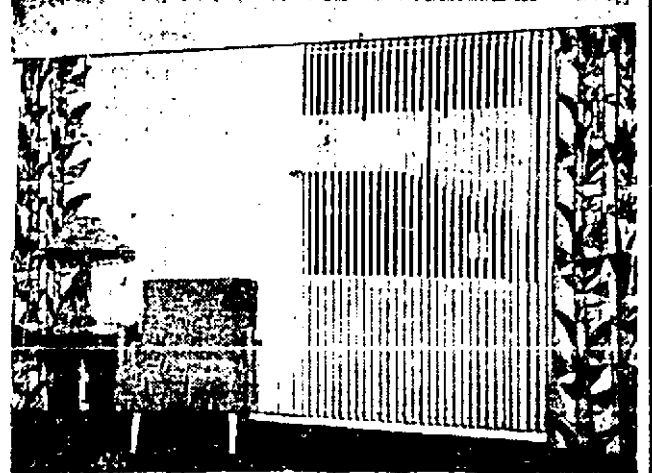
Write or phone now for descriptive literature, prices and instructions how to measure and install. F.H.A. terms desired. We ship by Express or Truck Freight to all points.

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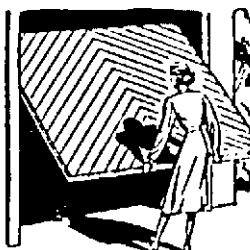
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# Fuchsias Are Versatile



Fuchsias are versatile and may be trained in many ways. Here is one in columnar effect to go with white pillars.

By Bob Gilmore

**FUCHSIAS** are much more versatile than the average gardener assumes. Although famed as a shade-loving, summer-flowering ornamental, the fuchsia can be made to flower practically throughout the year in the Long Beach area. To accomplish this you need merely plant the right varieties and then prune them intelligently.

Actually, there are many types of fuchsias. Some are splendid for hedges while others, as is usually the case, are treated as

low growing specimen plants. Certain varieties are widely used as ground covers, especially in shady rock gardens. You also have your choice of hanging basket fuchsias and those that perform well when espaliered against a fence or wall. Tall growing sorts may be utilized for creating columnar effects and finally a few can be trained like a tree.

Few ornamentals produce such a show of rich, vibrant colors at such low cost. Close to 500 sepa-

rate varieties are available and at an average price of 35 cents each. Even a comparatively small nursery will display as many as 10,000 individual plants, a complete flower show all by itself.

In most parts of the country the fuchsia is grown only as a shade-loving specimen. But in Long Beach many varieties may be grown in full sun. This seems especially true for the single-flower varieties. Generally speaking, of course, the fuchsia wants a cool situation and some protection in the inland regions from persistent exposure to the sun during the hottest part of the day.

How to prepare the soil for fuchsias is a subject on which even the experts disagree. One encouraging fact is that fuchsias are not over-sensitive to soil conditions and what they want can be obtained at relatively low cost. You should incorporate plenty of well rotted manure and leaf mold with the existing soil prior to planting. It is just as important to apply a mulch of coarse leaf mold or peat moss on top of the soil to keep it cool and aid in conserving moisture.

Fuchsias are heavy drinkers. The soil in which they grow must not be allowed to dry out during the summer and fall. Early morning watering is recommended; wet the soil thoroughly down to the root zone. Surface sprinkling is out; it is a complete waste of time, money and water. Keep the soil damp but not soggy. In addition, it is advisable to practice overhead sprinkling once or twice a week. Fuchsias really like a cold shower.

**FEEDING TIME** is during the spring and summer months. Foods with a high nitrogen content are best for spring and summer; later on, phosphorus and potash will be needed. Heavy pruning is best practiced in December and January, a time when the plants are least active. New shoots, however, may be pinched off from time to time to encourage a bushier growth and increased flower production.

## Perfect Patio Tree

By Murtha Hurley

**THE EVERGREEN** Brazilian pepper, might well be the perfect patio tree.

Though related to the California pepper, it is quite a different specimen in many ways. It grows 15 to 25 feet tall, is a neat, symmetrical, round-headed tree, its branches erect and spreading wide, often to 25 feet.

When matured it has a contour like a wide-spreading umbrella.

The leaves are much larger, broader and a darker green than the California pepper and its berries are larger and a deeper red tone. The leaves and branches are not pendulous.

The tree is hardy, does equally well in sun or shade.

(Continued on Next Page.)

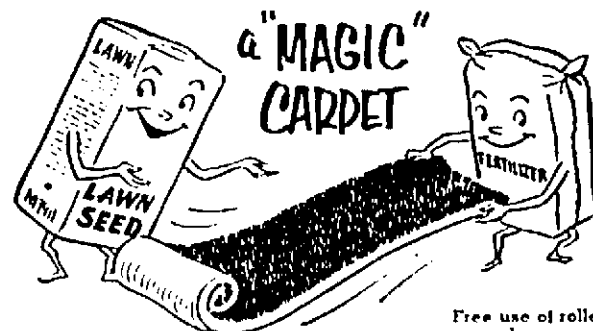


Glenns Gray Photo

The Brazilian pepper tree will add year-around, festive color and shade to your family's patio.

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By planting now, you get the advantage of warm weather before the fall rains. Don't put it off. Call Hodges now . . . and to thank you for acting immediately, our landscape designer will leave an attractive blooming shrub at your home. There's no obligation when you consult Hodges, but do it now. This offer good only this week!

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# Garden Club Directory

## PET PARADE

# Worth His Weight in Gold



Corig, Cardigan Welsh Corgi, is the prized friend of Mr. and Mrs. Joseph W. Justin, North Long Beach.

By Eleanor Avery Price

vigorously. For the next two weeks, give him a raw egg every morning in a good half pint of goat's milk.

**DOG FANCIERS** will trek to San Diego on Aug. 29 for the summer all breed dog show and obedience trial of the Silver Bay Kennel Club of San Diego to be held in Electric Building, Balboa Park. This is a one-day benched affair, hours 9 a. m. to 9 p. m. All entries must be in the office of the superintendent, Jack Bradshaw, not later than midnight Monday. The office is located at 1412 W. 12th St., Los Angeles 15.

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KILLS Fleas, Ants, Aphids, Bedbugs, etc.  
SUITABLE FOR KITTENS  
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For Use on cats and dogs  
First year over a week. The is the best and most  
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## Long Beach Seed

2550 AMERICAN  
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## Patio Tree

(Continued from Page 21.)

well in hot places as it does near the coast. Because it is deep-rooted, there is no need to worry that the roots may loosen a cement or brick patio floor.

A BEAUTIFUL TREE, when in bloom in late spring and early summer, it is festooned with dancing cream-white flower clusters. Later, in fall and through the Christmas season the branches are hung with clusters of large rich red berries.

For best results, provide the tree with plenty of water, especially when in flower and during the summer and hot fall months.

Plant it in full sun in a deep rich loam.

each month Wesley Hall, Belmont Heights Methodist Church, Third and Vermont. Visitors welcome.

**CACTUS CLUB:** Meets 2 p. m. third Sunday of each month. D. Jones, Ph. 94-550 for meeting place. Visitors welcome.

**CALIFORNIA FUCHSIA SOCIETY:** Meets 7:30 p. m. fourth Wednesday of each month. Loughran Park Clubhouse, Atlantic and Harding. Visitors welcome.

**LAKEWOOD GARDEN CLUB:** Meets 7:30 p. m. fourth Tuesday of each month. St. Cornelius Social Hall, Bellflower Blvd. and Flamingo St. Visitors welcome.

**LONG BEACH GARDEN CLUB:** Meets 7:30 p. m. fourth Wednesday of each month in Alchomists Hall, 124 Elm Ave. Visitors welcome.

**LOS ALTOS GARDEN CLUB:** Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 90-051 for meeting place. Visitors welcome.

**HORTICULTURE SECTION, LOS ALTOS WOMEN'S CLUB:** Meets third Tuesday of each month. Visitors welcome. Phone 90-1865 for meeting place.

**NATIONAL FUCHSIA SOCIETY, Lakewood Branch:** Meets 8 p. m. second Tuesday of each month. Lakewood Community Church, Central and Sunfield. Visitors welcome.

**NATIONAL FUCHSIA SOCIETY, Lincoln Village Branch:** Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.

**NATIONAL FUCHSIA SOCIETY, Long Beach Branch:** Meets 7:30 p. m. second Thursday of each month. Michouda Hall 124 Elm Ave. Visitors welcome.

**ORCHID SOCIETY OF SOUTHERN CALIFORNIA:** Meets 8 p. m. second Monday of each month. Flamingo Hall, Flummer Park, 7217 Santa Monica Blvd. Hollywood. Visitors welcome.

**PLAZA GARDEN CLUB:** Meets first Wednesday of each month, 8 p. m., in homes. Phone 90-2519 for meeting place. Visitors welcome.

**SOUTH COAST ORCHID SOCIETY:** Meets 7:30 p. m. fourth Monday of each month. Silverado Park Clubhouse, 31st and Santa Fe, Visalia. Visitors welcome.

**SPADE AND TROWEL CLUB (branch of Lakewood Plaza Women's Club):** Meets 8 p. m. second Wednesday of each month in homes. Ph. 90-7252 for meeting place.

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QUICK-GERMINATING. WILL PLANT 1000 SQ. FT.

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<b>HIBISCUS</b> Double Orange, Double Rose, Single Red ..... gal. can	49c
<b>POINSETTIAS AND PYRACANTHA</b> ..... gal. can	49c
<b>SHADE TREES</b> Evergreen Ash, Evergreen Elm, Maple, Magnolia, Banana ..... ea.	97c
<b>MEYER LEMON (Ever Bearing)</b> ..... gal. can	89c
<b>BOUGAINVILLEA</b> San Diego Red or Purple ..... gal. can	79c
<b>SNAPS, STOCKS, PETUNIAS</b> ..... doz.	25c
<b>PANSIES and CARNATIONS</b> ..... doz.	39c
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## PEAT MOSS 2 1/4-Cu.-\$1.29 Large Bale \$4.75

<b>OAK LEAF MOLD</b> 2 1/2 Cubic Feet ..... \$1.55 Value	\$1.29
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## CAMERON'S NURSERY

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1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

ALTHOUGH the little Cardigan Welsh Corgi was a great asset to the Celts from the earliest times because of his many sterling qualities, his greatest worth was during the period when the Crown owned nearly all the land and the tenant farmers, or crofters, were permitted to fence off only a few acres surrounding their dooryards. The rest of the country was known as Common Land, and on this the crofter was permitted to graze his cattle, one of the sources of his meager income.

## Tips on Gardening

GARDENING TIPS for the week . . . Make sure that any manure used in your garden is well rotted. The steer manure sold by reputable dealers is, of course, safe to use. But manures that are still hot will burn plant tissues, often causing heavy casualties among your plant population.

Martha Washington geraniums are entirely distinct from the old-fashioned common garden type. The plants are more compact and lower growing; in addition, you'll find some of the richest colors in the entire plant kingdom available. The lavender shades are especially worth noting.

Supplying plants with their necessary nutrients by leaf feeding is a relatively new concept in gardening circles. One of the most interesting advantages of this type of feeding is that the food factors are absorbed almost immediately by the plant cells.

Naturally there was great competition to obtain as much of this pasture land as possible. It was at this point that the corgi was worth his weight in gold, for he could be whistled-trained to drive his neighbors' cattle as far afield as desired; in other words, to clear the ground for his owner.

The dog would scatter the cattle by biting their heels and then ducking close to the ground to avoid being kicked. His speed was remarkable considering the shortness of his legs with their turned-out feet.

When the Crown lands were divided and sold to the crofters, and when fences appeared, the usefulness of the Corgi dropped, but he was still retained as a guard and a companion.

To the present day owners of the Cardigan Welsh Corgi, he is still a treasured dog, one that loves the family, is a magnificent companion, is clever and adaptable to obedience training. He is small, not over 25 pounds, and measures approximately 12 inches at the shoulder. Any color except pure white is permissible. White markings are desired.

Pictured is Corig, 2 1/2 years old, the loyal friend of Mr. and Mrs. Joseph W. Justin, 115 Adair, North Long Beach.

MOST DOGS shed some, but if your pet is losing coat badly, he needs help. Never overbathe a dog, for it dries the skin and causes shedding. But if he has not had a bath recently, bathe him carefully to remove loose hair, then dry well and brush.

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**TROPICAL FISH**  
We invite you to see our many new tropical fish decorations  
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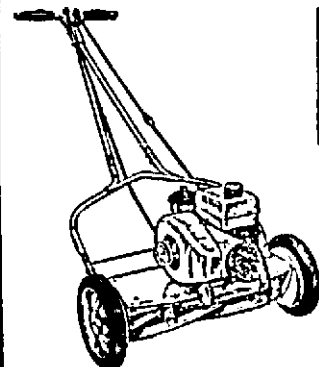
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# FREE FRIED CHICKEN

Well, folks, you have been generous the past two and one-half months and fed us. Now it is our turn. Today at 12:30 we are placing 1500 pieces of fresh fried chicken, 50 cases of Coke, 50 loaves of bread and plenty of potato chips, on large tables at the nursery . . . buffet style, which means every man for himself while it lasts. Bring the kiddies. No purchase necessary. Come one, come all.



Phlox has many uses in the garden, is adaptable to many soils and makes excellent cut flowers.

By Walter Finch

PHLOX IS A PLANT of many uses, both in the garden and home. As this plant comes in both tall and dwarf varieties, it is able to adapt itself to most garden areas. Some people may remember this plant as "Texas Pride."

The blooms of this sun-loving garden plant range from white, shades of pink to red and lavender, some of which have dark or white eyes and come in clusters of individual blooms and several of such clusters per plant. This plant will become more bushy if a week or two after transplanting into a garden area the central growth is pinched.

As phlox can adapt itself to most garden soils, and because of its ability, even in the heat of summer to withstand periods of drought, phlox can be planted in areas which can be given little care, such as parking strips or out-of-the-way corners of the yard. However, to assure the most abundance of blooms and the most brilliant colors, a continuous watering program, coupled with spraying for insects, and fertilization must be undertaken.

As phlox, like many other plants, has a tendency to die once it has produced seeds, the blooming period can be greatly extended by picking the flowers, which can be used as beautiful cut flowers in the home, or after the flowers have bloomed, removing the branches prior to the forming of the seeds.

The taller variety of phlox will grow to a height of approximately 18 inches and can be used in many areas in the garden either as a foreground plant for the taller varieties or a background plant behind low growing border plants. In this usage, it is usually best to space them approximately 6 to 8 inches apart. The dwarf varieties usually grow between 6 and 8 inches in height and should be planted approximately 4 to 6 inches apart. For a solid bed of dazzling color either the dwarf or the tall varieties will produce striking results in a bed. Only the heads of the plants can be seen and because the blooms of this plant come in trusses, or series of trusses per plant, striking garden effects can be achieved by this carpet-of-color process.

4 FT. EVERGREEN  
**ASH TREES**  
Reg. \$1.50  
NOW  
Limit 10 **18<sup>c</sup>**

5 to 6 FT.  
**ALEPPO PINE**  
or **MONTEREY**  
CHOICE **\$1.29**  
LIMIT 6

ALL 5 GAL.  
ALL 1 GAL.  
**RED BERRY PYRACANTHA, PINEAPPLE**  
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SAN DIEGO RED  
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**PASSION PLANT**  
**Night Blooming**  
**Jasmine**

CHOICE **69<sup>c</sup>**  
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175 BUSH & CLIMBING  
**ROSES**  
IN 5-GAL. CANS  
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CHOICE, ONLY **89<sup>c</sup>**  
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1 GAL. HEAVY  
**ARALIA**  
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P.S.—  
Roses are red  
Violets are blue  
If you don't come and eat this chicken  
We will have to throw it down the sewer.  
SHORTFELLOW.

The only way is the Right Way and for the land's sake, plant something!

## RIGHT WAY NURSERY

5503 Cherry Ave. (Cor. of 55th St.) North Long Beach Phone L.B. 2-4949

HOURS: 9 A. M. to DARK—7 DAYS A WEEK

ALL 1 GAL.  
**GERBERAS DAISIES**  
**SHASTA DAISIES**  
**DOUBLE RUFFLED PETUNIAS**  
**NEMBERGIA, Blue Border Plant**

Reg. 38c  
WHILE THEY LAST **13<sup>c</sup>**

6 to 7 FT.  
**MAGNOLIAS**  
Reg. \$10.95  
HURRY—HURRY—ONLY **\$4.95**

**FATSHEDERA**  
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LIMIT 6 **49<sup>c</sup>**

5 GAL. CANS, HEAVY  
**DAUBENTONIA TREES IN BLOOM**  
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350 — 2 1/4 CU. FT.  
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6 FT.  
**ITALIAN CYPRESS**  
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The chicken was fried by none other than the Famous Silver Wish Bone, located at 4540 E. 7th St. and 266 E. South St., Long Beach. Catering to picnics, parties and homes with free delivery. Phone 8-8515 or 2-9272.

BOOK REVIEWS

# Fable Born of Travail

By Garald Lagard

A FABLE, by William Faulkner. (Random House, \$4.75).

Author Faulkner is apt to give even his most loyal of readers a bad time with the result of his nine years of "anguish and travail" in bringing to print his fable of World War I. That it is a fable speaks for Faulkner's daring; that it is great only because Faulkner did it speaks for the author's skill in dealing with his subject matter: You half-way believe it.

A French infantry division fails to attack the German lines upon orders, and Gen. Gragon demands that the complete unit be executed. But there is more to it than that. The Germans also cease fire, together with the British and Americans. This is a crisis and it has been advanced by a French noncom who has gathered together 12 friends. As the story advances the corporal grows more and more Christ-like, and his friends assume the importance of disciples. At last the noncom is betrayed, denied and executed. When he is buried a shell bursts over his grave and there is only an empty coffin.

But somehow the 1918 version of Passion Week fails to come off. It lacks the point for which Faulkner stretched. The philosophy fades, and the dramatic promise is somehow a failure. Perhaps the most dramatic story in the history of mankind is best left where it was meant to be — in the New Testament.

**ANIMALS, MEN, AND MYTHS**, by Richard Lewinsohn (Harper, \$5.00).

The author of "Gods, Graves

**Leathercraft & Leatherwork Fundamentals**  
The latest book you must have to succeed. A \$25 course of step by step lessons for \$1.75. Take your work back, easily. Many new subjects and trade secrets by a professional with 50 years experience. Each operation and use of tools photographed. Lessons on hand binding alone worth \$1.75. Illustrations, patterns, 150 photographs. Leather, Dept. P, 358 E. Broadway Long Beach 2, California



Illustration from "The Wonderful World: The Adventure of the Earth We Live On"

## Animals in the Third Age of Life

**THE WONDERFUL WORLD**, by James Fisher. Art Editor F. H. K. Henrion (Hamon House, \$2.50).

Here is the adventure of the earth we live on, from the vague beginnings of the hot planet, on through the start of life and its progress through time uncountable. This is a volume for juveniles, but it belongs in any adult library for its clarity and beauty of format. You name it, and if it concerns the world of our own earth here it is, down to the department headed "The Last Secrets." G. L.

and Scholars" brings a second and exciting volume of evolution on earth of mobile life, from the first organism to the present laboratory animal who has advanced science in most remarkable ways. But everything connected with the animal is here; his use for sport, food, in war and for the purpose of comfort and ease. The fables about him are recounted, and a hazard at his future is given. It's a good adventure, this tale of what time has done to the beasts.

**THE QUIET WOMAN**, by Agnes Adams Fisher (Funk & Wagnalls, \$3.75).

A powerful story of a strength of character given to few women. Although Hortense lived on a farm in a bleak section of Wisconsin and rarely left it, she brought to her family an under-

standing and love that lifted them above the poverty of their cultural background. Hortense and the man she loved left New York when they were unable to marry as the man's wife would not give him a divorce. The reader is left with the question — who sinned the most — the wife who would not free her husband who no longer loved her in order that his sons might be legitimate or the woman who gave him so much and lived with him although legally never married. This story is obscure in places. Just why the wife refused the divorce, other than her desire to hurt her husband, is never clearly revealed. The time is not established until late in the development of the action. The reader gathers that divorce was rather frowned upon by the general public. J. G.

ART CIRCLES

# Art Notes a Milestone

By Vera Williams

Independent, Press-Telegram Art Editor

Pacific Coast Club Gallery, 850 E. Ocean Blvd., Grace Miller, Ruth Osborn, Edith Cisko show.

Municipal Art Center, 220 E. Ocean Blvd. Gyorgy Kepes, Gio Ponti, Buckminster Fuller design show; Children's Summer Playground and Art Show.

Long Beach Branch Los Angeles County Medical Association, 811 Pine Ave.; Jane Rhorer show.

**ORGANIZED 25 YEARS AGO** with no officers, no dues and often no place to lay its collective head, Spectrum Club will celebrate its silver anniversary with an exhibit Aug. 22-Sept. 12 in Municipal Art Center, in conjunction with the coming city wide non-jury show. President Edgna H. Lore has stated.

Samuel Heinenrich, municipal art director, has set aside a special room for the silver anniversary exhibit which Lore expects to be an outstanding event in the club's history.

All exhibiting artists will be honored at a reception next Sunday, the opening day.

In March, 1929, a group of five professional and business men—William J. Wilson, auditor of Craig Shipbuilding Co.; Natt Piper, artist and architect; Henry L. Richter, art teacher at Poly High; Robert E. Unsworth, Press-Telegram artist, and Otis E. Hyde, building superintendent—sent out invitations to 45 men in various walks of life to join in forming a Business Men's Sketch Club. The overwhelming enthusiasm of the response launched an art club—subsequently called the Spectrum Club—that has maintained a high tempo of cultural art activities through the years and placed upon its membership roster names of many widely known Southland artists.

For some years, the group met in the studios of the artist members, each meeting notice carrying the admonition "Bring your chair." Clarence Mikhich, artist, was elected first president, and Henry L. Richter, investor, secretary. First directors: Natt Piper, Henry L. Richter, Otis Hyde, F. H. Lore and Robert Unsworth.

Five years later Mrs. R. B. Stakeholder, an art patroness, lent a warehouse on Sharnock

Ave., where under the guidance of Natt Piper, then chief building inspector of the city, and Joseph H. Stone, the artists traded palettes for hammers and saws, ransacked attics for furnishings and "La Ratonía" (The Battery) materialized as a clubhouse and studio for working artists. Long Beach Camera Club, with Julian Hiatt as a motivating member, joined in the progress.

Two years later a brush fire destroyed dreams of adequate housing, so it was back to artists' studios with Arthur Beaumont, marine painter, opening his studio in Pacific Coast Club for meetings. Many vicissitudes of changing meeting places since has been the club's pattern.

At the first meeting, sketching and painting trips were scheduled on a weekly basis to the harbor and coast nearby and to the many landmarks of Long Beach, Los Angeles and vicinity, including Chinatown. In many instances only these first paintings remain of the now historical landmarks.

The next year marked the first annual rendezvous to the desert shack of George Barker on Baldy Mesa near Victorville. Since then two rendezvous are held annually in spring to the desert and in the fall in the mountains. These painting treks and camps are of several days' duration and have covered countless spots, ranging from Ensenada, Mexico, to Santa Catalina Island, Salt Creek Canyon near Bakerfield, and all way stations between. Last spring the group went to Box Canyon on the Mojave desert where it almost outnumbered the population of the nearby town of Mecca.

Many famous artists have visited the club and participated in its programs or "crit" sessions, among them Norman Rockwell, Millard Sheets, Grayson Sayres, Paul Lauritz, Ralph Holmes, Merrill Gage, Duncan Gleason, Paul Sample, George Bandt, Arthur Beaumont, Bob Chum and Sueo Sasaki, the latter a Poly High graduate who became a nationally known artist.

Groups of oldtime Laguna artists and the Painters & Sculptors Club of Los Angeles have been guests. The club has maintained traveling exhibits throughout Southern California and the nation. Fall and spring exhibits are held at designated locations.

The club holds monthly meetings and "crit" sessions at 811 American Ave., where non-artists, amateur or professional, are welcome. Besides President Lore officers are Ed Feck, vice president; W. P. Tessa Jr., secretary, and E. W. Felt, treasurer.

## The World of Stamps

**FROM YUGOSLAVIA** comes word of a new set of 12 stamps picturing wildlife of that area. The lowest value is the 2 dinar and the highest is 100 dinar. The illustrations include a squirrel, lynx, deer, bear, rhinoceros, bearded eagle, giant beetles and grasshoppers, lizards and a trout.

**FRANCE** has issued three new stamps. A 12 franc pays tribute to the famed Legion of Honor. The 18 franc shows the Chateau de Villandry. The 15 franc honors the 150 anniversary of the Military Academy at St. Cyr, the equivalent of the American West Point. Depicted on this stamp are cadets marching in review.

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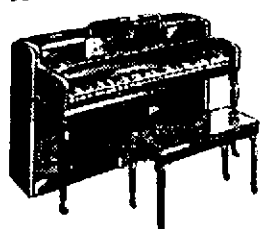
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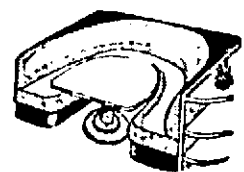
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# HOW TO Lay Carpeting on a Stairway

CARPETING LEVEL FLOORS usually demands professional skill. But any handyman can carpet a stairway. And that's a job you are likely to face sooner or later, for stairway carpeting seems to wear out unreasonably fast.

Follow the steps illustrated, and you'll get a professional look as you save those high wages professionals collect. If you use the fold-under described, you can double carpet life by buying just six extra inches of carpeting.

When you order carpeting, allow one-half yard for each tread and riser—plus that extra six inches.

If your stairway has a landing in the middle, buy an extra piece of carpeting and cover the landing separately.

Stairways that wind, so one end of a tread is narrower than the other, are slightly more difficult to handle. The carpeting tends to bunch up on the inside of the curve. Easiest way out is to gather the excess carpet near the bottom of each riser, lap it over, and tack it down. Uniformly done, the extra folds will look like a pattern.

**1. MARKING.** Before carpeting, clean treads and risers, and remove tacks. Eliminate squeaks with three 8-penny nails driven through tread into the riser beneath. Mark treads with chalk. Measure carefully: runners are about 27 inches wide.



**3. STARTING RUNNER.** Begin laying carpeting at top landing. Tack top edge securely. Then roll runner down the steps. Working from top down, put four tacks into each corner where a tread meets a riser, two into the riser first, then two into tread. Pull carpet tight before tacking, and line it up.



**5. FINISHING TOUCH.** To complete job, go back to the top and work down, tacking across bottom of each riser. Space tacks three inches apart. This prevents carpeting from working back and forth across treads. But don't drive tacks into the edge of treads; it destroys the waterfall effect and may cause trips.

(Copyright, Better Homes & Gardens)



**2. PLACING PADS.** Ready-made pads give your stairway a smooth look. Center pad between guide lines, carrying it over edge of tread and leaving a space between back edge and next riser. Fasten pad with No. 16 carpet tacks, driving front tacks under nosing. Tack the back edge every three inches.



**4. HANDLING FOLD-UNDER.** At the bottom fold under the extra six inches of carpeting, and drive tacks three inches apart across bottom of riser. When carpeting shows wear, reverse runner. Extra length goes to top, placing worn spots on risers.



## Paris of the North

SIX HUNDRED YEARS before the advent of Hans Christian Andersen and 700 years before Danny Kaye, the lovely city of Copenhagen was put on the map by the good Bishop Absalon. Today the Danish capital is a traveler's paradise with its wondrous castles, museums, palaces, theaters and restaurants.

Copenhagen, often described as "the Paris of the North," overwhelms the tourist with its charm and gaiety, and its truly democratic air.

The royal family when in Copenhagen live in the vast Amalienborg Palace, really four palaces in one. In the courtyard, the changing of the guard takes place daily at noon, and it's a picturesque ceremony not to be missed.

The most famous waterfront park and promenade is the Langeleie by the ancient Cita-

del with its famed Götter statue. In the water at the harbor's edge sitting atop a rock is "The Little Mermaid" of Hans Christian Andersen's charming story. Danish midshipmen toss a coin at her at examination time to bring themselves good luck.

COPENHAGEN'S attractive shops are difficult for the American tourist to resist, for here one finds Georg Jensen's renowned Danish silver, Bing and Gröndahl's porcelain dishes and figurines, and many other items of exquisite handcraft.

And of course no visit to Copenhagen is complete unless one spends a few hours at Tivoli, one of the gayest and most spectacularly lighted amusement parks in all Europe, which offers an endless variety of free concerts, acrobatics, pantomime theater and ballet.

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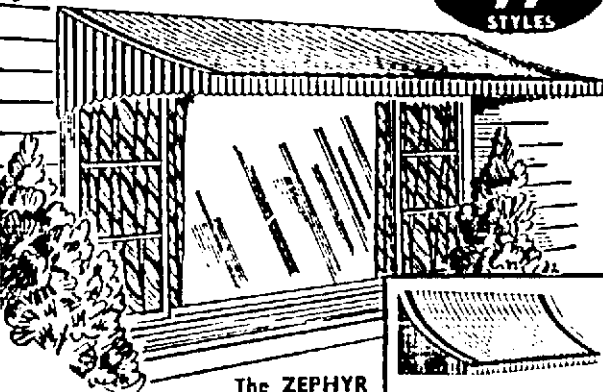
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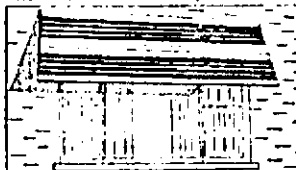


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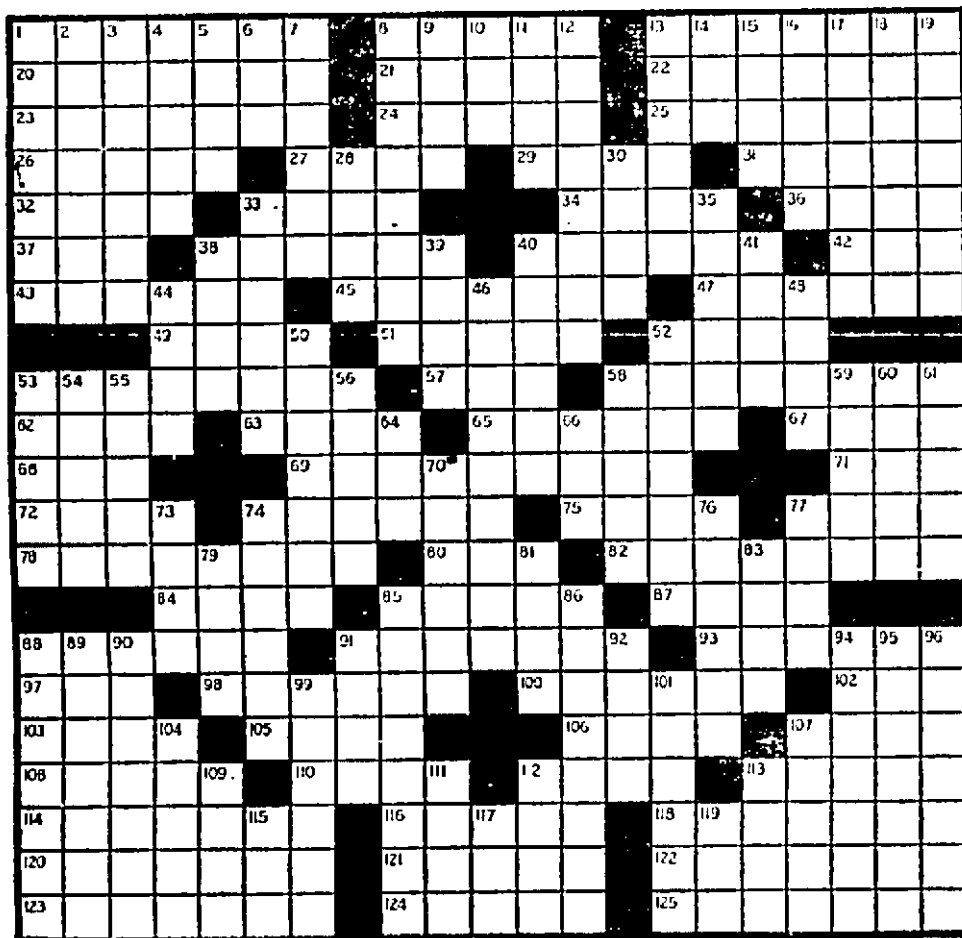
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• EASY FHA TERMS •

# Southland's Crossword Puzzle

(Solution to Puzzle on Page 12.)

ACROSS		nickname	85 Taunt	121 Fasten	30 Measure	temper
1 Its capita	43 Church of	43 Church of	87 Wild	122 Hillary's	33 Follower	81 majesty
8 Risked	45 Law	45 Law	88 Damaged	123 Requiring	35 Tall	83 Burden
13 Hot weather	47 Expunge	47 Expunge	91 FOA director	124 Cubic	38 Negri,	85 Delayers
20 Pert. to an	49 Having	49 Having	93 Bounce	125 Installs	40 Useless	86 Move
21 Military	51 Excite	51 Excite	97 Girl's	126 Electric	41 Torn and	88 Ike's
22 Last of	52 God of	52 God of	99 Brown	127 Cable	42 Fattered	89 Elusive
Spain's	53 Church	53 Church	100 Cut off	128 DOWN	43 Mr. Por-	90 Town in
Gothic	dignita-	dignita-	102 Even;	1 Native	ter, com-	91 Farm
kings	ries	ries	103 Catche	American	poser	necessity
23 Hubbers	57 Yale	57 Yale	40 winks	Indian	46 Fish stor-	92 Early New
24 Theme	58 A kind of	58 A kind of	105 Auction	2 City in	ies 2	Deal
25 "My	62 Laugh;	62 Laugh;	106 Toward	3 County in	wds.	93 Give over
country,	Fr.	Fr.	mouth	California	7 Italian	95 A dialect
"Is of	63 Ancient	63 Ancient	107 Plod	4 Lower	money	96 Encircle;
thee"	country	country	through	5 "The —	50 Infers	Obs.
26 Skeletons;	SE of	SE of	108 Sect of	have it"	52 Tiaras	99 Island off
Engl. dial	SE of	SE of	dervishes	6 Spoil	53 Preen	Malaya
27 Pronoun	SE of	SE of	110 Girl's	7 Reply	54 Ohio, or	101 One of
29 Plug	SE of	SE of	name	8 Explo-	Red	Santa's
31 Conrad	SE of	SE of	112 S. Amer-	9 U. N.	109 Turf	reindeer
actor,	SE of	SE of	ican	concern	107 Seed;	form
32 Georgian	SE of	SE of	tubers	10 Knock	Comb.	Italian
of Canca-	SE of	SE of	113 Thorn;	11 Heroic	form	commune
sus prov-	SE of	SE of	Comb.	12 Adorn	61 Is aware	111 Came to
vince	SE of	SE of	114 Recent	13 Slows	64 Rabid	earth
33 Mr. Ache-	SE of	SE of	Oscar	down	66 Noah's	112 Unusual
son	SE of	SE of	winner	14 Gypsy	floating	person;
34 Regrets	SE of	SE of	116 Girl's	husband	home	Slang
36 Knowl-	SE of	SE of	name	15 Arabian	plants	113 Snow;
edge	SE of	SE of	118 Dart-	gulf	73 Give forth	Engl.
37 Phoebe	SE of	SE of	mouth's	16 Of wax	74 Stage	dialect
brood;	SE of	SE of	town	Daughter	remarks	115 Race
Var.	SE of	SE of	120 Trample	of Icarus	76 Fused	117 First
38 Combination	SE of	SE of	under-	Kind of	77 Anna —,	woman
of	SE of	SE of	foot	rodent;	actress	119 "—
40 Less hon-	SE of	SE of		2 wds.	79 Fits of	Maria"
orable	SE of	SE of		19 Unequal		
42 Girl's	SE of	SE of		triangle		
	SE of	SE of		28 Frans		
	SE of	SE of		—, painter		



## Cool Tea for Hot Days Refresher

(Continued From Page 11.)

flavored with lemon or lime, in summer we often make up a batch of lemon or lime tea syrup and keep it in the refrigerator. At serving time we add syrup to taste to each glass of tea, or let people help themselves. You can make other flavors of tea syrup, too — orange or mint, for instance.

**TO MAKE LEMON** or lime tea syrup: Ingredients: 1 cup sugar,  $\frac{3}{4}$  cup water, lemon or lime rind,  $\frac{1}{4}$  cup lemon or lime juice.

**Method:** Put sugar and water in a small saucepan. Cut rind thinly away from one-half a lemon or lime so it is membrane-free; slice into very thin even strips. Add rind to saucepan with lemon or lime juice. Stir over low heat until sugar dissolves. Bring quickly to a boil; boil 5 minutes without stirring. Cool and refrigerate in tightly covered jar. Makes about 1 $\frac{1}{2}$  cups. In serving, garnish syrup with thin slice of lemon or lime.

**Orange Syrup:** Use 1 cup sugar,  $\frac{1}{2}$  cup water, thin strips of membrane-free orange rind from one-half of an orange,  $\frac{1}{2}$  cup orange juice. Skim off any bits of foam. Makes about 1 $\frac{1}{2}$  cups. In serving, garnish syrup with thin slice of orange.

**Mint Syrup:** Use 1 cup sugar, 1 cup water and 3 tablespoons chopped fresh mint. Chut and strain. Makes about 1 cup. In serving, garnish syrup with mint sprig.

## RECORD ALBUM

# Music's Durable Duke

By Bill Laffler

DUKE ELLINGTON started up the road to musical greatness about three years before Duke Roth set the home run record of 60 in one season.

That was a long time ago, a couple of years before Charles A. Lindbergh became the "Lone Eagle" and long before Marilyn Monroe was born.

The Duke has traveled a long way since 1924, enriching American music with his own compositions and adding luster to the works of other composers with brilliant arrangements.

Now, 30 years later, the Duke is still a driving force in creating the music we like to hear.

Columbia has made available Ellington's recording of eight familiar compositions in a neatly packaged folder of two lps entitled "The Music of Ellington." Among the numbers are "I Let a Song Go Out of My Heart," "Do Nothing Till You Hear from Me" and "Don't Get Around Much Anymore."

Eight other pieces expertly handled by the Duke, including three of his own works, have been put on a 12-inch Capitol lp, "Ellington '55." Fine riffing on "One o'Clock Jump," the hop-pish trumpet tantrums on "Stomping at the Savoy" and the scintillating arrangement of "Honeyuckle Rose" make this a prize album.

The versatile Ellington excels in the Latin-American medium, too, with his fine recording of "Bunny Hop Mamba" (Capitol).

**SPEAKING OF MAMBOS,** dozens were issued a couple of weeks ago. Among the best: "St. Louis Blues Mamba" by Perez Prado (RCA-Victor) and "Hornpipe Mamba" by Chuy Reyes (Capitol).

**JAZZ GEM:** "The Music of Jelly Roll Morton" (two Columbia lps). Wally Rose's approach to Jelly Roll's piano technique is uncanny, and Turk Murphy and his band vividly recreate the Dixieland music that Morton often claimed he invented.

**TOPS IN TOPS:** "The Man That Got Away" and "Here's What I'm Here For" by Judy



DUKE ELLINGTON

... He's traveled a long trail ...

Garland (Columbia) and "What A Dream" and "I Cried" by Patti Page (Mercury).

**IN THE MOOD** of the Hollywood Bowl, the Public Library offers new symphony recordings for home listening. Familiar lps include Beethoven, "Symphony No. 7 in A Major" (NBS Symphony Orchestra); Beethoven, "Symphony No. 9" (Choral movement with the Robert Shaw Chorus, Helen Farrell and Jan Peerce, soloists); Elgar, "Symphony No. 1" (London Philharmonic Orchestra, Sir Adrian Boult conducting); Mozart, "Symphony No. 40 in G Minor" with Haydn, "Symphony No. 91" (Toscanini conducting); Tchaikovsky, "Symphony No. 4" (Boston Symphony Orchestra, Koussevitzky conducting); and Tchaikovsky, "Symphony No. 6 in B Minor" (Toscanini conducting).

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goers almost always observe  
this rule. Order the house spe-  
cialty and you'll enjoy a fine  
meal.

A restaurant owner usually  
has one dish that he's particu-  
larly proud of, a dish that con-  
stantly receives praise from his  
patrons. As a result he features  
it on his menu as a "specialty."  
Take Reaneau E. Mon, for  
example. Owner of the excel-  
lent Talk-of-the-Town restau-  
rant at 3980 E. Ocean Blvd., he  
repeatedly receives praise for his  
Special Prime Rib dinner. And  
rightly so. This house specialty  
features a big cut of prime rib  
which is fork-tender, oozes suc-  
culent juices and has such an  
outstanding flavor that gour-  
mets have been known to drive  
15 miles out of their way mere-  
ly for a taste.

Since the Talk-of-the-Town  
is a real, honest-to-goodness din-  
ner house (all entrees are  
served on a complete dinner),  
the prime rib dinner includes  
Mon's famed onion soup, a king-  
sized salad with choice of dress-  
ing, baked potato with cheese  
sauce, hot fresh cheesebread  
and a sundae or choice of other  
items for dessert. The price for  
all that is just \$2.75, consid-  
erably less than is charged for a  
la carte prime rib of compar-  
able quality in many other South-  
land restaurants.

The Talk-of-the-Town has  
numerous other fine dishes as  
well. Favorites of the patrons  
are Mon's "One Seventy-Five"  
specials which are chicken or  
pork chop entrees served for  
\$1.75 on the same generously  
complete dinner that goes with  
the prime rib.

"People don't just 'eat' at the  
Talk-of-the-Town," says Mon.  
"They 'dine.'"

He has a point there. The  
restaurant has a leisurely at-  
mosphere with impeccable table  
linen, shiny silverware and soft  
candlelight at each booth. An-  
other mark of distinction is the  
fact that water is not served  
merely in glasses but in large  
goblets.

The Talk-of-the-Town is open  
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—TEDD THOMEY.

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## Charcoal Steaks Prime Ribs

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**Kelly's**  
5760 E. SECOND ST.  
Belmont Shore and Naples  
Most Intimate Spot  
• FINE FOOD  
• COCKTAILS  
Phone 9-6750  
Closed Mondays  
ED LOSCH • JIM KELLY

## German

THE  
**Hofbrau Club**  
Invites You to  
"Dine in an Old World Atmosphere"  
DINNER SPECIAL 6 8:30 P. M.  
**TOP SIRLOIN \$1.35**  
COMMUNITY SINGING AT 9 P. M.  
22 HART PLACE  
IN ROBINSON HOTEL  
FREE PARKING ON BEACH  
AT LINDEN

## Hotels

### DINE IN THE SKY

Wonderful food, courteous service  
and a delightful view are  
all yours in the Sky Room.  
No minimum or cover charge.  
Complete Dinners from \$2.25

WILTON HOTEL

## Sky Room

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YOU CANNOT BE  
DISAPPOINTED  
When You Dine at  
**MON'S TALK-OF-  
THE-TOWN**

3980 East Ocean Blvd.  
PHONE 9-2543

BEGINNING AUG. 18th  
We will be open  
every day and  
Sunday  
**Chicken Pie Shop**  
SEVEN - 3 - SEVEN PINE AVE.  
Phone 181-419

"Delicious Food  
at  
Sensible Prices"  
**Jones**  
DINING ROOM  
120 E. Fifth St.  
11 A. M. TO 8 P. M.  
CLOSED FRIDAY EVENING  
AND ALL DAY SATURDAY

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You'll Enjoy Our  
DELICIOUS and REAL  
MEXICAN FOOD  
From Our Own Kitchen  
Combination Plates, Ta-  
mos, Tacos, Enchiladas  
**EL PATIO  
CAFE**  
337 PACIFIC AVE.  
CLOSED SUNDAYS

# WE BOUGHT A CARLOAD IN ORDER TO BRING YOU THIS SENSATIONAL VALUE



Nationally Famous  
"WARMCREST"

## CANNON 10% WOOL BLANKETS

Full Double Bed Size  
6 x 7 ft. (72" x 84")

This superb blanket offer has been a sell out with-  
in 48 hours in better stores throughout the country  
...and CANNON made an extra large shipment  
available to us just for this great sale. We do not  
know, however, if and when we'll be able to repeat  
this sensational offer...and a quick SELL-OUT  
is certain. These are luxury CANNON  
Blankets...closely woven, full of warm  
comfort, and available in 4 deco-  
rator colors. Don't miss this  
value...order yours TO-  
DAY at this amazing SALE  
PRICE!



ROSE • CEDAR  
GREEN • BLUE



NO CHARGE  
FOR CREDIT  
  
PHONE 2-1574

*Gilbert's*  
**JEWELERS**  
*Established 1890*  
**122 PINE AVE**

**PHONE**  
TODAY (SUNDAY)  
**2-1574**  
  
We Will Pay  
Your Parking  
Fee Anywhere

IF YOU DON'T COME IN OR PHONE IN MAIL THIS COUPON

Gilbert's Jewelers, 122 Pine    ☐ ROSE  
Send me the 4 CANNON "Warm-    ☐ CEDAR  
crest" Blankets for \$19.95. I will    ☐ GREEN  
pay \$1 Down and \$1 Weekly.    ☐ BLUE

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_ PHONE \_\_\_\_\_



YOUR FAVORITE COMICS

WHAT SO FEW NOW DARE TO BE ECCENTRIC MARKS 'THE CHIEF' DANGER OF 'THE TIME' JOHN STUART HILL WELL, NOAH NINETY DARES...

SURE A DOGGED CRAZY MIXED-UP DEAL! US, SANDY, JUST A COUPLE O' TRAMPS, Y' MIGHT SAY! THEN WE MEET PROFESSOR REES, OUT IN FRONT...

"COME IN AN' HAVE DINNER, HE SEZ--WELL, WE'RE HUNGRY--THEN, MEET OLD MR. NOAH NINETY, HE SEZ--SO WHY NOT?"

AND OLD MR. NINETY OWNS THIS OLD HOUSE--AND HE SEZ, TAKE TH' ROOM FACIN' TH' GARDEN--IT'S OURS--SO--HERE WE ARE--

LIKE A PALACE--AND THAT GARDEN--FOUNTAIN--FLOWERS--BIRDS--BUT WHY? MAYBE I'VE BEEN BROUGHT UP TOO CAGEY--BUT ME, ANYBODY NICE TO ME, I LOOK FOR TH' HOOK!

WHAT'S THEIR ANGLE? THEY MUST WANT SOMETHIN'! BUT WHAT HAVE WE GOT THAT ANYBODY'D WANT?

EH? OH, HELLO--WHO ARE YOU?

I'M THE HOUSEKEEPER, MISS ANNIE--JUST CALL ME AUNTIE ACID--I HOPE YOU FIND EVERYTHING SATISFACTORY...

SURE! IT'S ALL PERFECT--ONLY--ONLY I JUST CAN'T FIGGER IT OUT AT ALL!

HA-HA! NOT SURPRISING, MY CHILD! YOU HAVE BEEN ACCEPTED! THAT IS ALL--

ACCEPTED? WHO ACCEPTED ME? I DIDN'T ASK ANYBODY TO ACCEPT ME--

EXACTLY--NO ONE GETS INTO THIS HOUSE, IF THEY ASK--

WHAT IS THIS PLACE? A FANCY BOARDIN'HOUSE OR WHAT? AND WHO IS NOAH NINETY?

IN A WAY YOU MIGHT SAY THIS IS A BOARDIN'HOUSE--ONLY NO ONE PAYS--

NO ONE PAYS--THEN HOW--? WHY? WHAT'S TH' CATCH?

NO CATCH, ANNIE--MR. NINETY SIMPLY WANTS IT THIS WAY--IT'S HIS HOUSE--HE IS OLD AND LONELY--

OR HE WOULD BE LONELY, EXCEPT HE FILLS HIS HOUSE WITH PEOPLE HE CHOOSES--JUST FOLKS--ORDINARY OR EXTRAORDINARY PEOPLE--BUT HONEST AND NICE--MOSTLY--

GEE! I NEVER HEARD OF ANY DEAL LIKE THIS BEFORE

THERE ARE FEW MEN LIKE NOAH NINETY--YES--TOO FEW--

HAROLD GRAY

8-15-54

THE **WEDDING**

HOW TO TEST YOUR HUSBAND'S LOVE

TEE HEE! THIS IS A CUTE ARTICLE, I THINK I'LL TRY IT ON PETER!

"LIE ON THE FLOOR WHERE HE WILL BE SURE TO FIND YOU..." OH! OH! I'LL HAVE TO HURRY! HE'S PULLING INTO THE DRIVEWAY NOW!

YI! WHAT HAPPENED?

PAT, HONEY! SPEAK TO ME!

OH HELLO, DEAR...I WAS JUST TEST... I MEAN RESTING!

DOES YOUR LOVE FOR ME GROW DEEPER AND MORE BEAUTIFUL AS THE YEARS GO BY?

DO YOU HAVE TO KNOW RIGHT NOW?

LET'S EAT FIRST, I CAN'T MAKE LOVE ON AN EMPTY STOMACH!



TOO GOOD FOR WORDS!

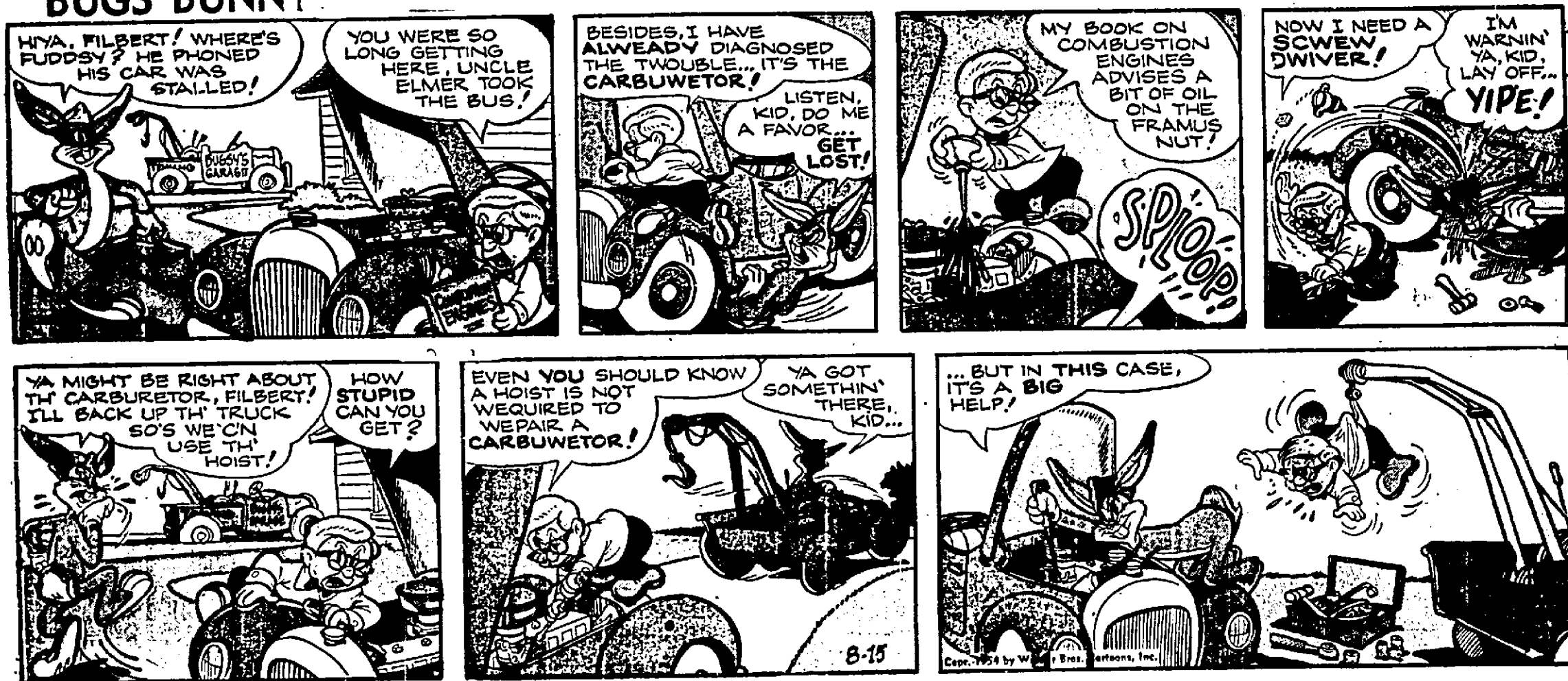
# ALLEY OOP

By V. T. Hamlin



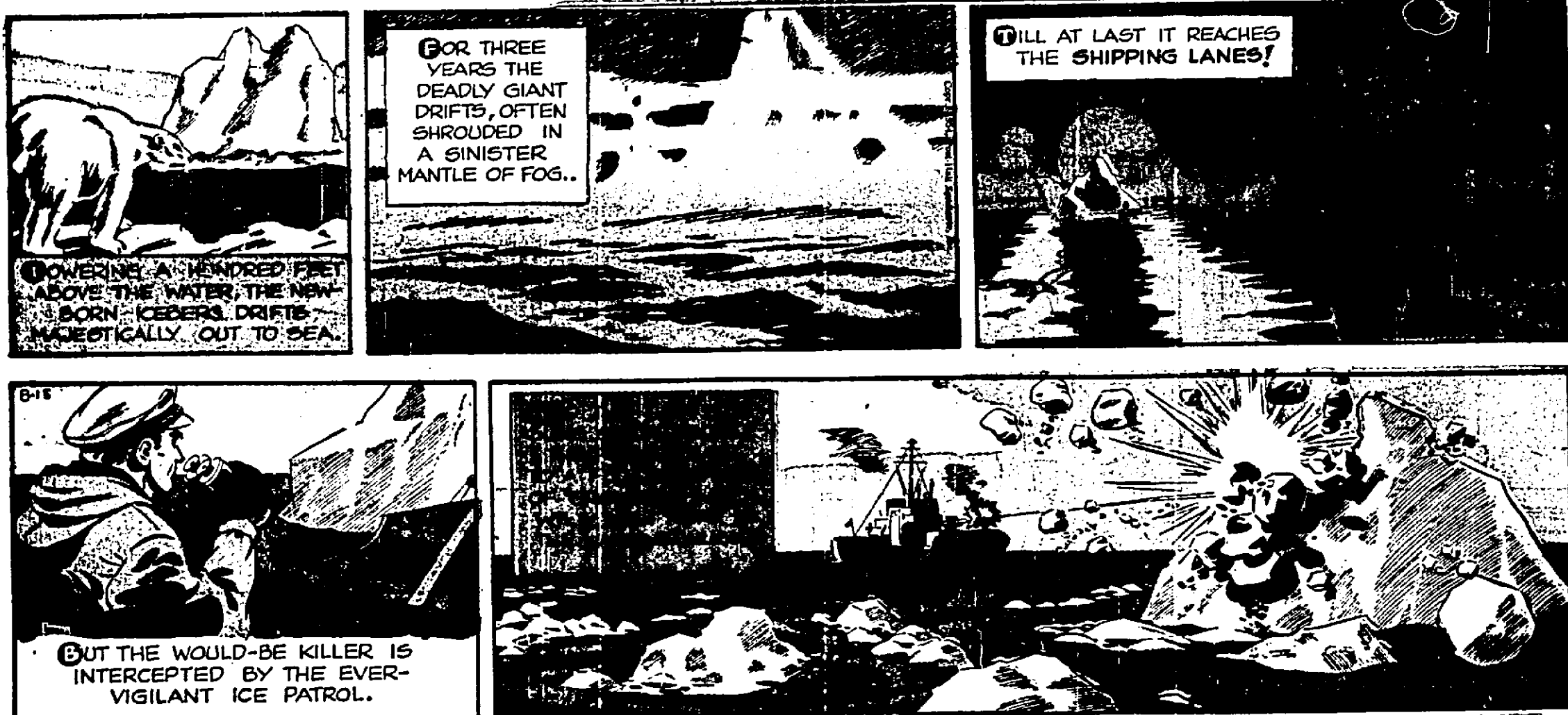
# BUGS BUNNY

The Famous Rabbit



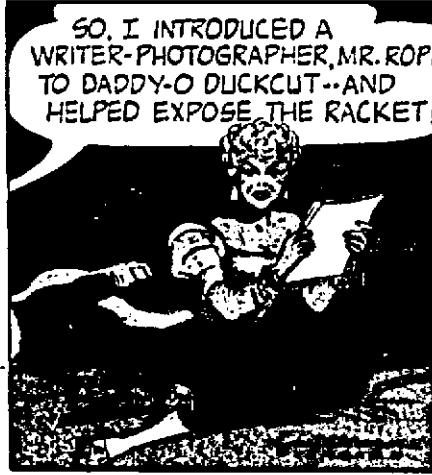
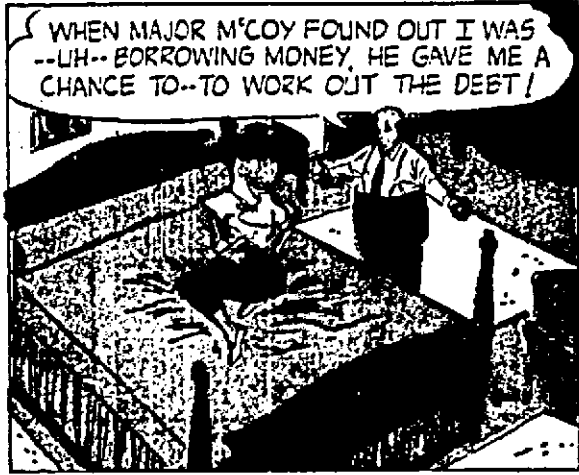
# MARLIN KEEL

By George Shedd

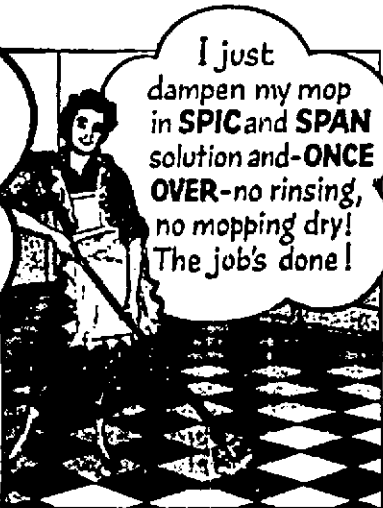
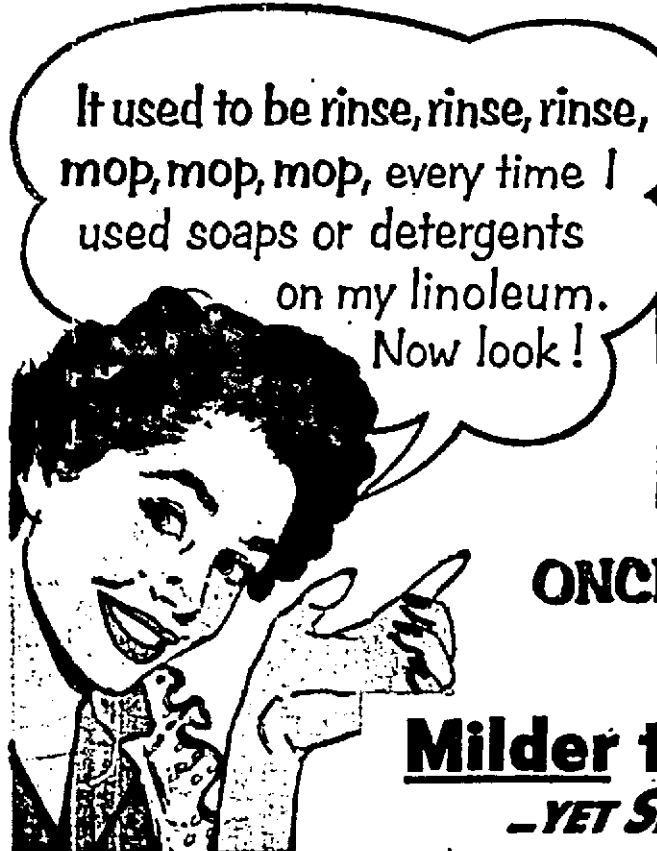




# STEVE ROPER



## Watch SPIC and SPAN Clean Linoleum Cleaner TWICE AS FAST TWICE AS EASY AS SOAPS OR DETERGENTS CAN!



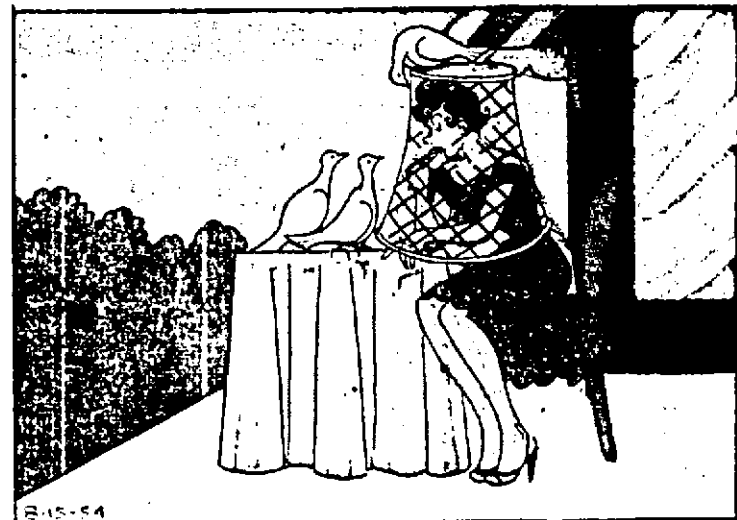
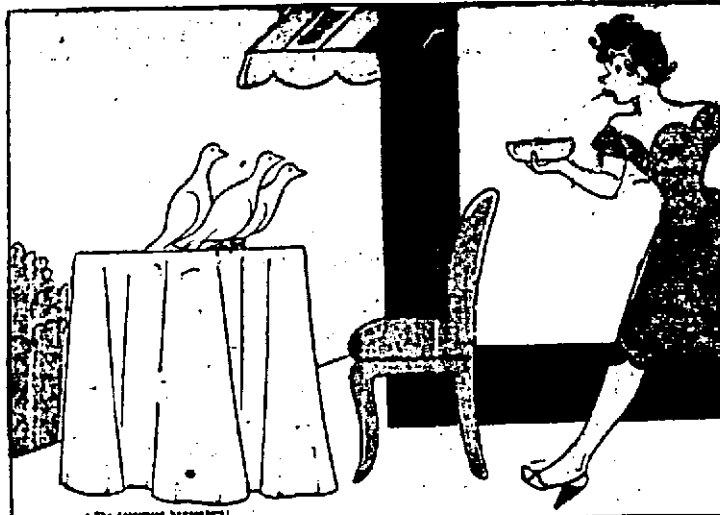
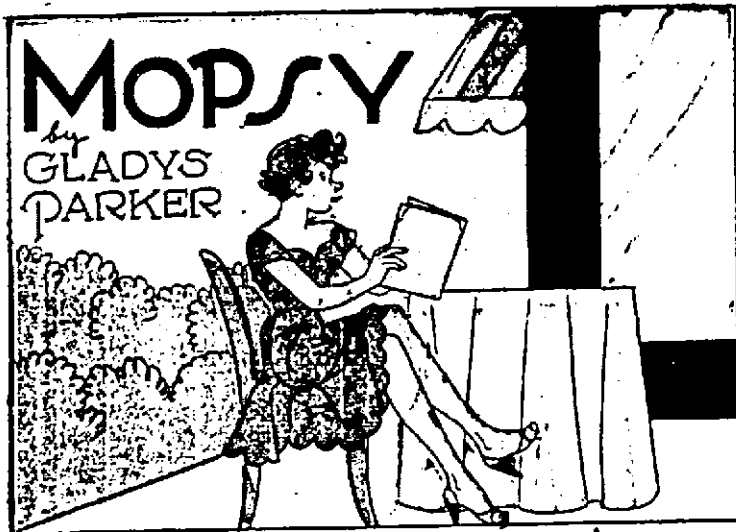
**ONCE OVER! NO RINSING! NO MOPPING DRY!**  
as there is with soaps or detergents

**Milder to Hands than the Mildest detergent**  
--YET SPIC AND SPAN CLEANS LINOLEUM FASTER...EASIER!



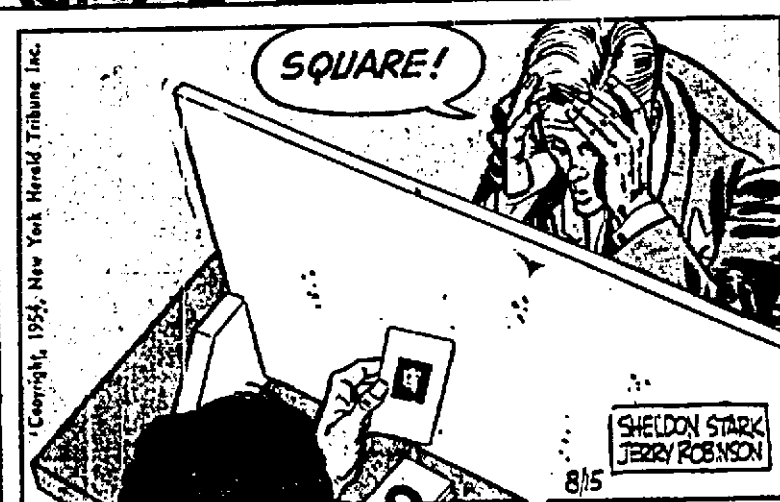
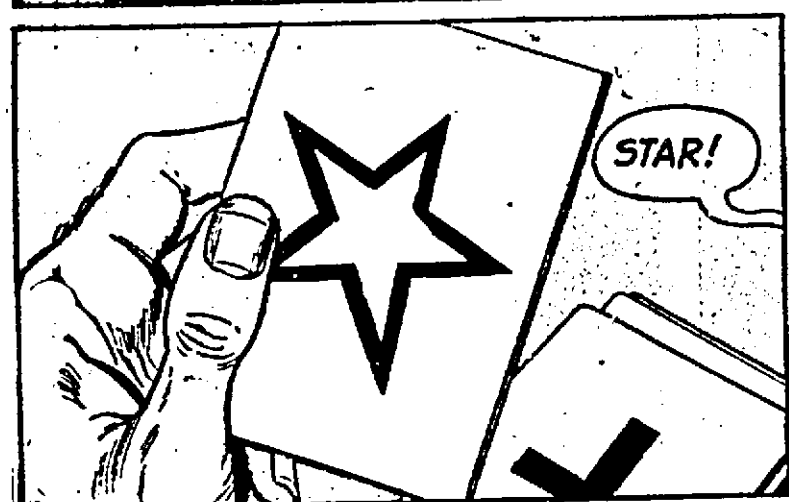
©1953, The Procter & Gamble Co.





## JET SCOTT

by Stark and Robinson

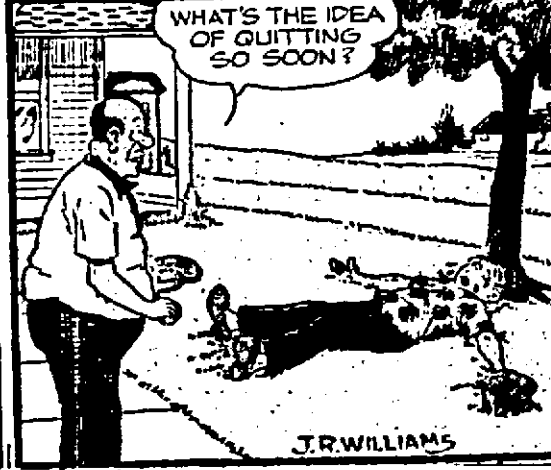
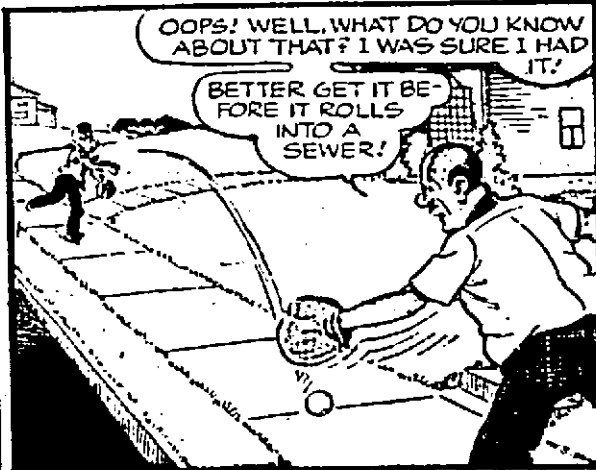
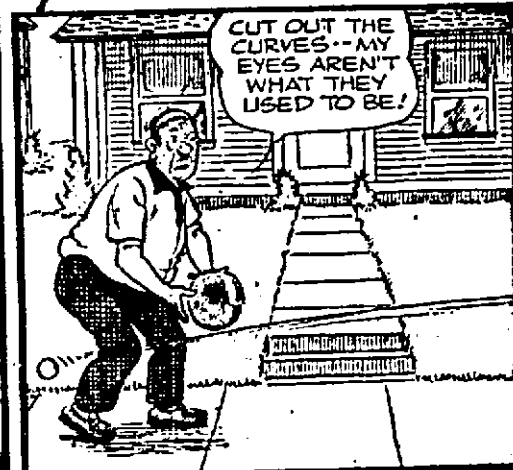
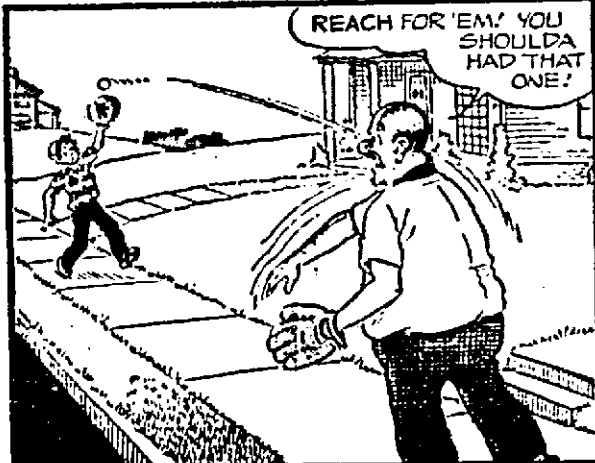


## OUT OUR WAY

## The Willets

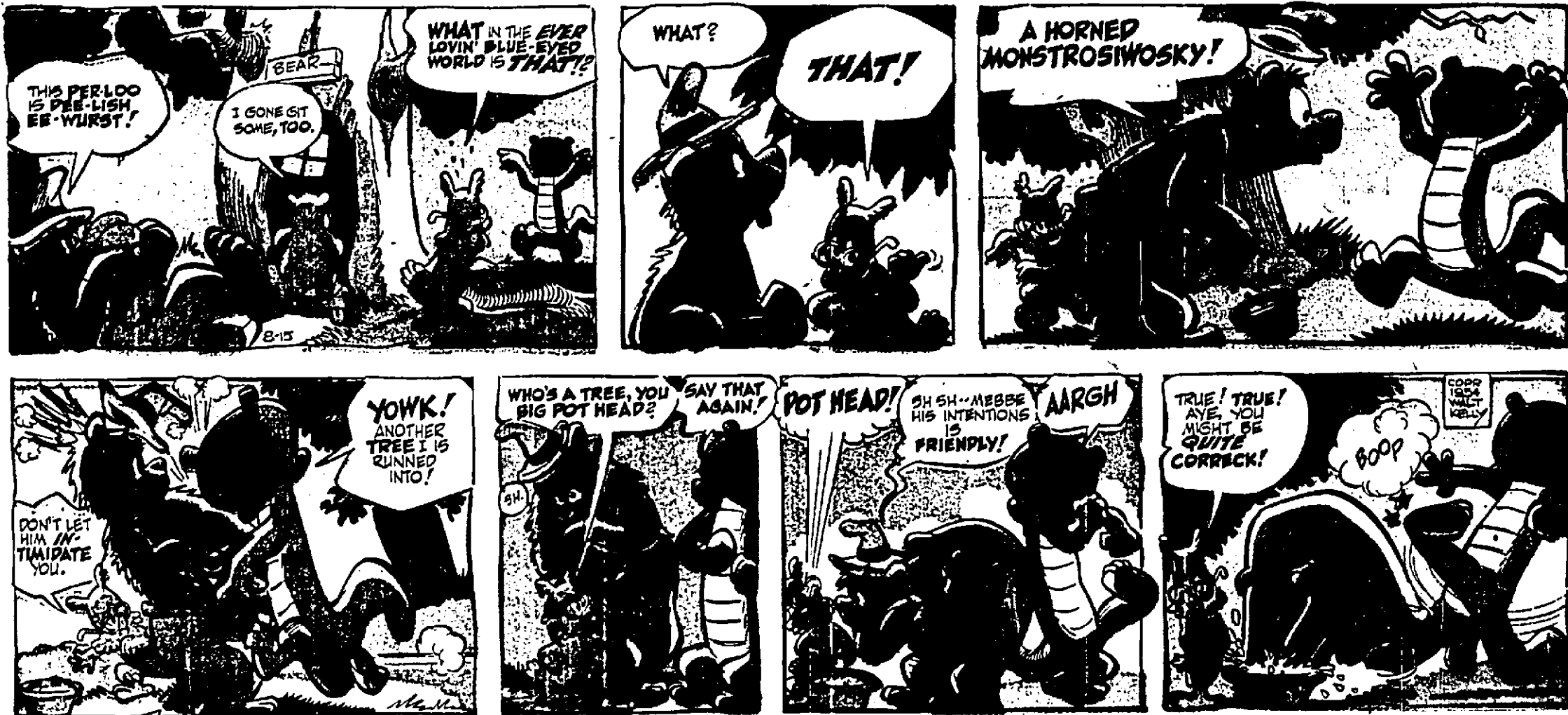
T. M. Reg. U. S. Pat. Off.

By J. R. Williams

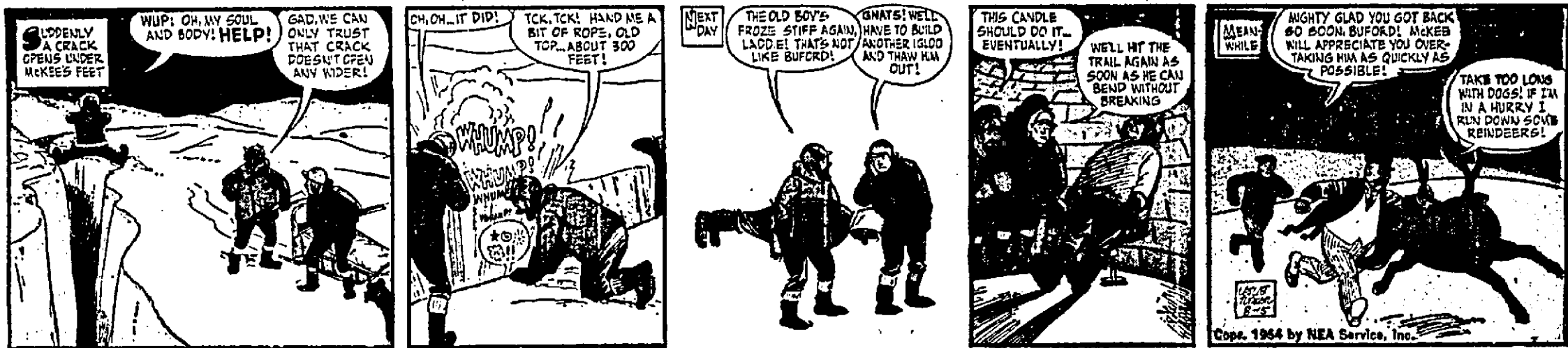


POGO

By Walt Kelly



Captain EASY



Enjoy today's MODERN ...today's NEW ROYAL CROWN COLA

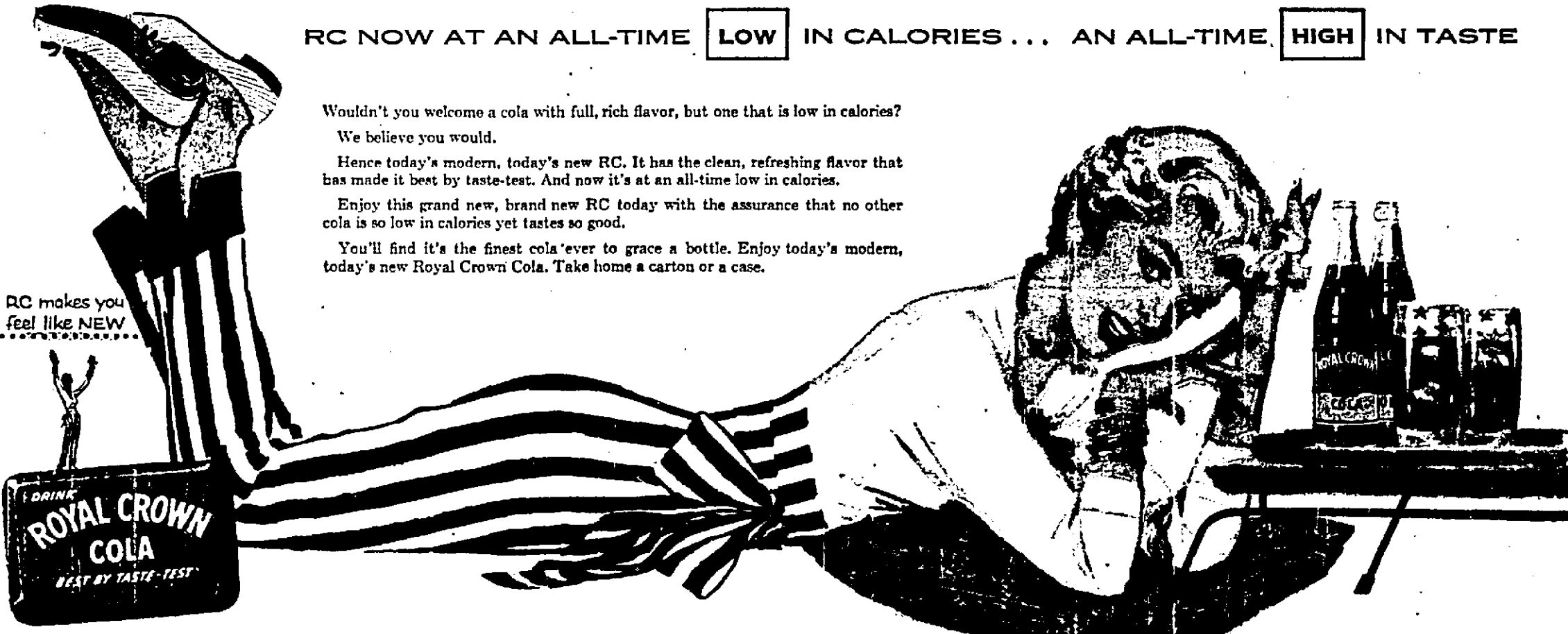
RC NOW AT AN ALL-TIME LOW IN CALORIES ... AN ALL-TIME HIGH IN TASTE

Wouldn't you welcome a cola with full, rich flavor, but one that is low in calories?  
We believe you would.

Hence today's modern, today's new RC. It has the clean, refreshing flavor that has made it best by taste-test. And now it's at an all-time low in calories.

Enjoy this grand new, brand new RC today with the assurance that no other cola is so low in calories yet tastes so good.

You'll find it's the finest cola ever to grace a bottle. Enjoy today's modern, today's new Royal Crown Cola. Take home a carton or a case.



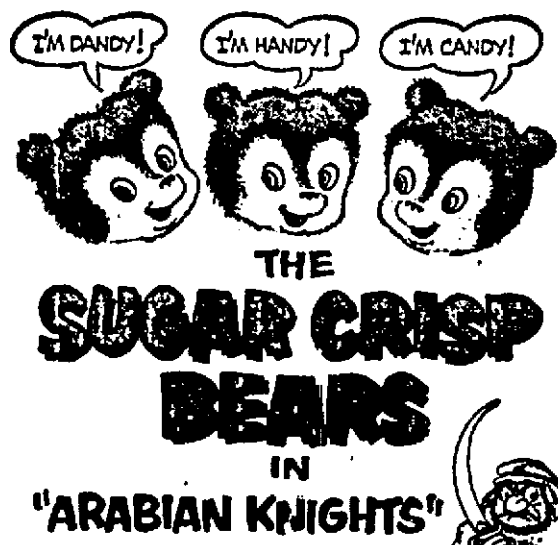
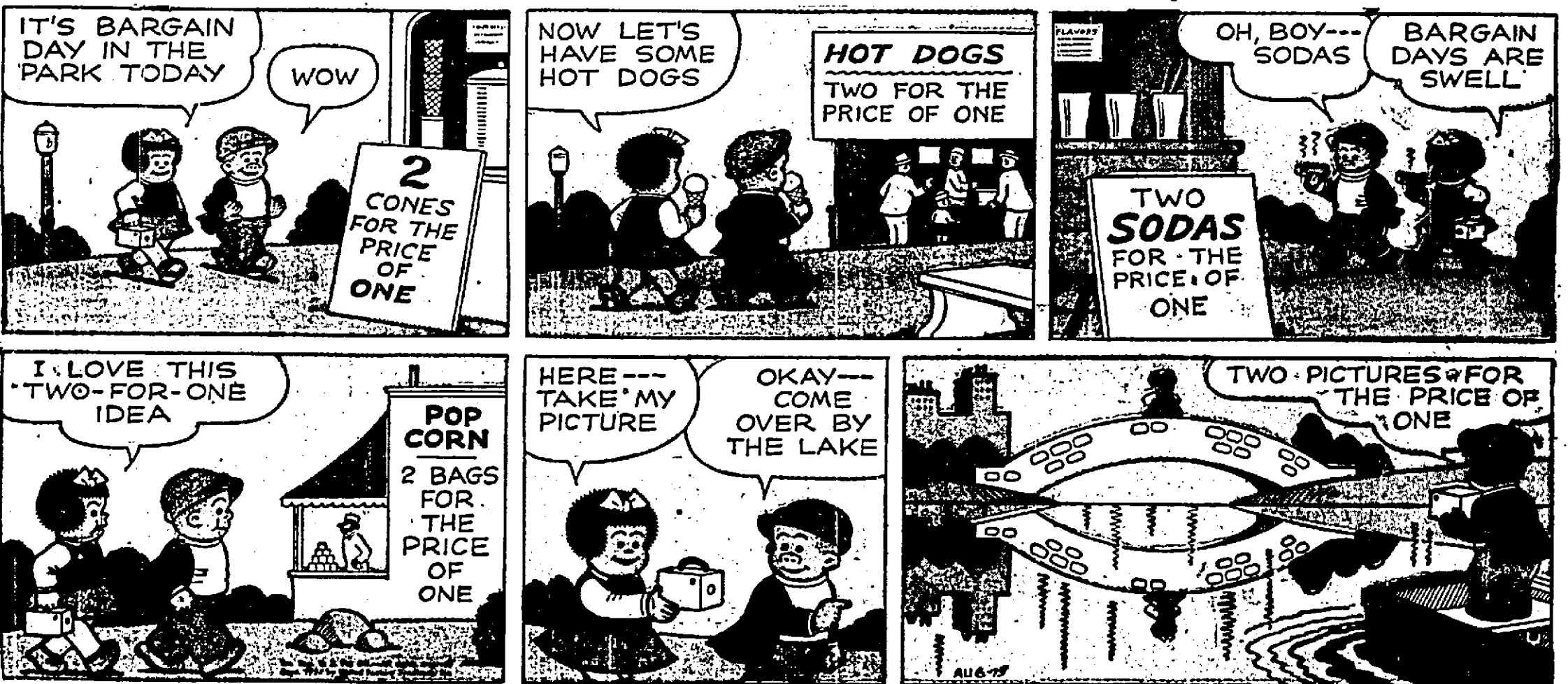
# ARCHIE

By Bob Montana



# NANCY

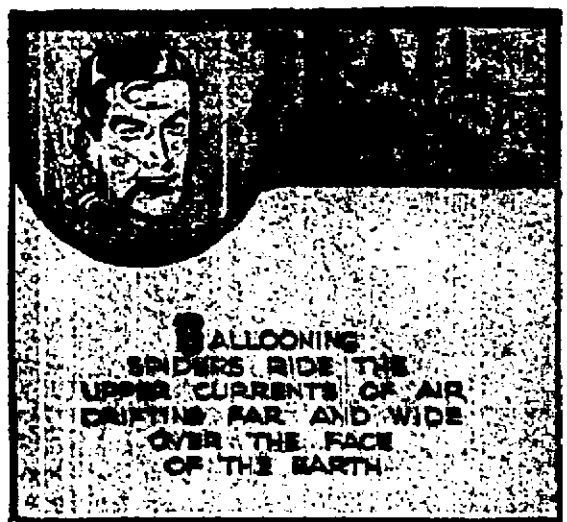
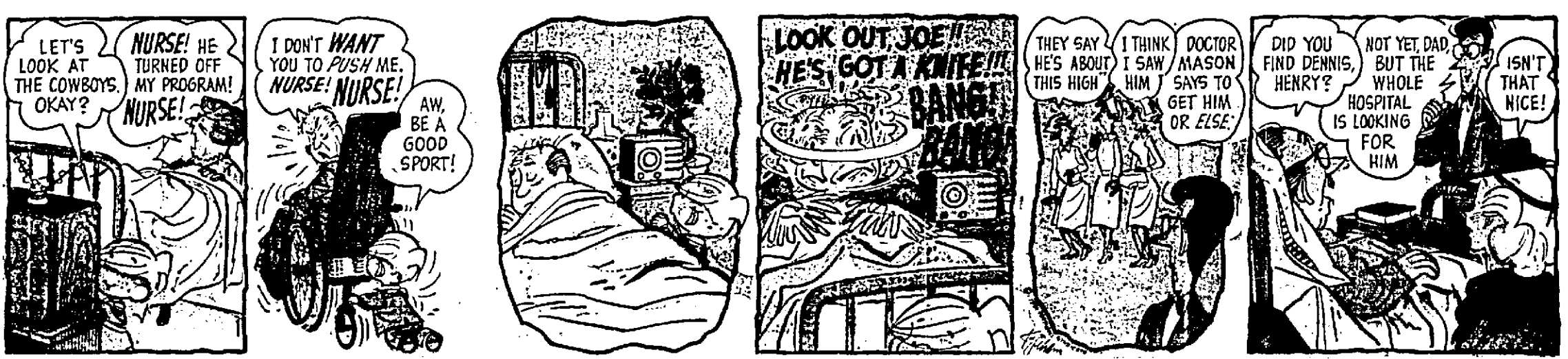
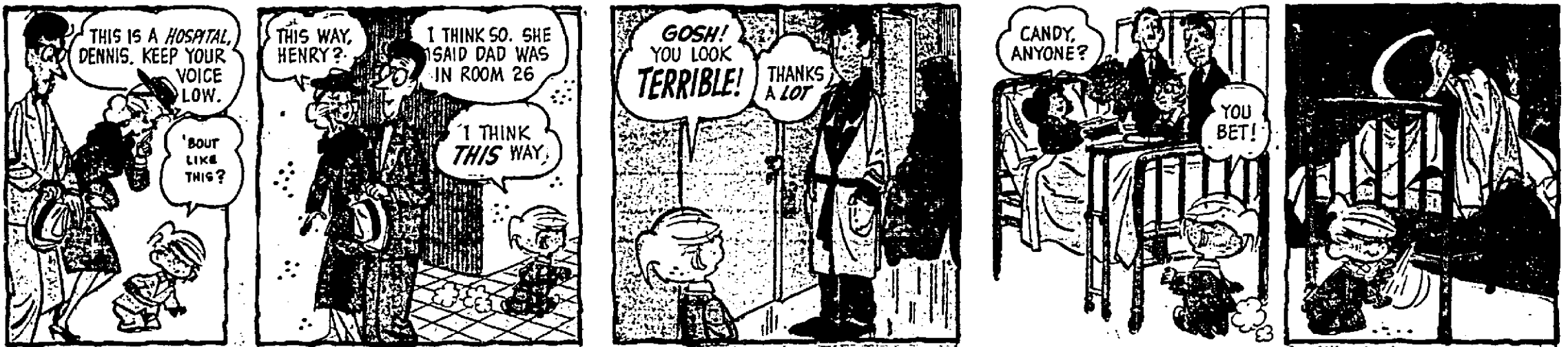
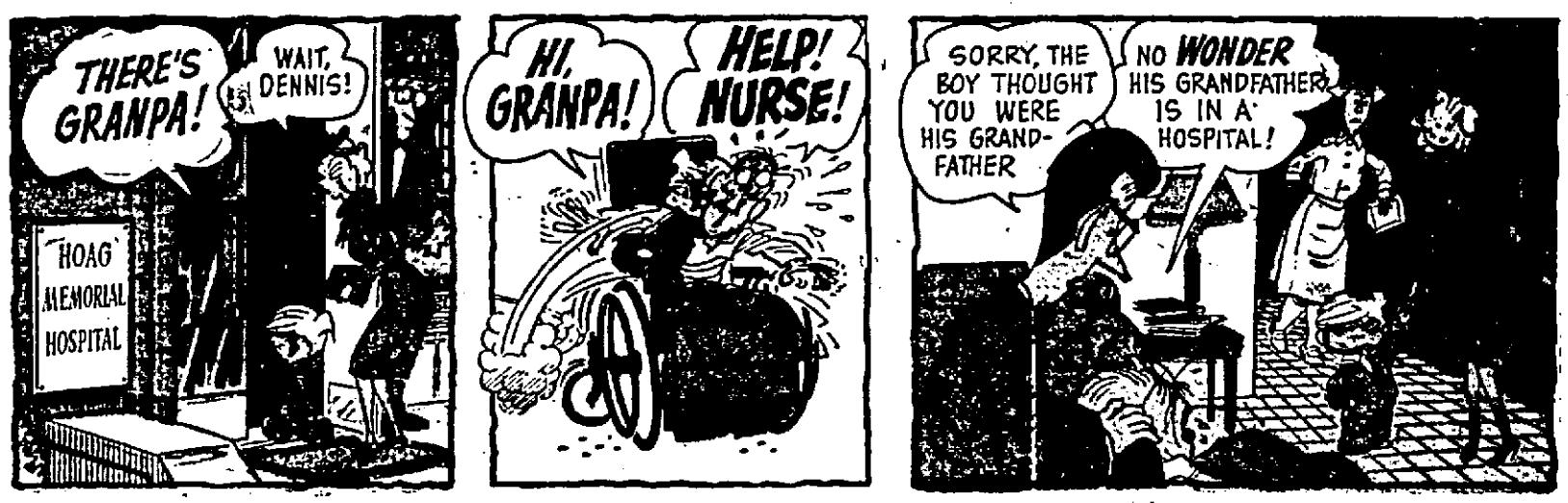
By Ernie Bushmiller

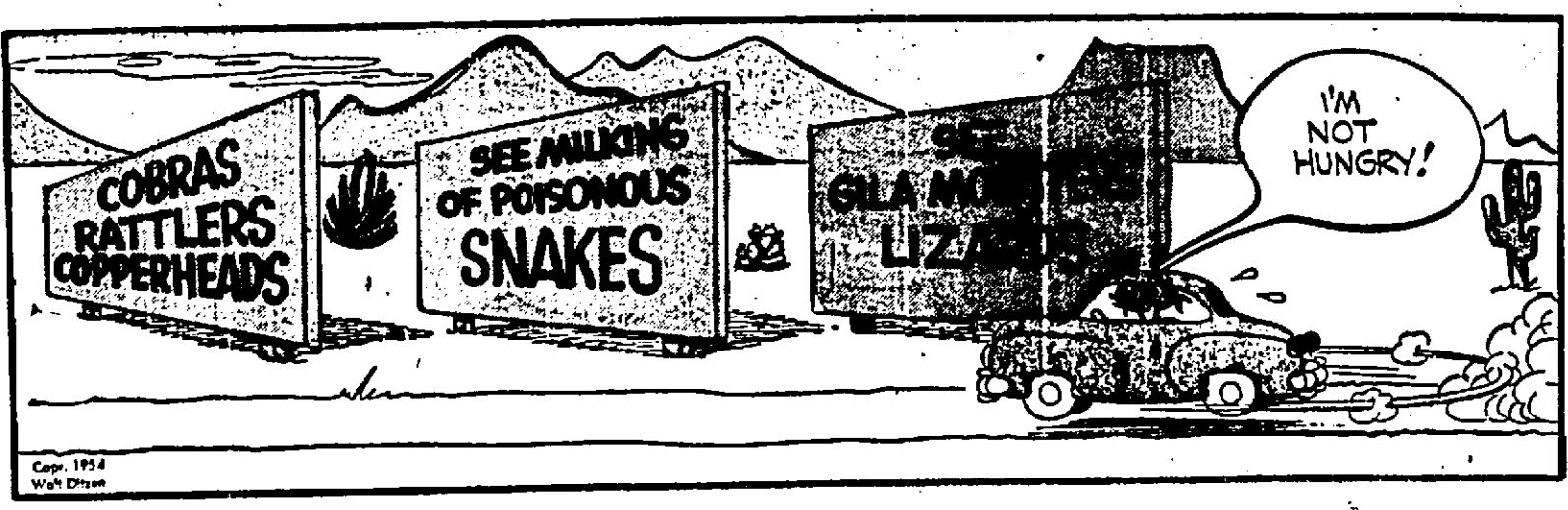
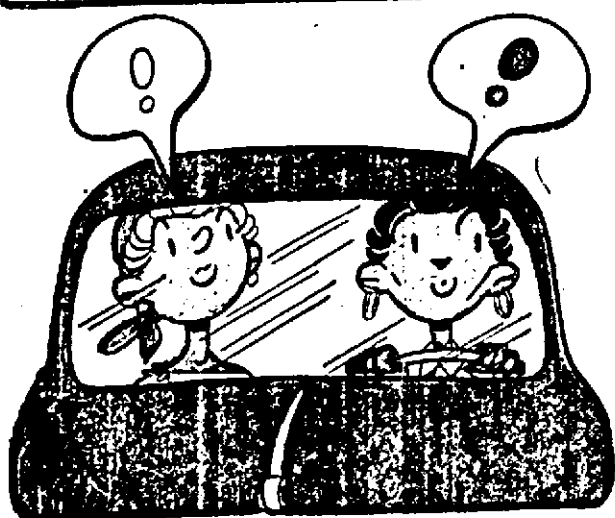
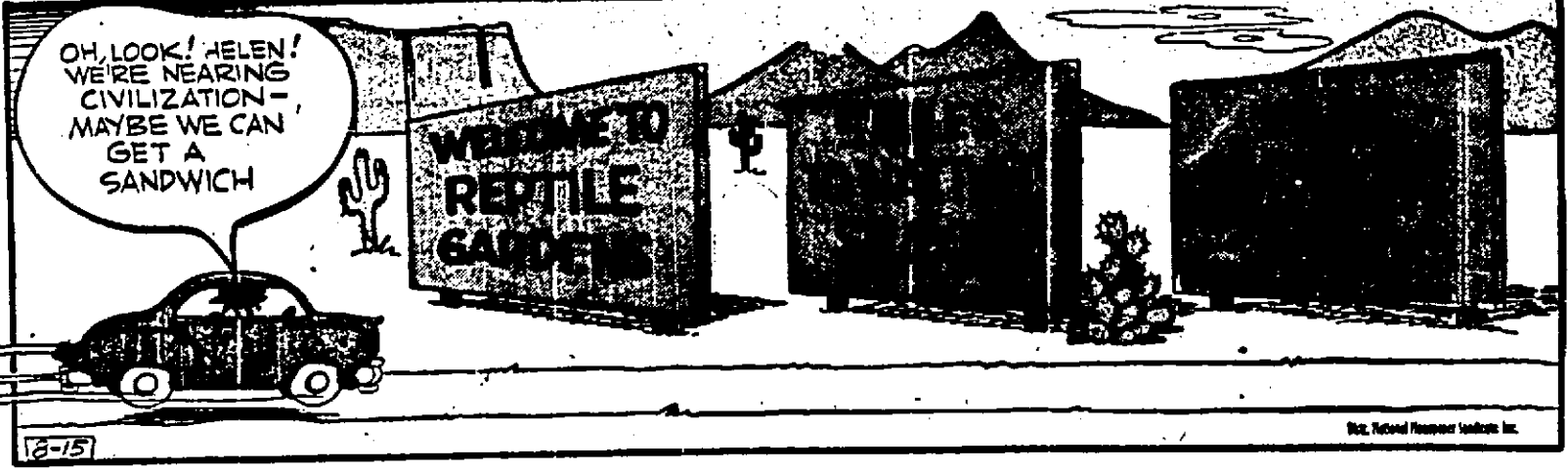






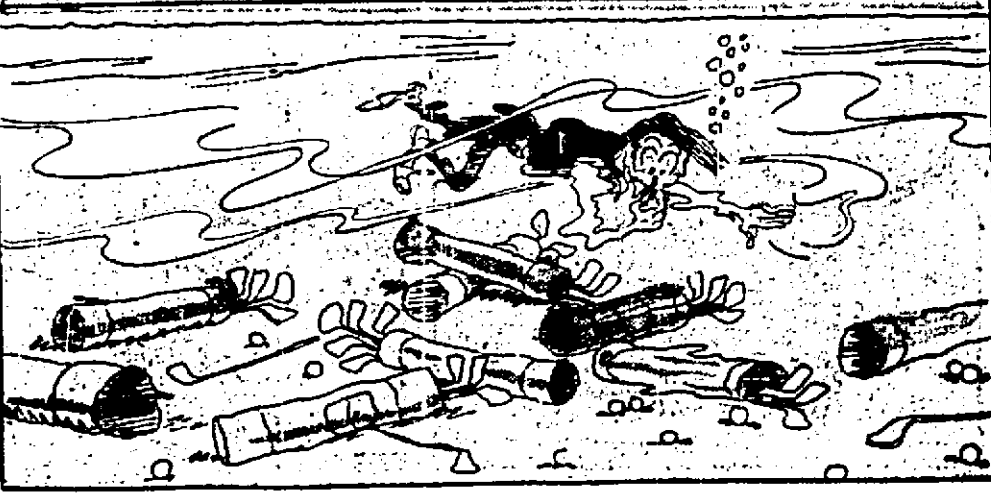
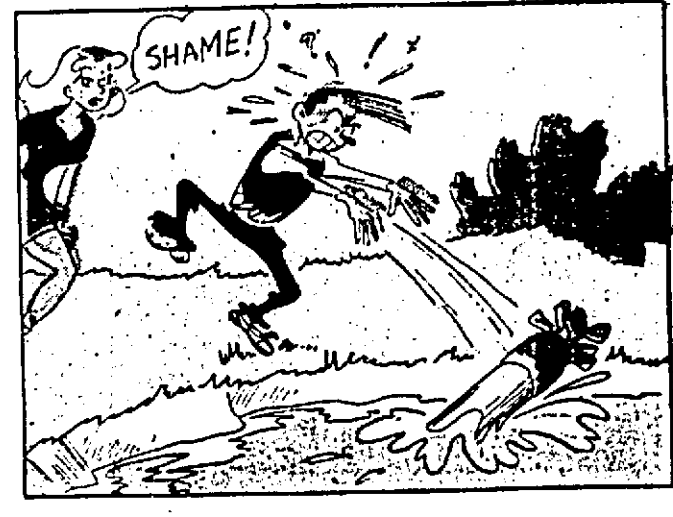
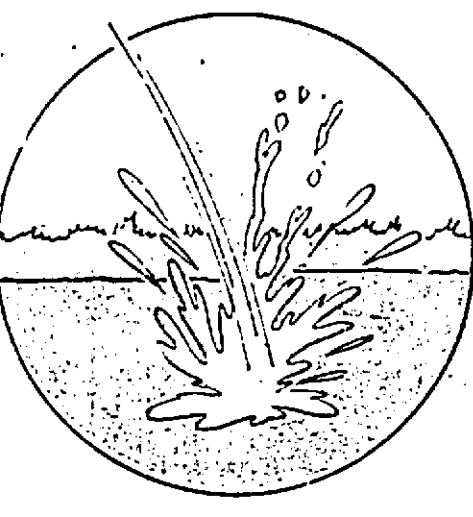
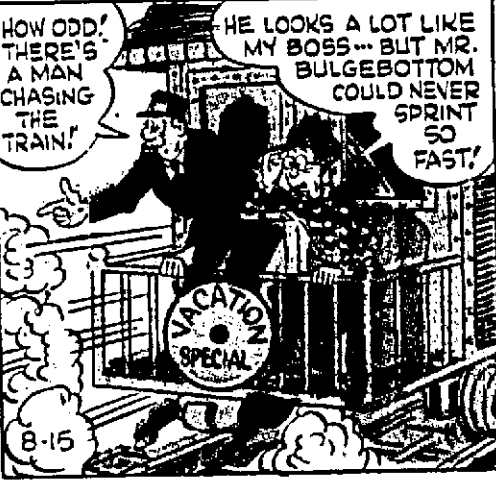
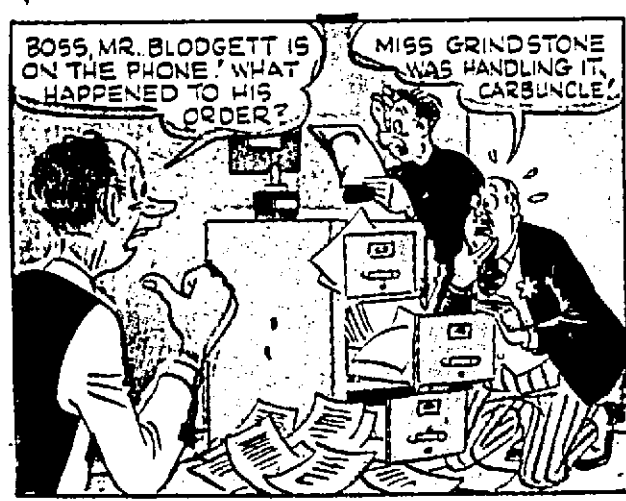
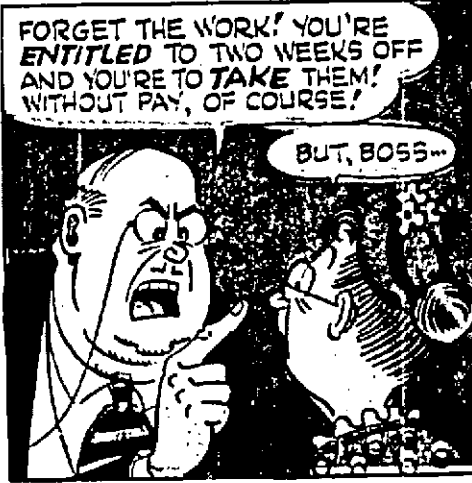
by Hank Ketcham





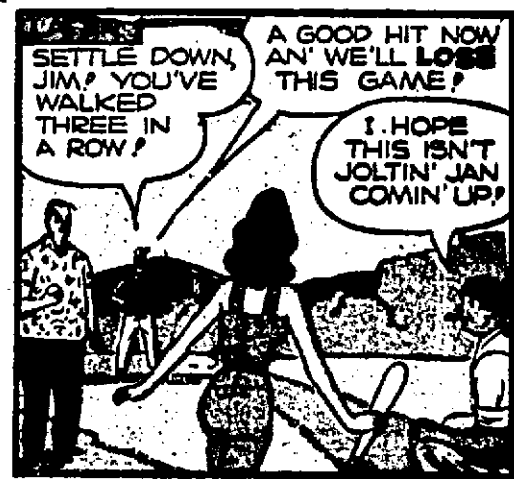
# THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

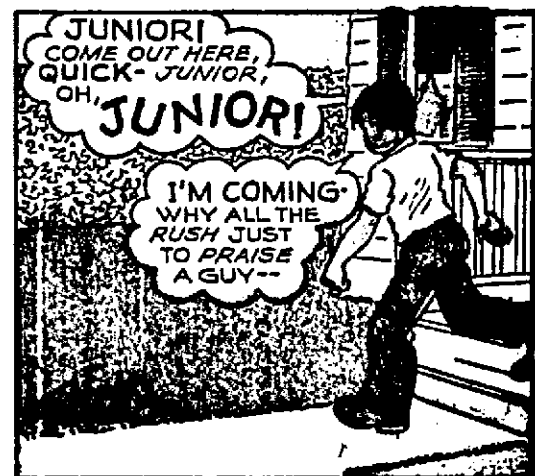




## By Dick Brooks



**By Frank Beck**



## By Hess





# PRISCILLA'S POP

By Al Vermeer



# ABBIE an' SLATS by RAEURN VAN BUREN



## LEM'N' ADA from sunny California

THE ADVENTURE OF THE CARELESS SMOKER

GEE, LEM, I'M SURE GLAD MOM WANTED A MOUNTAIN VACATION. OUR CABIN'S CUTE... WATCH OUT FOR THAT CAR....

GOSH, ADA, LOOK! HE FORGOT TO PUT OUT THAT MATCH. THOSE DRY LEAVES ARE CATCHING! I'D BETTER GET HIS LICENSE NUMBER.

THE WIND'S TURNING IT INTO A BONFIRE!

WE CAN'T STAMP IT OUT THERE'S A FOREST RANGER'S PHONE DOWN THE ROAD. WE GOT TO REPORT THIS.

WE SAW THE MAN WHO STARTED IT.

I KNOW HIS LICENSE NUMBER.

BILL, GET THE HIGHWAY PATROL ON THE RADIO. NOW, KIDS, GIVE ME THE DETAILS....

WELL, THE FIRE'S ALMOST OUT. COULD HAVE BEEN A BAD ONE IN THIS WEATHER. YOUR PROMPTNESS IN CALLING US PREVENTED ANY REAL DAMAGE.

GOOD WORK! LEM-ADA... THE POLICE JUST NABBED YOUR CARELESS SMOKER!

HOPE THIS TEACHES HIM A LESSON. OK, FELLOWS LET'S GET READY TO CLEAR OUT.

OUR CABIN'S JUST DOWN THE ROAD. IF YOU'LL STOP, I'LL FIX YOU ALL SOME LEMONADE.

HOW ABOUT IT FELLOWS? SOUNDS SWELL TO ME!

TAKES JUST SECONDS WITH FROZEN LEMONADE.

LEMONADE'S SO EASY NOW! JUST OPEN A CAN—ADD WATER—WOW! NO FUSS...NO BOTHER!

LEM, YOU'RE MAKING LEMONADE FASTER'N I CAN SLIDE DOWN A BRASS POLE AT A FIRE HOUSE!

NOTHING HITS THE SPOT LIKE LEMONADE WHEN YOU'RE HOT AND THIRSTY. I GIVE MY KIDS ALL THEY WANT. IT'S GOOD FOR 'EM—COSTS LESS THAN 4¢ PER 6 OZ. GLASS.

FROZEN LEMONADE'S FULL OF NATURAL VITAMIN C 'CAUSE IT'S A PURE FRUIT JUICE REFRESHER.

P. S. Have you discovered the convenience of an unsweetened ready-to-serve pure fruit lemonade? Lem-N-Ada! Lem-N-Ada! Lem-N-Ada! It's the only one of its kind!

MOM SAYS IT'S NON-CARBONATED...CONTAINS NO ARTIFICIAL FLAVOR OR COLOR. ITS PURE LEMONADE FROM FRESH CALIFORNIA LEMONS!

CALIFORNIA FROZEN LEMONADE

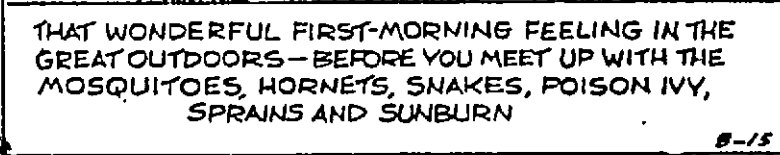
YOUR CHOICE OF MANY FINE BRANDS

LEMON PRODUCTS ADVISORY BOARD, LOS ANGELES, CALIFORNIA

# VIGNETTES OF LIFE

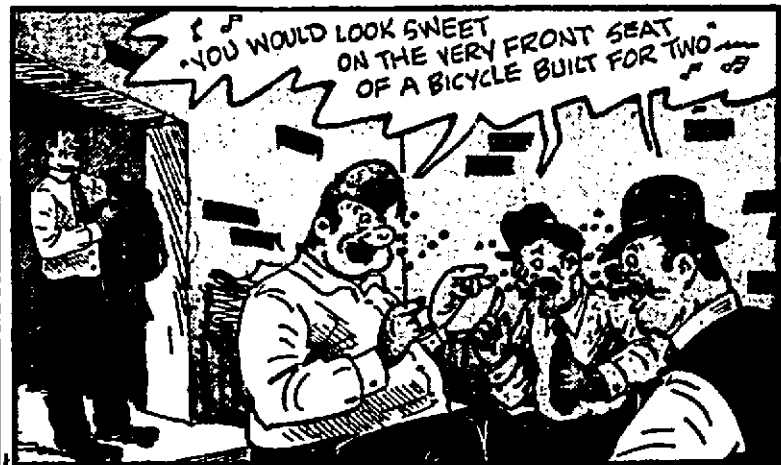
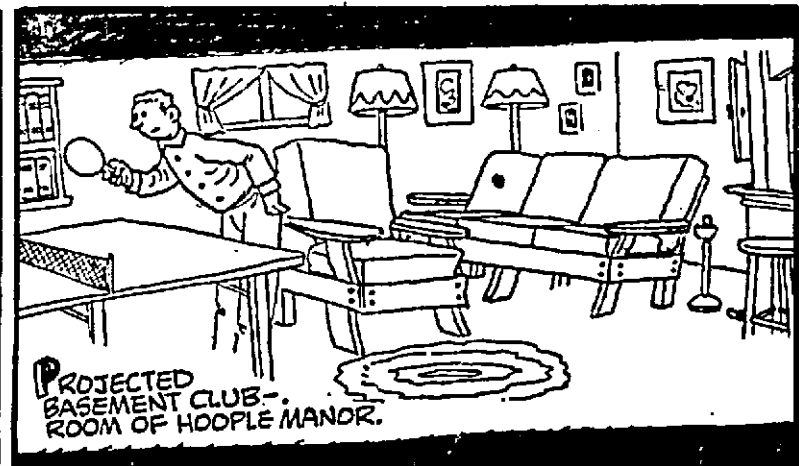
## Two Weeks Too Much

BY HARRY WEINERT



### OUR BOARDING HOUSE

### With Major Hoople

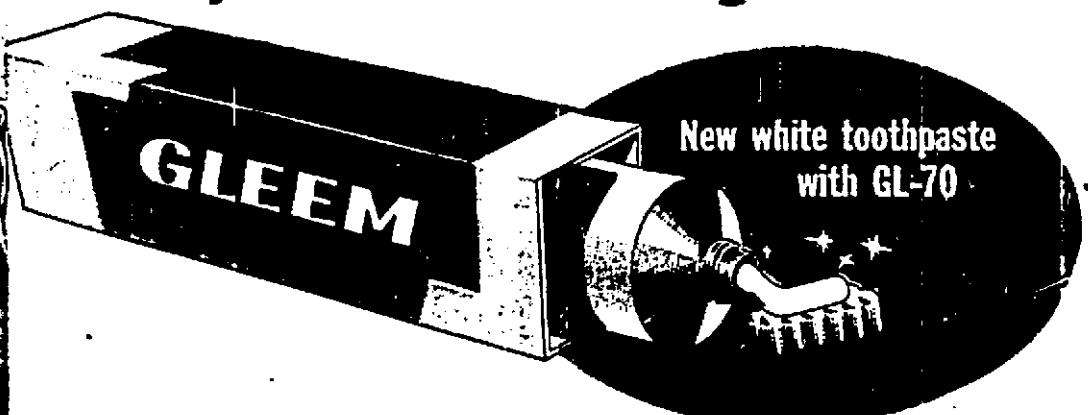


IF YOU CAN BRUSH AFTER MEALS, THAT'S BEST—IF NOT

## Here's a toothpaste for people who can't brush after every meal



**JUST ONE BRUSHING** destroys decay- and odor-causing bacteria!



Only Procter & Gamble's new GLEEM has GL-70...new cleaner and decay fighter!

GLEEM FIGHTS DECAY BY GETTING AT THE CAUSE!

Can't brush after every meal? One Gleem brushing destroys most decay bacteria and wipes out their enzymes!

If you, like most busy people, can't brush after every meal, use Procter & Gamble's Gleem with GL-70, exclusive new cleaner and decay fighter. Just one Gleem brushing destroys up to 90% of bacteria (major cause of tooth decay) and wipes out their enzymes. Only Gleem has GL-70 to fight decay!

Mouth stays fresh all day with one Gleem brushing!

A Gleem brushing before breakfast instantly stops mouth odor. In 7 out of 10 cases, the mouth stays fresh all day. No stain, no medicinal taste!

Kids just love new Gleem's breezy taste. Proved by flavor tests!

Youngsters like Gleem's fresh flavor so much it's easy to get them to brush regularly. That means fewer cavities! Because regular after-meal brushing is the only proven way to cut down tooth decay in children. So it's important to help your youngsters fight decay with delicious tasting Gleem.





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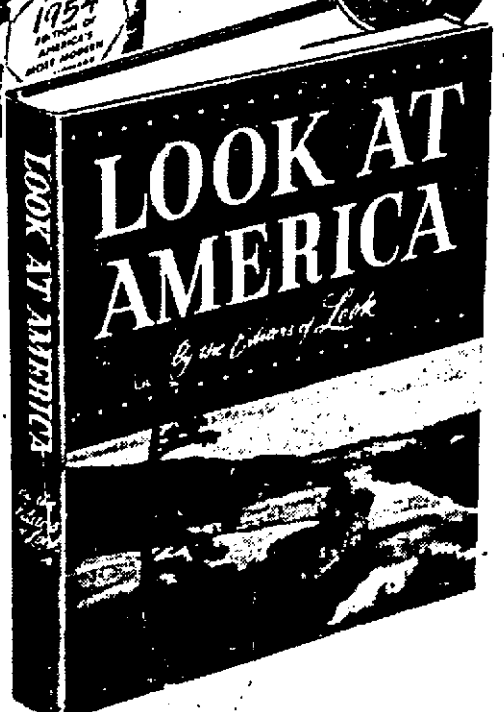
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